

# Global Tile Backer Board Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

Suitable for: Wood Or Concrete Floors, Wet rooms, Underfloor heating, Ceramic, Porcelain, Stone or Mosaic Tiles Tile backer boards are well suited to underfloor and under tile heating applications for Installation below underfloor heating systems on an existing un-insulated concrete or timber sub-floor will greatly reduce heat up time and running costs.

Tile Backer Boards are ideal for two main purposes:

As an excellent waterproofing surface to fix either wall or floor tiles.

As an excellent heat insulation for underfloor heating systems.

Tile backer boards are also suitable for waterproofing wet rooms and showrooms and will protect the floor from absorbing water. When installing onto concrete sub floor we recommend using flexible tile adhesive, when installing onto wooden floors we recommend using tile adhesive and/or screws and washers. All boards are 1200 x 600 x 6mm or 10mm.

Tile backer boards are waterproof and dimensionally stable substrate to tile to Ideal for wet rooms Easy to carry - and light weight unlike large sheets of plywood. Excellent sound insulation: impact sound is greatly reduced Cuts with a knife. No need for a jigsaw.

Will accept even the heaviest wall tiles, unlike plasterboard.

According to APO Research, The global Tile Backer Board market was estimated at

US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In United States Tile Backer Board key players include Johns Manville, USG Corporation, Georgia Pacific, James Hardie, etc. United States top four manufacturers hold a share about 60%.

The West is the largest market, with a share about 25%, followed by The Southwest and The Middle Atlantic, both have a share about 40 percent.

In terms of product, 1/4" Board is the largest segment, with a share about 30%. And in terms of application, the largest application is Commercial, followed by Multi-family Residential, Single-family Residential, etc.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Tile Backer Board, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Tile Backer Board.

The Tile Backer Board market size, estimations, and forecasts are provided in terms of sales volume (M Square Feet) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Tile Backer Board market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to

the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

James Hardie

Wedi

Georgia Pacific

Johns Manville

USG Corporation

Cembrit

CertainTeed

National Gypsum

Schluter

Multi-Panels

Tortuga

#### Tile Backer Board segment by Type

1/4" Board

3/8" Board

1/2" Board

Others

## Tile Backer Board segment by Application

Multi-family Residential

Single-family Residential

Commercial

Others

## Tile Backer Board Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Tile Backer Board market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Tile Backer Board and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Tile Backer Board.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Tile Backer Board manufacturers competitive landscape,

price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Tile Backer Board in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

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