

Global Smart Pet Collar Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G749F89B9C7BEN.html>

Date: April 2024

Pages: 100

Price: US\$ 3,450.00 (Single User License)

ID: G749F89B9C7BEN

Abstracts

A smart pet collar is a tech-enabled collar that can help track the activity and location of the pet. Smart pet collars can also be used for training purposes. Smart Collar tracks various parameters for your dog including GPS, temperature, and a buzzer for location.

According to APO Research, The global Smart Pet Collar market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Smart Pet Collar main players are Whistle (Tagg), FitBark, Petsafe, Tractive, etc. Global top four manufacturers hold a share nearly 25%. North America is the largest market, with a share nearly 50%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Smart Pet Collar, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Smart Pet Collar.

The Smart Pet Collar market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Smart Pet Collar market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive

landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Garmin

Whistle (Tagg)

FitBark

Petsafe

Tractive

PetPace

Loc8tor

Marco Polo

Gibi Technologies Inc

W?F

Nuzzle

LINK AKC

KYON

Smart Pet Collar segment by Type

GPS Based

Radio Based

Smart Pet Collar segment by Application

Tracking

Training

Monitoring

Others

Smart Pet Collar Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Smart Pet Collar market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Smart Pet Collar and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Smart Pet Collar.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Smart Pet Collar manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Smart Pet Collar in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Smart Pet Collar Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Smart Pet Collar Sales Estimates and Forecasts (2019-2030)
- 1.3 Smart Pet Collar Market by Type
 - 1.3.1 GPS Based
 - 1.3.2 Radio Based
- 1.4 Global Smart Pet Collar Market Size by Type
 - 1.4.1 Global Smart Pet Collar Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Smart Pet Collar Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Smart Pet Collar Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Smart Pet Collar Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Smart Pet Collar Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Smart Pet Collar Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Smart Pet Collar Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Smart Pet Collar Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Smart Pet Collar Industry Trends
- 2.2 Smart Pet Collar Industry Drivers
- 2.3 Smart Pet Collar Industry Opportunities and Challenges
- 2.4 Smart Pet Collar Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Smart Pet Collar Revenue (2019-2024)
- 3.2 Global Top Players by Smart Pet Collar Sales (2019-2024)
- 3.3 Global Top Players by Smart Pet Collar Price (2019-2024)
- 3.4 Global Smart Pet Collar Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Smart Pet Collar Key Company Manufacturing Sites & Headquarters
- 3.6 Global Smart Pet Collar Company, Product Type & Application
- 3.7 Global Smart Pet Collar Company Commercialization Time
- 3.8 Market Competitive Analysis

- 3.8.1 Global Smart Pet Collar Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Smart Pet Collar Players Market Share by Revenue in 2023
- 3.8.3 2023 Smart Pet Collar Tier 1, Tier 2, and Tier

4 SMART PET COLLAR REGIONAL STATUS AND OUTLOOK

- 4.1 Global Smart Pet Collar Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Smart Pet Collar Historic Market Size by Region
 - 4.2.1 Global Smart Pet Collar Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Smart Pet Collar Sales in Value by Region (2019-2024)
 - 4.2.3 Global Smart Pet Collar Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Smart Pet Collar Forecasted Market Size by Region
 - 4.3.1 Global Smart Pet Collar Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Smart Pet Collar Sales in Value by Region (2025-2030)
 - 4.3.3 Global Smart Pet Collar Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 SMART PET COLLAR BY APPLICATION

- 5.1 Smart Pet Collar Market by Application
 - 5.1.1 Tracking
 - 5.1.2 Training
 - 5.1.3 Monitoring
 - 5.1.4 Others
- 5.2 Global Smart Pet Collar Market Size by Application
 - 5.2.1 Global Smart Pet Collar Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Smart Pet Collar Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Smart Pet Collar Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Smart Pet Collar Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Smart Pet Collar Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Smart Pet Collar Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Smart Pet Collar Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Smart Pet Collar Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Garmin

6.1.1 Garmin Company Information

6.1.2 Garmin Business Overview

6.1.3 Garmin Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Garmin Smart Pet Collar Product Portfolio

6.1.5 Garmin Recent Developments

6.2 Whistle (Tagg)

6.2.1 Whistle (Tagg) Company Information

6.2.2 Whistle (Tagg) Business Overview

6.2.3 Whistle (Tagg) Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Whistle (Tagg) Smart Pet Collar Product Portfolio

6.2.5 Whistle (Tagg) Recent Developments

6.3 FitBark

6.3.1 FitBark Company Information

6.3.2 FitBark Business Overview

6.3.3 FitBark Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.3.4 FitBark Smart Pet Collar Product Portfolio

6.3.5 FitBark Recent Developments

6.4 Petsafe

6.4.1 Petsafe Company Information

6.4.2 Petsafe Business Overview

6.4.3 Petsafe Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Petsafe Smart Pet Collar Product Portfolio

6.4.5 Petsafe Recent Developments

6.5 Tractive

6.5.1 Tractive Company Information

6.5.2 Tractive Business Overview

6.5.3 Tractive Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.5.4 Tractive Smart Pet Collar Product Portfolio

6.5.5 Tractive Recent Developments

6.6 PetPace

6.6.1 PetPace Company Information

6.6.2 PetPace Business Overview

6.6.3 PetPace Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)

6.6.4 PetPace Smart Pet Collar Product Portfolio

6.6.5 PetPace Recent Developments

6.7 Loc8tor

6.7.1 Loc8tor Company Information

6.7.2 Loc8tor Business Overview

- 6.7.3 Loc8tor Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Loc8tor Smart Pet Collar Product Portfolio
- 6.7.5 Loc8tor Recent Developments
- 6.8 Marco Polo
 - 6.8.1 Marco Polo Company Information
 - 6.8.2 Marco Polo Business Overview
 - 6.8.3 Marco Polo Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Marco Polo Smart Pet Collar Product Portfolio
 - 6.8.5 Marco Polo Recent Developments
- 6.9 Gibi Technologies Inc
 - 6.9.1 Gibi Technologies Inc Company Information
 - 6.9.2 Gibi Technologies Inc Business Overview
 - 6.9.3 Gibi Technologies Inc Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Gibi Technologies Inc Smart Pet Collar Product Portfolio
 - 6.9.5 Gibi Technologies Inc Recent Developments
- 6.10 W?F
 - 6.10.1 W?F Company Information
 - 6.10.2 W?F Business Overview
 - 6.10.3 W?F Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 W?F Smart Pet Collar Product Portfolio
 - 6.10.5 W?F Recent Developments
- 6.11 Nuzzle
 - 6.11.1 Nuzzle Company Information
 - 6.11.2 Nuzzle Business Overview
 - 6.11.3 Nuzzle Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Nuzzle Smart Pet Collar Product Portfolio
 - 6.11.5 Nuzzle Recent Developments
- 6.12 LINK AKC
 - 6.12.1 LINK AKC Company Information
 - 6.12.2 LINK AKC Business Overview
 - 6.12.3 LINK AKC Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 LINK AKC Smart Pet Collar Product Portfolio
 - 6.12.5 LINK AKC Recent Developments
- 6.13 KYON
 - 6.13.1 KYON Company Information
 - 6.13.2 KYON Business Overview
 - 6.13.3 KYON Smart Pet Collar Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 KYON Smart Pet Collar Product Portfolio

6.13.5 KYON Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Smart Pet Collar Sales by Country

7.1.1 North America Smart Pet Collar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Smart Pet Collar Sales by Country (2019-2024)

7.1.3 North America Smart Pet Collar Sales Forecast by Country (2025-2030)

7.2 North America Smart Pet Collar Market Size by Country

7.2.1 North America Smart Pet Collar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Smart Pet Collar Market Size by Country (2019-2024)

7.2.3 North America Smart Pet Collar Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Smart Pet Collar Sales by Country

8.1.1 Europe Smart Pet Collar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Smart Pet Collar Sales by Country (2019-2024)

8.1.3 Europe Smart Pet Collar Sales Forecast by Country (2025-2030)

8.2 Europe Smart Pet Collar Market Size by Country

8.2.1 Europe Smart Pet Collar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Smart Pet Collar Market Size by Country (2019-2024)

8.2.3 Europe Smart Pet Collar Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Smart Pet Collar Sales by Country

9.1.1 Asia-Pacific Smart Pet Collar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Smart Pet Collar Sales by Country (2019-2024)

9.1.3 Asia-Pacific Smart Pet Collar Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Smart Pet Collar Market Size by Country

9.2.1 Asia-Pacific Smart Pet Collar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Smart Pet Collar Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Smart Pet Collar Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Smart Pet Collar Sales by Country

10.1.1 Latin America Smart Pet Collar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Smart Pet Collar Sales by Country (2019-2024)

10.1.3 Latin America Smart Pet Collar Sales Forecast by Country (2025-2030)

10.2 Latin America Smart Pet Collar Market Size by Country

10.2.1 Latin America Smart Pet Collar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Smart Pet Collar Market Size by Country (2019-2024)

10.2.3 Latin America Smart Pet Collar Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Smart Pet Collar Sales by Country

11.1.1 Middle East and Africa Smart Pet Collar Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Smart Pet Collar Sales by Country (2019-2024)

11.1.3 Middle East and Africa Smart Pet Collar Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Smart Pet Collar Market Size by Country

11.2.1 Middle East and Africa Smart Pet Collar Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Smart Pet Collar Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Smart Pet Collar Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Smart Pet Collar Value Chain Analysis

12.1.1 Smart Pet Collar Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Smart Pet Collar Production Mode & Process

12.2 Smart Pet Collar Sales Channels Analysis

- 12.2.1 Direct Comparison with Distribution Share
- 12.2.2 Smart Pet Collar Distributors
- 12.2.3 Smart Pet Collar Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

I would like to order

Product name: Global Smart Pet Collar Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G749F89B9C7BEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G749F89B9C7BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970