

# **Global Soft Drinks Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030**

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## **Abstracts**

Soft drink, any of a class of nonalcoholic beverages, usually but not necessarily carbonated, normally containing a natural or artificial sweetening agent, edible acids, natural or artificial flavors, and sometimes juice. Natural flavors are derived from fruits, nuts, berries, roots, herbs, and other plant sources.

Soft drinks are called 'soft' in contrast to 'hard drinks' (alcoholic beverages). Small amounts of alcohol may be present in a soft drink, but the alcohol content must be less than 0.5% of the total volume if the drink is to be considered non-alcoholic.

According to APO Research, The global Soft Drinks market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Asia-Pacific is the largest Soft Drinks market with about 33% market share. Latin America is follower, accounting for about 19% market share.

The key players are Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks, Kirin, Otsuka Holdings, Unilever Group, Arizona Beverage, B Natural, POM Wonderful, Highland Spring, Ito En, Britvic, Innocent Drinks, A.G. Barr, Rasna, Parle Agro, Bisleri International, Bottlegreen Drinks, Epicurex, F&N Foods, Ting Hsin International Group, Hangzhou Wahaha Group, Nongfu Spring, Uni-President Enterprises, Jiaduobao Group etc. Top 3 companies occupied about 35% market share.

This report presents an overview of global market for Soft Drinks, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data

for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Soft Drinks, also provides the sales of main regions and countries. Of the upcoming market potential for Soft Drinks, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Soft Drinks sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Soft Drinks market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Soft Drinks sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Coca-Cola, PepsiCo, Nestle, Suntory, Danone, Dr Pepper Snapple, Red Bull, Asahi Soft Drinks and Kirin, etc.

#### Soft Drinks segment by Company

Coca-Cola

PepsiCo

Nestle

Suntory

Danone

Dr Pepper Snapple

Red Bull

Asahi Soft Drinks

Kirin

Otsuka Holdings

Unilever Group

Arizona Beverage

B Natural

POM Wonderful

Highland Spring

Ito En

Britvic

Innocent Drinks

A.G. Barr

Rasna

Parle Agro

Bisleri International

Bottlegreen Drinks

Epicurex

F&N Foods

Ting Hsin International Group

Hangzhou Wahaha Group

Nongfu Spring

Uni-President Enterprises

Jiaduobao Group

#### Soft Drinks segment by Type

Carbonates

Dilutables

Bottled Water

Fruit Juice

Still & Juice Drinks

#### Soft Drinks segment by Application

Supermarket

Convenience Store

Online Stores

Others

#### Soft Drinks segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Soft Drinks market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and

deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Soft Drinks and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Soft Drinks.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Soft Drinks market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Soft Drinks manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Soft Drinks in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Soft Drinks in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report



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