

Global Sanitary Napkin for Feminine Care Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G1D389C9515BEN.html>

Date: April 2024

Pages: 118

Price: US\$ 3,450.00 (Single User License)

ID: G1D389C9515BEN

Abstracts

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women while menstruating, recovering from vaginal surgery, for lochia (post-birth bleeding), after an abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

This report studies the Sanitary Napkin for Feminine Care market, only covers the Disposable Sanitary Napkin, and not covers the Cloth Sanitary Napkin.

According to APO Research, The global Sanitary Napkin for Feminine Care market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Sanitary Napkin for Feminine Care key players include Procter & Gamble, Kimberly-Clark, Unicharm, Hengan, etc. Global top four manufacturers hold a share about 35%.

Asia-Pacific is the largest market, with a share over 60%, followed by Europe and North America, both have a share about 30 percent.

In terms of product, Daily Use is the largest segment, with a share about 70%. And in terms of application, the largest application is Supermarket, followed by Convenience Store, Online Sales, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for

Sanitary Napkin for Feminine Care, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Sanitary Napkin for Feminine Care.

The Sanitary Napkin for Feminine Care market size, estimations, and forecasts are provided in terms of sales volume (M Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Sanitary Napkin for Feminine Care market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Procter & Gamble

Kimberly-Clark

Unicharm

Johnson & Johnson

Hengan

Kingdom Healthcare

Essity

Kao Corporation

Jieling

Edgewell Personal Care Company

Elleair

KleanNara

Ontex International

Bjbest

Corman SpA

Sanitary Napkin for Feminine Care segment by Type

Daily Use Feminine Care Napkin

Night Use Feminine Care Napkin

Sanitary Napkin for Feminine Care segment by Sales Channel

Supermarket

Convenience Store

Online Sales

Others

Sanitary Napkin for Feminine Care Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Sanitary Napkin for Feminine Care market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Sanitary Napkin for Feminine Care and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Sanitary Napkin for Feminine Care.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Sanitary Napkin for Feminine Care manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Sanitary Napkin for Feminine Care in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin,

product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

1.1 Product Definition

1.2 Global Market Growth Prospects

1.2.1 Global Sanitary Napkin for Feminine Care Market Size Estimates and Forecasts (2019-2030)

1.2.2 Global Sanitary Napkin for Feminine Care Sales Estimates and Forecasts (2019-2030)

1.3 Sanitary Napkin for Feminine Care Market by Type

1.3.1 Daily Use Feminine Care Napkin

1.3.2 Night Use Feminine Care Napkin

1.4 Global Sanitary Napkin for Feminine Care Market Size by Type

1.4.1 Global Sanitary Napkin for Feminine Care Market Size Overview by Type (2019-2030)

1.4.2 Global Sanitary Napkin for Feminine Care Historic Market Size Review by Type (2019-2024)

1.4.3 Global Sanitary Napkin for Feminine Care Forecasted Market Size by Type (2025-2030)

1.5 Key Regions Market Size by Type

1.5.1 North America Sanitary Napkin for Feminine Care Sales Breakdown by Type (2019-2024)

1.5.2 Europe Sanitary Napkin for Feminine Care Sales Breakdown by Type (2019-2024)

1.5.3 Asia-Pacific Sanitary Napkin for Feminine Care Sales Breakdown by Type (2019-2024)

1.5.4 Latin America Sanitary Napkin for Feminine Care Sales Breakdown by Type (2019-2024)

1.5.5 Middle East and Africa Sanitary Napkin for Feminine Care Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

2.1 Sanitary Napkin for Feminine Care Industry Trends

2.2 Sanitary Napkin for Feminine Care Industry Drivers

2.3 Sanitary Napkin for Feminine Care Industry Opportunities and Challenges

2.4 Sanitary Napkin for Feminine Care Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Sanitary Napkin for Feminine Care Revenue (2019-2024)
- 3.2 Global Top Players by Sanitary Napkin for Feminine Care Sales (2019-2024)
- 3.3 Global Top Players by Sanitary Napkin for Feminine Care Price (2019-2024)
- 3.4 Global Sanitary Napkin for Feminine Care Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Sanitary Napkin for Feminine Care Key Company Manufacturing Sites & Headquarters
- 3.6 Global Sanitary Napkin for Feminine Care Company, Product Type & Application
- 3.7 Global Sanitary Napkin for Feminine Care Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Sanitary Napkin for Feminine Care Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Sanitary Napkin for Feminine Care Players Market Share by Revenue in 2023
 - 3.8.3 2023 Sanitary Napkin for Feminine Care Tier 1, Tier 2, and Tier

4 SANITARY NAPKIN FOR FEMININE CARE REGIONAL STATUS AND OUTLOOK

- 4.1 Global Sanitary Napkin for Feminine Care Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Sanitary Napkin for Feminine Care Historic Market Size by Region
 - 4.2.1 Global Sanitary Napkin for Feminine Care Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Sanitary Napkin for Feminine Care Sales in Value by Region (2019-2024)
 - 4.2.3 Global Sanitary Napkin for Feminine Care Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Sanitary Napkin for Feminine Care Forecasted Market Size by Region
 - 4.3.1 Global Sanitary Napkin for Feminine Care Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Sanitary Napkin for Feminine Care Sales in Value by Region (2025-2030)
 - 4.3.3 Global Sanitary Napkin for Feminine Care Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 SANITARY NAPKIN FOR FEMININE CARE BY APPLICATION

- 5.1 Sanitary Napkin for Feminine Care Market by Sales Channel
 - 5.1.1 Supermarket
 - 5.1.2 Convenience Store

5.1.3 Online Sales

5.1.4 Others

5.2 Global Sanitary Napkin for Feminine Care Market Size by Sales Channel

5.2.1 Global Sanitary Napkin for Feminine Care Market Size Overview by Application (2019-2030)

5.2.2 Global Sanitary Napkin for Feminine Care Historic Market Size Review by Application (2019-2024)

5.2.3 Global Sanitary Napkin for Feminine Care Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Sales Channel

5.3.1 North America Sanitary Napkin for Feminine Care Sales Breakdown by Sales Channel (2019-2024)

5.3.2 Europe Sanitary Napkin for Feminine Care Sales Breakdown by Sales Channel (2019-2024)

5.3.3 Asia-Pacific Sanitary Napkin for Feminine Care Sales Breakdown by Sales Channel (2019-2024)

5.3.4 Latin America Sanitary Napkin for Feminine Care Sales Breakdown by Sales Channel (2019-2024)

5.3.5 Middle East and Africa Sanitary Napkin for Feminine Care Sales Breakdown by Sales Channel (2019-2024)

6 COMPANY PROFILES

6.1 Procter & Gamble

6.1.1 Procter & Gamble Company Information

6.1.2 Procter & Gamble Business Overview

6.1.3 Procter & Gamble Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Procter & Gamble Sanitary Napkin for Feminine Care Product Portfolio

6.1.5 Procter & Gamble Recent Developments

6.2 Kimberly-Clark

6.2.1 Kimberly-Clark Company Information

6.2.2 Kimberly-Clark Business Overview

6.2.3 Kimberly-Clark Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Kimberly-Clark Sanitary Napkin for Feminine Care Product Portfolio

6.2.5 Kimberly-Clark Recent Developments

6.3 Unicharm

6.3.1 Unicharm Company Information

- 6.3.2 Unicharm Business Overview
- 6.3.3 Unicharm Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Unicharm Sanitary Napkin for Feminine Care Product Portfolio
- 6.3.5 Unicharm Recent Developments
- 6.4 Johnson & Johnson
 - 6.4.1 Johnson & Johnson Company Information
 - 6.4.2 Johnson & Johnson Business Overview
 - 6.4.3 Johnson & Johnson Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 Johnson & Johnson Sanitary Napkin for Feminine Care Product Portfolio
 - 6.4.5 Johnson & Johnson Recent Developments
- 6.5 Hengan
 - 6.5.1 Hengan Company Information
 - 6.5.2 Hengan Business Overview
 - 6.5.3 Hengan Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Hengan Sanitary Napkin for Feminine Care Product Portfolio
 - 6.5.5 Hengan Recent Developments
- 6.6 Kingdom Healthcare
 - 6.6.1 Kingdom Healthcare Company Information
 - 6.6.2 Kingdom Healthcare Business Overview
 - 6.6.3 Kingdom Healthcare Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Kingdom Healthcare Sanitary Napkin for Feminine Care Product Portfolio
 - 6.6.5 Kingdom Healthcare Recent Developments
- 6.7 Essity
 - 6.7.1 Essity Company Information
 - 6.7.2 Essity Business Overview
 - 6.7.3 Essity Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Essity Sanitary Napkin for Feminine Care Product Portfolio
 - 6.7.5 Essity Recent Developments
- 6.8 Kao Corporation
 - 6.8.1 Kao Corporation Company Information
 - 6.8.2 Kao Corporation Business Overview
 - 6.8.3 Kao Corporation Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Kao Corporation Sanitary Napkin for Feminine Care Product Portfolio

6.8.5 Kao Corporation Recent Developments

6.9 Jieling

6.9.1 Jieling Company Information

6.9.2 Jieling Business Overview

6.9.3 Jieling Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.9.4 Jieling Sanitary Napkin for Feminine Care Product Portfolio

6.9.5 Jieling Recent Developments

6.10 Edgewell Personal Care Company

6.10.1 Edgewell Personal Care Company Company Information

6.10.2 Edgewell Personal Care Company Business Overview

6.10.3 Edgewell Personal Care Company Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.10.4 Edgewell Personal Care Company Sanitary Napkin for Feminine Care Product Portfolio

6.10.5 Edgewell Personal Care Company Recent Developments

6.11 Elleair

6.11.1 Elleair Company Information

6.11.2 Elleair Business Overview

6.11.3 Elleair Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.11.4 Elleair Sanitary Napkin for Feminine Care Product Portfolio

6.11.5 Elleair Recent Developments

6.12 KleanNara

6.12.1 KleanNara Company Information

6.12.2 KleanNara Business Overview

6.12.3 KleanNara Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.12.4 KleanNara Sanitary Napkin for Feminine Care Product Portfolio

6.12.5 KleanNara Recent Developments

6.13 Ontex International

6.13.1 Ontex International Company Information

6.13.2 Ontex International Business Overview

6.13.3 Ontex International Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)

6.13.4 Ontex International Sanitary Napkin for Feminine Care Product Portfolio

6.13.5 Ontex International Recent Developments

6.14 Bjb best

6.14.1 Bjb best Company Information

- 6.14.2 Bjb best Business Overview
- 6.14.3 Bjb best Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
- 6.14.4 Bjb best Sanitary Napkin for Feminine Care Product Portfolio
- 6.14.5 Bjb best Recent Developments
- 6.15 Corman SpA
 - 6.15.1 Corman SpA Company Information
 - 6.15.2 Corman SpA Business Overview
 - 6.15.3 Corman SpA Sanitary Napkin for Feminine Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 Corman SpA Sanitary Napkin for Feminine Care Product Portfolio
 - 6.15.5 Corman SpA Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Sanitary Napkin for Feminine Care Sales by Country
 - 7.1.1 North America Sanitary Napkin for Feminine Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Sanitary Napkin for Feminine Care Sales by Country (2019-2024)
 - 7.1.3 North America Sanitary Napkin for Feminine Care Sales Forecast by Country (2025-2030)
- 7.2 North America Sanitary Napkin for Feminine Care Market Size by Country
 - 7.2.1 North America Sanitary Napkin for Feminine Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Sanitary Napkin for Feminine Care Market Size by Country (2019-2024)
 - 7.2.3 North America Sanitary Napkin for Feminine Care Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Sanitary Napkin for Feminine Care Sales by Country
 - 8.1.1 Europe Sanitary Napkin for Feminine Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Sanitary Napkin for Feminine Care Sales by Country (2019-2024)
 - 8.1.3 Europe Sanitary Napkin for Feminine Care Sales Forecast by Country (2025-2030)
- 8.2 Europe Sanitary Napkin for Feminine Care Market Size by Country
 - 8.2.1 Europe Sanitary Napkin for Feminine Care Market Size Growth Rate (CAGR) by

Country: 2019 VS 2023 VS 2030

8.2.2 Europe Sanitary Napkin for Feminine Care Market Size by Country (2019-2024)

8.2.3 Europe Sanitary Napkin for Feminine Care Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Sanitary Napkin for Feminine Care Sales by Country

9.1.1 Asia-Pacific Sanitary Napkin for Feminine Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Sanitary Napkin for Feminine Care Sales by Country (2019-2024)

9.1.3 Asia-Pacific Sanitary Napkin for Feminine Care Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Sanitary Napkin for Feminine Care Market Size by Country

9.2.1 Asia-Pacific Sanitary Napkin for Feminine Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Sanitary Napkin for Feminine Care Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Sanitary Napkin for Feminine Care Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Sanitary Napkin for Feminine Care Sales by Country

10.1.1 Latin America Sanitary Napkin for Feminine Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Sanitary Napkin for Feminine Care Sales by Country (2019-2024)

10.1.3 Latin America Sanitary Napkin for Feminine Care Sales Forecast by Country (2025-2030)

10.2 Latin America Sanitary Napkin for Feminine Care Market Size by Country

10.2.1 Latin America Sanitary Napkin for Feminine Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Sanitary Napkin for Feminine Care Market Size by Country (2019-2024)

10.2.3 Latin America Sanitary Napkin for Feminine Care Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Sanitary Napkin for Feminine Care Sales by Country

11.1.1 Middle East and Africa Sanitary Napkin for Feminine Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Sanitary Napkin for Feminine Care Sales by Country (2019-2024)

11.1.3 Middle East and Africa Sanitary Napkin for Feminine Care Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Sanitary Napkin for Feminine Care Market Size by Country

11.2.1 Middle East and Africa Sanitary Napkin for Feminine Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Sanitary Napkin for Feminine Care Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Sanitary Napkin for Feminine Care Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Sanitary Napkin for Feminine Care Value Chain Analysis

12.1.1 Sanitary Napkin for Feminine Care Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Sanitary Napkin for Feminine Care Production Mode & Process

12.2 Sanitary Napkin for Feminine Care Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Sanitary Napkin for Feminine Care Distributors

12.2.3 Sanitary Napkin for Feminine Care Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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