

# Global PVC Artificial Leather Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

Leather is polyvinyl chloride or other resin composition of the mixture with certain additives, coated or laminated on a substrate, and then processed and made of a composite material, it is similar to natural leather, a soft, wear characteristics. The traditional products of PVC Artificial Leather Artificial Leather, in recent years has emerged polyolefin leather, nylon, leather and other new varieties. Synthetic leather (Artificial Leather) refers to the composition, structure and appearance is very similar to natural leather and synthetic leather. It is generally refers to the polyurethane raw material, non-woven fabric as the base material of the products.

According to APO Research, The global PVC Artificial Leather market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

China is the largest PVC Artificial Leather market with about 68% market share. Europe is follower, accounting for about 8% market share.

The key players are Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung, LEO VINYLS, Prabhat Industries, NAN YA PLASTICS, Zoncen Chemical, Dongtai Leather, Double Elephant, Wise Star, Jiangsu Guoxin, Xiefu Group, YongDali, Fuyi Plastic, Polytech Group, Huahong, Yong-Yuan Feng etc. Top 3 companies occupied about 4% market share.

This report presents an overview of global market for PVC Artificial Leather, sales, revenue and price. Analyses of the global market trends, with historic market revenue or

sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of PVC Artificial Leather, also provides the sales of main regions and countries. Of the upcoming market potential for PVC Artificial Leather, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the PVC Artificial Leather sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global PVC Artificial Leather market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for PVC Artificial Leather sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung and LEO VINYLS, etc.

#### PVC Artificial Leather segment by Company

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

PVC Artificial Leather segment by Type

Calender PVC Leather

## Rotary Screen Coating PVC Artificial Leather

### PVC Artificial Leather segment by Application

Shoes

Bags

Flooring Materials

Others

### PVC Artificial Leather segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global PVC Artificial Leather status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.

3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions PVC Artificial Leather market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify PVC Artificial Leather significant trends, drivers, influence factors in global and regions.
6. To analyze PVC Artificial Leather competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global PVC Artificial Leather market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of PVC Artificial Leather and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of PVC Artificial Leather.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the PVC Artificial Leather market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global PVC Artificial Leather industry.

Chapter 3: Detailed analysis of PVC Artificial Leather manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of PVC Artificial Leather in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of PVC Artificial Leather in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global PVC Artificial Leather Sales Value (2019-2030)
  - 1.2.2 Global PVC Artificial Leather Sales Volume (2019-2030)
  - 1.2.3 Global PVC Artificial Leather Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### **2 PVC ARTIFICIAL LEATHER MARKET DYNAMICS**

- 2.1 PVC Artificial Leather Industry Trends
- 2.2 PVC Artificial Leather Industry Drivers
- 2.3 PVC Artificial Leather Industry Opportunities and Challenges
- 2.4 PVC Artificial Leather Industry Restraints

### **3 PVC ARTIFICIAL LEATHER MARKET BY COMPANY**

- 3.1 Global PVC Artificial Leather Company Revenue Ranking in 2023
- 3.2 Global PVC Artificial Leather Revenue by Company (2019-2024)
- 3.3 Global PVC Artificial Leather Sales Volume by Company (2019-2024)
- 3.4 Global PVC Artificial Leather Average Price by Company (2019-2024)
- 3.5 Global PVC Artificial Leather Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global PVC Artificial Leather Company Manufacturing Base & Headquarters
- 3.7 Global PVC Artificial Leather Company, Product Type & Application
- 3.8 Global PVC Artificial Leather Company Commercialization Time
- 3.9 Market Competitive Analysis
  - 3.9.1 Global PVC Artificial Leather Market CR5 and HHI
  - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
  - 3.9.3 2023 PVC Artificial Leather Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

### **4 PVC ARTIFICIAL LEATHER MARKET BY TYPE**

- 4.1 PVC Artificial Leather Type Introduction
  - 4.1.1 Calender PVC Leather

- 4.1.2 Rotary Screen Coating PVC Artificial Leather
- 4.2 Global PVC Artificial Leather Sales Volume by Type
  - 4.2.1 Global PVC Artificial Leather Sales Volume by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global PVC Artificial Leather Sales Volume by Type (2019-2030)
  - 4.2.3 Global PVC Artificial Leather Sales Volume Share by Type (2019-2030)
- 4.3 Global PVC Artificial Leather Sales Value by Type
  - 4.3.1 Global PVC Artificial Leather Sales Value by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global PVC Artificial Leather Sales Value by Type (2019-2030)
  - 4.3.3 Global PVC Artificial Leather Sales Value Share by Type (2019-2030)

## **5 PVC ARTIFICIAL LEATHER MARKET BY APPLICATION**

- 5.1 PVC Artificial Leather Application Introduction
  - 5.1.1 Shoes
  - 5.1.2 Bags
  - 5.1.3 Flooring Materials
  - 5.1.4 Others
- 5.2 Global PVC Artificial Leather Sales Volume by Application
  - 5.2.1 Global PVC Artificial Leather Sales Volume by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global PVC Artificial Leather Sales Volume by Application (2019-2030)
  - 5.2.3 Global PVC Artificial Leather Sales Volume Share by Application (2019-2030)
- 5.3 Global PVC Artificial Leather Sales Value by Application
  - 5.3.1 Global PVC Artificial Leather Sales Value by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global PVC Artificial Leather Sales Value by Application (2019-2030)
  - 5.3.3 Global PVC Artificial Leather Sales Value Share by Application (2019-2030)

## **6 PVC ARTIFICIAL LEATHER MARKET BY REGION**

- 6.1 Global PVC Artificial Leather Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global PVC Artificial Leather Sales by Region (2019-2030)
  - 6.2.1 Global PVC Artificial Leather Sales by Region: 2019-2024
  - 6.2.2 Global PVC Artificial Leather Sales by Region (2025-2030)
- 6.3 Global PVC Artificial Leather Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global PVC Artificial Leather Sales Value by Region (2019-2030)
  - 6.4.1 Global PVC Artificial Leather Sales Value by Region: 2019-2024
  - 6.4.2 Global PVC Artificial Leather Sales Value by Region (2025-2030)
- 6.5 Global PVC Artificial Leather Market Price Analysis by Region (2019-2024)

## 6.6 North America

6.6.1 North America PVC Artificial Leather Sales Value (2019-2030)

6.6.2 North America PVC Artificial Leather Sales Value Share by Country, 2023 VS 2030

## 6.7 Europe

6.7.1 Europe PVC Artificial Leather Sales Value (2019-2030)

6.7.2 Europe PVC Artificial Leather Sales Value Share by Country, 2023 VS 2030

## 6.8 Asia-Pacific

6.8.1 Asia-Pacific PVC Artificial Leather Sales Value (2019-2030)

6.8.2 Asia-Pacific PVC Artificial Leather Sales Value Share by Country, 2023 VS 2030

## 6.9 Latin America

6.9.1 Latin America PVC Artificial Leather Sales Value (2019-2030)

6.9.2 Latin America PVC Artificial Leather Sales Value Share by Country, 2023 VS 2030

## 6.10 Middle East & Africa

6.10.1 Middle East & Africa PVC Artificial Leather Sales Value (2019-2030)

6.10.2 Middle East & Africa PVC Artificial Leather Sales Value Share by Country, 2023 VS 2030

## **7 PVC ARTIFICIAL LEATHER MARKET BY COUNTRY**

7.1 Global PVC Artificial Leather Sales by Country: 2019 VS 2023 VS 2030

7.2 Global PVC Artificial Leather Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global PVC Artificial Leather Sales by Country (2019-2030)

7.3.1 Global PVC Artificial Leather Sales by Country (2019-2024)

7.3.2 Global PVC Artificial Leather Sales by Country (2025-2030)

7.4 Global PVC Artificial Leather Sales Value by Country (2019-2030)

7.4.1 Global PVC Artificial Leather Sales Value by Country (2019-2024)

7.4.2 Global PVC Artificial Leather Sales Value by Country (2025-2030)

### 7.5 USA

7.5.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.5.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.5.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

### 7.6 Canada

7.6.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.6.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.6.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

### 7.7 Germany

7.7.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.7.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.7.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.8 France

7.8.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.8.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.8.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.9 U.K.

7.9.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.9.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.9.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.10 Italy

7.10.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.10.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.10.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.11 Netherlands

7.11.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.11.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.11.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.12 Nordic Countries

7.12.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.12.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.12.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.13 China

7.13.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.13.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.13.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.14 Japan

7.14.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.14.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.14.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.15 South Korea

7.15.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.15.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.15.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.16 Southeast Asia

7.16.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)

7.16.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030

7.16.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

7.17 India

- 7.17.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.17.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.17.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.18 Australia

- 7.18.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.18.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.18.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.19 Mexico

- 7.19.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.19.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.19.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.20 Brazil

- 7.20.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.20.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.20.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.21 Turkey

- 7.21.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.21.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.21.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.22 Saudi Arabia

- 7.22.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.22.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.22.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

#### 7.23 UAE

- 7.23.1 Global PVC Artificial Leather Sales Value Growth Rate (2019-2030)
- 7.23.2 Global PVC Artificial Leather Sales Value Share by Type, 2023 VS 2030
- 7.23.3 Global PVC Artificial Leather Sales Value Share by Application, 2023 VS 2030

## 8 COMPANY PROFILES

### 8.1 Mayur

- 8.1.1 Mayur Company Information
- 8.1.2 Mayur Business Overview
- 8.1.3 Mayur PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
- 8.1.4 Mayur PVC Artificial Leather Product Portfolio
- 8.1.5 Mayur Recent Developments

### 8.2 ATS

- 8.2.1 ATS Company Information
- 8.2.2 ATS Business Overview

- 8.2.3 ATS PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
- 8.2.4 ATS PVC Artificial Leather Product Portfolio
- 8.2.5 ATS Recent Developments
- 8.3 Sempurnaindah Multinusantara
  - 8.3.1 Sempurnaindah Multinusantara Company Information
  - 8.3.2 Sempurnaindah Multinusantara Business Overview
  - 8.3.3 Sempurnaindah Multinusantara PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.3.4 Sempurnaindah Multinusantara PVC Artificial Leather Product Portfolio
  - 8.3.5 Sempurnaindah Multinusantara Recent Developments
- 8.4 Decorative Plastic
  - 8.4.1 Decorative Plastic Company Information
  - 8.4.2 Decorative Plastic Business Overview
  - 8.4.3 Decorative Plastic PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.4.4 Decorative Plastic PVC Artificial Leather Product Portfolio
  - 8.4.5 Decorative Plastic Recent Developments
- 8.5 Wellmark
  - 8.5.1 Wellmark Company Information
  - 8.5.2 Wellmark Business Overview
  - 8.5.3 Wellmark PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.5.4 Wellmark PVC Artificial Leather Product Portfolio
  - 8.5.5 Wellmark Recent Developments
- 8.6 VinyRoyal Plasticoates (VPPL)
  - 8.6.1 VinyRoyal Plasticoates (VPPL) Company Information
  - 8.6.2 VinyRoyal Plasticoates (VPPL) Business Overview
  - 8.6.3 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.6.4 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Product Portfolio
  - 8.6.5 VinyRoyal Plasticoates (VPPL) Recent Developments
- 8.7 Veekay Group
  - 8.7.1 Veekay Group Company Information
  - 8.7.2 Veekay Group Business Overview
  - 8.7.3 Veekay Group PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.7.4 Veekay Group PVC Artificial Leather Product Portfolio
  - 8.7.5 Veekay Group Recent Developments
- 8.8 Duksung
  - 8.8.1 Duksung Company Information

- 8.8.2 Duksung Business Overview
- 8.8.3 Duksung PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
- 8.8.4 Duksung PVC Artificial Leather Product Portfolio
- 8.8.5 Duksung Recent Developments
- 8.9 LEO VINYLS
  - 8.9.1 LEO VINYLS Company Information
  - 8.9.2 LEO VINYLS Business Overview
  - 8.9.3 LEO VINYLS PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.9.4 LEO VINYLS PVC Artificial Leather Product Portfolio
  - 8.9.5 LEO VINYLS Recent Developments
- 8.10 Prabhat Industries
  - 8.10.1 Prabhat Industries Company Information
  - 8.10.2 Prabhat Industries Business Overview
  - 8.10.3 Prabhat Industries PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.10.4 Prabhat Industries PVC Artificial Leather Product Portfolio
  - 8.10.5 Prabhat Industries Recent Developments
- 8.11 NAN YA PLASTICS
  - 8.11.1 NAN YA PLASTICS Company Information
  - 8.11.2 NAN YA PLASTICS Business Overview
  - 8.11.3 NAN YA PLASTICS PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.11.4 NAN YA PLASTICS PVC Artificial Leather Product Portfolio
  - 8.11.5 NAN YA PLASTICS Recent Developments
- 8.12 Zoncen Chemical
  - 8.12.1 Zoncen Chemical Company Information
  - 8.12.2 Zoncen Chemical Business Overview
  - 8.12.3 Zoncen Chemical PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.12.4 Zoncen Chemical PVC Artificial Leather Product Portfolio
  - 8.12.5 Zoncen Chemical Recent Developments
- 8.13 Dongtai Leather
  - 8.13.1 Dongtai Leather Company Information
  - 8.13.2 Dongtai Leather Business Overview
  - 8.13.3 Dongtai Leather PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.13.4 Dongtai Leather PVC Artificial Leather Product Portfolio
  - 8.13.5 Dongtai Leather Recent Developments
- 8.14 Double Elephant

- 8.14.1 Double Elephant Company Information
- 8.14.2 Double Elephant Business Overview
- 8.14.3 Double Elephant PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
- 8.14.4 Double Elephant PVC Artificial Leather Product Portfolio
- 8.14.5 Double Elephant Recent Developments
- 8.15 Wise Star
  - 8.15.1 Wise Star Company Information
  - 8.15.2 Wise Star Business Overview
  - 8.15.3 Wise Star PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.15.4 Wise Star PVC Artificial Leather Product Portfolio
  - 8.15.5 Wise Star Recent Developments
- 8.16 Jiangsu Guoxin
  - 8.16.1 Jiangsu Guoxin Company Information
  - 8.16.2 Jiangsu Guoxin Business Overview
  - 8.16.3 Jiangsu Guoxin PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.16.4 Jiangsu Guoxin PVC Artificial Leather Product Portfolio
  - 8.16.5 Jiangsu Guoxin Recent Developments
- 8.17 Xiefu Group
  - 8.17.1 Xiefu Group Company Information
  - 8.17.2 Xiefu Group Business Overview
  - 8.17.3 Xiefu Group PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.17.4 Xiefu Group PVC Artificial Leather Product Portfolio
  - 8.17.5 Xiefu Group Recent Developments
- 8.18 YongDali
  - 8.18.1 YongDali Company Information
  - 8.18.2 YongDali Business Overview
  - 8.18.3 YongDali PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.18.4 YongDali PVC Artificial Leather Product Portfolio
  - 8.18.5 YongDali Recent Developments
- 8.19 Fuyi Plastic
  - 8.19.1 Fuyi Plastic Company Information
  - 8.19.2 Fuyi Plastic Business Overview
  - 8.19.3 Fuyi Plastic PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.19.4 Fuyi Plastic PVC Artificial Leather Product Portfolio
  - 8.19.5 Fuyi Plastic Recent Developments
- 8.20 Polytech Group
  - 8.20.1 Polytech Group Company Information



- 8.20.2 Polytech Group Business Overview
- 8.20.3 Polytech Group PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
- 8.20.4 Polytech Group PVC Artificial Leather Product Portfolio
- 8.20.5 Polytech Group Recent Developments
- 8.21 Huahong
  - 8.21.1 Huahong Company Information
  - 8.21.2 Huahong Business Overview
  - 8.21.3 Huahong PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.21.4 Huahong PVC Artificial Leather Product Portfolio
  - 8.21.5 Huahong Recent Developments
- 8.22 Yong-Yuan Feng
  - 8.22.1 Yong-Yuan Feng Company Information
  - 8.22.2 Yong-Yuan Feng Business Overview
  - 8.22.3 Yong-Yuan Feng PVC Artificial Leather Sales, Value and Gross Margin (2019-2024)
  - 8.22.4 Yong-Yuan Feng PVC Artificial Leather Product Portfolio
  - 8.22.5 Yong-Yuan Feng Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 9.1 PVC Artificial Leather Value Chain Analysis
  - 9.1.1 PVC Artificial Leather Key Raw Materials
  - 9.1.2 Raw Materials Key Suppliers
  - 9.1.3 Manufacturing Cost Structure
  - 9.1.4 PVC Artificial Leather Sales Mode & Process
- 9.2 PVC Artificial Leather Sales Channels Analysis
  - 9.2.1 Direct Comparison with Distribution Share
  - 9.2.2 PVC Artificial Leather Distributors
  - 9.2.3 PVC Artificial Leather Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report

## 11.5 Data Source

### 11.5.1 Secondary Sources

### 11.5.2 Primary Sources

## 11.6 Disclaimer

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