

# Global Pet Microchips Market Analysis and Forecast 2024-2030

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## Abstracts

### Summary

A microchip is a computer chip enclosed in a small glass cylinder (about the size of a grain of rice) that is injected under pet's skin as a means of identification. Each microchip is connected to an online registry of owner contact information. In the event that pet is lost and taken to a shelter or veterinary hospital, he will be scanned for a microchip. If the contact information on file is up to date, the pet's owner can be quickly notified and reunited with their pet. Microchipping a pet is a quick and simple procedure. The chip is inserted under a pet's skin, usually around the scruff of the neck, using a needle. It takes seconds. Pets can be checked for a microchip using a handheld electronic device, called a scanner. When this is waved over the PET's neck, the scanner will recognise the unique information held inside the chip. The microchips presently used in pets only contain identification numbers. No, the microchip is not a GPS device and cannot track your animal if it gets lost. Although the present technology microchip itself does not contain your pet's medical information, some microchip registration databases will allow you to store that information in the database for quick reference.

According to APO Research, The global Pet Microchips market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Pet Microchips is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Pet Microchips is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Pet Microchips is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Pet Microchips is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Pet Microchips include Allflex, Bayer, Pethealth Inc., HomeAgain, AVID Identification Systems, Datamars, Inc., Trovan, Ltd., Virbac and Animalcare, Ltd., etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Pet Microchips, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Pet Microchips, also provides the sales of main regions and countries. Of the upcoming market potential for Pet Microchips, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Pet Microchips sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Pet Microchips market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Pet Microchips sales, projected growth trends, production technology, application and end-

user industry.

## Pet Microchips segment by Company

Allflex

Bayer

Pethealth Inc.

HomeAgain

AVID Identification Systems

Datamars, Inc.

Trovan, Ltd.

Virbac

Animalcare, Ltd.

AKC Reunite

Microchip4Solutions Inc.

PeddyMark

EIDAP Inc.

Micro-ID, Ltd.

Cybortra Technology

HALO Animal Rescue

PetKey

K9 Microchips

911PetChip

InfoPet

#### Pet Microchips segment by Type

125 kHz Microchip

128 kHz Microchip

134.2 kHz Microchip

#### Pet Microchips segment by Application

Horse

Dogs

Cats

Others

#### Pet Microchips segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Pet Microchips market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Pet Microchips and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Pet Microchips.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Pet Microchips in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Pet Microchips manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Pet Microchips sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.



## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Pet Microchips Market by Type
  - 1.2.1 Global Pet Microchips Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 125 kHz Microchip
  - 1.2.3 128 kHz Microchip
  - 1.2.4 134.2 kHz Microchip
- 1.3 Pet Microchips Market by Application
  - 1.3.1 Global Pet Microchips Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Horse
  - 1.3.3 Dogs
  - 1.3.4 Cats
  - 1.3.5 Others
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 PET MICROCHIPS MARKET DYNAMICS

- 2.1 Pet Microchips Industry Trends
- 2.2 Pet Microchips Industry Drivers
- 2.3 Pet Microchips Industry Opportunities and Challenges
- 2.4 Pet Microchips Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Pet Microchips Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Pet Microchips Revenue by Region
  - 3.2.1 Global Pet Microchips Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Pet Microchips Revenue by Region (2019-2024)
  - 3.2.3 Global Pet Microchips Revenue by Region (2025-2030)
  - 3.2.4 Global Pet Microchips Revenue Market Share by Region (2019-2030)
- 3.3 Global Pet Microchips Sales Estimates and Forecasts 2019-2030
- 3.4 Global Pet Microchips Sales by Region
  - 3.4.1 Global Pet Microchips Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Pet Microchips Sales by Region (2019-2024)
  - 3.4.3 Global Pet Microchips Sales by Region (2025-2030)

- 3.4.4 Global Pet Microchips Sales Market Share by Region (2019-2030)
- 3.5 US & Canada
- 3.6 Europe
- 3.7 China
- 3.8 Asia (Excluding China)
- 3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

- 4.1 Global Pet Microchips Revenue by Manufacturers
  - 4.1.1 Global Pet Microchips Revenue by Manufacturers (2019-2024)
  - 4.1.2 Global Pet Microchips Revenue Market Share by Manufacturers (2019-2024)
  - 4.1.3 Global Pet Microchips Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Pet Microchips Sales by Manufacturers
  - 4.2.1 Global Pet Microchips Sales by Manufacturers (2019-2024)
  - 4.2.2 Global Pet Microchips Sales Market Share by Manufacturers (2019-2024)
  - 4.2.3 Global Pet Microchips Manufacturers Sales Share Top 10 and Top 5 in 2023
- 4.3 Global Pet Microchips Sales Price by Manufacturers (2019-2024)
- 4.4 Global Pet Microchips Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 4.5 Global Pet Microchips Key Manufacturers Manufacturing Sites & Headquarters
- 4.6 Global Pet Microchips Manufacturers, Product Type & Application
- 4.7 Global Pet Microchips Manufacturers Commercialization Time
- 4.8 Market Competitive Analysis
  - 4.8.1 Global Pet Microchips Market CR5 and HHI
  - 4.8.2 2023 Pet Microchips Tier 1, Tier 2, and Tier

## **5 PET MICROCHIPS MARKET BY TYPE**

- 5.1 Global Pet Microchips Revenue by Type
  - 5.1.1 Global Pet Microchips Revenue by Type (2019 VS 2023 VS 2030)
  - 5.1.2 Global Pet Microchips Revenue by Type (2019-2030) & (US\$ Million)
  - 5.1.3 Global Pet Microchips Revenue Market Share by Type (2019-2030)
- 5.2 Global Pet Microchips Sales by Type
  - 5.2.1 Global Pet Microchips Sales by Type (2019 VS 2023 VS 2030)
  - 5.2.2 Global Pet Microchips Sales by Type (2019-2030) & (K Units)
  - 5.2.3 Global Pet Microchips Sales Market Share by Type (2019-2030)
- 5.3 Global Pet Microchips Price by Type

## **6 PET MICROCHIPS MARKET BY APPLICATION**

## 6.1 Global Pet Microchips Revenue by Application

6.1.1 Global Pet Microchips Revenue by Application (2019 VS 2023 VS 2030)

6.1.2 Global Pet Microchips Revenue by Application (2019-2030) & (US\$ Million)

6.1.3 Global Pet Microchips Revenue Market Share by Application (2019-2030)

## 6.2 Global Pet Microchips Sales by Application

6.2.1 Global Pet Microchips Sales by Application (2019 VS 2023 VS 2030)

6.2.2 Global Pet Microchips Sales by Application (2019-2030) & (K Units)

6.2.3 Global Pet Microchips Sales Market Share by Application (2019-2030)

## 6.3 Global Pet Microchips Price by Application

# 7 COMPANY PROFILES

## 7.1 Allflex

7.1.1 Allflex Company Information

7.1.2 Allflex Business Overview

7.1.3 Allflex Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.1.4 Allflex Pet Microchips Product Portfolio

7.1.5 Allflex Recent Developments

## 7.2 Bayer

7.2.1 Bayer Company Information

7.2.2 Bayer Business Overview

7.2.3 Bayer Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.2.4 Bayer Pet Microchips Product Portfolio

7.2.5 Bayer Recent Developments

## 7.3 Pethealth Inc.

7.3.1 Pethealth Inc. Company Information

7.3.2 Pethealth Inc. Business Overview

7.3.3 Pethealth Inc. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.3.4 Pethealth Inc. Pet Microchips Product Portfolio

7.3.5 Pethealth Inc. Recent Developments

## 7.4 HomeAgain

7.4.1 HomeAgain Company Information

7.4.2 HomeAgain Business Overview

7.4.3 HomeAgain Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.4.4 HomeAgain Pet Microchips Product Portfolio

7.4.5 HomeAgain Recent Developments

## 7.5 AVID Identification Systems

7.5.1 AVID Identification Systems Company Information

7.5.2 AVID Identification Systems Business Overview

7.5.3 AVID Identification Systems Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.5.4 AVID Identification Systems Pet Microchips Product Portfolio

7.5.5 AVID Identification Systems Recent Developments

## 7.6 Datamars, Inc.

7.6.1 Datamars, Inc. Company Information

7.6.2 Datamars, Inc. Business Overview

7.6.3 Datamars, Inc. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.6.4 Datamars, Inc. Pet Microchips Product Portfolio

7.6.5 Datamars, Inc. Recent Developments

## 7.7 Trovan, Ltd.

7.7.1 Trovan, Ltd. Company Information

7.7.2 Trovan, Ltd. Business Overview

7.7.3 Trovan, Ltd. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.7.4 Trovan, Ltd. Pet Microchips Product Portfolio

7.7.5 Trovan, Ltd. Recent Developments

## 7.8 Virbac

7.8.1 Virbac Company Information

7.8.2 Virbac Business Overview

7.8.3 Virbac Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.8.4 Virbac Pet Microchips Product Portfolio

7.8.5 Virbac Recent Developments

## 7.9 Animalcare, Ltd.

7.9.1 Animalcare, Ltd. Company Information

7.9.2 Animalcare, Ltd. Business Overview

7.9.3 Animalcare, Ltd. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

7.9.4 Animalcare, Ltd. Pet Microchips Product Portfolio

7.9.5 Animalcare, Ltd. Recent Developments

## 7.10 AKC Reunite

7.10.1 AKC Reunite Company Information

7.10.2 AKC Reunite Business Overview

7.10.3 AKC Reunite Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)

- 7.10.4 AKC Reunite Pet Microchips Product Portfolio
- 7.10.5 AKC Reunite Recent Developments
- 7.11 Microchip4Solutions Inc.
  - 7.11.1 Microchip4Solutions Inc. Company Information
  - 7.11.2 Microchip4Solutions Inc. Business Overview
  - 7.11.3 Microchip4Solutions Inc. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.11.4 Microchip4Solutions Inc. Pet Microchips Product Portfolio
  - 7.11.5 Microchip4Solutions Inc. Recent Developments
- 7.12 PeddyMark
  - 7.12.1 PeddyMark Company Information
  - 7.12.2 PeddyMark Business Overview
  - 7.12.3 PeddyMark Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.12.4 PeddyMark Pet Microchips Product Portfolio
  - 7.12.5 PeddyMark Recent Developments
- 7.13 EIDAP Inc.
  - 7.13.1 EIDAP Inc. Company Information
  - 7.13.2 EIDAP Inc. Business Overview
  - 7.13.3 EIDAP Inc. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.13.4 EIDAP Inc. Pet Microchips Product Portfolio
  - 7.13.5 EIDAP Inc. Recent Developments
- 7.14 Micro-ID, Ltd.
  - 7.14.1 Micro-ID, Ltd. Company Information
  - 7.14.2 Micro-ID, Ltd. Business Overview
  - 7.14.3 Micro-ID, Ltd. Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.14.4 Micro-ID, Ltd. Pet Microchips Product Portfolio
  - 7.14.5 Micro-ID, Ltd. Recent Developments
- 7.15 Cybortra Technology
  - 7.15.1 Cybortra Technology Company Information
  - 7.15.2 Cybortra Technology Business Overview
  - 7.15.3 Cybortra Technology Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.15.4 Cybortra Technology Pet Microchips Product Portfolio
  - 7.15.5 Cybortra Technology Recent Developments
- 7.16 HALO Animal Rescue
  - 7.16.1 HALO Animal Rescue Company Information

- 7.16.2 HALO Animal Rescue Business Overview
- 7.16.3 HALO Animal Rescue Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.16.4 HALO Animal Rescue Pet Microchips Product Portfolio
- 7.16.5 HALO Animal Rescue Recent Developments
- 7.17 PetKey
  - 7.17.1 PetKey Company Information
  - 7.17.2 PetKey Business Overview
  - 7.17.3 PetKey Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.17.4 PetKey Pet Microchips Product Portfolio
  - 7.17.5 PetKey Recent Developments
- 7.18 K9 Microchips
  - 7.18.1 K9 Microchips Company Information
  - 7.18.2 K9 Microchips Business Overview
  - 7.18.3 K9 Microchips Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.18.4 K9 Microchips Pet Microchips Product Portfolio
  - 7.18.5 K9 Microchips Recent Developments
- 7.19 911PetChip
  - 7.19.1 911PetChip Company Information
  - 7.19.2 911PetChip Business Overview
  - 7.19.3 911PetChip Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.19.4 911PetChip Pet Microchips Product Portfolio
  - 7.19.5 911PetChip Recent Developments
- 7.20 InfoPet
  - 7.20.1 InfoPet Company Information
  - 7.20.2 InfoPet Business Overview
  - 7.20.3 InfoPet Pet Microchips Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.20.4 InfoPet Pet Microchips Product Portfolio
  - 7.20.5 InfoPet Recent Developments

## **8 NORTH AMERICA**

- 8.1 North America Pet Microchips Market Size by Type
  - 8.1.1 North America Pet Microchips Revenue by Type (2019-2030)
  - 8.1.2 North America Pet Microchips Sales by Type (2019-2030)
  - 8.1.3 North America Pet Microchips Price by Type (2019-2030)
- 8.2 North America Pet Microchips Market Size by Application

- 8.2.1 North America Pet Microchips Revenue by Application (2019-2030)
- 8.2.2 North America Pet Microchips Sales by Application (2019-2030)
- 8.2.3 North America Pet Microchips Price by Application (2019-2030)
- 8.3 North America Pet Microchips Market Size by Country
  - 8.3.1 North America Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 8.3.2 North America Pet Microchips Sales by Country (2019 VS 2023 VS 2030)
  - 8.3.3 North America Pet Microchips Price by Country (2019-2030)
  - 8.3.4 U.S.
  - 8.3.5 Canada

## **9 EUROPE**

- 9.1 Europe Pet Microchips Market Size by Type
  - 9.1.1 Europe Pet Microchips Revenue by Type (2019-2030)
  - 9.1.2 Europe Pet Microchips Sales by Type (2019-2030)
  - 9.1.3 Europe Pet Microchips Price by Type (2019-2030)
- 9.2 Europe Pet Microchips Market Size by Application
  - 9.2.1 Europe Pet Microchips Revenue by Application (2019-2030)
  - 9.2.2 Europe Pet Microchips Sales by Application (2019-2030)
  - 9.2.3 Europe Pet Microchips Price by Application (2019-2030)
- 9.3 Europe Pet Microchips Market Size by Country
  - 9.3.1 Europe Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 9.3.2 Europe Pet Microchips Sales by Country (2019 VS 2023 VS 2030)
  - 9.3.3 Europe Pet Microchips Price by Country (2019-2030)
  - 9.3.4 Germany
  - 9.3.5 France
  - 9.3.6 U.K.
  - 9.3.7 Italy
  - 9.3.8 Russia

## **10 CHINA**

- 10.1 China Pet Microchips Market Size by Type
  - 10.1.1 China Pet Microchips Revenue by Type (2019-2030)
  - 10.1.2 China Pet Microchips Sales by Type (2019-2030)
  - 10.1.3 China Pet Microchips Price by Type (2019-2030)
- 10.2 China Pet Microchips Market Size by Application
  - 10.2.1 China Pet Microchips Revenue by Application (2019-2030)

- 10.2.2 China Pet Microchips Sales by Application (2019-2030)
- 10.2.3 China Pet Microchips Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

### 11.1 Asia Pet Microchips Market Size by Type

- 11.1.1 Asia Pet Microchips Revenue by Type (2019-2030)
- 11.1.2 Asia Pet Microchips Sales by Type (2019-2030)
- 11.1.3 Asia Pet Microchips Price by Type (2019-2030)

### 11.2 Asia Pet Microchips Market Size by Application

- 11.2.1 Asia Pet Microchips Revenue by Application (2019-2030)
- 11.2.2 Asia Pet Microchips Sales by Application (2019-2030)
- 11.2.3 Asia Pet Microchips Price by Application (2019-2030)

### 11.3 Asia Pet Microchips Market Size by Country

- 11.3.1 Asia Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
- 11.3.2 Asia Pet Microchips Sales by Country (2019 VS 2023 VS 2030)
- 11.3.3 Asia Pet Microchips Price by Country (2019-2030)
- 11.3.4 Japan
- 11.3.5 South Korea
- 11.3.6 India
- 11.3.7 Australia
- 11.3.8 China Taiwan
- 11.3.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA AND LATIN AMERICA**

### 12.1 MEALA Pet Microchips Market Size by Type

- 12.1.1 MEALA Pet Microchips Revenue by Type (2019-2030)
- 12.1.2 MEALA Pet Microchips Sales by Type (2019-2030)
- 12.1.3 MEALA Pet Microchips Price by Type (2019-2030)

### 12.2 MEALA Pet Microchips Market Size by Application

- 12.2.1 MEALA Pet Microchips Revenue by Application (2019-2030)
- 12.2.2 MEALA Pet Microchips Sales by Application (2019-2030)
- 12.2.3 MEALA Pet Microchips Price by Application (2019-2030)

### 12.3 MEALA Pet Microchips Market Size by Country

- 12.3.1 MEALA Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
- 12.3.2 MEALA Pet Microchips Sales by Country (2019 VS 2023 VS 2030)
- 12.3.3 MEALA Pet Microchips Price by Country (2019-2030)



- 12.3.4 Mexico
- 12.3.5 Brazil
- 12.3.6 Israel
- 12.3.7 Argentina
- 12.3.8 Colombia
- 12.3.9 Turkey
- 12.3.10 Saudi Arabia
- 12.3.11 UAE

## **13 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 13.1 Pet Microchips Value Chain Analysis
  - 13.1.1 Pet Microchips Key Raw Materials
  - 13.1.2 Raw Materials Key Suppliers
  - 13.1.3 Manufacturing Cost Structure
  - 13.1.4 Pet Microchips Production Mode & Process
- 13.2 Pet Microchips Sales Channels Analysis
  - 13.2.1 Direct Comparison with Distribution Share
  - 13.2.2 Pet Microchips Distributors
  - 13.2.3 Pet Microchips Customers

## **14 CONCLUDING INSIGHTS**

## **15 APPENDIX**

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process
- 15.4 Authors List of This Report
- 15.5 Data Source
  - 15.5.1 Secondary Sources
  - 15.5.2 Primary Sources
- 15.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Pet Microchips Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 2. 125 kHz Microchip Major Manufacturers

Table 3. 128 kHz Microchip Major Manufacturers

Table 4. 134.2 kHz Microchip Major Manufacturers

Table 5. Global Pet Microchips Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Table 6. Horse Major Manufacturers

Table 7. Dogs Major Manufacturers

Table 8. Cats Major Manufacturers

Table 9. Others Major Manufacturers

Table 10. Pet Microchips Industry Trends

Table 11. Pet Microchips Industry Drivers

Table 12. Pet Microchips Industry Opportunities and Challenges

Table 13. Pet Microchips Industry Restraints

Table 14. Global Pet Microchips Revenue Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 15. Global Pet Microchips Revenue by Region (2019-2024) & (US\$ Million)

Table 16. Global Pet Microchips Revenue by Region (2025-2030) & (US\$ Million)

Table 17. Global Pet Microchips Revenue Market Share by Region (2019-2024)

Table 18. Global Pet Microchips Revenue Market Share by Region (2025-2030)

Table 19. Global Pet Microchips Sales Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)

Table 20. Global Pet Microchips Sales by Region (2019-2024) & (K Units)

Table 21. Global Pet Microchips Sales by Region (2025-2030) & (K Units)

Table 22. Global Pet Microchips Sales Market Share by Region (2019-2024)

Table 23. Global Pet Microchips Sales Market Share by Region (2025-2030)

Table 24. Global Pet Microchips Revenue by Manufacturers (US\$ Million) & (2019-2024)

Table 25. Global Pet Microchips Revenue Market Share by Manufacturers (2019-2024)

Table 26. Global Pet Microchips Sales by Manufacturers (US\$ Million) & (2019-2024)

Table 27. Global Pet Microchips Sales Market Share by Manufacturers (2019-2024)

Table 28. Global Pet Microchips Sales Price (USD/Unit) of Manufacturers (2019-2024)

Table 29. Global Pet Microchips Key Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 30. Global Pet Microchips Key Manufacturers Manufacturing Sites &

## Headquarters

- Table 31. Global Pet Microchips Manufacturers, Product Type & Application
- Table 32. Global Pet Microchips Manufacturers Commercialization Time
- Table 33. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 34. Global Pet Microchips by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 35. Global Pet Microchips Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 36. Global Pet Microchips Revenue by Type (2019-2024) & (US\$ Million)
- Table 37. Global Pet Microchips Revenue by Type (2025-2030) & (US\$ Million)
- Table 38. Global Pet Microchips Revenue Market Share by Type (2019-2024)
- Table 39. Global Pet Microchips Revenue Market Share by Type (2025-2030)
- Table 40. Global Pet Microchips Sales by Type 2019 VS 2023 VS 2030 (K Units)
- Table 41. Global Pet Microchips Sales by Type (2019-2024) & (K Units)
- Table 42. Global Pet Microchips Sales by Type (2025-2030) & (K Units)
- Table 43. Global Pet Microchips Sales Market Share by Type (2019-2024)
- Table 44. Global Pet Microchips Sales Market Share by Type (2025-2030)
- Table 45. Global Pet Microchips Price by Type (2019-2024) & (USD/Unit)
- Table 46. Global Pet Microchips Price by Type (2025-2030) & (USD/Unit)
- Table 47. Global Pet Microchips Revenue by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 48. Global Pet Microchips Revenue by Application (2019-2024) & (US\$ Million)
- Table 49. Global Pet Microchips Revenue by Application (2025-2030) & (US\$ Million)
- Table 50. Global Pet Microchips Revenue Market Share by Application (2019-2024)
- Table 51. Global Pet Microchips Revenue Market Share by Application (2025-2030)
- Table 52. Global Pet Microchips Sales by Application 2019 VS 2023 VS 2030 (K Units)
- Table 53. Global Pet Microchips Sales by Application (2019-2024) & (K Units)
- Table 54. Global Pet Microchips Sales by Application (2025-2030) & (K Units)
- Table 55. Global Pet Microchips Sales Market Share by Application (2019-2024)
- Table 56. Global Pet Microchips Sales Market Share by Application (2025-2030)
- Table 57. Global Pet Microchips Price by Application (2019-2024) & (USD/Unit)
- Table 58. Global Pet Microchips Price by Application (2025-2030) & (USD/Unit)
- Table 59. Allflex Company Information
- Table 60. Allflex Business Overview
- Table 61. Allflex Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 62. Allflex Pet Microchips Product Portfolio
- Table 63. Allflex Recent Development
- Table 64. Bayer Company Information

Table 65. Bayer Business Overview

Table 66. Bayer Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Bayer Pet Microchips Product Portfolio

Table 68. Bayer Recent Development

Table 69. Pethealth Inc. Company Information

Table 70. Pethealth Inc. Business Overview

Table 71. Pethealth Inc. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Pethealth Inc. Pet Microchips Product Portfolio

Table 73. Pethealth Inc. Recent Development

Table 74. HomeAgain Company Information

Table 75. HomeAgain Business Overview

Table 76. HomeAgain Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. HomeAgain Pet Microchips Product Portfolio

Table 78. HomeAgain Recent Development

Table 79. AVID Identification Systems Company Information

Table 80. AVID Identification Systems Business Overview

Table 81. AVID Identification Systems Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. AVID Identification Systems Pet Microchips Product Portfolio

Table 83. AVID Identification Systems Recent Development

Table 84. Datamars, Inc. Company Information

Table 85. Datamars, Inc. Business Overview

Table 86. Datamars, Inc. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Datamars, Inc. Pet Microchips Product Portfolio

Table 88. Datamars, Inc. Recent Development

Table 89. Trovan, Ltd. Company Information

Table 90. Trovan, Ltd. Business Overview

Table 91. Trovan, Ltd. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Trovan, Ltd. Pet Microchips Product Portfolio

Table 93. Trovan, Ltd. Recent Development

Table 94. Virbac Company Information

Table 95. Virbac Business Overview

Table 96. Virbac Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Virbac Pet Microchips Product Portfolio

Table 98. Virbac Recent Development

Table 99. Animalcare, Ltd. Company Information

Table 100. Animalcare, Ltd. Business Overview

Table 101. Animalcare, Ltd. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Animalcare, Ltd. Pet Microchips Product Portfolio

Table 103. Animalcare, Ltd. Recent Development

Table 104. AKC Reunite Company Information

Table 105. AKC Reunite Business Overview

Table 106. AKC Reunite Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. AKC Reunite Pet Microchips Product Portfolio

Table 108. AKC Reunite Recent Development

Table 109. Microchip4Solutions Inc. Company Information

Table 110. Microchip4Solutions Inc. Business Overview

Table 111. Microchip4Solutions Inc. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Microchip4Solutions Inc. Pet Microchips Product Portfolio

Table 113. Microchip4Solutions Inc. Recent Development

Table 114. PeddyMark Company Information

Table 115. PeddyMark Business Overview

Table 116. PeddyMark Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. PeddyMark Pet Microchips Product Portfolio

Table 118. PeddyMark Recent Development

Table 119. EIDAP Inc. Company Information

Table 120. EIDAP Inc. Business Overview

Table 121. EIDAP Inc. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. EIDAP Inc. Pet Microchips Product Portfolio

Table 123. EIDAP Inc. Recent Development

Table 124. Micro-ID, Ltd. Company Information

Table 125. Micro-ID, Ltd. Business Overview

Table 126. Micro-ID, Ltd. Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Micro-ID, Ltd. Pet Microchips Product Portfolio

Table 128. Micro-ID, Ltd. Recent Development

Table 129. Cybortra Technology Company Information

- Table 130. Cybortra Technology Business Overview
- Table 131. Cybortra Technology Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Cybortra Technology Pet Microchips Product Portfolio
- Table 133. Cybortra Technology Recent Development
- Table 134. HALO Animal Rescue Company Information
- Table 135. HALO Animal Rescue Business Overview
- Table 136. HALO Animal Rescue Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. HALO Animal Rescue Pet Microchips Product Portfolio
- Table 138. HALO Animal Rescue Recent Development
- Table 139. PetKey Company Information
- Table 140. PetKey Business Overview
- Table 141. PetKey Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. PetKey Pet Microchips Product Portfolio
- Table 143. PetKey Recent Development
- Table 144. K9 Microchips Company Information
- Table 145. K9 Microchips Business Overview
- Table 146. K9 Microchips Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. K9 Microchips Pet Microchips Product Portfolio
- Table 148. K9 Microchips Recent Development
- Table 149. 911PetChip Company Information
- Table 150. 911PetChip Business Overview
- Table 151. 911PetChip Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. 911PetChip Pet Microchips Product Portfolio
- Table 153. 911PetChip Recent Development
- Table 154. InfoPet Company Information
- Table 155. InfoPet Business Overview
- Table 156. InfoPet Pet Microchips Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 157. InfoPet Pet Microchips Product Portfolio
- Table 158. InfoPet Recent Development
- Table 159. North America Pet Microchips Revenue by Type (2019-2024) & (US\$ Million)
- Table 160. North America Pet Microchips Revenue by Type (2025-2030) & (US\$ Million)

- Table 161. North America Pet Microchips Sales by Type (2019-2024) & (K Units)
- Table 162. North America Pet Microchips Sales by Type (2025-2030) & (K Units)
- Table 163. North America Pet Microchips Sales Price by Type (2019-2024) & (USD/Unit)
- Table 164. North America Pet Microchips Sales Price by Type (2025-2030) & (USD/Unit)
- Table 165. North America Pet Microchips Revenue by Application (2019-2024) & (US\$ Million)
- Table 166. North America Pet Microchips Revenue by Application (2025-2030) & (US\$ Million)
- Table 167. North America Pet Microchips Sales by Application (2019-2024) & (K Units)
- Table 168. North America Pet Microchips Sales by Application (2025-2030) & (K Units)
- Table 169. North America Pet Microchips Sales Price by Application (2019-2024) & (USD/Unit)
- Table 170. North America Pet Microchips Sales Price by Application (2025-2030) & (USD/Unit)
- Table 171. North America Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 172. North America Pet Microchips Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 173. North America Pet Microchips Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 174. North America Pet Microchips Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 175. North America Pet Microchips Sales by Country (2019-2024) & (K Units)
- Table 176. North America Pet Microchips Sales by Country (2025-2030) & (K Units)
- Table 177. North America Pet Microchips Sales Price by Country (2019-2024) & (USD/Unit)
- Table 178. North America Pet Microchips Sales Price by Country (2025-2030) & (USD/Unit)
- Table 179. US Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 180. Canada Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 181. Europe Pet Microchips Revenue by Type (2019-2024) & (US\$ Million)
- Table 182. Europe Pet Microchips Revenue by Type (2025-2030) & (US\$ Million)
- Table 183. Europe Pet Microchips Sales by Type (2019-2024) & (K Units)
- Table 184. Europe Pet Microchips Sales by Type (2025-2030) & (K Units)
- Table 185. Europe Pet Microchips Sales Price by Type (2019-2024) & (USD/Unit)
- Table 186. Europe Pet Microchips Sales Price by Type (2025-2030) & (USD/Unit)
- Table 187. Europe Pet Microchips Revenue by Application (2019-2024) & (US\$ Million)

- Table 188. Europe Pet Microchips Revenue by Application (2025-2030) & (US\$ Million)
- Table 189. Europe Pet Microchips Sales by Application (2019-2024) & (K Units)
- Table 190. Europe Pet Microchips Sales by Application (2025-2030) & (K Units)
- Table 191. Europe Pet Microchips Sales Price by Application (2019-2024) & (USD/Unit)
- Table 192. Europe Pet Microchips Sales Price by Application (2025-2030) & (USD/Unit)
- Table 193. Europe Pet Microchips Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 194. Europe Pet Microchips Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 195. Europe Pet Microchips Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 196. Europe Pet Microchips Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 197. Europe Pet Microchips Sales by Country (2019-2024) & (K Units)
- Table 198. Europe Pet Microchips Sales by Country (2025-2030) & (K Units)
- Table 199. Europe Pet Microchips Sales Price by Country (2019-2024) & (USD/Unit)
- Table 200. Europe Pet Microchips Sales Price by Country (2025-2030) & (USD/Unit)
- Table 201. Germany Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 202. France Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 203. Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 204. Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 205. Pet Microchips Revenue (2019-2030) & (US\$ Million)
- Table 206. China Pet Microchips Revenue by Type (2019-2024) & (US\$ Million)
- Table 207. China Pet Microchips Revenue by Type (2025-2030) & (US\$ Million)
- Table 208. China Pet Microchips Sales by Type (2019-2024) & (K Units)
- Table 209. China Pet Microchips Sales by Type (2025-2030) & (K Units)
- Table 210. China Pet Microchips Sales Price by Type (2019-2024) & (USD/Unit)
- Table 211. China Pet Microchips Sales Price by Type (2025-2030) & (USD/Unit)
- Table 212. China Pet Microchips Revenue by Application (2019-2024) & (US\$ Million)
- Table 213. China Pet Microchips Revenue by Application (2025-2030) & (US\$ Million)
- Table 214. China Pet Microchips Sales by Application (2019-2024) & (K Units)
- Table 215. China Pet Microchips Sales by Application (2025-2030) & (K Units)
- Table 216. China Pet Microchips Sales Price by Application (2019-2024) & (USD/Unit)
- Table 217. China Pet Microchips Sales Price by Application (2025-2030) & (USD/Unit)
- Table 218. Asia Pet Microchips Revenue by Type (2019-2024) & (US\$ Million)
- Table 219. Asia Pet Microchips Revenue by Type (2025-2030) & (US\$ Million)
- Table 220. Asia Pet Microchips Sales by Type (2019-2024) & (K Units)
- Table 221. Asia Pet Microchips Sales by Type (2025-2030) & (K Units)
- Table 222. Asia Pet Microchips Sales Price by Type (2019-2024) & (USD/Unit)



Table 223. Asia Pet Microchips Sales Pr

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