

Global Ready-To-Drink Green Tea Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G840CDDA04CBEN.html>

Date: April 2024

Pages: 91

Price: US\$ 3,450.00 (Single User License)

ID: G840CDDA04CBEN

Abstracts

Ready-To-Drink Tea refer to Tea-based or tea-flavored beverage in a ready-to-drink format. It can come in different flavor variants, such as black, green, red, oolong, jasmine, and fruit among others. Among them, green tea-based RTD tea is performing well as it is considered to be a healthier alternative to other soft drinks categories.

According to APO Research, The global Ready-To-Drink Green Tea market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

In Europe, Ready-To-Drink Green Tea key players include Unilever, Wahaha, Arizona Beverage, Coca-Cola, etc. Global top four manufacturers hold a share over 70%.

Russia is the largest market, with a share nearly 35%, followed by Germany, and UK, both have a share about 35 percent.

In terms of product, Flavoured is the largest segment, with a share about 60%. And in terms of application, the largest application is Supermarkets/Hypermarkets, followed by Convenience Stores, Food Service, etc.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Ready-To-Drink Green Tea, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Ready-To-Drink Green Tea.

The Ready-To-Drink Green Tea market size, estimations, and forecasts are provided in terms of sales volume (K Liter) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Ready-To-Drink Green Tea market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Coca-Cola

Unilever

Wahaha

Vivid

OISHI GROUP

TG

Yeo Hiap Seng

AriZona Beverages

Ready-To-Drink Green Tea segment by Type

Flavored

Unflavored

Ready-To-Drink Green Tea segment by Application

Supermarkets/Hypermarkets

Convenience Stores

Food Service

Others

Ready-To-Drink Green Tea Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the

readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Ready-To-Drink Green Tea market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Ready-To-Drink Green Tea and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Ready-To-Drink Green Tea.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin

America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Ready-To-Drink Green Tea manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Ready-To-Drink Green Tea in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Ready-To-Drink Green Tea Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Ready-To-Drink Green Tea Sales Estimates and Forecasts (2019-2030)
- 1.3 Ready-To-Drink Green Tea Market by Type
 - 1.3.1 Flavored
 - 1.3.2 Unflavored
- 1.4 Global Ready-To-Drink Green Tea Market Size by Type
 - 1.4.1 Global Ready-To-Drink Green Tea Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Ready-To-Drink Green Tea Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Ready-To-Drink Green Tea Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Ready-To-Drink Green Tea Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Ready-To-Drink Green Tea Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Ready-To-Drink Green Tea Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Ready-To-Drink Green Tea Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Ready-To-Drink Green Tea Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Ready-To-Drink Green Tea Industry Trends
- 2.2 Ready-To-Drink Green Tea Industry Drivers
- 2.3 Ready-To-Drink Green Tea Industry Opportunities and Challenges
- 2.4 Ready-To-Drink Green Tea Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Ready-To-Drink Green Tea Revenue (2019-2024)
- 3.2 Global Top Players by Ready-To-Drink Green Tea Sales (2019-2024)
- 3.3 Global Top Players by Ready-To-Drink Green Tea Price (2019-2024)

3.4 Global Ready-To-Drink Green Tea Industry Company Ranking, 2022 VS 2023 VS 2024

3.5 Global Ready-To-Drink Green Tea Key Company Manufacturing Sites & Headquarters

3.6 Global Ready-To-Drink Green Tea Company, Product Type & Application

3.7 Global Ready-To-Drink Green Tea Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Ready-To-Drink Green Tea Market CR5 and HHI

3.8.2 Global Top 5 and 10 Ready-To-Drink Green Tea Players Market Share by Revenue in 2023

3.8.3 2023 Ready-To-Drink Green Tea Tier 1, Tier 2, and Tier

4 READY-TO-DRINK GREEN TEA REGIONAL STATUS AND OUTLOOK

4.1 Global Ready-To-Drink Green Tea Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Ready-To-Drink Green Tea Historic Market Size by Region

4.2.1 Global Ready-To-Drink Green Tea Sales in Volume by Region (2019-2024)

4.2.2 Global Ready-To-Drink Green Tea Sales in Value by Region (2019-2024)

4.2.3 Global Ready-To-Drink Green Tea Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Ready-To-Drink Green Tea Forecasted Market Size by Region

4.3.1 Global Ready-To-Drink Green Tea Sales in Volume by Region (2025-2030)

4.3.2 Global Ready-To-Drink Green Tea Sales in Value by Region (2025-2030)

4.3.3 Global Ready-To-Drink Green Tea Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 READY-TO-DRINK GREEN TEA BY APPLICATION

5.1 Ready-To-Drink Green Tea Market by Application

5.1.1 Supermarkets/Hypermarkets

5.1.2 Convenience Stores

5.1.3 Food Service

5.1.4 Others

5.2 Global Ready-To-Drink Green Tea Market Size by Application

5.2.1 Global Ready-To-Drink Green Tea Market Size Overview by Application (2019-2030)

5.2.2 Global Ready-To-Drink Green Tea Historic Market Size Review by Application (2019-2024)

5.2.3 Global Ready-To-Drink Green Tea Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Ready-To-Drink Green Tea Sales Breakdown by Application (2019-2024)

5.3.2 Europe Ready-To-Drink Green Tea Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Ready-To-Drink Green Tea Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Ready-To-Drink Green Tea Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Ready-To-Drink Green Tea Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Coca-Cola

6.1.1 Coca-Cola Company Information

6.1.2 Coca-Cola Business Overview

6.1.3 Coca-Cola Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Coca-Cola Ready-To-Drink Green Tea Product Portfolio

6.1.5 Coca-Cola Recent Developments

6.2 Unilever

6.2.1 Unilever Company Information

6.2.2 Unilever Business Overview

6.2.3 Unilever Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Unilever Ready-To-Drink Green Tea Product Portfolio

6.2.5 Unilever Recent Developments

6.3 Wahaha

6.3.1 Wahaha Company Information

6.3.2 Wahaha Business Overview

6.3.3 Wahaha Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Wahaha Ready-To-Drink Green Tea Product Portfolio

6.3.5 Wahaha Recent Developments

6.4 Vivid

6.4.1 Vivid Company Information

6.4.2 Vivid Business Overview

6.4.3 Vivid Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Vivid Ready-To-Drink Green Tea Product Portfolio

6.4.5 Vivid Recent Developments

6.5 OISHI GROUP

6.5.1 OISHI GROUP Company Information

6.5.2 OISHI GROUP Business Overview

6.5.3 OISHI GROUP Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.5.4 OISHI GROUP Ready-To-Drink Green Tea Product Portfolio

6.5.5 OISHI GROUP Recent Developments

6.6 TG

6.6.1 TG Company Information

6.6.2 TG Business Overview

6.6.3 TG Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.6.4 TG Ready-To-Drink Green Tea Product Portfolio

6.6.5 TG Recent Developments

6.7 Yeo Hiap Seng

6.7.1 Yeo Hiap Seng Company Information

6.7.2 Yeo Hiap Seng Business Overview

6.7.3 Yeo Hiap Seng Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.7.4 Yeo Hiap Seng Ready-To-Drink Green Tea Product Portfolio

6.7.5 Yeo Hiap Seng Recent Developments

6.8 AriZona Beverages

6.8.1 AriZona Beverages Company Information

6.8.2 AriZona Beverages Business Overview

6.8.3 AriZona Beverages Ready-To-Drink Green Tea Sales, Revenue and Gross Margin (2019-2024)

6.8.4 AriZona Beverages Ready-To-Drink Green Tea Product Portfolio

6.8.5 AriZona Beverages Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Ready-To-Drink Green Tea Sales by Country

7.1.1 North America Ready-To-Drink Green Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Ready-To-Drink Green Tea Sales by Country (2019-2024)

7.1.3 North America Ready-To-Drink Green Tea Sales Forecast by Country (2025-2030)

7.2 North America Ready-To-Drink Green Tea Market Size by Country

7.2.1 North America Ready-To-Drink Green Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Ready-To-Drink Green Tea Market Size by Country (2019-2024)

7.2.3 North America Ready-To-Drink Green Tea Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Ready-To-Drink Green Tea Sales by Country

8.1.1 Europe Ready-To-Drink Green Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Ready-To-Drink Green Tea Sales by Country (2019-2024)

8.1.3 Europe Ready-To-Drink Green Tea Sales Forecast by Country (2025-2030)

8.2 Europe Ready-To-Drink Green Tea Market Size by Country

8.2.1 Europe Ready-To-Drink Green Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Ready-To-Drink Green Tea Market Size by Country (2019-2024)

8.2.3 Europe Ready-To-Drink Green Tea Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Ready-To-Drink Green Tea Sales by Country

9.1.1 Asia-Pacific Ready-To-Drink Green Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Ready-To-Drink Green Tea Sales by Country (2019-2024)

9.1.3 Asia-Pacific Ready-To-Drink Green Tea Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Ready-To-Drink Green Tea Market Size by Country

9.2.1 Asia-Pacific Ready-To-Drink Green Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Ready-To-Drink Green Tea Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Ready-To-Drink Green Tea Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Ready-To-Drink Green Tea Sales by Country

10.1.1 Latin America Ready-To-Drink Green Tea Sales Growth Rate (CAGR) by

Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Ready-To-Drink Green Tea Sales by Country (2019-2024)

10.1.3 Latin America Ready-To-Drink Green Tea Sales Forecast by Country (2025-2030)

10.2 Latin America Ready-To-Drink Green Tea Market Size by Country

10.2.1 Latin America Ready-To-Drink Green Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Ready-To-Drink Green Tea Market Size by Country (2019-2024)

10.2.3 Latin America Ready-To-Drink Green Tea Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Ready-To-Drink Green Tea Sales by Country

11.1.1 Middle East and Africa Ready-To-Drink Green Tea Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Ready-To-Drink Green Tea Sales by Country (2019-2024)

11.1.3 Middle East and Africa Ready-To-Drink Green Tea Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Ready-To-Drink Green Tea Market Size by Country

11.2.1 Middle East and Africa Ready-To-Drink Green Tea Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Ready-To-Drink Green Tea Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Ready-To-Drink Green Tea Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Ready-To-Drink Green Tea Value Chain Analysis

12.1.1 Ready-To-Drink Green Tea Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Ready-To-Drink Green Tea Production Mode & Process

12.2 Ready-To-Drink Green Tea Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Ready-To-Drink Green Tea Distributors

12.2.3 Ready-To-Drink Green Tea Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

I would like to order

Product name: Global Ready-To-Drink Green Tea Market Size, Manufacturers, Opportunities and Forecast to 2030

Product link: <https://marketpublishers.com/r/G840CDDA04CBEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G840CDDA04CBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

