

# Global Tissue Towel Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

https://marketpublishers.com/r/G52CFA473BD3EN.html

Date: April 2024

Pages: 127

Price: US\$ 3,950.00 (Single User License)

ID: G52CFA473BD3EN

# **Abstracts**

The Tissue Towel includes paper towel (or kitchen paper) and hand paper towels for hotel/hospital/airport/restaurants use. They are absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once.

According to APO Research, The global Tissue Towel market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North America is the largest region of Tissue Towel, with a market share about 35%, followed by Europe and Asia-Pacific, etc. Kimberly-Clark, Procter & Gamble, SCA, APP and Sofidel are the top 5 manufacturers of industry, and they had about 45% combined market share.

This report presents an overview of global market for Tissue Towel, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Tissue Towel, also provides the sales of main regions and countries. Of the upcoming market potential for Tissue Towel, and key regions or countries of focus to forecast this market into various segments and subsegments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.



This report focuses on the Tissue Towel sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Tissue Towel market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

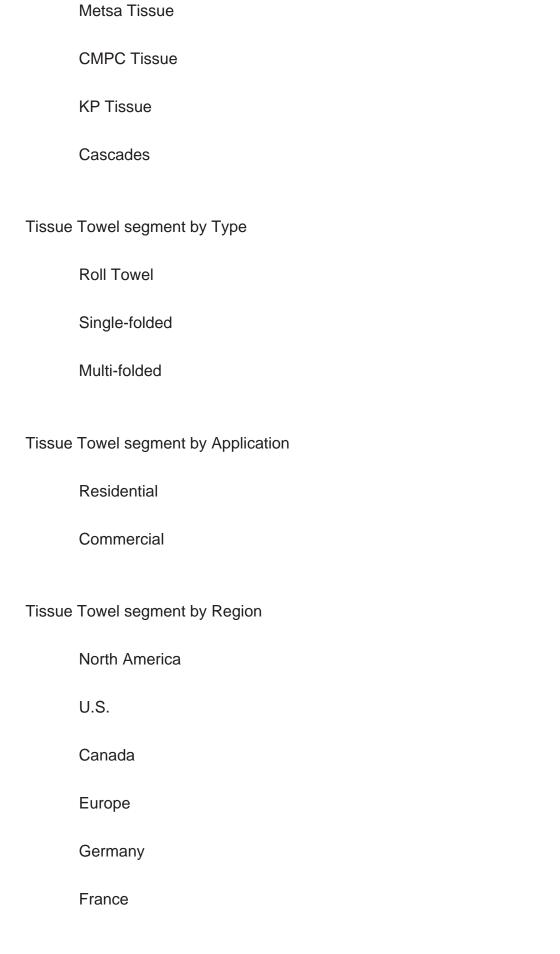
This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Tissue Towel sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Kimberly-Clark, Procter & Gamble, SCA, APP, Hengan, Vinda, Asaleo Care, Sofidel and Georgia-Pacific, etc.

Tissue Towel segment by Company				
Kimberly-Clark				
Procter & Gamble				
SCA				
APP				
Hengan				
Vinda				
Asaleo Care				
Sofidel				
Georgia-Pacific				

**WEPA** 







U.K.
Italy
Russia
Asia-Pacific
China
Japan
South Korea
India
Australia
China Taiwan
Indonesia
Thailand
Malaysia
Latin America
Mexico
Brazil
Argentina
Middle East & Africa
Turkey
Saudi Arabia



# UAE

# Study Objectives

- 1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify significant trends, drivers, influence factors in global and regions.
- 6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tissue Towel market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Tissue Towel and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor



ecosystem, new product development, expansion, and acquisition.

- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tissue Towel.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

# **Chapter Outline**

Chapter 1: Provides an overview of the Tissue Towel market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Tissue Towel manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Tissue Towel in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Tissue Towel in regional level. It provides a quantitative analysis



of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Tissue Towel Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Tissue Towel Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Tissue Towel Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Tissue Towel Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

# 2 GLOBAL TISSUE TOWEL MARKET DYNAMICS

- 2.1 Tissue Towel Industry Trends
- 2.2 Tissue Towel Industry Drivers
- 2.3 Tissue Towel Industry Opportunities and Challenges
- 2.4 Tissue Towel Industry Restraints

#### **3 TISSUE TOWEL MARKET BY MANUFACTURERS**

- 3.1 Global Tissue Towel Revenue by Manufacturers (2019-2024)
- 3.2 Global Tissue Towel Sales by Manufacturers (2019-2024)
- 3.3 Global Tissue Towel Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Tissue Towel Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Tissue Towel Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Tissue Towel Manufacturers, Product Type & Application
- 3.7 Global Tissue Towel Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Tissue Towel Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Tissue Towel Players Market Share by Revenue in 2023
  - 3.8.3 2023 Tissue Towel Tier 1, Tier 2, and Tier

#### **4 TISSUE TOWEL MARKET BY TYPE**

- 4.1 Tissue Towel Type Introduction
  - 4.1.1 Roll Towel
  - 4.1.2 Single-folded
  - 4.1.3 Multi-folded



- 4.2 Global Tissue Towel Sales by Type
  - 4.2.1 Global Tissue Towel Sales by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global Tissue Towel Sales by Type (2019-2030)
  - 4.2.3 Global Tissue Towel Sales Market Share by Type (2019-2030)
- 4.3 Global Tissue Towel Revenue by Type
  - 4.3.1 Global Tissue Towel Revenue by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global Tissue Towel Revenue by Type (2019-2030)
  - 4.3.3 Global Tissue Towel Revenue Market Share by Type (2019-2030)

# **5 TISSUE TOWEL MARKET BY APPLICATION**

- 5.1 Tissue Towel Application Introduction
  - 5.1.1 Residential
  - 5.1.2 Commercial
- 5.2 Global Tissue Towel Sales by Application
  - 5.2.1 Global Tissue Towel Sales by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global Tissue Towel Sales by Application (2019-2030)
  - 5.2.3 Global Tissue Towel Sales Market Share by Application (2019-2030)
- 5.3 Global Tissue Towel Revenue by Application
  - 5.3.1 Global Tissue Towel Revenue by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global Tissue Towel Revenue by Application (2019-2030)
  - 5.3.3 Global Tissue Towel Revenue Market Share by Application (2019-2030)

# **6 GLOBAL TISSUE TOWEL SALES BY REGION**

- 6.1 Global Tissue Towel Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Tissue Towel Sales by Region (2019-2030)
- 6.2.1 Global Tissue Towel Sales by Region (2019-2024)
- 6.2.2 Global Tissue Towel Sales Forecasted by Region (2025-2030)
- 6.3 North America
- 6.3.1 North America Tissue Towel Sales Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.3.2 North America Tissue Towel Sales by Country (2019-2030)
  - 6.3.3 U.S.
  - 6.3.4 Canada
- 6.4 Europe
  - 6.4.1 Europe Tissue Towel Sales Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.4.2 Europe Tissue Towel Sales by Country (2019-2030)
  - 6.4.3 Germany



- 6.4.4 France
- 6.4.5 U.K.
- 6.4.6 Italy
- 6.4.7 Netherlands
- 6.5 Asia Pacific
- 6.5.1 Asia Pacific Tissue Towel Sales Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.5.2 Asia Pacific Tissue Towel Sales by Country (2019-2030)
  - 6.5.3 China
  - 6.5.4 Japan
  - 6.5.5 South Korea
  - 6.5.6 Southeast Asia
  - 6.5.7 India
  - 6.5.8 Australia
- 6.6 LAMEA
  - 6.6.1 LAMEA Tissue Towel Sales Growth Rate by Country: 2019 VS 2023 VS 2030
  - 6.6.2 LAMEA Tissue Towel Sales by Country (2019-2030)
  - 6.6.3 Mexico
  - 6.6.4 Brazil
  - 6.6.5 Turkey
  - 6.6.6 GCC Countries

## 7 GLOBAL TISSUE TOWEL REVENUE BY REGION

- 7.1 Global Tissue Towel Revenue by Region
  - 7.1.1 Global Tissue Towel Revenue by Region: 2019 VS 2023 VS 2030
  - 7.1.2 Global Tissue Towel Revenue by Region (2019-2024)
  - 7.1.3 Global Tissue Towel Revenue by Region (2025-2030)
  - 7.1.4 Global Tissue Towel Revenue Market Share by Region (2019-2030)
- 7.2 North America
  - 7.2.1 North America Tissue Towel Revenue (2019-2030)
  - 7.2.2 North America Tissue Towel Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.3 Europe
  - 7.3.1 Europe Tissue Towel Revenue (2019-2030)
  - 7.3.2 Europe Tissue Towel Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.4 Asia-Pacific
  - 7.4.1 Asia-Pacific Tissue Towel Revenue (2019-2030)
  - 7.4.2 Asia-Pacific Tissue Towel Revenue Share by Country: 2019 VS 2023 VS 2030
- 7.5 LAMEA



- 7.5.1 LAMEA Tissue Towel Revenue (2019-2030)
- 7.5.2 LAMEA Tissue Towel Revenue Share by Country: 2019 VS 2023 VS 2030

## **8 COMPANY PROFILES**

- 8.1 Kimberly-Clark
  - 8.1.1 Kimberly-Clark Comapny Information
  - 8.1.2 Kimberly-Clark Business Overview
- 8.1.3 Kimberly-Clark Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.1.4 Kimberly-Clark Tissue Towel Product Portfolio
- 8.1.5 Kimberly-Clark Recent Developments
- 8.2 Procter & Gamble
  - 8.2.1 Procter & Gamble Comapny Information
  - 8.2.2 Procter & Gamble Business Overview
- 8.2.3 Procter & Gamble Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.2.4 Procter & Gamble Tissue Towel Product Portfolio
  - 8.2.5 Procter & Gamble Recent Developments
- 8.3 SCA
  - 8.3.1 SCA Comapny Information
  - 8.3.2 SCA Business Overview
  - 8.3.3 SCA Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.3.4 SCA Tissue Towel Product Portfolio
  - 8.3.5 SCA Recent Developments
- 8.4 APP
  - 8.4.1 APP Comapny Information
  - 8.4.2 APP Business Overview
  - 8.4.3 APP Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.4.4 APP Tissue Towel Product Portfolio
  - 8.4.5 APP Recent Developments
- 8.5 Hengan
  - 8.5.1 Hengan Comapny Information
  - 8.5.2 Hengan Business Overview
  - 8.5.3 Hengan Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.5.4 Hengan Tissue Towel Product Portfolio
  - 8.5.5 Hengan Recent Developments
- 8.6 Vinda
- 8.6.1 Vinda Comapny Information



- 8.6.2 Vinda Business Overview
- 8.6.3 Vinda Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.6.4 Vinda Tissue Towel Product Portfolio
- 8.6.5 Vinda Recent Developments
- 8.7 Asaleo Care
  - 8.7.1 Asaleo Care Comapny Information
  - 8.7.2 Asaleo Care Business Overview
  - 8.7.3 Asaleo Care Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.7.4 Asaleo Care Tissue Towel Product Portfolio
  - 8.7.5 Asaleo Care Recent Developments
- 8.8 Sofidel
  - 8.8.1 Sofidel Comapny Information
  - 8.8.2 Sofidel Business Overview
  - 8.8.3 Sofidel Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.8.4 Sofidel Tissue Towel Product Portfolio
  - 8.8.5 Sofidel Recent Developments
- 8.9 Georgia-Pacific
  - 8.9.1 Georgia-Pacific Comapny Information
  - 8.9.2 Georgia-Pacific Business Overview
- 8.9.3 Georgia-Pacific Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.9.4 Georgia-Pacific Tissue Towel Product Portfolio
  - 8.9.5 Georgia-Pacific Recent Developments
- 8.10 WEPA
  - 8.10.1 WEPA Comapny Information
  - 8.10.2 WEPA Business Overview
  - 8.10.3 WEPA Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.10.4 WEPA Tissue Towel Product Portfolio
  - 8.10.5 WEPA Recent Developments
- 8.11 Metsa Tissue
  - 8.11.1 Metsa Tissue Comapny Information
  - 8.11.2 Metsa Tissue Business Overview
- 8.11.3 Metsa Tissue Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.11.4 Metsa Tissue Tissue Towel Product Portfolio
  - 8.11.5 Metsa Tissue Recent Developments
- 8.12 CMPC Tissue
- 8.12.1 CMPC Tissue Comapny Information
- 8.12.2 CMPC Tissue Business Overview



- 8.12.3 CMPC Tissue Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.12.4 CMPC Tissue Tissue Towel Product Portfolio
- 8.12.5 CMPC Tissue Recent Developments
- 8.13 KP Tissue
  - 8.13.1 KP Tissue Comapny Information
  - 8.13.2 KP Tissue Business Overview
  - 8.13.3 KP Tissue Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.13.4 KP Tissue Tissue Towel Product Portfolio
  - 8.13.5 KP Tissue Recent Developments
- 8.14 Cascades
  - 8.14.1 Cascades Comapny Information
  - 8.14.2 Cascades Business Overview
  - 8.14.3 Cascades Tissue Towel Sales, Price, Revenue and Gross Margin (2019-2024)
  - 8.14.4 Cascades Tissue Towel Product Portfolio
  - 8.14.5 Cascades Recent Developments

# 9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 9.1 Tissue Towel Value Chain Analysis
  - 9.1.1 Tissue Towel Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Manufacturing Cost Structure
  - 9.1.4 Tissue Towel Production Mode & Process
- 9.2 Tissue Towel Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 Tissue Towel Distributors
  - 9.2.3 Tissue Towel Customers

#### **10 CONCLUDING INSIGHTS**

## 11 APPENDIX

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
  - 11.5.1 Secondary Sources



11.5.2 Primary Sources11.6 Disclaimer



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