

# Global Oat Product Market Analysis and Forecast 2024-2030

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## Abstracts

Oat products are used as ingredients in a wide variety of bread and baked products. These ingredients provide unique flavor and moisture retention characteristics, as well as enhancing the nutritional benefits of these products. It has been demonstrated that oat flour stabilized the fat component in breads.

According to APO Research, The global Oat Product market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Oat Product key players include Quaker Oats, General Mills, Kellogg, etc. Global top three manufacturers hold a share about 55%.

North America is the largest market, with a share over 40%, followed by Europe and China, both have a share about 40 percent.

In terms of product, Oatmeal is the largest segment, with a share about 65%. And in terms of application, the largest application is Commercial, followed by Household.

This report presents an overview of global market for Oat Product, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Oat Product, also provides the sales of main regions and countries. Of the upcoming market potential for Oat Product, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada,

Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Oat Product sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Oat Product market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Oat Product sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Quaker Oats, General Mills, Kellogg, Nestl?, Calbee, Treehouse Foods, Morning Foods, Associated British Foods and Grain Millers, etc.

#### Oat Product segment by Company

Quaker Oats

General Mills

Kellogg

Nestl?

Calbee

Treehouse Foods

Morning Foods

Associated British Foods

Grain Millers

Weetabix

Seamild

Narin's Oatcakes

Viz Branz

Bagrry's India

#### Oat Product segment by Type

Oatmeal

Deep Processing Products

#### Oat Product segment by Application

Household

Commercial

#### Oat Product segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Oat Product market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Oat Product and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape

section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Oat Product.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Oat Product in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Oat Product manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Oat Product sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Oat Product Market by Type
  - 1.2.1 Global Oat Product Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Oatmeal
  - 1.2.3 Deep Processing Products
- 1.3 Oat Product Market by Application
  - 1.3.1 Global Oat Product Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Household
  - 1.3.3 Commercial
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 OAT PRODUCT MARKET DYNAMICS

- 2.1 Oat Product Industry Trends
- 2.2 Oat Product Industry Drivers
- 2.3 Oat Product Industry Opportunities and Challenges
- 2.4 Oat Product Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Oat Product Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Oat Product Revenue by Region
  - 3.2.1 Global Oat Product Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Oat Product Revenue by Region (2019-2024)
  - 3.2.3 Global Oat Product Revenue by Region (2025-2030)
  - 3.2.4 Global Oat Product Revenue Market Share by Region (2019-2030)
- 3.3 Global Oat Product Sales Estimates and Forecasts 2019-2030
- 3.4 Global Oat Product Sales by Region
  - 3.4.1 Global Oat Product Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Oat Product Sales by Region (2019-2024)
  - 3.4.3 Global Oat Product Sales by Region (2025-2030)
  - 3.4.4 Global Oat Product Sales Market Share by Region (2019-2030)
- 3.5 US & Canada
- 3.6 Europe



3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

4.1 Global Oat Product Revenue by Manufacturers

4.1.1 Global Oat Product Revenue by Manufacturers (2019-2024)

4.1.2 Global Oat Product Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Oat Product Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Oat Product Sales by Manufacturers

4.2.1 Global Oat Product Sales by Manufacturers (2019-2024)

4.2.2 Global Oat Product Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Oat Product Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Oat Product Sales Price by Manufacturers (2019-2024)

4.4 Global Oat Product Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Oat Product Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Oat Product Manufacturers, Product Type & Application

4.7 Global Oat Product Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Oat Product Market CR5 and HHI

4.8.2 2023 Oat Product Tier 1, Tier 2, and Tier

## **5 OAT PRODUCT MARKET BY TYPE**

5.1 Global Oat Product Revenue by Type

5.1.1 Global Oat Product Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Oat Product Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Oat Product Revenue Market Share by Type (2019-2030)

5.2 Global Oat Product Sales by Type

5.2.1 Global Oat Product Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Oat Product Sales by Type (2019-2030) & (K MT)

5.2.3 Global Oat Product Sales Market Share by Type (2019-2030)

5.3 Global Oat Product Price by Type

## **6 OAT PRODUCT MARKET BY APPLICATION**

6.1 Global Oat Product Revenue by Application

6.1.1 Global Oat Product Revenue by Application (2019 VS 2023 VS 2030)

- 6.1.2 Global Oat Product Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Oat Product Revenue Market Share by Application (2019-2030)
- 6.2 Global Oat Product Sales by Application
  - 6.2.1 Global Oat Product Sales by Application (2019 VS 2023 VS 2030)
  - 6.2.2 Global Oat Product Sales by Application (2019-2030) & (K MT)
  - 6.2.3 Global Oat Product Sales Market Share by Application (2019-2030)
- 6.3 Global Oat Product Price by Application

## **7 COMPANY PROFILES**

### **7.1 Quaker Oats**

- 7.1.1 Quaker Oats Company Information
- 7.1.2 Quaker Oats Business Overview
- 7.1.3 Quaker Oats Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 Quaker Oats Oat Product Product Portfolio
- 7.1.5 Quaker Oats Recent Developments

### **7.2 General Mills**

- 7.2.1 General Mills Company Information
- 7.2.2 General Mills Business Overview
- 7.2.3 General Mills Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 General Mills Oat Product Product Portfolio
- 7.2.5 General Mills Recent Developments

### **7.3 Kellogg**

- 7.3.1 Kellogg Company Information
- 7.3.2 Kellogg Business Overview
- 7.3.3 Kellogg Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 Kellogg Oat Product Product Portfolio
- 7.3.5 Kellogg Recent Developments

### **7.4 Nestlé**

- 7.4.1 Nestlé Company Information
- 7.4.2 Nestlé Business Overview
- 7.4.3 Nestlé Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 Nestlé Oat Product Product Portfolio
- 7.4.5 Nestlé Recent Developments

### **7.5 Calbee**

- 7.5.1 Calbee Company Information
- 7.5.2 Calbee Business Overview
- 7.5.3 Calbee Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.5.4 Calbee Oat Product Product Portfolio

- 7.5.5 Calbee Recent Developments
- 7.6 Treehouse Foods
  - 7.6.1 Treehouse Foods Company Information
  - 7.6.2 Treehouse Foods Business Overview
  - 7.6.3 Treehouse Foods Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.6.4 Treehouse Foods Oat Product Product Portfolio
  - 7.6.5 Treehouse Foods Recent Developments
- 7.7 Morning Foods
  - 7.7.1 Morning Foods Company Information
  - 7.7.2 Morning Foods Business Overview
  - 7.7.3 Morning Foods Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.7.4 Morning Foods Oat Product Product Portfolio
  - 7.7.5 Morning Foods Recent Developments
- 7.8 Associated British Foods
  - 7.8.1 Associated British Foods Company Information
  - 7.8.2 Associated British Foods Business Overview
  - 7.8.3 Associated British Foods Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.8.4 Associated British Foods Oat Product Product Portfolio
  - 7.8.5 Associated British Foods Recent Developments
- 7.9 Grain Millers
  - 7.9.1 Grain Millers Company Information
  - 7.9.2 Grain Millers Business Overview
  - 7.9.3 Grain Millers Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.9.4 Grain Millers Oat Product Product Portfolio
  - 7.9.5 Grain Millers Recent Developments
- 7.10 Weetabix
  - 7.10.1 Weetabix Company Information
  - 7.10.2 Weetabix Business Overview
  - 7.10.3 Weetabix Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.10.4 Weetabix Oat Product Product Portfolio
  - 7.10.5 Weetabix Recent Developments
- 7.11 Seamild
  - 7.11.1 Seamild Company Information
  - 7.11.2 Seamild Business Overview
  - 7.11.3 Seamild Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.11.4 Seamild Oat Product Product Portfolio

- 7.11.5 Seamild Recent Developments
- 7.12 Narin's Oatcakes
  - 7.12.1 Narin's Oatcakes Company Information
  - 7.12.2 Narin's Oatcakes Business Overview
  - 7.12.3 Narin's Oatcakes Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.12.4 Narin's Oatcakes Oat Product Product Portfolio
  - 7.12.5 Narin's Oatcakes Recent Developments
- 7.13 Viz Branz
  - 7.13.1 Viz Branz Company Information
  - 7.13.2 Viz Branz Business Overview
  - 7.13.3 Viz Branz Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.13.4 Viz Branz Oat Product Product Portfolio
  - 7.13.5 Viz Branz Recent Developments
- 7.14 Bagrry's India
  - 7.14.1 Bagrry's India Company Information
  - 7.14.2 Bagrry's India Business Overview
  - 7.14.3 Bagrry's India Oat Product Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.14.4 Bagrry's India Oat Product Product Portfolio
  - 7.14.5 Bagrry's India Recent Developments

## **8 NORTH AMERICA**

- 8.1 North America Oat Product Market Size by Type
  - 8.1.1 North America Oat Product Revenue by Type (2019-2030)
  - 8.1.2 North America Oat Product Sales by Type (2019-2030)
  - 8.1.3 North America Oat Product Price by Type (2019-2030)
- 8.2 North America Oat Product Market Size by Application
  - 8.2.1 North America Oat Product Revenue by Application (2019-2030)
  - 8.2.2 North America Oat Product Sales by Application (2019-2030)
  - 8.2.3 North America Oat Product Price by Application (2019-2030)
- 8.3 North America Oat Product Market Size by Country
  - 8.3.1 North America Oat Product Revenue Growth Rate by Country (2019 VS 2023 VS 2030)
  - 8.3.2 North America Oat Product Sales by Country (2019 VS 2023 VS 2030)
  - 8.3.3 North America Oat Product Price by Country (2019-2030)
  - 8.3.4 U.S.
  - 8.3.5 Canada

## **9 EUROPE**

### **9.1 Europe Oat Product Market Size by Type**

9.1.1 Europe Oat Product Revenue by Type (2019-2030)

9.1.2 Europe Oat Product Sales by Type (2019-2030)

9.1.3 Europe Oat Product Price by Type (2019-2030)

### **9.2 Europe Oat Product Market Size by Application**

9.2.1 Europe Oat Product Revenue by Application (2019-2030)

9.2.2 Europe Oat Product Sales by Application (2019-2030)

9.2.3 Europe Oat Product Price by Application (2019-2030)

### **9.3 Europe Oat Product Market Size by Country**

9.3.1 Europe Oat Product Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 Europe Oat Product Sales by Country (2019 VS 2023 VS 2030)

9.3.3 Europe Oat Product Price by Country (2019-2030)

9.3.4 Germany

9.3.5 France

9.3.6 U.K.

9.3.7 Italy

9.3.8 Russia

## **10 CHINA**

### **10.1 China Oat Product Market Size by Type**

10.1.1 China Oat Product Revenue by Type (2019-2030)

10.1.2 China Oat Product Sales by Type (2019-2030)

10.1.3 China Oat Product Price by Type (2019-2030)

### **10.2 China Oat Product Market Size by Application**

10.2.1 China Oat Product Revenue by Application (2019-2030)

10.2.2 China Oat Product Sales by Application (2019-2030)

10.2.3 China Oat Product Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

### **11.1 Asia Oat Product Market Size by Type**

11.1.1 Asia Oat Product Revenue by Type (2019-2030)

11.1.2 Asia Oat Product Sales by Type (2019-2030)

11.1.3 Asia Oat Product Price by Type (2019-2030)

### **11.2 Asia Oat Product Market Size by Application**

- 11.2.1 Asia Oat Product Revenue by Application (2019-2030)
- 11.2.2 Asia Oat Product Sales by Application (2019-2030)
- 11.2.3 Asia Oat Product Price by Application (2019-2030)
- 11.3 Asia Oat Product Market Size by Country
  - 11.3.1 Asia Oat Product Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 11.3.2 Asia Oat Product Sales by Country (2019 VS 2023 VS 2030)
  - 11.3.3 Asia Oat Product Price by Country (2019-2030)
  - 11.3.4 Japan
  - 11.3.5 South Korea
  - 11.3.6 India
  - 11.3.7 Australia
  - 11.3.8 China Taiwan
  - 11.3.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA AND LATIN AMERICA**

- 12.1 MEALA Oat Product Market Size by Type
  - 12.1.1 MEALA Oat Product Revenue by Type (2019-2030)
  - 12.1.2 MEALA Oat Product Sales by Type (2019-2030)
  - 12.1.3 MEALA Oat Product Price by Type (2019-2030)
- 12.2 MEALA Oat Product Market Size by Application
  - 12.2.1 MEALA Oat Product Revenue by Application (2019-2030)
  - 12.2.2 MEALA Oat Product Sales by Application (2019-2030)
  - 12.2.3 MEALA Oat Product Price by Application (2019-2030)
- 12.3 MEALA Oat Product Market Size by Country
  - 12.3.1 MEALA Oat Product Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 12.3.2 MEALA Oat Product Sales by Country (2019 VS 2023 VS 2030)
  - 12.3.3 MEALA Oat Product Price by Country (2019-2030)
  - 12.3.4 Mexico
  - 12.3.5 Brazil
  - 12.3.6 Israel
  - 12.3.7 Argentina
  - 12.3.8 Colombia
  - 12.3.9 Turkey
  - 12.3.10 Saudi Arabia
  - 12.3.11 UAE

## **13 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 13.1 Oat Product Value Chain Analysis
  - 13.1.1 Oat Product Key Raw Materials
  - 13.1.2 Raw Materials Key Suppliers
  - 13.1.3 Manufacturing Cost Structure
  - 13.1.4 Oat Product Production Mode & Process
- 13.2 Oat Product Sales Channels Analysis
  - 13.2.1 Direct Comparison with Distribution Share
  - 13.2.2 Oat Product Distributors
  - 13.2.3 Oat Product Customers

## **14 CONCLUDING INSIGHTS**

## **15 APPENDIX**

- 15.1 Reasons for Doing This Study
- 15.2 Research Methodology
- 15.3 Research Process
- 15.4 Authors List of This Report
- 15.5 Data Source
  - 15.5.1 Secondary Sources
  - 15.5.2 Primary Sources
- 15.6 Disclaimer



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