

Global Spirulina Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Spirulina is a microscopic spiral shaped blue-green vegetable algae which grows in mineral-rich freshwater and saltwater sources. It provides an abundance of protein, vitamins, minerals, trace minerals, essential fatty acids, phytonutrients, and antioxidants.

According to APO Research, The global Spirulina market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Spirulina is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Spirulina is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Spirulina is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Spirulina is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Spirulina include DIC, Cyanotech, Parry Nutraceuticals, Hydrolina Biotech, King Dnarmsa, CBN, Green-A, Spirin and Chenghai



Bao ER, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Spirulina, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Spirulina, also provides the sales of main regions and countries. Of the upcoming market potential for Spirulina, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Spirulina sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Spirulina market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Spirulina sales, projected growth trends, production technology, application and end-user industry.

Spirulina	segment by	y Company
•	•	

DIO
Cyanotech
Parry Nutraceuticals
Hydrolina Biotech

King Dnarmsa

CBN

DIC



	Green-A	
	Spirin	
	Chenghai Bao ER	
	Shenliu	
	SBD	
	Lanbao	
	Tianjian	
	Wuli Lvqi	
	Gangfa	
Spirulina segment by Type		
	Spirulina Powder	
	Spirulina Tablet	
	Spirulina Extracts	
Spirulina segment by Application		
	Health Products	
	Feed	
	Others	

Spirulina segment by Region



North America

	U.S.
	Canada
Europ	e
	Germany
	France
	U.K.
	Italy
	Russia
Asia-F	Pacific
	China
	Japan
	South Korea
	India
	Australia
	China Taiwan
	Indonesia
	Thailand
	Malaysia

Latin America



Mexico

Br	razil
Ar	rgentina
Middle Ea	ast & Africa
Tu	urkey
Sa	audi Arabia
U	IAE
Study Objectives	S
•	nd research the global Spirulina status and future forecast, involving, growth rate (CAGR), market share, historical and forecast.
2. To present the Developments.	e key manufacturers, sales, revenue, market share, and Recent
3. To split the bre	eakdown data by regions, type, manufacturers, and Application.
•	e global and key regions Spirulina market potential and advantage, challenge, restraints, and risks.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Spirulina market, and

5. To identify Spirulina significant trends, drivers, influence factors in global and regions.

6. To analyze Spirulina competitive developments such as expansions, agreements,

new product launches, and acquisitions in the market.



introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

- 2. This report will help stakeholders to understand the global industry status and trends of Spirulina and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Spirulina.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Spirulina market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Spirulina industry.

Chapter 3: Detailed analysis of Spirulina manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the



market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Spirulina in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Spirulina in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.



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