

# Global Motor Soft Starter Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

### Summary

Motor soft starter is a device used with AC electrical motors to temporarily reduce the load and torque in the power train and electric current surge of the motor during start-up.

According to APO Research, The global Motor Soft Starter market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Motor Soft Starter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Motor Soft Starter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Motor Soft Starter is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Motor Soft Starter include Siemens, ABB, Schneider Electric, Rockwell, Emerson, Eaton, GE, Toshiba and Mitsubishi Electric, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

## Report Scope

This report aims to provide a comprehensive presentation of the global market for Motor Soft Starter, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Motor Soft Starter.

The Motor Soft Starter market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Motor Soft Starter market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

## Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Siemens

ABB

Schneider Electric

Rockwell

Emerson

Eaton

GE

Toshiba

Mitsubishi Electric

Danfoss

Solcon

Omron

AuCom

WEG

RENLE

Hpan

Aotuo

Emotron (CG)

Benshaw

Carlo Gavazzi

CHZIRI

CHINT

Delixi

Westpow

Motortronics

Andeli

CNYH

Jiukang

### Motor Soft Starter segment by Type

Low Voltage Motor Soft Starter

Medium to High Voltage Motor Soft Starter

### Motor Soft Starter segment by Application

Oil & Gas

Water & Wastewater

Power Generation

Mining

Others

### Motor Soft Starter Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

#### Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

#### Latin America

Mexico

Brazil

Argentina

#### Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Motor Soft Starter market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Motor Soft Starter and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Motor Soft Starter.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Motor Soft Starter manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Motor Soft Starter in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Motor Soft Starter Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Motor Soft Starter Sales Estimates and Forecasts (2019-2030)
- 1.3 Motor Soft Starter Market by Type
  - 1.3.1 Low Voltage Motor Soft Starter
  - 1.3.2 Medium to High Voltage Motor Soft Starter
- 1.4 Global Motor Soft Starter Market Size by Type
  - 1.4.1 Global Motor Soft Starter Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Motor Soft Starter Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Motor Soft Starter Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Motor Soft Starter Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Motor Soft Starter Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Motor Soft Starter Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Motor Soft Starter Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Motor Soft Starter Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Motor Soft Starter Industry Trends
- 2.2 Motor Soft Starter Industry Drivers
- 2.3 Motor Soft Starter Industry Opportunities and Challenges
- 2.4 Motor Soft Starter Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Motor Soft Starter Revenue (2019-2024)
- 3.2 Global Top Players by Motor Soft Starter Sales (2019-2024)
- 3.3 Global Top Players by Motor Soft Starter Price (2019-2024)
- 3.4 Global Motor Soft Starter Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Motor Soft Starter Key Company Manufacturing Sites & Headquarters
- 3.6 Global Motor Soft Starter Company, Product Type & Application
- 3.7 Global Motor Soft Starter Company Commercialization Time
- 3.8 Market Competitive Analysis



- 3.8.1 Global Motor Soft Starter Market CR5 and HHI
- 3.8.2 Global Top 5 and 10 Motor Soft Starter Players Market Share by Revenue in 2023
- 3.8.3 2023 Motor Soft Starter Tier 1, Tier 2, and Tier

## **4 MOTOR SOFT STARTER REGIONAL STATUS AND OUTLOOK**

- 4.1 Global Motor Soft Starter Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Motor Soft Starter Historic Market Size by Region
  - 4.2.1 Global Motor Soft Starter Sales in Volume by Region (2019-2024)
  - 4.2.2 Global Motor Soft Starter Sales in Value by Region (2019-2024)
  - 4.2.3 Global Motor Soft Starter Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Motor Soft Starter Forecasted Market Size by Region
  - 4.3.1 Global Motor Soft Starter Sales in Volume by Region (2025-2030)
  - 4.3.2 Global Motor Soft Starter Sales in Value by Region (2025-2030)
  - 4.3.3 Global Motor Soft Starter Sales (Volume & Value), Price and Gross Margin (2025-2030)

## **5 MOTOR SOFT STARTER BY APPLICATION**

- 5.1 Motor Soft Starter Market by Application
  - 5.1.1 Oil & Gas
  - 5.1.2 Water & Wastewater
  - 5.1.3 Power Generation
  - 5.1.4 Mining
  - 5.1.5 Others
- 5.2 Global Motor Soft Starter Market Size by Application
  - 5.2.1 Global Motor Soft Starter Market Size Overview by Application (2019-2030)
  - 5.2.2 Global Motor Soft Starter Historic Market Size Review by Application (2019-2024)
  - 5.2.3 Global Motor Soft Starter Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
  - 5.3.1 North America Motor Soft Starter Sales Breakdown by Application (2019-2024)
  - 5.3.2 Europe Motor Soft Starter Sales Breakdown by Application (2019-2024)
  - 5.3.3 Asia-Pacific Motor Soft Starter Sales Breakdown by Application (2019-2024)
  - 5.3.4 Latin America Motor Soft Starter Sales Breakdown by Application (2019-2024)
  - 5.3.5 Middle East and Africa Motor Soft Starter Sales Breakdown by Application

(2019-2024)

## **6 COMPANY PROFILES**

### **6.1 Siemens**

- 6.1.1 Siemens Company Information
- 6.1.2 Siemens Business Overview
- 6.1.3 Siemens Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Siemens Motor Soft Starter Product Portfolio
- 6.1.5 Siemens Recent Developments

### **6.2 ABB**

- 6.2.1 ABB Company Information
- 6.2.2 ABB Business Overview
- 6.2.3 ABB Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 ABB Motor Soft Starter Product Portfolio
- 6.2.5 ABB Recent Developments

### **6.3 Schneider Electric**

- 6.3.1 Schneider Electric Company Information
- 6.3.2 Schneider Electric Business Overview
- 6.3.3 Schneider Electric Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Schneider Electric Motor Soft Starter Product Portfolio
- 6.3.5 Schneider Electric Recent Developments

### **6.4 Rockwell**

- 6.4.1 Rockwell Company Information
- 6.4.2 Rockwell Business Overview
- 6.4.3 Rockwell Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 Rockwell Motor Soft Starter Product Portfolio
- 6.4.5 Rockwell Recent Developments

### **6.5 Emerson**

- 6.5.1 Emerson Company Information
- 6.5.2 Emerson Business Overview
- 6.5.3 Emerson Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Emerson Motor Soft Starter Product Portfolio
- 6.5.5 Emerson Recent Developments

### **6.6 Eaton**

- 6.6.1 Eaton Company Information
- 6.6.2 Eaton Business Overview
- 6.6.3 Eaton Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

- 6.6.4 Eaton Motor Soft Starter Product Portfolio
- 6.6.5 Eaton Recent Developments
- 6.7 GE
  - 6.7.1 GE Company Information
  - 6.7.2 GE Business Overview
  - 6.7.3 GE Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.7.4 GE Motor Soft Starter Product Portfolio
  - 6.7.5 GE Recent Developments
- 6.8 Toshiba
  - 6.8.1 Toshiba Company Information
  - 6.8.2 Toshiba Business Overview
  - 6.8.3 Toshiba Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Toshiba Motor Soft Starter Product Portfolio
  - 6.8.5 Toshiba Recent Developments
- 6.9 Mitsubishi Electric
  - 6.9.1 Mitsubishi Electric Company Information
  - 6.9.2 Mitsubishi Electric Business Overview
  - 6.9.3 Mitsubishi Electric Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 Mitsubishi Electric Motor Soft Starter Product Portfolio
  - 6.9.5 Mitsubishi Electric Recent Developments
- 6.10 Danfoss
  - 6.10.1 Danfoss Company Information
  - 6.10.2 Danfoss Business Overview
  - 6.10.3 Danfoss Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Danfoss Motor Soft Starter Product Portfolio
  - 6.10.5 Danfoss Recent Developments
- 6.11 Solcon
  - 6.11.1 Solcon Company Information
  - 6.11.2 Solcon Business Overview
  - 6.11.3 Solcon Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 Solcon Motor Soft Starter Product Portfolio
  - 6.11.5 Solcon Recent Developments
- 6.12 Omron
  - 6.12.1 Omron Company Information
  - 6.12.2 Omron Business Overview
  - 6.12.3 Omron Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 Omron Motor Soft Starter Product Portfolio
  - 6.12.5 Omron Recent Developments

## 6.13 AuCom

6.13.1 AuCom Company Information

6.13.2 AuCom Business Overview

6.13.3 AuCom Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.13.4 AuCom Motor Soft Starter Product Portfolio

6.13.5 AuCom Recent Developments

## 6.14 WEG

6.14.1 WEG Company Information

6.14.2 WEG Business Overview

6.14.3 WEG Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.14.4 WEG Motor Soft Starter Product Portfolio

6.14.5 WEG Recent Developments

## 6.15 RENLE

6.15.1 RENLE Company Information

6.15.2 RENLE Business Overview

6.15.3 RENLE Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.15.4 RENLE Motor Soft Starter Product Portfolio

6.15.5 RENLE Recent Developments

## 6.16 Hpan

6.16.1 Hpan Company Information

6.16.2 Hpan Business Overview

6.16.3 Hpan Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.16.4 Hpan Motor Soft Starter Product Portfolio

6.16.5 Hpan Recent Developments

## 6.17 Aotuo

6.17.1 Aotuo Company Information

6.17.2 Aotuo Business Overview

6.17.3 Aotuo Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.17.4 Aotuo Motor Soft Starter Product Portfolio

6.17.5 Aotuo Recent Developments

## 6.18 Emotron (CG)

6.18.1 Emotron (CG) Company Information

6.18.2 Emotron (CG) Business Overview

6.18.3 Emotron (CG) Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.18.4 Emotron (CG) Motor Soft Starter Product Portfolio

6.18.5 Emotron (CG) Recent Developments

## 6.19 Benshaw

6.19.1 Benshaw Company Information

- 6.19.2 Benshaw Business Overview
- 6.19.3 Benshaw Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
- 6.19.4 Benshaw Motor Soft Starter Product Portfolio
- 6.19.5 Benshaw Recent Developments
- 6.20 Carlo Gavazzi
  - 6.20.1 Carlo Gavazzi Company Information
  - 6.20.2 Carlo Gavazzi Business Overview
  - 6.20.3 Carlo Gavazzi Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.20.4 Carlo Gavazzi Motor Soft Starter Product Portfolio
  - 6.20.5 Carlo Gavazzi Recent Developments
- 6.21 CHZIRI
  - 6.21.1 CHZIRI Company Information
  - 6.21.2 CHZIRI Business Overview
  - 6.21.3 CHZIRI Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.21.4 CHZIRI Motor Soft Starter Product Portfolio
  - 6.21.5 CHZIRI Recent Developments
- 6.22 CHINT
  - 6.22.1 CHINT Company Information
  - 6.22.2 CHINT Business Overview
  - 6.22.3 CHINT Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.22.4 CHINT Motor Soft Starter Product Portfolio
  - 6.22.5 CHINT Recent Developments
- 6.23 Delixi
  - 6.23.1 Delixi Company Information
  - 6.23.2 Delixi Business Overview
  - 6.23.3 Delixi Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.23.4 Delixi Motor Soft Starter Product Portfolio
  - 6.23.5 Delixi Recent Developments
- 6.24 Westpow
  - 6.24.1 Westpow Company Information
  - 6.24.2 Westpow Business Overview
  - 6.24.3 Westpow Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)
  - 6.24.4 Westpow Motor Soft Starter Product Portfolio
  - 6.24.5 Westpow Recent Developments
- 6.25 Motortronics
  - 6.25.1 Motortronics Company Information
  - 6.25.2 Motortronics Business Overview
  - 6.25.3 Motortronics Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.25.4 Motortronics Motor Soft Starter Product Portfolio

6.25.5 Motortronics Recent Developments

6.26 Andeli

6.26.1 Andeli Comapny Information

6.26.2 Andeli Business Overview

6.26.3 Andeli Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.26.4 Andeli Motor Soft Starter Product Portfolio

6.26.5 Andeli Recent Developments

6.27 CNYH

6.27.1 CNYH Comapny Information

6.27.2 CNYH Business Overview

6.27.3 CNYH Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.27.4 CNYH Motor Soft Starter Product Portfolio

6.27.5 CNYH Recent Developments

6.28 Jiukang

6.28.1 Jiukang Comapny Information

6.28.2 Jiukang Business Overview

6.28.3 Jiukang Motor Soft Starter Sales, Revenue and Gross Margin (2019-2024)

6.28.4 Jiukang Motor Soft Starter Product Portfolio

6.28.5 Jiukang Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

7.1 North America Motor Soft Starter Sales by Country

7.1.1 North America Motor Soft Starter Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Motor Soft Starter Sales by Country (2019-2024)

7.1.3 North America Motor Soft Starter Sales Forecast by Country (2025-2030)

7.2 North America Motor Soft Starter Market Size by Country

7.2.1 North America Motor Soft Starter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Motor Soft Starter Market Size by Country (2019-2024)

7.2.3 North America Motor Soft Starter Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

8.1 Europe Motor Soft Starter Sales by Country

8.1.1 Europe Motor Soft Starter Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030



8.1.2 Europe Motor Soft Starter Sales by Country (2019-2024)

8.1.3 Europe Motor Soft Starter Sales Forecast by Country (2025-2030)

8.2 Europe Motor Soft Starter Market Size by Country

8.2.1 Europe Motor Soft Starter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Motor Soft Starter Market Size by Country (2019-2024)

8.2.3 Europe Motor Soft Starter Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

9.1 Asia-Pacific Motor Soft Starter Sales by Country

9.1.1 Asia-Pacific Motor Soft Starter Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Motor Soft Starter Sales by Country (2019-2024)

9.1.3 Asia-Pacific Motor Soft Starter Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Motor Soft Starter Market Size by Country

9.2.1 Asia-Pacific Motor Soft Starter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Motor Soft Starter Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Motor Soft Starter Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

10.1 Latin America Motor Soft Starter Sales by Country

10.1.1 Latin America Motor Soft Starter Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Motor Soft Starter Sales by Country (2019-2024)

10.1.3 Latin America Motor Soft Starter Sales Forecast by Country (2025-2030)

10.2 Latin America Motor Soft Starter Market Size by Country

10.2.1 Latin America Motor Soft Starter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Motor Soft Starter Market Size by Country (2019-2024)

10.2.3 Latin America Motor Soft Starter Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

11.1 Middle East and Africa Motor Soft Starter Sales by Country

11.1.1 Middle East and Africa Motor Soft Starter Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

- 11.1.2 Middle East and Africa Motor Soft Starter Sales by Country (2019-2024)
- 11.1.3 Middle East and Africa Motor Soft Starter Sales Forecast by Country (2025-2030)
- 11.2 Middle East and Africa Motor Soft Starter Market Size by Country
  - 11.2.1 Middle East and Africa Motor Soft Starter Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 11.2.2 Middle East and Africa Motor Soft Starter Market Size by Country (2019-2024)
  - 11.2.3 Middle East and Africa Motor Soft Starter Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 12.1 Motor Soft Starter Value Chain Analysis
  - 12.1.1 Motor Soft Starter Key Raw Materials
  - 12.1.2 Key Raw Materials Price
  - 12.1.3 Raw Materials Key Suppliers
  - 12.1.4 Manufacturing Cost Structure
  - 12.1.5 Motor Soft Starter Production Mode & Process
- 12.2 Motor Soft Starter Sales Channels Analysis
  - 12.2.1 Direct Comparison with Distribution Share
  - 12.2.2 Motor Soft Starter Distributors
  - 12.2.3 Motor Soft Starter Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

- 14.1 Reasons for Doing This Study
- 14.2 Research Methodology
- 14.3 Research Process
- 14.4 Authors List of This Report
- 14.5 Data Source
  - 14.5.1 Secondary Sources
  - 14.5.2 Primary Sources
- 14.6 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Major Company of Low Voltage Motor Soft Starter
- Table 2. Major Company of Medium to High Voltage Motor Soft Starter
- Table 3. Global Motor Soft Starter Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 4. Global Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 5. Global Motor Soft Starter Sales Market Share in Volume by Type (2019-2024)
- Table 6. Global Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 7. Global Motor Soft Starter Sales Market Share in Value by Type (2019-2024)
- Table 8. Global Motor Soft Starter Price by Type (2019-2024) & (USD/Unit)
- Table 9. Global Motor Soft Starter Sales by Type (2025-2030) & (K Units)
- Table 10. Global Motor Soft Starter Sales Market Share in Volume by Type (2025-2030)
- Table 11. Global Motor Soft Starter Sales by Type (2025-2030) & (US\$ Million)
- Table 12. Global Motor Soft Starter Sales Market Share in Value by Type (2025-2030)
- Table 13. Global Motor Soft Starter Price by Type (2025-2030) & (USD/Unit)
- Table 14. North America Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 15. North America Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 16. Europe Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 17. Europe Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 18. Asia-Pacific Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 19. Asia-Pacific Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 20. Latin America Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 21. Latin America Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 22. Middle East and Africa Motor Soft Starter Sales by Type (2019-2024) & (K Units)
- Table 23. Middle East and Africa Motor Soft Starter Sales by Type (2019-2024) & (US\$ Million)
- Table 24. Motor Soft Starter Industry Trends
- Table 25. Motor Soft Starter Industry Drivers
- Table 26. Motor Soft Starter Industry Opportunities and Challenges
- Table 27. Motor Soft Starter Industry Restraints
- Table 28. Global Motor Soft Starter Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 29. Global Motor Soft Starter Revenue Market Share by Company (2019-2024)
- Table 30. Global Motor Soft Starter Sales by Company (2019-2024) & (K Units)
- Table 31. Global Motor Soft Starter Sales Share by Company (2019-2024)

- Table 32. Global Motor Soft Starter Market Price by Company (2019-2024) & (USD/Unit)
- Table 33. Global Motor Soft Starter Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 34. Global Motor Soft Starter Key Company Manufacturing Sites & Headquarters
- Table 35. Global Motor Soft Starter Company, Product Type & Application
- Table 36. Global Motor Soft Starter Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global Motor Soft Starter by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global Motor Soft Starter Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global Motor Soft Starter Sales by Region (2019-2024) & (K Units)
- Table 41. Global Motor Soft Starter Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global Motor Soft Starter Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global Motor Soft Starter Sales Market Share in Value by Region (2019-2024)
- Table 44. Global Motor Soft Starter Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 45. Global Motor Soft Starter Sales by Region (2025-2030) & (K Units)
- Table 46. Global Motor Soft Starter Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global Motor Soft Starter Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global Motor Soft Starter Sales Market Share in Value by Region (2025-2030)
- Table 49. Global Motor Soft Starter Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2025-2030)
- Table 50. Global Motor Soft Starter Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 51. Global Motor Soft Starter Sales by Application (2019-2024) & (K Units)
- Table 52. Global Motor Soft Starter Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global Motor Soft Starter Sales Market Share in Value by Application (2019-2024)
- Table 55. Global Motor Soft Starter Price by Application (2019-2024) & (USD/Unit)
- Table 56. Global Motor Soft Starter Sales by Application (2025-2030) & (K Units)
- Table 57. Global Motor Soft Starter Sales Market Share in Volume by Application (2025-2030)
- Table 58. Global Motor Soft Starter Sales by Application (2025-2030) & (US\$ Million)
- Table 59. Global Motor Soft Starter Sales Market Share in Value by Application

(2025-2030)

Table 60. Global Motor Soft Starter Price by Application (2025-2030) & (USD/Unit)

Table 61. North America Motor Soft Starter Sales by Application (2019-2024) & (K Units)

Table 62. North America Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)

Table 63. Europe Motor Soft Starter Sales by Application (2019-2024) & (K Units)

Table 64. Europe Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)

Table 65. Asia-Pacific Motor Soft Starter Sales by Application (2019-2024) & (K Units)

Table 66. Asia-Pacific Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)

Table 67. Latin America Motor Soft Starter Sales by Application (2019-2024) & (K Units)

Table 68. Latin America Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)

Table 69. Middle East and Africa Motor Soft Starter Sales by Application (2019-2024) & (K Units)

Table 70. Middle East and Africa Motor Soft Starter Sales by Application (2019-2024) & (US\$ Million)

Table 71. Siemens Company Information

Table 72. Siemens Business Overview

Table 73. Siemens Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Siemens Motor Soft Starter Product Portfolio

Table 75. Siemens Recent Development

Table 76. ABB Company Information

Table 77. ABB Business Overview

Table 78. ABB Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. ABB Motor Soft Starter Product Portfolio

Table 80. ABB Recent Development

Table 81. Schneider Electric Company Information

Table 82. Schneider Electric Business Overview

Table 83. Schneider Electric Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Schneider Electric Motor Soft Starter Product Portfolio

Table 85. Schneider Electric Recent Development

Table 86. Rockwell Company Information

Table 87. Rockwell Business Overview

Table 88. Rockwell Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Rockwell Motor Soft Starter Product Portfolio
- Table 90. Rockwell Recent Development
- Table 91. Emerson Company Information
- Table 92. Emerson Business Overview
- Table 93. Emerson Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Emerson Motor Soft Starter Product Portfolio
- Table 95. Emerson Recent Development
- Table 96. Eaton Company Information
- Table 97. Eaton Business Overview
- Table 98. Eaton Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Eaton Motor Soft Starter Product Portfolio
- Table 100. Eaton Recent Development
- Table 101. GE Company Information
- Table 102. GE Business Overview
- Table 103. GE Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. GE Motor Soft Starter Product Portfolio
- Table 105. GE Recent Development
- Table 106. Toshiba Company Information
- Table 107. Toshiba Business Overview
- Table 108. Toshiba Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Toshiba Motor Soft Starter Product Portfolio
- Table 110. Toshiba Recent Development
- Table 111. Mitsubishi Electric Company Information
- Table 112. Mitsubishi Electric Business Overview
- Table 113. Mitsubishi Electric Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Mitsubishi Electric Motor Soft Starter Product Portfolio
- Table 115. Mitsubishi Electric Recent Development
- Table 116. Danfoss Company Information
- Table 117. Danfoss Business Overview
- Table 118. Danfoss Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Danfoss Motor Soft Starter Product Portfolio
- Table 120. Danfoss Recent Development

- Table 121. Solcon Company Information
- Table 122. Solcon Business Overview
- Table 123. Solcon Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Solcon Motor Soft Starter Product Portfolio
- Table 125. Solcon Recent Development
- Table 126. Omron Company Information
- Table 127. Omron Business Overview
- Table 128. Omron Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Omron Motor Soft Starter Product Portfolio
- Table 130. Omron Recent Development
- Table 131. AuCom Company Information
- Table 132. AuCom Business Overview
- Table 133. AuCom Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. AuCom Motor Soft Starter Product Portfolio
- Table 135. AuCom Recent Development
- Table 136. WEG Company Information
- Table 137. WEG Business Overview
- Table 138. WEG Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. WEG Motor Soft Starter Product Portfolio
- Table 140. WEG Recent Development
- Table 141. RENLE Company Information
- Table 142. RENLE Business Overview
- Table 143. RENLE Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. RENLE Motor Soft Starter Product Portfolio
- Table 145. RENLE Recent Development
- Table 146. Hpan Company Information
- Table 147. Hpan Business Overview
- Table 148. Hpan Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Hpan Motor Soft Starter Product Portfolio
- Table 150. Hpan Recent Development
- Table 151. Aotuo Company Information
- Table 152. Aotuo Business Overview
- Table 153. Aotuo Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price



- (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Aotuo Motor Soft Starter Product Portfolio
- Table 155. Aotuo Recent Development
- Table 156. Emotron (CG) Company Information
- Table 157. Emotron (CG) Business Overview
- Table 158. Emotron (CG) Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 159. Emotron (CG) Motor Soft Starter Product Portfolio
- Table 160. Emotron (CG) Recent Development
- Table 161. Benshaw Company Information
- Table 162. Benshaw Business Overview
- Table 163. Benshaw Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 164. Benshaw Motor Soft Starter Product Portfolio
- Table 165. Benshaw Recent Development
- Table 166. Carlo Gavazzi Company Information
- Table 167. Carlo Gavazzi Business Overview
- Table 168. Carlo Gavazzi Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Carlo Gavazzi Motor Soft Starter Product Portfolio
- Table 170. Carlo Gavazzi Recent Development
- Table 171. CHZIRI Company Information
- Table 172. CHZIRI Business Overview
- Table 173. CHZIRI Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. CHZIRI Motor Soft Starter Product Portfolio
- Table 175. CHZIRI Recent Development
- Table 176. CHINT Company Information
- Table 177. CHINT Business Overview
- Table 178. CHINT Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 179. CHINT Motor Soft Starter Product Portfolio
- Table 180. CHINT Recent Development
- Table 181. Delixi Company Information
- Table 182. Delixi Business Overview
- Table 183. Delixi Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 184. Delixi Motor Soft Starter Product Portfolio
- Table 185. Delixi Recent Development

- Table 186. Westpow Company Information
- Table 187. Westpow Business Overview
- Table 188. Westpow Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 189. Westpow Motor Soft Starter Product Portfolio
- Table 190. Westpow Recent Development
- Table 191. Motortronics Company Information
- Table 192. Motortronics Business Overview
- Table 193. Motortronics Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 194. Motortronics Motor Soft Starter Product Portfolio
- Table 195. Motortronics Recent Development
- Table 196. Andeli Company Information
- Table 197. Andeli Business Overview
- Table 198. Andeli Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 199. Andeli Motor Soft Starter Product Portfolio
- Table 200. Andeli Recent Development
- Table 201. CNYH Company Information
- Table 202. CNYH Business Overview
- Table 203. CNYH Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 204. CNYH Motor Soft Starter Product Portfolio
- Table 205. CNYH Recent Development
- Table 206. Jiukang Company Information
- Table 207. Jiukang Business Overview
- Table 208. Jiukang Motor Soft Starter Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 209. Jiukang Motor Soft Starter Product Portfolio
- Table 210. Jiukang Recent Development
- Table 211. North America Motor Soft Starter Market Size Growth Rate (CAGR) by Country (K Units): 2019 VS 2023 VS 2030
- Table 212. North America Motor Soft Starter Sales by Country (2019-2024) & (K Units)
- Table 213. North America Motor Soft Starter Sales Market Share by Country (2019-2024)
- Table 214. North America Motor Soft Starter Sales Forecast by Country (2025-2030) & (K Units)
- Table 215. North America Motor Soft Starter Sales Market Share Forecast by Country (2025-2030)

Table 216. North America Motor Soft Starter Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 217. North America Motor Soft Starter Market Size by Country (2019-2024) & (US\$ Million)

Table 218. North America Motor Soft Starter Market Share by Country (2019-2024)

Table 219. North America Motor Soft Starter Market Size Forec



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