

Global Personal Lubricants Market Analysis and Forecast 2024-2030

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Abstracts

Summary

Personal Lubricants are liquids or gels that women or their partners apply during sexual intercourse and masturbation to reduce friction, enhance pleasure, or reduce pain. Personal Lubricants are also commonly used as a remedy for vaginal dryness. It is considered to be the easiest and most effective method of overcoming dryness and chafing during sex. It can be applied to any part of the body based on desire. These are also applied inside or outside condoms. These can be classified into water-based, oil-based, and silicone-based lubricants based on their composition.

According to APO Research, The global Personal Lubricants market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Personal Lubricants is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Personal Lubricants is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Personal Lubricants is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Personal Lubricants is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Personal Lubricants include Durex, K-Y, Church & Dwight and Astroglide, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Personal Lubricants, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Personal Lubricants, also provides the sales of main regions and countries. Of the upcoming market potential for Personal Lubricants, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Personal Lubricants sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Personal Lubricants market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Personal Lubricants sales, projected growth trends, production technology, application and end-user industry.

Personal Lubricants segment by Company

Durex

K-Y

Church & Dwight

Astroglide

Personal Lubricants segment by Type

Water Based

Silicone Based

Oil Based

Personal Lubricants segment by Application

Sexual Life

Other

Personal Lubricants segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Personal Lubricants market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Personal Lubricants and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Personal Lubricants.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Personal Lubricants in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Personal Lubricants manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and

specifications, Personal Lubricants sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Personal Lubricants Market by Type
 - 1.2.1 Global Personal Lubricants Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Water Based
 - 1.2.3 Silicone Based
 - 1.2.4 Oil Based
- 1.3 Personal Lubricants Market by Application
 - 1.3.1 Global Personal Lubricants Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 Sexual Life
 - 1.3.3 Other
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 PERSONAL LUBRICANTS MARKET DYNAMICS

- 2.1 Personal Lubricants Industry Trends
- 2.2 Personal Lubricants Industry Drivers
- 2.3 Personal Lubricants Industry Opportunities and Challenges
- 2.4 Personal Lubricants Industry Restraints

3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Personal Lubricants Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Personal Lubricants Revenue by Region
 - 3.2.1 Global Personal Lubricants Revenue by Region: 2019 VS 2023 VS 2030
 - 3.2.2 Global Personal Lubricants Revenue by Region (2019-2024)
 - 3.2.3 Global Personal Lubricants Revenue by Region (2025-2030)
 - 3.2.4 Global Personal Lubricants Revenue Market Share by Region (2019-2030)
- 3.3 Global Personal Lubricants Sales Estimates and Forecasts 2019-2030
- 3.4 Global Personal Lubricants Sales by Region
 - 3.4.1 Global Personal Lubricants Sales by Region: 2019 VS 2023 VS 2030
 - 3.4.2 Global Personal Lubricants Sales by Region (2019-2024)
 - 3.4.3 Global Personal Lubricants Sales by Region (2025-2030)
 - 3.4.4 Global Personal Lubricants Sales Market Share by Region (2019-2030)
- 3.5 US & Canada

3.6 Europe

3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

4.1 Global Personal Lubricants Revenue by Manufacturers

4.1.1 Global Personal Lubricants Revenue by Manufacturers (2019-2024)

4.1.2 Global Personal Lubricants Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Personal Lubricants Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Personal Lubricants Sales by Manufacturers

4.2.1 Global Personal Lubricants Sales by Manufacturers (2019-2024)

4.2.2 Global Personal Lubricants Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Personal Lubricants Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Personal Lubricants Sales Price by Manufacturers (2019-2024)

4.4 Global Personal Lubricants Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Personal Lubricants Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Personal Lubricants Manufacturers, Product Type & Application

4.7 Global Personal Lubricants Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Personal Lubricants Market CR5 and HHI

4.8.2 2023 Personal Lubricants Tier 1, Tier 2, and Tier

5 PERSONAL LUBRICANTS MARKET BY TYPE

5.1 Global Personal Lubricants Revenue by Type

5.1.1 Global Personal Lubricants Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Personal Lubricants Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Personal Lubricants Revenue Market Share by Type (2019-2030)

5.2 Global Personal Lubricants Sales by Type

5.2.1 Global Personal Lubricants Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Personal Lubricants Sales by Type (2019-2030) & (K Units)

5.2.3 Global Personal Lubricants Sales Market Share by Type (2019-2030)

5.3 Global Personal Lubricants Price by Type

6 PERSONAL LUBRICANTS MARKET BY APPLICATION

6.1 Global Personal Lubricants Revenue by Application

- 6.1.1 Global Personal Lubricants Revenue by Application (2019 VS 2023 VS 2030)
- 6.1.2 Global Personal Lubricants Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Personal Lubricants Revenue Market Share by Application (2019-2030)

6.2 Global Personal Lubricants Sales by Application

- 6.2.1 Global Personal Lubricants Sales by Application (2019 VS 2023 VS 2030)
- 6.2.2 Global Personal Lubricants Sales by Application (2019-2030) & (K Units)
- 6.2.3 Global Personal Lubricants Sales Market Share by Application (2019-2030)

6.3 Global Personal Lubricants Price by Application

7 COMPANY PROFILES

7.1 Durex

- 7.1.1 Durex Company Information
- 7.1.2 Durex Business Overview
- 7.1.3 Durex Personal Lubricants Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 Durex Personal Lubricants Product Portfolio
- 7.1.5 Durex Recent Developments

7.2 K-Y

- 7.2.1 K-Y Company Information
- 7.2.2 K-Y Business Overview
- 7.2.3 K-Y Personal Lubricants Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 K-Y Personal Lubricants Product Portfolio
- 7.2.5 K-Y Recent Developments

7.3 Church & Dwight

- 7.3.1 Church & Dwight Company Information
- 7.3.2 Church & Dwight Business Overview
- 7.3.3 Church & Dwight Personal Lubricants Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 Church & Dwight Personal Lubricants Product Portfolio
- 7.3.5 Church & Dwight Recent Developments

7.4 Astroglide

- 7.4.1 Astroglide Company Information
- 7.4.2 Astroglide Business Overview
- 7.4.3 Astroglide Personal Lubricants Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 Astroglide Personal Lubricants Product Portfolio

7.4.5 Astroglide Recent Developments

8 NORTH AMERICA

8.1 North America Personal Lubricants Market Size by Type

8.1.1 North America Personal Lubricants Revenue by Type (2019-2030)

8.1.2 North America Personal Lubricants Sales by Type (2019-2030)

8.1.3 North America Personal Lubricants Price by Type (2019-2030)

8.2 North America Personal Lubricants Market Size by Application

8.2.1 North America Personal Lubricants Revenue by Application (2019-2030)

8.2.2 North America Personal Lubricants Sales by Application (2019-2030)

8.2.3 North America Personal Lubricants Price by Application (2019-2030)

8.3 North America Personal Lubricants Market Size by Country

8.3.1 North America Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

8.3.2 North America Personal Lubricants Sales by Country (2019 VS 2023 VS 2030)

8.3.3 North America Personal Lubricants Price by Country (2019-2030)

8.3.4 U.S.

8.3.5 Canada

9 EUROPE

9.1 Europe Personal Lubricants Market Size by Type

9.1.1 Europe Personal Lubricants Revenue by Type (2019-2030)

9.1.2 Europe Personal Lubricants Sales by Type (2019-2030)

9.1.3 Europe Personal Lubricants Price by Type (2019-2030)

9.2 Europe Personal Lubricants Market Size by Application

9.2.1 Europe Personal Lubricants Revenue by Application (2019-2030)

9.2.2 Europe Personal Lubricants Sales by Application (2019-2030)

9.2.3 Europe Personal Lubricants Price by Application (2019-2030)

9.3 Europe Personal Lubricants Market Size by Country

9.3.1 Europe Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 Europe Personal Lubricants Sales by Country (2019 VS 2023 VS 2030)

9.3.3 Europe Personal Lubricants Price by Country (2019-2030)

9.3.4 Germany

9.3.5 France

9.3.6 U.K.

9.3.7 Italy

9.3.8 Russia

10 CHINA

10.1 China Personal Lubricants Market Size by Type

10.1.1 China Personal Lubricants Revenue by Type (2019-2030)

10.1.2 China Personal Lubricants Sales by Type (2019-2030)

10.1.3 China Personal Lubricants Price by Type (2019-2030)

10.2 China Personal Lubricants Market Size by Application

10.2.1 China Personal Lubricants Revenue by Application (2019-2030)

10.2.2 China Personal Lubricants Sales by Application (2019-2030)

10.2.3 China Personal Lubricants Price by Application (2019-2030)

11 ASIA (EXCLUDING CHINA)

11.1 Asia Personal Lubricants Market Size by Type

11.1.1 Asia Personal Lubricants Revenue by Type (2019-2030)

11.1.2 Asia Personal Lubricants Sales by Type (2019-2030)

11.1.3 Asia Personal Lubricants Price by Type (2019-2030)

11.2 Asia Personal Lubricants Market Size by Application

11.2.1 Asia Personal Lubricants Revenue by Application (2019-2030)

11.2.2 Asia Personal Lubricants Sales by Application (2019-2030)

11.2.3 Asia Personal Lubricants Price by Application (2019-2030)

11.3 Asia Personal Lubricants Market Size by Country

11.3.1 Asia Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

11.3.2 Asia Personal Lubricants Sales by Country (2019 VS 2023 VS 2030)

11.3.3 Asia Personal Lubricants Price by Country (2019-2030)

11.3.4 Japan

11.3.5 South Korea

11.3.6 India

11.3.7 Australia

11.3.8 China Taiwan

11.3.9 Southeast Asia

12 MIDDLE EAST, AFRICA AND LATIN AMERICA

12.1 MEALA Personal Lubricants Market Size by Type

12.1.1 MEALA Personal Lubricants Revenue by Type (2019-2030)

- 12.1.2 MEALA Personal Lubricants Sales by Type (2019-2030)
- 12.1.3 MEALA Personal Lubricants Price by Type (2019-2030)
- 12.2 MEALA Personal Lubricants Market Size by Application
 - 12.2.1 MEALA Personal Lubricants Revenue by Application (2019-2030)
 - 12.2.2 MEALA Personal Lubricants Sales by Application (2019-2030)
 - 12.2.3 MEALA Personal Lubricants Price by Application (2019-2030)
- 12.3 MEALA Personal Lubricants Market Size by Country
 - 12.3.1 MEALA Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
 - 12.3.2 MEALA Personal Lubricants Sales by Country (2019 VS 2023 VS 2030)
 - 12.3.3 MEALA Personal Lubricants Price by Country (2019-2030)
 - 12.3.4 Mexico
 - 12.3.5 Brazil
 - 12.3.6 Israel
 - 12.3.7 Argentina
 - 12.3.8 Colombia
 - 12.3.9 Turkey
 - 12.3.10 Saudi Arabia
 - 12.3.11 UAE

13 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 13.1 Personal Lubricants Value Chain Analysis
 - 13.1.1 Personal Lubricants Key Raw Materials
 - 13.1.2 Raw Materials Key Suppliers
 - 13.1.3 Manufacturing Cost Structure
 - 13.1.4 Personal Lubricants Production Mode & Process
- 13.2 Personal Lubricants Sales Channels Analysis
 - 13.2.1 Direct Comparison with Distribution Share
 - 13.2.2 Personal Lubricants Distributors
 - 13.2.3 Personal Lubricants Customers

14 CONCLUDING INSIGHTS

15 APPENDIX

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process

15.4 Authors List of This Report

15.5 Data Source

15.5.1 Secondary Sources

15.5.2 Primary Sources

15.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Personal Lubricants Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030
- Table 2. Water Based Major Manufacturers
- Table 3. Silicone Based Major Manufacturers
- Table 4. Oil Based Major Manufacturers
- Table 5. Global Personal Lubricants Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030
- Table 6. Sexual Life Major Manufacturers
- Table 7. Other Major Manufacturers
- Table 8. Personal Lubricants Industry Trends
- Table 9. Personal Lubricants Industry Drivers
- Table 10. Personal Lubricants Industry Opportunities and Challenges
- Table 11. Personal Lubricants Industry Restraints
- Table 12. Global Personal Lubricants Revenue Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 13. Global Personal Lubricants Revenue by Region (2019-2024) & (US\$ Million)
- Table 14. Global Personal Lubricants Revenue by Region (2025-2030) & (US\$ Million)
- Table 15. Global Personal Lubricants Revenue Market Share by Region (2019-2024)
- Table 16. Global Personal Lubricants Revenue Market Share by Region (2025-2030)
- Table 17. Global Personal Lubricants Sales Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)
- Table 18. Global Personal Lubricants Sales by Region (2019-2024) & (K Units)
- Table 19. Global Personal Lubricants Sales by Region (2025-2030) & (K Units)
- Table 20. Global Personal Lubricants Sales Market Share by Region (2019-2024)
- Table 21. Global Personal Lubricants Sales Market Share by Region (2025-2030)
- Table 22. Global Personal Lubricants Revenue by Manufacturers (US\$ Million) & (2019-2024)
- Table 23. Global Personal Lubricants Revenue Market Share by Manufacturers (2019-2024)
- Table 24. Global Personal Lubricants Sales by Manufacturers (US\$ Million) & (2019-2024)
- Table 25. Global Personal Lubricants Sales Market Share by Manufacturers (2019-2024)
- Table 26. Global Personal Lubricants Sales Price (USD/Unit) of Manufacturers (2019-2024)

Table 27. Global Personal Lubricants Key Manufacturers Ranking, 2022 VS 2023 VS 2024

Table 28. Global Personal Lubricants Key Manufacturers Manufacturing Sites & Headquarters

Table 29. Global Personal Lubricants Manufacturers, Product Type & Application

Table 30. Global Personal Lubricants Manufacturers Commercialization Time

Table 31. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 32. Global Personal Lubricants by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 33. Global Personal Lubricants Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)

Table 34. Global Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)

Table 35. Global Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)

Table 36. Global Personal Lubricants Revenue Market Share by Type (2019-2024)

Table 37. Global Personal Lubricants Revenue Market Share by Type (2025-2030)

Table 38. Global Personal Lubricants Sales by Type 2019 VS 2023 VS 2030 (K Units)

Table 39. Global Personal Lubricants Sales by Type (2019-2024) & (K Units)

Table 40. Global Personal Lubricants Sales by Type (2025-2030) & (K Units)

Table 41. Global Personal Lubricants Sales Market Share by Type (2019-2024)

Table 42. Global Personal Lubricants Sales Market Share by Type (2025-2030)

Table 43. Global Personal Lubricants Price by Type (2019-2024) & (USD/Unit)

Table 44. Global Personal Lubricants Price by Type (2025-2030) & (USD/Unit)

Table 45. Global Personal Lubricants Revenue by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 46. Global Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)

Table 47. Global Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)

Table 48. Global Personal Lubricants Revenue Market Share by Application (2019-2024)

Table 49. Global Personal Lubricants Revenue Market Share by Application (2025-2030)

Table 50. Global Personal Lubricants Sales by Application 2019 VS 2023 VS 2030 (K Units)

Table 51. Global Personal Lubricants Sales by Application (2019-2024) & (K Units)

Table 52. Global Personal Lubricants Sales by Application (2025-2030) & (K Units)

Table 53. Global Personal Lubricants Sales Market Share by Application (2019-2024)

Table 54. Global Personal Lubricants Sales Market Share by Application (2025-2030)

Table 55. Global Personal Lubricants Price by Application (2019-2024) & (USD/Unit)

- Table 56. Global Personal Lubricants Price by Application (2025-2030) & (USD/Unit)
- Table 57. Durex Company Information
- Table 58. Durex Business Overview
- Table 59. Durex Personal Lubricants Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Durex Personal Lubricants Product Portfolio
- Table 61. Durex Recent Development
- Table 62. K-Y Company Information
- Table 63. K-Y Business Overview
- Table 64. K-Y Personal Lubricants Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 65. K-Y Personal Lubricants Product Portfolio
- Table 66. K-Y Recent Development
- Table 67. Church & Dwight Company Information
- Table 68. Church & Dwight Business Overview
- Table 69. Church & Dwight Personal Lubricants Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 70. Church & Dwight Personal Lubricants Product Portfolio
- Table 71. Church & Dwight Recent Development
- Table 72. Astroglide Company Information
- Table 73. Astroglide Business Overview
- Table 74. Astroglide Personal Lubricants Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 75. Astroglide Personal Lubricants Product Portfolio
- Table 76. Astroglide Recent Development
- Table 77. North America Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)
- Table 78. North America Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)
- Table 79. North America Personal Lubricants Sales by Type (2019-2024) & (K Units)
- Table 80. North America Personal Lubricants Sales by Type (2025-2030) & (K Units)
- Table 81. North America Personal Lubricants Sales Price by Type (2019-2024) & (USD/Unit)
- Table 82. North America Personal Lubricants Sales Price by Type (2025-2030) & (USD/Unit)
- Table 83. North America Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)
- Table 84. North America Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)

Table 85. North America Personal Lubricants Sales by Application (2019-2024) & (K Units)

Table 86. North America Personal Lubricants Sales by Application (2025-2030) & (K Units)

Table 87. North America Personal Lubricants Sales Price by Application (2019-2024) & (USD/Unit)

Table 88. North America Personal Lubricants Sales Price by Application (2025-2030) & (USD/Unit)

Table 89. North America Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 90. North America Personal Lubricants Revenue Grow Rate by Country (2019-2024) & (US\$ Million)

Table 91. North America Personal Lubricants Revenue Grow Rate by Country (2025-2030) & (US\$ Million)

Table 92. North America Personal Lubricants Sales by Country (2019 VS 2023 VS 2030) & (K Units)

Table 93. North America Personal Lubricants Sales by Country (2019-2024) & (K Units)

Table 94. North America Personal Lubricants Sales by Country (2025-2030) & (K Units)

Table 95. North America Personal Lubricants Sales Price by Country (2019-2024) & (USD/Unit)

Table 96. North America Personal Lubricants Sales Price by Country (2025-2030) & (USD/Unit)

Table 97. US Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 98. Canada Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 99. Europe Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)

Table 100. Europe Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)

Table 101. Europe Personal Lubricants Sales by Type (2019-2024) & (K Units)

Table 102. Europe Personal Lubricants Sales by Type (2025-2030) & (K Units)

Table 103. Europe Personal Lubricants Sales Price by Type (2019-2024) & (USD/Unit)

Table 104. Europe Personal Lubricants Sales Price by Type (2025-2030) & (USD/Unit)

Table 105. Europe Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)

Table 106. Europe Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)

Table 107. Europe Personal Lubricants Sales by Application (2019-2024) & (K Units)

Table 108. Europe Personal Lubricants Sales by Application (2025-2030) & (K Units)

Table 109. Europe Personal Lubricants Sales Price by Application (2019-2024) & (USD/Unit)

Table 110. Europe Personal Lubricants Sales Price by Application (2025-2030) &

(USD/Unit)

Table 111. Europe Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 112. Europe Personal Lubricants Revenue Grow Rate by Country (2019-2024) & (US\$ Million)

Table 113. Europe Personal Lubricants Revenue Grow Rate by Country (2025-2030) & (US\$ Million)

Table 114. Europe Personal Lubricants Sales by Country (2019 VS 2023 VS 2030) & (K Units)

Table 115. Europe Personal Lubricants Sales by Country (2019-2024) & (K Units)

Table 116. Europe Personal Lubricants Sales by Country (2025-2030) & (K Units)

Table 117. Europe Personal Lubricants Sales Price by Country (2019-2024) & (USD/Unit)

Table 118. Europe Personal Lubricants Sales Price by Country (2025-2030) & (USD/Unit)

Table 119. Germany Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 120. France Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 121. Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 122. Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 123. Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 124. China Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)

Table 125. China Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)

Table 126. China Personal Lubricants Sales by Type (2019-2024) & (K Units)

Table 127. China Personal Lubricants Sales by Type (2025-2030) & (K Units)

Table 128. China Personal Lubricants Sales Price by Type (2019-2024) & (USD/Unit)

Table 129. China Personal Lubricants Sales Price by Type (2025-2030) & (USD/Unit)

Table 130. China Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)

Table 131. China Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)

Table 132. China Personal Lubricants Sales by Application (2019-2024) & (K Units)

Table 133. China Personal Lubricants Sales by Application (2025-2030) & (K Units)

Table 134. China Personal Lubricants Sales Price by Application (2019-2024) & (USD/Unit)

Table 135. China Personal Lubricants Sales Price by Application (2025-2030) & (USD/Unit)

Table 136. Asia Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)

Table 137. Asia Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)

Table 138. Asia Personal Lubricants Sales by Type (2019-2024) & (K Units)

- Table 139. Asia Personal Lubricants Sales by Type (2025-2030) & (K Units)
- Table 140. Asia Personal Lubricants Sales Price by Type (2019-2024) & (USD/Unit)
- Table 141. Asia Personal Lubricants Sales Price by Type (2025-2030) & (USD/Unit)
- Table 142. Asia Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)
- Table 143. Asia Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)
- Table 144. Asia Personal Lubricants Sales by Application (2019-2024) & (K Units)
- Table 145. Asia Personal Lubricants Sales by Application (2025-2030) & (K Units)
- Table 146. Asia Personal Lubricants Sales Price by Application (2019-2024) & (USD/Unit)
- Table 147. Asia Personal Lubricants Sales Price by Application (2025-2030) & (USD/Unit)
- Table 148. Asia Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 149. Asia Personal Lubricants Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 150. Asia Personal Lubricants Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 151. Asia Personal Lubricants Sales by Country (2019 VS 2023 VS 2030) & (K Units)
- Table 152. Asia Personal Lubricants Sales by Country (2019-2024) & (K Units)
- Table 153. Asia Personal Lubricants Sales by Country (2025-2030) & (K Units)
- Table 154. Asia Personal Lubricants Sales Price by Country (2019-2024) & (USD/Unit)
- Table 155. Asia Personal Lubricants Sales Price by Country (2025-2030) & (USD/Unit)
- Table 156. Japan Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 157. South Korea Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 158. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 159. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 160. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 161. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 162. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 163. Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Table 164. MEALA Personal Lubricants Revenue by Type (2019-2024) & (US\$ Million)
- Table 165. MEALA Personal Lubricants Revenue by Type (2025-2030) & (US\$ Million)
- Table 166. MEALA Personal Lubricants Sales by Type (2019-2024) & (K Units)
- Table 167. MEALA Personal Lubricants Sales by Type (2025-2030) & (K Units)
- Table 168. MEALA Personal Lubricants Sales Price by Type (2019-2024) & (USD/Unit)
- Table 169. MEALA Personal Lubricants Sales Price by Type (2025-2030) & (USD/Unit)

Table 170. MEALA Personal Lubricants Revenue by Application (2019-2024) & (US\$ Million)

Table 171. MEALA Personal Lubricants Revenue by Application (2025-2030) & (US\$ Million)

Table 172. MEALA Personal Lubricants Sales by Application (2019-2024) & (K Units)

Table 173. MEALA Personal Lubricants Sales by Application (2025-2030) & (K Units)

Table 174. MEALA Personal Lubricants Sales Price by Application (2019-2024) & (USD/Unit)

Table 175. MEALA Personal Lubricants Sales Price by Application (2025-2030) & (USD/Unit)

Table 176. MEALA Personal Lubricants Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 177. MEALA Personal Lubricants Revenue Grow Rate by Country (2019-2024) & (US\$ Million)

Table 178. MEALA Personal Lubricants Revenue Grow Rate by Country (2025-2030) & (US\$ Million)

Table 179. MEALA Personal Lubricants Sales by Country (2019 VS 2023 VS 2030) & (K Units)

Table 180. MEALA Personal Lubricants Sales by Country (2019-2024) & (K Units)

Table 181. MEALA Personal Lubricants Sales by Country (2025-2030) & (K Units)

Table 182. MEALA Personal Lubricants Sales Price by Country (2019-2024) & (USD/Unit)

Table 183. MEALA Personal Lubricants Sales Price by Country (2025-2030) & (USD/Unit)

Table 184. Mexico Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 185. Brazil Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 186. Israel Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 187. Argentina Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 188. Colombia Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 189. Turkey Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 190. Saudi Arabia Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 191. UAE Personal Lubricants Revenue (2019-2030) & (US\$ Million)

Table 192. Key Raw Materials

Table 193. Raw Materials Key Suppliers

Table 194. Personal Lubricants Distributors List

Table 195. Personal Lubricants Customers List

Table 196. Research Programs/Design for This Report

Table 197. Authors List of This Report

Table 198. Secondary Sources

Table 199. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Personal Lubricants Product Picture
- Figure 2. Global Personal Lubricants Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Personal Lubricants Market Size Share 2019 VS 2023 VS 2030
- Figure 4. Water Based Picture
- Figure 5. Silicone Based Picture
- Figure 6. Oil Based Picture
- Figure 7. Global Personal Lubricants Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030
- Figure 8. Global Personal Lubricants Market Size Share 2019 VS 2023 VS 2030
- Figure 9. Sexual Life Picture
- Figure 10. Other Picture
- Figure 11. Global Personal Lubricants Revenue (US\$ Million), 2019 VS 2023 VS 2030
- Figure 12. Global Personal Lubricants Revenue (2019-2030) & (US\$ Million)
- Figure 13. Global Personal Lubricants Revenue (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 14. Global Personal Lubricants Revenue Market Share by Region: 2023 Versus 2030
- Figure 15. Global Personal Lubricants Revenue Market Share by Region (2019-2030)
- Figure 16. Global Personal Lubricants Sales (2019-2030) & (K Units)
- Figure 17. Global Personal Lubricants Sales (CAGR) by Region: 2019 VS 2023 VS 2030 (K Units)
- Figure 18. Global Personal Lubricants Sales Market Share by Region (2019-2030)
- Figure 19. US & Canada Personal Lubricants Sales YoY (2019-2030) & (K Units)
- Figure 20. Europe Personal Lubricants Sales YoY (2019-2030) & (K Units)
- Figure 21. China Personal Lubricants Sales YoY (2019-2030) & (K Units)
- Figure 22. Asia (Excluding China) Personal Lubricants Sales YoY (2019-2030) & (K Units)
- Figure 23. Middle East, Africa and Latin America (Excluding China) Personal Lubricants Sales YoY (2019-2030) & (K Units)
- Figure 24. Global Personal Lubricants Manufacturers Revenue Share Top 10 and Top 5 in 2023
- Figure 25. Global Personal Lubricants Manufacturers Sales Share Top 10 and Top 5 in 2023
- Figure 26. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 27. Global Personal Lubricants Revenue by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 28. Global Personal Lubricants Revenue Market Share by Type 2019 VS 2023 VS 2030

Figure 29. Global Personal Lubricants Revenue Market Share by Type (2019-2030)

Figure 30. Global Personal Lubricants Sales by Type (2019 VS 2023 VS 2030) & (K Units)

Figure 31. Global Personal Lubricants Sales Market Share by Type 2019 VS 2023 VS 2030

Figure 32. Global Personal Lubricants Sales Market Share by Type (2019-2030)

Figure 33. Global Personal Lubricants Revenue by Application (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 34. Global Personal Lubricants Revenue Market Share by Application 2019 VS 2023 VS 2030

Figure 35. Global Personal Lubricants Revenue Market Share by Application (2019-2030)

Figure 36. Global Personal Lubricants Sales by Application (2019 VS 2023 VS 2030) & (K Units)

Figure 37. Global Personal Lubricants Sales Market Share by Application 2019 VS 2023 VS 2030

Figure 38. Global Personal Lubricants Sales Market Share by Application (2019-2030)

Figure 39. North America Personal Lubricants Revenue Share by Type (2019-2030)

Figure 40. North America Personal Lubricants Sales Share by Type (2019-2030)

Figure 41. North America Personal Lubricants Revenue Share by Application (2019-2030)

Figure 42. North America Personal Lubricants Sales Share by Application (2019-2030)

Figure 43. North America Personal Lubricants Revenue Share by Country (2019-2030)

Figure 44. North America Personal Lubricants Sales Share by Country (2019-2030)

Figure 45. Europe Personal Lubricants Revenue Share by Type (2019-2030)

Figure 46. Europe Personal Lubricants Sales Share by Type (2019-2030)

Figure 47. Europe Personal Lubricants Revenue Share by Application (2019-2030)

Figure 48. Europe Personal Lubricants Sales Share by Application (2019-2030)

Figure 49. Europe Personal Lubricants Revenue Share by Country (2019-2030)

Figure 50. Europe Personal Lubricants Sales Share by Country (2019-2030)

Figure 51. China Personal Lubricants Revenue Share by Type (2019-2030)

Figure 52. China Personal Lubricants Sales Share by Type (2019-2030)

Figure 53. China Personal Lubricants Revenue Share by Application (2019-2030)

Figure 54. China Personal Lubricants Sales Share by Application (2019-2030)

Figure 55. Asia Personal Lubricants Revenue Share by Type (2019-2030)

- Figure 56. Asia Personal Lubricants Sales Share by Type (2019-2030)
- Figure 57. Asia Personal Lubricants Revenue Share by Application (2019-2030)
- Figure 58. Asia Personal Lubricants Sales Share by Application (2019-2030)
- Figure 59. Asia Personal Lubricants Revenue Share by Country (2019-2030)
- Figure 60. Asia Personal Lubricants Sales Share by Country (2019-2030)
- Figure 61. MEALA Personal Lubricants Revenue Share by Type (2019-2030)
- Figure 62. MEALA Personal Lubricants Sales Share by Type (2019-2030)
- Figure 63. MEALA Personal Lubricants Revenue Share by Application (2019-2030)
- Figure 64. MEALA Personal Lubricants Sales Share by Application (2019-2030)
- Figure 65. MEALA Personal Lubricants Revenue Share by Country (2019-2030)
- Figure 66. MEALA Personal Lubricants Sales Share by Country (2019-2030)
- Figure 67. Personal Lub

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