

# Global Radio Transmitter Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

### Summary

A radio transmitter is an electronic device which, when connected to an antenna, produces an electromagnetic signal such as in radio and television broadcasting, two way communications or radar. Heating devices, such as a microwave oven, although of similar design, are not usually called transmitters, in that they use the electromagnetic energy locally rather than transmitting it to another location.

A radio transmitter is usually part of a radio communication system which uses electromagnetic waves (radio waves) to transport information (in this case sound) over a distance.

In our report, the radio transmitters with power levels of 1kW to 500kW are included.

The Radio Transmitter industry can be broken down into several segments, FM Radio Transmitter, Shortwave Radio Transmitter, Medium Wave Transmitter, etc.

Across the world, the major players cover Harris, Broadcast Electronics, R&S, Syes, GatesAir, Egatel(COMSA), Nautel, Thomson Broadcast , Hitachi Kokusai Electric, NEC, etc.

According to APO Research, The global Radio Transmitter market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Radio Transmitter is estimated to increase from \$ million in

2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Radio Transmitter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Radio Transmitter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Radio Transmitter include Harris, Broadcast Electronics, R&S, Syes, GatesAir, Egatel(COMSA), Nautel, Thomson Broadcast and Hitachi Kokusai Electric, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Radio Transmitter, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Radio Transmitter.

The Radio Transmitter market size, estimations, and forecasts are provided in terms of revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Radio Transmitter market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by

these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Harris

Broadcast Electronics

R&S

Syes

GatesAir

Egatel(COMSA)

Nautel

Thomson Broadcast

Hitachi Kokusai Electric

NEC

RIZ Transmitters

BTESA

Continental

Beijing BBEF

Tongfang Gigamega

Chengdu ChengGuang

## Radio Transmitter segment by Type

FM Radio Transmitter

Shortwave Radio Transmitter

Medium Wave Transmitter

## Radio Transmitter segment by Application

Aerospace

Automobile

Electronics

Others

## Radio Transmitter Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Radio Transmitter market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Radio Transmitter and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Radio Transmitter.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Radio Transmitter companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Radio Transmitter Market Size Overview by Region 2019 VS 2023 VS 2030
- 1.4 Global Radio Transmitter Market Size by Region (2019-2030)
  - 1.4.1 Global Radio Transmitter Market Size by Region (2019-2024)
  - 1.4.2 Global Radio Transmitter Market Size by Region (2025-2030)
- 1.5 Key Regions Radio Transmitter Market Size (2019-2030)
  - 1.5.1 North America Radio Transmitter Market Size Growth Rate (2019-2030)
  - 1.5.2 Europe Radio Transmitter Market Size Growth Rate (2019-2030)
  - 1.5.3 Asia-Pacific Radio Transmitter Market Size Growth Rate (2019-2030)
  - 1.5.4 Latin America Radio Transmitter Market Size Growth Rate (2019-2030)
  - 1.5.5 Middle East & Africa Radio Transmitter Market Size Growth Rate (2019-2030)

### 2 RADIO TRANSMITTER MARKET BY TYPE

- 2.1 Type Introduction
  - 2.1.1 FM Radio Transmitter
  - 2.1.2 Shortwave Radio Transmitter
  - 2.1.3 Medium Wave Transmitter
- 2.2 Global Radio Transmitter Market Size by Type
  - 2.2.1 Global Radio Transmitter Market Size Overview by Type (2019-2030)
  - 2.2.2 Global Radio Transmitter Historic Market Size Review by Type (2019-2024)
  - 2.2.3 Global Radio Transmitter Market Size Forecasted by Type (2025-2030)
- 2.3 Global Radio Transmitter Market Size by Regions
  - 2.3.1 North America Radio Transmitter Market Size Breakdown by Type (2019-2024)
  - 2.3.2 Europe Radio Transmitter Market Size Breakdown by Type (2019-2024)
  - 2.3.3 Asia-Pacific Radio Transmitter Market Size Breakdown by Type (2019-2024)
  - 2.3.4 Latin America Radio Transmitter Market Size Breakdown by Type (2019-2024)
  - 2.3.5 Middle East and Africa Radio Transmitter Market Size Breakdown by Type (2019-2024)

### 3 RADIO TRANSMITTER MARKET BY APPLICATION

- 3.1 Type Introduction
  - 3.1.1 Aerospace



- 3.1.2 Automobile
- 3.1.3 Electronics
- 3.1.4 Others
- 3.2 Global Radio Transmitter Market Size by Application
  - 3.2.1 Global Radio Transmitter Market Size Overview by Application (2019-2030)
  - 3.2.2 Global Radio Transmitter Historic Market Size Review by Application (2019-2024)
  - 3.2.3 Global Radio Transmitter Market Size Forecasted by Application (2025-2030)
- 3.3 Global Radio Transmitter Market Size by Regions
  - 3.3.1 North America Radio Transmitter Market Size Breakdown by Application (2019-2024)
  - 3.3.2 Europe Radio Transmitter Market Size Breakdown by Application (2019-2024)
  - 3.3.3 Asia-Pacific Radio Transmitter Market Size Breakdown by Application (2019-2024)
  - 3.3.4 Latin America Radio Transmitter Market Size Breakdown by Application (2019-2024)
  - 3.3.5 Middle East and Africa Radio Transmitter Market Size Breakdown by Application (2019-2024)

## **4 GLOBAL MARKET DYNAMICS**

- 4.1 Radio Transmitter Industry Trends
- 4.2 Radio Transmitter Industry Drivers
- 4.3 Radio Transmitter Industry Opportunities and Challenges
- 4.4 Radio Transmitter Industry Restraints

## **5 COMPETITIVE INSIGHTS BY COMPANY**

- 5.1 Global Top Players by Radio Transmitter Revenue (2019-2024)
- 5.2 Global Radio Transmitter Industry Company Ranking, 2022 VS 2023 VS 2024
- 5.3 Global Radio Transmitter Key Company Headquarters & Area Served
- 5.4 Global Radio Transmitter Company, Product Type & Application
- 5.5 Global Radio Transmitter Company Commercialization Time
- 5.6 Market Competitive Analysis
  - 5.6.1 Global Radio Transmitter Market CR5 and HHI
  - 5.6.2 Global Top 5 and 10 Radio Transmitter Players Market Share by Revenue in 2023
  - 5.6.3 2023 Radio Transmitter Tier 1, Tier 2, and Tier

## 6 COMPANY PROFILES

### 6.1 Harris

6.1.1 Harris Company Information

6.1.2 Harris Business Overview

6.1.3 Harris Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

6.1.4 Harris Radio Transmitter Product Portfolio

6.1.5 Harris Recent Developments

### 6.2 Broadcast Electronics

6.2.1 Broadcast Electronics Company Information

6.2.2 Broadcast Electronics Business Overview

6.2.3 Broadcast Electronics Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

6.2.4 Broadcast Electronics Radio Transmitter Product Portfolio

6.2.5 Broadcast Electronics Recent Developments

### 6.3 R&S

6.3.1 R&S Company Information

6.3.2 R&S Business Overview

6.3.3 R&S Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

6.3.4 R&S Radio Transmitter Product Portfolio

6.3.5 R&S Recent Developments

### 6.4 Syes

6.4.1 Syes Company Information

6.4.2 Syes Business Overview

6.4.3 Syes Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

6.4.4 Syes Radio Transmitter Product Portfolio

6.4.5 Syes Recent Developments

### 6.5 GatesAir

6.5.1 GatesAir Company Information

6.5.2 GatesAir Business Overview

6.5.3 GatesAir Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

6.5.4 GatesAir Radio Transmitter Product Portfolio

6.5.5 GatesAir Recent Developments

### 6.6 Egatel(COMSA)

6.6.1 Egatel(COMSA) Company Information

6.6.2 Egatel(COMSA) Business Overview

6.6.3 Egatel(COMSA) Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)

- 6.6.4 Egatel(COMSA) Radio Transmitter Product Portfolio
- 6.6.5 Egatel(COMSA) Recent Developments
- 6.7 Nautel
  - 6.7.1 Nautel Comapny Information
  - 6.7.2 Nautel Business Overview
  - 6.7.3 Nautel Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)
  - 6.7.4 Nautel Radio Transmitter Product Portfolio
  - 6.7.5 Nautel Recent Developments
- 6.8 Thomson Broadcast
  - 6.8.1 Thomson Broadcast Comapny Information
  - 6.8.2 Thomson Broadcast Business Overview
  - 6.8.3 Thomson Broadcast Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)
  - 6.8.4 Thomson Broadcast Radio Transmitter Product Portfolio
  - 6.8.5 Thomson Broadcast Recent Developments
- 6.9 Hitachi Kokusai Electric
  - 6.9.1 Hitachi Kokusai Electric Comapny Information
  - 6.9.2 Hitachi Kokusai Electric Business Overview
  - 6.9.3 Hitachi Kokusai Electric Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)
  - 6.9.4 Hitachi Kokusai Electric Radio Transmitter Product Portfolio
  - 6.9.5 Hitachi Kokusai Electric Recent Developments
- 6.10 NEC
  - 6.10.1 NEC Comapny Information
  - 6.10.2 NEC Business Overview
  - 6.10.3 NEC Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)
  - 6.10.4 NEC Radio Transmitter Product Portfolio
  - 6.10.5 NEC Recent Developments
- 6.11 RIZ Transmitters
  - 6.11.1 RIZ Transmitters Comapny Information
  - 6.11.2 RIZ Transmitters Business Overview
  - 6.11.3 RIZ Transmitters Radio Transmitter Revenue, Global Share and Gross Margin (2019-2024)
  - 6.11.4 RIZ Transmitters Radio Transmitter Product Portfolio
  - 6.11.5 RIZ Transmitters Recent Developments
- 6.12 BTESA
  - 6.12.1 BTESA Comapny Information
  - 6.12.2 BTESA Business Overview
  - 6.12.3 BTESA Radio Transmitter Revenue, Global Share and Gross Margin

(2019-2024)

6.12.4 BTESA Radio Transmitter Product Portfolio

6.12.5 BTESA Recent Developments

6.13 Continental

6.13.1 Continental Company Information

6.13.2 Continental Business Overview

6.13.3 Continental Radio Transmitter Revenue, Global Share and Gross Margin

(2019-2024)

6.13.4 Continental Radio Transmitter Product Portfolio

6.13.5 Continental Recent Developments

6.14 Beijing BBEF

6.14.1 Beijing BBEF Company Information

6.14.2 Beijing BBEF Business Overview

6.14.3 Beijing BBEF Radio Transmitter Revenue, Global Share and Gross Margin

(2019-2024)

6.14.4 Beijing BBEF Radio Transmitter Product Portfolio

6.14.5 Beijing BBEF Recent Developments

6.15 Tongfang Gigamega

6.15.1 Tongfang Gigamega Company Information

6.15.2 Tongfang Gigamega Business Overview

6.15.3 Tongfang Gigamega Radio Transmitter Revenue, Global Share and Gross

Margin (2019-2024)

6.15.4 Tongfang Gigamega Radio Transmitter Product Portfolio

6.15.5 Tongfang Gigamega Recent Developments

6.16 Chengdu ChengGuang

6.16.1 Chengdu ChengGuang Company Information

6.16.2 Chengdu ChengGuang Business Overview

6.16.3 Chengdu ChengGuang Radio Transmitter Revenue, Global Share and Gross

Margin (2019-2024)

6.16.4 Chengdu ChengGuang Radio Transmitter Product Portfolio

6.16.5 Chengdu ChengGuang Recent Developments

## **7 NORTH AMERICA**

7.1 North America Radio Transmitter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2 North America Radio Transmitter Market Size by Country (2019-2024)

7.3 North America Radio Transmitter Market Size Forecast by Country (2025-2030)

## **8 EUROPE**

8.1 Europe Radio Transmitter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2 Europe Radio Transmitter Market Size by Country (2019-2024)

8.3 Europe Radio Transmitter Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Radio Transmitter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2 Asia-Pacific Radio Transmitter Market Size by Country (2019-2024)

9.3 Asia-Pacific Radio Transmitter Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA**

10.1 Latin America Radio Transmitter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2 Latin America Radio Transmitter Market Size by Country (2019-2024)

10.3 Latin America Radio Transmitter Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Radio Transmitter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2 Middle East & Africa Radio Transmitter Market Size by Country (2019-2024)

11.3 Middle East & Africa Radio Transmitter Market Size Forecast by Country (2025-2030)

## **12 CONCLUDING INSIGHTS**

## **13 APPENDIX**

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

## 13.5.2 Primary Sources

## List Of Tables

### LIST OF TABLES

Table 1. Global Radio Transmitter Market Size (US\$ Million) Comparison by Region: 2019 VS 2023 VS 2030

Table 2. Global Radio Transmitter Market Size by Region (2019-2024) & (US\$ Million)

Table 3. Global Radio Transmitter Market Share by Region (2019-2024)

Table 4. Global Radio Transmitter Market Size by Region (2025-2030) & (US\$ Million)

Table 5. Global Radio Transmitter Market Share by Region (2025-2030)

Table 6. Global Radio Transmitter Market Size by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 7. Global Radio Transmitter Market Size by Type (2019-2024) & (US\$ Million)

Table 8. Global Radio Transmitter Market Size Share by Type (2019-2024)

Table 9. Global Radio Transmitter Market Size Forecasted by Type (2025-2030) & (US\$ Million)

Table 10. Global Radio Transmitter Market Size Share Forecasted by Type (2025-2030)

Table 11. North America Radio Transmitter Market Size Breakdown by Type (2019-2024) & (US\$ Million)

Table 12. North America Radio Transmitter Market Size Breakdown by Type (2025-2030) & (US\$ Million)

Table 13. Europe Radio Transmitter Market Size Breakdown by Type (2019-2024) & (US\$ Million)

Table 14. Europe Radio Transmitter Market Size Breakdown by Type (2025-2030) & (US\$ Million)

Table 15. Asia-Pacific Radio Transmitter Market Size Breakdown by Type (2019-2024) & (US\$ Million)

Table 16. Asia-Pacific Radio Transmitter Market Size Breakdown by Type (2025-2030) & (US\$ Million)

Table 17. Latin America Radio Transmitter Market Size Breakdown by Type (2019-2024) & (US\$ Million)

Table 18. Latin America Radio Transmitter Market Size Breakdown by Type (2025-2030) & (US\$ Million)

Table 19. Middle East and Africa Radio Transmitter Market Size Breakdown by Type (2019-2024) & (US\$ Million)

Table 20. Middle East and Africa Radio Transmitter Market Size Breakdown by Type (2025-2030) & (US\$ Million)

Table 21. Global Radio Transmitter Market Size by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Table 22. Global Radio Transmitter Market Size by Application (2019-2024) & (US\$ Million)

Table 23. Global Radio Transmitter Market Size Share by Application (2019-2024)

Table 24. Global Radio Transmitter Market Size Forecasted by Application (2025-2030) & (US\$ Million)

Table 25. Global Radio Transmitter Market Size Share Forecasted by Application (2025-2030)

Table 26. North America Radio Transmitter Market Size Breakdown by Application (2019-2024) & (US\$ Million)

Table 27. North America Radio Transmitter Market Size Breakdown by Application (2025-2030) & (US\$ Million)

Table 28. Europe Radio Transmitter Market Size Breakdown by Application (2019-2024) & (US\$ Million)

Table 29. Europe Radio Transmitter Market Size Breakdown by Application (2025-2030) & (US\$ Million)

Table 30. Asia-Pacific Radio Transmitter Market Size Breakdown by Application (2019-2024) & (US\$ Million)

Table 31. Asia-Pacific Radio Transmitter Market Size Breakdown by Application (2025-2030) & (US\$ Million)

Table 32. Latin America Radio Transmitter Market Size Breakdown by Application (2019-2024) & (US\$ Million)

Table 33. Latin America Radio Transmitter Market Size Breakdown by Application (2025-2030) & (US\$ Million)

Table 34. Middle East and Africa Radio Transmitter Market Size Breakdown by Application (2019-2024) & (US\$ Million)

Table 35. Middle East and Africa Radio Transmitter Market Size Breakdown by Application (2025-2030) & (US\$ Million)

Table 36. Radio Transmitter Industry Trends

Table 37. Radio Transmitter Industry Drivers

Table 38. Radio Transmitter Industry Opportunities and Challenges

Table 39. Radio Transmitter Industry Restraints

Table 40. Global Radio Transmitter Revenue by Company (US\$ Million) & (2019-2024)

Table 41. Global Radio Transmitter Revenue Market Share by Company (2019-2024)

Table 42. Global Radio Transmitter Industry Company Ranking, 2022 VS 2023 VS 2024

Table 43. Global Radio Transmitter Key Company Headquarters & Area Served

Table 44. Global Radio Transmitter Company, Product Type & Application

Table 45. Global Radio Transmitter Company Commercialization Time

Table 46. Global Company Market Concentration Ratio (CR5 and HHI)

Table 47. Global Radio Transmitter by Company Type (Tier 1, Tier 2, and Tier 3) &



(based on the Revenue of 2023)

Table 48. Harris Business Overview

Table 49. Harris Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 50. Harris Radio Transmitter Product Portfolio

Table 51. Harris Recent Development

Table 52. Broadcast Electronics Company Information

Table 53. Broadcast Electronics Business Overview

Table 54. Broadcast Electronics Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 55. Broadcast Electronics Radio Transmitter Product Portfolio

Table 56. Broadcast Electronics Recent Development

Table 57. R&S Company Information

Table 58. R&S Business Overview

Table 59. R&S Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 60. R&S Radio Transmitter Product Portfolio

Table 61. R&S Recent Development

Table 62. Syes Company Information

Table 63. Syes Business Overview

Table 64. Syes Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 65. Syes Radio Transmitter Product Portfolio

Table 66. Syes Recent Development

Table 67. GatesAir Company Information

Table 68. GatesAir Business Overview

Table 69. GatesAir Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 70. GatesAir Radio Transmitter Product Portfolio

Table 71. GatesAir Recent Development

Table 72. Egatel(COMSA) Company Information

Table 73. Egatel(COMSA) Business Overview

Table 74. Egatel(COMSA) Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 75. Egatel(COMSA) Radio Transmitter Product Portfolio

Table 76. Egatel(COMSA) Recent Development

Table 77. Nautel Company Information

Table 78. Nautel Business Overview

Table 79. Nautel Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross

Margin (2019-2024)

Table 80. Nautel Radio Transmitter Product Portfolio

Table 81. Nautel Recent Development

Table 82. Thomson Broadcast Company Information

Table 83. Thomson Broadcast Business Overview

Table 84. Thomson Broadcast Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 85. Thomson Broadcast Radio Transmitter Product Portfolio

Table 86. Thomson Broadcast Recent Development

Table 87. Hitachi Kokusai Electric Company Information

Table 88. Hitachi Kokusai Electric Business Overview

Table 89. Hitachi Kokusai Electric Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 90. Hitachi Kokusai Electric Radio Transmitter Product Portfolio

Table 91. Hitachi Kokusai Electric Recent Development

Table 92. NEC Company Information

Table 93. NEC Business Overview

Table 94. NEC Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 95. NEC Radio Transmitter Product Portfolio

Table 96. NEC Recent Development

Table 97. RIZ Transmitters Company Information

Table 98. RIZ Transmitters Business Overview

Table 99. RIZ Transmitters Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 100. RIZ Transmitters Radio Transmitter Product Portfolio

Table 101. RIZ Transmitters Recent Development

Table 102. BTESA Company Information

Table 103. BTESA Business Overview

Table 104. BTESA Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 105. BTESA Radio Transmitter Product Portfolio

Table 106. BTESA Recent Development

Table 107. Continental Company Information

Table 108. Continental Business Overview

Table 109. Continental Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 110. Continental Radio Transmitter Product Portfolio

Table 111. Continental Recent Development

Table 112. Beijing BBEF Company Information

Table 113. Beijing BBEF Business Overview

Table 114. Beijing BBEF Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 115. Beijing BBEF Radio Transmitter Product Portfolio

Table 116. Beijing BBEF Recent Development

Table 117. Tongfang Gigamega Company Information

Table 118. Tongfang Gigamega Business Overview

Table 119. Tongfang Gigamega Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 120. Tongfang Gigamega Radio Transmitter Product Portfolio

Table 121. Tongfang Gigamega Recent Development

Table 122. Chengdu ChengGuang Company Information

Table 123. Chengdu ChengGuang Business Overview

Table 124. Chengdu ChengGuang Radio Transmitter Revenue (US\$ Million), Global Share (%) and Gross Margin (2019-2024)

Table 125. Chengdu ChengGuang Radio Transmitter Product Portfolio

Table 126. Chengdu ChengGuang Recent Development

Table 127. North America Radio Transmitter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 128. North America Radio Transmitter Market Size by Country (2019-2024) & (US\$ Million)

Table 129. North America Radio Transmitter Market Share by Country (2019-2024)

Table 130. North America Radio Transmitter Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 131. North America Radio Transmitter Market Share Forecast by Country (2025-2030)

Table 132. Europe Radio Transmitter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 133. Europe Radio Transmitter Market Size by Country (2019-2024) & (US\$ Million)

Table 134. Europe Radio Transmitter Market Share by Country (2019-2024)

Table 135. Europe Radio Transmitter Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 136. Europe Radio Transmitter Market Share Forecast by Country (2025-2030)

Table 137. Asia-Pacific Radio Transmitter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 138. Asia-Pacific Radio Transmitter Market Size by Country (2019-2024) & (US\$ Million)

Table 139. Asia-Pacific Radio Transmitter Market Share by Country (2019-2024)

Table 140. Asia-Pacific Radio Transmitter Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 141. Asia-Pacific Radio Transmitter Market Share Forecast by Country (2025-2030)

Table 142. Latin America Radio Transmitter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 143. Latin America Radio Transmitter Market Size by Country (2019-2024) & (US\$ Million)

Table 144. Latin America Radio Transmitter Market Share by Country (2019-2024)

Table 145. Latin America Radio Transmitter Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 146. Latin America Radio Transmitter Market Share Forecast by Country (2025-2030)

Table 147. Middle East & Africa Radio Transmitter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 148. Middle East & Africa Radio Transmitter Market Size by Country (2019-2024) & (US\$ Million)

Table 149. Middle East & Africa Radio Transmitter Market Share by Country (2019-2024)

Table 150. Middle East & Africa Radio Transmitter Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 151. Middle East & Africa Radio Transmitter Market Share Forecast by Country (2025-2030)

Table 152. Research Programs/Design for This Report

Table 153. Authors List of This Report

Table 154. Secondary Sources

Table 155. Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Radio Transmitter Product Picture
- Figure 2. Global Radio Transmitter Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Radio Transmitter Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Radio Transmitter Market Share by Region: 2023 VS 2030
- Figure 5. Global Radio Transmitter Market Share by Region (2019-2030)
- Figure 6. North America Radio Transmitter Market Size Growth Rate (2019-2030) & (US\$ Million)
- Figure 7. Europe Radio Transmitter Market Size Growth Rate (2019-2030) & (US\$ Million)
- Figure 8. Asia-Pacific Radio Transmitter Market Size Growth Rate (2019-2030) & (US\$ Million)
- Figure 9. Latin America Radio Transmitter Market Size Growth Rate (2019-2030) & (US\$ Million)
- Figure 10. Middle East & Africa Radio Transmitter Market Size Growth Rate (2019-2030) & (US\$ Million)
- Figure 11. Product Picture of FM Radio Transmitter
- Figure 12. Global FM Radio Transmitter Market Size YoY Growth (2019-2030) & (US\$ Million)
- Figure 13. Product Picture of Shortwave Radio Transmitter
- Figure 14. Global Shortwave Radio Transmitter Market Size YoY Growth (2019-2030) & (US\$ Million)
- Figure 15. Product Picture of Medium Wave Transmitter
- Figure 16. Global Medium Wave Transmitter Market Size YoY Growth (2019-2030) & (US\$ Million)
- Figure 17. Global Radio Transmitter Market Size Overview by Type (2019-2030) & (US\$ Million)
- Figure 18. Global Radio Transmitter Market Share by Type 2023 VS 2030
- Figure 19. North America Radio Transmitter Market Size Share by Type (2019-2030)
- Figure 20. Europe Radio Transmitter Market Size Share by Type (2019-2030)
- Figure 21. Asia-Pacific Radio Transmitter Market Size Share by Type (2019-2030)
- Figure 22. Latin America Radio Transmitter Market Size Share by Type (2019-2030)
- Figure 23. Middle East and Africa Radio Transmitter Market Size Share by Type (2019-2030)
- Figure 24. Product Picture of Aerospace
- Figure 25. Global Aerospace Market Size YoY Growth (2019-2030) & (US\$ Million)

Figure 26. Product Picture of Automobile

Figure 27. Global Automobile Market Size YoY Growth (2019-2030) & (US\$ Million)

Figure 28. Product Picture of Electronics

Figure 29. Global Electronics Market Size YoY Growth (2019-2030) & (US\$ Million)

Figure 30. Product Picture of Others

Figure 31. Global Others Market Size YoY Growth (2019-2030) & (US\$ Million)

Figure 32. Global Radio Transmitter Market Size Overview by Application (2019-2030) & (US\$ Million)

Figure 33. Global Radio Transmitter Market Share by Application 2023 VS 2030

Figure 34. North America Radio Transmitter Market Size Share by Application (2019-2030)

Figure 35. Europe Radio Transmitter Market Size Share by Application (2019-2030)

Figure 36. Asia-Pacific Radio Transmitter Market Size Share by Application (2019-2030)

Figure 37. Latin America Radio Transmitter Market Size Share by Application (2019-2030)

Figure 38. Middle East and Africa Radio Transmitter Market Size Share by Application (2019-2030)

Figure 39. Global Top 5 and 10 Radio Transmitter Players Market Share by Revenue in 2023

Figure 40. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 41. North America Radio Transmitter Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 42. North America Radio Transmitter Market Share by Country: 2019 VS 2023 VS 2030

Figure 43. North America Radio Transmitter Market Share by Country (2019-2030)

Figure 44. Europe Radio Transmitter Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 45. Europe Radio Transmitter Market Share by Country: 2019 VS 2023 VS 2030

Figure 46. Europe Radio Transmitter Market Share by Country (2019-2030)

Figure 47. Asia-Pacific Radio Transmitter Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 48. Asia-Pacific Radio Transmitter Market Share by Country: 2019 VS 2023 VS 2030

Figure 49. Asia-Pacific Radio Transmitter Market Share by Country (2019-2030)

Figure 50. Latin America Radio Transmitter Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 51. Latin America Radio Transmitter Market Share by Country: 2019 VS 2023 VS 2030

Figure 52. Latin America Radio Transmitter Market Share by Country (2019-2030)

Figure 53. Middle East & Africa Radio Transmitter Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 54. Middle East & Africa Radio Transmitter Market Share by Country: 2019 VS 2023 VS 2030

Figure 55. Middle East & Africa Radio Transmitter Market Share by Country (2019-2030)

Figure 56. Years Considered

Figure 57. Research Process

Figure 58. Key Executives Interviewed

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