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Global Quick Service Restaurant (QSR) IT Market Analysis and Forecast 2024-2030

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Abstracts

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.

According to APO Research, The global Quick Service Restaurant (QSR) IT market is projected to grow from US$ million in 2024 to US$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Quick Service Restaurant (QSR) IT key players include Verifone Systems, NCR Corporation, etc. Global top two manufacturers hold a share about 10%.

Asia-Pacific is the largest market, with a share about 50%, followed by North America and Europe, both have a share about 45 percent.

In terms of product, Hardware is the largest segment, with a share about 65%. And in terms of application, the largest application is Large Consumers, followed by Small Consumers.

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Report Includes

This report presents an overview of global market for Quick Service Restaurant (QSR) IT, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Quick Service Restaurant (QSR) IT, also provides the revenue of main regions and countries. Of the upcoming market potential for Quick Service Restaurant (QSR) IT, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Quick Service Restaurant (QSR) IT revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Quick Service Restaurant (QSR) IT market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Quick Service Restaurant (QSR) IT revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Verifone Systems Inc, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions of America, Inc., LG, Panasonic Corporation, Oracle Corporation and Delphi Display Systems, Inc, etc.

Quick Service Restaurant (QSR) IT segment by Company

Verifone Systems Inc

NCR Corporation

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Cognizant

PAR Technology Corporation

NEC Display Solutions of America, Inc.

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems, Inc

HM Electronics, Inc.

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Quick Service Restaurant (QSR) IT segment by Type

Hardware

Software

Service

Quick Service Restaurant (QSR) IT segment by Application

Large Consumers

Small Consumers

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Quick Service Restaurant (QSR) IT segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

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Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.

2. To present the key players, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.

4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify significant trends, drivers, influence factors in global and regions.

6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

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1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Quick Service Restaurant (QSR) IT market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Quick Service Restaurant (QSR) IT and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Quick Service Restaurant (QSR) IT.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

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manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of Quick Service Restaurant (QSR) IT in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of Quick Service Restaurant (QSR) IT company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Quick Service Restaurant (QSR) IT revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, revenue for each segment.

Chapter 13: The main concluding insights of the report.

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