

# Global Texture Paint Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

Texture paint is a special paint that can maintain the texture design even after drying, such as stippling. There are several different varieties of this paint, smooth, sandy or rough. Rough has a popcorn effect and is usually used as a ceiling paint. Always look for the paint that can give you the longest drying time to meet your experience level. The longer the drying time, the more chance you must make the paint have a dramatic effect or correct any defects before the paint solidifies.

According to APO Research, The global Texture Paint market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global core texture paint manufacturers include Asian Paints, RPM International etc. The top 5 companies hold a share about 30%. Asia Pacific is the largest market, with a share about 42%, followed by North America and Europe with the share about 31% and 19%. In terms of product, premium finishes is the largest segment, with a share over 33%. And in terms of application, the largest application is residential, followed by commercial.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Texture Paint, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Texture Paint.

The Texture Paint market size, estimations, and forecasts are provided in terms of sales volume (MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Texture Paint market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Asian Paints

RPM International

Axalta

SK Kaken

AkzoNobel

Kansai Paints

Sherwin-Williams

KABEL

PPG

Coldec Group

Nippon Paint

Berger Paints

Duluxgroup

Carpoly

3 Trees Group

Viero Paints

Jotun

Colorificio Tassani

Haymes Paint

Gem Paints

Rockcote

Apco Coatings

ASTEC Paints

MAC

## Texture Paint segment by Texture Level

Super Premium Finishes

Premium Finishes

Mid Market

Economy

### Texture Paint segment by Application

Residential

Commercial

Industrial

### Texture Paint Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Texture Paint market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Texture Paint and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Texture Paint.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Texture Paint manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Texture Paint in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Texture Paint Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Texture Paint Sales Estimates and Forecasts (2019-2030)
- 1.3 Texture Paint Market by Texture Level
  - 1.3.1 Super Premium Finishes
  - 1.3.2 Premium Finishes
  - 1.3.3 Mid Market
  - 1.3.4 Economy
- 1.4 Global Texture Paint Market Size by Texture Level
  - 1.4.1 Global Texture Paint Market Size Overview by Texture Level (2019-2030)
  - 1.4.2 Global Texture Paint Historic Market Size Review by Texture Level (2019-2024)
  - 1.4.3 Global Texture Paint Forecasted Market Size by Texture Level (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Texture Paint Sales Breakdown by Texture Level (2019-2024)
  - 1.5.2 Europe Texture Paint Sales Breakdown by Texture Level (2019-2024)
  - 1.5.3 Asia-Pacific Texture Paint Sales Breakdown by Texture Level (2019-2024)
  - 1.5.4 Latin America Texture Paint Sales Breakdown by Texture Level (2019-2024)
  - 1.5.5 Middle East and Africa Texture Paint Sales Breakdown by Texture Level (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Texture Paint Industry Trends
- 2.2 Texture Paint Industry Drivers
- 2.3 Texture Paint Industry Opportunities and Challenges
- 2.4 Texture Paint Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Texture Paint Revenue (2019-2024)
- 3.2 Global Top Players by Texture Paint Sales (2019-2024)
- 3.3 Global Top Players by Texture Paint Price (2019-2024)
- 3.4 Global Texture Paint Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Texture Paint Key Company Manufacturing Sites & Headquarters



- 3.6 Global Texture Paint Company, Product Type & Application
- 3.7 Global Texture Paint Company Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Texture Paint Market CR5 and HHI
  - 3.8.2 Global Top 5 and 10 Texture Paint Players Market Share by Revenue in 2023
  - 3.8.3 2023 Texture Paint Tier 1, Tier 2, and Tier

## **4 TEXTURE PAINT REGIONAL STATUS AND OUTLOOK**

- 4.1 Global Texture Paint Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Texture Paint Historic Market Size by Region
  - 4.2.1 Global Texture Paint Sales in Volume by Region (2019-2024)
  - 4.2.2 Global Texture Paint Sales in Value by Region (2019-2024)
  - 4.2.3 Global Texture Paint Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Texture Paint Forecasted Market Size by Region
  - 4.3.1 Global Texture Paint Sales in Volume by Region (2025-2030)
  - 4.3.2 Global Texture Paint Sales in Value by Region (2025-2030)
  - 4.3.3 Global Texture Paint Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 TEXTURE PAINT BY APPLICATION**

- 5.1 Texture Paint Market by Application
  - 5.1.1 Residential
  - 5.1.2 Commercial
  - 5.1.3 Industrial
- 5.2 Global Texture Paint Market Size by Application
  - 5.2.1 Global Texture Paint Market Size Overview by Application (2019-2030)
  - 5.2.2 Global Texture Paint Historic Market Size Review by Application (2019-2024)
  - 5.2.3 Global Texture Paint Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
  - 5.3.1 North America Texture Paint Sales Breakdown by Application (2019-2024)
  - 5.3.2 Europe Texture Paint Sales Breakdown by Application (2019-2024)
  - 5.3.3 Asia-Pacific Texture Paint Sales Breakdown by Application (2019-2024)
  - 5.3.4 Latin America Texture Paint Sales Breakdown by Application (2019-2024)
  - 5.3.5 Middle East and Africa Texture Paint Sales Breakdown by Application (2019-2024)

## 6 COMPANY PROFILES

### 6.1 Asian Paints

- 6.1.1 Asian Paints Company Information
- 6.1.2 Asian Paints Business Overview
- 6.1.3 Asian Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Asian Paints Texture Paint Product Portfolio
- 6.1.5 Asian Paints Recent Developments

### 6.2 RPM International

- 6.2.1 RPM International Company Information
- 6.2.2 RPM International Business Overview
- 6.2.3 RPM International Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 RPM International Texture Paint Product Portfolio
- 6.2.5 RPM International Recent Developments

### 6.3 Axalta

- 6.3.1 Axalta Company Information
- 6.3.2 Axalta Business Overview
- 6.3.3 Axalta Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Axalta Texture Paint Product Portfolio
- 6.3.5 Axalta Recent Developments

### 6.4 SK Kaken

- 6.4.1 SK Kaken Company Information
- 6.4.2 SK Kaken Business Overview
- 6.4.3 SK Kaken Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 SK Kaken Texture Paint Product Portfolio
- 6.4.5 SK Kaken Recent Developments

### 6.5 AkzoNobel

- 6.5.1 AkzoNobel Company Information
- 6.5.2 AkzoNobel Business Overview
- 6.5.3 AkzoNobel Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 AkzoNobel Texture Paint Product Portfolio
- 6.5.5 AkzoNobel Recent Developments

### 6.6 Kansai Paints

- 6.6.1 Kansai Paints Company Information
- 6.6.2 Kansai Paints Business Overview
- 6.6.3 Kansai Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Kansai Paints Texture Paint Product Portfolio
- 6.6.5 Kansai Paints Recent Developments

### 6.7 Sherwin-Williams

- 6.7.1 Sherwin-Williams Comapny Information
- 6.7.2 Sherwin-Williams Business Overview
- 6.7.3 Sherwin-Williams Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Sherwin-Williams Texture Paint Product Portfolio
- 6.7.5 Sherwin-Williams Recent Developments
- 6.8 KABEL
  - 6.8.1 KABEL Comapny Information
  - 6.8.2 KABEL Business Overview
  - 6.8.3 KABEL Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 KABEL Texture Paint Product Portfolio
  - 6.8.5 KABEL Recent Developments
- 6.9 PPG
  - 6.9.1 PPG Comapny Information
  - 6.9.2 PPG Business Overview
  - 6.9.3 PPG Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 PPG Texture Paint Product Portfolio
  - 6.9.5 PPG Recent Developments
- 6.10 Coldec Group
  - 6.10.1 Coldec Group Comapny Information
  - 6.10.2 Coldec Group Business Overview
  - 6.10.3 Coldec Group Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Coldec Group Texture Paint Product Portfolio
  - 6.10.5 Coldec Group Recent Developments
- 6.11 Nippon Paint
  - 6.11.1 Nippon Paint Comapny Information
  - 6.11.2 Nippon Paint Business Overview
  - 6.11.3 Nippon Paint Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Nippon Paint Texture Paint Product Portfolio
  - 6.11.5 Nippon Paint Recent Developments
- 6.12 Berger Paints
  - 6.12.1 Berger Paints Comapny Information
  - 6.12.2 Berger Paints Business Overview
  - 6.12.3 Berger Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 Berger Paints Texture Paint Product Portfolio
  - 6.12.5 Berger Paints Recent Developments
- 6.13 Duluxgroup
  - 6.13.1 Duluxgroup Comapny Information
  - 6.13.2 Duluxgroup Business Overview
  - 6.13.3 Duluxgroup Texture Paint Sales, Revenue and Gross Margin (2019-2024)

- 6.13.4 Duluxgroup Texture Paint Product Portfolio
- 6.13.5 Duluxgroup Recent Developments
- 6.14 Carpoly
  - 6.14.1 Carpoly Comapny Information
  - 6.14.2 Carpoly Business Overview
  - 6.14.3 Carpoly Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.14.4 Carpoly Texture Paint Product Portfolio
  - 6.14.5 Carpoly Recent Developments
- 6.15 3 Trees Group
  - 6.15.1 3 Trees Group Comapny Information
  - 6.15.2 3 Trees Group Business Overview
  - 6.15.3 3 Trees Group Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.15.4 3 Trees Group Texture Paint Product Portfolio
  - 6.15.5 3 Trees Group Recent Developments
- 6.16 Viero Paints
  - 6.16.1 Viero Paints Comapny Information
  - 6.16.2 Viero Paints Business Overview
  - 6.16.3 Viero Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.16.4 Viero Paints Texture Paint Product Portfolio
  - 6.16.5 Viero Paints Recent Developments
- 6.17 Jotun
  - 6.17.1 Jotun Comapny Information
  - 6.17.2 Jotun Business Overview
  - 6.17.3 Jotun Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.17.4 Jotun Texture Paint Product Portfolio
  - 6.17.5 Jotun Recent Developments
- 6.18 Colorificio Tassani
  - 6.18.1 Colorificio Tassani Comapny Information
  - 6.18.2 Colorificio Tassani Business Overview
  - 6.18.3 Colorificio Tassani Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.18.4 Colorificio Tassani Texture Paint Product Portfolio
  - 6.18.5 Colorificio Tassani Recent Developments
- 6.19 Haymes Paint
  - 6.19.1 Haymes Paint Comapny Information
  - 6.19.2 Haymes Paint Business Overview
  - 6.19.3 Haymes Paint Texture Paint Sales, Revenue and Gross Margin (2019-2024)
  - 6.19.4 Haymes Paint Texture Paint Product Portfolio
  - 6.19.5 Haymes Paint Recent Developments

## 6.20 Gem Paints

- 6.20.1 Gem Paints Company Information
- 6.20.2 Gem Paints Business Overview
- 6.20.3 Gem Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.20.4 Gem Paints Texture Paint Product Portfolio
- 6.20.5 Gem Paints Recent Developments

## 6.21 Rockcote

- 6.21.1 Rockcote Company Information
- 6.21.2 Rockcote Business Overview
- 6.21.3 Rockcote Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.21.4 Rockcote Texture Paint Product Portfolio
- 6.21.5 Rockcote Recent Developments

## 6.22 Apco Coatings

- 6.22.1 Apco Coatings Company Information
- 6.22.2 Apco Coatings Business Overview
- 6.22.3 Apco Coatings Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.22.4 Apco Coatings Texture Paint Product Portfolio
- 6.22.5 Apco Coatings Recent Developments

## 6.23 ASTEC Paints

- 6.23.1 ASTEC Paints Company Information
- 6.23.2 ASTEC Paints Business Overview
- 6.23.3 ASTEC Paints Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.23.4 ASTEC Paints Texture Paint Product Portfolio
- 6.23.5 ASTEC Paints Recent Developments

## 6.24 MAC

- 6.24.1 MAC Company Information
- 6.24.2 MAC Business Overview
- 6.24.3 MAC Texture Paint Sales, Revenue and Gross Margin (2019-2024)
- 6.24.4 MAC Texture Paint Product Portfolio
- 6.24.5 MAC Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

### 7.1 North America Texture Paint Sales by Country

7.1.1 North America Texture Paint Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Texture Paint Sales by Country (2019-2024)

7.1.3 North America Texture Paint Sales Forecast by Country (2025-2030)

### 7.2 North America Texture Paint Market Size by Country

7.2.1 North America Texture Paint Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Texture Paint Market Size by Country (2019-2024)

7.2.3 North America Texture Paint Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Texture Paint Sales by Country

8.1.1 Europe Texture Paint Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Texture Paint Sales by Country (2019-2024)

8.1.3 Europe Texture Paint Sales Forecast by Country (2025-2030)

8.2 Europe Texture Paint Market Size by Country

8.2.1 Europe Texture Paint Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Texture Paint Market Size by Country (2019-2024)

8.2.3 Europe Texture Paint Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Texture Paint Sales by Country

9.1.1 Asia-Pacific Texture Paint Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Texture Paint Sales by Country (2019-2024)

9.1.3 Asia-Pacific Texture Paint Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Texture Paint Market Size by Country

9.2.1 Asia-Pacific Texture Paint Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Texture Paint Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Texture Paint Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Texture Paint Sales by Country

10.1.1 Latin America Texture Paint Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Texture Paint Sales by Country (2019-2024)

10.1.3 Latin America Texture Paint Sales Forecast by Country (2025-2030)

10.2 Latin America Texture Paint Market Size by Country



10.2.1 Latin America Texture Paint Market Size Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

10.2.2 Latin America Texture Paint Market Size by Country (2019-2024)

10.2.3 Latin America Texture Paint Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Texture Paint Sales by Country

11.1.1 Middle East and Africa Texture Paint Sales Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Texture Paint Sales by Country (2019-2024)

11.1.3 Middle East and Africa Texture Paint Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Texture Paint Market Size by Country

11.2.1 Middle East and Africa Texture Paint Market Size Growth Rate (CAGR) by  
Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Texture Paint Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Texture Paint Market Size Forecast by Country  
(2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

12.1 Texture Paint Value Chain Analysis

12.1.1 Texture Paint Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Texture Paint Production Mode & Process

12.2 Texture Paint Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Texture Paint Distributors

12.2.3 Texture Paint Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer



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