

Global Sunglasses Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Sunglasses or sun glasses are a form of protective eyewear designed primarily to prevent bright sunlight and high-energy visible light, especially harmful ultraviolet (UV) rays, from damaging or discomforting the eyes.

According to APO Research, The global Sunglasses market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Sunglasses is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Sunglasses include Essilor International S.A., Safilo S.p.A., Kering, De Rigo S.p.A., Marcolin S.p.A., Prada, LVMH, Richemont and Essilor, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Sunglasses, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Sunglasses.

The Sunglasses market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Sunglasses market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Essilor International S.A.

Safilo S.p.A.

Kering

De Rigo S.p.A.

Marcolin S.p.A.

Prada

LVMH

Richemont

Essilor

Maui Jim Inc.

Nike Inc.

Adidas

KAENON

Carl Zeiss

Formosa Optical

Fielmann AG

Charmant

Outdo

Futis

Silhouette

Sunglasses segment by Type

Glass Sunglasses

CR-39 Sunglasses

Polycarbonate Sunglasses

Polyurethane Sunglasses

Others

Sunglasses segment by Application

Young Adults

Adults

Mature Adults

Seniors

Sunglasses Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes

restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sunglasses market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sunglasses and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sunglasses.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Sunglasses manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Sunglasses in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Sunglasses Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Sunglasses Sales Estimates and Forecasts (2019-2030)
- 1.3 Sunglasses Market by Type
 - 1.3.1 Glass Sunglasses
 - 1.3.2 CR-39 Sunglasses
 - 1.3.3 Polycarbonate Sunglasses
 - 1.3.4 Polyurethane Sunglasses
 - 1.3.5 Others
- 1.4 Global Sunglasses Market Size by Type
 - 1.4.1 Global Sunglasses Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Sunglasses Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Sunglasses Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Sunglasses Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Sunglasses Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Sunglasses Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Sunglasses Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Sunglasses Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Sunglasses Industry Trends
- 2.2 Sunglasses Industry Drivers
- 2.3 Sunglasses Industry Opportunities and Challenges
- 2.4 Sunglasses Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Sunglasses Revenue (2019-2024)
- 3.2 Global Top Players by Sunglasses Sales (2019-2024)
- 3.3 Global Top Players by Sunglasses Price (2019-2024)
- 3.4 Global Sunglasses Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Sunglasses Key Company Manufacturing Sites & Headquarters

- 3.6 Global Sunglasses Company, Product Type & Application
- 3.7 Global Sunglasses Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Sunglasses Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Sunglasses Players Market Share by Revenue in 2023
 - 3.8.3 2023 Sunglasses Tier 1, Tier 2, and Tier

4 SUNGLASSES REGIONAL STATUS AND OUTLOOK

- 4.1 Global Sunglasses Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Sunglasses Historic Market Size by Region
 - 4.2.1 Global Sunglasses Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Sunglasses Sales in Value by Region (2019-2024)
 - 4.2.3 Global Sunglasses Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Sunglasses Forecasted Market Size by Region
 - 4.3.1 Global Sunglasses Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Sunglasses Sales in Value by Region (2025-2030)
 - 4.3.3 Global Sunglasses Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 SUNGLASSES BY APPLICATION

- 5.1 Sunglasses Market by Application
 - 5.1.1 Young Adults
 - 5.1.2 Adults
 - 5.1.3 Mature Adults
 - 5.1.4 Seniors
- 5.2 Global Sunglasses Market Size by Application
 - 5.2.1 Global Sunglasses Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Sunglasses Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Sunglasses Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Sunglasses Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Sunglasses Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Sunglasses Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Sunglasses Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Sunglasses Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Essilor International S.A.

- 6.1.1 Essilor International S.A. Company Information
- 6.1.2 Essilor International S.A. Business Overview
- 6.1.3 Essilor International S.A. Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Essilor International S.A. Sunglasses Product Portfolio
- 6.1.5 Essilor International S.A. Recent Developments

6.2 Safilo S.p.A.

- 6.2.1 Safilo S.p.A. Company Information
- 6.2.2 Safilo S.p.A. Business Overview
- 6.2.3 Safilo S.p.A. Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Safilo S.p.A. Sunglasses Product Portfolio
- 6.2.5 Safilo S.p.A. Recent Developments

6.3 Kering

- 6.3.1 Kering Company Information
- 6.3.2 Kering Business Overview
- 6.3.3 Kering Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Kering Sunglasses Product Portfolio
- 6.3.5 Kering Recent Developments

6.4 De Rigo S.p.A.

- 6.4.1 De Rigo S.p.A. Company Information
- 6.4.2 De Rigo S.p.A. Business Overview
- 6.4.3 De Rigo S.p.A. Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 De Rigo S.p.A. Sunglasses Product Portfolio
- 6.4.5 De Rigo S.p.A. Recent Developments

6.5 Marcolin S.p.A.

- 6.5.1 Marcolin S.p.A. Company Information
- 6.5.2 Marcolin S.p.A. Business Overview
- 6.5.3 Marcolin S.p.A. Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Marcolin S.p.A. Sunglasses Product Portfolio
- 6.5.5 Marcolin S.p.A. Recent Developments

6.6 Prada

- 6.6.1 Prada Company Information
- 6.6.2 Prada Business Overview
- 6.6.3 Prada Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Prada Sunglasses Product Portfolio
- 6.6.5 Prada Recent Developments

6.7 LVMH

6.7.1 LVMH Comapny Information

6.7.2 LVMH Business Overview

6.7.3 LVMH Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.7.4 LVMH Sunglasses Product Portfolio

6.7.5 LVMH Recent Developments

6.8 Richemont

6.8.1 Richemont Comapny Information

6.8.2 Richemont Business Overview

6.8.3 Richemont Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.8.4 Richemont Sunglasses Product Portfolio

6.8.5 Richemont Recent Developments

6.9 Essilor

6.9.1 Essilor Comapny Information

6.9.2 Essilor Business Overview

6.9.3 Essilor Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.9.4 Essilor Sunglasses Product Portfolio

6.9.5 Essilor Recent Developments

6.10 Maui Jim Inc.

6.10.1 Maui Jim Inc. Comapny Information

6.10.2 Maui Jim Inc. Business Overview

6.10.3 Maui Jim Inc. Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.10.4 Maui Jim Inc. Sunglasses Product Portfolio

6.10.5 Maui Jim Inc. Recent Developments

6.11 Nike Inc.

6.11.1 Nike Inc. Comapny Information

6.11.2 Nike Inc. Business Overview

6.11.3 Nike Inc. Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Nike Inc. Sunglasses Product Portfolio

6.11.5 Nike Inc. Recent Developments

6.12 Adidas

6.12.1 Adidas Comapny Information

6.12.2 Adidas Business Overview

6.12.3 Adidas Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.12.4 Adidas Sunglasses Product Portfolio

6.12.5 Adidas Recent Developments

6.13 KAENON

6.13.1 KAENON Comapny Information

6.13.2 KAENON Business Overview

- 6.13.3 KAENON Sunglasses Sales, Revenue and Gross Margin (2019-2024)
- 6.13.4 KAENON Sunglasses Product Portfolio
- 6.13.5 KAENON Recent Developments
- 6.14 Carl Zeiss
 - 6.14.1 Carl Zeiss Company Information
 - 6.14.2 Carl Zeiss Business Overview
 - 6.14.3 Carl Zeiss Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Carl Zeiss Sunglasses Product Portfolio
 - 6.14.5 Carl Zeiss Recent Developments
- 6.15 Formosa Optical
 - 6.15.1 Formosa Optical Company Information
 - 6.15.2 Formosa Optical Business Overview
 - 6.15.3 Formosa Optical Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Formosa Optical Sunglasses Product Portfolio
 - 6.15.5 Formosa Optical Recent Developments
- 6.16 Fielmann AG
 - 6.16.1 Fielmann AG Company Information
 - 6.16.2 Fielmann AG Business Overview
 - 6.16.3 Fielmann AG Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Fielmann AG Sunglasses Product Portfolio
 - 6.16.5 Fielmann AG Recent Developments
- 6.17 Charmant
 - 6.17.1 Charmant Company Information
 - 6.17.2 Charmant Business Overview
 - 6.17.3 Charmant Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Charmant Sunglasses Product Portfolio
 - 6.17.5 Charmant Recent Developments
- 6.18 Outdo
 - 6.18.1 Outdo Company Information
 - 6.18.2 Outdo Business Overview
 - 6.18.3 Outdo Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.18.4 Outdo Sunglasses Product Portfolio
 - 6.18.5 Outdo Recent Developments
- 6.19 Futis
 - 6.19.1 Futis Company Information
 - 6.19.2 Futis Business Overview
 - 6.19.3 Futis Sunglasses Sales, Revenue and Gross Margin (2019-2024)
 - 6.19.4 Futis Sunglasses Product Portfolio
 - 6.19.5 Futis Recent Developments

6.20 Silhouette

6.20.1 Silhouette Company Information

6.20.2 Silhouette Business Overview

6.20.3 Silhouette Sunglasses Sales, Revenue and Gross Margin (2019-2024)

6.20.4 Silhouette Sunglasses Product Portfolio

6.20.5 Silhouette Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Sunglasses Sales by Country

7.1.1 North America Sunglasses Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Sunglasses Sales by Country (2019-2024)

7.1.3 North America Sunglasses Sales Forecast by Country (2025-2030)

7.2 North America Sunglasses Market Size by Country

7.2.1 North America Sunglasses Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Sunglasses Market Size by Country (2019-2024)

7.2.3 North America Sunglasses Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Sunglasses Sales by Country

8.1.1 Europe Sunglasses Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Sunglasses Sales by Country (2019-2024)

8.1.3 Europe Sunglasses Sales Forecast by Country (2025-2030)

8.2 Europe Sunglasses Market Size by Country

8.2.1 Europe Sunglasses Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Sunglasses Market Size by Country (2019-2024)

8.2.3 Europe Sunglasses Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Sunglasses Sales by Country

9.1.1 Asia-Pacific Sunglasses Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Sunglasses Sales by Country (2019-2024)

9.1.3 Asia-Pacific Sunglasses Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Sunglasses Market Size by Country

9.2.1 Asia-Pacific Sunglasses Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Sunglasses Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Sunglasses Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Sunglasses Sales by Country

10.1.1 Latin America Sunglasses Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Sunglasses Sales by Country (2019-2024)

10.1.3 Latin America Sunglasses Sales Forecast by Country (2025-2030)

10.2 Latin America Sunglasses Market Size by Country

10.2.1 Latin America Sunglasses Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Sunglasses Market Size by Country (2019-2024)

10.2.3 Latin America Sunglasses Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Sunglasses Sales by Country

11.1.1 Middle East and Africa Sunglasses Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Sunglasses Sales by Country (2019-2024)

11.1.3 Middle East and Africa Sunglasses Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Sunglasses Market Size by Country

11.2.1 Middle East and Africa Sunglasses Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Sunglasses Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Sunglasses Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Sunglasses Value Chain Analysis

12.1.1 Sunglasses Key Raw Materials

12.1.2 Key Raw Materials Price

- 12.1.3 Raw Materials Key Suppliers
- 12.1.4 Manufacturing Cost Structure
- 12.1.5 Sunglasses Production Mode & Process
- 12.2 Sunglasses Sales Channels Analysis
 - 12.2.1 Direct Comparison with Distribution Share
 - 12.2.2 Sunglasses Distributors
 - 12.2.3 Sunglasses Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Major Company of Glass Sunglasses
- Table 2. Major Company of CR-39 Sunglasses
- Table 3. Major Company of Polycarbonate Sunglasses
- Table 4. Major Company of Polyurethane Sunglasses
- Table 5. Major Company of Others
- Table 6. Global Sunglasses Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 7. Global Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 8. Global Sunglasses Sales Market Share in Volume by Type (2019-2024)
- Table 9. Global Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 10. Global Sunglasses Sales Market Share in Value by Type (2019-2024)
- Table 11. Global Sunglasses Price by Type (2019-2024) & (USD/Unit)
- Table 12. Global Sunglasses Sales by Type (2025-2030) & (K Units)
- Table 13. Global Sunglasses Sales Market Share in Volume by Type (2025-2030)
- Table 14. Global Sunglasses Sales by Type (2025-2030) & (US\$ Million)
- Table 15. Global Sunglasses Sales Market Share in Value by Type (2025-2030)
- Table 16. Global Sunglasses Price by Type (2025-2030) & (USD/Unit)
- Table 17. North America Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 18. North America Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 19. Europe Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 20. Europe Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 21. Asia-Pacific Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 22. Asia-Pacific Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 23. Latin America Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 24. Latin America Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 25. Middle East and Africa Sunglasses Sales by Type (2019-2024) & (K Units)
- Table 26. Middle East and Africa Sunglasses Sales by Type (2019-2024) & (US\$ Million)
- Table 27. Sunglasses Industry Trends
- Table 28. Sunglasses Industry Drivers
- Table 29. Sunglasses Industry Opportunities and Challenges
- Table 30. Sunglasses Industry Restraints
- Table 31. Global Sunglasses Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 32. Global Sunglasses Revenue Market Share by Company (2019-2024)
- Table 33. Global Sunglasses Sales by Company (2019-2024) & (K Units)
- Table 34. Global Sunglasses Sales Share by Company (2019-2024)

- Table 35. Global Sunglasses Market Price by Company (2019-2024) & (USD/Unit)
- Table 36. Global Sunglasses Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 37. Global Sunglasses Key Company Manufacturing Sites & Headquarters
- Table 38. Global Sunglasses Company, Product Type & Application
- Table 39. Global Sunglasses Company Commercialization Time
- Table 40. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 41. Global Sunglasses by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 42. Global Sunglasses Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 43. Global Sunglasses Sales by Region (2019-2024) & (K Units)
- Table 44. Global Sunglasses Sales Market Share in Volume by Region (2019-2024)
- Table 45. Global Sunglasses Sales by Region (2019-2024) & (US\$ Million)
- Table 46. Global Sunglasses Sales Market Share in Value by Region (2019-2024)
- Table 47. Global Sunglasses Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Global Sunglasses Sales by Region (2025-2030) & (K Units)
- Table 49. Global Sunglasses Sales Market Share in Volume by Region (2025-2030)
- Table 50. Global Sunglasses Sales by Region (2025-2030) & (US\$ Million)
- Table 51. Global Sunglasses Sales Market Share in Value by Region (2025-2030)
- Table 52. Global Sunglasses Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2025-2030)
- Table 53. Global Sunglasses Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 54. Global Sunglasses Sales by Application (2019-2024) & (K Units)
- Table 55. Global Sunglasses Sales Market Share in Volume by Application (2019-2024)
- Table 56. Global Sunglasses Sales by Application (2019-2024) & (US\$ Million)
- Table 57. Global Sunglasses Sales Market Share in Value by Application (2019-2024)
- Table 58. Global Sunglasses Price by Application (2019-2024) & (USD/Unit)
- Table 59. Global Sunglasses Sales by Application (2025-2030) & (K Units)
- Table 60. Global Sunglasses Sales Market Share in Volume by Application (2025-2030)
- Table 61. Global Sunglasses Sales by Application (2025-2030) & (US\$ Million)
- Table 62. Global Sunglasses Sales Market Share in Value by Application (2025-2030)
- Table 63. Global Sunglasses Price by Application (2025-2030) & (USD/Unit)
- Table 64. North America Sunglasses Sales by Application (2019-2024) & (K Units)
- Table 65. North America Sunglasses Sales by Application (2019-2024) & (US\$ Million)
- Table 66. Europe Sunglasses Sales by Application (2019-2024) & (K Units)
- Table 67. Europe Sunglasses Sales by Application (2019-2024) & (US\$ Million)
- Table 68. Asia-Pacific Sunglasses Sales by Application (2019-2024) & (K Units)

Table 69. Asia-Pacific Sunglasses Sales by Application (2019-2024) & (US\$ Million)

Table 70. Latin America Sunglasses Sales by Application (2019-2024) & (K Units)

Table 71. Latin America Sunglasses Sales by Application (2019-2024) & (US\$ Million)

Table 72. Middle East and Africa Sunglasses Sales by Application (2019-2024) & (K Units)

Table 73. Middle East and Africa Sunglasses Sales by Application (2019-2024) & (US\$ Million)

Table 74. Essilor International S.A. Company Information

Table 75. Essilor International S.A. Business Overview

Table 76. Essilor International S.A. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Essilor International S.A. Sunglasses Product Portfolio

Table 78. Essilor International S.A. Recent Development

Table 79. Safilo S.p.A. Company Information

Table 80. Safilo S.p.A. Business Overview

Table 81. Safilo S.p.A. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Safilo S.p.A. Sunglasses Product Portfolio

Table 83. Safilo S.p.A. Recent Development

Table 84. Kering Company Information

Table 85. Kering Business Overview

Table 86. Kering Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Kering Sunglasses Product Portfolio

Table 88. Kering Recent Development

Table 89. De Rigo S.p.A. Company Information

Table 90. De Rigo S.p.A. Business Overview

Table 91. De Rigo S.p.A. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. De Rigo S.p.A. Sunglasses Product Portfolio

Table 93. De Rigo S.p.A. Recent Development

Table 94. Marcolin S.p.A. Company Information

Table 95. Marcolin S.p.A. Business Overview

Table 96. Marcolin S.p.A. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Marcolin S.p.A. Sunglasses Product Portfolio

Table 98. Marcolin S.p.A. Recent Development

Table 99. Prada Company Information

Table 100. Prada Business Overview

- Table 101. Prada Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Prada Sunglasses Product Portfolio
- Table 103. Prada Recent Development
- Table 104. LVMH Company Information
- Table 105. LVMH Business Overview
- Table 106. LVMH Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. LVMH Sunglasses Product Portfolio
- Table 108. LVMH Recent Development
- Table 109. Richemont Company Information
- Table 110. Richemont Business Overview
- Table 111. Richemont Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Richemont Sunglasses Product Portfolio
- Table 113. Richemont Recent Development
- Table 114. Essilor Company Information
- Table 115. Essilor Business Overview
- Table 116. Essilor Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 117. Essilor Sunglasses Product Portfolio
- Table 118. Essilor Recent Development
- Table 119. Maui Jim Inc. Company Information
- Table 120. Maui Jim Inc. Business Overview
- Table 121. Maui Jim Inc. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 122. Maui Jim Inc. Sunglasses Product Portfolio
- Table 123. Maui Jim Inc. Recent Development
- Table 124. Nike Inc. Company Information
- Table 125. Nike Inc. Business Overview
- Table 126. Nike Inc. Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 127. Nike Inc. Sunglasses Product Portfolio
- Table 128. Nike Inc. Recent Development
- Table 129. Adidas Company Information
- Table 130. Adidas Business Overview
- Table 131. Adidas Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Adidas Sunglasses Product Portfolio

- Table 133. Adidas Recent Development
- Table 134. KAENON Company Information
- Table 135. KAENON Business Overview
- Table 136. KAENON Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. KAENON Sunglasses Product Portfolio
- Table 138. KAENON Recent Development
- Table 139. Carl Zeiss Company Information
- Table 140. Carl Zeiss Business Overview
- Table 141. Carl Zeiss Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Carl Zeiss Sunglasses Product Portfolio
- Table 143. Carl Zeiss Recent Development
- Table 144. Formosa Optical Company Information
- Table 145. Formosa Optical Business Overview
- Table 146. Formosa Optical Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. Formosa Optical Sunglasses Product Portfolio
- Table 148. Formosa Optical Recent Development
- Table 149. Fielmann AG Company Information
- Table 150. Fielmann AG Business Overview
- Table 151. Fielmann AG Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. Fielmann AG Sunglasses Product Portfolio
- Table 153. Fielmann AG Recent Development
- Table 154. Charmant Company Information
- Table 155. Charmant Business Overview
- Table 156. Charmant Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 157. Charmant Sunglasses Product Portfolio
- Table 158. Charmant Recent Development
- Table 159. Outdo Company Information
- Table 160. Outdo Business Overview
- Table 161. Outdo Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 162. Outdo Sunglasses Product Portfolio
- Table 163. Outdo Recent Development
- Table 164. Futis Company Information
- Table 165. Futis Business Overview

- Table 166. Futis Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 167. Futis Sunglasses Product Portfolio
- Table 168. Futis Recent Development
- Table 169. Silhouette Company Information
- Table 170. Silhouette Business Overview
- Table 171. Silhouette Sunglasses Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 172. Silhouette Sunglasses Product Portfolio
- Table 173. Silhouette Recent Development
- Table 174. North America Sunglasses Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030
- Table 175. North America Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 176. North America Sunglasses Sales Market Share by Country (2019-2024)
- Table 177. North America Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 178. North America Sunglasses Sales Market Share Forecast by Country (2025-2030)
- Table 179. North America Sunglasses Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 180. North America Sunglasses Market Size by Country (2019-2024) & (US\$ Million)
- Table 181. North America Sunglasses Market Share by Country (2019-2024)
- Table 182. North America Sunglasses Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 183. North America Sunglasses Market Share Forecast by Country (2025-2030)
- Table 184. Europe Sunglasses Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030
- Table 185. Europe Sunglasses Sales by Country (2019-2024) & (K Units)
- Table 186. Europe Sunglasses Sales Market Share by Country (2019-2024)
- Table 187. Europe Sunglasses Sales Forecast by Country (2025-2030) & (K Units)
- Table 188. Europe Sunglasses Sales Market Share Forecast by Country (2025-2030)
- Table 189. Europe Sunglasses Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 190. Europe Sunglasses Market Size by Country (2019-2024) & (US\$ Million)
- Table 191. Europe Sunglasses Market Share by Country (2019-2024)
- Table 192. Europe Sunglasses Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 193. Europe Sunglasses Market Share Forecast by Country (2025-2030)

Table 194. Asia-Pacific Sunglasses Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 195. Asia-Pacific Sunglasses Sales by Country (2019-2024) & (K Units)

Table 196. Asia-Pacific Sunglasses Sales Market Share by Country (2019-2024)

Table 197. Asia-Pacific Sunglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 198. Asia-Pacific Sunglasses Sales Market Share Forecast by Country (2025-2030)

Table 199. Asia-Pacific Sunglasses Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 200. Asia-Pacific Sunglasses Market Size by Country (2019-2024) & (US\$ Million)

Table 201. Asia-Pacific Sunglasses Market Share by Country (2019-2024)

Table 202. Asia-Pacific Sunglasses Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 203. Asia-Pacific Sunglasses Market Share Forecast by Country (2025-2030)

Table 204. Latin America Sunglasses Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 205. Latin America Sunglasses Sales by Country (2019-2024) & (K Units)

Table 206. Latin America Sunglasses Sales Market Share by Country (2019-2024)

Table 207. Latin America Sunglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 208. Latin America Sunglasses Sales Market Share Forecast by Country (2025-2030)

Table 209. Latin America Sunglasses Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 210. Latin America Sunglasses Market Size by Country (2019-2024) & (US\$ Million)

Table 211. Latin America Sunglasses Market Share by Country (2019-2024)

Table 212. Latin America Sunglasses Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 213. Latin America Sunglasses Market Share Forecast by Country (2025-2030)

Table 214. Middle East and Africa Sunglasses Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 215. Middle East and Africa Sunglasses Sales by Country (2019-2024) & (K Units)

Table 216. Middle East and Africa Sunglasses Sales Market Share by Country (2019-2024)

Table 217. Middle East and Africa Sunglasses Sales Forecast by Country (2025-2030) & (K Units)

Table 218. Middle East and Africa Sunglasses Sales Market Share Forecast by Country (2025-2030)

Table 219. Middle East and Africa Sunglasses Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 220. Middle East and Africa Sunglasses Market Size by Country (2019-2024) & (US\$ Million)

Table 221. Middle East and Africa Sunglasses Market Share by Country (2019-2024)

Table 222. Middle East and Africa Sunglasses Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 223. Middle East and Africa Sunglasses Market Share Forecast by Country (2025-2030)

Table 224. Key Raw Materials

Table 225. Raw Materials Key Suppliers

Table 226. Sunglasses Distributors List

Table 227. Sunglasses Customers List

Table 228. Research Programs/Design for This Report

Table 229. Authors List of This Report

Table 230. Secondary Sources

Table 231. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Sunglasses Product Picture
- Figure 2. Global Sunglasses Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Sunglasses Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Sunglasses Sales (2019-2030) & (K Units)
- Figure 5. Product Picture of Glass Sunglasses
- Figure 6. Global Glass Sunglasses Sales YoY Growth (2019-2030) & (K Units)
- Figure 7. Product Picture of CR-39 Sunglasses
- Figure 8. Global CR-39 Sunglasses Sales YoY Growth (2019-2030) & (K Units)
- Figure 9. Product Picture of Polycarbonate Sunglasses
- Figure 10. Global Polycarbonate Sunglasses Sales YoY Growth (2019-2030) & (K Units)
- Figure 11. Product Picture of Polyurethane Sunglasses
- Figure 12. Global Polyurethane Sunglasses Sales YoY Growth (2019-2030) & (K Units)
- Figure 13. Product Picture of Others
- Figure 14. Global Others Sales YoY Growth (2019-2030) & (K Units)
- Figure 15. Global Sunglasses Market Size Overview by Type (2019-2030) & (US\$ Million)
- Figure 16. Global Sunglasses Market Share by Type 2023 VS 2030
- Figure 17. North America Sunglasses Sales Market Share in Volume by Type in 2023
- Figure 18. North America Sunglasses Sales Market Share in Value by Type in 2023
- Figure 19. Europe Sunglasses Sales Market Share in Volume by Type in 2023
- Figure 20. Europe Sunglasses Sales Market Share in Value by Type in 2023
- Figure 21. Asia-Pacific Sunglasses Sales Market Share in Volume by Type in 2023
- Figure 22. Asia-Pacific Sunglasses Sales Market Share in Value by Type in 2023
- Figure 23. Latin America Sunglasses Sales Market Share in Volume by Type in 2023
- Figure 24. Latin America Sunglasses Sales Market Share in Value by Type in 2023
- Figure 25. Middle East and Africa Sunglasses Sales Market Share in Volume by Type in 2023
- Figure 26. Middle East and Africa Sunglasses Sales Market Share in Value by Type in 2023
- Figure 27. Global Top 5 and 10 Sunglasses Players Market Share by Revenue in 2023
- Figure 28. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 29. Product Picture of Young Adults
- Figure 30. Global Young Adults Sales YoY Growth (2019-2030) &

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