

Global Outboard Engine Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

The Outboard Engine industry can be broken down into two segments, Fuel-Oil Outboard Engine, Electric Outboard Engine.

Outboard Engine is a detachable propulsion system for boats installed outside of the hull (ship), consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. With features of simple structure, light weight, easy disassembly and operation, low noise, it is suitable for use in the river, lakes and coastal waters.

According to APO Research, The global Outboard Engine market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Outboard Engine is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Outboard Engine is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Outboard Engine is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Outboard Engine is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Outboard Engine include Yamaha, Brunswick, Honda, BRP, Suzuki, Tohatsu, Parsun, Hidea and Weimin, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Outboard Engine, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Outboard Engine, also provides the sales of main regions and countries. Of the upcoming market potential for Outboard Engine, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Outboard Engine sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Outboard Engine market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Outboard Engine sales, projected growth trends, production technology, application and end-user industry.

Outboard Engine segment by Company

Yamaha

Brunswick

Honda

BRP

Suzuki

Tohatsu

Parsun

Hidea

Weimin

Outboard Engine segment by Type

Fuel-Oil Outboard Engine

Electric Outboard Engine

Outboard Engine segment by Application

Personal Boat

Commercial Boat

Government Enforcement Boat

Other

Outboard Engine segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Outboard Engine status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Outboard Engine market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Outboard Engine significant trends, drivers, influence factors in global and regions.
6. To analyze Outboard Engine competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Outboard Engine market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main

competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Outboard Engine and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Outboard Engine.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Outboard Engine market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Outboard Engine industry.

Chapter 3: Detailed analysis of Outboard Engine manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Outboard Engine in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Outboard Engine in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Outboard Engine Sales Value (2019-2030)
 - 1.2.2 Global Outboard Engine Sales Volume (2019-2030)
 - 1.2.3 Global Outboard Engine Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 OUTBOARD ENGINE MARKET DYNAMICS

- 2.1 Outboard Engine Industry Trends
- 2.2 Outboard Engine Industry Drivers
- 2.3 Outboard Engine Industry Opportunities and Challenges
- 2.4 Outboard Engine Industry Restraints

3 OUTBOARD ENGINE MARKET BY COMPANY

- 3.1 Global Outboard Engine Company Revenue Ranking in 2023
- 3.2 Global Outboard Engine Revenue by Company (2019-2024)
- 3.3 Global Outboard Engine Sales Volume by Company (2019-2024)
- 3.4 Global Outboard Engine Average Price by Company (2019-2024)
- 3.5 Global Outboard Engine Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Outboard Engine Company Manufacturing Base & Headquarters
- 3.7 Global Outboard Engine Company, Product Type & Application
- 3.8 Global Outboard Engine Company Commercialization Time
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Outboard Engine Market CR5 and HHI
 - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.9.3 2023 Outboard Engine Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

4 OUTBOARD ENGINE MARKET BY TYPE

- 4.1 Outboard Engine Type Introduction
 - 4.1.1 Fuel-Oil Outboard Engine

- 4.1.2 Electric Outboard Engine
- 4.2 Global Outboard Engine Sales Volume by Type
 - 4.2.1 Global Outboard Engine Sales Volume by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Outboard Engine Sales Volume by Type (2019-2030)
 - 4.2.3 Global Outboard Engine Sales Volume Share by Type (2019-2030)
- 4.3 Global Outboard Engine Sales Value by Type
 - 4.3.1 Global Outboard Engine Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Outboard Engine Sales Value by Type (2019-2030)
 - 4.3.3 Global Outboard Engine Sales Value Share by Type (2019-2030)

5 OUTBOARD ENGINE MARKET BY APPLICATION

- 5.1 Outboard Engine Application Introduction
 - 5.1.1 Personal Boat
 - 5.1.2 Commercial Boat
 - 5.1.3 Government Enforcement Boat
 - 5.1.4 Other
- 5.2 Global Outboard Engine Sales Volume by Application
 - 5.2.1 Global Outboard Engine Sales Volume by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Outboard Engine Sales Volume by Application (2019-2030)
 - 5.2.3 Global Outboard Engine Sales Volume Share by Application (2019-2030)
- 5.3 Global Outboard Engine Sales Value by Application
 - 5.3.1 Global Outboard Engine Sales Value by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Outboard Engine Sales Value by Application (2019-2030)
 - 5.3.3 Global Outboard Engine Sales Value Share by Application (2019-2030)

6 OUTBOARD ENGINE MARKET BY REGION

- 6.1 Global Outboard Engine Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Outboard Engine Sales by Region (2019-2030)
 - 6.2.1 Global Outboard Engine Sales by Region: 2019-2024
 - 6.2.2 Global Outboard Engine Sales by Region (2025-2030)
- 6.3 Global Outboard Engine Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Outboard Engine Sales Value by Region (2019-2030)
 - 6.4.1 Global Outboard Engine Sales Value by Region: 2019-2024
 - 6.4.2 Global Outboard Engine Sales Value by Region (2025-2030)
- 6.5 Global Outboard Engine Market Price Analysis by Region (2019-2024)
- 6.6 North America
 - 6.6.1 North America Outboard Engine Sales Value (2019-2030)

6.6.2 North America Outboard Engine Sales Value Share by Country, 2023 VS 2030

6.7 Europe

6.7.1 Europe Outboard Engine Sales Value (2019-2030)

6.7.2 Europe Outboard Engine Sales Value Share by Country, 2023 VS 2030

6.8 Asia-Pacific

6.8.1 Asia-Pacific Outboard Engine Sales Value (2019-2030)

6.8.2 Asia-Pacific Outboard Engine Sales Value Share by Country, 2023 VS 2030

6.9 Latin America

6.9.1 Latin America Outboard Engine Sales Value (2019-2030)

6.9.2 Latin America Outboard Engine Sales Value Share by Country, 2023 VS 2030

6.10 Middle East & Africa

6.10.1 Middle East & Africa Outboard Engine Sales Value (2019-2030)

6.10.2 Middle East & Africa Outboard Engine Sales Value Share by Country, 2023 VS 2030

7 OUTBOARD ENGINE MARKET BY COUNTRY

7.1 Global Outboard Engine Sales by Country: 2019 VS 2023 VS 2030

7.2 Global Outboard Engine Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global Outboard Engine Sales by Country (2019-2030)

7.3.1 Global Outboard Engine Sales by Country (2019-2024)

7.3.2 Global Outboard Engine Sales by Country (2025-2030)

7.4 Global Outboard Engine Sales Value by Country (2019-2030)

7.4.1 Global Outboard Engine Sales Value by Country (2019-2024)

7.4.2 Global Outboard Engine Sales Value by Country (2025-2030)

7.5 USA

7.5.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)

7.5.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.6 Canada

7.6.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)

7.6.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.7 Germany

7.7.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)

7.7.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.8 France

7.8.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)

- 7.8.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.8.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.
 - 7.9.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.9.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.9.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
 - 7.10.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.10.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.10.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
 - 7.11.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.11.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.11.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
 - 7.12.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.12.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.12.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.13 China
 - 7.13.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.13.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.13.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
 - 7.14.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.14.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.14.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
 - 7.15.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.15.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.15.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
 - 7.16.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.16.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.16.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.17 India
 - 7.17.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
 - 7.17.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
 - 7.17.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030
- 7.18 Australia

- 7.18.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.18.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.18.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

- 7.19.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.19.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.19.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

- 7.20.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.20.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.20.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

- 7.21.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.21.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.21.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

- 7.22.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.22.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.22.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

7.23 UAE

- 7.23.1 Global Outboard Engine Sales Value Growth Rate (2019-2030)
- 7.23.2 Global Outboard Engine Sales Value Share by Type, 2023 VS 2030
- 7.23.3 Global Outboard Engine Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 Yamaha

- 8.1.1 Yamaha Company Information
- 8.1.2 Yamaha Business Overview
- 8.1.3 Yamaha Outboard Engine Sales, Value and Gross Margin (2019-2024)
- 8.1.4 Yamaha Outboard Engine Product Portfolio
- 8.1.5 Yamaha Recent Developments

8.2 Brunswick

- 8.2.1 Brunswick Company Information
- 8.2.2 Brunswick Business Overview
- 8.2.3 Brunswick Outboard Engine Sales, Value and Gross Margin (2019-2024)
- 8.2.4 Brunswick Outboard Engine Product Portfolio
- 8.2.5 Brunswick Recent Developments

8.3 Honda

- 8.3.1 Honda Comapny Information
- 8.3.2 Honda Business Overview
- 8.3.3 Honda Outboard Engine Sales, Value and Gross Margin (2019-2024)
- 8.3.4 Honda Outboard Engine Product Portfolio
- 8.3.5 Honda Recent Developments
- 8.4 BRP
 - 8.4.1 BRP Comapny Information
 - 8.4.2 BRP Business Overview
 - 8.4.3 BRP Outboard Engine Sales, Value and Gross Margin (2019-2024)
 - 8.4.4 BRP Outboard Engine Product Portfolio
 - 8.4.5 BRP Recent Developments
- 8.5 Suzuki
 - 8.5.1 Suzuki Comapny Information
 - 8.5.2 Suzuki Business Overview
 - 8.5.3 Suzuki Outboard Engine Sales, Value and Gross Margin (2019-2024)
 - 8.5.4 Suzuki Outboard Engine Product Portfolio
 - 8.5.5 Suzuki Recent Developments
- 8.6 Tohatsu
 - 8.6.1 Tohatsu Comapny Information
 - 8.6.2 Tohatsu Business Overview
 - 8.6.3 Tohatsu Outboard Engine Sales, Value and Gross Margin (2019-2024)
 - 8.6.4 Tohatsu Outboard Engine Product Portfolio
 - 8.6.5 Tohatsu Recent Developments
- 8.7 Parsun
 - 8.7.1 Parsun Comapny Information
 - 8.7.2 Parsun Business Overview
 - 8.7.3 Parsun Outboard Engine Sales, Value and Gross Margin (2019-2024)
 - 8.7.4 Parsun Outboard Engine Product Portfolio
 - 8.7.5 Parsun Recent Developments
- 8.8 Hidea
 - 8.8.1 Hidea Comapny Information
 - 8.8.2 Hidea Business Overview
 - 8.8.3 Hidea Outboard Engine Sales, Value and Gross Margin (2019-2024)
 - 8.8.4 Hidea Outboard Engine Product Portfolio
 - 8.8.5 Hidea Recent Developments
- 8.9 Weimin
 - 8.9.1 Weimin Comapny Information
 - 8.9.2 Weimin Business Overview
 - 8.9.3 Weimin Outboard Engine Sales, Value and Gross Margin (2019-2024)

- 8.9.4 Weimin Outboard Engine Product Portfolio
- 8.9.5 Weimin Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 9.1 Outboard Engine Value Chain Analysis
 - 9.1.1 Outboard Engine Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Outboard Engine Sales Mode & Process
- 9.2 Outboard Engine Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Outboard Engine Distributors
 - 9.2.3 Outboard Engine Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
 - 11.5.1 Secondary Sources
 - 11.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Outboard Engine Industry Trends
- Table 2. Outboard Engine Industry Drivers
- Table 3. Outboard Engine Industry Opportunities and Challenges
- Table 4. Outboard Engine Industry Restraints
- Table 5. Global Outboard Engine Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Outboard Engine Revenue Share by Company (2019-2024)
- Table 7. Global Outboard Engine Sales Volume by Company (K Units) & (2019-2024)
- Table 8. Global Outboard Engine Sales Volume Share by Company (2019-2024)
- Table 9. Global Outboard Engine Average Price (USD/Unit) of Company (2019-2024)
- Table 10. Global Outboard Engine Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Outboard Engine Key Company Manufacturing Base & Headquarters
- Table 12. Global Outboard Engine Company, Product Type & Application
- Table 13. Global Outboard Engine Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Outboard Engine by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Fuel-Oil Outboard Engine
- Table 18. Major Companies of Electric Outboard Engine
- Table 19. Global Outboard Engine Sales Volume by Type 2019 VS 2023 VS 2030 (K Units)
- Table 20. Global Outboard Engine Sales Volume by Type (2019-2024) & (K Units)
- Table 21. Global Outboard Engine Sales Volume by Type (2025-2030) & (K Units)
- Table 22. Global Outboard Engine Sales Volume Share by Type (2019-2024)
- Table 23. Global Outboard Engine Sales Volume Share by Type (2025-2030)
- Table 24. Global Outboard Engine Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 25. Global Outboard Engine Sales Value by Type (2019-2024) & (US\$ Million)
- Table 26. Global Outboard Engine Sales Value by Type (2025-2030) & (US\$ Million)
- Table 27. Global Outboard Engine Sales Value Share by Type (2019-2024)
- Table 28. Global Outboard Engine Sales Value Share by Type (2025-2030)
- Table 29. Major Companies of Personal Boat
- Table 30. Major Companies of Commercial Boat
- Table 31. Major Companies of Government Enforcement Boat

Table 32. Major Companies of Other

Table 33. Global Outboard Engine Sales Volume by Application 2019 VS 2023 VS 2030 (K Units)

Table 34. Global Outboard Engine Sales Volume by Application (2019-2024) & (K Units)

Table 35. Global Outboard Engine Sales Volume by Application (2025-2030) & (K Units)

Table 36. Global Outboard Engine Sales Volume Share by Application (2019-2024)

Table 37. Global Outboard Engine Sales Volume Share by Application (2025-2030)

Table 38. Global Outboard Engine Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 39. Global Outboard Engine Sales Value by Application (2019-2024) & (US\$ Million)

Table 40. Global Outboard Engine Sales Value by Application (2025-2030) & (US\$ Million)

Table 41. Global Outboard Engine Sales Value Share by Application (2019-2024)

Table 42. Global Outboard Engine Sales Value Share by Application (2025-2030)

Table 43. Global Outboard Engine Sales by Region: 2019 VS 2023 VS 2030 (K Units)

Table 44. Global Outboard Engine Sales by Region (2019-2024) & (K Units)

Table 45. Global Outboard Engine Sales Market Share by Region (2019-2024)

Table 46. Global Outboard Engine Sales by Region (2025-2030) & (K Units)

Table 47. Global Outboard Engine Sales Market Share by Region (2025-2030)

Table 48. Global Outboard Engine Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 49. Global Outboard Engine Sales Value by Region (2019-2024) & (US\$ Million)

Table 50. Global Outboard Engine Sales Value Share by Region (2019-2024)

Table 51. Global Outboard Engine Sales Value by Region (2025-2030) & (US\$ Million)

Table 52. Global Outboard Engine Sales Value Share by Region (2025-2030)

Table 53. Global Outboard Engine Market Average Price (USD/Unit) by Region (2019-2024)

Table 54. Global Outboard Engine Market Average Price (USD/Unit) by Region (2025-2030)

Table 55. Global Outboard Engine Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Table 56. Global Outboard Engine Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Table 57. Global Outboard Engine Sales by Country (2019-2024) & (K Units)

Table 58. Global Outboard Engine Sales Market Share by Country (2019-2024)

Table 59. Global Outboard Engine Sales by Country (2025-2030) & (K Units)

Table 60. Global Outboard Engine Sales Market Share by Country (2025-2030)

Table 61. Global Outboard Engine Sales Value by Country (2019-2024) & (US\$ Million)

Table 62. Global Outboard Engine Sales Value Market Share by Country (2019-2024)

Table 63. Global Outboard Engine Sales Value by Country (2025-2030) & (US\$ Million)
Table 64. Global Outboard Engine Sales Value Market Share by Country (2025-2030)
Table 65. Yamaha Company Information
Table 66. Yamaha Business Overview
Table 67. Yamaha Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 68. Yamaha Outboard Engine Product Portfolio
Table 69. Yamaha Recent Development
Table 70. Brunswick Company Information
Table 71. Brunswick Business Overview
Table 72. Brunswick Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 73. Brunswick Outboard Engine Product Portfolio
Table 74. Brunswick Recent Development
Table 75. Honda Company Information
Table 76. Honda Business Overview
Table 77. Honda Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 78. Honda Outboard Engine Product Portfolio
Table 79. Honda Recent Development
Table 80. BRP Company Information
Table 81. BRP Business Overview
Table 82. BRP Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 83. BRP Outboard Engine Product Portfolio
Table 84. BRP Recent Development
Table 85. Suzuki Company Information
Table 86. Suzuki Business Overview
Table 87. Suzuki Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 88. Suzuki Outboard Engine Product Portfolio
Table 89. Suzuki Recent Development
Table 90. Tohatsu Company Information
Table 91. Tohatsu Business Overview
Table 92. Tohatsu Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
Table 93. Tohatsu Outboard Engine Product Portfolio
Table 94. Tohatsu Recent Development
Table 95. Parsun Company Information

Table 96. Parsun Business Overview

Table 97. Parsun Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Parsun Outboard Engine Product Portfolio

Table 99. Parsun Recent Development

Table 100. Hidea Company Information

Table 101. Hidea Business Overview

Table 102. Hidea Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Hidea Outboard Engine Product Portfolio

Table 104. Hidea Recent Development

Table 105. Weimin Company Information

Table 106. Weimin Business Overview

Table 107. Weimin Outboard Engine Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Weimin Outboard Engine Product Portfolio

Table 109. Weimin Recent Development

Table 110. Key Raw Materials

Table 111. Raw Materials Key Suppliers

Table 112. Outboard Engine Distributors List

Table 113. Outboard Engine Customers List

Table 114. Research Programs/Design for This Report

Table 115. Authors List of This Report

Table 116. Secondary Sources

Table 117. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Outboard Engine Product Picture
- Figure 2. Global Outboard Engine Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Outboard Engine Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Outboard Engine Sales (2019-2030) & (K Units)
- Figure 5. Global Outboard Engine Sales Average Price (USD/Unit) & (2019-2030)
- Figure 6. Global Outboard Engine Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Fuel-Oil Outboard Engine Picture
- Figure 10. Electric Outboard Engine Picture
- Figure 11. Global Outboard Engine Sales Volume by Type (2019 VS 2023 VS 2030) & (K Units)
- Figure 12. Global Outboard Engine Sales Volume Share 2019 VS 2023 VS 2030
- Figure 13. Global Outboard Engine Sales Volume Share by Type (2019-2030)
- Figure 14. Global Outboard Engine Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 15. Global Outboard Engine Sales Value Share 2019 VS 2023 VS 2030
- Figure 16. Global Outboard Engine Sales Value Share by Type (2019-2030)
- Figure 17. Personal Boat Picture
- Figure 18. Commercial Boat Picture
- Figure 19. Government Enforcement Boat Picture
- Figure 20. Other Picture
- Figure 21. Global Outboard Engine Sales Volume by Application (2019 VS 2023 VS 2030) & (K Units)
- Figure 22. Global Outboard Engine Sales Volume Share 2019 VS 2023 VS 2030
- Figure 23. Global Outboard Engine Sales Volume Share by Application (2019-2030)
- Figure 24. Global Outboard Engine Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 25. Global Outboard Engine Sales Value Share 2019 VS 2023 VS 2030
- Figure 26. Global Outboard Engine Sales Value Share by Application (2019-2030)
- Figure 27. Global Outboard Engine Sales by Region: 2019 VS 2023 VS 2030 (K Units)
- Figure 28. Global Outboard Engine Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 29. Global Outboard Engine Sales Value Comparison by Region: 2019 VS 2023

VS 2030 (US\$ Million)

Figure 30. Global Outboard Engine Sales Value Share by Region: 2019 VS 2023 VS 2030

Figure 31. North America Outboard Engine Sales Value (2019-2030) & (US\$ Million)

Figure 32. North America Outboard Engine Sales Value Share by Country (%), 2023 VS 2030

Figure 33. Europe Outboard Engine Sales Value (2019-2030) & (US\$ Million)

Figure 34. Europe Outboard Engine Sales Value Share by Country (%), 2023 VS 2030

Figure 35. Asia-Pacific Outboard Engine Sales Value (2019-2030) & (US\$ Million)

Figure 36. Asia-Pacific Outboard Engine Sales Value Share by Country (%), 2023 VS 2030

Figure 37. Latin America Outboard Engine Sales Value (2019-2030) & (US\$ Million)

Figure 38. Latin America Outboard Engine Sales Value Share by Country (%), 2023 VS 2030

Figure 39. Middle East & Africa Outboard Engine Sales Value (2019-2030) & (US\$ Million)

Figure 40. Middle East & Africa Outboard Engine Sales Value Share by Country (%), 2023 VS 2030

Figure 41. USA Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 42. USA Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 43. USA Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 44. Canada Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 45. Canada Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 46. Canada Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 47. Germany Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 48. Germany Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 49. Germany Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 50. France Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 51. France Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 52. France Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 53. U.K. Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 54. U.K. Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 55. U.K. Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 56. Italy Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 57. Italy Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 58. Italy Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 59. Netherlands Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 60. Netherlands Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 61. Netherlands Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 62. Nordic Countries Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 63. Nordic Countries Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 64. Nordic Countries Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 65. China Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 66. China Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 67. China Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 68. Japan Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 69. Japan Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 70. Japan Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 71. South Korea Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 72. South Korea Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 73. South Korea Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 74. Southeast Asia Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 75. Southeast Asia Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 76. Southeast Asia Outboard Engine Sales Value Share by Application, 2023 VS

2030 & (%)

Figure 77. India Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 78. India Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 79. India Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 80. Australia Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 81. Australia Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 82. Australia Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 83. Mexico Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 84. Mexico Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 85. Mexico Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 86. Brazil Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 87. Brazil Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 88. Brazil Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 89. Turkey Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 90. Turkey Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 91. Turkey Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 92. Saudi Arabia Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 93. Saudi Arabia Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 94. Saudi Arabia Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 95. UAE Outboard Engine Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 96. UAE Outboard Engine Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 97. UAE Outboard Engine Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 98. Outboard Engine Value Chain

Figure 99. Manufacturing Cost Structure

Figure 100. Outboard Engine Sales Mode & Process

Figure 101. Direct Comparison with Distribution Share

- Figure 102. Distributors Profiles
- Figure 103. Years Considered
- Figure 104. Research Process
- Figure 105. Key Executives Interviewed

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