

# Global Mountain Bicycles Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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## Abstracts

### Summary

A mountain bike or mountain bicycle (abbreviated Mtn Bike or MTB) is a bicycle designed for off-road cycling. Mountain bikes share similarities with other bikes, but incorporate features designed to enhance durability and performance in rough terrain. These typically include a front or full suspension, large knobby tires, more durable wheels, more powerful brakes, and lower gear ratios for climbing steep grades. Mountain bikes are typically ridden on mountain trails, single track, fire roads, and other unpaved surfaces. This type of terrain commonly has rocks, roots, loose dirt, and steep grades. Many trails have additional TTF's (Technical Trail Features) such as log piles, log rides, rock gardens, skinnies, gap jumps, and wall-rides. Mountain bikes are built to handle these types of terrain and features. The heavy-duty construction combined with stronger rims and wider tires has also made this style of bicycle popular with urban riders and couriers who must navigate through potholes and over curbs.

According to APO Research, The global Mountain Bicycles market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Mountain Bicycles is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Mountain Bicycles is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Mountain Bicycles is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Mountain Bicycles is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Mountain Bicycles include Giant, Trek, Specialized, Cannondale, Santa Cruz, Company six, Scott, Yeti and Merida, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Mountain Bicycles, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Mountain Bicycles, also provides the sales of main regions and countries. Of the upcoming market potential for Mountain Bicycles, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Mountain Bicycles sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Mountain Bicycles market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Mountain Bicycles sales, projected growth trends, production technology, application and end-user industry.

Mountain Bicycles segment by Company

Giant

Trek

Specialized

Cannondale

Santa Cruz

Company six

Scott

Yeti

Merida

Kona

Rocky Mountain Bicycles

XDS

### Mountain Bicycles segment by Type

Rigid

Hardtail

Softail

Full Suspension

### Mountain Bicycles segment by Application

Household

Commercial

## Mountain Bicycles segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global Mountain Bicycles status and future forecast, involving, sales, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions Mountain Bicycles market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Mountain Bicycles significant trends, drivers, influence factors in global and regions.
6. To analyze Mountain Bicycles competitive developments such as expansions,

agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Mountain Bicycles market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Mountain Bicycles and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Mountain Bicycles.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

### Chapter Outline

Chapter 1: Provides an overview of the Mountain Bicycles market, including product definition, global market growth prospects, sales value, sales volume, and average price forecasts (2019-2030).

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global

Mountain Bicycles industry.

Chapter 3: Detailed analysis of Mountain Bicycles manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales and value of Mountain Bicycles in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of each country in the world.

Chapter 7: Sales and value of Mountain Bicycles in country level. It provides sigma data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights.

## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Mountain Bicycles Sales Value (2019-2030)
  - 1.2.2 Global Mountain Bicycles Sales Volume (2019-2030)
  - 1.2.3 Global Mountain Bicycles Sales Average Price (2019-2030)
- 1.3 Assumptions and Limitations
- 1.4 Study Goals and Objectives

### **2 MOUNTAIN BICYCLES MARKET DYNAMICS**

- 2.1 Mountain Bicycles Industry Trends
- 2.2 Mountain Bicycles Industry Drivers
- 2.3 Mountain Bicycles Industry Opportunities and Challenges
- 2.4 Mountain Bicycles Industry Restraints

### **3 MOUNTAIN BICYCLES MARKET BY COMPANY**

- 3.1 Global Mountain Bicycles Company Revenue Ranking in 2023
- 3.2 Global Mountain Bicycles Revenue by Company (2019-2024)
- 3.3 Global Mountain Bicycles Sales Volume by Company (2019-2024)
- 3.4 Global Mountain Bicycles Average Price by Company (2019-2024)
- 3.5 Global Mountain Bicycles Company Ranking, 2022 VS 2023 VS 2024
- 3.6 Global Mountain Bicycles Company Manufacturing Base & Headquarters
- 3.7 Global Mountain Bicycles Company, Product Type & Application
- 3.8 Global Mountain Bicycles Company Commercialization Time
- 3.9 Market Competitive Analysis
  - 3.9.1 Global Mountain Bicycles Market CR5 and HHI
  - 3.9.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
  - 3.9.3 2023 Mountain Bicycles Tier 1, Tier 2, and Tier
- 3.10 Mergers & Acquisitions, Expansion

### **4 MOUNTAIN BICYCLES MARKET BY TYPE**

- 4.1 Mountain Bicycles Type Introduction
  - 4.1.1 Rigid



- 4.1.2 Hardtail
- 4.1.3 Softail
- 4.1.4 Full Suspension
- 4.2 Global Mountain Bicycles Sales Volume by Type
  - 4.2.1 Global Mountain Bicycles Sales Volume by Type (2019 VS 2023 VS 2030)
  - 4.2.2 Global Mountain Bicycles Sales Volume by Type (2019-2030)
  - 4.2.3 Global Mountain Bicycles Sales Volume Share by Type (2019-2030)
- 4.3 Global Mountain Bicycles Sales Value by Type
  - 4.3.1 Global Mountain Bicycles Sales Value by Type (2019 VS 2023 VS 2030)
  - 4.3.2 Global Mountain Bicycles Sales Value by Type (2019-2030)
  - 4.3.3 Global Mountain Bicycles Sales Value Share by Type (2019-2030)

## **5 MOUNTAIN BICYCLES MARKET BY APPLICATION**

- 5.1 Mountain Bicycles Application Introduction
  - 5.1.1 Household
  - 5.1.2 Commercial
- 5.2 Global Mountain Bicycles Sales Volume by Application
  - 5.2.1 Global Mountain Bicycles Sales Volume by Application (2019 VS 2023 VS 2030)
  - 5.2.2 Global Mountain Bicycles Sales Volume by Application (2019-2030)
  - 5.2.3 Global Mountain Bicycles Sales Volume Share by Application (2019-2030)
- 5.3 Global Mountain Bicycles Sales Value by Application
  - 5.3.1 Global Mountain Bicycles Sales Value by Application (2019 VS 2023 VS 2030)
  - 5.3.2 Global Mountain Bicycles Sales Value by Application (2019-2030)
  - 5.3.3 Global Mountain Bicycles Sales Value Share by Application (2019-2030)

## **6 MOUNTAIN BICYCLES MARKET BY REGION**

- 6.1 Global Mountain Bicycles Sales by Region: 2019 VS 2023 VS 2030
- 6.2 Global Mountain Bicycles Sales by Region (2019-2030)
  - 6.2.1 Global Mountain Bicycles Sales by Region: 2019-2024
  - 6.2.2 Global Mountain Bicycles Sales by Region (2025-2030)
- 6.3 Global Mountain Bicycles Sales Value by Region: 2019 VS 2023 VS 2030
- 6.4 Global Mountain Bicycles Sales Value by Region (2019-2030)
  - 6.4.1 Global Mountain Bicycles Sales Value by Region: 2019-2024
  - 6.4.2 Global Mountain Bicycles Sales Value by Region (2025-2030)
- 6.5 Global Mountain Bicycles Market Price Analysis by Region (2019-2024)
- 6.6 North America
  - 6.6.1 North America Mountain Bicycles Sales Value (2019-2030)

- 6.6.2 North America Mountain Bicycles Sales Value Share by Country, 2023 VS 2030
- 6.7 Europe
  - 6.7.1 Europe Mountain Bicycles Sales Value (2019-2030)
  - 6.7.2 Europe Mountain Bicycles Sales Value Share by Country, 2023 VS 2030
- 6.8 Asia-Pacific
  - 6.8.1 Asia-Pacific Mountain Bicycles Sales Value (2019-2030)
  - 6.8.2 Asia-Pacific Mountain Bicycles Sales Value Share by Country, 2023 VS 2030
- 6.9 Latin America
  - 6.9.1 Latin America Mountain Bicycles Sales Value (2019-2030)
  - 6.9.2 Latin America Mountain Bicycles Sales Value Share by Country, 2023 VS 2030
- 6.10 Middle East & Africa
  - 6.10.1 Middle East & Africa Mountain Bicycles Sales Value (2019-2030)
  - 6.10.2 Middle East & Africa Mountain Bicycles Sales Value Share by Country, 2023 VS 2030

## **7 MOUNTAIN BICYCLES MARKET BY COUNTRY**

- 7.1 Global Mountain Bicycles Sales by Country: 2019 VS 2023 VS 2030
- 7.2 Global Mountain Bicycles Sales Value by Country: 2019 VS 2023 VS 2030
- 7.3 Global Mountain Bicycles Sales by Country (2019-2030)
  - 7.3.1 Global Mountain Bicycles Sales by Country (2019-2024)
  - 7.3.2 Global Mountain Bicycles Sales by Country (2025-2030)
- 7.4 Global Mountain Bicycles Sales Value by Country (2019-2030)
  - 7.4.1 Global Mountain Bicycles Sales Value by Country (2019-2024)
  - 7.4.2 Global Mountain Bicycles Sales Value by Country (2025-2030)
- 7.5 USA
  - 7.5.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.5.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.5.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.6 Canada
  - 7.6.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.6.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.6.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.7 Germany
  - 7.7.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.7.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.7.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.8 France
  - 7.8.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

- 7.8.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
- 7.8.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.9 U.K.
  - 7.9.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.9.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.9.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.10 Italy
  - 7.10.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.10.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.10.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.11 Netherlands
  - 7.11.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.11.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.11.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.12 Nordic Countries
  - 7.12.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.12.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.12.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.13 China
  - 7.13.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.13.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.13.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.14 Japan
  - 7.14.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.14.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.14.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.15 South Korea
  - 7.15.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.15.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.15.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.16 Southeast Asia
  - 7.16.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.16.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.16.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.17 India
  - 7.17.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)
  - 7.17.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030
  - 7.17.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030
- 7.18 Australia

7.18.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.18.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.18.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

7.19 Mexico

7.19.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.19.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.19.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

7.20 Brazil

7.20.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.20.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.20.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

7.21 Turkey

7.21.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.21.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.21.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

7.22 Saudi Arabia

7.22.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.22.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.22.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

7.23 UAE

7.23.1 Global Mountain Bicycles Sales Value Growth Rate (2019-2030)

7.23.2 Global Mountain Bicycles Sales Value Share by Type, 2023 VS 2030

7.23.3 Global Mountain Bicycles Sales Value Share by Application, 2023 VS 2030

## **8 COMPANY PROFILES**

8.1 Giant

8.1.1 Giant Company Information

8.1.2 Giant Business Overview

8.1.3 Giant Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.1.4 Giant Mountain Bicycles Product Portfolio

8.1.5 Giant Recent Developments

8.2 Trek

8.2.1 Trek Company Information

8.2.2 Trek Business Overview

8.2.3 Trek Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.2.4 Trek Mountain Bicycles Product Portfolio

8.2.5 Trek Recent Developments

8.3 Specialized

- 8.3.1 Specialized Company Information
- 8.3.2 Specialized Business Overview
- 8.3.3 Specialized Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
- 8.3.4 Specialized Mountain Bicycles Product Portfolio
- 8.3.5 Specialized Recent Developments
- 8.4 Cannondale
  - 8.4.1 Cannondale Company Information
  - 8.4.2 Cannondale Business Overview
  - 8.4.3 Cannondale Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
  - 8.4.4 Cannondale Mountain Bicycles Product Portfolio
  - 8.4.5 Cannondale Recent Developments
- 8.5 Santa Cruz
  - 8.5.1 Santa Cruz Company Information
  - 8.5.2 Santa Cruz Business Overview
  - 8.5.3 Santa Cruz Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
  - 8.5.4 Santa Cruz Mountain Bicycles Product Portfolio
  - 8.5.5 Santa Cruz Recent Developments
- 8.6 Company six
  - 8.6.1 Company six Company Information
  - 8.6.2 Company six Business Overview
  - 8.6.3 Company six Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
  - 8.6.4 Company six Mountain Bicycles Product Portfolio
  - 8.6.5 Company six Recent Developments
- 8.7 Scott
  - 8.7.1 Scott Company Information
  - 8.7.2 Scott Business Overview
  - 8.7.3 Scott Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
  - 8.7.4 Scott Mountain Bicycles Product Portfolio
  - 8.7.5 Scott Recent Developments
- 8.8 Yeti
  - 8.8.1 Yeti Company Information
  - 8.8.2 Yeti Business Overview
  - 8.8.3 Yeti Mountain Bicycles Sales, Value and Gross Margin (2019-2024)
  - 8.8.4 Yeti Mountain Bicycles Product Portfolio
  - 8.8.5 Yeti Recent Developments
- 8.9 Merida
  - 8.9.1 Merida Company Information
  - 8.9.2 Merida Business Overview
  - 8.9.3 Merida Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.9.4 Merida Mountain Bicycles Product Portfolio

8.9.5 Merida Recent Developments

8.10 Kona

8.10.1 Kona Company Information

8.10.2 Kona Business Overview

8.10.3 Kona Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.10.4 Kona Mountain Bicycles Product Portfolio

8.10.5 Kona Recent Developments

8.11 Rocky Mountain Bicycles

8.11.1 Rocky Mountain Bicycles Company Information

8.11.2 Rocky Mountain Bicycles Business Overview

8.11.3 Rocky Mountain Bicycles Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.11.4 Rocky Mountain Bicycles Mountain Bicycles Product Portfolio

8.11.5 Rocky Mountain Bicycles Recent Developments

8.12 XDS

8.12.1 XDS Company Information

8.12.2 XDS Business Overview

8.12.3 XDS Mountain Bicycles Sales, Value and Gross Margin (2019-2024)

8.12.4 XDS Mountain Bicycles Product Portfolio

8.12.5 XDS Recent Developments

## **9 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

9.1 Mountain Bicycles Value Chain Analysis

9.1.1 Mountain Bicycles Key Raw Materials

9.1.2 Raw Materials Key Suppliers

9.1.3 Manufacturing Cost Structure

9.1.4 Mountain Bicycles Sales Mode & Process

9.2 Mountain Bicycles Sales Channels Analysis

9.2.1 Direct Comparison with Distribution Share

9.2.2 Mountain Bicycles Distributors

9.2.3 Mountain Bicycles Customers

## **10 CONCLUDING INSIGHTS**

## **11 APPENDIX**

11.1 Reasons for Doing This Study

- 11.2 Research Methodology
- 11.3 Research Process
- 11.4 Authors List of This Report
- 11.5 Data Source
  - 11.5.1 Secondary Sources
  - 11.5.2 Primary Sources

## List Of Tables

### LIST OF TABLES

- Table 1. Mountain Bicycles Industry Trends
- Table 2. Mountain Bicycles Industry Drivers
- Table 3. Mountain Bicycles Industry Opportunities and Challenges
- Table 4. Mountain Bicycles Industry Restraints
- Table 5. Global Mountain Bicycles Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Mountain Bicycles Revenue Share by Company (2019-2024)
- Table 7. Global Mountain Bicycles Sales Volume by Company (K Units) & (2019-2024)
- Table 8. Global Mountain Bicycles Sales Volume Share by Company (2019-2024)
- Table 9. Global Mountain Bicycles Average Price (USD/Unit) of Company (2019-2024)
- Table 10. Global Mountain Bicycles Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 11. Global Mountain Bicycles Key Company Manufacturing Base & Headquarters
- Table 12. Global Mountain Bicycles Company, Product Type & Application
- Table 13. Global Mountain Bicycles Company Commercialization Time
- Table 14. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 15. Global Mountain Bicycles by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 16. Mergers & Acquisitions, Expansion
- Table 17. Major Companies of Rigid
- Table 18. Major Companies of Hardtail
- Table 19. Major Companies of Softail
- Table 20. Major Companies of Full Suspension
- Table 21. Global Mountain Bicycles Sales Volume by Type 2019 VS 2023 VS 2030 (K Units)
- Table 22. Global Mountain Bicycles Sales Volume by Type (2019-2024) & (K Units)
- Table 23. Global Mountain Bicycles Sales Volume by Type (2025-2030) & (K Units)
- Table 24. Global Mountain Bicycles Sales Volume Share by Type (2019-2024)
- Table 25. Global Mountain Bicycles Sales Volume Share by Type (2025-2030)
- Table 26. Global Mountain Bicycles Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 27. Global Mountain Bicycles Sales Value by Type (2019-2024) & (US\$ Million)
- Table 28. Global Mountain Bicycles Sales Value by Type (2025-2030) & (US\$ Million)
- Table 29. Global Mountain Bicycles Sales Value Share by Type (2019-2024)
- Table 30. Global Mountain Bicycles Sales Value Share by Type (2025-2030)
- Table 31. Major Companies of Household



Table 32. Major Companies of Commercial

Table 33. Global Mountain Bicycles Sales Volume by Application 2019 VS 2023 VS 2030 (K Units)

Table 34. Global Mountain Bicycles Sales Volume by Application (2019-2024) & (K Units)

Table 35. Global Mountain Bicycles Sales Volume by Application (2025-2030) & (K Units)

Table 36. Global Mountain Bicycles Sales Volume Share by Application (2019-2024)

Table 37. Global Mountain Bicycles Sales Volume Share by Application (2025-2030)

Table 38. Global Mountain Bicycles Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 39. Global Mountain Bicycles Sales Value by Application (2019-2024) & (US\$ Million)

Table 40. Global Mountain Bicycles Sales Value by Application (2025-2030) & (US\$ Million)

Table 41. Global Mountain Bicycles Sales Value Share by Application (2019-2024)

Table 42. Global Mountain Bicycles Sales Value Share by Application (2025-2030)

Table 43. Global Mountain Bicycles Sales by Region: 2019 VS 2023 VS 2030 (K Units)

Table 44. Global Mountain Bicycles Sales by Region (2019-2024) & (K Units)

Table 45. Global Mountain Bicycles Sales Market Share by Region (2019-2024)

Table 46. Global Mountain Bicycles Sales by Region (2025-2030) & (K Units)

Table 47. Global Mountain Bicycles Sales Market Share by Region (2025-2030)

Table 48. Global Mountain Bicycles Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 49. Global Mountain Bicycles Sales Value by Region (2019-2024) & (US\$ Million)

Table 50. Global Mountain Bicycles Sales Value Share by Region (2019-2024)

Table 51. Global Mountain Bicycles Sales Value by Region (2025-2030) & (US\$ Million)

Table 52. Global Mountain Bicycles Sales Value Share by Region (2025-2030)

Table 53. Global Mountain Bicycles Market Average Price (USD/Unit) by Region (2019-2024)

Table 54. Global Mountain Bicycles Market Average Price (USD/Unit) by Region (2025-2030)

Table 55. Global Mountain Bicycles Sales by Country: 2019 VS 2023 VS 2030 (K Units)

Table 56. Global Mountain Bicycles Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Table 57. Global Mountain Bicycles Sales by Country (2019-2024) & (K Units)

Table 58. Global Mountain Bicycles Sales Market Share by Country (2019-2024)

Table 59. Global Mountain Bicycles Sales by Country (2025-2030) & (K Units)

Table 60. Global Mountain Bicycles Sales Market Share by Country (2025-2030)

Table 61. Global Mountain Bicycles Sales Value by Country (2019-2024) & (US\$ Million)

Table 62. Global Mountain Bicycles Sales Value Market Share by Country (2019-2024)

Table 63. Global Mountain Bicycles Sales Value by Country (2025-2030) & (US\$ Million)

Table 64. Global Mountain Bicycles Sales Value Market Share by Country (2025-2030)

Table 65. Giant Company Information

Table 66. Giant Business Overview

Table 67. Giant Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 68. Giant Mountain Bicycles Product Portfolio

Table 69. Giant Recent Development

Table 70. Trek Company Information

Table 71. Trek Business Overview

Table 72. Trek Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Trek Mountain Bicycles Product Portfolio

Table 74. Trek Recent Development

Table 75. Specialized Company Information

Table 76. Specialized Business Overview

Table 77. Specialized Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 78. Specialized Mountain Bicycles Product Portfolio

Table 79. Specialized Recent Development

Table 80. Cannondale Company Information

Table 81. Cannondale Business Overview

Table 82. Cannondale Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Cannondale Mountain Bicycles Product Portfolio

Table 84. Cannondale Recent Development

Table 85. Santa Cruz Company Information

Table 86. Santa Cruz Business Overview

Table 87. Santa Cruz Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Santa Cruz Mountain Bicycles Product Portfolio

Table 89. Santa Cruz Recent Development

Table 90. Company six Company Information

Table 91. Company six Business Overview

Table 92. Company six Mountain Bicycles Sales (K Units), Value (US\$ Million), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 93. Company six Mountain Bicycles Product Portfolio
- Table 94. Company six Recent Development
- Table 95. Scott Company Information
- Table 96. Scott Business Overview
- Table 97. Scott Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 98. Scott Mountain Bicycles Product Portfolio
- Table 99. Scott Recent Development
- Table 100. Yeti Company Information
- Table 101. Yeti Business Overview
- Table 102. Yeti Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 103. Yeti Mountain Bicycles Product Portfolio
- Table 104. Yeti Recent Development
- Table 105. Merida Company Information
- Table 106. Merida Business Overview
- Table 107. Merida Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 108. Merida Mountain Bicycles Product Portfolio
- Table 109. Merida Recent Development
- Table 110. Kona Company Information
- Table 111. Kona Business Overview
- Table 112. Kona Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 113. Kona Mountain Bicycles Product Portfolio
- Table 114. Kona Recent Development
- Table 115. Rocky Mountain Bicycles Company Information
- Table 116. Rocky Mountain Bicycles Business Overview
- Table 117. Rocky Mountain Bicycles Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 118. Rocky Mountain Bicycles Mountain Bicycles Product Portfolio
- Table 119. Rocky Mountain Bicycles Recent Development
- Table 120. XDS Company Information
- Table 121. XDS Business Overview
- Table 122. XDS Mountain Bicycles Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 123. XDS Mountain Bicycles Product Portfolio
- Table 124. XDS Recent Development

Table 125. Key Raw Materials

Table 126. Raw Materials Key Suppliers

Table 127. Mountain Bicycles Distributors List

Table 128. Mountain Bicycles Customers List

Table 129. Research Programs/Design for This Report

Table 130. Authors List of This Report

Table 131. Secondary Sources

Table 132. Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Mountain Bicycles Product Picture
- Figure 2. Global Mountain Bicycles Sales Value (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)
- Figure 4. Global Mountain Bicycles Sales (2019-2030) & (K Units)
- Figure 5. Global Mountain Bicycles Sales Average Price (USD/Unit) & (2019-2030)
- Figure 6. Global Mountain Bicycles Company Revenue Ranking in 2023 (US\$ Million)
- Figure 7. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 8. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 9. Rigid Picture
- Figure 10. Hardtail Picture
- Figure 11. Softail Picture
- Figure 12. Full Suspension Picture
- Figure 13. Global Mountain Bicycles Sales Volume by Type (2019 VS 2023 VS 2030) & (K Units)
- Figure 14. Global Mountain Bicycles Sales Volume Share 2019 VS 2023 VS 2030
- Figure 15. Global Mountain Bicycles Sales Volume Share by Type (2019-2030)
- Figure 16. Global Mountain Bicycles Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 17. Global Mountain Bicycles Sales Value Share 2019 VS 2023 VS 2030
- Figure 18. Global Mountain Bicycles Sales Value Share by Type (2019-2030)
- Figure 19. Household Picture
- Figure 20. Commercial Picture
- Figure 21. Global Mountain Bicycles Sales Volume by Application (2019 VS 2023 VS 2030) & (K Units)
- Figure 22. Global Mountain Bicycles Sales Volume Share 2019 VS 2023 VS 2030
- Figure 23. Global Mountain Bicycles Sales Volume Share by Application (2019-2030)
- Figure 24. Global Mountain Bicycles Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 25. Global Mountain Bicycles Sales Value Share 2019 VS 2023 VS 2030
- Figure 26. Global Mountain Bicycles Sales Value Share by Application (2019-2030)
- Figure 27. Global Mountain Bicycles Sales by Region: 2019 VS 2023 VS 2030 (K Units)
- Figure 28. Global Mountain Bicycles Sales Market Share by Region: 2019 VS 2023 VS 2030
- Figure 29. Global Mountain Bicycles Sales Value Comparison by Region: 2019 VS 2023

VS 2030 (US\$ Million)

Figure 30. Global Mountain Bicycles Sales Value Share by Region: 2019 VS 2023 VS 2030

Figure 31. North America Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)

Figure 32. North America Mountain Bicycles Sales Value Share by Country (%), 2023 VS 2030

Figure 33. Europe Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)

Figure 34. Europe Mountain Bicycles Sales Value Share by Country (%), 2023 VS 2030

Figure 35. Asia-Pacific Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)

Figure 36. Asia-Pacific Mountain Bicycles Sales Value Share by Country (%), 2023 VS 2030

Figure 37. Latin America Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)

Figure 38. Latin America Mountain Bicycles Sales Value Share by Country (%), 2023 VS 2030

Figure 39. Middle East & Africa Mountain Bicycles Sales Value (2019-2030) & (US\$ Million)

Figure 40. Middle East & Africa Mountain Bicycles Sales Value Share by Country (%), 2023 VS 2030

Figure 41. USA Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 42. USA Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 43. USA Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 44. Canada Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 45. Canada Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 46. Canada Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 47. Germany Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 48. Germany Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 49. Germany Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 50. France Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 51. France Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 52. France Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 53. U.K. Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 54. U.K. Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 55. U.K. Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 56. Italy Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 57. Italy Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 58. Italy Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 59. Netherlands Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 60. Netherlands Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 61. Netherlands Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 62. Nordic Countries Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 63. Nordic Countries Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 64. Nordic Countries Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 65. China Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 66. China Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 67. China Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 68. Japan Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 69. Japan Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 70. Japan Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 71. South Korea Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 72. South Korea Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 73. South Korea Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 74. Southeast Asia Mountain Bicycles Sales Value Growth Rate (2019-2030) &

(US\$ Million)

Figure 75. Southeast Asia Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 76. Southeast Asia Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 77. India Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 78. India Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 79. India Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 80. Australia Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 81. Australia Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 82. Australia Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 83. Mexico Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 84. Mexico Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 85. Mexico Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 86. Brazil Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 87. Brazil Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 88. Brazil Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 89. Turkey Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 90. Turkey Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 91. Turkey Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 92. Saudi Arabia Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)

Figure 93. Saudi Arabia Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 94. Saudi Arabia Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 95. UAE Mountain Bicycles Sales Value Growth Rate (2019-2030) & (US\$ Million)



Figure 96. UAE Mountain Bicycles Sales Value Share by Type, 2023 VS 2030 & (%)

Figure 97. UAE Mountain Bicycles Sales Value Share by Application, 2023 VS 2030 & (%)

Figure 98. Mountain Bicycles Value Chain

Figure 99. Manufacturing Cost Structure

Figure 100. Mountain Bicycles Sales Mode & Process

Figure 101. Direct Comparison with Distribution Share

Figure 102. Distributors Profiles

Figure 103. Years Considered

Figure 104. Research Process

Figure 105. Key Executives Interviewed

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