

Global Outdoor Furniture Market Analysis and Forecast 2024-2030

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Abstracts

This report studies the Outdoor Furniture market. Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, dining sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate decor, and comfort.

According to APO Research, The global Outdoor Furniture market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

In the North American market, the major players in outdoor furniture include Brown Jordan, Yotrio, Woodard and Diethelm Keller Premium Brand. The top four manufacturers in the North American market account for approximately 12%.

In terms of products, Synthetic Material is the largest market segment, accounting for about 8% of the North American market. As far as sales channels are concerned, online sales account for a relatively large share, reaching more than 65%.

This report presents an overview of global market for Outdoor Furniture, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Outdoor Furniture, also provides the sales of main regions and countries. Of the upcoming market potential for Outdoor Furniture,

and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Outdoor Furniture sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Outdoor Furniture market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Outdoor Furniture sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Brown Jordan, Agio International Company Limited, Artie, Barbeques Galore, COMFORT, DEDON, Diethelm Keller Premium Brands, Emu Group and Extremis, etc.

Outdoor Furniture segment by Company

Brown Jordan

Agio International Company Limited

Artie

Barbeques Galore

COMFORT

DEDON

Diethelm Keller Premium Brands

Emu Group

Extremis

Fischer Möbel GmbH

Forever Patio

Gloster

Harmonia Living

Hartman

HIGOLD

Homecrest

Klaussner Outdoor

Linya Group

Lloyd Flanders

Mamagreen

Manutti

MR DEARM

Oasiq

Patio Furniture Industries

Poly-Wood

Ratana

Royal Botania

KETTAL

Sifas

Sunset West

The Keter Group

Treasure Garden Incorporated

Trex Company (Polyx Wood)

Tuuci

Woodard

Yotrio

Outdoor Furniture segment by Type

Metal

Synthetic Material

Wood

Textile

Outdoor Furniture segment by Sale Channel

Online Sale

Offline Sale

Outdoor Furniture segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Outdoor Furniture

market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Outdoor Furniture and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Outdoor Furniture.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Outdoor Furniture in global, regional level and country level. It provides a quantitative analysis of the market size and development

potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Outdoor Furniture manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Outdoor Furniture sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Outdoor Furniture Market by Type
 - 1.2.1 Global Outdoor Furniture Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Metal
 - 1.2.3 Synthetic Material
 - 1.2.4 Wood
 - 1.2.5 Textile
- 1.3 Outdoor Furniture Market by Sale Channel
 - 1.3.1 Global Outdoor Furniture Market Size by Sale Channel, 2019 VS 2023 VS 2030
 - 1.3.2 Online Sale
 - 1.3.3 Offline Sale
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 OUTDOOR FURNITURE MARKET DYNAMICS

- 2.1 Outdoor Furniture Industry Trends
- 2.2 Outdoor Furniture Industry Drivers
- 2.3 Outdoor Furniture Industry Opportunities and Challenges
- 2.4 Outdoor Furniture Industry Restraints

3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Outdoor Furniture Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Outdoor Furniture Revenue by Region
 - 3.2.1 Global Outdoor Furniture Revenue by Region: 2019 VS 2023 VS 2030
 - 3.2.2 Global Outdoor Furniture Revenue by Region (2019-2024)
 - 3.2.3 Global Outdoor Furniture Revenue by Region (2025-2030)
 - 3.2.4 Global Outdoor Furniture Revenue Market Share by Region (2019-2030)
- 3.3 Global Outdoor Furniture Sales Estimates and Forecasts 2019-2030
- 3.4 Global Outdoor Furniture Sales by Region
 - 3.4.1 Global Outdoor Furniture Sales by Region: 2019 VS 2023 VS 2030
 - 3.4.2 Global Outdoor Furniture Sales by Region (2019-2024)
 - 3.4.3 Global Outdoor Furniture Sales by Region (2025-2030)
 - 3.4.4 Global Outdoor Furniture Sales Market Share by Region (2019-2030)

- 3.5 US & Canada
- 3.6 Europe
- 3.7 China
- 3.8 Asia (Excluding China)
- 3.9 Middle East, Africa and Latin America

4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

- 4.1 Global Outdoor Furniture Revenue by Manufacturers
 - 4.1.1 Global Outdoor Furniture Revenue by Manufacturers (2019-2024)
 - 4.1.2 Global Outdoor Furniture Revenue Market Share by Manufacturers (2019-2024)
 - 4.1.3 Global Outdoor Furniture Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 4.2 Global Outdoor Furniture Sales by Manufacturers
 - 4.2.1 Global Outdoor Furniture Sales by Manufacturers (2019-2024)
 - 4.2.2 Global Outdoor Furniture Sales Market Share by Manufacturers (2019-2024)
 - 4.2.3 Global Outdoor Furniture Manufacturers Sales Share Top 10 and Top 5 in 2023
- 4.3 Global Outdoor Furniture Sales Price by Manufacturers (2019-2024)
- 4.4 Global Outdoor Furniture Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 4.5 Global Outdoor Furniture Key Manufacturers Manufacturing Sites & Headquarters
- 4.6 Global Outdoor Furniture Manufacturers, Product Type & Application
- 4.7 Global Outdoor Furniture Manufacturers Commercialization Time
- 4.8 Market Competitive Analysis
 - 4.8.1 Global Outdoor Furniture Market CR5 and HHI
 - 4.8.2 2023 Outdoor Furniture Tier 1, Tier 2, and Tier

5 OUTDOOR FURNITURE MARKET BY TYPE

- 5.1 Global Outdoor Furniture Revenue by Type
 - 5.1.1 Global Outdoor Furniture Revenue by Type (2019 VS 2023 VS 2030)
 - 5.1.2 Global Outdoor Furniture Revenue by Type (2019-2030) & (US\$ Million)
 - 5.1.3 Global Outdoor Furniture Revenue Market Share by Type (2019-2030)
- 5.2 Global Outdoor Furniture Sales by Type
 - 5.2.1 Global Outdoor Furniture Sales by Type (2019 VS 2023 VS 2030)
 - 5.2.2 Global Outdoor Furniture Sales by Type (2019-2030) & (K Units)
 - 5.2.3 Global Outdoor Furniture Sales Market Share by Type (2019-2030)
- 5.3 Global Outdoor Furniture Price by Type

6 OUTDOOR FURNITURE MARKET BY APPLICATION

6.1 Global Outdoor Furniture Revenue by Application

6.1.1 Global Outdoor Furniture Revenue by Application (2019 VS 2023 VS 2030)

6.1.2 Global Outdoor Furniture Revenue by Application (2019-2030) & (US\$ Million)

6.1.3 Global Outdoor Furniture Revenue Market Share by Application (2019-2030)

6.2 Global Outdoor Furniture Sales by Application

6.2.1 Global Outdoor Furniture Sales by Application (2019 VS 2023 VS 2030)

6.2.2 Global Outdoor Furniture Sales by Application (2019-2030) & (K Units)

6.2.3 Global Outdoor Furniture Sales Market Share by Application (2019-2030)

6.3 Global Outdoor Furniture Price by Application

7 COMPANY PROFILES

7.1 Brown Jordan

7.1.1 Brown Jordan Company Information

7.1.2 Brown Jordan Business Overview

7.1.3 Brown Jordan Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.1.4 Brown Jordan Outdoor Furniture Product Portfolio

7.1.5 Brown Jordan Recent Developments

7.2 Agio International Company Limited

7.2.1 Agio International Company Limited Company Information

7.2.2 Agio International Company Limited Business Overview

7.2.3 Agio International Company Limited Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.2.4 Agio International Company Limited Outdoor Furniture Product Portfolio

7.2.5 Agio International Company Limited Recent Developments

7.3 Artie

7.3.1 Artie Company Information

7.3.2 Artie Business Overview

7.3.3 Artie Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.3.4 Artie Outdoor Furniture Product Portfolio

7.3.5 Artie Recent Developments

7.4 Barbeques Galore

7.4.1 Barbeques Galore Company Information

7.4.2 Barbeques Galore Business Overview

7.4.3 Barbeques Galore Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.4.4 Barbeques Galore Outdoor Furniture Product Portfolio

- 7.4.5 Barbeques Galore Recent Developments
- 7.5 COMFORT
 - 7.5.1 COMFORT Comapny Information
 - 7.5.2 COMFORT Business Overview
 - 7.5.3 COMFORT Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.5.4 COMFORT Outdoor Furniture Product Portfolio
 - 7.5.5 COMFORT Recent Developments
- 7.6 DEDON
 - 7.6.1 DEDON Comapny Information
 - 7.6.2 DEDON Business Overview
 - 7.6.3 DEDON Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.6.4 DEDON Outdoor Furniture Product Portfolio
 - 7.6.5 DEDON Recent Developments
- 7.7 Diethelm Keller Premium Brands
 - 7.7.1 Diethelm Keller Premium Brands Comapny Information
 - 7.7.2 Diethelm Keller Premium Brands Business Overview
 - 7.7.3 Diethelm Keller Premium Brands Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.7.4 Diethelm Keller Premium Brands Outdoor Furniture Product Portfolio
 - 7.7.5 Diethelm Keller Premium Brands Recent Developments
- 7.8 Emu Group
 - 7.8.1 Emu Group Comapny Information
 - 7.8.2 Emu Group Business Overview
 - 7.8.3 Emu Group Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.8.4 Emu Group Outdoor Furniture Product Portfolio
 - 7.8.5 Emu Group Recent Developments
- 7.9 Extremis
 - 7.9.1 Extremis Comapny Information
 - 7.9.2 Extremis Business Overview
 - 7.9.3 Extremis Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.9.4 Extremis Outdoor Furniture Product Portfolio
 - 7.9.5 Extremis Recent Developments
- 7.10 Fischer Mobel GmbH
 - 7.10.1 Fischer Mobel GmbH Comapny Information
 - 7.10.2 Fischer Mobel GmbH Business Overview
 - 7.10.3 Fischer Mobel GmbH Outdoor Furniture Sales, Revenue, Price and Gross

Margin (2019-2024)

7.10.4 Fischer Mobil GmbH Outdoor Furniture Product Portfolio

7.10.5 Fischer Mobil GmbH Recent Developments

7.11 Forever Patio

7.11.1 Forever Patio Company Information

7.11.2 Forever Patio Business Overview

7.11.3 Forever Patio Outdoor Furniture Sales, Revenue, Price and Gross Margin
(2019-2024)

7.11.4 Forever Patio Outdoor Furniture Product Portfolio

7.11.5 Forever Patio Recent Developments

7.12 Gloster

7.12.1 Gloster Company Information

7.12.2 Gloster Business Overview

7.12.3 Gloster Outdoor Furniture Sales, Revenue, Price and Gross Margin
(2019-2024)

7.12.4 Gloster Outdoor Furniture Product Portfolio

7.12.5 Gloster Recent Developments

7.13 Harmonia Living

7.13.1 Harmonia Living Company Information

7.13.2 Harmonia Living Business Overview

7.13.3 Harmonia Living Outdoor Furniture Sales, Revenue, Price and Gross Margin
(2019-2024)

7.13.4 Harmonia Living Outdoor Furniture Product Portfolio

7.13.5 Harmonia Living Recent Developments

7.14 Hartman

7.14.1 Hartman Company Information

7.14.2 Hartman Business Overview

7.14.3 Hartman Outdoor Furniture Sales, Revenue, Price and Gross Margin
(2019-2024)

7.14.4 Hartman Outdoor Furniture Product Portfolio

7.14.5 Hartman Recent Developments

7.15 HIGOLD

7.15.1 HIGOLD Company Information

7.15.2 HIGOLD Business Overview

7.15.3 HIGOLD Outdoor Furniture Sales, Revenue, Price and Gross Margin
(2019-2024)

7.15.4 HIGOLD Outdoor Furniture Product Portfolio

7.15.5 HIGOLD Recent Developments

7.16 Homecrest

- 7.16.1 Homecrest Comapny Information
- 7.16.2 Homecrest Business Overview
- 7.16.3 Homecrest Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.16.4 Homecrest Outdoor Furniture Product Portfolio
- 7.16.5 Homecrest Recent Developments
- 7.17 Klaussner Outdoor
 - 7.17.1 Klaussner Outdoor Comapny Information
 - 7.17.2 Klaussner Outdoor Business Overview
 - 7.17.3 Klaussner Outdoor Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.17.4 Klaussner Outdoor Outdoor Furniture Product Portfolio
 - 7.17.5 Klaussner Outdoor Recent Developments
- 7.18 Linya Group
 - 7.18.1 Linya Group Comapny Information
 - 7.18.2 Linya Group Business Overview
 - 7.18.3 Linya Group Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.18.4 Linya Group Outdoor Furniture Product Portfolio
 - 7.18.5 Linya Group Recent Developments
- 7.19 Lloyd Flanders
 - 7.19.1 Lloyd Flanders Comapny Information
 - 7.19.2 Lloyd Flanders Business Overview
 - 7.19.3 Lloyd Flanders Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.19.4 Lloyd Flanders Outdoor Furniture Product Portfolio
 - 7.19.5 Lloyd Flanders Recent Developments
- 7.20 Mamagreen
 - 7.20.1 Mamagreen Comapny Information
 - 7.20.2 Mamagreen Business Overview
 - 7.20.3 Mamagreen Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.20.4 Mamagreen Outdoor Furniture Product Portfolio
 - 7.20.5 Mamagreen Recent Developments
- 7.21 Manutti
 - 7.21.1 Manutti Comapny Information
 - 7.21.2 Manutti Business Overview
 - 7.21.3 Manutti Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

- 7.21.4 Manutti Outdoor Furniture Product Portfolio
- 7.21.5 Manutti Recent Developments
- 7.22 MR DEARM
 - 7.22.1 MR DEARM Company Information
 - 7.22.2 MR DEARM Business Overview
 - 7.22.3 MR DEARM Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.22.4 MR DEARM Outdoor Furniture Product Portfolio
 - 7.22.5 MR DEARM Recent Developments
- 7.23 Oasiq
 - 7.23.1 Oasiq Company Information
 - 7.23.2 Oasiq Business Overview
 - 7.23.3 Oasiq Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.23.4 Oasiq Outdoor Furniture Product Portfolio
 - 7.23.5 Oasiq Recent Developments
- 7.24 Patio Furniture Industries
 - 7.24.1 Patio Furniture Industries Company Information
 - 7.24.2 Patio Furniture Industries Business Overview
 - 7.24.3 Patio Furniture Industries Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.24.4 Patio Furniture Industries Outdoor Furniture Product Portfolio
 - 7.24.5 Patio Furniture Industries Recent Developments
- 7.25 Poly-Wood
 - 7.25.1 Poly-Wood Company Information
 - 7.25.2 Poly-Wood Business Overview
 - 7.25.3 Poly-Wood Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.25.4 Poly-Wood Outdoor Furniture Product Portfolio
 - 7.25.5 Poly-Wood Recent Developments
- 7.26 Ratana
 - 7.26.1 Ratana Company Information
 - 7.26.2 Ratana Business Overview
 - 7.26.3 Ratana Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.26.4 Ratana Outdoor Furniture Product Portfolio
 - 7.26.5 Ratana Recent Developments
- 7.27 Royal Botania
 - 7.27.1 Royal Botania Company Information
 - 7.27.2 Royal Botania Business Overview

7.27.3 Royal Botania Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.27.4 Royal Botania Outdoor Furniture Product Portfolio

7.27.5 Royal Botania Recent Developments

7.28 KETTAL

7.28.1 KETTAL Company Information

7.28.2 KETTAL Business Overview

7.28.3 KETTAL Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.28.4 KETTAL Outdoor Furniture Product Portfolio

7.28.5 KETTAL Recent Developments

7.29 Sifas

7.29.1 Sifas Company Information

7.29.2 Sifas Business Overview

7.29.3 Sifas Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.29.4 Sifas Outdoor Furniture Product Portfolio

7.29.5 Sifas Recent Developments

7.30 Sunset West

7.30.1 Sunset West Company Information

7.30.2 Sunset West Business Overview

7.30.3 Sunset West Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.30.4 Sunset West Outdoor Furniture Product Portfolio

7.30.5 Sunset West Recent Developments

7.31 The Keter Group

7.31.1 The Keter Group Company Information

7.31.2 The Keter Group Business Overview

7.31.3 The Keter Group Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.31.4 The Keter Group Outdoor Furniture Product Portfolio

7.31.5 The Keter Group Recent Developments

7.32 Treasure Garden Incorporated

7.32.1 Treasure Garden Incorporated Company Information

7.32.2 Treasure Garden Incorporated Business Overview

7.32.3 Treasure Garden Incorporated Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)

7.32.4 Treasure Garden Incorporated Outdoor Furniture Product Portfolio

7.32.5 Treasure Garden Incorporated Recent Developments

7.33 Trex Company (Polyx Wood)

- 7.33.1 Trex Company (Polyx Wood) Company Information
- 7.33.2 Trex Company (Polyx Wood) Business Overview
- 7.33.3 Trex Company (Polyx Wood) Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.33.4 Trex Company (Polyx Wood) Outdoor Furniture Product Portfolio
- 7.33.5 Trex Company (Polyx Wood) Recent Developments
- 7.34 Tuuci
 - 7.34.1 Tuuci Company Information
 - 7.34.2 Tuuci Business Overview
 - 7.34.3 Tuuci Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.34.4 Tuuci Outdoor Furniture Product Portfolio
 - 7.34.5 Tuuci Recent Developments
- 7.35 Woodard
 - 7.35.1 Woodard Company Information
 - 7.35.2 Woodard Business Overview
 - 7.35.3 Woodard Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.35.4 Woodard Outdoor Furniture Product Portfolio
 - 7.35.5 Woodard Recent Developments
- 7.36 Yotrio
 - 7.36.1 Yotrio Company Information
 - 7.36.2 Yotrio Business Overview
 - 7.36.3 Yotrio Outdoor Furniture Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.36.4 Yotrio Outdoor Furniture Product Portfolio
 - 7.36.5 Yotrio Recent Developments

8 NORTH AMERICA

- 8.1 North America Outdoor Furniture Market Size by Type
 - 8.1.1 North America Outdoor Furniture Revenue by Type (2019-2030)
 - 8.1.2 North America Outdoor Furniture Sales by Type (2019-2030)
 - 8.1.3 North America Outdoor Furniture Price by Type (2019-2030)
- 8.2 North America Outdoor Furniture Market Size by Sale Channel
 - 8.2.1 North America Outdoor Furniture Revenue by Sale Channel (2019-2030)
 - 8.2.2 North America Outdoor Furniture Sales by Sale Channel (2019-2030)
 - 8.2.3 North America Outdoor Furniture Price by Sale Channel (2019-2030)
- 8.3 North America Outdoor Furniture Market Size by Country
 - 8.3.1 North America Outdoor Furniture Revenue Growth Rate by Country (2019 VS 2023 VS 2030)

- 8.3.2 North America Outdoor Furniture Sales by Country (2019 VS 2023 VS 2030)
- 8.3.3 North America Outdoor Furniture Price by Country (2019-2030)
- 8.3.4 U.S.
- 8.3.5 Canada

9 EUROPE

- 9.1 Europe Outdoor Furniture Market Size by Type
 - 9.1.1 Europe Outdoor Furniture Revenue by Type (2019-2030)
 - 9.1.2 Europe Outdoor Furniture Sales by Type (2019-2030)
 - 9.1.3 Europe Outdoor Furniture Price by Type (2019-2030)
- 9.2 Europe Outdoor Furniture Market Size by Sale Channel
 - 9.2.1 Europe Outdoor Furniture Revenue by Sale Channel (2019-2030)
 - 9.2.2 Europe Outdoor Furniture Sales by Sale Channel (2019-2030)
 - 9.2.3 Europe Outdoor Furniture Price by Sale Channel (2019-2030)
- 9.3 Europe Outdoor Furniture Market Size by Country
 - 9.3.1 Europe Outdoor Furniture Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
 - 9.3.2 Europe Outdoor Furniture Sales by Country (2019 VS 2023 VS 2030)
 - 9.3.3 Europe Outdoor Furniture Price by Country (2019-2030)
 - 9.3.4 Germany
 - 9.3.5 France
 - 9.3.6 U.K.
 - 9.3.7 Italy
 - 9.3.8 Russia

10 CHINA

- 10.1 China Outdoor Furniture Market Size by Type
 - 10.1.1 China Outdoor Furniture Revenue by Type (2019-2030)
 - 10.1.2 China Outdoor Furniture Sales by Type (2019-2030)
 - 10.1.3 China Outdoor Furniture Price by Type (2019-2030)
- 10.2 China Outdoor Furniture Market Size by Sale Channel
 - 10.2.1 China Outdoor Furniture Revenue by Sale Channel (2019-2030)
 - 10.2.2 China Outdoor Furniture Sales by Sale Channel (2019-2030)
 - 10.2.3 China Outdoor Furniture Price by Sale Channel (2019-2030)

11 ASIA (EXCLUDING CHINA)

11.1 Asia Outdoor Furniture Market Size by Type

- 11.1.1 Asia Outdoor Furniture Revenue by Type (2019-2030)
- 11.1.2 Asia Outdoor Furniture Sales by Type (2019-2030)
- 11.1.3 Asia Outdoor Furniture Price by Type (2019-2030)

11.2 Asia Outdoor Furniture Market Size by Sale Channel

- 11.2.1 Asia Outdoor Furniture Revenue by Sale Channel (2019-2030)
- 11.2.2 Asia Outdoor Furniture Sales by Sale Channel (2019-2030)
- 11.2.3 Asia Outdoor Furniture Price by Sale Channel (2019-2030)

11.3 Asia Outdoor Furniture Market Size by Country

- 11.3.1 Asia Outdoor Furniture Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
- 11.3.2 Asia Outdoor Furniture Sales by Country (2019 VS 2023 VS 2030)
- 11.3.3 Asia Outdoor Furniture Price by Country (2019-2030)
- 11.3.4 Japan
- 11.3.5 South Korea
- 11.3.6 India
- 11.3.7 Australia
- 11.3.8 China Taiwan
- 11.3.9 Southeast Asia

12 MIDDLE EAST, AFRICA AND LATIN AMERICA

12.1 MEALA Outdoor Furniture Market Size by Type

- 12.1.1 MEALA Outdoor Furniture Revenue by Type (2019-2030)
- 12.1.2 MEALA Outdoor Furniture Sales by Type (2019-2030)
- 12.1.3 MEALA Outdoor Furniture Price by Type (2019-2030)

12.2 MEALA Outdoor Furniture Market Size by Sale Channel

- 12.2.1 MEALA Outdoor Furniture Revenue by Sale Channel (2019-2030)
- 12.2.2 MEALA Outdoor Furniture Sales by Sale Channel (2019-2030)
- 12.2.3 MEALA Outdoor Furniture Price by Sale Channel (2019-2030)

12.3 MEALA Outdoor Furniture Market Size by Country

- 12.3.1 MEALA Outdoor Furniture Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
- 12.3.2 MEALA Outdoor Furniture Sales by Country (2019 VS 2023 VS 2030)
- 12.3.3 MEALA Outdoor Furniture Price by Country (2019-2030)
- 12.3.4 Mexico
- 12.3.5 Brazil
- 12.3.6 Israel
- 12.3.7 Argentina

- 12.3.8 Colombia
- 12.3.9 Turkey
- 12.3.10 Saudi Arabia
- 12.3.11 UAE

13 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 13.1 Outdoor Furniture Value Chain Analysis
 - 13.1.1 Outdoor Furniture Key Raw Materials
 - 13.1.2 Raw Materials Key Suppliers
 - 13.1.3 Manufacturing Cost Structure
 - 13.1.4 Outdoor Furniture Production Mode & Process
- 13.2 Outdoor Furniture Sales Channels Analysis
 - 13.2.1 Direct Comparison with Distribution Share
 - 13.2.2 Outdoor Furniture Distributors
 - 13.2.3 Outdoor Furniture Customers

14 CONCLUDING INSIGHTS

15 APPENDIX

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process
- 15.4 Authors List of This Report
- 15.5 Data Source
 - 15.5.1 Secondary Sources
 - 15.5.2 Primary Sources
- 15.6 Disclaimer

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