

Global Nail Care Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Nail polish called 'nail lacquer.' It is mainly composed of 70% -80% of a volatile solvent, about 15% of nitrocellulose, small amounts of solvent oil, camphor, titanium dioxide and oil-soluble pigments. After the nail polish applied to the film formed, with moderate coloration fastness and gloss, to protect the nails, but also gives the nails a beauty.

In recent years, water-based nail polish is becoming more and more popular. This kind of nail polish replaces organic solvent with water. The other main material is acrylic emulsion. When flushed with water after painting nails, water-based nail polish will dry into membrane which is clinging to the nail surface.

According to APO Research, The global Nail Care market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Nail Care is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Nail Care include OPI Products, Sally Hansen, Estee Lauder, L'Oréal, Maybelline, Revlon, Chanel, Dior and Amway, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Nail Care, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Nail Care, also provides the sales of main regions and countries. Of the upcoming market potential for Nail Care, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Nail Care sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Nail Care market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Nail Care sales, projected growth trends, production technology, application and end-user industry.

Nail Care segment by Company

OPI Products

Sally Hansen

Estee Lauder

L'Oréal

Maybelline

Revlon

Chanel

Dior

Amway

Markwins

Mavala

Nails Inc

Kiko

Butter London

CND

Rimmel

Jessica Cosmetics

Nail Care segment by Type

Organic Solvent Based Nail Polish

Water Based Nail Polish

Nail Care segment by Application

Nail Art Institutions

Individuals

Nail Care segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Nail Care status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Nail Care market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Nail Care significant trends, drivers, influence factors in global and regions.
6. To analyze Nail Care competitive developments such as expansions, agreements,

new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Nail Care market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Nail Care and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Nail Care.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Nail Care market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global

Nail Care industry.

Chapter 3: Detailed analysis of Nail Care manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Nail Care in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Nail Care in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Nail Care Sales Value (2019-2030)
 - 1.2.2 Global Nail Care Sales Volume (2019-2030)
 - 1.2.3 Global Nail Care Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

2 NAIL CARE MARKET DYNAMICS

- 2.1 Nail Care Industry Trends
- 2.2 Nail Care Industry Drivers
- 2.3 Nail Care Industry Opportunities and Challenges
- 2.4 Nail Care Industry Restraints

3 NAIL CARE MARKET BY COMPANY

- 3.1 Global Nail Care Company Revenue Ranking in 2023
- 3.2 Global Nail Care Revenue by Company (2019-2024)
- 3.3 Global Nail Care Sales Volume by Company (2019-2024)
- 3.4 Global Nail Care Average Price by Company (2019-2024)
- 3.5 Global Nail Care Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Nail Care Company Manufacturing Base & Headquarters
- 3.7 Global Nail Care Company, Product Type & Application
- 3.8 Global Nail Care Company Commercialization Time
- 3.9 Market Competitive Analysis
 - 3.9.1 Global Nail Care Market CR5 and HHI
 - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.9.3 2023 Nail Care Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

4 NAIL CARE MARKET BY TYPE

- 4.1 Nail Care Type Introduction
 - 4.1.1 Organic Solvent Based Nail Polish

- 4.1.2 Water Based Nail Polish
- 4.2 Global Nail Care Sales Volume by Type
 - 4.2.1 Global Nail Care Sales Volume by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Nail Care Sales Volume by Type (2019-2030)
 - 4.2.3 Global Nail Care Sales Volume Share by Type (2019-2030)
- 4.3 Global Nail Care Sales Value by Type
 - 4.3.1 Global Nail Care Sales Value by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Nail Care Sales Value by Type (2019-2030)
 - 4.3.3 Global Nail Care Sales Value Share by Type (2019-2030)

5 NAIL CARE MARKET BY APPLICATION

- 5.1 Nail Care Application Introduction
 - 5.1.1 Nail Art Institutions
 - 5.1.2 Individuals
- 5.2 Global Nail Care Sales Volume by Application
 - 5.2.1 Global Nail Care Sales Volume by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Nail Care Sales Volume by Application (2019-2030)
 - 5.2.3 Global Nail Care Sales Volume Share by Application (2019-2030)
- 5.3 Global Nail Care Sales Value by Application
 - 5.3.1 Global Nail Care Sales Value by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Nail Care Sales Value by Application (2019-2030)
 - 5.3.3 Global Nail Care Sales Value Share by Application (2019-2030)

6 NAIL CARE MARKET BY REGION

- 6.1 Global Nail Care Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Nail Care Sales by Region (2019-2030)
 - 6.2.1 Global Nail Care Sales by Region: 2019-2024
 - 6.2.2 Global Nail Care Sales by Region (2025-2030)
- 6.3 Global Nail Care Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Nail Care Sales Value by Region (2019-2030)
 - 6.4.1 Global Nail Care Sales Value by Region: 2019-2024
 - 6.4.2 Global Nail Care Sales Value by Region (2025-2030)
- 6.5 Global Nail Care Market Price Analysis by Region (2019-2024)
- 6.6 North America
 - 6.6.1 North America Nail Care Sales Value (2019-2030)
 - 6.6.2 North America Nail Care Sales Value Share by Country, 2023 VS 2030
- 6.7 Europe

- 6.7.1 Europe Nail Care Sales Value (2019-2030)
- 6.7.2 Europe Nail Care Sales Value Share by Country, 2023 VS 2030
- 6.8 Asia-Pacific
 - 6.8.1 Asia-Pacific Nail Care Sales Value (2019-2030)
 - 6.8.2 Asia-Pacific Nail Care Sales Value Share by Country, 2023 VS 2030
- 6.9 Latin America
 - 6.9.1 Latin America Nail Care Sales Value (2019-2030)
 - 6.9.2 Latin America Nail Care Sales Value Share by Country, 2023 VS 2030
- 6.10 Middle East & Africa
 - 6.10.1 Middle East & Africa Nail Care Sales Value (2019-2030)
 - 6.10.2 Middle East & Africa Nail Care Sales Value Share by Country, 2023 VS 2030

7 NAIL CARE MARKET BY COUNTRY

- 7.1 Global Nail Care Sales by Country: 2019 VS 2023 VS 2030
- 7.2 Global Nail Care Sales Value by Country: 2019 VS 2023 VS 2030
- 7.3 Global Nail Care Sales by Country (2019-2030)
 - 7.3.1 Global Nail Care Sales by Country (2019-2024)
 - 7.3.2 Global Nail Care Sales by Country (2025-2030)
- 7.4 Global Nail Care Sales Value by Country (2019-2030)
 - 7.4.1 Global Nail Care Sales Value by Country (2019-2024)
 - 7.4.2 Global Nail Care Sales Value by Country (2025-2030)
- 7.5 USA
 - 7.5.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.5.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.5.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.6 Canada
 - 7.6.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.6.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.6.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.7 Germany
 - 7.7.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.7.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.7.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.8 France
 - 7.8.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.8.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.8.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.

- 7.9.1 Global Nail Care Sales Value Growth Rate (2019-2030)
- 7.9.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
- 7.9.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
 - 7.10.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.10.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.10.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
 - 7.11.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.11.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.11.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
 - 7.12.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.12.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.12.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.13 China
 - 7.13.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.13.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.13.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
 - 7.14.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.14.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.14.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
 - 7.15.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.15.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.15.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
 - 7.16.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.16.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.16.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.17 India
 - 7.17.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.17.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.17.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030
- 7.18 Australia
 - 7.18.1 Global Nail Care Sales Value Growth Rate (2019-2030)
 - 7.18.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030
 - 7.18.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

7.19.1 Global Nail Care Sales Value Growth Rate (2019-2030)

7.19.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

7.20.1 Global Nail Care Sales Value Growth Rate (2019-2030)

7.20.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

7.21.1 Global Nail Care Sales Value Growth Rate (2019-2030)

7.21.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

7.22.1 Global Nail Care Sales Value Growth Rate (2019-2030)

7.22.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

7.23 UAE

7.23.1 Global Nail Care Sales Value Growth Rate (2019-2030)

7.23.2 Global Nail Care Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Nail Care Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 OPI Products

8.1.1 OPI Products Company Information

8.1.2 OPI Products Business Overview

8.1.3 OPI Products Nail Care Sales, Value and Gross Margin (2019-2024)

8.1.4 OPI Products Nail Care Product Portfolio

8.1.5 OPI Products Recent Developments

8.2 Sally Hansen

8.2.1 Sally Hansen Company Information

8.2.2 Sally Hansen Business Overview

8.2.3 Sally Hansen Nail Care Sales, Value and Gross Margin (2019-2024)

8.2.4 Sally Hansen Nail Care Product Portfolio

8.2.5 Sally Hansen Recent Developments

8.3 Estee Lauder

8.3.1 Estee Lauder Company Information

8.3.2 Estee Lauder Business Overview

8.3.3 Estee Lauder Nail Care Sales, Value and Gross Margin (2019-2024)

- 8.3.4 Estee Lauder Nail Care Product Portfolio
- 8.3.5 Estee Lauder Recent Developments
- 8.4 L'Oréal
 - 8.4.1 L'Oréal Company Information
 - 8.4.2 L'Oréal Business Overview
 - 8.4.3 L'Oréal Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.4.4 L'Oréal Nail Care Product Portfolio
 - 8.4.5 L'Oréal Recent Developments
- 8.5 Maybelline
 - 8.5.1 Maybelline Company Information
 - 8.5.2 Maybelline Business Overview
 - 8.5.3 Maybelline Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.5.4 Maybelline Nail Care Product Portfolio
 - 8.5.5 Maybelline Recent Developments
- 8.6 Revlon
 - 8.6.1 Revlon Company Information
 - 8.6.2 Revlon Business Overview
 - 8.6.3 Revlon Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.6.4 Revlon Nail Care Product Portfolio
 - 8.6.5 Revlon Recent Developments
- 8.7 Chanel
 - 8.7.1 Chanel Company Information
 - 8.7.2 Chanel Business Overview
 - 8.7.3 Chanel Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.7.4 Chanel Nail Care Product Portfolio
 - 8.7.5 Chanel Recent Developments
- 8.8 Dior
 - 8.8.1 Dior Company Information
 - 8.8.2 Dior Business Overview
 - 8.8.3 Dior Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.8.4 Dior Nail Care Product Portfolio
 - 8.8.5 Dior Recent Developments
- 8.9 Amway
 - 8.9.1 Amway Company Information
 - 8.9.2 Amway Business Overview
 - 8.9.3 Amway Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.9.4 Amway Nail Care Product Portfolio
 - 8.9.5 Amway Recent Developments
- 8.10 Markwins

- 8.10.1 Markwins Comapny Information
- 8.10.2 Markwins Business Overview
- 8.10.3 Markwins Nail Care Sales, Value and Gross Margin (2019-2024)
- 8.10.4 Markwins Nail Care Product Portfolio
- 8.10.5 Markwins Recent Developments
- 8.11 Mavala
 - 8.11.1 Mavala Comapny Information
 - 8.11.2 Mavala Business Overview
 - 8.11.3 Mavala Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.11.4 Mavala Nail Care Product Portfolio
 - 8.11.5 Mavala Recent Developments
- 8.12 Nails Inc
 - 8.12.1 Nails Inc Comapny Information
 - 8.12.2 Nails Inc Business Overview
 - 8.12.3 Nails Inc Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.12.4 Nails Inc Nail Care Product Portfolio
 - 8.12.5 Nails Inc Recent Developments
- 8.13 Kiko
 - 8.13.1 Kiko Comapny Information
 - 8.13.2 Kiko Business Overview
 - 8.13.3 Kiko Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.13.4 Kiko Nail Care Product Portfolio
 - 8.13.5 Kiko Recent Developments
- 8.14 Butter London
 - 8.14.1 Butter London Comapny Information
 - 8.14.2 Butter London Business Overview
 - 8.14.3 Butter London Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.14.4 Butter London Nail Care Product Portfolio
 - 8.14.5 Butter London Recent Developments
- 8.15 CND
 - 8.15.1 CND Comapny Information
 - 8.15.2 CND Business Overview
 - 8.15.3 CND Nail Care Sales, Value and Gross Margin (2019-2024)
 - 8.15.4 CND Nail Care Product Portfolio
 - 8.15.5 CND Recent Developments
- 8.16 Rimmel
 - 8.16.1 Rimmel Comapny Information
 - 8.16.2 Rimmel Business Overview
 - 8.16.3 Rimmel Nail Care Sales, Value and Gross Margin (2019-2024)

8.16.4 Rimmel Nail Care Product Portfolio

8.16.5 Rimmel Recent Developments

8.17 Jessica Cosmetics

8.17.1 Jessica Cosmetics Company Information

8.17.2 Jessica Cosmetics Business Overview

8.17.3 Jessica Cosmetics Nail Care Sales, Value and Gross Margin (2019-2024)

8.17.4 Jessica Cosmetics Nail Care Product Portfolio

8.17.5 Jessica Cosmetics Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

9.1 Nail Care Value Chain Analysis

9.1.1 Nail Care Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Nail Care Sales Mode & Process

9.2 Nail Care Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Nail Care Distributors

9.2.3 Nail Care Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Nail Care Industry Trends
- Table 2. Nail Care Industry Drivers
- Table 3. Nail Care Industry Opportunities and Challenges
- Table 4. Nail Care Industry Restraints
- Table 5. Global Nail Care Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Nail Care Revenue Share by Company (2019-2024)
- Table 7. Global Nail Care Sales Volume by Company (K Units) & (2019-2024)
- Table 8. Global Nail Care Sales Volume Share by Company (2019-2024)
- Table 9. Global Nail Care Average Price (USD/Unit) of Company (2019-2024)
- Table 10. Global Nail Care Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Nail Care Key Company Manufacturing Base & Headquarters
- Table 12. Global Nail Care Company, Product Type & Application
- Table 13. Global Nail Care Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Nail Care by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Organic Solvent Based Nail Polish
- Table 18. Major Companies of Water Based Nail Polish
- Table 19. Global Nail Care Sales Volume by Type 2019 VS 2023 VS 2030 (K Units)
- Table 20. Global Nail Care Sales Volume by Type (2019-2024) & (K Units)
- Table 21. Global Nail Care Sales Volume by Type (2025-2030) & (K Units)
- Table 22. Global Nail Care Sales Volume Share by Type (2019-2024)
- Table 23. Global Nail Care Sales Volume Share by Type (2025-2030)
- Table 24. Global Nail Care Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 25. Global Nail Care Sales Value by Type (2019-2024) & (US\$ Million)
- Table 26. Global Nail Care Sales Value by Type (2025-2030) & (US\$ Million)
- Table 27. Global Nail Care Sales Value Share by Type (2019-2024)
- Table 28. Global Nail Care Sales Value Share by Type (2025-2030)
- Table 29. Major Companies of Nail Art Institutions
- Table 30. Major Companies of Individuals
- Table 31. Global Nail Care Sales Volume by Application 2019 VS 2023 VS 2030 (K Units)
- Table 32. Global Nail Care Sales Volume by Application (2019-2024) & (K Units)
- Table 33. Global Nail Care Sales Volume by Application (2025-2030) & (K Units)

- Table 34. Global Nail Care Sales Volume Share by Application (2019-2024)
- Table 35. Global Nail Care Sales Volume Share by Application (2025-2030)
- Table 36. Global Nail Care Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 37. Global Nail Care Sales Value by Application (2019-2024) & (US\$ Million)
- Table 38. Global Nail Care Sales Value by Application (2025-2030) & (US\$ Million)
- Table 39. Global Nail Care Sales Value Share by Application (2019-2024)
- Table 40. Global Nail Care Sales Value Share by Application (2025-2030)
- Table 41. Global Nail Care Sales by Region: 2019 VS 2023 VS 2030 (K Units)
- Table 42. Global Nail Care Sales by Region (2019-2024) & (K Units)
- Table 43. Global Nail Care Sales Market Share by Region (2019-2024)
- Table 44. Global Nail Care Sales by Region (2025-2030) & (K Units)
- Table 45. Global Nail Care Sales Market Share by Region (2025-2030)
- Table 46. Global Nail Care Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 47. Global Nail Care Sales Value by Region (2019-2024) & (US\$ Million)
- Table 48. Global Nail Care Sales Value Share by Region (2019-2024)
- Table 49. Global Nail Care Sales Value by Region (2025-2030) & (US\$ Million)
- Table 50. Global Nail Care Sales Value Share by Region (2025-2030)
- Table 51. Global Nail Care Market Average Price (USD/Unit) by Region (2019-2024)
- Table 52. Global Nail Care Market Average Price (USD/Unit) by Region (2025-2030)
- Table 53. Global Nail Care Sales by Country: 2019 VS 2023 VS 2030 (K Units)
- Table 54. Global Nail Care Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)
- Table 55. Global Nail Care Sales by Country (2019-2024) & (K Units)
- Table 56. Global Nail Care Sales Market Share by Country (2019-2024)
- Table 57. Global Nail Care Sales by Country (2025-2030) & (K Units)
- Table 58. Global Nail Care Sales Market Share by Country (2025-2030)
- Table 59. Global Nail Care Sales Value by Country (2019-2024) & (US\$ Million)
- Table 60. Global Nail Care Sales Value Market Share by Country (2019-2024)
- Table 61. Global Nail Care Sales Value by Country (2025-2030) & (US\$ Million)
- Table 62. Global Nail Care Sales Value Market Share by Country (2025-2030)
- Table 63. OPI Products Company Information
- Table 64. OPI Products Business Overview
- Table 65. OPI Products Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. OPI Products Nail Care Product Portfolio
- Table 67. OPI Products Recent Development
- Table 68. Sally Hansen Company Information

- Table 69. Sally Hansen Business Overview
- Table 70. Sally Hansen Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 71. Sally Hansen Nail Care Product Portfolio
- Table 72. Sally Hansen Recent Development
- Table 73. Estee Lauder Company Information
- Table 74. Estee Lauder Business Overview
- Table 75. Estee Lauder Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 76. Estee Lauder Nail Care Product Portfolio
- Table 77. Estee Lauder Recent Development
- Table 78. L'Oréal Company Information
- Table 79. L'Oréal Business Overview
- Table 80. L'Oréal Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 81. L'Oréal Nail Care Product Portfolio
- Table 82. L'Oréal Recent Development
- Table 83. Maybelline Company Information
- Table 84. Maybelline Business Overview
- Table 85. Maybelline Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 86. Maybelline Nail Care Product Portfolio
- Table 87. Maybelline Recent Development
- Table 88. Revlon Company Information
- Table 89. Revlon Business Overview
- Table 90. Revlon Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 91. Revlon Nail Care Product Portfolio
- Table 92. Revlon Recent Development
- Table 93. Chanel Company Information
- Table 94. Chanel Business Overview
- Table 95. Chanel Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. Chanel Nail Care Product Portfolio
- Table 97. Chanel Recent Development
- Table 98. Dior Company Information
- Table 99. Dior Business Overview
- Table 100. Dior Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Dior Nail Care Product Portfolio

Table 102. Dior Recent Development

Table 103. Amway Company Information

Table 104. Amway Business Overview

Table 105. Amway Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Amway Nail Care Product Portfolio

Table 107. Amway Recent Development

Table 108. Markwins Company Information

Table 109. Markwins Business Overview

Table 110. Markwins Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 111. Markwins Nail Care Product Portfolio

Table 112. Markwins Recent Development

Table 113. Mavala Company Information

Table 114. Mavala Business Overview

Table 115. Mavala Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 116. Mavala Nail Care Product Portfolio

Table 117. Mavala Recent Development

Table 118. Nails Inc Company Information

Table 119. Nails Inc Business Overview

Table 120. Nails Inc Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 121. Nails Inc Nail Care Product Portfolio

Table 122. Nails Inc Recent Development

Table 123. Kiko Company Information

Table 124. Kiko Business Overview

Table 125. Kiko Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 126. Kiko Nail Care Product Portfolio

Table 127. Kiko Recent Development

Table 128. Butter London Company Information

Table 129. Butter London Business Overview

Table 130. Butter London Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 131. Butter London Nail Care Product Portfolio

Table 132. Butter London Recent Development

Table 133. CND Company Information

Table 134. CND Business Overview

Table 135. CND Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. CND Nail Care Product Portfolio

Table 137. CND Recent Development

Table 138. Rimmel Company Information

Table 139. Rimmel Business Overview

Table 140. Rimmel Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. Rimmel Nail Care Product Portfolio

Table 142. Rimmel Recent Development

Table 143. Jessica Cosmetics Company Information

Table 144. Jessica Cosmetics Business Overview

Table 145. Jessica Cosmetics Nail Care Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. Jessica Cosmetics Nail Care Product Portfolio

Table 147. Jessica Cosmetics Recent Development

Table 148. Key Raw Materials

Table 149. Raw Materials Key Suppliers

Table 150. Nail Care Distributors List

Table 151. Nail Care Customers List

Table 152. Research Programs/Design for This Report

Table 153. Authors List of This Report

Table 154. Secondary Sources

Table 155. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Nail Care Product Picture
- Figure 2. Global Nail Care Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Nail Care Sales (2019-2030) & (K Units)
- Figure 5. Global Nail Care Sales Average Price (USD/Unit) & (2019-2030)
- Figure 6. Global Nail Care Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Organic Solvent Based Nail Polish Picture
- Figure 10. Water Based Nail Polish Picture
- Figure 11. Global Nail Care Sales Volume by Type (2019 VS 2023 VS 2030) & (K Units)
- Figure 12. Global Nail Care Sales Volume Share 2019 VS 2023 VS 2030
- Figure 13. Global Nail Care Sales Volume Share by Type (2019-2030)
- Figure 14. Global Nail Care Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 15. Global Nail Care Sales Value Share 2019 VS 2023 VS 2030
- Figure 16. Global Nail Care Sales Value Share by Type (2019-2030)
- Figure 17. Nail Art Institutions Picture
- Figure 18. Individuals Picture
- Figure 19. Global Nail Care Sales Volume by Application (2019 VS 2023 VS 2030) & (K Units)
- Figure 20. Global Nail Care Sales Volume Share 2019 VS 2023 VS 2030
- Figure 21. Global Nail Care Sales Volume Share by Application (2019-2030)
- Figure 22. Global Nail Care Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 23. Global Nail Care Sales Value Share 2019 VS 2023 VS 2030
- Figure 24. Global Nail Care Sales Value Share by Application (2019-2030)
- Figure 25. Global Nail Care Sales by Region: 2019 VS 2023 VS 2030 (K Units)
- Figure 26. Global Nail Care Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 27. Global Nail Care Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 28. Global Nail Care Sales Value Share by Region: 2019 VS 2023 VS 2030
- Figure 29. North America Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 30. North America Nail Care Sales Value Share by Country (%), 2023 VS 2030

- Figure 31. Europe Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 32. Europe Nail Care Sales Value Share by Country (%), 2023 VS 2030
- Figure 33. Asia-Pacific Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 34. Asia-Pacific Nail Care Sales Value Share by Country (%), 2023 VS 2030
- Figure 35. Latin America Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 36. Latin America Nail Care Sales Value Share by Country (%), 2023 VS 2030
- Figure 37. Middle East & Africa Nail Care Sales Value (2019-2030) & (US\$ Million)
- Figure 38. Middle East & Africa Nail Care Sales Value Share by Country (%), 2023 VS 2030
- Figure 39. USA Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 40. USA Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 41. USA Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 42. Canada Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 43. Canada Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 44. Canada Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 45. Germany Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 46. Germany Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 47. Germany Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 48. France Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 49. France Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 50. France Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 51. U.K. Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 52. U.K. Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 53. U.K. Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 54. Italy Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 55. Italy Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 56. Italy Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 57. Netherlands Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 58. Netherlands Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 59. Netherlands Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 60. Nordic Countries Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 61. Nordic Countries Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 62. Nordic Countries Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 63. China Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 64. China Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 65. China Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)

- Figure 66. Japan Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 67. Japan Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 68. Japan Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 69. South Korea Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 70. South Korea Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 71. South Korea Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 72. Southeast Asia Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 73. Southeast Asia Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 74. Southeast Asia Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 75. India Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 76. India Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 77. India Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 78. Australia Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 79. Australia Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 80. Australia Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 81. Mexico Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 82. Mexico Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 83. Mexico Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 84. Brazil Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 85. Brazil Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 86. Brazil Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 87. Turkey Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 88. Turkey Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 89. Turkey Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 90. Saudi Arabia Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 91. Saudi Arabia Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 92. Saudi Arabia Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 93. UAE Nail Care Sales Value Growth Rate (2019-2030) & (US\$ Million)
- Figure 94. UAE Nail Care Sales Value Share by Type, 2023 VS 2030 & (%)
- Figure 95. UAE Nail Care Sales Value Share by Application, 2023 VS 2030 & (%)
- Figure 96. Nail Care Value Chain
- Figure 97. Manufacturing Cost Structure
- Figure 98. Nail Care Sales Mode & Process
- Figure 99. Direct Comparison with Distribution Share

- Figure 100. Distributors Profiles
- Figure 101. Years Considered
- Figure 102. Research Process
- Figure 103. Key Executives Interviewed

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