

# Global Pressure Sensitive Adhesive Tapes Market Size, Manufacturers, Opportunities and Forecast to 2030

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# **Abstracts**

Pressure Sensitive Adhesive Tape, known also in various countries as PSA tape, adhesive tape, self-stick tape, sticky tape, or just tape, is an adhesive tape that will stick with application pressure, without the need for a solvent (such as water) or heat for activation. It can be used in the home, office, industry, and institutions for a wide variety of purposes.

The tape consists of a pressure-sensitive adhesive coated onto a backing material such as paper, plastic film, cloth, or metal foil. Some have a removable release liner which protects the adhesive until the liner is removed. Some have layers of adhesives, primers, easy release materials, filaments, printing, etc. made for specific functions.

According to APO Research, The global Pressure Sensitive Adhesive Tapes market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Pressure Sensitive Adhesive Tapes key players include 3M, Achem Technology Corporation, Nitto Denko, Yonghe Adhesive Products, etc. Global top four manufacturers hold a share nearly 20%.

China is the largest market, with a share over 40%, followed by Europe, and North America, both have a share about 25 percent.

In terms of product, BOPP Tapes is the largest segment, with a share over 40%. And in terms of application, the largest application is Packaging, followed by Health & Hygiene, Electrical & Electronics, etc.



### Report Scope

This report aims to provide a comprehensive presentation of the global market for Pressure Sensitive Adhesive Tapes, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Pressure Sensitive Adhesive Tapes.

The Pressure Sensitive Adhesive Tapes market size, estimations, and forecasts are provided in terms of sales volume (M Sqm) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Pressure Sensitive Adhesive Tapes market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

# Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

3M

Nitto Denko

**Avery Dennison** 

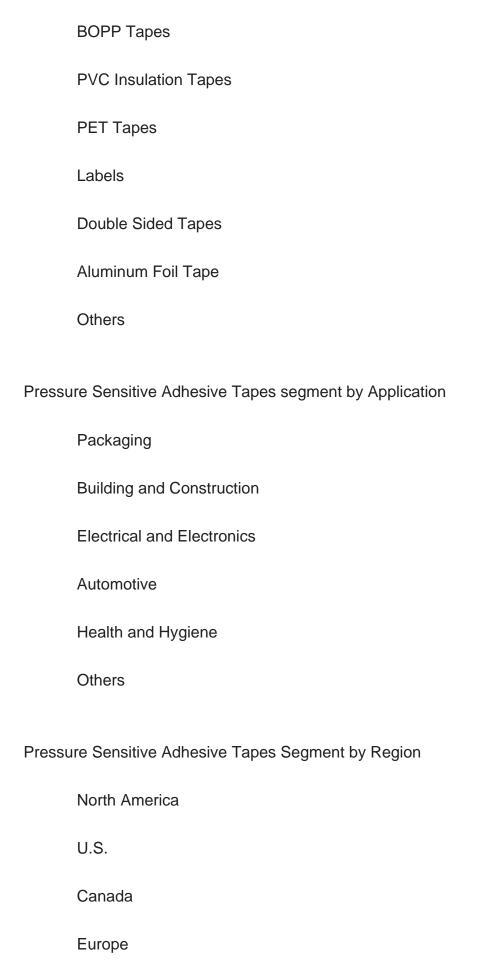
tesa SE



Henkel
Berry Plastics
Intertape Polymer
LINTEC Corporation
Scapa
Shurtape Technologies
Lohmann
ORAFOL Europe GmbH
Tremco illbruck(Adhere Industrial Tapes)
Achem Technology Corporation
Yonghe Adhesive Products
Winta
Yongle Tape
JinghuaTape
Luxking Group
Shushi Group
Yongguan
Camat

Pressure Sensitive Adhesive Tapes segment by Type







Germany
France
U.K.
Italy
Russia
Asia-Pacific
China
Japan
South Korea
India
Australia
China Taiwan
Indonesia
Thailand
Malaysia
Latin America
Mexico
Brazil
Argentina



Middle East & Africa

Turkey

Saudi Arabia

**UAE** 

#### **Key Drivers & Barriers**

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

# Reasons to Buy This Report

- 1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Pressure Sensitive Adhesive Tapes market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
- 2. This report will help stakeholders to understand the global industry status and trends of Pressure Sensitive Adhesive Tapes and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market



- 5. This report helps stakeholders to gain insights into which regions to target globally
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Pressure Sensitive Adhesive Tapes.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

# Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Pressure Sensitive Adhesive Tapes manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Pressure Sensitive Adhesive Tapes in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.



Chapter 13: Concluding Insights of the report.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.2.1 Global Pressure Sensitive Adhesive Tapes Market Size Estimates and Forecasts (2019-2030)
- 1.2.2 Global Pressure Sensitive Adhesive Tapes Sales Estimates and Forecasts (2019-2030)
- 1.3 Pressure Sensitive Adhesive Tapes Market by Type
  - 1.3.1 BOPP Tapes
  - 1.3.2 PVC Insulation Tapes
  - 1.3.3 PET Tapes
  - 1.3.4 Labels
  - 1.3.5 Double Sided Tapes
  - 1.3.6 Aluminum Foil Tape
  - 1.3.7 Others
- 1.4 Global Pressure Sensitive Adhesive Tapes Market Size by Type
- 1.4.1 Global Pressure Sensitive Adhesive Tapes Market Size Overview by Type (2019-2030)
- 1.4.2 Global Pressure Sensitive Adhesive Tapes Historic Market Size Review by Type (2019-2024)
- 1.4.3 Global Pressure Sensitive Adhesive Tapes Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
- 1.5.1 North America Pressure Sensitive Adhesive Tapes Sales Breakdown by Type (2019-2024)
- 1.5.2 Europe Pressure Sensitive Adhesive Tapes Sales Breakdown by Type (2019-2024)
- 1.5.3 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales Breakdown by Type (2019-2024)
- 1.5.4 Latin America Pressure Sensitive Adhesive Tapes Sales Breakdown by Type (2019-2024)
- 1.5.5 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales Breakdown by Type (2019-2024)

#### **2 GLOBAL MARKET DYNAMICS**



- 2.1 Pressure Sensitive Adhesive Tapes Industry Trends
- 2.2 Pressure Sensitive Adhesive Tapes Industry Drivers
- 2.3 Pressure Sensitive Adhesive Tapes Industry Opportunities and Challenges
- 2.4 Pressure Sensitive Adhesive Tapes Industry Restraints

#### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Pressure Sensitive Adhesive Tapes Revenue (2019-2024)
- 3.2 Global Top Players by Pressure Sensitive Adhesive Tapes Sales (2019-2024)
- 3.3 Global Top Players by Pressure Sensitive Adhesive Tapes Price (2019-2024)
- 3.4 Global Pressure Sensitive Adhesive Tapes Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Pressure Sensitive Adhesive Tapes Key Company Manufacturing Sites & Headquarters
- 3.6 Global Pressure Sensitive Adhesive Tapes Company, Product Type & Application
- 3.7 Global Pressure Sensitive Adhesive Tapes Company Commercialization Time
- 3.8 Market Competitive Analysis
  - 3.8.1 Global Pressure Sensitive Adhesive Tapes Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Pressure Sensitive Adhesive Tapes Players Market Share by Revenue in 2023
  - 3.8.3 2023 Pressure Sensitive Adhesive Tapes Tier 1, Tier 2, and Tier

#### 4 PRESSURE SENSITIVE ADHESIVE TAPES REGIONAL STATUS AND OUTLOOK

- 4.1 Global Pressure Sensitive Adhesive Tapes Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Pressure Sensitive Adhesive Tapes Historic Market Size by Region
- 4.2.1 Global Pressure Sensitive Adhesive Tapes Sales in Volume by Region (2019-2024)
- 4.2.2 Global Pressure Sensitive Adhesive Tapes Sales in Value by Region (2019-2024)
- 4.2.3 Global Pressure Sensitive Adhesive Tapes Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Pressure Sensitive Adhesive Tapes Forecasted Market Size by Region
- 4.3.1 Global Pressure Sensitive Adhesive Tapes Sales in Volume by Region (2025-2030)
- 4.3.2 Global Pressure Sensitive Adhesive Tapes Sales in Value by Region (2025-2030)
- 4.3.3 Global Pressure Sensitive Adhesive Tapes Sales (Volume & Value), Price and



Gross Margin (2025-2030)

#### 5 PRESSURE SENSITIVE ADHESIVE TAPES BY APPLICATION

- 5.1 Pressure Sensitive Adhesive Tapes Market by Application
  - 5.1.1 Packaging
  - 5.1.2 Building and Construction
  - 5.1.3 Electrical and Electronics
  - 5.1.4 Automotive
  - 5.1.5 Health and Hygiene
  - 5.1.6 Others
- 5.2 Global Pressure Sensitive Adhesive Tapes Market Size by Application
- 5.2.1 Global Pressure Sensitive Adhesive Tapes Market Size Overview by Application (2019-2030)
- 5.2.2 Global Pressure Sensitive Adhesive Tapes Historic Market Size Review by Application (2019-2024)
- 5.2.3 Global Pressure Sensitive Adhesive Tapes Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
- 5.3.1 North America Pressure Sensitive Adhesive Tapes Sales Breakdown by Application (2019-2024)
- 5.3.2 Europe Pressure Sensitive Adhesive Tapes Sales Breakdown by Application (2019-2024)
- 5.3.3 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales Breakdown by Application (2019-2024)
- 5.3.4 Latin America Pressure Sensitive Adhesive Tapes Sales Breakdown by Application (2019-2024)
- 5.3.5 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales Breakdown by Application (2019-2024)

#### **6 COMPANY PROFILES**

- 6.1 3M
  - 6.1.1 3M Comapny Information
  - 6.1.2 3M Business Overview
- 6.1.3 3M Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 3M Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.1.5 3M Recent Developments



- 6.2 Nitto Denko
  - 6.2.1 Nitto Denko Comapny Information
  - 6.2.2 Nitto Denko Business Overview
- 6.2.3 Nitto Denko Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Nitto Denko Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.2.5 Nitto Denko Recent Developments
- 6.3 Avery Dennison
  - 6.3.1 Avery Dennison Comapny Information
  - 6.3.2 Avery Dennison Business Overview
- 6.3.3 Avery Dennison Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Avery Dennison Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.3.5 Avery Dennison Recent Developments
- 6.4 tesa SE
  - 6.4.1 tesa SE Comapny Information
  - 6.4.2 tesa SE Business Overview
- 6.4.3 tesa SE Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.4.4 tesa SE Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.4.5 tesa SE Recent Developments
- 6.5 Henkel
  - 6.5.1 Henkel Comapny Information
  - 6.5.2 Henkel Business Overview
- 6.5.3 Henkel Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Henkel Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.5.5 Henkel Recent Developments
- 6.6 Berry Plastics
  - 6.6.1 Berry Plastics Comapny Information
  - 6.6.2 Berry Plastics Business Overview
- 6.6.3 Berry Plastics Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.6.4 Berry Plastics Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.6.5 Berry Plastics Recent Developments
- 6.7 Intertape Polymer
  - 6.7.1 Intertape Polymer Comapny Information
  - 6.7.2 Intertape Polymer Business Overview
- 6.7.3 Intertape Polymer Pressure Sensitive Adhesive Tapes Sales, Revenue and



# Gross Margin (2019-2024)

- 6.7.4 Intertape Polymer Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.7.5 Intertape Polymer Recent Developments
- 6.8 LINTEC Corporation
  - 6.8.1 LINTEC Corporation Comapny Information
  - 6.8.2 LINTEC Corporation Business Overview
- 6.8.3 LINTEC Corporation Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.8.4 LINTEC Corporation Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.8.5 LINTEC Corporation Recent Developments
- 6.9 Scapa
  - 6.9.1 Scapa Comapny Information
  - 6.9.2 Scapa Business Overview
- 6.9.3 Scapa Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 Scapa Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.9.5 Scapa Recent Developments
- 6.10 Shurtape Technologies
  - 6.10.1 Shurtape Technologies Comapny Information
  - 6.10.2 Shurtape Technologies Business Overview
- 6.10.3 Shurtape Technologies Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Shurtape Technologies Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.10.5 Shurtape Technologies Recent Developments
- 6.11 Lohmann
  - 6.11.1 Lohmann Comapny Information
  - 6.11.2 Lohmann Business Overview
- 6.11.3 Lohmann Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Lohmann Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.11.5 Lohmann Recent Developments
- 6.12 ORAFOL Europe GmbH
  - 6.12.1 ORAFOL Europe GmbH Comapny Information
  - 6.12.2 ORAFOL Europe GmbH Business Overview
- 6.12.3 ORAFOL Europe GmbH Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 ORAFOL Europe GmbH Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.12.5 ORAFOL Europe GmbH Recent Developments
- 6.13 Tremco illbruck(Adhere Industrial Tapes)



- 6.13.1 Tremco illbruck(Adhere Industrial Tapes) Comapny Information
- 6.13.2 Tremco illbruck(Adhere Industrial Tapes) Business Overview
- 6.13.3 Tremco illbruck(Adhere Industrial Tapes) Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.13.4 Tremco illbruck(Adhere Industrial Tapes) Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.13.5 Tremco illbruck(Adhere Industrial Tapes) Recent Developments
- 6.14 Achem Technology Corporation
  - 6.14.1 Achem Technology Corporation Comapny Information
  - 6.14.2 Achem Technology Corporation Business Overview
- 6.14.3 Achem Technology Corporation Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.14.4 Achem Technology Corporation Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.14.5 Achem Technology Corporation Recent Developments
- 6.15 Yonghe Adhesive Products
- 6.15.1 Yonghe Adhesive Products Comapny Information
- 6.15.2 Yonghe Adhesive Products Business Overview
- 6.15.3 Yonghe Adhesive Products Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.15.4 Yonghe Adhesive Products Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.15.5 Yonghe Adhesive Products Recent Developments
- 6.16 Winta
  - 6.16.1 Winta Comapny Information
  - 6.16.2 Winta Business Overview
- 6.16.3 Winta Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.16.4 Winta Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.16.5 Winta Recent Developments
- 6.17 Yongle Tape
  - 6.17.1 Yongle Tape Comapny Information
  - 6.17.2 Yongle Tape Business Overview
- 6.17.3 Yongle Tape Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.17.4 Yongle Tape Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.17.5 Yongle Tape Recent Developments
- 6.18 JinghuaTape
- 6.18.1 JinghuaTape Comapny Information



- 6.18.2 JinghuaTape Business Overview
- 6.18.3 JinghuaTape Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.18.4 JinghuaTape Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.18.5 JinghuaTape Recent Developments
- 6.19 Luxking Group
  - 6.19.1 Luxking Group Comapny Information
  - 6.19.2 Luxking Group Business Overview
- 6.19.3 Luxking Group Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
- 6.19.4 Luxking Group Pressure Sensitive Adhesive Tapes Product Portfolio
- 6.19.5 Luxking Group Recent Developments
- 6.20 Shushi Group
  - 6.20.1 Shushi Group Comapny Information
  - 6.20.2 Shushi Group Business Overview
- 6.20.3 Shushi Group Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.20.4 Shushi Group Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.20.5 Shushi Group Recent Developments
- 6.21 Yongguan
  - 6.21.1 Yongguan Comapny Information
  - 6.21.2 Yongguan Business Overview
- 6.21.3 Yongguan Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.21.4 Yongguan Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.21.5 Yongguan Recent Developments
- 6.22 Camat
  - 6.22.1 Camat Comapny Information
  - 6.22.2 Camat Business Overview
- 6.22.3 Camat Pressure Sensitive Adhesive Tapes Sales, Revenue and Gross Margin (2019-2024)
  - 6.22.4 Camat Pressure Sensitive Adhesive Tapes Product Portfolio
  - 6.22.5 Camat Recent Developments

#### **7 NORTH AMERICA BY COUNTRY**

- 7.1 North America Pressure Sensitive Adhesive Tapes Sales by Country
- 7.1.1 North America Pressure Sensitive Adhesive Tapes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030



- 7.1.2 North America Pressure Sensitive Adhesive Tapes Sales by Country (2019-2024)
- 7.1.3 North America Pressure Sensitive Adhesive Tapes Sales Forecast by Country (2025-2030)
- 7.2 North America Pressure Sensitive Adhesive Tapes Market Size by Country
- 7.2.1 North America Pressure Sensitive Adhesive Tapes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 7.2.2 North America Pressure Sensitive Adhesive Tapes Market Size by Country (2019-2024)
- 7.2.3 North America Pressure Sensitive Adhesive Tapes Market Size Forecast by Country (2025-2030)

#### **8 EUROPE BY COUNTRY**

- 8.1 Europe Pressure Sensitive Adhesive Tapes Sales by Country
- 8.1.1 Europe Pressure Sensitive Adhesive Tapes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 8.1.2 Europe Pressure Sensitive Adhesive Tapes Sales by Country (2019-2024)
- 8.1.3 Europe Pressure Sensitive Adhesive Tapes Sales Forecast by Country (2025-2030)
- 8.2 Europe Pressure Sensitive Adhesive Tapes Market Size by Country
- 8.2.1 Europe Pressure Sensitive Adhesive Tapes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 8.2.2 Europe Pressure Sensitive Adhesive Tapes Market Size by Country (2019-2024)
- 8.2.3 Europe Pressure Sensitive Adhesive Tapes Market Size Forecast by Country (2025-2030)

#### 9 ASIA-PACIFIC BY COUNTRY

- 9.1 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales by Country
- 9.1.1 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 9.1.2 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales by Country (2019-2024)
- 9.1.3 Asia-Pacific Pressure Sensitive Adhesive Tapes Sales Forecast by Country (2025-2030)
- 9.2 Asia-Pacific Pressure Sensitive Adhesive Tapes Market Size by Country
- 9.2.1 Asia-Pacific Pressure Sensitive Adhesive Tapes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 9.2.2 Asia-Pacific Pressure Sensitive Adhesive Tapes Market Size by Country



(2019-2024)

9.2.3 Asia-Pacific Pressure Sensitive Adhesive Tapes Market Size Forecast by Country (2025-2030)

#### 10 LATIN AMERICA BY COUNTRY

- 10.1 Latin America Pressure Sensitive Adhesive Tapes Sales by Country
- 10.1.1 Latin America Pressure Sensitive Adhesive Tapes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 10.1.2 Latin America Pressure Sensitive Adhesive Tapes Sales by Country (2019-2024)
- 10.1.3 Latin America Pressure Sensitive Adhesive Tapes Sales Forecast by Country (2025-2030)
- 10.2 Latin America Pressure Sensitive Adhesive Tapes Market Size by Country
- 10.2.1 Latin America Pressure Sensitive Adhesive Tapes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 10.2.2 Latin America Pressure Sensitive Adhesive Tapes Market Size by Country (2019-2024)
- 10.2.3 Latin America Pressure Sensitive Adhesive Tapes Market Size Forecast by Country (2025-2030)

#### 11 MIDDLE EAST AND AFRICA BY COUNTRY

- 11.1 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales by Country
- 11.1.1 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 11.1.2 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales by Country (2019-2024)
- 11.1.3 Middle East and Africa Pressure Sensitive Adhesive Tapes Sales Forecast by Country (2025-2030)
- 11.2 Middle East and Africa Pressure Sensitive Adhesive Tapes Market Size by Country
- 11.2.1 Middle East and Africa Pressure Sensitive Adhesive Tapes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
- 11.2.2 Middle East and Africa Pressure Sensitive Adhesive Tapes Market Size by Country (2019-2024)
- 11.2.3 Middle East and Africa Pressure Sensitive Adhesive Tapes Market Size Forecast by Country (2025-2030)

#### 12 VALUE CHAIN AND SALES CHANNELS ANALYSIS



- 12.1 Pressure Sensitive Adhesive Tapes Value Chain Analysis
  - 12.1.1 Pressure Sensitive Adhesive Tapes Key Raw Materials
  - 12.1.2 Key Raw Materials Price
  - 12.1.3 Raw Materials Key Suppliers
  - 12.1.4 Manufacturing Cost Structure
  - 12.1.5 Pressure Sensitive Adhesive Tapes Production Mode & Process
- 12.2 Pressure Sensitive Adhesive Tapes Sales Channels Analysis
  - 12.2.1 Direct Comparison with Distribution Share
  - 12.2.2 Pressure Sensitive Adhesive Tapes Distributors
  - 12.2.3 Pressure Sensitive Adhesive Tapes Customers

#### 13 CONCLUDING INSIGHTS

#### 14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



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