

# Global Smart Pet Collar Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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# **Abstracts**

A smart pet collar is a tech-enabled collar that can help track the activity and location of the pet. Smart pet collars can also be used for training purposes. Smart Collar tracks various parameters for your dog including GPS, temperature, and a buzzer for location.

According to APO Research, The global Smart Pet Collar market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Smart Pet Collar main players are Whistle (Tagg), FitBark, Petsafe, Tractive, etc. Global top four manufacturers hold a share nearly 25%. North America is the largest market, with a share nearly 50%.

In terms of production side, this report researches the Smart Pet Collar production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Smart Pet Collar by region (region level and country level), by company, by type and by application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Smart Pet Collar, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Smart Pet Collar, also provides the



consumption of main regions and countries. Of the upcoming market potential for Smart Pet Collar, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Smart Pet Collar sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Smart Pet Collar market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Smart Pet Collar sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Garmin, Whistle (Tagg), FitBark, Petsafe, Tractive, PetPace, Loc8tor, Marco Polo and Gibi Technologies Inc, etc.

Smart Pet Collar segment by Company

Garmin

Whistle (Tagg)

FitBark

Petsafe

Tractive

PetPace

Loc8tor



Marco Polo	
Gibi Technologies Inc	
W?F	
Nuzzle	
LINK AKC	
KYON	
Smart Pet Collar segment by Type	
GPS Based	
Radio Based	
Smart Pet Collar segment by Application	
Tracking	
Training	
Monitoring	
Others	
Smart Pet Collar segment by Region	
North America	
U.S.	
Canada	



Europe
Germany
France
U.K.
Italy
Russia
Asia-Pacific
China
Japan
South Korea
India
Australia
China Taiwan
Indonesia
Thailand
Malaysia
Latin America
Mexico
Brazil
Argentina



Middle East & Africa
Turkey
Saudi Arabia
UAE

# Study Objectives

- 1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify significant trends, drivers, influence factors in global and regions.
- 6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

# Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Smart Pet Collar market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends



of Smart Pet Collar and provides them with information on key market drivers, restraints, challenges, and opportunities.

- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Smart Pet Collar.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

# Chapter Outline

Chapter 1: Provides an overview of the Smart Pet Collar market, including product definition, global market growth prospects, production value, capacity, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Smart Pet Collar industry.

Chapter 3: Detailed analysis of Smart Pet Collar market competition landscape. Including Smart Pet Collar manufacturers' output value, output and average price from 2019 to 2024, as well as competition analysis indicators such as origin, product type, application, merger and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find



the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product production/output, value, price, gross margin, product introduction, recent development, etc.

Chapter 7: Production/Production Value of Smart Pet Collar by region. It provides a quantitative analysis of the market size and development potential of each region in the next six years.

Chapter 8: Consumption of Smart Pet Collar in regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and production of each country in the world.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report.



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