

Global Oxidation Hair Dye Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye).

For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three steps:

- Oxidation of the dye
- Coupling reaction between the oxidized dye and coupling agent
- Further oxidation of the product from Step 2, where the final colour appears

When hair dye is added, ammonia opens the cuticle so that the dye can penetrate. The reaction between the dye and coupling agent allows the dye to become larger and cannot easily be washed out of the hair.

Commonly used dyes are p-phenylenediamine (PPD) and p-toluenediamine (PTD). These substances are categorised respectively as extreme and strong sensitizers. Common coupling agents are resorcinol and naphthols.

According to APO Research, The global Oxidation Hair Dye market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate

(CAGR) of % during the forecast period.

North American market for Oxidation Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Oxidation Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Oxidation Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Oxidation Hair Dye is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Oxidation Hair Dye include L'Oréal, Henkel, Revlon, HOYU, Kao, COTY, Shiseido, YoungRace and Developplus, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Oxidation Hair Dye, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Oxidation Hair Dye, also provides the sales of main regions and countries. Of the upcoming market potential for Oxidation Hair Dye, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Oxidation Hair Dye sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Oxidation Hair Dye market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies

in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Oxidation Hair Dye sales, projected growth trends, production technology, application and end-user industry.

Oxidation Hair Dye segment by Company

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Oxidation Hair Dye segment by Type

PPD based hair colours

PTD based hair colours

Other material based hair colours

Oxidation Hair Dye segment by Application

Home Use

Commercial Use

Oxidation Hair Dye segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Oxidation Hair Dye status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Oxidation Hair Dye market potential and advantage, opportunity and challenge, restraints, and risks.

5. To identify Oxidation Hair Dye significant trends, drivers, influence factors in global and regions.
6. To analyze Oxidation Hair Dye competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Oxidation Hair Dye market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Oxidation Hair Dye and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Oxidation Hair Dye.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Oxidation Hair Dye market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Oxidation Hair Dye industry.

Chapter 3: Detailed analysis of Oxidation Hair Dye manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Oxidation Hair Dye in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Oxidation Hair Dye in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Oxidation Hair Dye Sales Value (2019-2030)
 - 1.2.2 Global Oxidation Hair Dye Sales Volume (2019-2030)
 - 1.2.3 Global Oxidation Hair Dye Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 OXIDATION HAIR DYE MARKET DYNAMICS

- 2.1 Oxidation Hair Dye Industry Trends
- 2.2 Oxidation Hair Dye Industry Drivers
- 2.3 Oxidation Hair Dye Industry Opportunities and Challenges
- 2.4 Oxidation Hair Dye Industry Restraints

3 OXIDATION HAIR DYE MARKET BY COMPANY

- 3.1 Global Oxidation Hair Dye Company Revenue Ranking in 2023
- 3.2 Global Oxidation Hair Dye Revenue by Company (2019-2024)
- 3.3 Global Oxidation Hair Dye Sales Volume by Company (2019-2024)
- 3.4 Global Oxidation Hair Dye Average Price by Company (2019-2024)
- 3.5 Global Oxidation Hair Dye Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Oxidation Hair Dye Company Manufacturing Base & Headquarters
- 3.7 Global Oxidation Hair Dye Company, Product Type & Application
- 3.8 Global Oxidation Hair Dye Company Commercialization Time
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Oxidation Hair Dye Market CR5 and HHI
 - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.9.3 2023 Oxidation Hair Dye Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

4 OXIDATION HAIR DYE MARKET BY TYPE

- 4.1 Oxidation Hair Dye Type Introduction
 - 4.1.1 PPD based hair colours

- 4.1.2 PTD based hair colours
- 4.1.3 Other material based hair colours
- 4.2 Global Oxidation Hair Dye Sales Volume by Type
 - 4.2.1 Global Oxidation Hair Dye Sales Volume by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Oxidation Hair Dye Sales Volume by Type (2019-2030)
 - 4.2.3 Global Oxidation Hair Dye Sales Volume Share by Type (2019-2030)
- 4.3 Global Oxidation Hair Dye Sales Value by Type
 - 4.3.1 Global Oxidation Hair Dye Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Oxidation Hair Dye Sales Value by Type (2019-2030)
 - 4.3.3 Global Oxidation Hair Dye Sales Value Share by Type (2019-2030)

5 OXIDATION HAIR DYE MARKET BY APPLICATION

- 5.1 Oxidation Hair Dye Application Introduction
 - 5.1.1 Home Use
 - 5.1.2 Commercial Use
- 5.2 Global Oxidation Hair Dye Sales Volume by Application
 - 5.2.1 Global Oxidation Hair Dye Sales Volume by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Oxidation Hair Dye Sales Volume by Application (2019-2030)
 - 5.2.3 Global Oxidation Hair Dye Sales Volume Share by Application (2019-2030)
- 5.3 Global Oxidation Hair Dye Sales Value by Application
 - 5.3.1 Global Oxidation Hair Dye Sales Value by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Oxidation Hair Dye Sales Value by Application (2019-2030)
 - 5.3.3 Global Oxidation Hair Dye Sales Value Share by Application (2019-2030)

6 OXIDATION HAIR DYE MARKET BY REGION

- 6.1 Global Oxidation Hair Dye Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Oxidation Hair Dye Sales by Region (2019-2030)
 - 6.2.1 Global Oxidation Hair Dye Sales by Region: 2019-2024
 - 6.2.2 Global Oxidation Hair Dye Sales by Region (2025-2030)
- 6.3 Global Oxidation Hair Dye Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Oxidation Hair Dye Sales Value by Region (2019-2030)
 - 6.4.1 Global Oxidation Hair Dye Sales Value by Region: 2019-2024
 - 6.4.2 Global Oxidation Hair Dye Sales Value by Region (2025-2030)
- 6.5 Global Oxidation Hair Dye Market Price Analysis by Region (2019-2024)
- 6.6 North America
 - 6.6.1 North America Oxidation Hair Dye Sales Value (2019-2030)
 - 6.6.2 North America Oxidation Hair Dye Sales Value Share by Country, 2023 VS 2030

6.7 Europe

6.7.1 Europe Oxidation Hair Dye Sales Value (2019-2030)

6.7.2 Europe Oxidation Hair Dye Sales Value Share by Country, 2023 VS 2030

6.8 Asia-Pacific

6.8.1 Asia-Pacific Oxidation Hair Dye Sales Value (2019-2030)

6.8.2 Asia-Pacific Oxidation Hair Dye Sales Value Share by Country, 2023 VS 2030

6.9 Latin America

6.9.1 Latin America Oxidation Hair Dye Sales Value (2019-2030)

6.9.2 Latin America Oxidation Hair Dye Sales Value Share by Country, 2023 VS 2030

6.10 Middle East & Africa

6.10.1 Middle East & Africa Oxidation Hair Dye Sales Value (2019-2030)

6.10.2 Middle East & Africa Oxidation Hair Dye Sales Value Share by Country, 2023 VS 2030

7 OXIDATION HAIR DYE MARKET BY COUNTRY

7.1 Global Oxidation Hair Dye Sales by Country: 2019 VS 2023 VS 2030

7.2 Global Oxidation Hair Dye Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global Oxidation Hair Dye Sales by Country (2019-2030)

7.3.1 Global Oxidation Hair Dye Sales by Country (2019-2024)

7.3.2 Global Oxidation Hair Dye Sales by Country (2025-2030)

7.4 Global Oxidation Hair Dye Sales Value by Country (2019-2030)

7.4.1 Global Oxidation Hair Dye Sales Value by Country (2019-2024)

7.4.2 Global Oxidation Hair Dye Sales Value by Country (2025-2030)

7.5 USA

7.5.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)

7.5.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030

7.6 Canada

7.6.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)

7.6.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030

7.7 Germany

7.7.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)

7.7.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030

7.8 France

7.8.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)

7.8.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030

- 7.8.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.
 - 7.9.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.9.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.9.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
 - 7.10.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.10.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.10.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
 - 7.11.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.11.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.11.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
 - 7.12.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.12.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.12.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.13 China
 - 7.13.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.13.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.13.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
 - 7.14.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.14.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.14.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
 - 7.15.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.15.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.15.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
 - 7.16.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.16.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.16.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.17 India
 - 7.17.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.17.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.17.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.18 Australia
 - 7.18.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)

- 7.18.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
- 7.18.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.19 Mexico
 - 7.19.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.19.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.19.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.20 Brazil
 - 7.20.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.20.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.20.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.21 Turkey
 - 7.21.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.21.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.21.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.22 Saudi Arabia
 - 7.22.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.22.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.22.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030
- 7.23 UAE
 - 7.23.1 Global Oxidation Hair Dye Sales Value Growth Rate (2019-2030)
 - 7.23.2 Global Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030
 - 7.23.3 Global Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

- 8.1 L'Oréal
 - 8.1.1 L'Oréal Company Information
 - 8.1.2 L'Oréal Business Overview
 - 8.1.3 L'Oréal Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.1.4 L'Oréal Oxidation Hair Dye Product Portfolio
 - 8.1.5 L'Oréal Recent Developments
- 8.2 Henkel
 - 8.2.1 Henkel Company Information
 - 8.2.2 Henkel Business Overview
 - 8.2.3 Henkel Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.2.4 Henkel Oxidation Hair Dye Product Portfolio
 - 8.2.5 Henkel Recent Developments
- 8.3 Revlon
 - 8.3.1 Revlon Company Information

- 8.3.2 Revlon Business Overview
- 8.3.3 Revlon Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
- 8.3.4 Revlon Oxidation Hair Dye Product Portfolio
- 8.3.5 Revlon Recent Developments
- 8.4 HOYU
 - 8.4.1 HOYU Comapny Information
 - 8.4.2 HOYU Business Overview
 - 8.4.3 HOYU Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.4.4 HOYU Oxidation Hair Dye Product Portfolio
 - 8.4.5 HOYU Recent Developments
- 8.5 Kao
 - 8.5.1 Kao Comapny Information
 - 8.5.2 Kao Business Overview
 - 8.5.3 Kao Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.5.4 Kao Oxidation Hair Dye Product Portfolio
 - 8.5.5 Kao Recent Developments
- 8.6 COTY
 - 8.6.1 COTY Comapny Information
 - 8.6.2 COTY Business Overview
 - 8.6.3 COTY Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.6.4 COTY Oxidation Hair Dye Product Portfolio
 - 8.6.5 COTY Recent Developments
- 8.7 Shiseido
 - 8.7.1 Shiseido Comapny Information
 - 8.7.2 Shiseido Business Overview
 - 8.7.3 Shiseido Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.7.4 Shiseido Oxidation Hair Dye Product Portfolio
 - 8.7.5 Shiseido Recent Developments
- 8.8 YoungRace
 - 8.8.1 YoungRace Comapny Information
 - 8.8.2 YoungRace Business Overview
 - 8.8.3 YoungRace Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.8.4 YoungRace Oxidation Hair Dye Product Portfolio
 - 8.8.5 YoungRace Recent Developments
- 8.9 Developlus
 - 8.9.1 Developlus Comapny Information
 - 8.9.2 Developlus Business Overview
 - 8.9.3 Developlus Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)
 - 8.9.4 Developlus Oxidation Hair Dye Product Portfolio

8.9.5 Developplus Recent Developments

8.10 Aroma

8.10.1 Aroma Company Information

8.10.2 Aroma Business Overview

8.10.3 Aroma Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)

8.10.4 Aroma Oxidation Hair Dye Product Portfolio

8.10.5 Aroma Recent Developments

8.11 Godrej

8.11.1 Godrej Company Information

8.11.2 Godrej Business Overview

8.11.3 Godrej Oxidation Hair Dye Sales, Value and Gross Margin (2019-2024)

8.11.4 Godrej Oxidation Hair Dye Product Portfolio

8.11.5 Godrej Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Oxidation Hair Dye Value Chain Analysis

9.1.1 Oxidation Hair Dye Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Oxidation Hair Dye Sales Mode & Process

9.2 Oxidation Hair Dye Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Oxidation Hair Dye Distributors

9.2.3 Oxidation Hair Dye Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Oxidation Hair Dye Industry Trends
- Table 2. Oxidation Hair Dye Industry Drivers
- Table 3. Oxidation Hair Dye Industry Opportunities and Challenges
- Table 4. Oxidation Hair Dye Industry Restraints
- Table 5. Global Oxidation Hair Dye Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Oxidation Hair Dye Revenue Share by Company (2019-2024)
- Table 7. Global Oxidation Hair Dye Sales Volume by Company (M Units) & (2019-2024)
- Table 8. Global Oxidation Hair Dye Sales Volume Share by Company (2019-2024)
- Table 9. Global Oxidation Hair Dye Average Price (USD/K Units) of Company (2019-2024)
- Table 10. Global Oxidation Hair Dye Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Oxidation Hair Dye Key Company Manufacturing Base & Headquarters
- Table 12. Global Oxidation Hair Dye Company, Product Type & Application
- Table 13. Global Oxidation Hair Dye Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Oxidation Hair Dye by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of PPD based hair colours
- Table 18. Major Companies of PTD based hair colours
- Table 19. Major Companies of Other material based hair colours
- Table 20. Global Oxidation Hair Dye Sales Volume by Type 2019 VS 2023 VS 2030 (M Units)
- Table 21. Global Oxidation Hair Dye Sales Volume by Type (2019-2024) & (M Units)
- Table 22. Global Oxidation Hair Dye Sales Volume by Type (2025-2030) & (M Units)
- Table 23. Global Oxidation Hair Dye Sales Volume Share by Type (2019-2024)
- Table 24. Global Oxidation Hair Dye Sales Volume Share by Type (2025-2030)
- Table 25. Global Oxidation Hair Dye Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 26. Global Oxidation Hair Dye Sales Value by Type (2019-2024) & (US\$ Million)
- Table 27. Global Oxidation Hair Dye Sales Value by Type (2025-2030) & (US\$ Million)
- Table 28. Global Oxidation Hair Dye Sales Value Share by Type (2019-2024)
- Table 29. Global Oxidation Hair Dye Sales Value Share by Type (2025-2030)

- Table 30. Major Companies of Home Use
- Table 31. Major Companies of Commercial Use
- Table 32. Global Oxidation Hair Dye Sales Volume by Application 2019 VS 2023 VS 2030 (M Units)
- Table 33. Global Oxidation Hair Dye Sales Volume by Application (2019-2024) & (M Units)
- Table 34. Global Oxidation Hair Dye Sales Volume by Application (2025-2030) & (M Units)
- Table 35. Global Oxidation Hair Dye Sales Volume Share by Application (2019-2024)
- Table 36. Global Oxidation Hair Dye Sales Volume Share by Application (2025-2030)
- Table 37. Global Oxidation Hair Dye Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 38. Global Oxidation Hair Dye Sales Value by Application (2019-2024) & (US\$ Million)
- Table 39. Global Oxidation Hair Dye Sales Value by Application (2025-2030) & (US\$ Million)
- Table 40. Global Oxidation Hair Dye Sales Value Share by Application (2019-2024)
- Table 41. Global Oxidation Hair Dye Sales Value Share by Application (2025-2030)
- Table 42. Global Oxidation Hair Dye Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Table 43. Global Oxidation Hair Dye Sales by Region (2019-2024) & (M Units)
- Table 44. Global Oxidation Hair Dye Sales Market Share by Region (2019-2024)
- Table 45. Global Oxidation Hair Dye Sales by Region (2025-2030) & (M Units)
- Table 46. Global Oxidation Hair Dye Sales Market Share by Region (2025-2030)
- Table 47. Global Oxidation Hair Dye Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 48. Global Oxidation Hair Dye Sales Value by Region (2019-2024) & (US\$ Million)
- Table 49. Global Oxidation Hair Dye Sales Value Share by Region (2019-2024)
- Table 50. Global Oxidation Hair Dye Sales Value by Region (2025-2030) & (US\$ Million)
- Table 51. Global Oxidation Hair Dye Sales Value Share by Region (2025-2030)
- Table 52. Global Oxidation Hair Dye Market Average Price (USD/K Units) by Region (2019-2024)
- Table 53. Global Oxidation Hair Dye Market Average Price (USD/K Units) by Region (2025-2030)
- Table 54. Global Oxidation Hair Dye Sales by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 55. Global Oxidation Hair Dye Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)

- Table 56. Global Oxidation Hair Dye Sales by Country (2019-2024) & (M Units)
- Table 57. Global Oxidation Hair Dye Sales Market Share by Country (2019-2024)
- Table 58. Global Oxidation Hair Dye Sales by Country (2025-2030) & (M Units)
- Table 59. Global Oxidation Hair Dye Sales Market Share by Country (2025-2030)
- Table 60. Global Oxidation Hair Dye Sales Value by Country (2019-2024) & (US\$ Million)
- Table 61. Global Oxidation Hair Dye Sales Value Market Share by Country (2019-2024)
- Table 62. Global Oxidation Hair Dye Sales Value by Country (2025-2030) & (US\$ Million)
- Table 63. Global Oxidation Hair Dye Sales Value Market Share by Country (2025-2030)
- Table 64. L'Oréal Company Information
- Table 65. L'Oréal Business Overview
- Table 66. L'Oréal Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 67. L'Oréal Oxidation Hair Dye Product Portfolio
- Table 68. L'Oréal Recent Development
- Table 69. Henkel Company Information
- Table 70. Henkel Business Overview
- Table 71. Henkel Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 72. Henkel Oxidation Hair Dye Product Portfolio
- Table 73. Henkel Recent Development
- Table 74. Revlon Company Information
- Table 75. Revlon Business Overview
- Table 76. Revlon Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 77. Revlon Oxidation Hair Dye Product Portfolio
- Table 78. Revlon Recent Development
- Table 79. HOYU Company Information
- Table 80. HOYU Business Overview
- Table 81. HOYU Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 82. HOYU Oxidation Hair Dye Product Portfolio
- Table 83. HOYU Recent Development
- Table 84. Kao Company Information
- Table 85. Kao Business Overview
- Table 86. Kao Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 87. Kao Oxidation Hair Dye Product Portfolio

- Table 88. Kao Recent Development
- Table 89. COTY Company Information
- Table 90. COTY Business Overview
- Table 91. COTY Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 92. COTY Oxidation Hair Dye Product Portfolio
- Table 93. COTY Recent Development
- Table 94. Shiseido Company Information
- Table 95. Shiseido Business Overview
- Table 96. Shiseido Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 97. Shiseido Oxidation Hair Dye Product Portfolio
- Table 98. Shiseido Recent Development
- Table 99. YoungRace Company Information
- Table 100. YoungRace Business Overview
- Table 101. YoungRace Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 102. YoungRace Oxidation Hair Dye Product Portfolio
- Table 103. YoungRace Recent Development
- Table 104. Developplus Company Information
- Table 105. Developplus Business Overview
- Table 106. Developplus Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 107. Developplus Oxidation Hair Dye Product Portfolio
- Table 108. Developplus Recent Development
- Table 109. Aroma Company Information
- Table 110. Aroma Business Overview
- Table 111. Aroma Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 112. Aroma Oxidation Hair Dye Product Portfolio
- Table 113. Aroma Recent Development
- Table 114. Godrej Company Information
- Table 115. Godrej Business Overview
- Table 116. Godrej Oxidation Hair Dye Sales (M Units), Value (US\$ Million), Price (USD/K Units) and Gross Margin (2019-2024)
- Table 117. Godrej Oxidation Hair Dye Product Portfolio
- Table 118. Godrej Recent Development
- Table 119. Key Raw Materials
- Table 120. Raw Materials Key Suppliers

- Table 121. Oxidation Hair Dye Distributors List
- Table 122. Oxidation Hair Dye Customers List
- Table 123. Research Programs/Design for This Report
- Table 124. Authors List of This Report
- Table 125. Secondary Sources
- Table 126. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Oxidation Hair Dye Product Picture
- Figure 2. Global Oxidation Hair Dye Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Oxidation Hair Dye Sales (2019-2030) & (M Units)
- Figure 5. Global Oxidation Hair Dye Sales Average Price (USD/K Units) & (2019-2030)
- Figure 6. Global Oxidation Hair Dye Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. PPD based hair colours Picture
- Figure 10. PTD based hair colours Picture
- Figure 11. Other material based hair colours Picture
- Figure 12. Global Oxidation Hair Dye Sales Volume by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 13. Global Oxidation Hair Dye Sales Volume Share 2019 VS 2023 VS 2030
- Figure 14. Global Oxidation Hair Dye Sales Volume Share by Type (2019-2030)
- Figure 15. Global Oxidation Hair Dye Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 16. Global Oxidation Hair Dye Sales Value Share 2019 VS 2023 VS 2030
- Figure 17. Global Oxidation Hair Dye Sales Value Share by Type (2019-2030)
- Figure 18. Home Use Picture
- Figure 19. Commercial Use Picture
- Figure 20. Global Oxidation Hair Dye Sales Volume by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 21. Global Oxidation Hair Dye Sales Volume Share 2019 VS 2023 VS 2030
- Figure 22. Global Oxidation Hair Dye Sales Volume Share by Application (2019-2030)
- Figure 23. Global Oxidation Hair Dye Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 24. Global Oxidation Hair Dye Sales Value Share 2019 VS 2023 VS 2030
- Figure 25. Global Oxidation Hair Dye Sales Value Share by Application (2019-2030)
- Figure 26. Global Oxidation Hair Dye Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Figure 27. Global Oxidation Hair Dye Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 28. Global Oxidation Hair Dye Sales Value Comparison by Region: 2019 VS

2023 VS 2030 (US\$ Million)

Figure 29. Global Oxidation Hair Dye Sales Value Share by Region: 2019 VS 2023 VS 2030

Figure 30. North America Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)

Figure 31. North America Oxidation Hair Dye Sales Value Share by Country (%), 2023 VS 2030

Figure 32. Europe Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)

Figure 33. Europe Oxidation Hair Dye Sales Value Share by Country (%), 2023 VS 2030

Figure 34. Asia-Pacific Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)

Figure 35. Asia-Pacific Oxidation Hair Dye Sales Value Share by Country (%), 2023 VS 2030

Figure 36. Latin America Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)

Figure 37. Latin America Oxidation Hair Dye Sales Value Share by Country (%), 2023 VS 2030

Figure 38. Middle East & Africa Oxidation Hair Dye Sales Value (2019-2030) & (US\$ Million)

Figure 39. Middle East & Africa Oxidation Hair Dye Sales Value Share by Country (%), 2023 VS 2030

Figure 40. USA Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 41. USA Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 42. USA Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 43. Canada Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 44. Canada Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 45. Canada Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 46. Germany Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 47. Germany Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 48. Germany Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 49. France Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 50. France Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 51. France Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 52. U.K. Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 53. U.K. Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 54. U.K. Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 55. Italy Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 56. Italy Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 57. Italy Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 58. Netherlands Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 59. Netherlands Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 60. Netherlands Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 61. Nordic Countries Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 62. Nordic Countries Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 63. Nordic Countries Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 64. China Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 65. China Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 66. China Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 67. Japan Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 68. Japan Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 69. Japan Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 70. South Korea Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 71. South Korea Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 72. South Korea Oxidation Hair Dye Sales Value Share by Application, 2023 VS

2030 & (%)

Figure 73. Southeast Asia Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 74. Southeast Asia Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 75. Southeast Asia Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 76. India Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 77. India Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 78. India Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 79. Australia Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 80. Australia Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 81. Australia Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 82. Mexico Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 83. Mexico Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 84. Mexico Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 85. Brazil Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 86. Brazil Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 87. Brazil Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 88. Turkey Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 89. Turkey Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 90. Turkey Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 91. Saudi Arabia Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 92. Saudi Arabia Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 93. Saudi Arabia Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 94. UAE Oxidation Hair Dye Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 95. UAE Oxidation Hair Dye Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 96. UAE Oxidation Hair Dye Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 97. Oxidation Hair Dye Value Chain

Figure 98. Manufacturing Cost Structure

Figure 99. Oxidation Hair Dye Sales Mode & Process

Figure 100. Direct Comparison with Distribution Share

Figure 101. Distributors Profiles

Figure 102. Years Considered

Figure 103. Research Process

Figure 104. Key Executives Interviewed

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