

# Global Smart Outlet Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

A smart plug is a power receptacle that plugs into a traditional electrical outlet and integrates it into your smart home network, allowing you to control whatever you plug into it from an app on your smartphone or with your voice through a virtual assistant.

According to APO Research, The global Smart Outlet market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Smart Outlet key players include Belkin International, Inc, Insteon, Edimax, etc. Global top three manufacturers hold a share about 25%.

North America is the largest market, with a share about 40%, followed by Europe and China, both have a share about 30 percent.

In terms of product, Off-line is the largest segment, with a share over 90%. And in terms of application, the largest application is Household Use, followed by Commercial Use.

This report presents an overview of global market for Smart Outlet, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Smart Outlet, also provides the sales of main regions and countries. Of the upcoming market potential for Smart Outlet, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K.,

Italy, Middle East, Africa, and Other Countries.

This report focuses on the Smart Outlet sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Smart Outlet market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Smart Outlet sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Belkin International, Inc, Insteon, Etekcity, Edimax, Xiaomi, BroadLink, Shenzhen Orvibo Electronics, Samsung and Konke, etc.

#### Smart Outlet segment by Company

Belkin International, Inc

Insteon

Etekcity

Edimax

Xiaomi

BroadLink

Shenzhen Orvibo Electronics

Samsung

Konke

Nyrius

Media

#### Smart Outlet segment by Type

Off-line

Online

#### Smart Outlet segment by Application

Household Use

Commercial Use

#### Smart Outlet segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Smart Outlet status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Smart Outlet market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Smart Outlet significant trends, drivers, influence factors in global and regions.
6. To analyze Smart Outlet competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

#### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Smart Outlet market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Smart Outlet and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Smart Outlet.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Smart Outlet market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Smart Outlet industry.

Chapter 3: Detailed analysis of Smart Outlet manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Smart Outlet in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Smart Outlet in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin,

product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Smart Outlet Sales Value (2019-2030)
  - 1.2.2 Global Smart Outlet Sales Volume (2019-2030)
  - 1.2.3 Global Smart Outlet Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### **2 SMART OUTLET MARKET DYNAMICS**

- 2.1 Smart Outlet Industry Trends
- 2.2 Smart Outlet Industry Drivers
- 2.3 Smart Outlet Industry Opportunities and Challenges
- 2.4 Smart Outlet Industry Restraints

### **3 SMART OUTLET MARKET BY COMPANY**

- 3.1 Global Smart Outlet Company Revenue Ranking in 2023
- 3.2 Global Smart Outlet Revenue by Company (2019-2024)
- 3.3 Global Smart Outlet Sales Volume by Company (2019-2024)
- 3.4 Global Smart Outlet Average Price by Company (2019-2024)
- 3.5 Global Smart Outlet Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Smart Outlet Company Manufacturing Base & Headquarters
- 3.7 Global Smart Outlet Company, Product Type & Application
- 3.8 Global Smart Outlet Company Commercialization Time
- 3.9 Market Competitive Analysis
  - 3.9.1 Global Smart Outlet Market CR5 and HHI
  - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
  - 3.9.3 2023 Smart Outlet Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

### **4 SMART OUTLET MARKET BY TYPE**

- 4.1 Smart Outlet Type Introduction
  - 4.1.1 Off-line



- 4.1.2 Online
- 4.2 Global Smart Outlet Sales Volume by Type
  - 4.2.1 Global Smart Outlet Sales Volume by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global Smart Outlet Sales Volume by Type (2019-2030)
  - 4.2.3 Global Smart Outlet Sales Volume Share by Type (2019-2030)
- 4.3 Global Smart Outlet Sales Value by Type
  - 4.3.1 Global Smart Outlet Sales Value by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global Smart Outlet Sales Value by Type (2019-2030)
  - 4.3.3 Global Smart Outlet Sales Value Share by Type (2019-2030)

## **5 SMART OUTLET MARKET BY APPLICATION**

- 5.1 Smart Outlet Application Introduction
  - 5.1.1 Household Use
  - 5.1.2 Commercial Use
- 5.2 Global Smart Outlet Sales Volume by Application
  - 5.2.1 Global Smart Outlet Sales Volume by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global Smart Outlet Sales Volume by Application (2019-2030)
  - 5.2.3 Global Smart Outlet Sales Volume Share by Application (2019-2030)
- 5.3 Global Smart Outlet Sales Value by Application
  - 5.3.1 Global Smart Outlet Sales Value by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global Smart Outlet Sales Value by Application (2019-2030)
  - 5.3.3 Global Smart Outlet Sales Value Share by Application (2019-2030)

## **6 SMART OUTLET MARKET BY REGION**

- 6.1 Global Smart Outlet Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Smart Outlet Sales by Region (2019-2030)
  - 6.2.1 Global Smart Outlet Sales by Region: 2019-2024
  - 6.2.2 Global Smart Outlet Sales by Region (2025-2030)
- 6.3 Global Smart Outlet Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Smart Outlet Sales Value by Region (2019-2030)
  - 6.4.1 Global Smart Outlet Sales Value by Region: 2019-2024
  - 6.4.2 Global Smart Outlet Sales Value by Region (2025-2030)
- 6.5 Global Smart Outlet Market Price Analysis by Region (2019-2024)
- 6.6 North America
  - 6.6.1 North America Smart Outlet Sales Value (2019-2030)
  - 6.6.2 North America Smart Outlet Sales Value Share by Country, 2023 VS 2030
- 6.7 Europe

- 6.7.1 Europe Smart Outlet Sales Value (2019-2030)
- 6.7.2 Europe Smart Outlet Sales Value Share by Country, 2023 VS 2030
- 6.8 Asia-Pacific
  - 6.8.1 Asia-Pacific Smart Outlet Sales Value (2019-2030)
  - 6.8.2 Asia-Pacific Smart Outlet Sales Value Share by Country, 2023 VS 2030
- 6.9 Latin America
  - 6.9.1 Latin America Smart Outlet Sales Value (2019-2030)
  - 6.9.2 Latin America Smart Outlet Sales Value Share by Country, 2023 VS 2030
- 6.10 Middle East & Africa
  - 6.10.1 Middle East & Africa Smart Outlet Sales Value (2019-2030)
  - 6.10.2 Middle East & Africa Smart Outlet Sales Value Share by Country, 2023 VS 2030

## **7 SMART OUTLET MARKET BY COUNTRY**

- 7.1 Global Smart Outlet Sales by Country: 2019 VS 2023 VS 2030
- 7.2 Global Smart Outlet Sales Value by Country: 2019 VS 2023 VS 2030
- 7.3 Global Smart Outlet Sales by Country (2019-2030)
  - 7.3.1 Global Smart Outlet Sales by Country (2019-2024)
  - 7.3.2 Global Smart Outlet Sales by Country (2025-2030)
- 7.4 Global Smart Outlet Sales Value by Country (2019-2030)
  - 7.4.1 Global Smart Outlet Sales Value by Country (2019-2024)
  - 7.4.2 Global Smart Outlet Sales Value by Country (2025-2030)
- 7.5 USA
  - 7.5.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)
  - 7.5.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030
  - 7.5.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030
- 7.6 Canada
  - 7.6.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)
  - 7.6.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030
  - 7.6.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030
- 7.7 Germany
  - 7.7.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)
  - 7.7.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030
  - 7.7.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030
- 7.8 France
  - 7.8.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)
  - 7.8.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030
  - 7.8.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.9 U.K.

7.9.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.9.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.9.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.10 Italy

7.10.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.10.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.10.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.11 Netherlands

7.11.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.11.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.11.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.12 Nordic Countries

7.12.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.12.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.12.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.13 China

7.13.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.13.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.13.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.14 Japan

7.14.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.14.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.14.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.15 South Korea

7.15.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.15.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.15.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.16 Southeast Asia

7.16.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.16.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.16.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.17 India

7.17.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.17.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.17.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## 7.18 Australia

7.18.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.18.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.18.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

7.19.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.19.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

7.20.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.20.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

7.21.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.21.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

7.22.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.22.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

7.23 UAE

7.23.1 Global Smart Outlet Sales Value Growth Rate (2019-2030)

7.23.2 Global Smart Outlet Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Smart Outlet Sales Value Share by Application, 2023 VS 2030

## **8 COMPANY PROFILES**

8.1 Belkin International, Inc

8.1.1 Belkin International, Inc Company Information

8.1.2 Belkin International, Inc Business Overview

8.1.3 Belkin International, Inc Smart Outlet Sales, Value and Gross Margin (2019-2024)

8.1.4 Belkin International, Inc Smart Outlet Product Portfolio

8.1.5 Belkin International, Inc Recent Developments

8.2 Insteon

8.2.1 Insteon Company Information

8.2.2 Insteon Business Overview

8.2.3 Insteon Smart Outlet Sales, Value and Gross Margin (2019-2024)

8.2.4 Insteon Smart Outlet Product Portfolio

8.2.5 Insteon Recent Developments

8.3 Etekcity

8.3.1 Etekcity Company Information

- 8.3.2 Etekcitey Business Overview
- 8.3.3 Etekcitey Smart Outlet Sales, Value and Gross Margin (2019-2024)
- 8.3.4 Etekcitey Smart Outlet Product Portfolio
- 8.3.5 Etekcitey Recent Developments
- 8.4 Edimax
  - 8.4.1 Edimax Comapny Information
  - 8.4.2 Edimax Business Overview
  - 8.4.3 Edimax Smart Outlet Sales, Value and Gross Margin (2019-2024)
  - 8.4.4 Edimax Smart Outlet Product Portfolio
  - 8.4.5 Edimax Recent Developments
- 8.5 Xiaomi
  - 8.5.1 Xiaomi Comapny Information
  - 8.5.2 Xiaomi Business Overview
  - 8.5.3 Xiaomi Smart Outlet Sales, Value and Gross Margin (2019-2024)
  - 8.5.4 Xiaomi Smart Outlet Product Portfolio
  - 8.5.5 Xiaomi Recent Developments
- 8.6 BroadLink
  - 8.6.1 BroadLink Comapny Information
  - 8.6.2 BroadLink Business Overview
  - 8.6.3 BroadLink Smart Outlet Sales, Value and Gross Margin (2019-2024)
  - 8.6.4 BroadLink Smart Outlet Product Portfolio
  - 8.6.5 BroadLink Recent Developments
- 8.7 Shenzhen Orvibo Electronics
  - 8.7.1 Shenzhen Orvibo Electronics Comapny Information
  - 8.7.2 Shenzhen Orvibo Electronics Business Overview
  - 8.7.3 Shenzhen Orvibo Electronics Smart Outlet Sales, Value and Gross Margin (2019-2024)
  - 8.7.4 Shenzhen Orvibo Electronics Smart Outlet Product Portfolio
  - 8.7.5 Shenzhen Orvibo Electronics Recent Developments
- 8.8 Samsung
  - 8.8.1 Samsung Comapny Information
  - 8.8.2 Samsung Business Overview
  - 8.8.3 Samsung Smart Outlet Sales, Value and Gross Margin (2019-2024)
  - 8.8.4 Samsung Smart Outlet Product Portfolio
  - 8.8.5 Samsung Recent Developments
- 8.9 Konke
  - 8.9.1 Konke Comapny Information
  - 8.9.2 Konke Business Overview
  - 8.9.3 Konke Smart Outlet Sales, Value and Gross Margin (2019-2024)

8.9.4 Konke Smart Outlet Product Portfolio

8.9.5 Konke Recent Developments

8.10 Nyrius

8.10.1 Nyrius Comapny Information

8.10.2 Nyrius Business Overview

8.10.3 Nyrius Smart Outlet Sales, Value and Gross Margin (2019-2024)

8.10.4 Nyrius Smart Outlet Product Portfolio

8.10.5 Nyrius Recent Developments

8.11 Media

8.11.1 Media Comapny Information

8.11.2 Media Business Overview

8.11.3 Media Smart Outlet Sales, Value and Gross Margin (2019-2024)

8.11.4 Media Smart Outlet Product Portfolio

8.11.5 Media Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

9.1 Smart Outlet Value Chain Analysis

9.1.1 Smart Outlet Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Smart Outlet Sales Mode & Process

9.2 Smart Outlet Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Smart Outlet Distributors

9.2.3 Smart Outlet Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

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