

# Global Post-It & Sticky Notes Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/G3858BFCEC4AEN.html>

Date: April 2024

Pages: 94

Price: US\$ 3,450.00 (Single User License)

ID: G3858BFCEC4AEN

## Abstracts

### Summary

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, 'Post-It' and the original notes' distinctive yellow color remain registered company trademarks, with terms such as 'repositionable notes' used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

According to APO Research, The global Post-It & Sticky Notes market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Post-It & Sticky Notes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Post-It & Sticky Notes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Post-It & Sticky Notes is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through

2030.

The major global manufacturers of Post-It & Sticky Notes include 3M, Hopax, 4A PAPER, Deli, M&G, COMIX, GuangBo, Poppin and Huiying Enterprise, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Post-It & Sticky Notes, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Post-It & Sticky Notes.

The Post-It & Sticky Notes market size, estimations, and forecasts are provided in terms of sales volume (M Pads) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Post-It & Sticky Notes market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

#### Post-It & Sticky Notes segment by Type

3' x 3'

3' x 6'

4' x 4'

Others

#### Post-It & Sticky Notes segment by Application

Office

Household

School

#### Post-It & Sticky Notes Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Post-It & Sticky Notes market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Post-It & Sticky Notes and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Post-It & Sticky Notes.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Post-It & Sticky Notes manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Post-It & Sticky Notes in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Post-It & Sticky Notes Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Post-It & Sticky Notes Sales Estimates and Forecasts (2019-2030)
- 1.3 Post-It & Sticky Notes Market by Type
  - 1.3.1 3' x 3'
  - 1.3.2 3' x 6'
  - 1.3.3 4' x 4'
  - 1.3.4 Others
- 1.4 Global Post-It & Sticky Notes Market Size by Type
  - 1.4.1 Global Post-It & Sticky Notes Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Post-It & Sticky Notes Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Post-It & Sticky Notes Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Post-It & Sticky Notes Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Post-It & Sticky Notes Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Post-It & Sticky Notes Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Post-It & Sticky Notes Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Post-It & Sticky Notes Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Post-It & Sticky Notes Industry Trends
- 2.2 Post-It & Sticky Notes Industry Drivers
- 2.3 Post-It & Sticky Notes Industry Opportunities and Challenges
- 2.4 Post-It & Sticky Notes Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Post-It & Sticky Notes Revenue (2019-2024)
- 3.2 Global Top Players by Post-It & Sticky Notes Sales (2019-2024)
- 3.3 Global Top Players by Post-It & Sticky Notes Price (2019-2024)
- 3.4 Global Post-It & Sticky Notes Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Post-It & Sticky Notes Key Company Manufacturing Sites & Headquarters



3.6 Global Post-It & Sticky Notes Company, Product Type & Application

3.7 Global Post-It & Sticky Notes Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Post-It & Sticky Notes Market CR5 and HHI

3.8.2 Global Top 5 and 10 Post-It & Sticky Notes Players Market Share by Revenue in 2023

3.8.3 2023 Post-It & Sticky Notes Tier 1, Tier 2, and Tier

## **4 POST-IT & STICKY NOTES REGIONAL STATUS AND OUTLOOK**

4.1 Global Post-It & Sticky Notes Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Post-It & Sticky Notes Historic Market Size by Region

4.2.1 Global Post-It & Sticky Notes Sales in Volume by Region (2019-2024)

4.2.2 Global Post-It & Sticky Notes Sales in Value by Region (2019-2024)

4.2.3 Global Post-It & Sticky Notes Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Post-It & Sticky Notes Forecasted Market Size by Region

4.3.1 Global Post-It & Sticky Notes Sales in Volume by Region (2025-2030)

4.3.2 Global Post-It & Sticky Notes Sales in Value by Region (2025-2030)

4.3.3 Global Post-It & Sticky Notes Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 POST-IT & STICKY NOTES BY APPLICATION**

5.1 Post-It & Sticky Notes Market by Application

5.1.1 Office

5.1.2 Household

5.1.3 School

5.2 Global Post-It & Sticky Notes Market Size by Application

5.2.1 Global Post-It & Sticky Notes Market Size Overview by Application (2019-2030)

5.2.2 Global Post-It & Sticky Notes Historic Market Size Review by Application (2019-2024)

5.2.3 Global Post-It & Sticky Notes Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Post-It & Sticky Notes Sales Breakdown by Application (2019-2024)

5.3.2 Europe Post-It & Sticky Notes Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Post-It & Sticky Notes Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Post-It & Sticky Notes Sales Breakdown by Application  
(2019-2024)

5.3.5 Middle East and Africa Post-It & Sticky Notes Sales Breakdown by Application  
(2019-2024)

## **6 COMPANY PROFILES**

### **6.1 3M**

6.1.1 3M Company Information

6.1.2 3M Business Overview

6.1.3 3M Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)

6.1.4 3M Post-It & Sticky Notes Product Portfolio

6.1.5 3M Recent Developments

### **6.2 Hopax**

6.2.1 Hopax Company Information

6.2.2 Hopax Business Overview

6.2.3 Hopax Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)

6.2.4 Hopax Post-It & Sticky Notes Product Portfolio

6.2.5 Hopax Recent Developments

### **6.3 4A PAPER**

6.3.1 4A PAPER Company Information

6.3.2 4A PAPER Business Overview

6.3.3 4A PAPER Post-It & Sticky Notes Sales, Revenue and Gross Margin  
(2019-2024)

6.3.4 4A PAPER Post-It & Sticky Notes Product Portfolio

6.3.5 4A PAPER Recent Developments

### **6.4 Deli**

6.4.1 Deli Company Information

6.4.2 Deli Business Overview

6.4.3 Deli Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)

6.4.4 Deli Post-It & Sticky Notes Product Portfolio

6.4.5 Deli Recent Developments

### **6.5 M&G**

6.5.1 M&G Company Information

6.5.2 M&G Business Overview

6.5.3 M&G Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)

6.5.4 M&G Post-It & Sticky Notes Product Portfolio

6.5.5 M&G Recent Developments

### **6.6 COMIX**

- 6.6.1 COMIX Comapny Information
- 6.6.2 COMIX Business Overview
- 6.6.3 COMIX Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)
- 6.6.4 COMIX Post-It & Sticky Notes Product Portfolio
- 6.6.5 COMIX Recent Developments
- 6.7 GuangBo
  - 6.7.1 GuangBo Comapny Information
  - 6.7.2 GuangBo Business Overview
  - 6.7.3 GuangBo Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)
  - 6.7.4 GuangBo Post-It & Sticky Notes Product Portfolio
  - 6.7.5 GuangBo Recent Developments
- 6.8 Poppin
  - 6.8.1 Poppin Comapny Information
  - 6.8.2 Poppin Business Overview
  - 6.8.3 Poppin Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Poppin Post-It & Sticky Notes Product Portfolio
  - 6.8.5 Poppin Recent Developments
- 6.9 Huiying Enterprise
  - 6.9.1 Huiying Enterprise Comapny Information
  - 6.9.2 Huiying Enterprise Business Overview
  - 6.9.3 Huiying Enterprise Post-It & Sticky Notes Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 Huiying Enterprise Post-It & Sticky Notes Product Portfolio
  - 6.9.5 Huiying Enterprise Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

- 7.1 North America Post-It & Sticky Notes Sales by Country
  - 7.1.1 North America Post-It & Sticky Notes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.1.2 North America Post-It & Sticky Notes Sales by Country (2019-2024)
  - 7.1.3 North America Post-It & Sticky Notes Sales Forecast by Country (2025-2030)
- 7.2 North America Post-It & Sticky Notes Market Size by Country
  - 7.2.1 North America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.2.2 North America Post-It & Sticky Notes Market Size by Country (2019-2024)
  - 7.2.3 North America Post-It & Sticky Notes Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

### 8.1 Europe Post-It & Sticky Notes Sales by Country

8.1.1 Europe Post-It & Sticky Notes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Post-It & Sticky Notes Sales by Country (2019-2024)

8.1.3 Europe Post-It & Sticky Notes Sales Forecast by Country (2025-2030)

### 8.2 Europe Post-It & Sticky Notes Market Size by Country

8.2.1 Europe Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Post-It & Sticky Notes Market Size by Country (2019-2024)

8.2.3 Europe Post-It & Sticky Notes Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

### 9.1 Asia-Pacific Post-It & Sticky Notes Sales by Country

9.1.1 Asia-Pacific Post-It & Sticky Notes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Post-It & Sticky Notes Sales by Country (2019-2024)

9.1.3 Asia-Pacific Post-It & Sticky Notes Sales Forecast by Country (2025-2030)

### 9.2 Asia-Pacific Post-It & Sticky Notes Market Size by Country

9.2.1 Asia-Pacific Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Post-It & Sticky Notes Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Post-It & Sticky Notes Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

### 10.1 Latin America Post-It & Sticky Notes Sales by Country

10.1.1 Latin America Post-It & Sticky Notes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Post-It & Sticky Notes Sales by Country (2019-2024)

10.1.3 Latin America Post-It & Sticky Notes Sales Forecast by Country (2025-2030)

### 10.2 Latin America Post-It & Sticky Notes Market Size by Country

10.2.1 Latin America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Post-It & Sticky Notes Market Size by Country (2019-2024)

10.2.3 Latin America Post-It & Sticky Notes Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

### 11.1 Middle East and Africa Post-It & Sticky Notes Sales by Country

11.1.1 Middle East and Africa Post-It & Sticky Notes Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Post-It & Sticky Notes Sales by Country (2019-2024)

11.1.3 Middle East and Africa Post-It & Sticky Notes Sales Forecast by Country (2025-2030)

### 11.2 Middle East and Africa Post-It & Sticky Notes Market Size by Country

11.2.1 Middle East and Africa Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Post-It & Sticky Notes Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Post-It & Sticky Notes Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

### 12.1 Post-It & Sticky Notes Value Chain Analysis

12.1.1 Post-It & Sticky Notes Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Post-It & Sticky Notes Production Mode & Process

### 12.2 Post-It & Sticky Notes Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Post-It & Sticky Notes Distributors

12.2.3 Post-It & Sticky Notes Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

- 14.5.1 Secondary Sources
- 14.5.2 Primary Sources
- 14.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Major Company of 3" x 3"

Table 2. Major Company of 3" x 6"

Table 3. Major Company of 4" x 4"

Table 4. Major Company of Others

Table 5. Global Post-It & Sticky Notes Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 6. Global Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 7. Global Post-It & Sticky Notes Sales Market Share in Volume by Type (2019-2024)

Table 8. Global Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 9. Global Post-It & Sticky Notes Sales Market Share in Value by Type (2019-2024)

Table 10. Global Post-It & Sticky Notes Price by Type (2019-2024) & (USD/K Pads)

Table 11. Global Post-It & Sticky Notes Sales by Type (2025-2030) & (M Pads)

Table 12. Global Post-It & Sticky Notes Sales Market Share in Volume by Type (2025-2030)

Table 13. Global Post-It & Sticky Notes Sales by Type (2025-2030) & (US\$ Million)

Table 14. Global Post-It & Sticky Notes Sales Market Share in Value by Type (2025-2030)

Table 15. Global Post-It & Sticky Notes Price by Type (2025-2030) & (USD/K Pads)

Table 16. North America Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 17. North America Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 18. Europe Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 19. Europe Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 20. Asia-Pacific Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 21. Asia-Pacific Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 22. Latin America Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 23. Latin America Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 24. Middle East and Africa Post-It & Sticky Notes Sales by Type (2019-2024) & (M Pads)

Table 25. Middle East and Africa Post-It & Sticky Notes Sales by Type (2019-2024) & (US\$ Million)

Table 26. Post-It & Sticky Notes Industry Trends

- Table 27. Post-It & Sticky Notes Industry Drivers
- Table 28. Post-It & Sticky Notes Industry Opportunities and Challenges
- Table 29. Post-It & Sticky Notes Industry Restraints
- Table 30. Global Post-It & Sticky Notes Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 31. Global Post-It & Sticky Notes Revenue Market Share by Company (2019-2024)
- Table 32. Global Post-It & Sticky Notes Sales by Company (2019-2024) & (M Pads)
- Table 33. Global Post-It & Sticky Notes Sales Share by Company (2019-2024)
- Table 34. Global Post-It & Sticky Notes Market Price by Company (2019-2024) & (USD/K Pads)
- Table 35. Global Post-It & Sticky Notes Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 36. Global Post-It & Sticky Notes Key Company Manufacturing Sites & Headquarters
- Table 37. Global Post-It & Sticky Notes Company, Product Type & Application
- Table 38. Global Post-It & Sticky Notes Company Commercialization Time
- Table 39. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 40. Global Post-It & Sticky Notes by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 41. Global Post-It & Sticky Notes Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 42. Global Post-It & Sticky Notes Sales by Region (2019-2024) & (M Pads)
- Table 43. Global Post-It & Sticky Notes Sales Market Share in Volume by Region (2019-2024)
- Table 44. Global Post-It & Sticky Notes Sales by Region (2019-2024) & (US\$ Million)
- Table 45. Global Post-It & Sticky Notes Sales Market Share in Value by Region (2019-2024)
- Table 46. Global Post-It & Sticky Notes Sales (M Pads), Value (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)
- Table 47. Global Post-It & Sticky Notes Sales by Region (2025-2030) & (M Pads)
- Table 48. Global Post-It & Sticky Notes Sales Market Share in Volume by Region (2025-2030)
- Table 49. Global Post-It & Sticky Notes Sales by Region (2025-2030) & (US\$ Million)
- Table 50. Global Post-It & Sticky Notes Sales Market Share in Value by Region (2025-2030)
- Table 51. Global Post-It & Sticky Notes Sales (M Pads), Value (US\$ Million), Price (USD/K Pads) and Gross Margin (2025-2030)
- Table 52. Global Post-It & Sticky Notes Sales by Application (2019 VS 2023 VS 2030) &



(US\$ Million)

Table 53. Global Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 54. Global Post-It & Sticky Notes Sales Market Share in Volume by Application (2019-2024)

Table 55. Global Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 56. Global Post-It & Sticky Notes Sales Market Share in Value by Application (2019-2024)

Table 57. Global Post-It & Sticky Notes Price by Application (2019-2024) & (USD/K Pads)

Table 58. Global Post-It & Sticky Notes Sales by Application (2025-2030) & (M Pads)

Table 59. Global Post-It & Sticky Notes Sales Market Share in Volume by Application (2025-2030)

Table 60. Global Post-It & Sticky Notes Sales by Application (2025-2030) & (US\$ Million)

Table 61. Global Post-It & Sticky Notes Sales Market Share in Value by Application (2025-2030)

Table 62. Global Post-It & Sticky Notes Price by Application (2025-2030) & (USD/K Pads)

Table 63. North America Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 64. North America Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 65. Europe Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 66. Europe Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 67. Asia-Pacific Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 68. Asia-Pacific Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 69. Latin America Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 70. Latin America Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 71. Middle East and Africa Post-It & Sticky Notes Sales by Application (2019-2024) & (M Pads)

Table 72. Middle East and Africa Post-It & Sticky Notes Sales by Application (2019-2024) & (US\$ Million)

Table 73. 3M Company Information

Table 74. 3M Business Overview

Table 75. 3M Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 76. 3M Post-It & Sticky Notes Product Portfolio

Table 77. 3M Recent Development

Table 78. Hopax Company Information

Table 79. Hopax Business Overview

Table 80. Hopax Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 81. Hopax Post-It & Sticky Notes Product Portfolio

Table 82. Hopax Recent Development

Table 83. 4A PAPER Company Information

Table 84. 4A PAPER Business Overview

Table 85. 4A PAPER Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 86. 4A PAPER Post-It & Sticky Notes Product Portfolio

Table 87. 4A PAPER Recent Development

Table 88. Deli Company Information

Table 89. Deli Business Overview

Table 90. Deli Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 91. Deli Post-It & Sticky Notes Product Portfolio

Table 92. Deli Recent Development

Table 93. M&G Company Information

Table 94. M&G Business Overview

Table 95. M&G Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 96. M&G Post-It & Sticky Notes Product Portfolio

Table 97. M&G Recent Development

Table 98. COMIX Company Information

Table 99. COMIX Business Overview

Table 100. COMIX Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 101. COMIX Post-It & Sticky Notes Product Portfolio

Table 102. COMIX Recent Development

Table 103. GuangBo Company Information

Table 104. GuangBo Business Overview

Table 105. GuangBo Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 106. GuangBo Post-It & Sticky Notes Product Portfolio

Table 107. GuangBo Recent Development

Table 108. Poppin Company Information

Table 109. Poppin Business Overview

Table 110. Poppin Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 111. Poppin Post-It & Sticky Notes Product Portfolio

Table 112. Poppin Recent Development

Table 113. Huiying Enterprise Company Information

Table 114. Huiying Enterprise Business Overview

Table 115. Huiying Enterprise Post-It & Sticky Notes Sales (M Pads), Revenue (US\$ Million), Price (USD/K Pads) and Gross Margin (2019-2024)

Table 116. Huiying Enterprise Post-It & Sticky Notes Product Portfolio

Table 117. Huiying Enterprise Recent Development

Table 118. North America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (M Pads): 2019 VS 2023 VS 2030

Table 119. North America Post-It & Sticky Notes Sales by Country (2019-2024) & (M Pads)

Table 120. North America Post-It & Sticky Notes Sales Market Share by Country (2019-2024)

Table 121. North America Post-It & Sticky Notes Sales Forecast by Country (2025-2030) & (M Pads)

Table 122. North America Post-It & Sticky Notes Sales Market Share Forecast by Country (2025-2030)

Table 123. North America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 124. North America Post-It & Sticky Notes Market Size by Country (2019-2024) & (US\$ Million)

Table 125. North America Post-It & Sticky Notes Market Share by Country (2019-2024)

Table 126. North America Post-It & Sticky Notes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 127. North America Post-It & Sticky Notes Market Share Forecast by Country (2025-2030)

Table 128. Europe Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (M Pads): 2019 VS 2023 VS 2030

Table 129. Europe Post-It & Sticky Notes Sales by Country (2019-2024) & (M Pads)

Table 130. Europe Post-It & Sticky Notes Sales Market Share by Country (2019-2024)

Table 131. Europe Post-It & Sticky Notes Sales Forecast by Country (2025-2030) & (M Pads)

Table 132. Europe Post-It & Sticky Notes Sales Market Share Forecast by Country (2025-2030)

Table 133. Europe Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 134. Europe Post-It & Sticky Notes Market Size by Country (2019-2024) & (US\$ Million)

Table 135. Europe Post-It & Sticky Notes Market Share by Country (2019-2024)

Table 136. Europe Post-It & Sticky Notes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 137. Europe Post-It & Sticky Notes Market Share Forecast by Country (2025-2030)

Table 138. Asia-Pacific Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (M Pads): 2019 VS 2023 VS 2030

Table 139. Asia-Pacific Post-It & Sticky Notes Sales by Country (2019-2024) & (M Pads)

Table 140. Asia-Pacific Post-It & Sticky Notes Sales Market Share by Country (2019-2024)

Table 141. Asia-Pacific Post-It & Sticky Notes Sales Forecast by Country (2025-2030) & (M Pads)

Table 142. Asia-Pacific Post-It & Sticky Notes Sales Market Share Forecast by Country (2025-2030)

Table 143. Asia-Pacific Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 144. Asia-Pacific Post-It & Sticky Notes Market Size by Country (2019-2024) & (US\$ Million)

Table 145. Asia-Pacific Post-It & Sticky Notes Market Share by Country (2019-2024)

Table 146. Asia-Pacific Post-It & Sticky Notes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 147. Asia-Pacific Post-It & Sticky Notes Market Share Forecast by Country (2025-2030)

Table 148. Latin America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (M Pads): 2019 VS 2023 VS 2030

Table 149. Latin America Post-It & Sticky Notes Sales by Country (2019-2024) & (M Pads)

Table 150. Latin America Post-It & Sticky Notes Sales Market Share by Country (2019-2024)

Table 151. Latin America Post-It & Sticky Notes Sales Forecast by Country (2025-2030) & (M Pads)

Table 152. Latin America Post-It & Sticky Notes Sales Market Share Forecast by

Country (2025-2030)

Table 153. Latin America Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 154. Latin America Post-It & Sticky Notes Market Size by Country (2019-2024) & (US\$ Million)

Table 155. Latin America Post-It & Sticky Notes Market Share by Country (2019-2024)

Table 156. Latin America Post-It & Sticky Notes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 157. Latin America Post-It & Sticky Notes Market Share Forecast by Country (2025-2030)

Table 158. Middle East and Africa Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (M Pads): 2019 VS 2023 VS 2030

Table 159. Middle East and Africa Post-It & Sticky Notes Sales by Country (2019-2024) & (M Pads)

Table 160. Middle East and Africa Post-It & Sticky Notes Sales Market Share by Country (2019-2024)

Table 161. Middle East and Africa Post-It & Sticky Notes Sales Forecast by Country (2025-2030) & (M Pads)

Table 162. Middle East and Africa Post-It & Sticky Notes Sales Market Share Forecast by Country (2025-2030)

Table 163. Middle East and Africa Post-It & Sticky Notes Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 164. Middle East and Africa Post-It & Sticky Notes Market Size by Country (2019-2024) & (US\$ Million)

Table 165. Middle East and Africa Post-It & Sticky Notes Market Share by Country (2019-2024)

Table 166. Middle East and Africa Post-It & Sticky Notes Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 167. Middle East and Africa Post-It & Sticky Notes Market Share Forecast by Country (2025-2030)

Table 168. Key Raw Materials

Table 169. Raw Materials Key Suppliers

Table 170. Post-It & Sticky Notes Distributors List

Table 171. Post-It & Sticky Notes Customers List

Table 172. Research Programs/Design for This Report

Table 173. Authors List of This Report

Table 174. Secondary Sources

Table 175. Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Post-It & Sticky Notes Product Picture

Figure 2. Global Post-It & Sticky Notes Market Size (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Post-It & Sticky Notes Market Size (2019-2030) & (US\$ Million)

Figure 4. Global Post-It & Sticky Notes Sales (2019-2030) & (M Pads)

Figure 5. Product Picture of 3" x 3"

Figure 6. Global 3" x 3" Sales YoY Growth (2019-2030) & (M Pads)

Figure 7. Product Picture of 3" x 6"

Figure 8. Global 3" x 6" Sales YoY Growth (2019-2030) & (M Pads)

Figure 9. Product Picture of 4" x 4"

Figure 10. Global 4" x 4" Sales YoY Growth (2019-2030) & (M Pads)

Figure 11. Product Picture of Others

Figure 12. Global Others Sales YoY Growth (2019-2030) & (M Pads)

Figure 13. Global Post-It & Sticky Notes Market Size Overview by Type (2019-2030) & (US\$ Million)

Figure 14. Global Post-It & Sticky Notes Market Share by Type 2023 VS 2030

Figure 15. North America Post-It & Sticky Notes Sales Market Share in Volume by Type in 2023

Figure 16. North America Post-It & Sticky Notes Sales Market Share in Value by Type in 2023

Figure 17. Europe Post-It & Sticky Notes Sales Market Share in Volume by Type in 2023

Figure 18. Europe Post-It & Sticky Notes Sales Market Share in Value by Type in 2023

Figure 19. Asia-Pacific Post-It & Sticky Notes Sales Market Share in Volume by Type in 2023

Figure 20. Asia-Pacific Post-It & Sticky Notes Sales Market Share in Value by Type in 2023

Figure 21. Latin America Post-It & Sticky Notes Sales Market Share in Volume by Type in 2023

Figure 22. Latin America Post-It & Sticky Notes Sales Market Share in Value by Type in 2023

Figure 23. Middle East and Africa Post-It & Sticky Notes Sales Market Share in Volume by Type in 2023

Figure 24. Middle East and Africa Post-It & Sticky Notes Sales Market Share in Value by Type in 2023

Figure 25. Global Top 5 and 10 Post-It & Sticky Notes Players Market Share by Revenue in 2023

Figure 26. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 27. Product Picture of Office

Figure 28. Global Office Sales YoY Growth (2019-2030) & (M Pads)

Figure 29. Product Picture of Household

Figure 30. Global Household Sales YoY Growth (2019-2030) & (M Pads)

Figure 31. Product Picture of School

Figure 32. Global School Sales YoY Growth (2019-2030) & (M Pads)

Figure 33. Global Post-It & Sticky Notes Market Size Overview by Application (2019-2030) & (US\$ Million)

Figure 34. Global Post-It & Sticky Notes Market Share by Application 2023 VS 2030

Figure 35. North America Post-It & Sticky Notes Sales Market Share in Volume by Application in 2023

Figure 36. North America Post-It & Sticky Notes Sales Market Share in Value by Application in 2023

Figure 37. Europe Post-It & Sticky Notes Sales Market Share in Volume by Application in 2023

Figure 38. Europe Post-It & Sticky Notes Sales Market Share in Value by Application in 2023

Figure 39. Asia-Pacific Post-It & Sticky Notes Sales Market Share in Volume by Application in 2023

Figure 40. Asia-Pacific Post-It & Sticky Notes Sales Market Share in Value by Application in 2023

Figure 41. Latin America Post-It & Sticky Notes Sales Market Share in Volume by Application in 2023

Figure 42. Latin America Post-It & Sticky Notes Sales Market Share in Value by Application in 2023

Figure 43. Middle East and Africa Post-It & Sticky Notes Sales Market Share in Volume by Application in 2023

Figure 44. Middle East and Africa Post-It & Sticky Notes Sales Market Share in Value by Application in 2023

Figure 45. North America Post-It & Sticky Notes Sales by Country: 2019 VS 2023 VS 2030 (M Pads)

Figure 46. North America Post-It & Sticky Notes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 47. North America Post-It & Sticky Notes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 48. North America Post-It & Sticky Notes Market Share by Country: 2019 VS

2023 VS 2030

Figure 49. Europe Post-It & Sticky Notes Sales by Country: 2019 VS 2023 VS 2030 (M Pads)

Figure 50. Europe Post-It & Sticky Notes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 51. Europe Post-It & Sticky Notes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 52. Europe Post-It & Sticky Notes Market Share by Country: 2019 VS 2023 VS 2030

Figure 53. Asia-Pacific Post-It & Sticky Notes Sales by Country: 2019 VS 2023 VS 2030 (M Pads)

Figure 54. Asia-Pacific Post-It & Sticky Notes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 55. Asia-Pacific Post-It & Sticky Notes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 56. Asia-Pacific Post-It & Sticky Notes Market Share by Country: 2019 VS 2023 VS 2030

Figure 57. Latin America Post-It & Sticky Notes Sales by Country: 2019 VS 2023 VS 2030 (M Pads)

Figure 58. Latin America Post-It & Sticky Notes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 59. Latin America Post-It & Sticky Notes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 60. Latin America Post-It & Sticky Notes Market Share by Country: 2019 VS 2023 VS 2030

Figure 61. Middle East and Africa Post-It & Sticky Notes Sales by Country: 2019 VS 2023 VS 2030 (M Pads)

Figure 62. Middle East and Africa Post-It & Sticky Notes Sales Share by Country: 2019 VS 2023 VS 2030

Figure 63. Middle East and Africa Post-It & Sticky Notes Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 64. Middle East and Africa Post-It & Sticky Notes Market Share by Country: 2019 VS 2023 VS 2030

Figure 65. Post-It & Sticky Notes Value Chain

Figure 66. Key Raw Materials Price

Figure 67. Manufacturing Cost Structure

Figure 68. Post-It & Sticky Notes Production Mode & Process

Figure 69. Direct Comparison with Distribution Share

Figure 70. Distributors Profiles



Figure 71. Years Considered

Figure 72. Research Process

Figure 73. Key Executives Interviewed

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