

Global Movie Merchandise Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

<https://marketpublishers.com/r/G3BFDEA99D2CEN.html>

Date: April 2024

Pages: 193

Price: US\$ 3,950.00 (Single User License)

ID: G3BFDEA99D2CEN

Abstracts

Summary

This report studies the Movie Merchandise market. Movie merchandise includes licensed merchandise with characters and properties from feature films. The merchandise industry involves merchandise manufacturers buying licenses from film or TV production houses.

Movie Merchandise refer to the products developed based on characters, scenes, props and logos in movies, including the image of the mandate, toys, clothing, jewelry, video and audio products, games, books, daily necessities and theme parks. As far as its extension is concerned, there are two types of understanding: narrow and broad. Narrow derivatives usually refer to licensed merchandise, which is a commodity jointly developed with other commercial organizations based on the copyright of the film. Broadly derivatives refer to all non-cinema film-related products derived from the film's copyright.

The product range in this report refers only to narrow derivatives, for example, Apparel, Toys, Home decor (sofa, furniture, clocks, drinkware, lunchbox, etc.), Accessories (watch case, watch ring, Jewelry, sunglasses, etc.) and others (cell phones, earphones and other electronic products).

According to APO Research, The global Movie Merchandise market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Movie Merchandise is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Movie Merchandise is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Movie Merchandise is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Movie Merchandise is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Movie Merchandise include Sony Picture, Paramount Pictures, Warner Bros, Huayi Brothers, Enlight Media, Lionsgate Films, NBC Universal, Nickelodeon and TOEI COMPANY, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Movie Merchandise, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Movie Merchandise, also provides the sales of main regions and countries. Of the upcoming market potential for Movie Merchandise, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Movie Merchandise sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Movie Merchandise market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Movie Merchandise sales, projected growth trends, production technology, application and end-user industry.

Movie Merchandise segment by Company

Sony Picture

Paramount Pictures

Warner Bros

Huayi Brothers

Enlight Media

Lionsgate Films

NBC Universal

Nickelodeon

TOEI COMPANY

Alpha Group

The Walt Disney Company

Twentieth Century Fox

Toho Company

Movie Merchandise segment by Type

Apparel

Home Decor

Toys

Accessories

Others

Movie Merchandise segment by End Users

Men

Women

Youth

Movie Merchandise segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving, production,

value, consumption, growth rate (CAGR), market share, historical and forecast.

2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Movie Merchandise market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Movie Merchandise and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Movie Merchandise.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Provides an overview of the Movie Merchandise market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Movie Merchandise manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Movie Merchandise in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Movie Merchandise in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main

companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Movie Merchandise Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Movie Merchandise Market Size Estimates and Forecasts (2019-2030)
- 1.4 Global Movie Merchandise Sales Estimates and Forecasts (2019-2030)
- 1.5 Global Movie Merchandise Market Average Price (2019-2030)
- 1.6 Assumptions and Limitations
- 1.7 Study Goals and Objectives

2 GLOBAL MOVIE MERCHANDISE MARKET DYNAMICS

- 2.1 Movie Merchandise Industry Trends
- 2.2 Movie Merchandise Industry Drivers
- 2.3 Movie Merchandise Industry Opportunities and Challenges
- 2.4 Movie Merchandise Industry Restraints

3 MOVIE MERCHANDISE MARKET BY MANUFACTURERS

- 3.1 Global Movie Merchandise Revenue by Manufacturers (2019-2024)
- 3.2 Global Movie Merchandise Sales by Manufacturers (2019-2024)
- 3.3 Global Movie Merchandise Average Sales Price by Manufacturers (2019-2024)
- 3.4 Global Movie Merchandise Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Movie Merchandise Key Manufacturers Manufacturing Sites & Headquarters
- 3.6 Global Movie Merchandise Manufacturers, Product Type & Application
- 3.7 Global Movie Merchandise Manufacturers Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Movie Merchandise Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Movie Merchandise Players Market Share by Revenue in 2023
 - 3.8.3 2023 Movie Merchandise Tier 1, Tier 2, and Tier

4 MOVIE MERCHANDISE MARKET BY TYPE

- 4.1 Movie Merchandise Type Introduction
 - 4.1.1 Apparel
 - 4.1.2 Home Decor

- 4.1.3 Toys
- 4.1.4 Accessories
- 4.1.5 Others
- 4.2 Global Movie Merchandise Sales by Type
 - 4.2.1 Global Movie Merchandise Sales by Type (2019 VS 2023 VS 2030)
 - 4.2.2 Global Movie Merchandise Sales by Type (2019-2030)
 - 4.2.3 Global Movie Merchandise Sales Market Share by Type (2019-2030)
- 4.3 Global Movie Merchandise Revenue by Type
 - 4.3.1 Global Movie Merchandise Revenue by Type (2019 VS 2023 VS 2030)
 - 4.3.2 Global Movie Merchandise Revenue by Type (2019-2030)
 - 4.3.3 Global Movie Merchandise Revenue Market Share by Type (2019-2030)

5 MOVIE MERCHANDISE MARKET BY APPLICATION

- 5.1 Movie Merchandise Application Introduction
 - 5.1.1 Men
 - 5.1.2 Women
 - 5.1.3 Youth
- 5.2 Global Movie Merchandise Sales by Application
 - 5.2.1 Global Movie Merchandise Sales by Application (2019 VS 2023 VS 2030)
 - 5.2.2 Global Movie Merchandise Sales by Application (2019-2030)
 - 5.2.3 Global Movie Merchandise Sales Market Share by Application (2019-2030)
- 5.3 Global Movie Merchandise Revenue by Application
 - 5.3.1 Global Movie Merchandise Revenue by Application (2019 VS 2023 VS 2030)
 - 5.3.2 Global Movie Merchandise Revenue by Application (2019-2030)
 - 5.3.3 Global Movie Merchandise Revenue Market Share by Application (2019-2030)

6 GLOBAL MOVIE MERCHANDISE SALES BY REGION

- 6.1 Global Movie Merchandise Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Movie Merchandise Sales by Region (2019-2030)
 - 6.2.1 Global Movie Merchandise Sales by Region (2019-2024)
 - 6.2.2 Global Movie Merchandise Sales Forecasted by Region (2025-2030)
- 6.3 North America
 - 6.3.1 North America Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030
 - 6.3.2 North America Movie Merchandise Sales by Country (2019-2030)
 - 6.3.3 U.S.
 - 6.3.4 Canada

6.4 Europe

6.4.1 Europe Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.4.2 Europe Movie Merchandise Sales by Country (2019-2030)

6.4.3 Germany

6.4.4 France

6.4.5 U.K.

6.4.6 Italy

6.4.7 Netherlands

6.5 Asia Pacific

6.5.1 Asia Pacific Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.5.2 Asia Pacific Movie Merchandise Sales by Country (2019-2030)

6.5.3 China

6.5.4 Japan

6.5.5 South Korea

6.5.6 Southeast Asia

6.5.7 India

6.5.8 Australia

6.6 LAMEA

6.6.1 LAMEA Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030

6.6.2 LAMEA Movie Merchandise Sales by Country (2019-2030)

6.6.3 Mexico

6.6.4 Brazil

6.6.5 Turkey

6.6.6 GCC Countries

7 GLOBAL MOVIE MERCHANDISE REVENUE BY REGION

7.1 Global Movie Merchandise Revenue by Region

7.1.1 Global Movie Merchandise Revenue by Region: 2019 VS 2023 VS 2030

7.1.2 Global Movie Merchandise Revenue by Region (2019-2024)

7.1.3 Global Movie Merchandise Revenue by Region (2025-2030)

7.1.4 Global Movie Merchandise Revenue Market Share by Region (2019-2030)

7.2 North America

7.2.1 North America Movie Merchandise Revenue (2019-2030)

7.2.2 North America Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

7.3 Europe

7.3.1 Europe Movie Merchandise Revenue (2019-2030)

7.3.2 Europe Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

7.4 Asia-Pacific

7.4.1 Asia-Pacific Movie Merchandise Revenue (2019-2030)

7.4.2 Asia-Pacific Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

7.5 LAMEA

7.5.1 LAMEA Movie Merchandise Revenue (2019-2030)

7.5.2 LAMEA Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

8 COMPANY PROFILES

8.1 Sony Picture

8.1.1 Sony Picture Comapny Information

8.1.2 Sony Picture Business Overview

8.1.3 Sony Picture Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)

8.1.4 Sony Picture Movie Merchandise Product Portfolio

8.1.5 Sony Picture Recent Developments

8.2 Paramount Pictures

8.2.1 Paramount Pictures Comapny Information

8.2.2 Paramount Pictures Business Overview

8.2.3 Paramount Pictures Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)

8.2.4 Paramount Pictures Movie Merchandise Product Portfolio

8.2.5 Paramount Pictures Recent Developments

8.3 Warner Bros

8.3.1 Warner Bros Comapny Information

8.3.2 Warner Bros Business Overview

8.3.3 Warner Bros Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)

8.3.4 Warner Bros Movie Merchandise Product Portfolio

8.3.5 Warner Bros Recent Developments

8.4 Huayi Brothers

8.4.1 Huayi Brothers Comapny Information

8.4.2 Huayi Brothers Business Overview

8.4.3 Huayi Brothers Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)

- 8.4.4 Huayi Brothers Movie Merchandise Product Portfolio
- 8.4.5 Huayi Brothers Recent Developments
- 8.5 Enlight Media
 - 8.5.1 Enlight Media Company Information
 - 8.5.2 Enlight Media Business Overview
 - 8.5.3 Enlight Media Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.5.4 Enlight Media Movie Merchandise Product Portfolio
 - 8.5.5 Enlight Media Recent Developments
- 8.6 Lionsgate Films
 - 8.6.1 Lionsgate Films Company Information
 - 8.6.2 Lionsgate Films Business Overview
 - 8.6.3 Lionsgate Films Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.6.4 Lionsgate Films Movie Merchandise Product Portfolio
 - 8.6.5 Lionsgate Films Recent Developments
- 8.7 NBC Universal
 - 8.7.1 NBC Universal Company Information
 - 8.7.2 NBC Universal Business Overview
 - 8.7.3 NBC Universal Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.7.4 NBC Universal Movie Merchandise Product Portfolio
 - 8.7.5 NBC Universal Recent Developments
- 8.8 Nickelodeon
 - 8.8.1 Nickelodeon Company Information
 - 8.8.2 Nickelodeon Business Overview
 - 8.8.3 Nickelodeon Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.8.4 Nickelodeon Movie Merchandise Product Portfolio
 - 8.8.5 Nickelodeon Recent Developments
- 8.9 TOEI COMPANY
 - 8.9.1 TOEI COMPANY Company Information
 - 8.9.2 TOEI COMPANY Business Overview
 - 8.9.3 TOEI COMPANY Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.9.4 TOEI COMPANY Movie Merchandise Product Portfolio
 - 8.9.5 TOEI COMPANY Recent Developments
- 8.10 Alpha Group
 - 8.10.1 Alpha Group Company Information

- 8.10.2 Alpha Group Business Overview
- 8.10.3 Alpha Group Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
- 8.10.4 Alpha Group Movie Merchandise Product Portfolio
- 8.10.5 Alpha Group Recent Developments
- 8.11 The Walt Disney Company
 - 8.11.1 The Walt Disney Company Company Information
 - 8.11.2 The Walt Disney Company Business Overview
 - 8.11.3 The Walt Disney Company Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.11.4 The Walt Disney Company Movie Merchandise Product Portfolio
 - 8.11.5 The Walt Disney Company Recent Developments
- 8.12 Twentieth Century Fox
 - 8.12.1 Twentieth Century Fox Company Information
 - 8.12.2 Twentieth Century Fox Business Overview
 - 8.12.3 Twentieth Century Fox Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.12.4 Twentieth Century Fox Movie Merchandise Product Portfolio
 - 8.12.5 Twentieth Century Fox Recent Developments
- 8.13 Toho Company
 - 8.13.1 Toho Company Company Information
 - 8.13.2 Toho Company Business Overview
 - 8.13.3 Toho Company Movie Merchandise Sales, Price, Revenue and Gross Margin (2019-2024)
 - 8.13.4 Toho Company Movie Merchandise Product Portfolio
 - 8.13.5 Toho Company Recent Developments

9 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 9.1 Movie Merchandise Value Chain Analysis
 - 9.1.1 Movie Merchandise Key Raw Materials
 - 9.1.2 Raw Materials Key Suppliers
 - 9.1.3 Manufacturing Cost Structure
 - 9.1.4 Movie Merchandise Production Mode & Process
- 9.2 Movie Merchandise Sales Channels Analysis
 - 9.2.1 Direct Comparison with Distribution Share
 - 9.2.2 Movie Merchandise Distributors
 - 9.2.3 Movie Merchandise Customers

10 CONCLUDING INSIGHTS

11 APPENDIX

11.1 Reasons for Doing This Study

11.2 Research Methodology

11.3 Research Process

11.4 Authors List of This Report

11.5 Data Source

11.5.1 Secondary Sources

11.5.2 Primary Sources

11.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Movie Merchandise Industry Trends
- Table 2. Movie Merchandise Industry Drivers
- Table 3. Movie Merchandise Industry Opportunities and Challenges
- Table 4. Movie Merchandise Industry Restraints
- Table 5. Global Movie Merchandise Revenue by Manufacturers (US\$ Million) & (2019-2024)
- Table 6. Global Movie Merchandise Revenue Market Share by Manufacturers (2019-2024)
- Table 7. Global Movie Merchandise Sales by Manufacturers (M Units) & (2019-2024)
- Table 8. Global Movie Merchandise Sales Market Share by Manufacturers
- Table 9. Global Movie Merchandise Average Sales Price (USD/Units) of Manufacturers (2019-2024)
- Table 10. Global Movie Merchandise Industry Manufacturers Ranking, 2022 VS 2023 VS 2024
- Table 11. Global Movie Merchandise Key Manufacturers Manufacturing Sites & Headquarters
- Table 12. Global Movie Merchandise Manufacturers, Product Type & Application
- Table 13. Global Movie Merchandise Manufacturers Commercialization Time
- Table 14. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Movie Merchandise by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 16. Major Manufacturers of Apparel
- Table 17. Major Manufacturers of Home Decor
- Table 18. Major Manufacturers of Toys
- Table 19. Major Manufacturers of Accessories
- Table 20. Major Manufacturers of Others
- Table 21. Global Movie Merchandise Sales by Type 2019 VS 2023 VS 2030 (M Units)
- Table 22. Global Movie Merchandise Sales by Type (2019-2024) & (M Units)
- Table 23. Global Movie Merchandise Sales by Type (2025-2030) & (M Units)
- Table 24. Global Movie Merchandise Sales Market Share by Type (2019-2024)
- Table 25. Global Movie Merchandise Sales Market Share by Type (2025-2030)
- Table 26. Global Movie Merchandise Revenue by Type 2019 VS 2023 VS 2030 (M Units)
- Table 27. Global Movie Merchandise Revenue by Type (2019-2024) & (M Units)
- Table 28. Global Movie Merchandise Revenue by Type (2025-2030) & (M Units)

- Table 29. Global Movie Merchandise Revenue Market Share by Type (2019-2024)
- Table 30. Global Movie Merchandise Revenue Market Share by Type (2025-2030)
- Table 31. Major Manufacturers of Men
- Table 32. Major Manufacturers of Women
- Table 33. Major Manufacturers of Youth
- Table 34. Global Movie Merchandise Sales by Application 2019 VS 2023 VS 2030 (M Units)
- Table 35. Global Movie Merchandise Sales by Application (2019-2024) & (M Units)
- Table 36. Global Movie Merchandise Sales by Application (2025-2030) & (M Units)
- Table 37. Global Movie Merchandise Sales Market Share by Application (2019-2024)
- Table 38. Global Movie Merchandise Sales Market Share by Application (2025-2030)
- Table 39. Global Movie Merchandise Revenue by Application 2019 VS 2023 VS 2030 (M Units)
- Table 40. Global Movie Merchandise Revenue by Application (2019-2024) & (M Units)
- Table 41. Global Movie Merchandise Revenue by Application (2025-2030) & (M Units)
- Table 42. Global Movie Merchandise Revenue Market Share by Application (2019-2024)
- Table 43. Global Movie Merchandise Revenue Market Share by Application (2025-2030)
- Table 44. Global Movie Merchandise Sales by Region: 2019 VS 2023 VS 2030 (M Units)
- Table 45. Global Movie Merchandise Sales by Region (2019-2024) & (M Units)
- Table 46. Global Movie Merchandise Sales Market Share by Region (2019-2024)
- Table 47. Global Movie Merchandise Sales Forecasted by Region (2025-2030) & (M Units)
- Table 48. Global Movie Merchandise Sales Forecasted Market Share by Region (2025-2030)
- Table 49. North America Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 50. North America Movie Merchandise Sales by Country (2019-2024) & (M Units)
- Table 51. North America Movie Merchandise Sales by Country (2025-2030) & (M Units)
- Table 52. Europe Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 53. Europe Movie Merchandise Sales by Country (2019-2024) & (M Units)
- Table 54. Europe Movie Merchandise Sales by Country (2025-2030) & (M Units)
- Table 55. Asia Pacific Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)
- Table 56. Asia Pacific Movie Merchandise Sales by Country (2019-2024) & (M Units)
- Table 57. Asia Pacific Movie Merchandise Sales by Country (2025-2030) & (M Units)

Table 58. LAMEA Movie Merchandise Sales Growth Rate by Country: 2019 VS 2023 VS 2030 (M Units)

Table 59. LAMEA Movie Merchandise Sales by Country (2019-2024) & (M Units)

Table 60. LAMEA Movie Merchandise Sales by Country (2025-2030) & (M Units)

Table 61. Global Movie Merchandise Revenue Growth Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 62. Global Movie Merchandise Revenue by Region (2019-2024) & (US\$ Million)

Table 63. Global Movie Merchandise Revenue by Region (2025-2030) & (US\$ Million)

Table 64. Global Movie Merchandise Revenue Market Share by Region (2019-2024)

Table 65. Global Movie Merchandise Revenue Market Share by Region (2025-2030)

Table 66. Sony Picture Company Information

Table 67. Sony Picture Business Overview

Table 68. Sony Picture Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 69. Sony Picture Movie Merchandise Product Portfolio

Table 70. Sony Picture Recent Development

Table 71. Paramount Pictures Company Information

Table 72. Paramount Pictures Business Overview

Table 73. Paramount Pictures Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 74. Paramount Pictures Movie Merchandise Product Portfolio

Table 75. Paramount Pictures Recent Development

Table 76. Warner Bros Company Information

Table 77. Warner Bros Business Overview

Table 78. Warner Bros Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 79. Warner Bros Movie Merchandise Product Portfolio

Table 80. Warner Bros Recent Development

Table 81. Huayi Brothers Company Information

Table 82. Huayi Brothers Business Overview

Table 83. Huayi Brothers Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 84. Huayi Brothers Movie Merchandise Product Portfolio

Table 85. Huayi Brothers Recent Development

Table 86. Enlight Media Company Information

Table 87. Enlight Media Business Overview

Table 88. Enlight Media Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 89. Enlight Media Movie Merchandise Product Portfolio

- Table 90. Enlight Media Recent Development
- Table 91. Lionsgate Films Company Information
- Table 92. Lionsgate Films Business Overview
- Table 93. Lionsgate Films Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 94. Lionsgate Films Movie Merchandise Product Portfolio
- Table 95. Lionsgate Films Recent Development
- Table 96. NBC Universal Company Information
- Table 97. NBC Universal Business Overview
- Table 98. NBC Universal Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 99. NBC Universal Movie Merchandise Product Portfolio
- Table 100. NBC Universal Recent Development
- Table 101. Nickelodeon Company Information
- Table 102. Nickelodeon Business Overview
- Table 103. Nickelodeon Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 104. Nickelodeon Movie Merchandise Product Portfolio
- Table 105. Nickelodeon Recent Development
- Table 106. TOEI COMPANY Company Information
- Table 107. TOEI COMPANY Business Overview
- Table 108. TOEI COMPANY Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 109. TOEI COMPANY Movie Merchandise Product Portfolio
- Table 110. TOEI COMPANY Recent Development
- Table 111. Alpha Group Company Information
- Table 112. Alpha Group Business Overview
- Table 113. Alpha Group Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 114. Alpha Group Movie Merchandise Product Portfolio
- Table 115. Alpha Group Recent Development
- Table 116. The Walt Disney Company Company Information
- Table 117. The Walt Disney Company Business Overview
- Table 118. The Walt Disney Company Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 119. The Walt Disney Company Movie Merchandise Product Portfolio
- Table 120. The Walt Disney Company Recent Development
- Table 121. Twentieth Century Fox Company Information
- Table 122. Twentieth Century Fox Business Overview

Table 123. Twentieth Century Fox Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 124. Twentieth Century Fox Movie Merchandise Product Portfolio

Table 125. Twentieth Century Fox Recent Development

Table 126. Toho Company Company Information

Table 127. Toho Company Business Overview

Table 128. Toho Company Movie Merchandise Sales (M Units), Price (USD/Units), Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 129. Toho Company Movie Merchandise Product Portfolio

Table 130. Toho Company Recent Development

Table 131. Key Raw Materials

Table 132. Raw Materials Key Suppliers

Table 133. Movie Merchandise Distributors List

Table 134. Movie Merchandise Customers List

Table 135. Research Programs/Design for This Report

Table 136. Authors List of This Report

Table 137. Secondary Sources

Table 138. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Movie Merchandise Product Picture
- Figure 2. Global Movie Merchandise Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Movie Merchandise Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Movie Merchandise Sales (2019-2030) & (M Units)
- Figure 5. Global Movie Merchandise Average Price (USD/Units) & (2019-2030)
- Figure 6. Global Top 5 and 10 Movie Merchandise Players Market Share by Revenue in 2023
- Figure 7. Manufacturers Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 8. Apparel Picture
- Figure 9. Home Decor Picture
- Figure 10. Toys Picture
- Figure 11. Accessories Picture
- Figure 12. Others Picture
- Figure 13. Global Movie Merchandise Sales by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 14. Global Movie Merchandise Sales Market Share 2019 VS 2023 VS 2030
- Figure 15. Global Movie Merchandise Sales Market Share by Type (2019-2030)
- Figure 16. Global Movie Merchandise Revenue by Type (2019 VS 2023 VS 2030) & (M Units)
- Figure 17. Global Movie Merchandise Revenue Market Share 2019 VS 2023 VS 2030
- Figure 18. Global Movie Merchandise Revenue Market Share by Type (2019-2030)
- Figure 19. Men Picture
- Figure 20. Women Picture
- Figure 21. Youth Picture
- Figure 22. Global Movie Merchandise Sales by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 23. Global Movie Merchandise Sales Market Share 2019 VS 2023 VS 2030
- Figure 24. Global Movie Merchandise Sales Market Share by Application (2019-2030)
- Figure 25. Global Movie Merchandise Revenue by Application (2019 VS 2023 VS 2030) & (M Units)
- Figure 26. Global Movie Merchandise Revenue Market Share 2019 VS 2023 VS 2030
- Figure 27. Global Movie Merchandise Revenue Market Share by Application (2019-2030)
- Figure 28. North America Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 29. North America Movie Merchandise Sales Market Share by Country (2019-2030)

Figure 30. U.S. Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 31. Canada Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 32. Europe Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 33. Europe Movie Merchandise Sales Market Share by Country (2019-2030)

Figure 34. Germany Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 35. France Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 36. U.K. Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 37. Italy Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 38. Netherlands Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 39. Asia Pacific Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 40. Asia Pacific Movie Merchandise Sales Market Share by Country (2019-2030)

Figure 41. China Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 42. Japan Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 43. South Korea Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 44. Southeast Asia Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 45. India Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 46. Australia Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 47. LAMEA Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 48. LAMEA Movie Merchandise Sales Market Share by Country (2019-2030)

Figure 49. Mexico Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 50. Brazil Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 51. Turkey Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 52. GCC Countries Movie Merchandise Sales and Growth Rate (2019-2030) & (M Units)

Figure 53. Global Movie Merchandise Revenue (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Figure 54. Global Movie Merchandise Revenue Market Share by Region in Percentage: 2023 Versus 2030

Figure 55. North America Movie Merchandise Revenue (2019-2030) & (US\$ Million)

Figure 56. North America Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

Figure 57. Europe Movie Merchandise Revenue (2019-2030) & (US\$ Million)

Figure 58. Europe Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

Figure 59. Asia-Pacific Movie Merchandise Revenue (2019-2030) & (US\$ Million)

Figure 60. Asia-Pacific Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

Figure 61. LAMEA Movie Merchandise Revenue (2019-2030) & (US\$ Million)

Figure 62. LAMEA Movie Merchandise Revenue Share by Country: 2019 VS 2023 VS 2030

Figure 63. Movie Merchandise Value Chain

Figure 64. Manufacturing Cost Structure

Figure 65. Movie Merchandise Production Mode & Process

Figure 66. Direct Comparison with Distribution Share

Figure 67. Distributors Profiles

Figure 68. Years Considered

Figure 69. Research Process

Figure 70. Key Executives Interviewed

I would like to order

Product name: Global Movie Merchandise Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

Product link: <https://marketpublishers.com/r/G3BFDEA99D2CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3BFDEA99D2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

