

Global Music Publishing Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GFA734F25C45EN.html>

Date: April 2024

Pages: 87

Price: US\$ 3,450.00 (Single User License)

ID: GFA734F25C45EN

Abstracts

Music publishers are responsible for ensuring that artistic potential and creative works are optimised and made available to the public through all possible channels. Music publishing is a strategic partnership where publishers help authors, lyricists and composers to maximise their growth and aims to provide them with the very best environment in which they can develop their career to the fullest.

According to APO Research, The global Music Publishing market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Global Music Publishing key players include Universal Music Group, Sony Music Publishing, Warner Music Group, BMG Rights Management, etc. Global top 3 manufacturers hold a share about 60%.

North America is the largest market, with a share over 50%, followed by Europe and Asia-Pacific, both have a share about 40 percent.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Music Publishing, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Music Publishing.

The Music Publishing market size, estimations, and forecasts are provided in terms of

revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Music Publishing market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, gross margin by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Sony Music Publishing

Universal Music Group

Warner Music Group

BMG Rights Management

Kobalt Music

peermusic

Round Hill Music

Pulse Music Group

Downtown Music Services

Music Publishing segment by Type

Performance

Digital

Synchronization

Mechanical

Others

Music Publishing segment by Application

Commercial

Commonweal

Other

Music Publishing Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Music Publishing market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Music Publishing and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Music Publishing.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of global and regional market size and CAGR for the history and forecast period (2019-2024, 2025-2030). It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 3: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 4: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 5: Detailed analysis of Music Publishing companies' competitive landscape, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product introduction, revenue, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, revenue by country.

Chapter 12: Concluding Insights of the report

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Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
- 1.3 Global Music Publishing Market Size Overview by Region 2019 VS 2023 VS 2030
- 1.4 Global Music Publishing Market Size by Region (2019-2030)
 - 1.4.1 Global Music Publishing Market Size by Region (2019-2024)
 - 1.4.2 Global Music Publishing Market Size by Region (2025-2030)
- 1.5 Key Regions Music Publishing Market Size (2019-2030)
 - 1.5.1 North America Music Publishing Market Size Growth Rate (2019-2030)
 - 1.5.2 Europe Music Publishing Market Size Growth Rate (2019-2030)
 - 1.5.3 Asia-Pacific Music Publishing Market Size Growth Rate (2019-2030)
 - 1.5.4 Latin America Music Publishing Market Size Growth Rate (2019-2030)
 - 1.5.5 Middle East & Africa Music Publishing Market Size Growth Rate (2019-2030)

2 MUSIC PUBLISHING MARKET BY TYPE

- 2.1 Type Introduction
 - 2.1.1 Performance
 - 2.1.2 Digital
 - 2.1.3 Synchronization
 - 2.1.4 Mechanical
 - 2.1.5 Others
- 2.2 Global Music Publishing Market Size by Type
 - 2.2.1 Global Music Publishing Market Size Overview by Type (2019-2030)
 - 2.2.2 Global Music Publishing Historic Market Size Review by Type (2019-2024)
 - 2.2.3 Global Music Publishing Market Size Forecasted by Type (2025-2030)
- 2.3 Global Music Publishing Market Size by Regions
 - 2.3.1 North America Music Publishing Market Size Breakdown by Type (2019-2024)
 - 2.3.2 Europe Music Publishing Market Size Breakdown by Type (2019-2024)
 - 2.3.3 Asia-Pacific Music Publishing Market Size Breakdown by Type (2019-2024)
 - 2.3.4 Latin America Music Publishing Market Size Breakdown by Type (2019-2024)
 - 2.3.5 Middle East and Africa Music Publishing Market Size Breakdown by Type (2019-2024)

3 MUSIC PUBLISHING MARKET BY APPLICATION

3.1 Type Introduction

3.1.1 Commercial

3.1.2 Commonweal

3.1.3 Other

3.2 Global Music Publishing Market Size by Application

3.2.1 Global Music Publishing Market Size Overview by Application (2019-2030)

3.2.2 Global Music Publishing Historic Market Size Review by Application (2019-2024)

3.2.3 Global Music Publishing Market Size Forecasted by Application (2025-2030)

3.3 Global Music Publishing Market Size by Regions

3.3.1 North America Music Publishing Market Size Breakdown by Application (2019-2024)

3.3.2 Europe Music Publishing Market Size Breakdown by Application (2019-2024)

3.3.3 Asia-Pacific Music Publishing Market Size Breakdown by Application (2019-2024)

3.3.4 Latin America Music Publishing Market Size Breakdown by Application (2019-2024)

3.3.5 Middle East and Africa Music Publishing Market Size Breakdown by Application (2019-2024)

4 GLOBAL MARKET DYNAMICS

4.1 Music Publishing Industry Trends

4.2 Music Publishing Industry Drivers

4.3 Music Publishing Industry Opportunities and Challenges

4.4 Music Publishing Industry Restraints

5 COMPETITIVE INSIGHTS BY COMPANY

5.1 Global Top Players by Music Publishing Revenue (2019-2024)

5.2 Global Music Publishing Industry Company Ranking, 2022 VS 2023 VS 2024

5.3 Global Music Publishing Key Company Headquarters & Area Served

5.4 Global Music Publishing Company, Product Type & Application

5.5 Global Music Publishing Company Commercialization Time

5.6 Market Competitive Analysis

5.6.1 Global Music Publishing Market CR5 and HHI

5.6.2 Global Top 5 and 10 Music Publishing Players Market Share by Revenue in 2023

5.6.3 2023 Music Publishing Tier 1, Tier 2, and Tier

6 COMPANY PROFILES

6.1 Sony Music Publishing

6.1.1 Sony Music Publishing Company Information

6.1.2 Sony Music Publishing Business Overview

6.1.3 Sony Music Publishing Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.1.4 Sony Music Publishing Music Publishing Product Portfolio

6.1.5 Sony Music Publishing Recent Developments

6.2 Universal Music Group

6.2.1 Universal Music Group Company Information

6.2.2 Universal Music Group Business Overview

6.2.3 Universal Music Group Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.2.4 Universal Music Group Music Publishing Product Portfolio

6.2.5 Universal Music Group Recent Developments

6.3 Warner Music Group

6.3.1 Warner Music Group Company Information

6.3.2 Warner Music Group Business Overview

6.3.3 Warner Music Group Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.3.4 Warner Music Group Music Publishing Product Portfolio

6.3.5 Warner Music Group Recent Developments

6.4 BMG Rights Management

6.4.1 BMG Rights Management Company Information

6.4.2 BMG Rights Management Business Overview

6.4.3 BMG Rights Management Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.4.4 BMG Rights Management Music Publishing Product Portfolio

6.4.5 BMG Rights Management Recent Developments

6.5 Kobalt Music

6.5.1 Kobalt Music Company Information

6.5.2 Kobalt Music Business Overview

6.5.3 Kobalt Music Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.5.4 Kobalt Music Music Publishing Product Portfolio

6.5.5 Kobalt Music Recent Developments

6.6 peermusic

6.6.1 peermusic Company Information

6.6.2 peermusic Business Overview

6.6.3 peermusic Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.6.4 peermusic Music Publishing Product Portfolio

6.6.5 peermusic Recent Developments

6.7 Round Hill Music

6.7.1 Round Hill Music Company Information

6.7.2 Round Hill Music Business Overview

6.7.3 Round Hill Music Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.7.4 Round Hill Music Music Publishing Product Portfolio

6.7.5 Round Hill Music Recent Developments

6.8 Pulse Music Group

6.8.1 Pulse Music Group Company Information

6.8.2 Pulse Music Group Business Overview

6.8.3 Pulse Music Group Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.8.4 Pulse Music Group Music Publishing Product Portfolio

6.8.5 Pulse Music Group Recent Developments

6.9 Downtown Music Services

6.9.1 Downtown Music Services Company Information

6.9.2 Downtown Music Services Business Overview

6.9.3 Downtown Music Services Music Publishing Revenue, Global Share and Gross Margin (2019-2024)

6.9.4 Downtown Music Services Music Publishing Product Portfolio

6.9.5 Downtown Music Services Recent Developments

7 NORTH AMERICA

7.1 North America Music Publishing Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2 North America Music Publishing Market Size by Country (2019-2024)

7.3 North America Music Publishing Market Size Forecast by Country (2025-2030)

8 EUROPE

8.1 Europe Music Publishing Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2 Europe Music Publishing Market Size by Country (2019-2024)

8.3 Europe Music Publishing Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Music Publishing Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2 Asia-Pacific Music Publishing Market Size by Country (2019-2024)

9.3 Asia-Pacific Music Publishing Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA

10.1 Latin America Music Publishing Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2 Latin America Music Publishing Market Size by Country (2019-2024)

10.3 Latin America Music Publishing Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Music Publishing Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2 Middle East & Africa Music Publishing Market Size by Country (2019-2024)

11.3 Middle East & Africa Music Publishing Market Size Forecast by Country (2025-2030)

12 CONCLUDING INSIGHTS

13 APPENDIX

13.1 Reasons for Doing This Study

13.2 Research Methodology

13.3 Research Process

13.4 Authors List of This Report

13.5 Data Source

13.5.1 Secondary Sources

13.5.2 Primary Sources

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