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Global Quick Service Restaurant (QSR) Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.

This report researched the Hardware, Software and Service of Quick Service Restaurant (QSR).

According to APO Research, The global Quick Service Restaurant (QSR) market is projected to grow from US$ million in 2024 to US$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Quick Service Restaurant (QSR) is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

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Asia-Pacific market for Quick Service Restaurant (QSR) is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Quick Service Restaurant (QSR) is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Quick Service Restaurant (QSR) is estimated to increase from $ million in 2024 to reach $ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Quick Service Restaurant (QSR) include Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions of America, LG, Panasonic Corporation, Oracle Corporation and Delphi Display Systems, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Quick Service Restaurant (QSR), revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Quick Service Restaurant (QSR), also provides the value of main regions and countries. Of the upcoming market potential for Quick Service Restaurant (QSR), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Quick Service Restaurant (QSR) revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Quick Service Restaurant (QSR) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

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All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Quick Service Restaurant (QSR) company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Quick Service Restaurant (QSR) segment by Company

Verifone Systems

NCR Corporation

Cognizant

PAR Technology Corporation

NEC Display Solutions of America

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems

HM Electronics

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Quick Service Restaurant (QSR) segment by Type

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- Hardware
- Software
- Service

Quick Service Restaurant (QSR) segment by Application

- Large Consumers
- Small Consumers

Quick Service Restaurant (QSR) segment by Region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
- Asia-Pacific
  - China
  - Japan

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South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Quick Service Restaurant (QSR) status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.

2. To present the Quick Service Restaurant (QSR) key companies, revenue, market

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share, and recent developments.

3. To split the Quick Service Restaurant (QSR) breakdown data by regions, type, companies, and application.

4. To analyze the global and key regions Quick Service Restaurant (QSR) market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Quick Service Restaurant (QSR) significant trends, drivers, influence factors in global and regions.

6. To analyze Quick Service Restaurant (QSR) competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Quick Service Restaurant (QSR) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Quick Service Restaurant (QSR) and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

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6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Quick Service Restaurant (QSR).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Quick Service Restaurant (QSR) industry.

Chapter 3: Detailed analysis of Quick Service Restaurant (QSR) company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Quick Service Restaurant (QSR) in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Quick Service Restaurant (QSR) in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

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