

Global Outdoor Gear Market Analysis and Forecast 2024-2030

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Abstracts

Summary

The Outdoor Gear is always adopted by those who love nature, hiking, backpacking and adventure. In our report, the outdoor gear includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

According to APO Research, The global Outdoor Gear market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Outdoor Gear is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Outdoor Gear is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Outdoor Gear is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Outdoor Gear is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Outdoor Gear include ARCTERYX, JACK WOLFSKIN,

MobiGarden, Beijing Tread Outdoor Products, Columbia, Marmot, THE NORTH FACE, NORTHLAND and BlackYak, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Includes

This report presents an overview of global market for Outdoor Gear, market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Outdoor Gear, also provides the revenue of main regions and countries. Of the upcoming market potential for Outdoor Gear, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Outdoor Gear revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Outdoor Gear market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Outdoor Gear revenue, projected growth trends, production technology, application and end-user industry.

Outdoor Gear segment by Company

ARCTERYX

JACK WOLFSKIN

MobiGarden

Beijing Tread Outdoor Products

Columbia

Marmot

THE NORTH FACE

NORTHLAND

BlackYak

Lafuma

Black Diamond

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

Snowwolf

Panon

Outdoor Gear segment by Type

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

Outdoor Gear segment by End Use

Game

Sport Activity

Outdoor Gear segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate

(CAGR), market share, historical and forecast.

2. To present the key players, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Outdoor Gear market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Outdoor Gear and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in market size), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception

concerning the adoption of Outdoor Gear.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Revenue of Outdoor Gear in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 4: Detailed analysis of Outdoor Gear company competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Outdoor Gear revenue, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country,

revenue for each segment.

Chapter 9: Europe by type, by application and by country, revenue for each segment.

Chapter 10: China type, by application, revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, revenue for each segment.

Chapter 13: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Outdoor Gear Market by Type
 - 1.2.1 Global Outdoor Gear Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Apparel
 - 1.2.3 Shoes
 - 1.2.4 Backpacks
 - 1.2.5 Gear
 - 1.2.6 Accessories
 - 1.2.7 Equipment
- 1.3 Outdoor Gear Market by End Use
 - 1.3.1 Global Outdoor Gear Market Size by End Use, 2019 VS 2023 VS 2030
 - 1.3.2 Game
 - 1.3.3 Sport Activity
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 OUTDOOR GEAR MARKET DYNAMICS

- 2.1 Outdoor Gear Industry Trends
- 2.2 Outdoor Gear Industry Drivers
- 2.3 Outdoor Gear Industry Opportunities and Challenges
- 2.4 Outdoor Gear Industry Restraints

3 GLOBAL GROWTH PERSPECTIVE

- 3.1 Global Outdoor Gear Market Perspective (2019-2030)
- 3.2 Global Outdoor Gear Growth Trends by Region
 - 3.2.1 Global Outdoor Gear Market Size by Region: 2019 VS 2023 VS 2030
 - 3.2.2 Global Outdoor Gear Market Size by Region (2019-2024)
 - 3.2.3 Global Outdoor Gear Market Size by Region (2025-2030)

4 COMPETITIVE LANDSCAPE BY PLAYERS

- 4.1 Global Outdoor Gear Revenue by Players
 - 4.1.1 Global Outdoor Gear Revenue by Players (2019-2024)

- 4.1.2 Global Outdoor Gear Revenue Market Share by Players (2019-2024)
- 4.1.3 Global Outdoor Gear Players Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Outdoor Gear Key Players Ranking, 2022 VS 2023 VS 2024
- 4.3 Global Outdoor Gear Key Players Headquarters & Area Served
- 4.4 Global Outdoor Gear Players, Product Type & Application
- 4.5 Global Outdoor Gear Players Commercialization Time
- 4.6 Market Competitive Analysis
 - 4.6.1 Global Outdoor Gear Market CR5 and HHI
 - 4.6.2 Global Top 5 and 10 Outdoor Gear Players Market Share by Revenue in 2023
 - 4.6.3 2023 Outdoor Gear Tier 1, Tier 2, and Tier

5 OUTDOOR GEAR MARKET SIZE BY TYPE

- 5.1 Global Outdoor Gear Revenue by Type (2019 VS 2023 VS 2030)
- 5.2 Global Outdoor Gear Revenue by Type (2019-2030)
- 5.3 Global Outdoor Gear Revenue Market Share by Type (2019-2030)

6 OUTDOOR GEAR MARKET SIZE BY APPLICATION

- 6.1 Global Outdoor Gear Revenue by Application (2019 VS 2023 VS 2030)
- 6.2 Global Outdoor Gear Revenue by Application (2019-2030)
- 6.3 Global Outdoor Gear Revenue Market Share by Application (2019-2030)

7 COMPANY PROFILES

7.1 ARCTERYX

- 7.1.1 ARCTERYX Company Information
- 7.1.2 ARCTERYX Business Overview
- 7.1.3 ARCTERYX Outdoor Gear Revenue and Gross Margin (2019-2024)
- 7.1.4 ARCTERYX Outdoor Gear Product Portfolio
- 7.1.5 ARCTERYX Recent Developments

7.2 JACK WOLFSKIN

- 7.2.1 JACK WOLFSKIN Company Information
- 7.2.2 JACK WOLFSKIN Business Overview
- 7.2.3 JACK WOLFSKIN Outdoor Gear Revenue and Gross Margin (2019-2024)
- 7.2.4 JACK WOLFSKIN Outdoor Gear Product Portfolio
- 7.2.5 JACK WOLFSKIN Recent Developments

7.3 MobiGarden

- 7.3.1 MobiGarden Company Information

- 7.3.2 MobiGarden Business Overview
- 7.3.3 MobiGarden Outdoor Gear Revenue and Gross Margin (2019-2024)
- 7.3.4 MobiGarden Outdoor Gear Product Portfolio
- 7.3.5 MobiGarden Recent Developments
- 7.4 Beijing Toread Outdoor Products
 - 7.4.1 Beijing Toread Outdoor Products Company Information
 - 7.4.2 Beijing Toread Outdoor Products Business Overview
 - 7.4.3 Beijing Toread Outdoor Products Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.4.4 Beijing Toread Outdoor Products Outdoor Gear Product Portfolio
 - 7.4.5 Beijing Toread Outdoor Products Recent Developments
- 7.5 Columbia
 - 7.5.1 Columbia Company Information
 - 7.5.2 Columbia Business Overview
 - 7.5.3 Columbia Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.5.4 Columbia Outdoor Gear Product Portfolio
 - 7.5.5 Columbia Recent Developments
- 7.6 Marmot
 - 7.6.1 Marmot Company Information
 - 7.6.2 Marmot Business Overview
 - 7.6.3 Marmot Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.6.4 Marmot Outdoor Gear Product Portfolio
 - 7.6.5 Marmot Recent Developments
- 7.7 THE NORTH FACE
 - 7.7.1 THE NORTH FACE Company Information
 - 7.7.2 THE NORTH FACE Business Overview
 - 7.7.3 THE NORTH FACE Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.7.4 THE NORTH FACE Outdoor Gear Product Portfolio
 - 7.7.5 THE NORTH FACE Recent Developments
- 7.8 NORTHLAND
 - 7.8.1 NORTHLAND Company Information
 - 7.8.2 NORTHLAND Business Overview
 - 7.8.3 NORTHLAND Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.8.4 NORTHLAND Outdoor Gear Product Portfolio
 - 7.8.5 NORTHLAND Recent Developments
- 7.9 BlackYak
 - 7.9.1 BlackYak Company Information
 - 7.9.2 BlackYak Business Overview
 - 7.9.3 BlackYak Outdoor Gear Revenue and Gross Margin (2019-2024)

- 7.9.4 BlackYak Outdoor Gear Product Portfolio
- 7.9.5 BlackYak Recent Developments
- 7.10 Lafuma
 - 7.10.1 Lafuma Company Information
 - 7.10.2 Lafuma Business Overview
 - 7.10.3 Lafuma Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.10.4 Lafuma Outdoor Gear Product Portfolio
 - 7.10.5 Lafuma Recent Developments
- 7.11 Black Diamond
 - 7.11.1 Black Diamond Company Information
 - 7.11.2 Black Diamond Business Overview
 - 7.11.3 Black Diamond Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.11.4 Black Diamond Outdoor Gear Product Portfolio
 - 7.11.5 Black Diamond Recent Developments
- 7.12 ARCTOS
 - 7.12.1 ARCTOS Company Information
 - 7.12.2 ARCTOS Business Overview
 - 7.12.3 ARCTOS Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.12.4 ARCTOS Outdoor Gear Product Portfolio
 - 7.12.5 ARCTOS Recent Developments
- 7.13 Ozark
 - 7.13.1 Ozark Company Information
 - 7.13.2 Ozark Business Overview
 - 7.13.3 Ozark Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.13.4 Ozark Outdoor Gear Product Portfolio
 - 7.13.5 Ozark Recent Developments
- 7.14 Highrock
 - 7.14.1 Highrock Company Information
 - 7.14.2 Highrock Business Overview
 - 7.14.3 Highrock Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.14.4 Highrock Outdoor Gear Product Portfolio
 - 7.14.5 Highrock Recent Developments
- 7.15 Camel
 - 7.15.1 Camel Company Information
 - 7.15.2 Camel Business Overview
 - 7.15.3 Camel Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.15.4 Camel Outdoor Gear Product Portfolio
 - 7.15.5 Camel Recent Developments
- 7.16 Nextorch

- 7.16.1 Nextorch Comapny Information
- 7.16.2 Nextorch Business Overview
- 7.16.3 Nextorch Outdoor Gear Revenue and Gross Margin (2019-2024)
- 7.16.4 Nextorch Outdoor Gear Product Portfolio
- 7.16.5 Nextorch Recent Developments
- 7.17 Fire Maple
 - 7.17.1 Fire Maple Comapny Information
 - 7.17.2 Fire Maple Business Overview
 - 7.17.3 Fire Maple Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.17.4 Fire Maple Outdoor Gear Product Portfolio
 - 7.17.5 Fire Maple Recent Developments
- 7.18 KingCamp
 - 7.18.1 KingCamp Comapny Information
 - 7.18.2 KingCamp Business Overview
 - 7.18.3 KingCamp Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.18.4 KingCamp Outdoor Gear Product Portfolio
 - 7.18.5 KingCamp Recent Developments
- 7.19 MBC
 - 7.19.1 MBC Comapny Information
 - 7.19.2 MBC Business Overview
 - 7.19.3 MBC Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.19.4 MBC Outdoor Gear Product Portfolio
 - 7.19.5 MBC Recent Developments
- 7.20 Snowwolf
 - 7.20.1 Snowwolf Comapny Information
 - 7.20.2 Snowwolf Business Overview
 - 7.20.3 Snowwolf Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.20.4 Snowwolf Outdoor Gear Product Portfolio
 - 7.20.5 Snowwolf Recent Developments
- 7.21 Panon
 - 7.21.1 Panon Comapny Information
 - 7.21.2 Panon Business Overview
 - 7.21.3 Panon Outdoor Gear Revenue and Gross Margin (2019-2024)
 - 7.21.4 Panon Outdoor Gear Product Portfolio
 - 7.21.5 Panon Recent Developments

8 NORTH AMERICA

- 8.1 North America Outdoor Gear Revenue (2019-2030)

- 8.2 North America Outdoor Gear Revenue by Type (2019-2030)
 - 8.2.1 North America Outdoor Gear Revenue by Type (2019-2024)
 - 8.2.2 North America Outdoor Gear Revenue by Type (2025-2030)
- 8.3 North America Outdoor Gear Revenue Share by Type (2019-2030)
- 8.4 North America Outdoor Gear Revenue by End Use (2019-2030)
 - 8.4.1 North America Outdoor Gear Revenue by End Use (2019-2024)
 - 8.4.2 North America Outdoor Gear Revenue by End Use (2025-2030)
- 8.5 North America Outdoor Gear Revenue Share by End Use (2019-2030)
- 8.6 North America Outdoor Gear Revenue by Country
 - 8.6.1 North America Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030)
 - 8.6.2 North America Outdoor Gear Revenue by Country (2019-2024)
 - 8.6.3 North America Outdoor Gear Revenue by Country (2025-2030)
 - 8.6.4 U.S.
 - 8.6.5 Canada

9 EUROPE

- 9.1 Europe Outdoor Gear Revenue (2019-2030)
- 9.2 Europe Outdoor Gear Revenue by Type (2019-2030)
 - 9.2.1 Europe Outdoor Gear Revenue by Type (2019-2024)
 - 9.2.2 Europe Outdoor Gear Revenue by Type (2025-2030)
- 9.3 Europe Outdoor Gear Revenue Share by Type (2019-2030)
- 9.4 Europe Outdoor Gear Revenue by End Use (2019-2030)
 - 9.4.1 Europe Outdoor Gear Revenue by End Use (2019-2024)
 - 9.4.2 Europe Outdoor Gear Revenue by End Use (2025-2030)
- 9.5 Europe Outdoor Gear Revenue Share by End Use (2019-2030)
- 9.6 Europe Outdoor Gear Revenue by Country
 - 9.6.1 Europe Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030)
 - 9.6.2 Europe Outdoor Gear Revenue by Country (2019-2024)
 - 9.6.3 Europe Outdoor Gear Revenue by Country (2025-2030)
 - 9.6.4 Germany
 - 9.6.5 France
 - 9.6.6 U.K.
 - 9.6.7 Italy
 - 9.6.8 Russia

10 CHINA

- 10.1 China Outdoor Gear Revenue (2019-2030)

- 10.2 China Outdoor Gear Revenue by Type (2019-2030)
 - 10.2.1 China Outdoor Gear Revenue by Type (2019-2024)
 - 10.2.2 China Outdoor Gear Revenue by Type (2025-2030)
- 10.3 China Outdoor Gear Revenue Share by Type (2019-2030)
- 10.4 China Outdoor Gear Revenue by End Use (2019-2030)
 - 10.4.1 China Outdoor Gear Revenue by End Use (2019-2024)
 - 10.4.2 China Outdoor Gear Revenue by End Use (2025-2030)
- 10.5 China Outdoor Gear Revenue Share by End Use (2019-2030)

11 ASIA (EXCLUDING CHINA)

- 11.1 Asia Outdoor Gear Revenue (2019-2030)
- 11.2 Asia Outdoor Gear Revenue by Type (2019-2030)
 - 11.2.1 Asia Outdoor Gear Revenue by Type (2019-2024)
 - 11.2.2 Asia Outdoor Gear Revenue by Type (2025-2030)
- 11.3 Asia Outdoor Gear Revenue Share by Type (2019-2030)
- 11.4 Asia Outdoor Gear Revenue by End Use (2019-2030)
 - 11.4.1 Asia Outdoor Gear Revenue by End Use (2019-2024)
 - 11.4.2 Asia Outdoor Gear Revenue by End Use (2025-2030)
- 11.5 Asia Outdoor Gear Revenue Share by End Use (2019-2030)
- 11.6 Asia Outdoor Gear Revenue by Country
 - 11.6.1 Asia Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030)
 - 11.6.2 Asia Outdoor Gear Revenue by Country (2019-2024)
 - 11.6.3 Asia Outdoor Gear Revenue by Country (2025-2030)
 - 11.6.4 Japan
 - 11.6.5 South Korea
 - 11.6.6 India
 - 11.6.7 Australia
 - 11.6.8 China Taiwan
 - 11.6.9 Southeast Asia

12 MIDDLE EAST, AFRICA, LATIN AMERICA

- 12.1 MEALA Outdoor Gear Revenue (2019-2030)
- 12.2 MEALA Outdoor Gear Revenue by Type (2019-2030)
 - 12.2.1 MEALA Outdoor Gear Revenue by Type (2019-2024)
 - 12.2.2 MEALA Outdoor Gear Revenue by Type (2025-2030)
- 12.3 MEALA Outdoor Gear Revenue Share by Type (2019-2030)
- 12.4 MEALA Outdoor Gear Revenue by End Use (2019-2030)

- 12.4.1 MEALA Outdoor Gear Revenue by End Use (2019-2024)
- 12.4.2 MEALA Outdoor Gear Revenue by End Use (2025-2030)
- 12.5 MEALA Outdoor Gear Revenue Share by End Use (2019-2030)
- 12.6 MEALA Outdoor Gear Revenue by Country
 - 12.6.1 MEALA Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030)
 - 12.6.2 MEALA Outdoor Gear Revenue by Country (2019-2024)
 - 12.6.3 MEALA Outdoor Gear Revenue by Country (2025-2030)
 - 12.6.4 Mexico
 - 12.6.5 Brazil
 - 12.6.6 Israel
 - 12.6.7 Argentina
 - 12.6.8 Colombia
 - 12.6.9 Turkey
 - 12.6.10 Saudi Arabia
 - 12.6.11 UAE

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Outdoor Gear Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 1. Apparel Major Manufacturers

Table 2. Shoes Major Manufacturers

Table 3. Backpacks Major Manufacturers

Table 4. Gear Major Manufacturers

Table 5. Accessories Major Manufacturers

Table 6. Equipment Major Manufacturers

Table 7. Global Outdoor Gear Market Size Growth Rate by End Use (US\$ Million), 2019 VS 2023 VS 2030

Table 8. Game Major Manufacturers

Table 9. Sport Activity Major Manufacturers

Table 10. Outdoor Gear Industry Trends

Table 11. Outdoor Gear Industry Drivers

Table 12. Outdoor Gear Industry Opportunities and Challenges

Table 13. Outdoor Gear Industry Restraints

Table 14. Global Outdoor Gear Market Size Growth Rate (CAGR) by Region (US\$ Million): 2019 VS 2023 VS 2030

Table 15. Global Outdoor Gear Market Size by Region (2019-2024) & (US\$ Million)

Table 16. Global Outdoor Gear Market Share by Region (2019-2024)

Table 17. Global Outdoor Gear Market Size by Region (2025-2030) & (US\$ Million)

Table 18. Global Outdoor Gear Market Share by Region (2025-2030)

Table 19. Global Outdoor Gear Revenue by Players (US\$ Million) & (2019-2024)

Table 20. Global Outdoor Gear Revenue Market Share by Players (2019-2024)

Table 21. Global Outdoor Gear Key Players Ranking, 2022 VS 2023 VS 2024

Table 22. Global Outdoor Gear Key Players Headquarters & Area Served

Table 23. Global Outdoor Gear Players, Product Type & Application

Table 24. Global Outdoor Gear Players Commercialization Time

Table 25. Global Players Market Concentration Ratio (CR5 and HHI)

Table 26. Global Outdoor Gear by Players Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 27. Global Outdoor Gear Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)

Table 28. Global Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)

Table 29. Global Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)

Table 30. Global Outdoor Gear Revenue Market Share by Type (2019-2024) & (US\$

Million)

Table 31. Global Outdoor Gear Revenue Market Share by Type (2025-2030) & (US\$ Million)

Table 32. Global Outdoor Gear Revenue by End Use 2019 VS 2023 VS 2030 (US\$ Million)

Table 33. Global Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)

Table 34. Global Outdoor Gear Revenue by End Use (2025-2030) & (US\$ Million)

Table 35. Global Outdoor Gear Revenue Market Share by End Use (2019-2024) & (US\$ Million)

Table 36. Global Outdoor Gear Revenue Market Share by End Use (2025-2030) & (US\$ Million)

Table 37. ARCTERYX Company Information

Table 38. ARCTERYX Business Overview

Table 39. ARCTERYX Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 40. ARCTERYX Outdoor Gear Product Portfolio

Table 41. ARCTERYX Recent Development

Table 42. JACK WOLFSKIN Company Information

Table 43. JACK WOLFSKIN Business Overview

Table 44. JACK WOLFSKIN Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 45. JACK WOLFSKIN Outdoor Gear Product Portfolio

Table 46. JACK WOLFSKIN Recent Development

Table 47. MobiGarden Company Information

Table 48. MobiGarden Business Overview

Table 49. MobiGarden Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 50. MobiGarden Outdoor Gear Product Portfolio

Table 51. MobiGarden Recent Development

Table 52. Beijing Tread Outdoor Products Company Information

Table 53. Beijing Tread Outdoor Products Business Overview

Table 54. Beijing Tread Outdoor Products Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 55. Beijing Tread Outdoor Products Outdoor Gear Product Portfolio

Table 56. Beijing Tread Outdoor Products Recent Development

Table 57. Columbia Company Information

Table 58. Columbia Business Overview

Table 59. Columbia Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)

- Table 60. Columbia Outdoor Gear Product Portfolio
- Table 61. Columbia Recent Development
- Table 62. Marmot Company Information
- Table 63. Marmot Business Overview
- Table 64. Marmot Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 65. Marmot Outdoor Gear Product Portfolio
- Table 66. Marmot Recent Development
- Table 67. THE NORTH FACE Company Information
- Table 68. THE NORTH FACE Business Overview
- Table 69. THE NORTH FACE Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 70. THE NORTH FACE Outdoor Gear Product Portfolio
- Table 71. THE NORTH FACE Recent Development
- Table 72. NORTHLAND Company Information
- Table 73. NORTHLAND Business Overview
- Table 74. NORTHLAND Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 75. NORTHLAND Outdoor Gear Product Portfolio
- Table 76. NORTHLAND Recent Development
- Table 77. BlackYak Company Information
- Table 78. BlackYak Business Overview
- Table 79. BlackYak Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 80. BlackYak Outdoor Gear Product Portfolio
- Table 81. BlackYak Recent Development
- Table 82. Lafuma Company Information
- Table 83. Lafuma Business Overview
- Table 84. Lafuma Outdoor Gear Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 85. Lafuma Outdoor Gear Product Portfolio
- Table 86. Lafuma Recent Development
- Table 87. Black Diamond Company Information
- Table 88. Black Diamond Business Overview
- Table 89. Black Diamond Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 90. Black Diamond Outdoor Gear Product Portfolio
- Table 91. Black Diamond Recent Development
- Table 92. ARCTOS Company Information

- Table 93. ARCTOS Business Overview
- Table 94. ARCTOS Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 95. ARCTOS Outdoor Gear Product Portfolio
- Table 96. ARCTOS Recent Development
- Table 97. Ozark Company Information
- Table 98. Ozark Business Overview
- Table 99. Ozark Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 100. Ozark Outdoor Gear Product Portfolio
- Table 101. Ozark Recent Development
- Table 102. Highrock Company Information
- Table 103. Highrock Business Overview
- Table 104. Highrock Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 105. Highrock Outdoor Gear Product Portfolio
- Table 106. Highrock Recent Development
- Table 107. Camel Company Information
- Table 108. Camel Business Overview
- Table 109. Camel Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 110. Camel Outdoor Gear Product Portfolio
- Table 111. Camel Recent Development
- Table 112. Nextorch Company Information
- Table 113. Nextorch Business Overview
- Table 114. Nextorch Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 115. Nextorch Outdoor Gear Product Portfolio
- Table 116. Nextorch Recent Development
- Table 117. Fire Maple Company Information
- Table 118. Fire Maple Business Overview
- Table 119. Fire Maple Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 120. Fire Maple Outdoor Gear Product Portfolio
- Table 121. Fire Maple Recent Development
- Table 122. KingCamp Company Information
- Table 123. KingCamp Business Overview
- Table 124. KingCamp Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 125. KingCamp Outdoor Gear Product Portfolio
- Table 126. KingCamp Recent Development
- Table 127. MBC Company Information
- Table 128. MBC Business Overview
- Table 129. MBC Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 130. MBC Outdoor Gear Product Portfolio
- Table 131. MBC Recent Development
- Table 132. Snowwolf Company Information
- Table 133. Snowwolf Business Overview
- Table 134. Snowwolf Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 135. Snowwolf Outdoor Gear Product Portfolio
- Table 136. Snowwolf Recent Development
- Table 137. Panon Company Information
- Table 138. Panon Business Overview
- Table 139. Panon Outdoor Gear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 140. Panon Outdoor Gear Product Portfolio
- Table 141. Panon Recent Development
- Table 142. North America Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)
- Table 143. North America Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)
- Table 144. North America Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 145. North America Outdoor Gear Revenue by Country (2019-2024) & (US\$ Million)
- Table 146. North America Outdoor Gear Revenue by Country (2025-2030) & (US\$ Million)
- Table 147. Europe Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)
- Table 148. Europe Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)
- Table 149. Europe Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 150. Europe Outdoor Gear Revenue by Country (2019-2024) & (US\$ Million)
- Table 151. Europe Outdoor Gear Revenue by Country (2025-2030) & (US\$ Million)
- Table 152. China Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)
- Table 153. China Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)
- Table 154. Asia Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)
- Table 155. Asia Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)

Table 156. Asia Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 157. Asia Outdoor Gear Revenue by Country (2019-2024) & (US\$ Million)

Table 158. Asia Outdoor Gear Revenue by Country (2025-2030) & (US\$ Million)

Table 159. MEALA Outdoor Gear Revenue by Type (2019-2024) & (US\$ Million)

Table 160. MEALA Outdoor Gear Revenue by End Use (2019-2024) & (US\$ Million)

Table 161. MEALA Outdoor Gear Revenue by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 162. MEALA Outdoor Gear Revenue by Country (2019-2024) & (US\$ Million)

Table 163. MEALA Outdoor Gear Revenue by Country (2025-2030) & (US\$ Million)

Table 164. Research Programs/Design for This Report

Table 165. Authors List of This Report

Table 166. Secondary Sources

Table 167. Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Outdoor Gear Product Picture

Figure 2. Global Outdoor Gear Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Outdoor Gear Market Size Share 2019 VS 2023 VS 2030

Figure 4. Apparel Picture

Figure 5. Shoes Picture

Figure 6. Backpacks Picture

Figure 7. Gear Picture

Figure 8. Accessories Picture

Figure 9. Equipment Picture

Figure 10. Global Outdoor Gear Market Size Growth Rate by End Use (US\$ Million), 2019 VS 2023 VS 2030

Figure 11. Global Outdoor Gear Market Size Share 2019 VS 2023 VS 2030

Figure 12. Game Picture

Figure 13. Sport Activity Picture

Figure 14. Global Outdoor Gear Market Size (US\$ Million) & (2019-2030)

Figure 15. Global Outdoor Gear Market Size, (US\$ Million), 2019 VS 2023 VS 2030

Figure 16. Global Outdoor Gear Market Share by Region: 2019 VS 2023 VS 2030

Figure 17. Global Outdoor Gear Players Revenue Share Top 10 and Top 5 in 2023

Figure 18. Players Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 19. Global Outdoor Gear Revenue by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 20. Global Outdoor Gear Revenue Market Share 2019 VS 2023 VS 2030

Figure 21. Global Outdoor Gear Revenue Market Share by Type (2019-2030)

Figure 22. Global Outdoor Gear Revenue by End Use (2019 VS 2023 VS 2030) & (US\$ Million)

Figure 23. Global Outdoor Gear Revenue Market Share by End Use (2019 VS 2023 VS 2030)

Figure 24. Global Outdoor Gear Revenue Market Share by End Use (2019-2030)

Figure 25. North America Outdoor Gear Revenue YoY Growth (2019-2030) & (US\$ Million)

Figure 26. North America Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)

Figure 27. North America Outdoor Gear Revenue Share by Type (2019-2030)

Figure 28. North America Outdoor Gear Revenue by Application (2025-2030) & (US\$ Million)

- Figure 29. North America Outdoor Gear Revenue Share by Application (2019-2030)
- Figure 30. North America Outdoor Gear Revenue Share by Country (2019-2030)
- Figure 31. United States Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 32. Canada Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 33. Europe Outdoor Gear Revenue YoY Growth (2019-2030) & (US\$ Million)
- Figure 34. Europe Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)
- Figure 35. Europe Outdoor Gear Revenue Share by Type (2019-2030)
- Figure 36. Europe Outdoor Gear Revenue by Application (2025-2030) & (US\$ Million)
- Figure 37. Europe Outdoor Gear Revenue Share by Application (2019-2030)
- Figure 38. Europe Outdoor Gear Revenue Share by Country (2019-2030)
- Figure 39. Germany Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 40. France Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 41. U.K. Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 42. Italy Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 43. Russia Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 44. Nordic Countries Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 45. China Outdoor Gear Revenue YoY Growth (2019-2030) & (US\$ Million)
- Figure 46. China Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)
- Figure 47. China Outdoor Gear Revenue Share by Type (2019-2030)
- Figure 48. China Outdoor Gear Revenue by Application (2025-2030) & (US\$ Million)
- Figure 49. China Outdoor Gear Revenue Share by Application (2019-2030)
- Figure 50. Asia Outdoor Gear Revenue YoY Growth (2019-2030) & (US\$ Million)
- Figure 51. Asia Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)
- Figure 52. Asia Outdoor Gear Revenue Share by Type (2019-2030)
- Figure 53. Asia Outdoor Gear Revenue by Application (2025-2030) & (US\$ Million)
- Figure 54. Asia Outdoor Gear Revenue Share by Application (2019-2030)
- Figure 55. Asia Outdoor Gear Revenue Share by Country (2019-2030)
- Figure 56. Japan Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 57. South Korea Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 58. India Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 59. Australia Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 60. China Taiwan Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 61. Southeast Asia Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 62. MEALA Outdoor Gear Revenue YoY Growth (2019-2030) & (US\$ Million)

- Figure 63. MEALA Outdoor Gear Revenue by Type (2025-2030) & (US\$ Million)
- Figure 64. MEALA Outdoor Gear Revenue Share by Type (2019-2030)
- Figure 65. MEALA Outdoor Gear Revenue by Application (2025-2030) & (US\$ Million)
- Figure 66. MEALA Outdoor Gear Revenue Share by Application (2019-2030)
- Figure 67. MEALA Outdoor Gear Revenue Share by Country (2019-2030)
- Figure 68. Mexico Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 69. South Korea Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 70. Brazil Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 71. Israel Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 72. Argentina Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 73. Colombia Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 74. Turkey Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 75. Saudi Arabia Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 76. UAE Outdoor Gear Revenue YoY Growth (US\$ Million) & (2019-2030)
- Figure 77. Years Considered
- Figure 78. Research Process
- Figure 79. Key Executives Interviewed

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