

# Global Motorized RV Industry Growth and Trends Forecast to 2031

<https://marketpublishers.com/r/GF4701F33F51EN.html>

Date: February 2025

Pages: 123

Price: US\$ 3,450.00 (Single User License)

ID: GF4701F33F51EN

## Abstracts

### Summary

According to APO Research, The global Motorized RV market was estimated at US\$ million in 2025 and is projected to reach a revised size of US\$ million by 2031, witnessing a CAGR of xx% during the forecast period 2026-2031.

North American market for Motorized RV is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

Asia-Pacific market for Motorized RV is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

Europe market for Motorized RV is estimated to increase from \$ million in 2025 to reach \$ million by 2031, at a CAGR of % during the forecast period of 2026 through 2031.

The major global manufacturers of Motorized RV include Bailey of Bristol, Carthago, Concorde Reisemobile, Forest River, Gulf Stream Coach, Hobby Wohnwagenwerk, Jayco Australia, Kabe AB and Knaus Tabbert, etc. In 2024, the world's top three vendors accounted for approximately % of the revenue.

### Report Scope

This report aims to provide a comprehensive presentation of the global market for Motorized RV, with both quantitative and qualitative analysis, to help readers develop

business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Motorized RV.

The Motorized RV market size, estimations, and forecasts are provided in terms of sales volume (Units) and revenue (\$ millions), considering 2024 as the base year, with history and forecast data for the period from 2020 to 2031. This report segments the global Motorized RV market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2020-2025. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses.

### Motorized RV Segment by Company

Bailey of Bristol

Carthago

Concorde Reisemobile

Forest River

Gulf Stream Coach

Hobby Wohnwagenwerk

Jayco Australia

Kabe AB

Knaus Tabbert

Pilote

P?SSL

Rapido

REV Group

Swift Group

Thor Industries

Trigano

Winnebago Industries

JRV

Chery Ruifu

SAIC Maxus

Shunyu RV

New Gonow

Yutong RV

Livezone

## Motorized RV Segment by Type

Length (30-50 ft)

Length (20-30 ft)

Length (10-20 ft)

## Motorized RV Segment by Application

Home

Commercial

## Motorized RV Segment by Region

North America

United States

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Spain

Netherlands

Switzerland

Sweden

Poland

#### Asia-Pacific

China

Japan

South Korea

India

Australia

Taiwan

Southeast Asia

#### South America

Brazil

Argentina

Chile

#### Middle East & Africa

Egypt

South Africa

Israel

T?rkiye

GCC Countries

### Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Motorized RV market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Motorized RV and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Motorized RV.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Motorized RV manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Motorized RV in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, South America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, South America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Motorized RV Market Size Estimates and Forecasts (2020-2031)
  - 1.2.2 Global Motorized RV Sales Estimates and Forecasts (2020-2031)
- 1.3 Motorized RV Market by Type
  - 1.3.1 Length (30-50 ft)
  - 1.3.2 Length (20-30 ft)
  - 1.3.3 Length (10-20 ft)
- 1.4 Global Motorized RV Market Size by Type
  - 1.4.1 Global Motorized RV Market Size Overview by Type (2020-2031)
  - 1.4.2 Global Motorized RV Historic Market Size Review by Type (2020-2025)
  - 1.4.3 Global Motorized RV Forecasted Market Size by Type (2026-2031)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Motorized RV Sales Breakdown by Type (2020-2025)
  - 1.5.2 Europe Motorized RV Sales Breakdown by Type (2020-2025)
  - 1.5.3 Asia-Pacific Motorized RV Sales Breakdown by Type (2020-2025)
  - 1.5.4 South America Motorized RV Sales Breakdown by Type (2020-2025)
  - 1.5.5 Middle East and Africa Motorized RV Sales Breakdown by Type (2020-2025)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Motorized RV Industry Trends
- 2.2 Motorized RV Industry Drivers
- 2.3 Motorized RV Industry Opportunities and Challenges
- 2.4 Motorized RV Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Motorized RV Revenue (2020-2025)
- 3.2 Global Top Players by Motorized RV Sales (2020-2025)
- 3.3 Global Top Players by Motorized RV Price (2020-2025)
- 3.4 Global Motorized RV Industry Company Ranking, 2023 VS 2024 VS 2025
- 3.5 Global Motorized RV Major Company Production Sites & Headquarters
- 3.6 Global Motorized RV Company, Product Type & Application
- 3.7 Global Motorized RV Company Establishment Date

### 3.8 Market Competitive Analysis

3.8.1 Global Motorized RV Market CR5 and HHI

3.8.2 Global Top 5 and 10 Motorized RV Players Market Share by Revenue in 2024

3.8.3 2023 Motorized RV Tier 1, Tier 2, and Tier

## 4 MOTORIZED RV REGIONAL STATUS AND OUTLOOK

4.1 Global Motorized RV Market Size and CAGR by Region: 2020 VS 2024 VS 2031

4.2 Global Motorized RV Historic Market Size by Region

4.2.1 Global Motorized RV Sales in Volume by Region (2020-2025)

4.2.2 Global Motorized RV Sales in Value by Region (2020-2025)

4.2.3 Global Motorized RV Sales (Volume & Value), Price and Gross Margin (2020-2025)

4.3 Global Motorized RV Forecasted Market Size by Region

4.3.1 Global Motorized RV Sales in Volume by Region (2026-2031)

4.3.2 Global Motorized RV Sales in Value by Region (2026-2031)

4.3.3 Global Motorized RV Sales (Volume & Value), Price and Gross Margin (2026-2031)

## 5 MOTORIZED RV BY APPLICATION

5.1 Motorized RV Market by Application

5.1.1 Home

5.1.2 Commercial

5.2 Global Motorized RV Market Size by Application

5.2.1 Global Motorized RV Market Size Overview by Application (2020-2031)

5.2.2 Global Motorized RV Historic Market Size Review by Application (2020-2025)

5.2.3 Global Motorized RV Forecasted Market Size by Application (2026-2031)

5.3 Key Regions Market Size by Application

5.3.1 North America Motorized RV Sales Breakdown by Application (2020-2025)

5.3.2 Europe Motorized RV Sales Breakdown by Application (2020-2025)

5.3.3 Asia-Pacific Motorized RV Sales Breakdown by Application (2020-2025)

5.3.4 South America Motorized RV Sales Breakdown by Application (2020-2025)

5.3.5 Middle East and Africa Motorized RV Sales Breakdown by Application (2020-2025)

## 6 COMPANY PROFILES

6.1 Bailey of Bristol

- 6.1.1 Bailey of Bristol Company Information
- 6.1.2 Bailey of Bristol Business Overview
- 6.1.3 Bailey of Bristol Motorized RV Sales, Revenue and Gross Margin (2020-2025)
- 6.1.4 Bailey of Bristol Motorized RV Product Portfolio
- 6.1.5 Bailey of Bristol Recent Developments
- 6.2 Carthago
  - 6.2.1 Carthago Company Information
  - 6.2.2 Carthago Business Overview
  - 6.2.3 Carthago Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.2.4 Carthago Motorized RV Product Portfolio
  - 6.2.5 Carthago Recent Developments
- 6.3 Concorde Reisemobile
  - 6.3.1 Concorde Reisemobile Company Information
  - 6.3.2 Concorde Reisemobile Business Overview
  - 6.3.3 Concorde Reisemobile Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.3.4 Concorde Reisemobile Motorized RV Product Portfolio
  - 6.3.5 Concorde Reisemobile Recent Developments
- 6.4 Forest River
  - 6.4.1 Forest River Company Information
  - 6.4.2 Forest River Business Overview
  - 6.4.3 Forest River Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.4.4 Forest River Motorized RV Product Portfolio
  - 6.4.5 Forest River Recent Developments
- 6.5 Gulf Stream Coach
  - 6.5.1 Gulf Stream Coach Company Information
  - 6.5.2 Gulf Stream Coach Business Overview
  - 6.5.3 Gulf Stream Coach Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.5.4 Gulf Stream Coach Motorized RV Product Portfolio
  - 6.5.5 Gulf Stream Coach Recent Developments
- 6.6 Hobby Wohnwagenwerk
  - 6.6.1 Hobby Wohnwagenwerk Company Information
  - 6.6.2 Hobby Wohnwagenwerk Business Overview
  - 6.6.3 Hobby Wohnwagenwerk Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.6.4 Hobby Wohnwagenwerk Motorized RV Product Portfolio
  - 6.6.5 Hobby Wohnwagenwerk Recent Developments
- 6.7 Jayco Australia

- 6.7.1 Jayco Australia Company Information
- 6.7.2 Jayco Australia Business Overview
- 6.7.3 Jayco Australia Motorized RV Sales, Revenue and Gross Margin (2020-2025)
- 6.7.4 Jayco Australia Motorized RV Product Portfolio
- 6.7.5 Jayco Australia Recent Developments
- 6.8 Kabe AB
  - 6.8.1 Kabe AB Company Information
  - 6.8.2 Kabe AB Business Overview
  - 6.8.3 Kabe AB Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.8.4 Kabe AB Motorized RV Product Portfolio
  - 6.8.5 Kabe AB Recent Developments
- 6.9 Knaus Tabbert
  - 6.9.1 Knaus Tabbert Company Information
  - 6.9.2 Knaus Tabbert Business Overview
  - 6.9.3 Knaus Tabbert Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.9.4 Knaus Tabbert Motorized RV Product Portfolio
  - 6.9.5 Knaus Tabbert Recent Developments
- 6.10 Pilote
  - 6.10.1 Pilote Company Information
  - 6.10.2 Pilote Business Overview
  - 6.10.3 Pilote Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.10.4 Pilote Motorized RV Product Portfolio
  - 6.10.5 Pilote Recent Developments
- 6.11 P?SSL
  - 6.11.1 P?SSL Company Information
  - 6.11.2 P?SSL Business Overview
  - 6.11.3 P?SSL Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.11.4 P?SSL Motorized RV Product Portfolio
  - 6.11.5 P?SSL Recent Developments
- 6.12 Rapido
  - 6.12.1 Rapido Company Information
  - 6.12.2 Rapido Business Overview
  - 6.12.3 Rapido Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.12.4 Rapido Motorized RV Product Portfolio
  - 6.12.5 Rapido Recent Developments
- 6.13 REV Group
  - 6.13.1 REV Group Company Information
  - 6.13.2 REV Group Business Overview
  - 6.13.3 REV Group Motorized RV Sales, Revenue and Gross Margin (2020-2025)

- 6.13.4 REV Group Motorized RV Product Portfolio
- 6.13.5 REV Group Recent Developments
- 6.14 Swift Group
  - 6.14.1 Swift Group Company Information
  - 6.14.2 Swift Group Business Overview
  - 6.14.3 Swift Group Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.14.4 Swift Group Motorized RV Product Portfolio
  - 6.14.5 Swift Group Recent Developments
- 6.15 Thor Industries
  - 6.15.1 Thor Industries Company Information
  - 6.15.2 Thor Industries Business Overview
  - 6.15.3 Thor Industries Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.15.4 Thor Industries Motorized RV Product Portfolio
  - 6.15.5 Thor Industries Recent Developments
- 6.16 Trigano
  - 6.16.1 Trigano Company Information
  - 6.16.2 Trigano Business Overview
  - 6.16.3 Trigano Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.16.4 Trigano Motorized RV Product Portfolio
  - 6.16.5 Trigano Recent Developments
- 6.17 Winnebago Industries
  - 6.17.1 Winnebago Industries Company Information
  - 6.17.2 Winnebago Industries Business Overview
  - 6.17.3 Winnebago Industries Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.17.4 Winnebago Industries Motorized RV Product Portfolio
  - 6.17.5 Winnebago Industries Recent Developments
- 6.18 JRV
  - 6.18.1 JRV Company Information
  - 6.18.2 JRV Business Overview
  - 6.18.3 JRV Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.18.4 JRV Motorized RV Product Portfolio
  - 6.18.5 JRV Recent Developments
- 6.19 Chery Ruifu
  - 6.19.1 Chery Ruifu Company Information
  - 6.19.2 Chery Ruifu Business Overview
  - 6.19.3 Chery Ruifu Motorized RV Sales, Revenue and Gross Margin (2020-2025)
  - 6.19.4 Chery Ruifu Motorized RV Product Portfolio
  - 6.19.5 Chery Ruifu Recent Developments

## 6.20 SAIC Maxus

6.20.1 SAIC Maxus Company Information

6.20.2 SAIC Maxus Business Overview

6.20.3 SAIC Maxus Motorized RV Sales, Revenue and Gross Margin (2020-2025)

6.20.4 SAIC Maxus Motorized RV Product Portfolio

6.20.5 SAIC Maxus Recent Developments

## 6.21 Shunyu RV

6.21.1 Shunyu RV Company Information

6.21.2 Shunyu RV Business Overview

6.21.3 Shunyu RV Motorized RV Sales, Revenue and Gross Margin (2020-2025)

6.21.4 Shunyu RV Motorized RV Product Portfolio

6.21.5 Shunyu RV Recent Developments

## 6.22 New Gonow

6.22.1 New Gonow Company Information

6.22.2 New Gonow Business Overview

6.22.3 New Gonow Motorized RV Sales, Revenue and Gross Margin (2020-2025)

6.22.4 New Gonow Motorized RV Product Portfolio

6.22.5 New Gonow Recent Developments

## 6.23 Yutong RV

6.23.1 Yutong RV Company Information

6.23.2 Yutong RV Business Overview

6.23.3 Yutong RV Motorized RV Sales, Revenue and Gross Margin (2020-2025)

6.23.4 Yutong RV Motorized RV Product Portfolio

6.23.5 Yutong RV Recent Developments

## 6.24 Livezone

6.24.1 Livezone Company Information

6.24.2 Livezone Business Overview

6.24.3 Livezone Motorized RV Sales, Revenue and Gross Margin (2020-2025)

6.24.4 Livezone Motorized RV Product Portfolio

6.24.5 Livezone Recent Developments

# 7 NORTH AMERICA BY COUNTRY

## 7.1 North America Motorized RV Sales by Country

7.1.1 North America Motorized RV Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

7.1.2 North America Motorized RV Sales by Country (2020-2025)

7.1.3 North America Motorized RV Sales Forecast by Country (2026-2031)

## 7.2 North America Motorized RV Market Size by Country

7.2.1 North America Motorized RV Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

7.2.2 North America Motorized RV Market Size by Country (2020-2025)

7.2.3 North America Motorized RV Market Size Forecast by Country (2026-2031)

## **8 EUROPE BY COUNTRY**

8.1 Europe Motorized RV Sales by Country

8.1.1 Europe Motorized RV Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

8.1.2 Europe Motorized RV Sales by Country (2020-2025)

8.1.3 Europe Motorized RV Sales Forecast by Country (2026-2031)

8.2 Europe Motorized RV Market Size by Country

8.2.1 Europe Motorized RV Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

8.2.2 Europe Motorized RV Market Size by Country (2020-2025)

8.2.3 Europe Motorized RV Market Size Forecast by Country (2026-2031)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Motorized RV Sales by Country

9.1.1 Asia-Pacific Motorized RV Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

9.1.2 Asia-Pacific Motorized RV Sales by Country (2020-2025)

9.1.3 Asia-Pacific Motorized RV Sales Forecast by Country (2026-2031)

9.2 Asia-Pacific Motorized RV Market Size by Country

9.2.1 Asia-Pacific Motorized RV Market Size Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

9.2.2 Asia-Pacific Motorized RV Market Size by Country (2020-2025)

9.2.3 Asia-Pacific Motorized RV Market Size Forecast by Country (2026-2031)

## **10 SOUTH AMERICA BY COUNTRY**

10.1 South America Motorized RV Sales by Country

10.1.1 South America Motorized RV Sales Growth Rate (CAGR) by Country: 2020 VS 2024 VS 2031

10.1.2 South America Motorized RV Sales by Country (2020-2025)

10.1.3 South America Motorized RV Sales Forecast by Country (2026-2031)

10.2 South America Motorized RV Market Size by Country

10.2.1 South America Motorized RV Market Size Growth Rate (CAGR) by Country:  
2020 VS 2024 VS 2031

10.2.2 South America Motorized RV Market Size by Country (2020-2025)

10.2.3 South America Motorized RV Market Size Forecast by Country (2026-2031)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Motorized RV Sales by Country

11.1.1 Middle East and Africa Motorized RV Sales Growth Rate (CAGR) by Country:  
2020 VS 2024 VS 2031

11.1.2 Middle East and Africa Motorized RV Sales by Country (2020-2025)

11.1.3 Middle East and Africa Motorized RV Sales Forecast by Country (2026-2031)

11.2 Middle East and Africa Motorized RV Market Size by Country

11.2.1 Middle East and Africa Motorized RV Market Size Growth Rate (CAGR) by  
Country: 2020 VS 2024 VS 2031

11.2.2 Middle East and Africa Motorized RV Market Size by Country (2020-2025)

11.2.3 Middle East and Africa Motorized RV Market Size Forecast by Country  
(2026-2031)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

12.1 Motorized RV Value Chain Analysis

12.1.1 Motorized RV Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Motorized RV Production Mode & Process

12.2 Motorized RV Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Motorized RV Distributors

12.2.3 Motorized RV Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

## I would like to order

Product name: Global Motorized RV Industry Growth and Trends Forecast to 2031

Product link: <https://marketpublishers.com/r/GF4701F33F51EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF4701F33F51EN.html>