

Global Sports Chest Strap Heart Rate Monitor Industry Growth and Trends Forecast to 2031

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Abstracts

Summary

According to APO Research, The global Sports Chest Strap Heart Rate Monitor market was estimated at US\$ million in 2025 and is projected to reach a revised size of US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2026-2031.

North American market for Sports Chest Strap Heart Rate Monitor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

Asia-Pacific market for Sports Chest Strap Heart Rate Monitor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

Europe market for Sports Chest Strap Heart Rate Monitor is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

The major global manufacturers of Sports Chest Strap Heart Rate Monitor include CooSpo, Garmin, Wahoo, Scosche, Polar, Magene, Lifeline, Halfords and Ezpm, etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Sports Chest Strap Heart Rate Monitor, with both quantitative and qualitative analysis,

to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Sports Chest Strap Heart Rate Monitor.

The Sports Chest Strap Heart Rate Monitor market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global Sports Chest Strap Heart Rate Monitor market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

Sports Chest Strap Heart Rate Monitor Segment by Company

CooSpo

Garmin

Wahoo

Scosche

Polar

Magene

Lifeline

Halfords

Ezpm

Jtour

Sports Chest Strap Heart Rate Monitor Segment by Type

Waterproof Type

Normal Type

Sports Chest Strap Heart Rate Monitor Segment by Application

Adult

Child

Sports Chest Strap Heart Rate Monitor Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Middle East & Africa

Egypt

South Africa

Israel

T?rkiye

GCC Countries

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sports Chest Strap Heart Rate Monitor market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sports Chest Strap Heart Rate Monitor and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sports Chest Strap Heart Rate Monitor.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Sports Chest Strap Heart Rate Monitor manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Sports Chest Strap Heart Rate Monitor in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Sports Chest Strap Heart Rate Monitor Market Size Estimates and Forecasts (2020-2031)
 - 1.2.2 Global Sports Chest Strap Heart Rate Monitor Sales Estimates and Forecasts (2020-2031)
- 1.3 Sports Chest Strap Heart Rate Monitor Market by Type
 - 1.3.1 Waterproof Type
 - 1.3.2 Normal Type
- 1.4 Global Sports Chest Strap Heart Rate Monitor Market Size by Type
 - 1.4.1 Global Sports Chest Strap Heart Rate Monitor Market Size Overview by Type (2020-2031)
 - 1.4.2 Global Sports Chest Strap Heart Rate Monitor Historic Market Size Review by Type (2020-2025)
 - 1.4.3 Global Sports Chest Strap Heart Rate Monitor Forecasted Market Size by Type (2026-2031)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Sports Chest Strap Heart Rate Monitor Sales Breakdown by Type (2020-2025)
 - 1.5.2 Europe Sports Chest Strap Heart Rate Monitor Sales Breakdown by Type (2020-2025)
 - 1.5.3 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales Breakdown by Type (2020-2025)
 - 1.5.4 South America Sports Chest Strap Heart Rate Monitor Sales Breakdown by Type (2020-2025)
 - 1.5.5 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales Breakdown by Type (2020-2025)

2 GLOBAL MARKET DYNAMICS

- 2.1 Sports Chest Strap Heart Rate Monitor Industry Trends
- 2.2 Sports Chest Strap Heart Rate Monitor Industry Drivers
- 2.3 Sports Chest Strap Heart Rate Monitor Industry Opportunities and Challenges
- 2.4 Sports Chest Strap Heart Rate Monitor Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Sports Chest Strap Heart Rate Monitor Revenue (2020-2025)
- 3.2 Global Top Players by Sports Chest Strap Heart Rate Monitor Sales (2020-2025)
- 3.3 Global Top Players by Sports Chest Strap Heart Rate Monitor Price (2020-2025)
- 3.4 Global Sports Chest Strap Heart Rate Monitor Industry Company Ranking, 2023 VS 2024 VS 2025
- 3.5 Global Sports Chest Strap Heart Rate Monitor Major Company Production Sites & Headquarters
- 3.6 Global Sports Chest Strap Heart Rate Monitor Company, Product Type & Application
- 3.7 Global Sports Chest Strap Heart Rate Monitor Company Establishment Date
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Sports Chest Strap Heart Rate Monitor Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Sports Chest Strap Heart Rate Monitor Players Market Share by Revenue in 2024
 - 3.8.3 2023 Sports Chest Strap Heart Rate Monitor Tier 1, Tier 2, and Tier

4 SPORTS CHEST STRAP HEART RATE MONITOR REGIONAL STATUS AND OUTLOOK

- 4.1 Global Sports Chest Strap Heart Rate Monitor Market Size and CAGR by Region: 2020 VS 2024 VS 2031
- 4.2 Global Sports Chest Strap Heart Rate Monitor Historic Market Size by Region
 - 4.2.1 Global Sports Chest Strap Heart Rate Monitor Sales in Volume by Region (2020-2025)
 - 4.2.2 Global Sports Chest Strap Heart Rate Monitor Sales in Value by Region (2020-2025)
 - 4.2.3 Global Sports Chest Strap Heart Rate Monitor Sales (Volume & Value), Price and Gross Margin (2020-2025)
- 4.3 Global Sports Chest Strap Heart Rate Monitor Forecasted Market Size by Region
 - 4.3.1 Global Sports Chest Strap Heart Rate Monitor Sales in Volume by Region (2026-2031)
 - 4.3.2 Global Sports Chest Strap Heart Rate Monitor Sales in Value by Region (2026-2031)
 - 4.3.3 Global Sports Chest Strap Heart Rate Monitor Sales (Volume & Value), Price and Gross Margin (2026-2031)

5 SPORTS CHEST STRAP HEART RATE MONITOR BY APPLICATION

5.1 Sports Chest Strap Heart Rate Monitor Market by Application

5.1.1 Adult

5.1.2 Child

5.2 Global Sports Chest Strap Heart Rate Monitor Market Size by Application

5.2.1 Global Sports Chest Strap Heart Rate Monitor Market Size Overview by Application (2020-2031)

5.2.2 Global Sports Chest Strap Heart Rate Monitor Historic Market Size Review by Application (2020-2025)

5.2.3 Global Sports Chest Strap Heart Rate Monitor Forecasted Market Size by Application (2026-2031)

5.3 Key Regions Market Size by Application

5.3.1 North America Sports Chest Strap Heart Rate Monitor Sales Breakdown by Application (2020-2025)

5.3.2 Europe Sports Chest Strap Heart Rate Monitor Sales Breakdown by Application (2020-2025)

5.3.3 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales Breakdown by Application (2020-2025)

5.3.4 South America Sports Chest Strap Heart Rate Monitor Sales Breakdown by Application (2020-2025)

5.3.5 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales Breakdown by Application (2020-2025)

6 COMPANY PROFILES

6.1 CooSpo

6.1.1 CooSpo Company Information

6.1.2 CooSpo Business Overview

6.1.3 CooSpo Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.1.4 CooSpo Sports Chest Strap Heart Rate Monitor Product Portfolio

6.1.5 CooSpo Recent Developments

6.2 Garmin

6.2.1 Garmin Company Information

6.2.2 Garmin Business Overview

6.2.3 Garmin Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.2.4 Garmin Sports Chest Strap Heart Rate Monitor Product Portfolio

6.2.5 Garmin Recent Developments

6.3 Wahoo

6.3.1 Wahoo Company Information

6.3.2 Wahoo Business Overview

6.3.3 Wahoo Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.3.4 Wahoo Sports Chest Strap Heart Rate Monitor Product Portfolio

6.3.5 Wahoo Recent Developments

6.4 Scosche

6.4.1 Scosche Company Information

6.4.2 Scosche Business Overview

6.4.3 Scosche Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.4.4 Scosche Sports Chest Strap Heart Rate Monitor Product Portfolio

6.4.5 Scosche Recent Developments

6.5 Polar

6.5.1 Polar Company Information

6.5.2 Polar Business Overview

6.5.3 Polar Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.5.4 Polar Sports Chest Strap Heart Rate Monitor Product Portfolio

6.5.5 Polar Recent Developments

6.6 Magene

6.6.1 Magene Company Information

6.6.2 Magene Business Overview

6.6.3 Magene Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.6.4 Magene Sports Chest Strap Heart Rate Monitor Product Portfolio

6.6.5 Magene Recent Developments

6.7 Lifeline

6.7.1 Lifeline Company Information

6.7.2 Lifeline Business Overview

6.7.3 Lifeline Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.7.4 Lifeline Sports Chest Strap Heart Rate Monitor Product Portfolio

6.7.5 Lifeline Recent Developments

6.8 Halfords

6.8.1 Halfords Company Information

6.8.2 Halfords Business Overview

6.8.3 Halfords Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross

Margin (2020-2025)

6.8.4 Halfords Sports Chest Strap Heart Rate Monitor Product Portfolio

6.8.5 Halfords Recent Developments

6.9 Ezpm

6.9.1 Ezpm Company Information

6.9.2 Ezpm Business Overview

6.9.3 Ezpm Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.9.4 Ezpm Sports Chest Strap Heart Rate Monitor Product Portfolio

6.9.5 Ezpm Recent Developments

6.10 Jtour

6.10.1 Jtour Company Information

6.10.2 Jtour Business Overview

6.10.3 Jtour Sports Chest Strap Heart Rate Monitor Sales, Revenue and Gross Margin (2020-2025)

6.10.4 Jtour Sports Chest Strap Heart Rate Monitor Product Portfolio

6.10.5 Jtour Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Sports Chest Strap Heart Rate Monitor Sales by Country

7.1.1 North America Sports Chest Strap Heart Rate Monitor Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

7.1.2 North America Sports Chest Strap Heart Rate Monitor Sales by Country (2020-2025)

7.1.3 North America Sports Chest Strap Heart Rate Monitor Sales Forecast by Country (2026-2031)

7.2 North America Sports Chest Strap Heart Rate Monitor Market Size by Country

7.2.1 North America Sports Chest Strap Heart Rate Monitor Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

7.2.2 North America Sports Chest Strap Heart Rate Monitor Market Size by Country (2020-2025)

7.2.3 North America Sports Chest Strap Heart Rate Monitor Market Size Forecast by Country (2026-2031)

8 EUROPE BY COUNTRY

8.1 Europe Sports Chest Strap Heart Rate Monitor Sales by Country

8.1.1 Europe Sports Chest Strap Heart Rate Monitor Sales Growth Rate (CAGR) by

Country: 2020 VS 2024 VS 2031

8.1.2 Europe Sports Chest Strap Heart Rate Monitor Sales by Country (2020-2025)

8.1.3 Europe Sports Chest Strap Heart Rate Monitor Sales Forecast by Country (2026-2031)

8.2 Europe Sports Chest Strap Heart Rate Monitor Market Size by Country

8.2.1 Europe Sports Chest Strap Heart Rate Monitor Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

8.2.2 Europe Sports Chest Strap Heart Rate Monitor Market Size by Country (2020-2025)

8.2.3 Europe Sports Chest Strap Heart Rate Monitor Market Size Forecast by Country (2026-2031)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales by Country

9.1.1 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

9.1.2 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales by Country (2020-2025)

9.1.3 Asia-Pacific Sports Chest Strap Heart Rate Monitor Sales Forecast by Country (2026-2031)

9.2 Asia-Pacific Sports Chest Strap Heart Rate Monitor Market Size by Country

9.2.1 Asia-Pacific Sports Chest Strap Heart Rate Monitor Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

9.2.2 Asia-Pacific Sports Chest Strap Heart Rate Monitor Market Size by Country (2020-2025)

9.2.3 Asia-Pacific Sports Chest Strap Heart Rate Monitor Market Size Forecast by Country (2026-2031)

10 SOUTH AMERICA BY COUNTRY

10.1 South America Sports Chest Strap Heart Rate Monitor Sales by Country

10.1.1 South America Sports Chest Strap Heart Rate Monitor Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

10.1.2 South America Sports Chest Strap Heart Rate Monitor Sales by Country (2020-2025)

10.1.3 South America Sports Chest Strap Heart Rate Monitor Sales Forecast by Country (2026-2031)

10.2 South America Sports Chest Strap Heart Rate Monitor Market Size by Country

10.2.1 South America Sports Chest Strap Heart Rate Monitor Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

10.2.2 South America Sports Chest Strap Heart Rate Monitor Market Size by Country (2020-2025)

10.2.3 South America Sports Chest Strap Heart Rate Monitor Market Size Forecast by Country (2026-2031)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales by Country

11.1.1 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

11.1.2 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales by Country (2020-2025)

11.1.3 Middle East and Africa Sports Chest Strap Heart Rate Monitor Sales Forecast by Country (2026-2031)

11.2 Middle East and Africa Sports Chest Strap Heart Rate Monitor Market Size by Country

11.2.1 Middle East and Africa Sports Chest Strap Heart Rate Monitor Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

11.2.2 Middle East and Africa Sports Chest Strap Heart Rate Monitor Market Size by Country (2020-2025)

11.2.3 Middle East and Africa Sports Chest Strap Heart Rate Monitor Market Size Forecast by Country (2026-2031)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Sports Chest Strap Heart Rate Monitor Value Chain Analysis

12.1.1 Sports Chest Strap Heart Rate Monitor Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Sports Chest Strap Heart Rate Monitor Production Mode & Process

12.2 Sports Chest Strap Heart Rate Monitor Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Sports Chest Strap Heart Rate Monitor Distributors

12.2.3 Sports Chest Strap Heart Rate Monitor Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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