

# Global Nursing Pads Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

Nursing Pads (also known Breast Pads) are absorbent pads which are used to prevent breastmilk leakages from seeping through bras and other garments. Not every new mother needs them, but they can be very useful, and it is advisable to purchase a package of them in preparation for the days following childbirth.

Nursing Pads are highly absorbent, and are usually designed to wick any breastmilk which leaks out into the center of the pad, keeping it away from the nipple without staining the bra or outer garments. The pads can be worn inside a nursing bra, or attached with adhesive tape.

According to APO Research, The global Nursing Pads market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Americas is the largest Nursing Pads market with about 37% market share. Asia is follower, accounting for about 29% market share.

The key players are Pigeon, NUK, Dacco, AVENT, LilyPadz Nursing Pads, Bamboobies, Ameda, Medela, CHUCHU, Dry Mama, Milkies, Lanacare, Ivory, Kaili, Rikang, Zhejiang Huilun, Piyo Piyo, Good Boy, Xi Kang Ying etc. Top 3 companies occupied about 68% market share.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Nursing Pads, with both quantitative and qualitative analysis, to help readers develop

business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Nursing Pads.

The Nursing Pads market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Nursing Pads market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Pigeon

NUK

Dacco

AVENT

LilyPadz Nursing Pads

Bamboobies

Ameda

Medela

CHUCHU

Dry Mama

Milkies

Lanacare

Ivory

Kaili

Rikang

Zhejiang Huilun

Piyo Piyo

Good Boy

#### Nursing Pads segment by Type

Polyester

Brushed Cotton

Cotton

Non-woven Fabric, Wood Pulp, Thin Film

#### Nursing Pads segment by Application

Washable Nursing Pads

## Disposable Nursing Pads

### Nursing Pads Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Nursing Pads market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Nursing Pads and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Nursing Pads.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Nursing Pads manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Nursing Pads in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North

America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Nursing Pads Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Nursing Pads Sales Estimates and Forecasts (2019-2030)
- 1.3 Nursing Pads Market by Type
  - 1.3.1 Polyester
  - 1.3.2 Brushed Cotton
  - 1.3.3 Cotton
  - 1.3.4 Non-woven Fabric, Wood Pulp, Thin Film
- 1.4 Global Nursing Pads Market Size by Type
  - 1.4.1 Global Nursing Pads Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Nursing Pads Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Nursing Pads Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Nursing Pads Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Nursing Pads Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Nursing Pads Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Nursing Pads Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Nursing Pads Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Nursing Pads Industry Trends
- 2.2 Nursing Pads Industry Drivers
- 2.3 Nursing Pads Industry Opportunities and Challenges
- 2.4 Nursing Pads Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Nursing Pads Revenue (2019-2024)
- 3.2 Global Top Players by Nursing Pads Sales (2019-2024)
- 3.3 Global Top Players by Nursing Pads Price (2019-2024)
- 3.4 Global Nursing Pads Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Nursing Pads Key Company Manufacturing Sites & Headquarters
- 3.6 Global Nursing Pads Company, Product Type & Application



### 3.7 Global Nursing Pads Company Commercialization Time

### 3.8 Market Competitive Analysis

#### 3.8.1 Global Nursing Pads Market CR5 and HHI

#### 3.8.2 Global Top 5 and 10 Nursing Pads Players Market Share by Revenue in 2023

#### 3.8.3 2023 Nursing Pads Tier 1, Tier 2, and Tier

## **4 NURSING PADS REGIONAL STATUS AND OUTLOOK**

### 4.1 Global Nursing Pads Market Size and CAGR by Region: 2019 VS 2023 VS 2030

### 4.2 Global Nursing Pads Historic Market Size by Region

#### 4.2.1 Global Nursing Pads Sales in Volume by Region (2019-2024)

#### 4.2.2 Global Nursing Pads Sales in Value by Region (2019-2024)

#### 4.2.3 Global Nursing Pads Sales (Volume & Value), Price and Gross Margin (2019-2024)

### 4.3 Global Nursing Pads Forecasted Market Size by Region

#### 4.3.1 Global Nursing Pads Sales in Volume by Region (2025-2030)

#### 4.3.2 Global Nursing Pads Sales in Value by Region (2025-2030)

#### 4.3.3 Global Nursing Pads Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 NURSING PADS BY APPLICATION**

### 5.1 Nursing Pads Market by Application

#### 5.1.1 Washable Nursing Pads

#### 5.1.2 Disposable Nursing Pads

### 5.2 Global Nursing Pads Market Size by Application

#### 5.2.1 Global Nursing Pads Market Size Overview by Application (2019-2030)

#### 5.2.2 Global Nursing Pads Historic Market Size Review by Application (2019-2024)

#### 5.2.3 Global Nursing Pads Forecasted Market Size by Application (2025-2030)

### 5.3 Key Regions Market Size by Application

#### 5.3.1 North America Nursing Pads Sales Breakdown by Application (2019-2024)

#### 5.3.2 Europe Nursing Pads Sales Breakdown by Application (2019-2024)

#### 5.3.3 Asia-Pacific Nursing Pads Sales Breakdown by Application (2019-2024)

#### 5.3.4 Latin America Nursing Pads Sales Breakdown by Application (2019-2024)

#### 5.3.5 Middle East and Africa Nursing Pads Sales Breakdown by Application (2019-2024)

## **6 COMPANY PROFILES**

## 6.1 Pigeon

6.1.1 Pigeon Company Information

6.1.2 Pigeon Business Overview

6.1.3 Pigeon Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Pigeon Nursing Pads Product Portfolio

6.1.5 Pigeon Recent Developments

## 6.2 NUK

6.2.1 NUK Company Information

6.2.2 NUK Business Overview

6.2.3 NUK Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.2.4 NUK Nursing Pads Product Portfolio

6.2.5 NUK Recent Developments

## 6.3 Dacco

6.3.1 Dacco Company Information

6.3.2 Dacco Business Overview

6.3.3 Dacco Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.3.4 Dacco Nursing Pads Product Portfolio

6.3.5 Dacco Recent Developments

## 6.4 AVENT

6.4.1 AVENT Company Information

6.4.2 AVENT Business Overview

6.4.3 AVENT Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.4.4 AVENT Nursing Pads Product Portfolio

6.4.5 AVENT Recent Developments

## 6.5 LilyPadz Nursing Pads

6.5.1 LilyPadz Nursing Pads Company Information

6.5.2 LilyPadz Nursing Pads Business Overview

6.5.3 LilyPadz Nursing Pads Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.5.4 LilyPadz Nursing Pads Nursing Pads Product Portfolio

6.5.5 LilyPadz Nursing Pads Recent Developments

## 6.6 Bamboobies

6.6.1 Bamboobies Company Information

6.6.2 Bamboobies Business Overview

6.6.3 Bamboobies Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

6.6.4 Bamboobies Nursing Pads Product Portfolio

6.6.5 Bamboobies Recent Developments

## 6.7 Ameda

6.7.1 Ameda Company Information

- 6.7.2 Ameda Business Overview
- 6.7.3 Ameda Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Ameda Nursing Pads Product Portfolio
- 6.7.5 Ameda Recent Developments
- 6.8 Medela
  - 6.8.1 Medela Company Information
  - 6.8.2 Medela Business Overview
  - 6.8.3 Medela Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Medela Nursing Pads Product Portfolio
  - 6.8.5 Medela Recent Developments
- 6.9 CHUCHU
  - 6.9.1 CHUCHU Company Information
  - 6.9.2 CHUCHU Business Overview
  - 6.9.3 CHUCHU Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 CHUCHU Nursing Pads Product Portfolio
  - 6.9.5 CHUCHU Recent Developments
- 6.10 Dry Mama
  - 6.10.1 Dry Mama Company Information
  - 6.10.2 Dry Mama Business Overview
  - 6.10.3 Dry Mama Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Dry Mama Nursing Pads Product Portfolio
  - 6.10.5 Dry Mama Recent Developments
- 6.11 Milkies
  - 6.11.1 Milkies Company Information
  - 6.11.2 Milkies Business Overview
  - 6.11.3 Milkies Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Milkies Nursing Pads Product Portfolio
  - 6.11.5 Milkies Recent Developments
- 6.12 Lanacare
  - 6.12.1 Lanacare Company Information
  - 6.12.2 Lanacare Business Overview
  - 6.12.3 Lanacare Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 Lanacare Nursing Pads Product Portfolio
  - 6.12.5 Lanacare Recent Developments
- 6.13 Ivory
  - 6.13.1 Ivory Company Information
  - 6.13.2 Ivory Business Overview
  - 6.13.3 Ivory Nursing Pads Sales, Revenue and Gross Margin (2019-2024)
  - 6.13.4 Ivory Nursing Pads Product Portfolio

#### 6.13.5 Ivory Recent Developments

### 6.14 Kaili

#### 6.14.1 Kaili Company Information

#### 6.14.2 Kaili Business Overview

#### 6.14.3 Kaili Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

#### 6.14.4 Kaili Nursing Pads Product Portfolio

#### 6.14.5 Kaili Recent Developments

### 6.15 Rikang

#### 6.15.1 Rikang Company Information

#### 6.15.2 Rikang Business Overview

#### 6.15.3 Rikang Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

#### 6.15.4 Rikang Nursing Pads Product Portfolio

#### 6.15.5 Rikang Recent Developments

### 6.16 Zhejiang Huilun

#### 6.16.1 Zhejiang Huilun Company Information

#### 6.16.2 Zhejiang Huilun Business Overview

#### 6.16.3 Zhejiang Huilun Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

#### 6.16.4 Zhejiang Huilun Nursing Pads Product Portfolio

#### 6.16.5 Zhejiang Huilun Recent Developments

### 6.17 Piyo Piyo

#### 6.17.1 Piyo Piyo Company Information

#### 6.17.2 Piyo Piyo Business Overview

#### 6.17.3 Piyo Piyo Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

#### 6.17.4 Piyo Piyo Nursing Pads Product Portfolio

#### 6.17.5 Piyo Piyo Recent Developments

### 6.18 Good Boy

#### 6.18.1 Good Boy Company Information

#### 6.18.2 Good Boy Business Overview

#### 6.18.3 Good Boy Nursing Pads Sales, Revenue and Gross Margin (2019-2024)

#### 6.18.4 Good Boy Nursing Pads Product Portfolio

#### 6.18.5 Good Boy Recent Developments

## 7 NORTH AMERICA BY COUNTRY

### 7.1 North America Nursing Pads Sales by Country

#### 7.1.1 North America Nursing Pads Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

#### 7.1.2 North America Nursing Pads Sales by Country (2019-2024)

#### 7.1.3 North America Nursing Pads Sales Forecast by Country (2025-2030)

## 7.2 North America Nursing Pads Market Size by Country

7.2.1 North America Nursing Pads Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Nursing Pads Market Size by Country (2019-2024)

7.2.3 North America Nursing Pads Market Size Forecast by Country (2025-2030)

## 8 EUROPE BY COUNTRY

### 8.1 Europe Nursing Pads Sales by Country

8.1.1 Europe Nursing Pads Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Nursing Pads Sales by Country (2019-2024)

8.1.3 Europe Nursing Pads Sales Forecast by Country (2025-2030)

### 8.2 Europe Nursing Pads Market Size by Country

8.2.1 Europe Nursing Pads Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Nursing Pads Market Size by Country (2019-2024)

8.2.3 Europe Nursing Pads Market Size Forecast by Country (2025-2030)

## 9 ASIA-PACIFIC BY COUNTRY

### 9.1 Asia-Pacific Nursing Pads Sales by Country

9.1.1 Asia-Pacific Nursing Pads Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Nursing Pads Sales by Country (2019-2024)

9.1.3 Asia-Pacific Nursing Pads Sales Forecast by Country (2025-2030)

### 9.2 Asia-Pacific Nursing Pads Market Size by Country

9.2.1 Asia-Pacific Nursing Pads Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Nursing Pads Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Nursing Pads Market Size Forecast by Country (2025-2030)

## 10 LATIN AMERICA BY COUNTRY

### 10.1 Latin America Nursing Pads Sales by Country

10.1.1 Latin America Nursing Pads Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Nursing Pads Sales by Country (2019-2024)

10.1.3 Latin America Nursing Pads Sales Forecast by Country (2025-2030)

## 10.2 Latin America Nursing Pads Market Size by Country

10.2.1 Latin America Nursing Pads Market Size Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

10.2.2 Latin America Nursing Pads Market Size by Country (2019-2024)

10.2.3 Latin America Nursing Pads Market Size Forecast by Country (2025-2030)

## 11 MIDDLE EAST AND AFRICA BY COUNTRY

### 11.1 Middle East and Africa Nursing Pads Sales by Country

11.1.1 Middle East and Africa Nursing Pads Sales Growth Rate (CAGR) by Country:  
2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Nursing Pads Sales by Country (2019-2024)

11.1.3 Middle East and Africa Nursing Pads Sales Forecast by Country (2025-2030)

### 11.2 Middle East and Africa Nursing Pads Market Size by Country

11.2.1 Middle East and Africa Nursing Pads Market Size Growth Rate (CAGR) by  
Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Nursing Pads Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Nursing Pads Market Size Forecast by Country  
(2025-2030)

## 12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

### 12.1 Nursing Pads Value Chain Analysis

12.1.1 Nursing Pads Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Nursing Pads Production Mode & Process

### 12.2 Nursing Pads Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Nursing Pads Distributors

12.2.3 Nursing Pads Customers

## 13 CONCLUDING INSIGHTS

## 14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



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