

# Global Passenger Car External Accessories Aftermarket Market Outlook and Growth Opportunities 2025

<https://marketpublishers.com/r/G2DA940BB1C3EN.html>

Date: February 2025

Pages: 215

Price: US\$ 4,250.00 (Single User License)

ID: G2DA940BB1C3EN

## Abstracts

### Summary

According to APO Research, the global Passenger Car External Accessories Aftermarket market is projected to grow from US\$ million in 2025 to US\$ million by 2031, at a compound annual growth rate (CAGR) of % during the forecast period.

The North American market for Passenger Car External Accessories Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % from 2025 through 2031.

The Asia-Pacific market for Passenger Car External Accessories Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

In China, the Passenger Car External Accessories Aftermarket market is expected to rise from \$ million to \$ million by 2031, at a CAGR of 1% from 2025 through 2031.

The Europe market for Passenger Car External Accessories Aftermarket is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2025 through 2031.

Major global companies in the Passenger Car External Accessories Aftermarket market include Bridgestone Corporation, Hyundai Mobis, Michelin, Magna International Inc., Hella, Harman International, ZF, Robert Bosch GmbH and Tenneco, etc. In 2024, the top three vendors accounted for approximately % of the market revenue.

This report presents an overview of global market for Passenger Car External Accessories Aftermarket, revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2020 - 2024, estimates for 2025, and projections of CAGR through 2031.

This report researches the key producers of Passenger Car External Accessories Aftermarket, also provides the value of main regions and countries. Of the upcoming market potential for Passenger Car External Accessories Aftermarket, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Passenger Car External Accessories Aftermarket revenue, market share and industry ranking of main companies, data from 2020 to 2025. Identification of the major stakeholders in the global Passenger Car External Accessories Aftermarket market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Passenger Car External Accessories Aftermarket company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

### Passenger Car External Accessories Aftermarket Segment by Company

Bridgestone Corporation

Hyundai Mobis

Michelin

Magna International Inc.

Hella

Harman International

ZF

Robert Bosch GmbH

Tenneco

Qualcomm Technologies Inc.

Pioneer Corporation

Mont Blanc Group AB

Mahler

Lloyd Mats

Lear Corporation

Goodyear

Denso Corporation

Delphi Technologies

Covercraft Industries, LLC

Continental AG

Classic Soft Trim

Alpine Electronics

Passenger Car External Accessories Aftermarket Segment by Type

Car Care Products

Tires

Alloy Wheels

Body Kits

Roof Racks

Window Films

LED Lights

Others

#### Passenger Car External Accessories Aftermarket Segment by Application

Electric Cars

Fuel Cars

#### Passenger Car External Accessories Aftermarket Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

South America

Brazil

Argentina

Chile

Colombia

Middle East & Africa

Egypt

South Africa

Israel

T?rkiye

GCC Countries

## Study Objectives

1. To analyze and research the global Passenger Car External Accessories Aftermarket status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Passenger Car External Accessories Aftermarket key companies, revenue, market share, and recent developments.
3. To split the Passenger Car External Accessories Aftermarket breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Passenger Car External Accessories Aftermarket market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Passenger Car External Accessories Aftermarket significant trends, drivers, influence factors in global and regions.
6. To analyze Passenger Car External Accessories Aftermarket competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Passenger Car External Accessories Aftermarket market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Passenger Car External Accessories Aftermarket and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Passenger Car External Accessories Aftermarket.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Passenger Car External Accessories Aftermarket industry.

Chapter 3: Detailed analysis of Passenger Car External Accessories Aftermarket company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Passenger Car External Accessories Aftermarket in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Passenger Car External Accessories Aftermarket in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Passenger Car External Accessories Aftermarket Market Size, 2020 VS 2024 VS 2031
- 1.3 Global Passenger Car External Accessories Aftermarket Market Size (2020-2031)
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### **2 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET MARKET DYNAMICS**

- 2.1 Passenger Car External Accessories Aftermarket Industry Trends
- 2.2 Passenger Car External Accessories Aftermarket Industry Drivers
- 2.3 Passenger Car External Accessories Aftermarket Industry Opportunities and Challenges
- 2.4 Passenger Car External Accessories Aftermarket Industry Restraints

### **3 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET MARKET BY COMPANY**

- 3.1 Global Passenger Car External Accessories Aftermarket Company Revenue Ranking in 2024
- 3.2 Global Passenger Car External Accessories Aftermarket Revenue by Company (2020-2025)
- 3.3 Global Passenger Car External Accessories Aftermarket Company Ranking (2023-2025)
- 3.4 Global Passenger Car External Accessories Aftermarket Company Manufacturing Base and Headquarters
- 3.5 Global Passenger Car External Accessories Aftermarket Company Product Type and Application
- 3.6 Global Passenger Car External Accessories Aftermarket Company Establishment Date
- 3.7 Market Competitive Analysis
  - 3.7.1 Global Passenger Car External Accessories Aftermarket Market Concentration Ratio (CR5 and HHI)
  - 3.7.2 Global Top 5 and 10 Company Market Share by Revenue in 2024

3.7.3 2024 Passenger Car External Accessories Aftermarket Tier 1, Tier 2, and Tier 3 Companies

3.8 Mergers and Acquisitions Expansion

## **4 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET MARKET BY TYPE**

4.1 Passenger Car External Accessories Aftermarket Type Introduction

4.1.1 Car Care Products

4.1.2 Tires

4.1.3 Alloy Wheels

4.1.4 Body Kits

4.1.5 Roof Racks

4.1.6 Window Films

4.1.7 LED Lights

4.1.8 Others

4.2 Global Passenger Car External Accessories Aftermarket Sales Value by Type

4.2.1 Global Passenger Car External Accessories Aftermarket Sales Value by Type (2020 VS 2024 VS 2031)

4.2.2 Global Passenger Car External Accessories Aftermarket Sales Value by Type (2020-2031)

4.2.3 Global Passenger Car External Accessories Aftermarket Sales Value Share by Type (2020-2031)

## **5 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET MARKET BY APPLICATION**

5.1 Passenger Car External Accessories Aftermarket Application Introduction

5.1.1 Electric Cars

5.1.2 Fuel Cars

5.2 Global Passenger Car External Accessories Aftermarket Sales Value by Application

5.2.1 Global Passenger Car External Accessories Aftermarket Sales Value by Application (2020 VS 2024 VS 2031)

5.2.2 Global Passenger Car External Accessories Aftermarket Sales Value by Application (2020-2031)

5.2.3 Global Passenger Car External Accessories Aftermarket Sales Value Share by Application (2020-2031)

## **6 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET REGIONAL**

## VALUE ANALYSIS

6.1 Global Passenger Car External Accessories Aftermarket Sales Value by Region: 2020 VS 2024 VS 2031

6.2 Global Passenger Car External Accessories Aftermarket Sales Value by Region (2020-2031)

6.2.1 Global Passenger Car External Accessories Aftermarket Sales Value by Region: 2020-2025

6.2.2 Global Passenger Car External Accessories Aftermarket Sales Value by Region (2026-2031)

6.3 North America

6.3.1 North America Passenger Car External Accessories Aftermarket Sales Value (2020-2031)

6.3.2 North America Passenger Car External Accessories Aftermarket Sales Value Share by Country, 2024 VS 2031

6.4 Europe

6.4.1 Europe Passenger Car External Accessories Aftermarket Sales Value (2020-2031)

6.4.2 Europe Passenger Car External Accessories Aftermarket Sales Value Share by Country, 2024 VS 2031

6.5 Asia-Pacific

6.5.1 Asia-Pacific Passenger Car External Accessories Aftermarket Sales Value (2020-2031)

6.5.2 Asia-Pacific Passenger Car External Accessories Aftermarket Sales Value Share by Country, 2024 VS 2031

6.6 South America

6.6.1 South America Passenger Car External Accessories Aftermarket Sales Value (2020-2031)

6.6.2 South America Passenger Car External Accessories Aftermarket Sales Value Share by Country, 2024 VS 2031

6.7 Middle East & Africa

6.7.1 Middle East & Africa Passenger Car External Accessories Aftermarket Sales Value (2020-2031)

6.7.2 Middle East & Africa Passenger Car External Accessories Aftermarket Sales Value Share by Country, 2024 VS 2031

## 7 PASSENGER CAR EXTERNAL ACCESSORIES AFTERMARKET COUNTRY-LEVEL VALUE ANALYSIS

7.1 Global Passenger Car External Accessories Aftermarket Sales Value by Country: 2020 VS 2024 VS 2031

7.2 Global Passenger Car External Accessories Aftermarket Sales Value by Country (2020-2031)

7.2.1 Global Passenger Car External Accessories Aftermarket Sales Value by Country (2020-2025)

7.2.2 Global Passenger Car External Accessories Aftermarket Sales Value by Country (2026-2031)

7.3 USA

7.3.1 USA Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.3.2 USA Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.3.3 USA Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.4 Canada

7.4.1 Canada Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.4.2 Canada Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.4.3 Canada Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.5 Mexico

7.5.1 Mexico Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.5.2 Mexico Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.5.3 Mexico Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.6 Germany

7.6.1 Germany Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.6.2 Germany Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.6.3 Germany Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.7 France

7.7.1 France Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.7.2 France Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.7.3 France Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.8 U.K.

7.8.1 U.K. Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.8.2 U.K. Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.8.3 U.K. Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.9 Italy

7.9.1 Italy Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.9.2 Italy Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.9.3 Italy Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.10 Spain

7.10.1 Spain Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.10.2 Spain Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.10.3 Spain Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.11 Russia

7.11.1 Russia Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.11.2 Russia Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.11.3 Russia Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.12 Netherlands

7.12.1 Netherlands Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.12.2 Netherlands Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.12.3 Netherlands Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.13 Nordic Countries

7.13.1 Nordic Countries Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.13.2 Nordic Countries Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.13.3 Nordic Countries Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.14 China

7.14.1 China Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.14.2 China Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.14.3 China Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.15 Japan

7.15.1 Japan Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.15.2 Japan Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.15.3 Japan Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.16 South Korea

7.16.1 South Korea Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.16.2 South Korea Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.16.3 South Korea Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.17 India

7.17.1 India Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.17.2 India Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.17.3 India Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## 7.18 Australia

7.18.1 Australia Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.18.2 Australia Passenger Car External Accessories Aftermarket Sales Value Share

by Type, 2024 VS 2031

7.18.3 Australia Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.19 Southeast Asia

7.19.1 Southeast Asia Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.19.2 Southeast Asia Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.19.3 Southeast Asia Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.20 Brazil

7.20.1 Brazil Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.20.2 Brazil Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.20.3 Brazil Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.21 Argentina

7.21.1 Argentina Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.21.2 Argentina Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.21.3 Argentina Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.22 Chile

7.22.1 Chile Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.22.2 Chile Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.22.3 Chile Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.23 Colombia

7.23.1 Colombia Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.23.2 Colombia Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.23.3 Colombia Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.24 Peru

7.24.1 Peru Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.24.2 Peru Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.24.3 Peru Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.25 Saudi Arabia

7.25.1 Saudi Arabia Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.25.2 Saudi Arabia Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.25.3 Saudi Arabia Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.26 Israel

7.26.1 Israel Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.26.2 Israel Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.26.3 Israel Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.27 UAE

7.27.1 UAE Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.27.2 UAE Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.27.3 UAE Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.28 Turkey

7.28.1 Turkey Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.28.2 Turkey Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.28.3 Turkey Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.29 Iran

7.29.1 Iran Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.29.2 Iran Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.29.3 Iran Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

7.30 Egypt

7.30.1 Egypt Passenger Car External Accessories Aftermarket Sales Value Growth Rate (2020-2031)

7.30.2 Egypt Passenger Car External Accessories Aftermarket Sales Value Share by Type, 2024 VS 2031

7.30.3 Egypt Passenger Car External Accessories Aftermarket Sales Value Share by Application, 2024 VS 2031

## **8 COMPANY PROFILES**

8.1 Bridgestone Corporation

8.1.1 Bridgestone Corporation Company Information

8.1.2 Bridgestone Corporation Business Overview

8.1.3 Bridgestone Corporation Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.1.4 Bridgestone Corporation Passenger Car External Accessories Aftermarket Product Portfolio

8.1.5 Bridgestone Corporation Recent Developments

8.2 Hyundai Mobis

8.2.1 Hyundai Mobis Company Information

8.2.2 Hyundai Mobis Business Overview

8.2.3 Hyundai Mobis Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.2.4 Hyundai Mobis Passenger Car External Accessories Aftermarket Product Portfolio

8.2.5 Hyundai Mobis Recent Developments

8.3 Michelin

8.3.1 Michelin Company Information

8.3.2 Michelin Business Overview

8.3.3 Michelin Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.3.4 Michelin Passenger Car External Accessories Aftermarket Product Portfolio

8.3.5 Michelin Recent Developments

8.4 Magna International Inc.

8.4.1 Magna International Inc. Company Information

8.4.2 Magna International Inc. Business Overview

8.4.3 Magna International Inc. Passenger Car External Accessories Aftermarket

## Revenue and Gross Margin (2020-2025)

8.4.4 Magna International Inc. Passenger Car External Accessories Aftermarket

### Product Portfolio

8.4.5 Magna International Inc. Recent Developments

## 8.5 Hella

8.5.1 Hella Company Information

8.5.2 Hella Business Overview

8.5.3 Hella Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.5.4 Hella Passenger Car External Accessories Aftermarket Product Portfolio

8.5.5 Hella Recent Developments

## 8.6 Harman International

8.6.1 Harman International Company Information

8.6.2 Harman International Business Overview

8.6.3 Harman International Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.6.4 Harman International Passenger Car External Accessories Aftermarket Product Portfolio

8.6.5 Harman International Recent Developments

## 8.7 ZF

8.7.1 ZF Company Information

8.7.2 ZF Business Overview

8.7.3 ZF Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.7.4 ZF Passenger Car External Accessories Aftermarket Product Portfolio

8.7.5 ZF Recent Developments

## 8.8 Robert Bosch GmbH

8.8.1 Robert Bosch GmbH Company Information

8.8.2 Robert Bosch GmbH Business Overview

8.8.3 Robert Bosch GmbH Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

8.8.4 Robert Bosch GmbH Passenger Car External Accessories Aftermarket Product Portfolio

8.8.5 Robert Bosch GmbH Recent Developments

## 8.9 Tenneco

8.9.1 Tenneco Company Information

8.9.2 Tenneco Business Overview

8.9.3 Tenneco Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)

- 8.9.4 Tenneco Passenger Car External Accessories Aftermarket Product Portfolio
- 8.9.5 Tenneco Recent Developments
- 8.10 Qualcomm Technologies Inc.
  - 8.10.1 Qualcomm Technologies Inc. Company Information
  - 8.10.2 Qualcomm Technologies Inc. Business Overview
  - 8.10.3 Qualcomm Technologies Inc. Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.10.4 Qualcomm Technologies Inc. Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.10.5 Qualcomm Technologies Inc. Recent Developments
- 8.11 Pioneer Corporation
  - 8.11.1 Pioneer Corporation Company Information
  - 8.11.2 Pioneer Corporation Business Overview
  - 8.11.3 Pioneer Corporation Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.11.4 Pioneer Corporation Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.11.5 Pioneer Corporation Recent Developments
- 8.12 Mont Blanc Group AB
  - 8.12.1 Mont Blanc Group AB Company Information
  - 8.12.2 Mont Blanc Group AB Business Overview
  - 8.12.3 Mont Blanc Group AB Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.12.4 Mont Blanc Group AB Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.12.5 Mont Blanc Group AB Recent Developments
- 8.13 Mahler
  - 8.13.1 Mahler Company Information
  - 8.13.2 Mahler Business Overview
  - 8.13.3 Mahler Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.13.4 Mahler Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.13.5 Mahler Recent Developments
- 8.14 Lloyd Mats
  - 8.14.1 Lloyd Mats Company Information
  - 8.14.2 Lloyd Mats Business Overview
  - 8.14.3 Lloyd Mats Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.14.4 Lloyd Mats Passenger Car External Accessories Aftermarket Product Portfolio

- 8.14.5 Lloyd Mats Recent Developments
- 8.15 Lear Corporation
  - 8.15.1 Lear Corporation Company Information
  - 8.15.2 Lear Corporation Business Overview
  - 8.15.3 Lear Corporation Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.15.4 Lear Corporation Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.15.5 Lear Corporation Recent Developments
- 8.16 Goodyear
  - 8.16.1 Goodyear Company Information
  - 8.16.2 Goodyear Business Overview
  - 8.16.3 Goodyear Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.16.4 Goodyear Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.16.5 Goodyear Recent Developments
- 8.17 Denso Corporation
  - 8.17.1 Denso Corporation Company Information
  - 8.17.2 Denso Corporation Business Overview
  - 8.17.3 Denso Corporation Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.17.4 Denso Corporation Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.17.5 Denso Corporation Recent Developments
- 8.18 Delphi Technologies
  - 8.18.1 Delphi Technologies Company Information
  - 8.18.2 Delphi Technologies Business Overview
  - 8.18.3 Delphi Technologies Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.18.4 Delphi Technologies Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.18.5 Delphi Technologies Recent Developments
- 8.19 Covercraft Industries, LLC
  - 8.19.1 Covercraft Industries, LLC Company Information
  - 8.19.2 Covercraft Industries, LLC Business Overview
  - 8.19.3 Covercraft Industries, LLC Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.19.4 Covercraft Industries, LLC Passenger Car External Accessories Aftermarket Product Portfolio

- 8.19.5 Covercraft Industries, LLC Recent Developments
- 8.20 Continental AG
  - 8.20.1 Continental AG Company Information
  - 8.20.2 Continental AG Business Overview
  - 8.20.3 Continental AG Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.20.4 Continental AG Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.20.5 Continental AG Recent Developments
- 8.21 Classic Soft Trim
  - 8.21.1 Classic Soft Trim Company Information
  - 8.21.2 Classic Soft Trim Business Overview
  - 8.21.3 Classic Soft Trim Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.21.4 Classic Soft Trim Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.21.5 Classic Soft Trim Recent Developments
- 8.22 Alpine Electronics
  - 8.22.1 Alpine Electronics Company Information
  - 8.22.2 Alpine Electronics Business Overview
  - 8.22.3 Alpine Electronics Passenger Car External Accessories Aftermarket Revenue and Gross Margin (2020-2025)
  - 8.22.4 Alpine Electronics Passenger Car External Accessories Aftermarket Product Portfolio
  - 8.22.5 Alpine Electronics Recent Developments

## **9 CONCLUDING INSIGHTS**

## **10 APPENDIX**

- 10.1 Reasons for Doing This Study
- 10.2 Research Methodology
- 10.3 Research Process
- 10.4 Authors List of This Report
- 10.5 Data Source
  - 10.5.1 Secondary Sources
  - 10.5.2 Primary Sources

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