

# Global Natural Colorants Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## **Abstracts**

Natural colorant is a color additive that imparts color when it is added to food or drink. Natural colorant was extract from natural vegetables, fruits or flowers, tis health and safety for person. Natural food coloring is used both in commercial food production and in domestic cooking. Due to its safety and general availability, food coloring is also used in a variety of non-food applications including cosmetics, pharmaceuticals, home craft projects and medical devices.

According to APO Research, The global Natural Colorants market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Natural Colorants key players include DDW, Sethness, Nigay, etc. Global top three manufacturers hold a share over 40%.

Asia Pacific is the largest market, with a share over 40%, followed by Europe and North America, both have a share about 50 percent.

In terms of product, Caramel Color is the largest segment, with a share about 90%. And in terms of application, the largest application is Soy Sauces, followed by Foods, Soft Drink, Alcoholic Beverage, etc.

This report presents an overview of global market for Natural Colorants, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Natural Colorants, also provides the sales



of main regions and countries. Of the upcoming market potential for Natural Colorants, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Natural Colorants sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Natural Colorants market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Natural Colorants sales, projected growth trends, production technology, application and enduser industry.

Descriptive company profiles of the major global players, including Chr. Hansen, Chenguang Biotech Group, DDW, Naturex, Sethness, Yunnan Rainbow Biotech, Synthite Industries, San-Ei-Gen and Nigay, etc.

Natural Colorants segm	ent by Company
------------------------	----------------

Chr. Hansen
Chenguang Biotech Group
DDW
Naturex
Sethness
Yunnan Rainbow Biotech
Synthite Industries



San-Ei-Gen
Nigay
GNT
Roha
Sensient
Kemin
Shandong Tianyin Biotechnology
D?hler
Diana Food
Qianhe
Kancor
Kalsec
Dongzhixing Biotech
Amano
FELIX
Akay Group
Plant Lipids
SECNA Group
Aipu



## Natural Colorants segment by Type Caramel Color Capsanthin Turmeric Carotenoids Annatto Red Beet Spirulina Chlorophyll Others Natural Colorants segment by Application Soy Sauces Foods Soft Drink Alcoholic Beverage Others Natural Colorants segment by Region North America U.S.



Ca	nada			
Eu	ope			
Ge	rmany			
Fra	nce			
U.Ł	ζ.			
Ital	у			
Ru	ssia			
Asi	a-Pacific			
Ch	na			
Jap	pan			
So	uth Korea			
Ind	ia			
Aus	stralia			
Ch	na Taiwan			
Ind	onesia			
Tha	ailand			
Ма	laysia			
Lat	in America			
Me	xico			



Brazil			
Argentina			
Middle Eas	& Africa		
Turkey			
Saudi Arab	a		
UAE			

## Study Objectives

- 1. To analyze and research the global Natural Colorants status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
- 2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
- 3. To split the breakdown data by regions, type, manufacturers, and Application.
- 4. To analyze the global and key regions Natural Colorants market potential and advantage, opportunity and challenge, restraints, and risks.
- 5. To identify Natural Colorants significant trends, drivers, influence factors in global and regions.
- 6. To analyze Natural Colorants competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Natural Colorants market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation,



expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

- 2. This report will help stakeholders to understand the global industry status and trends of Natural Colorants and provides them with information on key market drivers, restraints, challenges, and opportunities.
- 3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
- 4. This report stays updated with novel technology integration, features, and the latest developments in the market.
- 5. This report helps stakeholders to gain insights into which regions to target globally.
- 6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Natural Colorants.
- 7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## **Chapter Outline**

Chapter 1: Provides an overview of the Natural Colorants market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Natural Colorants industry.

Chapter 3: Detailed analysis of Natural Colorants manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.



Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Natural Colorants in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Natural Colorants in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Chapter 10: Concluding Insights.



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