

Global Steering Wheel Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G1B93FB6D608EN.html>

Date: April 2024

Pages: 111

Price: US\$ 3,450.00 (Single User License)

ID: G1B93FB6D608EN

Abstracts

Steering wheel is a device in the vehicles to help drivers to control the steering of vehicles. Besides the steering function, steering wheel also can offer assistance functions, such as cruise control, audio system and telephone controls etc.

This report mainly covers the applications in Passenger cars and Commercial Vehicles.

According to APO Research, The global Steering Wheel market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

China is the largest Steering Wheel market with about 31% market share. Europe is follower, accounting for about 21% market share.

The key players are TAKATA, ZF TRW, Autoliv, TOYODA GOSEI, Nihon Plast, Key Safety Systems, Starion, TRW&Fawer, Zhejiang Fangxiang, Yanfeng, Ningbo Mecai, Fellow, Jiangxi Xingxin, Daimay, Shuangou, Liaoning Jinxing, Yinzhou Yongcheng etc. Top 3 companies occupied about 54% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Steering Wheel, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Steering Wheel.

The Steering Wheel market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Steering Wheel market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

TAKATA

ZF TRW

Autoliv

TOYODA GOSEI

Nihon Plast

Key Safety Systems

Starion

TRW&Fawer

Zhejiang Fangxiang

Yanfeng

Ningbo Mecai

Fellow

Jiangxi Xingxin

Daimay

Shuangou

Liaoning Jinxing

Yinzhou Yongcheng

Steering Wheel segment by Type

Synthetic Plastics

Synthetic Leather

Genuine Leather

Wood

Others

Steering Wheel segment by Application

Passenger Car

Commercial Vehicle

Steering Wheel Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Steering Wheel market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Steering Wheel and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Steering Wheel.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Steering Wheel manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Steering Wheel in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Steering Wheel Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Steering Wheel Sales Estimates and Forecasts (2019-2030)
- 1.3 Steering Wheel Market by Type
 - 1.3.1 Synthetic Plastics
 - 1.3.2 Synthetic Leather
 - 1.3.3 Genuine Leather
 - 1.3.4 Wood
 - 1.3.5 Others
- 1.4 Global Steering Wheel Market Size by Type
 - 1.4.1 Global Steering Wheel Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Steering Wheel Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Steering Wheel Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Steering Wheel Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Steering Wheel Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Steering Wheel Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Steering Wheel Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Steering Wheel Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Steering Wheel Industry Trends
- 2.2 Steering Wheel Industry Drivers
- 2.3 Steering Wheel Industry Opportunities and Challenges
- 2.4 Steering Wheel Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Steering Wheel Revenue (2019-2024)
- 3.2 Global Top Players by Steering Wheel Sales (2019-2024)
- 3.3 Global Top Players by Steering Wheel Price (2019-2024)
- 3.4 Global Steering Wheel Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Steering Wheel Key Company Manufacturing Sites & Headquarters

- 3.6 Global Steering Wheel Company, Product Type & Application
- 3.7 Global Steering Wheel Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Steering Wheel Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Steering Wheel Players Market Share by Revenue in 2023
 - 3.8.3 2023 Steering Wheel Tier 1, Tier 2, and Tier

4 STEERING WHEEL REGIONAL STATUS AND OUTLOOK

- 4.1 Global Steering Wheel Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Steering Wheel Historic Market Size by Region
 - 4.2.1 Global Steering Wheel Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Steering Wheel Sales in Value by Region (2019-2024)
 - 4.2.3 Global Steering Wheel Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Steering Wheel Forecasted Market Size by Region
 - 4.3.1 Global Steering Wheel Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Steering Wheel Sales in Value by Region (2025-2030)
 - 4.3.3 Global Steering Wheel Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 STEERING WHEEL BY APPLICATION

- 5.1 Steering Wheel Market by Application
 - 5.1.1 Passenger Car
 - 5.1.2 Commercial Vehicle
- 5.2 Global Steering Wheel Market Size by Application
 - 5.2.1 Global Steering Wheel Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Steering Wheel Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Steering Wheel Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Steering Wheel Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Steering Wheel Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Steering Wheel Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Steering Wheel Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Steering Wheel Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 TAKATA

- 6.1.1 TAKATA Company Information
- 6.1.2 TAKATA Business Overview
- 6.1.3 TAKATA Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 TAKATA Steering Wheel Product Portfolio
- 6.1.5 TAKATA Recent Developments

6.2 ZF TRW

- 6.2.1 ZF TRW Company Information
- 6.2.2 ZF TRW Business Overview
- 6.2.3 ZF TRW Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 ZF TRW Steering Wheel Product Portfolio
- 6.2.5 ZF TRW Recent Developments

6.3 Autoliv

- 6.3.1 Autoliv Company Information
- 6.3.2 Autoliv Business Overview
- 6.3.3 Autoliv Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Autoliv Steering Wheel Product Portfolio
- 6.3.5 Autoliv Recent Developments

6.4 TOYODA GOSEI

- 6.4.1 TOYODA GOSEI Company Information
- 6.4.2 TOYODA GOSEI Business Overview
- 6.4.3 TOYODA GOSEI Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 TOYODA GOSEI Steering Wheel Product Portfolio
- 6.4.5 TOYODA GOSEI Recent Developments

6.5 Nihon Plast

- 6.5.1 Nihon Plast Company Information
- 6.5.2 Nihon Plast Business Overview
- 6.5.3 Nihon Plast Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Nihon Plast Steering Wheel Product Portfolio
- 6.5.5 Nihon Plast Recent Developments

6.6 Key Safety Systems

- 6.6.1 Key Safety Systems Company Information
- 6.6.2 Key Safety Systems Business Overview
- 6.6.3 Key Safety Systems Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 Key Safety Systems Steering Wheel Product Portfolio
- 6.6.5 Key Safety Systems Recent Developments

6.7 Starion

6.7.1 Starion Comapny Information

6.7.2 Starion Business Overview

6.7.3 Starion Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.7.4 Starion Steering Wheel Product Portfolio

6.7.5 Starion Recent Developments

6.8 TRW&Fawer

6.8.1 TRW&Fawer Comapny Information

6.8.2 TRW&Fawer Business Overview

6.8.3 TRW&Fawer Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.8.4 TRW&Fawer Steering Wheel Product Portfolio

6.8.5 TRW&Fawer Recent Developments

6.9 Zhejiang Fangxiang

6.9.1 Zhejiang Fangxiang Comapny Information

6.9.2 Zhejiang Fangxiang Business Overview

6.9.3 Zhejiang Fangxiang Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.9.4 Zhejiang Fangxiang Steering Wheel Product Portfolio

6.9.5 Zhejiang Fangxiang Recent Developments

6.10 Yanfeng

6.10.1 Yanfeng Comapny Information

6.10.2 Yanfeng Business Overview

6.10.3 Yanfeng Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.10.4 Yanfeng Steering Wheel Product Portfolio

6.10.5 Yanfeng Recent Developments

6.11 Ningbo Mecai

6.11.1 Ningbo Mecai Comapny Information

6.11.2 Ningbo Mecai Business Overview

6.11.3 Ningbo Mecai Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Ningbo Mecai Steering Wheel Product Portfolio

6.11.5 Ningbo Mecai Recent Developments

6.12 Fellow

6.12.1 Fellow Comapny Information

6.12.2 Fellow Business Overview

6.12.3 Fellow Steering Wheel Sales, Revenue and Gross Margin (2019-2024)

6.12.4 Fellow Steering Wheel Product Portfolio

6.12.5 Fellow Recent Developments

6.13 Jiangxi Xingxin

6.13.1 Jiangxi Xingxin Comapny Information

- 6.13.2 Jiangxi Xingxin Business Overview
- 6.13.3 Jiangxi Xingxin Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
- 6.13.4 Jiangxi Xingxin Steering Wheel Product Portfolio
- 6.13.5 Jiangxi Xingxin Recent Developments
- 6.14 Daimay
 - 6.14.1 Daimay Company Information
 - 6.14.2 Daimay Business Overview
 - 6.14.3 Daimay Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Daimay Steering Wheel Product Portfolio
 - 6.14.5 Daimay Recent Developments
- 6.15 Shuangou
 - 6.15.1 Shuangou Company Information
 - 6.15.2 Shuangou Business Overview
 - 6.15.3 Shuangou Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Shuangou Steering Wheel Product Portfolio
 - 6.15.5 Shuangou Recent Developments
- 6.16 Liaoning Jinxing
 - 6.16.1 Liaoning Jinxing Company Information
 - 6.16.2 Liaoning Jinxing Business Overview
 - 6.16.3 Liaoning Jinxing Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Liaoning Jinxing Steering Wheel Product Portfolio
 - 6.16.5 Liaoning Jinxing Recent Developments
- 6.17 Yinzhou Yongcheng
 - 6.17.1 Yinzhou Yongcheng Company Information
 - 6.17.2 Yinzhou Yongcheng Business Overview
 - 6.17.3 Yinzhou Yongcheng Steering Wheel Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Yinzhou Yongcheng Steering Wheel Product Portfolio
 - 6.17.5 Yinzhou Yongcheng Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Steering Wheel Sales by Country
 - 7.1.1 North America Steering Wheel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Steering Wheel Sales by Country (2019-2024)
 - 7.1.3 North America Steering Wheel Sales Forecast by Country (2025-2030)
- 7.2 North America Steering Wheel Market Size by Country

7.2.1 North America Steering Wheel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Steering Wheel Market Size by Country (2019-2024)

7.2.3 North America Steering Wheel Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Steering Wheel Sales by Country

8.1.1 Europe Steering Wheel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Steering Wheel Sales by Country (2019-2024)

8.1.3 Europe Steering Wheel Sales Forecast by Country (2025-2030)

8.2 Europe Steering Wheel Market Size by Country

8.2.1 Europe Steering Wheel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Steering Wheel Market Size by Country (2019-2024)

8.2.3 Europe Steering Wheel Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Steering Wheel Sales by Country

9.1.1 Asia-Pacific Steering Wheel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Steering Wheel Sales by Country (2019-2024)

9.1.3 Asia-Pacific Steering Wheel Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Steering Wheel Market Size by Country

9.2.1 Asia-Pacific Steering Wheel Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Steering Wheel Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Steering Wheel Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Steering Wheel Sales by Country

10.1.1 Latin America Steering Wheel Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Steering Wheel Sales by Country (2019-2024)

10.1.3 Latin America Steering Wheel Sales Forecast by Country (2025-2030)

10.2 Latin America Steering Wheel Market Size by Country

10.2.1 Latin America Steering Wheel Market Size Growth Rate (CAGR) by Country:
2019 VS 2023 VS 2030

10.2.2 Latin America Steering Wheel Market Size by Country (2019-2024)

10.2.3 Latin America Steering Wheel Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Steering Wheel Sales by Country

11.1.1 Middle East and Africa Steering Wheel Sales Growth Rate (CAGR) by Country:
2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Steering Wheel Sales by Country (2019-2024)

11.1.3 Middle East and Africa Steering Wheel Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Steering Wheel Market Size by Country

11.2.1 Middle East and Africa Steering Wheel Market Size Growth Rate (CAGR) by
Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Steering Wheel Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Steering Wheel Market Size Forecast by Country
(2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Steering Wheel Value Chain Analysis

12.1.1 Steering Wheel Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Steering Wheel Production Mode & Process

12.2 Steering Wheel Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Steering Wheel Distributors

12.2.3 Steering Wheel Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

I would like to order

Product name: Global Steering Wheel Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G1B93FB6D608EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1B93FB6D608EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970