

Global PVC Artificial Leather Market Analysis and Forecast 2024-2030

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Abstracts

Leather is polyvinyl chloride or other resin composition of the mixture with certain additives, coated or laminated on a substrate, and then processed and made of a composite material, it is similar to natural leather, a soft, wear characteristics. The traditional products of PVC Artificial Leather Artificial Leather, in recent years has emerged polyolefin leather, nylon, leather and other new varieties. Synthetic leather (Artificial Leather) refers to the composition, structure and appearance is very similar to natural leather and synthetic leather. It is generally refers to the polyurethane raw material, non-woven fabric as the base material of the products.

According to APO Research, The global PVC Artificial Leather market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

China is the largest PVC Artificial Leather market with about 68% market share. Europe is follower, accounting for about 8% market share.

The key players are Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung, LEO VINYLS, Prabhat Industries, NAN YA PLASTICS, Zoncen Chemical, Dongtai Leather, Double Elephant, Wise Star, Jiangsu Guoxin, Xiefu Group, YongDali, Fuyi Plastic, Polytech Group, Huahong, Yong-Yuan Feng etc. Top 3 companies occupied about 4% market share.

In terms of production side, this report researches the PVC Artificial Leather production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of PVC Artificial Leather by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for PVC Artificial Leather, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of PVC Artificial Leather, also provides the consumption of main regions and countries. Of the upcoming market potential for PVC Artificial Leather, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the PVC Artificial Leather sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global PVC Artificial Leather market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for PVC Artificial Leather sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Mayur, ATS, Sempurnaindah Multinusantara, Decorative Plastic, Wellmark, VinyRoyal Plasticoates (VPPL), Veekay Group, Duksung and LEO VINYLS, etc.

PVC Artificial Leather segment by Company

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

PVC Artificial Leather segment by Type

Calender PVC Leather

Rotary Screen Coating PVC Artificial Leather

PVC Artificial Leather segment by Application

Shoes

Bags

Flooring Materials

Others

PVC Artificial Leather segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global PVC Artificial Leather market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of PVC Artificial Leather and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of PVC Artificial Leather.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: PVC Artificial Leather production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of PVC Artificial Leather in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of PVC Artificial Leather manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering

the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, PVC Artificial Leather sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.

Chapter 15: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 PVC Artificial Leather Market by Type
 - 1.2.1 Global PVC Artificial Leather Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Calender PVC Leather
 - 1.2.3 Rotary Screen Coating PVC Artificial Leather
- 1.3 PVC Artificial Leather Market by Application
 - 1.3.1 Global PVC Artificial Leather Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 Shoes
 - 1.3.3 Bags
 - 1.3.4 Flooring Materials
 - 1.3.5 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 PVC ARTIFICIAL LEATHER MARKET DYNAMICS

- 2.1 PVC Artificial Leather Industry Trends
- 2.2 PVC Artificial Leather Industry Drivers
- 2.3 PVC Artificial Leather Industry Opportunities and Challenges
- 2.4 PVC Artificial Leather Industry Restraints

3 GLOBAL PVC ARTIFICIAL LEATHER PRODUCTION OVERVIEW

- 3.1 Global PVC Artificial Leather Production Capacity (2019-2030)
- 3.2 Global PVC Artificial Leather Production by Region: 2019 VS 2023 VS 2030
- 3.3 Global PVC Artificial Leather Production by Region
 - 3.3.1 Global PVC Artificial Leather Production by Region (2019-2024)
 - 3.3.2 Global PVC Artificial Leather Production by Region (2025-2030)
 - 3.3.3 Global PVC Artificial Leather Production Market Share by Region (2019-2030)
- 3.4 North America
- 3.5 Europe
- 3.6 China
- 3.7 India
- 3.8 Korea
- 3.9 China Taiwan

4 GLOBAL MARKET GROWTH PROSPECTS

- 4.1 Global PVC Artificial Leather Revenue Estimates and Forecasts (2019-2030)
- 4.2 Global PVC Artificial Leather Revenue by Region
 - 4.2.1 Global PVC Artificial Leather Revenue by Region: 2019 VS 2023 VS 2030
 - 4.2.2 Global PVC Artificial Leather Revenue by Region (2019-2024)
 - 4.2.3 Global PVC Artificial Leather Revenue by Region (2025-2030)
 - 4.2.4 Global PVC Artificial Leather Revenue Market Share by Region (2019-2030)
- 4.3 Global PVC Artificial Leather Sales Estimates and Forecasts 2019-2030
- 4.4 Global PVC Artificial Leather Sales by Region
 - 4.4.1 Global PVC Artificial Leather Sales by Region: 2019 VS 2023 VS 2030
 - 4.4.2 Global PVC Artificial Leather Sales by Region (2019-2024)
 - 4.4.3 Global PVC Artificial Leather Sales by Region (2025-2030)
 - 4.4.4 Global PVC Artificial Leather Sales Market Share by Region (2019-2030)
- 4.5 US & Canada
- 4.6 Europe
- 4.7 China
- 4.8 Asia (Excluding China)
- 4.9 Middle East, Africa and Latin America

5 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 5.1 Global PVC Artificial Leather Revenue by Manufacturers
 - 5.1.1 Global PVC Artificial Leather Revenue by Manufacturers (2019-2024)
 - 5.1.2 Global PVC Artificial Leather Revenue Market Share by Manufacturers (2019-2024)
 - 5.1.3 Global PVC Artificial Leather Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 5.2 Global PVC Artificial Leather Sales by Manufacturers
 - 5.2.1 Global PVC Artificial Leather Sales by Manufacturers (2019-2024)
 - 5.2.2 Global PVC Artificial Leather Sales Market Share by Manufacturers (2019-2024)
 - 5.2.3 Global PVC Artificial Leather Manufacturers Sales Share Top 10 and Top 5 in 2023
- 5.3 Global PVC Artificial Leather Sales Price by Manufacturers (2019-2024)
- 5.4 Global PVC Artificial Leather Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 5.5 Global PVC Artificial Leather Key Manufacturers Manufacturing Sites & Headquarters
- 5.6 Global PVC Artificial Leather Manufacturers, Product Type & Application

5.7 Global PVC Artificial Leather Manufacturers Commercialization Time

5.8 Market Competitive Analysis

5.8.1 Global PVC Artificial Leather Market CR5 and HHI

5.8.2 2023 PVC Artificial Leather Tier 1, Tier 2, and Tier

6 PVC ARTIFICIAL LEATHER MARKET BY TYPE

6.1 Global PVC Artificial Leather Revenue by Type

6.1.1 Global PVC Artificial Leather Revenue by Type (2019 VS 2023 VS 2030)

6.1.2 Global PVC Artificial Leather Revenue by Type (2019-2030) & (US\$ Million)

6.1.3 Global PVC Artificial Leather Revenue Market Share by Type (2019-2030)

6.2 Global PVC Artificial Leather Sales by Type

6.2.1 Global PVC Artificial Leather Sales by Type (2019 VS 2023 VS 2030)

6.2.2 Global PVC Artificial Leather Sales by Type (2019-2030) & (K Units)

6.2.3 Global PVC Artificial Leather Sales Market Share by Type (2019-2030)

6.3 Global PVC Artificial Leather Price by Type

7 PVC ARTIFICIAL LEATHER MARKET BY APPLICATION

7.1 Global PVC Artificial Leather Revenue by Application

7.1.1 Global PVC Artificial Leather Revenue by Application (2019 VS 2023 VS 2030)

7.1.2 Global PVC Artificial Leather Revenue by Application (2019-2030) & (US\$ Million)

7.1.3 Global PVC Artificial Leather Revenue Market Share by Application (2019-2030)

7.2 Global PVC Artificial Leather Sales by Application

7.2.1 Global PVC Artificial Leather Sales by Application (2019 VS 2023 VS 2030)

7.2.2 Global PVC Artificial Leather Sales by Application (2019-2030) & (K Units)

7.2.3 Global PVC Artificial Leather Sales Market Share by Application (2019-2030)

7.3 Global PVC Artificial Leather Price by Application

8 COMPANY PROFILES

8.1 Mayur

8.1.1 Mayur Company Information

8.1.2 Mayur Business Overview

8.1.3 Mayur PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.1.4 Mayur PVC Artificial Leather Product Portfolio

8.1.5 Mayur Recent Developments

8.2 ATS

8.2.1 ATS Comapny Information

8.2.2 ATS Business Overview

8.2.3 ATS PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.2.4 ATS PVC Artificial Leather Product Portfolio

8.2.5 ATS Recent Developments

8.3 Sempurnaindah Multinusantara

8.3.1 Sempurnaindah Multinusantara Comapny Information

8.3.2 Sempurnaindah Multinusantara Business Overview

8.3.3 Sempurnaindah Multinusantara PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.3.4 Sempurnaindah Multinusantara PVC Artificial Leather Product Portfolio

8.3.5 Sempurnaindah Multinusantara Recent Developments

8.4 Decorative Plastic

8.4.1 Decorative Plastic Comapny Information

8.4.2 Decorative Plastic Business Overview

8.4.3 Decorative Plastic PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.4.4 Decorative Plastic PVC Artificial Leather Product Portfolio

8.4.5 Decorative Plastic Recent Developments

8.5 Wellmark

8.5.1 Wellmark Comapny Information

8.5.2 Wellmark Business Overview

8.5.3 Wellmark PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.5.4 Wellmark PVC Artificial Leather Product Portfolio

8.5.5 Wellmark Recent Developments

8.6 VinyRoyal Plasticoates (VPPL)

8.6.1 VinyRoyal Plasticoates (VPPL) Comapny Information

8.6.2 VinyRoyal Plasticoates (VPPL) Business Overview

8.6.3 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.6.4 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Product Portfolio

8.6.5 VinyRoyal Plasticoates (VPPL) Recent Developments

8.7 Veekay Group

8.7.1 Veekay Group Comapny Information

8.7.2 Veekay Group Business Overview

8.7.3 Veekay Group PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)

8.7.4 Veekay Group PVC Artificial Leather Product Portfolio

8.7.5 Veekay Group Recent Developments

8.8 Duksung

8.8.1 Duksung Company Information

8.8.2 Duksung Business Overview

8.8.3 Duksung PVC Artificial Leather Sales, Revenue, Price and Gross Margin
(2019-2024)

8.8.4 Duksung PVC Artificial Leather Product Portfolio

8.8.5 Duksung Recent Developments

8.9 LEO VINYLS

8.9.1 LEO VINYLS Company Information

8.9.2 LEO VINYLS Business Overview

8.9.3 LEO VINYLS PVC Artificial Leather Sales, Revenue, Price and Gross Margin
(2019-2024)

8.9.4 LEO VINYLS PVC Artificial Leather Product Portfolio

8.9.5 LEO VINYLS Recent Developments

8.10 Prabhat Industries

8.10.1 Prabhat Industries Company Information

8.10.2 Prabhat Industries Business Overview

8.10.3 Prabhat Industries PVC Artificial Leather Sales, Revenue, Price and Gross
Margin (2019-2024)

8.10.4 Prabhat Industries PVC Artificial Leather Product Portfolio

8.10.5 Prabhat Industries Recent Developments

8.11 NAN YA PLASTICS

8.11.1 NAN YA PLASTICS Company Information

8.11.2 NAN YA PLASTICS Business Overview

8.11.3 NAN YA PLASTICS PVC Artificial Leather Sales, Revenue, Price and Gross
Margin (2019-2024)

8.11.4 NAN YA PLASTICS PVC Artificial Leather Product Portfolio

8.11.5 NAN YA PLASTICS Recent Developments

8.12 Zoncen Chemical

8.12.1 Zoncen Chemical Company Information

8.12.2 Zoncen Chemical Business Overview

8.12.3 Zoncen Chemical PVC Artificial Leather Sales, Revenue, Price and Gross
Margin (2019-2024)

8.12.4 Zoncen Chemical PVC Artificial Leather Product Portfolio

8.12.5 Zoncen Chemical Recent Developments

8.13 Dongtai Leather

8.13.1 Dongtai Leather Company Information

- 8.13.2 Dongtai Leather Business Overview
- 8.13.3 Dongtai Leather PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
- 8.13.4 Dongtai Leather PVC Artificial Leather Product Portfolio
- 8.13.5 Dongtai Leather Recent Developments
- 8.14 Double Elephant
 - 8.14.1 Double Elephant Company Information
 - 8.14.2 Double Elephant Business Overview
 - 8.14.3 Double Elephant PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.14.4 Double Elephant PVC Artificial Leather Product Portfolio
 - 8.14.5 Double Elephant Recent Developments
- 8.15 Wise Star
 - 8.15.1 Wise Star Company Information
 - 8.15.2 Wise Star Business Overview
 - 8.15.3 Wise Star PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.15.4 Wise Star PVC Artificial Leather Product Portfolio
 - 8.15.5 Wise Star Recent Developments
- 8.16 Jiangsu Guoxin
 - 8.16.1 Jiangsu Guoxin Company Information
 - 8.16.2 Jiangsu Guoxin Business Overview
 - 8.16.3 Jiangsu Guoxin PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.16.4 Jiangsu Guoxin PVC Artificial Leather Product Portfolio
 - 8.16.5 Jiangsu Guoxin Recent Developments
- 8.17 Xiefu Group
 - 8.17.1 Xiefu Group Company Information
 - 8.17.2 Xiefu Group Business Overview
 - 8.17.3 Xiefu Group PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.17.4 Xiefu Group PVC Artificial Leather Product Portfolio
 - 8.17.5 Xiefu Group Recent Developments
- 8.18 YongDali
 - 8.18.1 YongDali Company Information
 - 8.18.2 YongDali Business Overview
 - 8.18.3 YongDali PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.18.4 YongDali PVC Artificial Leather Product Portfolio

- 8.18.5 YongDali Recent Developments
- 8.19 Fuyi Plastic
 - 8.19.1 Fuyi Plastic Company Information
 - 8.19.2 Fuyi Plastic Business Overview
 - 8.19.3 Fuyi Plastic PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.19.4 Fuyi Plastic PVC Artificial Leather Product Portfolio
 - 8.19.5 Fuyi Plastic Recent Developments
- 8.20 Polytech Group
 - 8.20.1 Polytech Group Company Information
 - 8.20.2 Polytech Group Business Overview
 - 8.20.3 Polytech Group PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.20.4 Polytech Group PVC Artificial Leather Product Portfolio
 - 8.20.5 Polytech Group Recent Developments
- 8.21 Huahong
 - 8.21.1 Huahong Company Information
 - 8.21.2 Huahong Business Overview
 - 8.21.3 Huahong PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.21.4 Huahong PVC Artificial Leather Product Portfolio
 - 8.21.5 Huahong Recent Developments
- 8.22 Yong-Yuan Feng
 - 8.22.1 Yong-Yuan Feng Company Information
 - 8.22.2 Yong-Yuan Feng Business Overview
 - 8.22.3 Yong-Yuan Feng PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2019-2024)
 - 8.22.4 Yong-Yuan Feng PVC Artificial Leather Product Portfolio
 - 8.22.5 Yong-Yuan Feng Recent Developments

9 NORTH AMERICA

- 9.1 North America PVC Artificial Leather Market Size by Type
 - 9.1.1 North America PVC Artificial Leather Revenue by Type (2019-2030)
 - 9.1.2 North America PVC Artificial Leather Sales by Type (2019-2030)
 - 9.1.3 North America PVC Artificial Leather Price by Type (2019-2030)
- 9.2 North America PVC Artificial Leather Market Size by Application
 - 9.2.1 North America PVC Artificial Leather Revenue by Application (2019-2030)
 - 9.2.2 North America PVC Artificial Leather Sales by Application (2019-2030)

- 9.2.3 North America PVC Artificial Leather Price by Application (2019-2030)
- 9.3 North America PVC Artificial Leather Market Size by Country
 - 9.3.1 North America PVC Artificial Leather Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
 - 9.3.2 North America PVC Artificial Leather Sales by Country (2019 VS 2023 VS 2030)
 - 9.3.3 North America PVC Artificial Leather Price by Country (2019-2030)
 - 9.3.4 U.S.
 - 9.3.5 Canada

10 EUROPE

- 10.1 Europe PVC Artificial Leather Market Size by Type
 - 10.1.1 Europe PVC Artificial Leather Revenue by Type (2019-2030)
 - 10.1.2 Europe PVC Artificial Leather Sales by Type (2019-2030)
 - 10.1.3 Europe PVC Artificial Leather Price by Type (2019-2030)
- 10.2 Europe PVC Artificial Leather Market Size by Application
 - 10.2.1 Europe PVC Artificial Leather Revenue by Application (2019-2030)
 - 10.2.2 Europe PVC Artificial Leather Sales by Application (2019-2030)
 - 10.2.3 Europe PVC Artificial Leather Price by Application (2019-2030)
- 10.3 Europe PVC Artificial Leather Market Size by Country
 - 10.3.1 Europe PVC Artificial Leather Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
 - 10.3.2 Europe PVC Artificial Leather Sales by Country (2019 VS 2023 VS 2030)
 - 10.3.3 Europe PVC Artificial Leather Price by Country (2019-2030)
 - 10.3.4 Germany
 - 10.3.5 France
 - 10.3.6 U.K.
 - 10.3.7 Italy
 - 10.3.8 Russia

11 CHINA

- 11.1 China PVC Artificial Leather Market Size by Type
 - 11.1.1 China PVC Artificial Leather Revenue by Type (2019-2030)
 - 11.1.2 China PVC Artificial Leather Sales by Type (2019-2030)
 - 11.1.3 China PVC Artificial Leather Price by Type (2019-2030)
- 11.2 China PVC Artificial Leather Market Size by Application
 - 11.2.1 China PVC Artificial Leather Revenue by Application (2019-2030)
 - 11.2.2 China PVC Artificial Leather Sales by Application (2019-2030)

11.2.3 China PVC Artificial Leather Price by Application (2019-2030)

12 ASIA (EXCLUDING CHINA)

12.1 Asia PVC Artificial Leather Market Size by Type

12.1.1 Asia PVC Artificial Leather Revenue by Type (2019-2030)

12.1.2 Asia PVC Artificial Leather Sales by Type (2019-2030)

12.1.3 Asia PVC Artificial Leather Price by Type (2019-2030)

12.2 Asia PVC Artificial Leather Market Size by Application

12.2.1 Asia PVC Artificial Leather Revenue by Application (2019-2030)

12.2.2 Asia PVC Artificial Leather Sales by Application (2019-2030)

12.2.3 Asia PVC Artificial Leather Price by Application (2019-2030)

12.3 Asia PVC Artificial Leather Market Size by Country

12.3.1 Asia PVC Artificial Leather Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 Asia PVC Artificial Leather Sales by Country (2019 VS 2023 VS 2030)

12.3.3 Asia PVC Artificial Leather Price by Country (2019-2030)

12.3.4 Japan

12.3.5 South Korea

12.3.6 India

12.3.7 Australia

12.3.8 China Taiwan

12.3.9 Southeast Asia

13 MIDDLE EAST, AFRICA AND LATIN AMERICA

13.1 Middle East, Africa and Latin America PVC Artificial Leather Market Size by Type

13.1.1 Middle East, Africa and Latin America PVC Artificial Leather Revenue by Type (2019-2030)

13.1.2 Middle East, Africa and Latin America PVC Artificial Leather Sales by Type (2019-2030)

13.1.3 Middle East, Africa and Latin America PVC Artificial Leather Price by Type (2019-2030)

13.2 Middle East, Africa and Latin America PVC Artificial Leather Market Size by Application

13.2.1 Middle East, Africa and Latin America PVC Artificial Leather Revenue by Application (2019-2030)

13.2.2 Middle East, Africa and Latin America PVC Artificial Leather Sales by Application (2019-2030)

13.2.3 Middle East, Africa and Latin America PVC Artificial Leather Price by Application (2019-2030)

13.3 Middle East, Africa and Latin America PVC Artificial Leather Market Size by Country

13.3.1 Middle East, Africa and Latin America PVC Artificial Leather Revenue Growth Rate by Country (2019 VS 2023 VS 2030)

13.3.2 Middle East, Africa and Latin America PVC Artificial Leather Sales by Country (2019 VS 2023 VS 2030)

13.3.3 Middle East, Africa and Latin America PVC Artificial Leather Price by Country (2019-2030)

13.3.4 Mexico

13.3.5 Brazil

13.3.6 Israel

13.3.7 Argentina

13.3.8 Colombia

13.3.9 Turkey

13.3.10 Saudi Arabia

13.3.11 UAE

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 PVC Artificial Leather Value Chain Analysis

14.1.1 PVC Artificial Leather Key Raw Materials

14.1.2 Raw Materials Key Suppliers

14.1.3 Manufacturing Cost Structure

14.1.4 PVC Artificial Leather Production Mode & Process

14.2 PVC Artificial Leather Sales Channels Analysis

14.2.1 Direct Comparison with Distribution Share

14.2.2 PVC Artificial Leather Distributors

14.2.3 PVC Artificial Leather Customers

15 CONCLUDING INSIGHTS

16 APPENDIX

16.1 Reasons for Doing This Study

16.2 Research Methodology

16.3 Research Process

16.4 Authors List of This Report

16.5 Data Source

16.5.1 Secondary Sources

16.5.2 Primary Sources

16.6 Disclaimer

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