

Global Natural Astaxanthin Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Astaxanthin is a naturally occurring dark red carotenoid found in nature primarily in aquatic animals such as salmon, trout, krill, shrimp, crayfish, and crustaceans. It has the unique capacity to quench free radicals and reactive species of oxygen and to inhibit lipid peroxidation. Studies have shown natural astaxanthin to be over 500 times stronger than vitamin E and much more potent than other carotenoids such as lutein, lycopene and β -carotene. Natural astaxanthin is biosynthesized by living microalgae (*H. Pluvialis*). Natural astaxanthin with the molecular formula of $C_{40}H_{52}O_4$ and CAS number 472-61-7 is a member of the carotenoid family and the main carotenoid found in algae and aquatic animals. It is more than just a red pigment; it is primarily an extremely powerful antioxidant. There are two types of natural astaxanthin included astaxanthin oleoresin and astaxanthin powder.

According to APO Research, The global Natural Astaxanthin market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Natural Astaxanthin is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Natural Astaxanthin is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Natural Astaxanthin is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Natural Astaxanthin is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Natural Astaxanthin include Cyanotech, Fuji, BGG, Parry Nutraceuticals, Algatechnologies, Biogenic, Jingzhou Natural Astaxanthin, Yunnan Alphy Biotech and ADM, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Natural Astaxanthin, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Natural Astaxanthin, also provides the sales of main regions and countries. Of the upcoming market potential for Natural Astaxanthin, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Natural Astaxanthin sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Natural Astaxanthin market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Natural Astaxanthin sales, projected growth trends, production technology, application and end-user industry.

Natural Astaxanthin segment by Company

Cyanotech

Fuji

BGG

Parry Nutraceuticals

Algatechnologies

Biogenic

Jingzhou Natural Astaxanthin

Yunnan Alphy Biotech

ADM

Piveg

Natural Astaxanthin segment by Type

Astaxanthin Oleoresin

Astaxanthin Powder

Others

Natural Astaxanthin segment by Application

Nutraceuticals

Cosmetics

Food & Beverages

Feed

Others

Natural Astaxanthin segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Natural Astaxanthin status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Natural Astaxanthin market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Natural Astaxanthin significant trends, drivers, influence factors in global and regions.
6. To analyze Natural Astaxanthin competitive developments such as expansions,

agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Natural Astaxanthin market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Natural Astaxanthin and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Natural Astaxanthin.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Natural Astaxanthin market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global

Natural Astaxanthin industry.

Chapter 3: Detailed analysis of Natural Astaxanthin manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Natural Astaxanthin in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Natural Astaxanthin in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Natural Astaxanthin Sales Value (2019-2030)
 - 1.2.2 Global Natural Astaxanthin Sales Volume (2019-2030)
 - 1.2.3 Global Natural Astaxanthin Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 NATURAL ASTAXANTHIN MARKET DYNAMICS

- 2.1 Natural Astaxanthin Industry Trends
- 2.2 Natural Astaxanthin Industry Drivers
- 2.3 Natural Astaxanthin Industry Opportunities and Challenges
- 2.4 Natural Astaxanthin Industry Restraints

3 NATURAL ASTAXANTHIN MARKET BY COMPANY

- 3.1 Global Natural Astaxanthin Company Revenue Ranking in 2023
- 3.2 Global Natural Astaxanthin Revenue by Company (2019-2024)
- 3.3 Global Natural Astaxanthin Sales Volume by Company (2019-2024)
- 3.4 Global Natural Astaxanthin Average Price by Company (2019-2024)
- 3.5 Global Natural Astaxanthin Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Natural Astaxanthin Company Manufacturing Base & Headquarters
- 3.7 Global Natural Astaxanthin Company, Product Type & Application
- 3.8 Global Natural Astaxanthin Company Commercialization Time
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Natural Astaxanthin Market CR5 and HHI
 - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.9.3 2023 Natural Astaxanthin Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

4 NATURAL ASTAXANTHIN MARKET BY TYPE

- 4.1 Natural Astaxanthin Type Introduction
 - 4.1.1 Astaxanthin Oleoresin

- 4.1.2 Astaxanthin Powder
- 4.1.3 Others
- 4.2 Global Natural Astaxanthin Sales Volume by Type
 - 4.2.1 Global Natural Astaxanthin Sales Volume by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Natural Astaxanthin Sales Volume by Type (2019-2030)
 - 4.2.3 Global Natural Astaxanthin Sales Volume Share by Type (2019-2030)
- 4.3 Global Natural Astaxanthin Sales Value by Type
 - 4.3.1 Global Natural Astaxanthin Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Natural Astaxanthin Sales Value by Type (2019-2030)
 - 4.3.3 Global Natural Astaxanthin Sales Value Share by Type (2019-2030)

5 NATURAL ASTAXANTHIN MARKET BY APPLICATION

- 5.1 Natural Astaxanthin Application Introduction
 - 5.1.1 Nutraceuticals
 - 5.1.2 Cosmetics
 - 5.1.3 Food & Beverages
 - 5.1.4 Feed
 - 5.1.5 Others
- 5.2 Global Natural Astaxanthin Sales Volume by Application
 - 5.2.1 Global Natural Astaxanthin Sales Volume by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Natural Astaxanthin Sales Volume by Application (2019-2030)
 - 5.2.3 Global Natural Astaxanthin Sales Volume Share by Application (2019-2030)
- 5.3 Global Natural Astaxanthin Sales Value by Application
 - 5.3.1 Global Natural Astaxanthin Sales Value by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Natural Astaxanthin Sales Value by Application (2019-2030)
 - 5.3.3 Global Natural Astaxanthin Sales Value Share by Application (2019-2030)

6 NATURAL ASTAXANTHIN MARKET BY REGION

- 6.1 Global Natural Astaxanthin Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Natural Astaxanthin Sales by Region (2019-2030)
 - 6.2.1 Global Natural Astaxanthin Sales by Region: 2019-2024
 - 6.2.2 Global Natural Astaxanthin Sales by Region (2025-2030)
- 6.3 Global Natural Astaxanthin Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Natural Astaxanthin Sales Value by Region (2019-2030)
 - 6.4.1 Global Natural Astaxanthin Sales Value by Region: 2019-2024
 - 6.4.2 Global Natural Astaxanthin Sales Value by Region (2025-2030)

6.5 Global Natural Astaxanthin Market Price Analysis by Region (2019-2024)

6.6 North America

6.6.1 North America Natural Astaxanthin Sales Value (2019-2030)

6.6.2 North America Natural Astaxanthin Sales Value Share by Country, 2023 VS 2030

6.7 Europe

6.7.1 Europe Natural Astaxanthin Sales Value (2019-2030)

6.7.2 Europe Natural Astaxanthin Sales Value Share by Country, 2023 VS 2030

6.8 Asia-Pacific

6.8.1 Asia-Pacific Natural Astaxanthin Sales Value (2019-2030)

6.8.2 Asia-Pacific Natural Astaxanthin Sales Value Share by Country, 2023 VS 2030

6.9 Latin America

6.9.1 Latin America Natural Astaxanthin Sales Value (2019-2030)

6.9.2 Latin America Natural Astaxanthin Sales Value Share by Country, 2023 VS 2030

6.10 Middle East & Africa

6.10.1 Middle East & Africa Natural Astaxanthin Sales Value (2019-2030)

6.10.2 Middle East & Africa Natural Astaxanthin Sales Value Share by Country, 2023 VS 2030

7 NATURAL ASTAXANTHIN MARKET BY COUNTRY

7.1 Global Natural Astaxanthin Sales by Country: 2019 VS 2023 VS 2030

7.2 Global Natural Astaxanthin Sales Value by Country: 2019 VS 2023 VS 2030

7.3 Global Natural Astaxanthin Sales by Country (2019-2030)

7.3.1 Global Natural Astaxanthin Sales by Country (2019-2024)

7.3.2 Global Natural Astaxanthin Sales by Country (2025-2030)

7.4 Global Natural Astaxanthin Sales Value by Country (2019-2030)

7.4.1 Global Natural Astaxanthin Sales Value by Country (2019-2024)

7.4.2 Global Natural Astaxanthin Sales Value by Country (2025-2030)

7.5 USA

7.5.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.5.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.6 Canada

7.6.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.6.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.7 Germany

7.7.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

- 7.7.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
- 7.7.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.8 France
 - 7.8.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.8.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.8.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.
 - 7.9.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.9.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.9.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
 - 7.10.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.10.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.10.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
 - 7.11.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.11.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.11.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
 - 7.12.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.12.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.12.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.13 China
 - 7.13.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.13.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.13.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
 - 7.14.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.14.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.14.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
 - 7.15.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.15.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.15.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
 - 7.16.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)
 - 7.16.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030
 - 7.16.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030
- 7.17 India

7.17.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.17.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.17.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.18 Australia

7.18.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.18.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.18.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

7.19.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.19.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

7.20.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.20.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

7.21.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.21.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

7.22.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.22.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

7.23 UAE

7.23.1 Global Natural Astaxanthin Sales Value Growth Rate (2019-2030)

7.23.2 Global Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 Cyanotech

8.1.1 Cyanotech Company Information

8.1.2 Cyanotech Business Overview

8.1.3 Cyanotech Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)

8.1.4 Cyanotech Natural Astaxanthin Product Portfolio

8.1.5 Cyanotech Recent Developments

8.2 Fuji

8.2.1 Fuji Company Information

8.2.2 Fuji Business Overview

- 8.2.3 Fuji Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
- 8.2.4 Fuji Natural Astaxanthin Product Portfolio
- 8.2.5 Fuji Recent Developments
- 8.3 BGG
 - 8.3.1 BGG Company Information
 - 8.3.2 BGG Business Overview
 - 8.3.3 BGG Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
 - 8.3.4 BGG Natural Astaxanthin Product Portfolio
 - 8.3.5 BGG Recent Developments
- 8.4 Parry Nutraceuticals
 - 8.4.1 Parry Nutraceuticals Company Information
 - 8.4.2 Parry Nutraceuticals Business Overview
 - 8.4.3 Parry Nutraceuticals Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
 - 8.4.4 Parry Nutraceuticals Natural Astaxanthin Product Portfolio
 - 8.4.5 Parry Nutraceuticals Recent Developments
- 8.5 Algatechnologies
 - 8.5.1 Algatechnologies Company Information
 - 8.5.2 Algatechnologies Business Overview
 - 8.5.3 Algatechnologies Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
 - 8.5.4 Algatechnologies Natural Astaxanthin Product Portfolio
 - 8.5.5 Algatechnologies Recent Developments
- 8.6 Biogenic
 - 8.6.1 Biogenic Company Information
 - 8.6.2 Biogenic Business Overview
 - 8.6.3 Biogenic Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
 - 8.6.4 Biogenic Natural Astaxanthin Product Portfolio
 - 8.6.5 Biogenic Recent Developments
- 8.7 Jingzhou Natural Astaxanthin
 - 8.7.1 Jingzhou Natural Astaxanthin Company Information
 - 8.7.2 Jingzhou Natural Astaxanthin Business Overview
 - 8.7.3 Jingzhou Natural Astaxanthin Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)
 - 8.7.4 Jingzhou Natural Astaxanthin Natural Astaxanthin Product Portfolio
 - 8.7.5 Jingzhou Natural Astaxanthin Recent Developments
- 8.8 Yunnan Alphy Biotech
 - 8.8.1 Yunnan Alphy Biotech Company Information
 - 8.8.2 Yunnan Alphy Biotech Business Overview

8.8.3 Yunnan Alphy Biotech Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)

8.8.4 Yunnan Alphy Biotech Natural Astaxanthin Product Portfolio

8.8.5 Yunnan Alphy Biotech Recent Developments

8.9 ADM

8.9.1 ADM Comapny Information

8.9.2 ADM Business Overview

8.9.3 ADM Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)

8.9.4 ADM Natural Astaxanthin Product Portfolio

8.9.5 ADM Recent Developments

8.10 Piveg

8.10.1 Piveg Comapny Information

8.10.2 Piveg Business Overview

8.10.3 Piveg Natural Astaxanthin Sales, Value and Gross Margin (2019-2024)

8.10.4 Piveg Natural Astaxanthin Product Portfolio

8.10.5 Piveg Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Natural Astaxanthin Value Chain Analysis

9.1.1 Natural Astaxanthin Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Natural Astaxanthin Sales Mode & Process

9.2 Natural Astaxanthin Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Natural Astaxanthin Distributors

9.2.3 Natural Astaxanthin Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Natural Astaxanthin Industry Trends
- Table 2. Natural Astaxanthin Industry Drivers
- Table 3. Natural Astaxanthin Industry Opportunities and Challenges
- Table 4. Natural Astaxanthin Industry Restraints
- Table 5. Global Natural Astaxanthin Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Natural Astaxanthin Revenue Share by Company (2019-2024)
- Table 7. Global Natural Astaxanthin Sales Volume by Company (Kg) & (2019-2024)
- Table 8. Global Natural Astaxanthin Sales Volume Share by Company (2019-2024)
- Table 9. Global Natural Astaxanthin Average Price (USD/Kg) of Company (2019-2024)
- Table 10. Global Natural Astaxanthin Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Natural Astaxanthin Key Company Manufacturing Base & Headquarters
- Table 12. Global Natural Astaxanthin Company, Product Type & Application
- Table 13. Global Natural Astaxanthin Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Natural Astaxanthin by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Astaxanthin Oleoresin
- Table 18. Major Companies of Astaxanthin Powder
- Table 19. Major Companies of Others
- Table 20. Global Natural Astaxanthin Sales Volume by Type 2019 VS 2023 VS 2030 (Kg)
- Table 21. Global Natural Astaxanthin Sales Volume by Type (2019-2024) & (Kg)
- Table 22. Global Natural Astaxanthin Sales Volume by Type (2025-2030) & (Kg)
- Table 23. Global Natural Astaxanthin Sales Volume Share by Type (2019-2024)
- Table 24. Global Natural Astaxanthin Sales Volume Share by Type (2025-2030)
- Table 25. Global Natural Astaxanthin Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 26. Global Natural Astaxanthin Sales Value by Type (2019-2024) & (US\$ Million)
- Table 27. Global Natural Astaxanthin Sales Value by Type (2025-2030) & (US\$ Million)
- Table 28. Global Natural Astaxanthin Sales Value Share by Type (2019-2024)
- Table 29. Global Natural Astaxanthin Sales Value Share by Type (2025-2030)
- Table 30. Major Companies of Nutraceuticals

Table 31. Major Companies of Cosmetics

Table 32. Major Companies of Food & Beverages

Table 33. Major Companies of Feed

Table 34. Major Companies of Others

Table 35. Global Natural Astaxanthin Sales Volume by Application 2019 VS 2023 VS 2030 (Kg)

Table 36. Global Natural Astaxanthin Sales Volume by Application (2019-2024) & (Kg)

Table 37. Global Natural Astaxanthin Sales Volume by Application (2025-2030) & (Kg)

Table 38. Global Natural Astaxanthin Sales Volume Share by Application (2019-2024)

Table 39. Global Natural Astaxanthin Sales Volume Share by Application (2025-2030)

Table 40. Global Natural Astaxanthin Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 41. Global Natural Astaxanthin Sales Value by Application (2019-2024) & (US\$ Million)

Table 42. Global Natural Astaxanthin Sales Value by Application (2025-2030) & (US\$ Million)

Table 43. Global Natural Astaxanthin Sales Value Share by Application (2019-2024)

Table 44. Global Natural Astaxanthin Sales Value Share by Application (2025-2030)

Table 45. Global Natural Astaxanthin Sales by Region: 2019 VS 2023 VS 2030 (Kg)

Table 46. Global Natural Astaxanthin Sales by Region (2019-2024) & (Kg)

Table 47. Global Natural Astaxanthin Sales Market Share by Region (2019-2024)

Table 48. Global Natural Astaxanthin Sales by Region (2025-2030) & (Kg)

Table 49. Global Natural Astaxanthin Sales Market Share by Region (2025-2030)

Table 50. Global Natural Astaxanthin Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 51. Global Natural Astaxanthin Sales Value by Region (2019-2024) & (US\$ Million)

Table 52. Global Natural Astaxanthin Sales Value Share by Region (2019-2024)

Table 53. Global Natural Astaxanthin Sales Value by Region (2025-2030) & (US\$ Million)

Table 54. Global Natural Astaxanthin Sales Value Share by Region (2025-2030)

Table 55. Global Natural Astaxanthin Market Average Price (USD/Kg) by Region (2019-2024)

Table 56. Global Natural Astaxanthin Market Average Price (USD/Kg) by Region (2025-2030)

Table 57. Global Natural Astaxanthin Sales by Country: 2019 VS 2023 VS 2030 (Kg)

Table 58. Global Natural Astaxanthin Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Table 59. Global Natural Astaxanthin Sales by Country (2019-2024) & (Kg)

Table 60. Global Natural Astaxanthin Sales Market Share by Country (2019-2024)

Table 61. Global Natural Astaxanthin Sales by Country (2025-2030) & (Kg)

Table 62. Global Natural Astaxanthin Sales Market Share by Country (2025-2030)

Table 63. Global Natural Astaxanthin Sales Value by Country (2019-2024) & (US\$ Million)

Table 64. Global Natural Astaxanthin Sales Value Market Share by Country (2019-2024)

Table 65. Global Natural Astaxanthin Sales Value by Country (2025-2030) & (US\$ Million)

Table 66. Global Natural Astaxanthin Sales Value Market Share by Country (2025-2030)

Table 67. Cyanotech Company Information

Table 68. Cyanotech Business Overview

Table 69. Cyanotech Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 70. Cyanotech Natural Astaxanthin Product Portfolio

Table 71. Cyanotech Recent Development

Table 72. Fuji Company Information

Table 73. Fuji Business Overview

Table 74. Fuji Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 75. Fuji Natural Astaxanthin Product Portfolio

Table 76. Fuji Recent Development

Table 77. BGG Company Information

Table 78. BGG Business Overview

Table 79. BGG Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 80. BGG Natural Astaxanthin Product Portfolio

Table 81. BGG Recent Development

Table 82. Parry Nutraceuticals Company Information

Table 83. Parry Nutraceuticals Business Overview

Table 84. Parry Nutraceuticals Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 85. Parry Nutraceuticals Natural Astaxanthin Product Portfolio

Table 86. Parry Nutraceuticals Recent Development

Table 87. Algatechnologies Company Information

Table 88. Algatechnologies Business Overview

Table 89. Algatechnologies Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 90. Algatechnologies Natural Astaxanthin Product Portfolio

Table 91. Algatechnologies Recent Development

Table 92. Biogenic Company Information

Table 93. Biogenic Business Overview

Table 94. Biogenic Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 95. Biogenic Natural Astaxanthin Product Portfolio

Table 96. Biogenic Recent Development

Table 97. Jingzhou Natural Astaxanthin Company Information

Table 98. Jingzhou Natural Astaxanthin Business Overview

Table 99. Jingzhou Natural Astaxanthin Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 100. Jingzhou Natural Astaxanthin Natural Astaxanthin Product Portfolio

Table 101. Jingzhou Natural Astaxanthin Recent Development

Table 102. Yunnan Alphy Biotech Company Information

Table 103. Yunnan Alphy Biotech Business Overview

Table 104. Yunnan Alphy Biotech Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 105. Yunnan Alphy Biotech Natural Astaxanthin Product Portfolio

Table 106. Yunnan Alphy Biotech Recent Development

Table 107. ADM Company Information

Table 108. ADM Business Overview

Table 109. ADM Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 110. ADM Natural Astaxanthin Product Portfolio

Table 111. ADM Recent Development

Table 112. Piveg Company Information

Table 113. Piveg Business Overview

Table 114. Piveg Natural Astaxanthin Sales (Kg), Value (US\$ Million), Price (USD/Kg) and Gross Margin (2019-2024)

Table 115. Piveg Natural Astaxanthin Product Portfolio

Table 116. Piveg Recent Development

Table 117. Key Raw Materials

Table 118. Raw Materials Key Suppliers

Table 119. Natural Astaxanthin Distributors List

Table 120. Natural Astaxanthin Customers List

Table 121. Research Programs/Design for This Report

Table 122. Authors List of This Report

Table 123. Secondary Sources

Table 124. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Natural Astaxanthin Product Picture
- Figure 2. Global Natural Astaxanthin Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Natural Astaxanthin Sales (2019-2030) & (Kg)
- Figure 5. Global Natural Astaxanthin Sales Average Price (USD/Kg) & (2019-2030)
- Figure 6. Global Natural Astaxanthin Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Astaxanthin Oleoresin Picture
- Figure 10. Astaxanthin Powder Picture
- Figure 11. Others Picture
- Figure 12. Global Natural Astaxanthin Sales Volume by Type (2019 VS 2023 VS 2030) & (Kg)
- Figure 13. Global Natural Astaxanthin Sales Volume Share 2019 VS 2023 VS 2030
- Figure 14. Global Natural Astaxanthin Sales Volume Share by Type (2019-2030)
- Figure 15. Global Natural Astaxanthin Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 16. Global Natural Astaxanthin Sales Value Share 2019 VS 2023 VS 2030
- Figure 17. Global Natural Astaxanthin Sales Value Share by Type (2019-2030)
- Figure 18. Nutraceuticals Picture
- Figure 19. Cosmetics Picture
- Figure 20. Food & Beverages Picture
- Figure 21. Feed Picture
- Figure 22. Others Picture
- Figure 23. Global Natural Astaxanthin Sales Volume by Application (2019 VS 2023 VS 2030) & (Kg)
- Figure 24. Global Natural Astaxanthin Sales Volume Share 2019 VS 2023 VS 2030
- Figure 25. Global Natural Astaxanthin Sales Volume Share by Application (2019-2030)
- Figure 26. Global Natural Astaxanthin Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 27. Global Natural Astaxanthin Sales Value Share 2019 VS 2023 VS 2030
- Figure 28. Global Natural Astaxanthin Sales Value Share by Application (2019-2030)
- Figure 29. Global Natural Astaxanthin Sales by Region: 2019 VS 2023 VS 2030 (Kg)
- Figure 30. Global Natural Astaxanthin Sales Market Share by Region: 2019 VS 2023

VS 2030

Figure 31. Global Natural Astaxanthin Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 32. Global Natural Astaxanthin Sales Value Share by Region: 2019 VS 2023 VS 2030

Figure 33. North America Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)

Figure 34. North America Natural Astaxanthin Sales Value Share by Country (%), 2023 VS 2030

Figure 35. Europe Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)

Figure 36. Europe Natural Astaxanthin Sales Value Share by Country (%), 2023 VS 2030

Figure 37. Asia-Pacific Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)

Figure 38. Asia-Pacific Natural Astaxanthin Sales Value Share by Country (%), 2023 VS 2030

Figure 39. Latin America Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)

Figure 40. Latin America Natural Astaxanthin Sales Value Share by Country (%), 2023 VS 2030

Figure 41. Middle East & Africa Natural Astaxanthin Sales Value (2019-2030) & (US\$ Million)

Figure 42. Middle East & Africa Natural Astaxanthin Sales Value Share by Country (%), 2023 VS 2030

Figure 43. USA Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 44. USA Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 45. USA Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 46. Canada Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 47. Canada Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 48. Canada Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 49. Germany Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 50. Germany Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 51. Germany Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 52. France Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$

Million)

Figure 53. France Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 54. France Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 55. U.K. Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 56. U.K. Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 57. U.K. Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 58. Italy Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 59. Italy Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 60. Italy Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 61. Netherlands Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 62. Netherlands Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 63. Netherlands Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 64. Nordic Countries Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 65. Nordic Countries Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 66. Nordic Countries Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 67. China Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 68. China Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 69. China Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 70. Japan Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 71. Japan Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 72. Japan Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 73. South Korea Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 74. South Korea Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

& (%)

Figure 75. South Korea Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 76. Southeast Asia Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 77. Southeast Asia Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 78. Southeast Asia Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 79. India Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 80. India Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 81. India Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 82. Australia Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 83. Australia Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 84. Australia Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 85. Mexico Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 86. Mexico Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 87. Mexico Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 88. Brazil Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 89. Brazil Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 90. Brazil Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 91. Turkey Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 92. Turkey Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 93. Turkey Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 94. Saudi Arabia Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 95. Saudi Arabia Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030

& (%)

Figure 96. Saudi Arabia Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 97. UAE Natural Astaxanthin Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 98. UAE Natural Astaxanthin Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 99. UAE Natural Astaxanthin Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 100. Natural Astaxanthin Value Chain

Figure 101. Manufacturing Cost Structure

Figure 102. Natural Astaxanthin Sales Mode & Process

Figure 103. Direct Comparison with Distribution Share

Figure 104. Distributors Profiles

Figure 105. Years Considered

Figure 106. Research Process

Figure 107. Key Executives Interviewed

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