

Global Online Lingerie Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G91D0A2763E1EN.html>

Date: April 2024

Pages: 146

Price: US\$ 3,950.00 (Single User License)

ID: G91D0A2763E1EN

Abstracts

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie.

According to APO Research, The global Online Lingerie market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Online Lingerie key players include Victoria's Secret, PVH, Hanesbrands, Fruit of the Loom, etc. Global top four manufacturers hold a share about 8%.

China is the largest market, with a share about 50%, followed by North America and Europe, both have a share over 40 percent.

In terms of product, Bra is the largest segment, with a share about 40%. And in terms of application, the largest application is Female, followed by Male.

This report presents an overview of global market for Online Lingerie, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Online Lingerie, also provides the sales of main regions and countries. Of the upcoming market potential for Online Lingerie, and key regions or countries of focus to forecast this market into various segments and sub-

segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Online Lingerie sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Online Lingerie market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Online Lingerie sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Victoria's Secret, PVH, Hanesbrands, Fruit of the Loom, Aimer, Fast Retailing, Triumph, Huijie and Jockey International, etc.

Online Lingerie segment by Company

Victoria's Secret

PVH

Hanesbrands

Fruit of the Loom

Aimer

Fast Retailing

Triumph

Huijie

Jockey International

Wacoal Holdings

Cosmo-lady

Gunze

Embry Form

Calida

Oleno Group

Vivien

Tutuanna

Sunny Group

Miiow

GUJIN

Hop Lun

BYC

Sunflora

Good People

P.H. Garment

SBW

Online Lingerie segment by Type

Bra

Knickers & Panties

Lounge Wear

Shape Wear

Online Lingerie segment by Application

Female

Male

Online Lingerie segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Online Lingerie market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Online Lingerie and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Online Lingerie.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Online Lingerie market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Online Lingerie manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Online Lingerie in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Online Lingerie in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the

industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Online Lingerie Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Online Lingerie Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Online Lingerie Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Online Lingerie Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL ONLINE LINGERIE MARKET DYNAMICS

- 2.1 Online Lingerie Industry Trends
- 2.2 Online Lingerie Industry Drivers
- 2.3 Online Lingerie Industry Opportunities and Challenges
- 2.4 Online Lingerie Industry Restraints

3 ONLINE LINGERIE MARKET BY MANUFACTURERS

- 3.1 Global Online Lingerie Revenue by Manufacturers (2019-2024)
- 3.2 Global Online Lingerie Sales by Manufacturers (2019-2024)
- 3.3 Global Online Lingerie Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Online Lingerie Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Online Lingerie Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Online Lingerie Manufacturers, Product Type & Application
- 3.7 Global Online Lingerie Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Online Lingerie Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Online Lingerie Players Market Share by Revenue in 2023
 - 3.8.3 2023 Online Lingerie Tier 1, Tier 2, and Tier

4 ONLINE LINGERIE MARKET BY TYPE

- 4.1 Online Lingerie Type Introduction
 - 4.1.1 Bra
 - 4.1.2 Knickers & Panties
 - 4.1.3 Lounge Wear

4.1.4 Shape Wear

4.2 Global Online Lingerie Sales by Type

4.2.1 Global Online Lingerie Sales by Type (2019 VS 2023 VS 2030)

4.2.2 Global Online Lingerie Sales by Type (2019-2030)

4.2.3 Global Online Lingerie Sales Market Share by Type (2019-2030)

4.3 Global Online Lingerie Revenue by Type

4.3.1 Global Online Lingerie Revenue by Type (2019 VS 2023 VS 2030)

4.3.2 Global Online Lingerie Revenue by Type (2019-2030)

4.3.3 Global Online Lingerie Revenue Market Share by Type (2019-2030)

5 ONLINE LINGERIE MARKET BY APPLICATION

5.1 Online Lingerie Application Introduction

5.1.1 Female

5.1.2 Male

5.2 Global Online Lingerie Sales by Application

5.2.1 Global Online Lingerie Sales by Application (2019 VS 2023 VS 2030)

5.2.2 Global Online Lingerie Sales by Application (2019-2030)

5.2.3 Global Online Lingerie Sales Market Share by Application (2019-2030)

5.3 Global Online Lingerie Revenue by Application

5.3.1 Global Online Lingerie Revenue by Application (2019 VS 2023 VS 2030)

5.3.2 Global Online Lingerie Revenue by Application (2019-2030)

5.3.3 Global Online Lingerie Revenue Market Share by Application (2019-2030)

6 GLOBAL ONLINE LINGERIE SALES BY REGION

6.1 Global Online Lingerie Sales by Region: 2019 VS 2023 VS 2030

6.2 Global Online Lingerie Sales by Region (2019-2030)

6.2.1 Global Online Lingerie Sales by Region (2019-2024)

6.2.2 Global Online Lingerie Sales Forecasted by Region (2025-2030)

6.3 North America

6.3.1 North America Online Lingerie Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.3.2 North America Online Lingerie Sales by Country (2019-2030)

6.3.3 U.S.

6.3.4 Canada

6.4 Europe

6.4.1 Europe Online Lingerie Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Online Lingerie Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Online Lingerie Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Online Lingerie Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Online Lingerie Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA Online Lingerie Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL ONLINE LINGERIE REVENUE BY REGION

7.1 Global Online Lingerie Revenue by Region

7.1.1 Global Online Lingerie Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Online Lingerie Revenue by Region (2019-2024)

7.1.3 Global Online Lingerie Revenue by Region (2025-2030)

7.1.4 Global Online Lingerie Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Online Lingerie Revenue (2019-2030)

7.2.2 North America Online Lingerie Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Online Lingerie Revenue (2019-2030)

7.3.2 Europe Online Lingerie Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Online Lingerie Revenue (2019-2030)

7.4.2 Asia-Pacific Online Lingerie Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Online Lingerie Revenue (2019-2030)

7.5.2 LAMEA Online Lingerie Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Victoria's Secret

8.1.1 Victoria's Secret Company Information

8.1.2 Victoria's Secret Business Overview

8.1.3 Victoria's Secret Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Victoria's Secret Online Lingerie Product Portfolio

8.1.5 Victoria's Secret Recent Developments

8.2 PVH

8.2.1 PVH Company Information

8.2.2 PVH Business Overview

8.2.3 PVH Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 PVH Online Lingerie Product Portfolio

8.2.5 PVH Recent Developments

8.3 Hanesbrands

8.3.1 Hanesbrands Company Information

8.3.2 Hanesbrands Business Overview

8.3.3 Hanesbrands Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 Hanesbrands Online Lingerie Product Portfolio

8.3.5 Hanesbrands Recent Developments

8.4 Fruit of the Loom

8.4.1 Fruit of the Loom Company Information

8.4.2 Fruit of the Loom Business Overview

8.4.3 Fruit of the Loom Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

8.4.4 Fruit of the Loom Online Lingerie Product Portfolio

8.4.5 Fruit of the Loom Recent Developments

8.5 Aimer

8.5.1 Aimer Company Information

8.5.2 Aimer Business Overview

8.5.3 Aimer Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

8.5.4 Aimer Online Lingerie Product Portfolio

- 8.5.5 Aimer Recent Developments
- 8.6 Fast Retailing
 - 8.6.1 Fast Retailing Company Information
 - 8.6.2 Fast Retailing Business Overview
 - 8.6.3 Fast Retailing Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.6.4 Fast Retailing Online Lingerie Product Portfolio
 - 8.6.5 Fast Retailing Recent Developments
- 8.7 Triumph
 - 8.7.1 Triumph Company Information
 - 8.7.2 Triumph Business Overview
 - 8.7.3 Triumph Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.7.4 Triumph Online Lingerie Product Portfolio
 - 8.7.5 Triumph Recent Developments
- 8.8 Huijie
 - 8.8.1 Huijie Company Information
 - 8.8.2 Huijie Business Overview
 - 8.8.3 Huijie Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.8.4 Huijie Online Lingerie Product Portfolio
 - 8.8.5 Huijie Recent Developments
- 8.9 Jockey International
 - 8.9.1 Jockey International Company Information
 - 8.9.2 Jockey International Business Overview
 - 8.9.3 Jockey International Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.9.4 Jockey International Online Lingerie Product Portfolio
 - 8.9.5 Jockey International Recent Developments
- 8.10 Wacoal Holdings
 - 8.10.1 Wacoal Holdings Company Information
 - 8.10.2 Wacoal Holdings Business Overview
 - 8.10.3 Wacoal Holdings Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.10.4 Wacoal Holdings Online Lingerie Product Portfolio
 - 8.10.5 Wacoal Holdings Recent Developments
- 8.11 Cosmo-lady
 - 8.11.1 Cosmo-lady Company Information
 - 8.11.2 Cosmo-lady Business Overview
 - 8.11.3 Cosmo-lady Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)

- 8.11.4 Cosmo-lady Online Lingerie Product Portfolio
- 8.11.5 Cosmo-lady Recent Developments
- 8.12 Gunze
 - 8.12.1 Gunze Company Information
 - 8.12.2 Gunze Business Overview
 - 8.12.3 Gunze Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.12.4 Gunze Online Lingerie Product Portfolio
 - 8.12.5 Gunze Recent Developments
- 8.13 Embry Form
 - 8.13.1 Embry Form Company Information
 - 8.13.2 Embry Form Business Overview
 - 8.13.3 Embry Form Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.13.4 Embry Form Online Lingerie Product Portfolio
 - 8.13.5 Embry Form Recent Developments
- 8.14 Calida
 - 8.14.1 Calida Company Information
 - 8.14.2 Calida Business Overview
 - 8.14.3 Calida Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.14.4 Calida Online Lingerie Product Portfolio
 - 8.14.5 Calida Recent Developments
- 8.15 Oleno Group
 - 8.15.1 Oleno Group Company Information
 - 8.15.2 Oleno Group Business Overview
 - 8.15.3 Oleno Group Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.15.4 Oleno Group Online Lingerie Product Portfolio
 - 8.15.5 Oleno Group Recent Developments
- 8.16 Vivien
 - 8.16.1 Vivien Company Information
 - 8.16.2 Vivien Business Overview
 - 8.16.3 Vivien Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.16.4 Vivien Online Lingerie Product Portfolio
 - 8.16.5 Vivien Recent Developments
- 8.17 Tutuanna
 - 8.17.1 Tutuanna Company Information
 - 8.17.2 Tutuanna Business Overview
 - 8.17.3 Tutuanna Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.17.4 Tutuanna Online Lingerie Product Portfolio

- 8.17.5 Tutuanna Recent Developments
- 8.18 Sunny Group
 - 8.18.1 Sunny Group Company Information
 - 8.18.2 Sunny Group Business Overview
 - 8.18.3 Sunny Group Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.18.4 Sunny Group Online Lingerie Product Portfolio
 - 8.18.5 Sunny Group Recent Developments
- 8.19 Miiow
 - 8.19.1 Miiow Company Information
 - 8.19.2 Miiow Business Overview
 - 8.19.3 Miiow Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.19.4 Miiow Online Lingerie Product Portfolio
 - 8.19.5 Miiow Recent Developments
- 8.20 GUJIN
 - 8.20.1 GUJIN Company Information
 - 8.20.2 GUJIN Business Overview
 - 8.20.3 GUJIN Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.20.4 GUJIN Online Lingerie Product Portfolio
 - 8.20.5 GUJIN Recent Developments
- 8.21 Hop Lun
 - 8.21.1 Hop Lun Company Information
 - 8.21.2 Hop Lun Business Overview
 - 8.21.3 Hop Lun Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.21.4 Hop Lun Online Lingerie Product Portfolio
 - 8.21.5 Hop Lun Recent Developments
- 8.22 BYC
 - 8.22.1 BYC Company Information
 - 8.22.2 BYC Business Overview
 - 8.22.3 BYC Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.22.4 BYC Online Lingerie Product Portfolio
 - 8.22.5 BYC Recent Developments
- 8.23 Sunflora
 - 8.23.1 Sunflora Company Information
 - 8.23.2 Sunflora Business Overview
 - 8.23.3 Sunflora Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.23.4 Sunflora Online Lingerie Product Portfolio
 - 8.23.5 Sunflora Recent Developments
- 8.24 Good People

- 8.24.1 Good People Comapny Information
- 8.24.2 Good People Business Overview
- 8.24.3 Good People Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.24.4 Good People Online Lingerie Product Portfolio
- 8.24.5 Good People Recent Developments
- 8.25 P.H. Garment
 - 8.25.1 P.H. Garment Comapny Information
 - 8.25.2 P.H. Garment Business Overview
 - 8.25.3 P.H. Garment Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.25.4 P.H. Garment Online Lingerie Product Portfolio
 - 8.25.5 P.H. Garment Recent Developments
- 8.26 SBW
 - 8.26.1 SBW Comapny Information
 - 8.26.2 SBW Business Overview
 - 8.26.3 SBW Online Lingerie Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.26.4 SBW Online Lingerie Product Portfolio
 - 8.26.5 SBW Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 9.1 Online Lingerie Value Chain Analysis
 - 9.1.1 Online Lingerie Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Online Lingerie Production Mode & Process
- 9.2 Online Lingerie Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Online Lingerie Distributors
 - 9.2.3 Online Lingerie Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

- 11.1 Reasons for Doing This Study
- 11.2 Research Methodology
- 11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

I would like to order

Product name: Global Online Lingerie Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/G91D0A2763E1EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G91D0A2763E1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

