

Global Nail Care Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

In recent years, water-based nail polish is becoming more and more popular. This kind of nail polish replaces organic solvent with water. The other main material is acrylic emulsion. When flushed with water after painting nails, water-based nail polish will dry into membrane which is clinging to the nail surface.

According to APO Research, The global Nail Care market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Nail Care include OPI Products, Sally Hansen, Estee Lauder, L'Oréal, Maybelline, Revlon, Chanel, Dior and Amway, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Nail Care, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Nail Care.

The Nail Care market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Nail Care market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

OPI Products

Sally Hansen

Estee Lauder

L'Oréal

Maybelline

Revlon

Chanel

Dior

Amway

Markwins

Mavala

Nails Inc

Kiko

Butter London

CND

Rimmel

Jessica Cosmetics

Nail Care segment by Type

Organic Solvent Based Nail Polish

Water Based Nail Polish

Nail Care segment by Application

Nail Art Institutions

Individuals

Nail Care Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Nail Care market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and

deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Nail Care and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market

5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Nail Care.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Nail Care manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Nail Care in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Nail Care Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Nail Care Sales Estimates and Forecasts (2019-2030)
- 1.3 Nail Care Market by Type
 - 1.3.1 Organic Solvent Based Nail Polish
 - 1.3.2 Water Based Nail Polish
- 1.4 Global Nail Care Market Size by Type
 - 1.4.1 Global Nail Care Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Nail Care Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Nail Care Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Nail Care Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Nail Care Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Nail Care Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Nail Care Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Nail Care Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Nail Care Industry Trends
- 2.2 Nail Care Industry Drivers
- 2.3 Nail Care Industry Opportunities and Challenges
- 2.4 Nail Care Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Nail Care Revenue (2019-2024)
- 3.2 Global Top Players by Nail Care Sales (2019-2024)
- 3.3 Global Top Players by Nail Care Price (2019-2024)
- 3.4 Global Nail Care Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Nail Care Key Company Manufacturing Sites & Headquarters
- 3.6 Global Nail Care Company, Product Type & Application
- 3.7 Global Nail Care Company Commercialization Time
- 3.8 Market Competitive Analysis

- 3.8.1 Global Nail Care Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Nail Care Players Market Share by Revenue in 2023
- 3.8.3 2023 Nail Care Tier 1, Tier 2, and Tier

4 NAIL CARE REGIONAL STATUS AND OUTLOOK

- 4.1 Global Nail Care Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Nail Care Historic Market Size by Region
 - 4.2.1 Global Nail Care Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Nail Care Sales in Value by Region (2019-2024)
 - 4.2.3 Global Nail Care Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Nail Care Forecasted Market Size by Region
 - 4.3.1 Global Nail Care Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Nail Care Sales in Value by Region (2025-2030)
 - 4.3.3 Global Nail Care Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 NAIL CARE BY APPLICATION

- 5.1 Nail Care Market by Application
 - 5.1.1 Nail Art Institutions
 - 5.1.2 Individuals
- 5.2 Global Nail Care Market Size by Application
 - 5.2.1 Global Nail Care Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Nail Care Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Nail Care Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Nail Care Sales Breakdown by Application (2019-2024)
 - 5.3.2 Europe Nail Care Sales Breakdown by Application (2019-2024)
 - 5.3.3 Asia-Pacific Nail Care Sales Breakdown by Application (2019-2024)
 - 5.3.4 Latin America Nail Care Sales Breakdown by Application (2019-2024)
 - 5.3.5 Middle East and Africa Nail Care Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

- 6.1 OPI Products
 - 6.1.1 OPI Products Company Information
 - 6.1.2 OPI Products Business Overview
 - 6.1.3 OPI Products Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.1.4 OPI Products Nail Care Product Portfolio

- 6.1.5 OPI Products Recent Developments
- 6.2 Sally Hansen
 - 6.2.1 Sally Hansen Company Information
 - 6.2.2 Sally Hansen Business Overview
 - 6.2.3 Sally Hansen Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.2.4 Sally Hansen Nail Care Product Portfolio
 - 6.2.5 Sally Hansen Recent Developments
- 6.3 Estee Lauder
 - 6.3.1 Estee Lauder Company Information
 - 6.3.2 Estee Lauder Business Overview
 - 6.3.3 Estee Lauder Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.3.4 Estee Lauder Nail Care Product Portfolio
 - 6.3.5 Estee Lauder Recent Developments
- 6.4 L'Oréal
 - 6.4.1 L'Oréal Company Information
 - 6.4.2 L'Oréal Business Overview
 - 6.4.3 L'Oréal Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.4.4 L'Oréal Nail Care Product Portfolio
 - 6.4.5 L'Oréal Recent Developments
- 6.5 Maybelline
 - 6.5.1 Maybelline Company Information
 - 6.5.2 Maybelline Business Overview
 - 6.5.3 Maybelline Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.5.4 Maybelline Nail Care Product Portfolio
 - 6.5.5 Maybelline Recent Developments
- 6.6 Revlon
 - 6.6.1 Revlon Company Information
 - 6.6.2 Revlon Business Overview
 - 6.6.3 Revlon Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 Revlon Nail Care Product Portfolio
 - 6.6.5 Revlon Recent Developments
- 6.7 Chanel
 - 6.7.1 Chanel Company Information
 - 6.7.2 Chanel Business Overview
 - 6.7.3 Chanel Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Chanel Nail Care Product Portfolio
 - 6.7.5 Chanel Recent Developments
- 6.8 Dior
 - 6.8.1 Dior Company Information

- 6.8.2 Dior Business Overview
- 6.8.3 Dior Nail Care Sales, Revenue and Gross Margin (2019-2024)
- 6.8.4 Dior Nail Care Product Portfolio
- 6.8.5 Dior Recent Developments
- 6.9 Amway
 - 6.9.1 Amway Comapny Information
 - 6.9.2 Amway Business Overview
 - 6.9.3 Amway Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 Amway Nail Care Product Portfolio
 - 6.9.5 Amway Recent Developments
- 6.10 Markwins
 - 6.10.1 Markwins Comapny Information
 - 6.10.2 Markwins Business Overview
 - 6.10.3 Markwins Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Markwins Nail Care Product Portfolio
 - 6.10.5 Markwins Recent Developments
- 6.11 Mavala
 - 6.11.1 Mavala Comapny Information
 - 6.11.2 Mavala Business Overview
 - 6.11.3 Mavala Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.11.4 Mavala Nail Care Product Portfolio
 - 6.11.5 Mavala Recent Developments
- 6.12 Nails Inc
 - 6.12.1 Nails Inc Comapny Information
 - 6.12.2 Nails Inc Business Overview
 - 6.12.3 Nails Inc Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 Nails Inc Nail Care Product Portfolio
 - 6.12.5 Nails Inc Recent Developments
- 6.13 Kiko
 - 6.13.1 Kiko Comapny Information
 - 6.13.2 Kiko Business Overview
 - 6.13.3 Kiko Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 Kiko Nail Care Product Portfolio
 - 6.13.5 Kiko Recent Developments
- 6.14 Butter London
 - 6.14.1 Butter London Comapny Information
 - 6.14.2 Butter London Business Overview
 - 6.14.3 Butter London Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Butter London Nail Care Product Portfolio

- 6.14.5 Butter London Recent Developments
- 6.15 CND
 - 6.15.1 CND Company Information
 - 6.15.2 CND Business Overview
 - 6.15.3 CND Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 CND Nail Care Product Portfolio
 - 6.15.5 CND Recent Developments
- 6.16 Rimmel
 - 6.16.1 Rimmel Company Information
 - 6.16.2 Rimmel Business Overview
 - 6.16.3 Rimmel Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Rimmel Nail Care Product Portfolio
 - 6.16.5 Rimmel Recent Developments
- 6.17 Jessica Cosmetics
 - 6.17.1 Jessica Cosmetics Company Information
 - 6.17.2 Jessica Cosmetics Business Overview
 - 6.17.3 Jessica Cosmetics Nail Care Sales, Revenue and Gross Margin (2019-2024)
 - 6.17.4 Jessica Cosmetics Nail Care Product Portfolio
 - 6.17.5 Jessica Cosmetics Recent Developments

7 NORTH AMERICA BY COUNTRY

- 7.1 North America Nail Care Sales by Country
 - 7.1.1 North America Nail Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.1.2 North America Nail Care Sales by Country (2019-2024)
 - 7.1.3 North America Nail Care Sales Forecast by Country (2025-2030)
- 7.2 North America Nail Care Market Size by Country
 - 7.2.1 North America Nail Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Nail Care Market Size by Country (2019-2024)
 - 7.2.3 North America Nail Care Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Nail Care Sales by Country
 - 8.1.1 Europe Nail Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Nail Care Sales by Country (2019-2024)

8.1.3 Europe Nail Care Sales Forecast by Country (2025-2030)

8.2 Europe Nail Care Market Size by Country

8.2.1 Europe Nail Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Nail Care Market Size by Country (2019-2024)

8.2.3 Europe Nail Care Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Nail Care Sales by Country

9.1.1 Asia-Pacific Nail Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Nail Care Sales by Country (2019-2024)

9.1.3 Asia-Pacific Nail Care Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Nail Care Market Size by Country

9.2.1 Asia-Pacific Nail Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Nail Care Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Nail Care Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Nail Care Sales by Country

10.1.1 Latin America Nail Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Nail Care Sales by Country (2019-2024)

10.1.3 Latin America Nail Care Sales Forecast by Country (2025-2030)

10.2 Latin America Nail Care Market Size by Country

10.2.1 Latin America Nail Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Nail Care Market Size by Country (2019-2024)

10.2.3 Latin America Nail Care Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Nail Care Sales by Country

11.1.1 Middle East and Africa Nail Care Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Nail Care Sales by Country (2019-2024)

- 11.1.3 Middle East and Africa Nail Care Sales Forecast by Country (2025-2030)
- 11.2 Middle East and Africa Nail Care Market Size by Country
 - 11.2.1 Middle East and Africa Nail Care Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 11.2.2 Middle East and Africa Nail Care Market Size by Country (2019-2024)
 - 11.2.3 Middle East and Africa Nail Care Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 12.1 Nail Care Value Chain Analysis
 - 12.1.1 Nail Care Key Raw Materials
 - 12.1.2 Key Raw Materials Price
 - 12.1.3 Raw Materials Key Suppliers
 - 12.1.4 Manufacturing Cost Structure
 - 12.1.5 Nail Care Production Mode & Process
- 12.2 Nail Care Sales Channels Analysis
 - 12.2.1 Direct Comparison with Distribution Share
 - 12.2.2 Nail Care Distributors
 - 12.2.3 Nail Care Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
 - 14.5.1 Secondary Sources
 - 14.5.2 Primary Sources
- 14.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Major Company of Organic Solvent Based Nail Polish
- Table 2. Major Company of Water Based Nail Polish
- Table 3. Global Nail Care Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 4. Global Nail Care Sales by Type (2019-2024) & (K Units)
- Table 5. Global Nail Care Sales Market Share in Volume by Type (2019-2024)
- Table 6. Global Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 7. Global Nail Care Sales Market Share in Value by Type (2019-2024)
- Table 8. Global Nail Care Price by Type (2019-2024) & (USD/Unit)
- Table 9. Global Nail Care Sales by Type (2025-2030) & (K Units)
- Table 10. Global Nail Care Sales Market Share in Volume by Type (2025-2030)
- Table 11. Global Nail Care Sales by Type (2025-2030) & (US\$ Million)
- Table 12. Global Nail Care Sales Market Share in Value by Type (2025-2030)
- Table 13. Global Nail Care Price by Type (2025-2030) & (USD/Unit)
- Table 14. North America Nail Care Sales by Type (2019-2024) & (K Units)
- Table 15. North America Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 16. Europe Nail Care Sales by Type (2019-2024) & (K Units)
- Table 17. Europe Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 18. Asia-Pacific Nail Care Sales by Type (2019-2024) & (K Units)
- Table 19. Asia-Pacific Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 20. Latin America Nail Care Sales by Type (2019-2024) & (K Units)
- Table 21. Latin America Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 22. Middle East and Africa Nail Care Sales by Type (2019-2024) & (K Units)
- Table 23. Middle East and Africa Nail Care Sales by Type (2019-2024) & (US\$ Million)
- Table 24. Nail Care Industry Trends
- Table 25. Nail Care Industry Drivers
- Table 26. Nail Care Industry Opportunities and Challenges
- Table 27. Nail Care Industry Restraints
- Table 28. Global Nail Care Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 29. Global Nail Care Revenue Market Share by Company (2019-2024)
- Table 30. Global Nail Care Sales by Company (2019-2024) & (K Units)
- Table 31. Global Nail Care Sales Share by Company (2019-2024)
- Table 32. Global Nail Care Market Price by Company (2019-2024) & (USD/Unit)
- Table 33. Global Nail Care Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 34. Global Nail Care Key Company Manufacturing Sites & Headquarters
- Table 35. Global Nail Care Company, Product Type & Application

- Table 36. Global Nail Care Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global Nail Care by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global Nail Care Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global Nail Care Sales by Region (2019-2024) & (K Units)
- Table 41. Global Nail Care Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global Nail Care Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global Nail Care Sales Market Share in Value by Region (2019-2024)
- Table 44. Global Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 45. Global Nail Care Sales by Region (2025-2030) & (K Units)
- Table 46. Global Nail Care Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global Nail Care Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global Nail Care Sales Market Share in Value by Region (2025-2030)
- Table 49. Global Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2025-2030)
- Table 50. Global Nail Care Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 51. Global Nail Care Sales by Application (2019-2024) & (K Units)
- Table 52. Global Nail Care Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global Nail Care Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global Nail Care Sales Market Share in Value by Application (2019-2024)
- Table 55. Global Nail Care Price by Application (2019-2024) & (USD/Unit)
- Table 56. Global Nail Care Sales by Application (2025-2030) & (K Units)
- Table 57. Global Nail Care Sales Market Share in Volume by Application (2025-2030)
- Table 58. Global Nail Care Sales by Application (2025-2030) & (US\$ Million)
- Table 59. Global Nail Care Sales Market Share in Value by Application (2025-2030)
- Table 60. Global Nail Care Price by Application (2025-2030) & (USD/Unit)
- Table 61. North America Nail Care Sales by Application (2019-2024) & (K Units)
- Table 62. North America Nail Care Sales by Application (2019-2024) & (US\$ Million)
- Table 63. Europe Nail Care Sales by Application (2019-2024) & (K Units)
- Table 64. Europe Nail Care Sales by Application (2019-2024) & (US\$ Million)
- Table 65. Asia-Pacific Nail Care Sales by Application (2019-2024) & (K Units)
- Table 66. Asia-Pacific Nail Care Sales by Application (2019-2024) & (US\$ Million)
- Table 67. Latin America Nail Care Sales by Application (2019-2024) & (K Units)
- Table 68. Latin America Nail Care Sales by Application (2019-2024) & (US\$ Million)
- Table 69. Middle East and Africa Nail Care Sales by Application (2019-2024) & (K

Units)

Table 70. Middle East and Africa Nail Care Sales by Application (2019-2024) & (US\$ Million)

Table 71. OPI Products Company Information

Table 72. OPI Products Business Overview

Table 73. OPI Products Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. OPI Products Nail Care Product Portfolio

Table 75. OPI Products Recent Development

Table 76. Sally Hansen Company Information

Table 77. Sally Hansen Business Overview

Table 78. Sally Hansen Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Sally Hansen Nail Care Product Portfolio

Table 80. Sally Hansen Recent Development

Table 81. Estee Lauder Company Information

Table 82. Estee Lauder Business Overview

Table 83. Estee Lauder Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Estee Lauder Nail Care Product Portfolio

Table 85. Estee Lauder Recent Development

Table 86. L'Oréal Company Information

Table 87. L'Oréal Business Overview

Table 88. L'Oréal Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. L'Oréal Nail Care Product Portfolio

Table 90. L'Oréal Recent Development

Table 91. Maybelline Company Information

Table 92. Maybelline Business Overview

Table 93. Maybelline Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Maybelline Nail Care Product Portfolio

Table 95. Maybelline Recent Development

Table 96. Revlon Company Information

Table 97. Revlon Business Overview

Table 98. Revlon Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Revlon Nail Care Product Portfolio

Table 100. Revlon Recent Development

- Table 101. Chanel Company Information
- Table 102. Chanel Business Overview
- Table 103. Chanel Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Chanel Nail Care Product Portfolio
- Table 105. Chanel Recent Development
- Table 106. Dior Company Information
- Table 107. Dior Business Overview
- Table 108. Dior Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Dior Nail Care Product Portfolio
- Table 110. Dior Recent Development
- Table 111. Amway Company Information
- Table 112. Amway Business Overview
- Table 113. Amway Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Amway Nail Care Product Portfolio
- Table 115. Amway Recent Development
- Table 116. Markwins Company Information
- Table 117. Markwins Business Overview
- Table 118. Markwins Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Markwins Nail Care Product Portfolio
- Table 120. Markwins Recent Development
- Table 121. Mavala Company Information
- Table 122. Mavala Business Overview
- Table 123. Mavala Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Mavala Nail Care Product Portfolio
- Table 125. Mavala Recent Development
- Table 126. Nails Inc Company Information
- Table 127. Nails Inc Business Overview
- Table 128. Nails Inc Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Nails Inc Nail Care Product Portfolio
- Table 130. Nails Inc Recent Development
- Table 131. Kiko Company Information
- Table 132. Kiko Business Overview
- Table 133. Kiko Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Gross Margin (2019-2024)

Table 134. Kiko Nail Care Product Portfolio

Table 135. Kiko Recent Development

Table 136. Butter London Company Information

Table 137. Butter London Business Overview

Table 138. Butter London Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Butter London Nail Care Product Portfolio

Table 140. Butter London Recent Development

Table 141. CND Company Information

Table 142. CND Business Overview

Table 143. CND Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. CND Nail Care Product Portfolio

Table 145. CND Recent Development

Table 146. Rimmel Company Information

Table 147. Rimmel Business Overview

Table 148. Rimmel Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Rimmel Nail Care Product Portfolio

Table 150. Rimmel Recent Development

Table 151. Jessica Cosmetics Company Information

Table 152. Jessica Cosmetics Business Overview

Table 153. Jessica Cosmetics Nail Care Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Jessica Cosmetics Nail Care Product Portfolio

Table 155. Jessica Cosmetics Recent Development

Table 156. North America Nail Care Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 157. North America Nail Care Sales by Country (2019-2024) & (K Units)

Table 158. North America Nail Care Sales Market Share by Country (2019-2024)

Table 159. North America Nail Care Sales Forecast by Country (2025-2030) & (K Units)

Table 160. North America Nail Care Sales Market Share Forecast by Country (2025-2030)

Table 161. North America Nail Care Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 162. North America Nail Care Market Size by Country (2019-2024) & (US\$ Million)

Table 163. North America Nail Care Market Share by Country (2019-2024)

Table 164. North America Nail Care Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 165. North America Nail Care Market Share Forecast by Country (2025-2030)

Table 166. Europe Nail Care Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 167. Europe Nail Care Sales by Country (2019-2024) & (K Units)

Table 168. Europe Nail Care Sales Market Share by Country (2019-2024)

Table 169. Europe Nail Care Sales Forecast by Country (2025-2030) & (K Units)

Table 170. Europe Nail Care Sales Market Share Forecast by Country (2025-2030)

Table 171. Europe Nail Care Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 172. Europe Nail Care Market Size by Country (2019-2024) & (US\$ Million)

Table 173. Europe Nail Care Market Share by Country (2019-2024)

Table 174. Europe Nail Care Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 175. Europe Nail Care Market Share Forecast by Country (2025-2030)

Table 176. Asia-Pacific Nail Care Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 177. Asia-Pacific Nail Care Sales by Country (2019-2024) & (K Units)

Table 178. Asia-Pacific Nail Care Sales Market Share by Country (2019-2024)

Table 179. Asia-Pacific Nail Care Sales Forecast by Country (2025-2030) & (K Units)

Table 180. Asia-Pacific Nail Care Sales Market Share Forecast by Country (2025-2030)

Table 181. Asia-Pacific Nail Care Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 182. Asia-Pacific Nail Care Market Size by Country (2019-2024) & (US\$ Million)

Table 183. Asia-Pacific Nail Care Market Share by Country (2019-2024)

Table 184. Asia-Pacific Nail Care Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 185. Asia-Pacific Nail Care Market Share Forecast by Country (2025-2030)

Table 186. Latin America Nail Care Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030

Table 187. Latin America Nail Care Sales by Country (2019-2024) & (K Units)

Table 188. Latin America Nail Care Sales Market Share by Country (2019-2024)

Table 189. Latin America Nail Care Sales Forecast by Country (2025-2030) & (K Units)

Table 190. Latin America Nail Care Sales Market Share Forecast by Country (2025-2030)

Table 191. Latin America Nail Care Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 192. Latin America Nail Care Market Size by Country (2019-2024) & (US\$ Million)

- Table 193. Latin America Nail Care Market Share by Country (2019-2024)
- Table 194. Latin America Nail Care Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 195. Latin America Nail Care Market Share Forecast by Country (2025-2030)
- Table 196. Middle East and Africa Nail Care Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030
- Table 197. Middle East and Africa Nail Care Sales by Country (2019-2024) & (K Units)
- Table 198. Middle East and Africa Nail Care Sales Market Share by Country (2019-2024)
- Table 199. Middle East and Africa Nail Care Sales Forecast by Country (2025-2030) & (K Units)
- Table 200. Middle East and Africa Nail Care Sales Market Share Forecast by Country (2025-2030)
- Table 201. Middle East and Africa Nail Care Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030
- Table 202. Middle East and Africa Nail Care Market Size by Country (2019-2024) & (US\$ Million)
- Table 203. Middle East and Africa Nail Care Market Share by Country (2019-2024)
- Table 204. Middle East and Africa Nail Care Market Size Forecast by Country (2025-2030) & (US\$ Million)
- Table 205. Middle East and Africa Nail Care Market Share Forecast by Country (2025-2030)
- Table 206. Key Raw Materials
- Table 207. Raw Materials Key Suppliers
- Table 208. Nail Care Distributors List
- Table 209. Nail Care Customers List
- Table 210. Research Programs/Design for This Report
- Table 211. Authors List of This Report
- Table 212. Secondary Sources
- Table 213. Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Nail Care Product Picture

Figure 2. Global Nail Care Market Size (US\$ Million), 2019 VS 2023 VS 2030

Figure 3. Global Nail Care Market Size (2019-2030) & (US\$ Million)

Figure 4. Global Nail Care Sales (2019-2030) & (K Units)

Figure 5. Product Picture of Organic Solvent Based Nail Polish

Figure 6. Global Organic Solvent Based Nail Polish Sales YoY Growth (2019-2030) & (K Units)

Figure 7. Product Picture of Water Based Nail Polish

Figure 8. Global Water Based Nail Polish Sales YoY Growth (2019-2030) & (K Units)

Figure 9. Global Nail Care Market Size Overview by Type (2019-2030) & (US\$ Million)

Figure 10. Global Nail Care Market Share by Type 2023 VS 2030

Figure 11. North America Nail Care Sales Market Share in Volume by Type in 2023

Figure 12. North America Nail Care Sales Market Share in Value by Type in 2023

Figure 13. Europe Nail Care Sales Market Share in Volume by Type in 2023

Figure 14. Europe Nail Care Sales Market Share in Value by Type in 2023

Figure 15. Asia-Pacific Nail Care Sales Market Share in Volume by Type in 2023

Figure 16. Asia-Pacific Nail Care Sales Market Share in Value by Type in 2023

Figure 17. Latin America Nail Care Sales Market Share in Volume by Type in 2023

Figure 18. Latin America Nail Care Sales Market Share in Value by Type in 2023

Figure 19. Middle East and Africa Nail Care Sales Market Share in Volume by Type in 2023

Figure 20. Middle East and Africa Nail Care Sales Market Share in Value by Type in 2023

Figure 21. Global Top 5 and 10 Nail Care Players Market Share by Revenue in 2023

Figure 22. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023

Figure 23. Product Picture of Nail Art Institutions

Figure 24. Global Nail Art Institutions Sales YoY Growth (2019-2030) & (K Units)

Figure 25. Product Picture of Individuals

Figure 26. Global Individuals Sales YoY Growth (2019-2030) & (K Units)

Figure 27. Global Nail Care Market Size Overview by Application (2019-2030) & (US\$ Million)

Figure 28. Global Nail Care Market Share by Application 2023 VS 2030

Figure 29. North America Nail Care Sales Market Share in Volume by Application in 2023

Figure 30. North America Nail Care Sales Market Share in Value by Application in 2023

Figure 31. Europe Nail Care Sales Market Share in Volume by Application in 2023

Figure 32. Europe Nail Care Sales Market Share in Value by Application in 2023

Figure 33. Asia-Pacific Nail Care Sales Market Share in Volume by Application in 2023

Figure 34. Asia-Pacific Nail Care Sales Market Share in Value by Application in 2023

Figure 35. Latin America Nail Care Sales Market Share in Volume by Application in 2023

Figure 36. Latin America Nail Care Sales Market Share in Value by Application in 2023

Figure 37. Middle East and Africa Nail Care Sales Market Share in Volume by Application in 2023

Figure 38. Middle East and Africa Nail Care Sales Market Share in Value by Application in 2023

Figure 39. North America Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Figure 40. North America Nail Care Sales Share by Country: 2019 VS 2023 VS 2030

Figure 41. North America Nail Care Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 42. North America Nail Care Market Share by Country: 2019 VS 2023 VS 2030

Figure 43. Europe Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Figure 44. Europe Nail Care Sales Share by Country: 2019 VS 2023 VS 2030

Figure 45. Europe Nail Care Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 46. Europe Nail Care Market Share by Country: 2019 VS 2023 VS 2030

Figure 47. Asia-Pacific Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Figure 48. Asia-Pacific Nail Care Sales Share by Country: 2019 VS 2023 VS 2030

Figure 49. Asia-Pacific Nail Care Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 50. Asia-Pacific Nail Care Market Share by Country: 2019 VS 2023 VS 2030

Figure 51. Latin America Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Figure 52. Latin America Nail Care Sales Share by Country: 2019 VS 2023 VS 2030

Figure 53. Latin America Nail Care Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 54. Latin America Nail Care Market Share by Country: 2019 VS 2023 VS 2030

Figure 55. Middle East and Africa Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Figure 56. Middle East and Africa Nail Care Sales Share by Country: 2019 VS 2023 VS 2030

Figure 57. Middle East and Africa Nail Care Market Size by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 58. Middle East and Africa Nail Care Market Share by Country: 2019 VS 2023 VS 2030

Figure 59. Nail Care Value Chain
Figure 60. Key Raw Materials Price
Figure 61. Manufacturing Cost Structure
Figure

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