

Global Perfume Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G6B2AE1CDA57EN.html>

Date: April 2024

Pages: 135

Price: US\$ 3,950.00 (Single User License)

ID: G6B2AE1CDA57EN

Abstracts

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents used to give the human body, animals, objects, and living spaces “a pleasant scent”.

In this report, all statistics of perfume are based on the standard of 50ml/bottle.

Perfume is stated to have main three notes, which work jointly to shape the long-lasting fragrance. These notes are created carefully with knowledge of the evaporation process of the perfume.

According to APO Research, The global Perfume market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Europe is the largest Perfume market with about 46% market share. Asia(excluding China) is follower, accounting for about 23% market share.

The key players are Loreal, Coty, CHANEL, AVON, LVMH, Est?e Lauder, Puig, Procter & Gamble, Elizabeth Arden, Interparfums, Shiseido, Amore Pacific, Salvatore Ferragamo, ICR Spa, Jahwa, Saint Melin etc. Top 3 companies occupied about 24% market share.

This report presents an overview of global market for Perfume, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Perfume, also provides the sales of main regions and countries. Of the upcoming market potential for Perfume, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Perfume sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Perfume market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Perfume sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Loreal, Coty, CHANEL, AVON, LVMH, Est?e Lauder, Puig, Procter & Gamble and Elizabeth Arden, etc.

Perfume segment by Company

Loreal

Coty

CHANEL

AVON

LVMH

Est?e Lauder

Puig

Procter & Gamble

Elizabeth Arden

Interparfums

Shiseido

Amore Pacific

Salvatore Ferragamo

ICR Spa

Jahwa

Saint Melin

Perfume segment by Type

Parfum

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Perfume segment by Application

Men's Perfume

Women's Perfume

Others

Perfume segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Perfume market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Perfume and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Perfume.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Perfume market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Perfume manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Perfume in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Perfume in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Perfume Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Perfume Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Perfume Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Perfume Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL PERFUME MARKET DYNAMICS

- 2.1 Perfume Industry Trends
- 2.2 Perfume Industry Drivers
- 2.3 Perfume Industry Opportunities and Challenges
- 2.4 Perfume Industry Restraints

3 PERFUME MARKET BY MANUFACTURERS

- 3.1 Global Perfume Revenue by Manufacturers (2019-2024)
- 3.2 Global Perfume Sales by Manufacturers (2019-2024)
- 3.3 Global Perfume Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Perfume Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Perfume Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Perfume Manufacturers, Product Type & Application
- 3.7 Global Perfume Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Perfume Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Perfume Players Market Share by Revenue in 2023
 - 3.8.3 2023 Perfume Tier 1, Tier 2, and Tier

4 PERFUME MARKET BY TYPE

- 4.1 Perfume Type Introduction
 - 4.1.1 Parfum
 - 4.1.2 Eau de Parfum
 - 4.1.3 Eau de Toilette

- 4.1.4 Eau de Cologne
- 4.1.5 Eau Fraiche
- 4.2 Global Perfume Sales by Type
 - 4.2.1 Global Perfume Sales by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Perfume Sales by Type (2019-2030)
 - 4.2.3 Global Perfume Sales Market Share by Type (2019-2030)
- 4.3 Global Perfume Revenue by Type
 - 4.3.1 Global Perfume Revenue by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Perfume Revenue by Type (2019-2030)
 - 4.3.3 Global Perfume Revenue Market Share by Type (2019-2030)

5 PERFUME MARKET BY APPLICATION

- 5.1 Perfume Application Introduction
 - 5.1.1 Men's Perfume
 - 5.1.2 Women's Perfume
 - 5.1.3 Others
- 5.2 Global Perfume Sales by Application
 - 5.2.1 Global Perfume Sales by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Perfume Sales by Application (2019-2030)
 - 5.2.3 Global Perfume Sales Market Share by Application (2019-2030)
- 5.3 Global Perfume Revenue by Application
 - 5.3.1 Global Perfume Revenue by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Perfume Revenue by Application (2019-2030)
 - 5.3.3 Global Perfume Revenue Market Share by Application (2019-2030)

6 GLOBAL PERFUME SALES BY REGION

- 6.1 Global Perfume Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Perfume Sales by Region (2019-2030)
 - 6.2.1 Global Perfume Sales by Region (2019-2024)
 - 6.2.2 Global Perfume Sales Forecasted by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Perfume Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Perfume Sales by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada
- 6.4 Europe
 - 6.4.1 Europe Perfume Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Perfume Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Perfume Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Perfume Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Perfume Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA Perfume Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL PERFUME REVENUE BY REGION

7.1 Global Perfume Revenue by Region

7.1.1 Global Perfume Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Perfume Revenue by Region (2019-2024)

7.1.3 Global Perfume Revenue by Region (2025-2030)

7.1.4 Global Perfume Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Perfume Revenue (2019-2030)

7.2.2 North America Perfume Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Perfume Revenue (2019-2030)

7.3.2 Europe Perfume Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Perfume Revenue (2019-2030)

7.4.2 Asia-Pacific Perfume Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Perfume Revenue (2019-2030)

7.5.2 LAMEA Perfume Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Loreal

8.1.1 Loreal Comapny Information

8.1.2 Loreal Business Overview

8.1.3 Loreal Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Loreal Perfume Product Portfolio

8.1.5 Loreal Recent Developments

8.2 Coty

8.2.1 Coty Comapny Information

8.2.2 Coty Business Overview

8.2.3 Coty Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 Coty Perfume Product Portfolio

8.2.5 Coty Recent Developments

8.3 CHANEL

8.3.1 CHANEL Comapny Information

8.3.2 CHANEL Business Overview

8.3.3 CHANEL Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 CHANEL Perfume Product Portfolio

8.3.5 CHANEL Recent Developments

8.4 AVON

8.4.1 AVON Comapny Information

8.4.2 AVON Business Overview

8.4.3 AVON Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.4.4 AVON Perfume Product Portfolio

8.4.5 AVON Recent Developments

8.5 LVMH

8.5.1 LVMH Comapny Information

8.5.2 LVMH Business Overview

8.5.3 LVMH Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.5.4 LVMH Perfume Product Portfolio

8.5.5 LVMH Recent Developments

8.6 Est?e Lauder

8.6.1 Est?e Lauder Comapny Information

8.6.2 Est?e Lauder Business Overview

8.6.3 Est?e Lauder Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.6.4 Est?e Lauder Perfume Product Portfolio

8.6.5 Est?e Lauder Recent Developments

8.7 Puig

8.7.1 Puig Comapny Information

8.7.2 Puig Business Overview

8.7.3 Puig Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.7.4 Puig Perfume Product Portfolio

8.7.5 Puig Recent Developments

8.8 Procter & Gamble

8.8.1 Procter & Gamble Comapny Information

8.8.2 Procter & Gamble Business Overview

8.8.3 Procter & Gamble Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.8.4 Procter & Gamble Perfume Product Portfolio

8.8.5 Procter & Gamble Recent Developments

8.9 Elizabeth Arden

8.9.1 Elizabeth Arden Comapny Information

8.9.2 Elizabeth Arden Business Overview

8.9.3 Elizabeth Arden Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.9.4 Elizabeth Arden Perfume Product Portfolio

8.9.5 Elizabeth Arden Recent Developments

8.10 Interparfums

8.10.1 Interparfums Comapny Information

8.10.2 Interparfums Business Overview

8.10.3 Interparfums Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.10.4 Interparfums Perfume Product Portfolio

8.10.5 Interparfums Recent Developments

8.11 Shiseido

8.11.1 Shiseido Comapny Information

8.11.2 Shiseido Business Overview

8.11.3 Shiseido Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.11.4 Shiseido Perfume Product Portfolio

8.11.5 Shiseido Recent Developments

8.12 Amore Pacific

8.12.1 Amore Pacific Comapny Information

8.12.2 Amore Pacific Business Overview

8.12.3 Amore Pacific Perfume Sales, Price, Revenue and Gross Margin (2019-2024)

8.12.4 Amore Pacific Perfume Product Portfolio

- 8.12.5 Amore Pacific Recent Developments
- 8.13 Salvatore Ferragamo
 - 8.13.1 Salvatore Ferragamo Company Information
 - 8.13.2 Salvatore Ferragamo Business Overview
 - 8.13.3 Salvatore Ferragamo Perfume Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.13.4 Salvatore Ferragamo Perfume Product Portfolio
 - 8.13.5 Salvatore Ferragamo Recent Developments
- 8.14 ICR Spa
 - 8.14.1 ICR Spa Company Information
 - 8.14.2 ICR Spa Business Overview
 - 8.14.3 ICR Spa Perfume Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.14.4 ICR Spa Perfume Product Portfolio
 - 8.14.5 ICR Spa Recent Developments
- 8.15 Jahwa
 - 8.15.1 Jahwa Company Information
 - 8.15.2 Jahwa Business Overview
 - 8.15.3 Jahwa Perfume Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.15.4 Jahwa Perfume Product Portfolio
 - 8.15.5 Jahwa Recent Developments
- 8.16 Saint Melin
 - 8.16.1 Saint Melin Company Information
 - 8.16.2 Saint Melin Business Overview
 - 8.16.3 Saint Melin Perfume Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.16.4 Saint Melin Perfume Product Portfolio
 - 8.16.5 Saint Melin Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 9.1 Perfume Value Chain Analysis
 - 9.1.1 Perfume Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Perfume Production Mode & Process
- 9.2 Perfume Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Perfume Distributors
 - 9.2.3 Perfume Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

I would like to order

Product name: Global Perfume Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/G6B2AE1CDA57EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6B2AE1CDA57EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

