

Global Mobility as a Service (MaaS) Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Transportation-as-a-Service (TaaS), also known as Mobility-as-a-Service (MaaS), describes a shift away from personally owned modes of transportation and towards mobility solutions that are consumed as a service. The private automobile has been an intrinsic part of our lives for around a hundred years. But over the last decade, car sharing has gained a very small but growing part of the mobility market. The more recent rise of companies like Uber and Lyft is witness to a more dramatic shift in mobility and car ownership.

This report studies the TaaS market, focuses on the top players like Uber, Didi, Lyft, Gett, Mytaxi (Hailo), Ola Cabs and other players.

According to APO Research, The global Mobility as a Service (MaaS) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Mobility as a Service (MaaS) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Mobility as a Service (MaaS) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Mobility as a Service (MaaS) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Mobility as a Service (MaaS) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Mobility as a Service (MaaS) include Uber, Didi, Lyft, Gett, Mytaxi(Hailo), Ola Cabs, BlaBla Car, Careem and Grab Taxi, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Mobility as a Service (MaaS), revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Mobility as a Service (MaaS), also provides the value of main regions and countries. Of the upcoming market potential for Mobility as a Service (MaaS), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Mobility as a Service (MaaS) revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Mobility as a Service (MaaS) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Mobility as a Service (MaaS) company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Mobility as a Service (MaaS) segment by Company

Uber

Didi

Lyft

Gett

Mytaxi(Hailo)

Ola Cabs

BlaBla Car

Careem

Grab Taxi

Kako Taxi

Addison Lee

Meru

Ingogo

Flywheel

Easy Taxi

Gocatch

Via

Yandex Taxi

Lecab

99Taxis

Hellobike

Meituan

UCAR

Caocao

Shouqi Limousine & Chauffeur

DiDa Chuxing

Mobility as a Service (MaaS) segment by Type

Private Transportation

Non-motorized Traffic

Mobility as a Service (MaaS) segment by End Users

Below 25 Years Old

25-40 Years Old

Above 40 Years Old

Mobility as a Service (MaaS) segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Mobility as a Service (MaaS) status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Mobility as a Service (MaaS) key companies, revenue, market share, and recent developments.
3. To split the Mobility as a Service (MaaS) breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Mobility as a Service (MaaS) market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Mobility as a Service (MaaS) significant trends, drivers, influence factors in global and regions.
6. To analyze Mobility as a Service (MaaS) competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Mobility as a Service (MaaS) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Mobility as a Service (MaaS) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Mobility as a Service (MaaS).
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Mobility as a Service (MaaS) industry.

Chapter 3: Detailed analysis of Mobility as a Service (MaaS) company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Mobility as a Service (MaaS) in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Mobility as a Service (MaaS) in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Mobility as a Service (MaaS) Market Size, 2019 VS 2023 VS 2030
- 1.3 Global Mobility as a Service (MaaS) Market Size (2019-2030)
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 MOBILITY AS A SERVICE (MAAS) MARKET DYNAMICS

- 2.1 Mobility as a Service (MaaS) Industry Trends
- 2.2 Mobility as a Service (MaaS) Industry Drivers
- 2.3 Mobility as a Service (MaaS) Industry Opportunities and Challenges
- 2.4 Mobility as a Service (MaaS) Industry Restraints

3 MOBILITY AS A SERVICE (MAAS) MARKET BY COMPANY

- 3.1 Global Mobility as a Service (MaaS) Company Revenue Ranking in 2023
- 3.2 Global Mobility as a Service (MaaS) Revenue by Company (2019-2024)
- 3.3 Global Mobility as a Service (MaaS) Company Ranking, 2022 VS 2023 VS 2024
- 3.4 Global Mobility as a Service (MaaS) Company Manufacturing Base & Headquarters
- 3.5 Global Mobility as a Service (MaaS) Company, Product Type & Application
- 3.6 Global Mobility as a Service (MaaS) Company Commercialization Time
- 3.7 Market Competitive Analysis
 - 3.7.1 Global Mobility as a Service (MaaS) Market CR5 and HHI
 - 3.7.2 Global Top 5 and 10 Company Market Share by Revenue in 2023
 - 3.7.3 2023 Mobility as a Service (MaaS) Tier 1, Tier 2, and Tier
- 3.8 Mergers & Acquisitions, Expansion

4 MOBILITY AS A SERVICE (MAAS) MARKET BY TYPE

- 4.1 Mobility as a Service (MaaS) Type Introduction
 - 4.1.1 Private Transportation
 - 4.1.2 Non-motorized Traffic
- 4.2 Global Mobility as a Service (MaaS) Sales Value by Type
 - 4.2.1 Global Mobility as a Service (MaaS) Sales Value by Type (2019 VS 2023 VS 2030)

4.2.2 Global Mobility as a Service (MaaS) Sales Value by Type (2019-2030)

4.2.3 Global Mobility as a Service (MaaS) Sales Value Share by Type (2019-2030)

5 MOBILITY AS A SERVICE (MAAS) MARKET BY APPLICATION

5.1 Mobility as a Service (MaaS) Application Introduction

5.1.1 Below 25 Years Old

5.1.2 25-40 Years Old

5.1.3 Above 40 Years Old

5.2 Global Mobility as a Service (MaaS) Sales Value by Application

5.2.1 Global Mobility as a Service (MaaS) Sales Value by Application (2019 VS 2023 VS 2030)

5.2.2 Global Mobility as a Service (MaaS) Sales Value by Application (2019-2030)

5.2.3 Global Mobility as a Service (MaaS) Sales Value Share by Application (2019-2030)

6 MOBILITY AS A SERVICE (MAAS) MARKET BY REGION

6.1 Global Mobility as a Service (MaaS) Sales Value by Region: 2019 VS 2023 VS 2030

6.2 Global Mobility as a Service (MaaS) Sales Value by Region (2019-2030)

6.2.1 Global Mobility as a Service (MaaS) Sales Value by Region: 2019-2024

6.2.2 Global Mobility as a Service (MaaS) Sales Value by Region (2025-2030)

6.3 North America

6.3.1 North America Mobility as a Service (MaaS) Sales Value (2019-2030)

6.3.2 North America Mobility as a Service (MaaS) Sales Value Share by Country, 2023 VS 2030

6.4 Europe

6.4.1 Europe Mobility as a Service (MaaS) Sales Value (2019-2030)

6.4.2 Europe Mobility as a Service (MaaS) Sales Value Share by Country, 2023 VS 2030

6.5 Asia-Pacific

6.5.1 Asia-Pacific Mobility as a Service (MaaS) Sales Value (2019-2030)

6.5.2 Asia-Pacific Mobility as a Service (MaaS) Sales Value Share by Country, 2023 VS 2030

6.6 Latin America

6.6.1 Latin America Mobility as a Service (MaaS) Sales Value (2019-2030)

6.6.2 Latin America Mobility as a Service (MaaS) Sales Value Share by Country, 2023 VS 2030

6.7 Middle East & Africa

- 6.7.1 Middle East & Africa Mobility as a Service (MaaS) Sales Value (2019-2030)
- 6.7.2 Middle East & Africa Mobility as a Service (MaaS) Sales Value Share by Country, 2023 VS 2030

7 MOBILITY AS A SERVICE (MAAS) MARKET BY COUNTRY

7.1 Global Mobility as a Service (MaaS) Sales Value by Country: 2019 VS 2023 VS 2030

7.2 Global Mobility as a Service (MaaS) Sales Value by Country (2019-2030)

7.2.1 Global Mobility as a Service (MaaS) Sales Value by Country (2019-2024)

7.2.2 Global Mobility as a Service (MaaS) Sales Value by Country (2025-2030)

7.3 USA

7.3.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.3.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.3.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.4 Canada

7.4.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.4.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.4.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.5 Germany

7.5.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.5.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.5.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.6 France

7.6.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.6.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.6.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.7 U.K.

7.7.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.7.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.7.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.8 Italy

7.8.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.8.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.8.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.9 Netherlands

7.9.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.9.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.9.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.10 Nordic Countries

7.10.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.10.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.10.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.11 China

7.11.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.11.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.11.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.12 Japan

7.12.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.12.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.12.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.13 South Korea

7.13.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.13.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.13.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.14 Southeast Asia

7.14.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.14.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.14.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.15 India

7.15.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.15.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030

7.15.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.16 Australia

7.16.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)

7.16.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.16.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.17 Mexico

7.17.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)
7.17.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.17.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.18 Brazil

7.18.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)
7.18.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.18.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.19 Turkey

7.19.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)
7.19.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.19.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.20 Saudi Arabia

7.20.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)
7.20.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.20.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

7.21 UAE

7.21.1 Global Mobility as a Service (MaaS) Sales Value Growth Rate (2019-2030)
7.21.2 Global Mobility as a Service (MaaS) Sales Value Share by Type, 2023 VS 2030
7.21.3 Global Mobility as a Service (MaaS) Sales Value Share by Application, 2023 VS 2030

8 COMPANY PROFILES

8.1 Uber

- 8.1.1 Uber Company Information
- 8.1.2 Uber Business Overview
- 8.1.3 Uber Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
- 8.1.4 Uber Mobility as a Service (MaaS) Product Portfolio
- 8.1.5 Uber Recent Developments

8.2 Didi

- 8.2.1 Didi Company Information

- 8.2.2 Didi Business Overview
- 8.2.3 Didi Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
- 8.2.4 Didi Mobility as a Service (MaaS) Product Portfolio
- 8.2.5 Didi Recent Developments
- 8.3 Lyft
 - 8.3.1 Lyft Company Information
 - 8.3.2 Lyft Business Overview
 - 8.3.3 Lyft Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.3.4 Lyft Mobility as a Service (MaaS) Product Portfolio
 - 8.3.5 Lyft Recent Developments
- 8.4 Gett
 - 8.4.1 Gett Company Information
 - 8.4.2 Gett Business Overview
 - 8.4.3 Gett Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.4.4 Gett Mobility as a Service (MaaS) Product Portfolio
 - 8.4.5 Gett Recent Developments
- 8.5 Mytaxi(Hailo)
 - 8.5.1 Mytaxi(Hailo) Company Information
 - 8.5.2 Mytaxi(Hailo) Business Overview
 - 8.5.3 Mytaxi(Hailo) Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.5.4 Mytaxi(Hailo) Mobility as a Service (MaaS) Product Portfolio
 - 8.5.5 Mytaxi(Hailo) Recent Developments
- 8.6 Ola Cabs
 - 8.6.1 Ola Cabs Company Information
 - 8.6.2 Ola Cabs Business Overview
 - 8.6.3 Ola Cabs Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.6.4 Ola Cabs Mobility as a Service (MaaS) Product Portfolio
 - 8.6.5 Ola Cabs Recent Developments
- 8.7 BlaBla Car
 - 8.7.1 BlaBla Car Company Information
 - 8.7.2 BlaBla Car Business Overview
 - 8.7.3 BlaBla Car Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.7.4 BlaBla Car Mobility as a Service (MaaS) Product Portfolio
 - 8.7.5 BlaBla Car Recent Developments
- 8.8 Careem
 - 8.8.1 Careem Company Information
 - 8.8.2 Careem Business Overview

- 8.8.3 Careem Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
- 8.8.4 Careem Mobility as a Service (MaaS) Product Portfolio
- 8.8.5 Careem Recent Developments
- 8.9 Grab Taxi
 - 8.9.1 Grab Taxi Company Information
 - 8.9.2 Grab Taxi Business Overview
 - 8.9.3 Grab Taxi Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.9.4 Grab Taxi Mobility as a Service (MaaS) Product Portfolio
 - 8.9.5 Grab Taxi Recent Developments
- 8.10 Kako Taxi
 - 8.10.1 Kako Taxi Company Information
 - 8.10.2 Kako Taxi Business Overview
 - 8.10.3 Kako Taxi Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.10.4 Kako Taxi Mobility as a Service (MaaS) Product Portfolio
 - 8.10.5 Kako Taxi Recent Developments
- 8.11 Addison Lee
 - 8.11.1 Addison Lee Company Information
 - 8.11.2 Addison Lee Business Overview
 - 8.11.3 Addison Lee Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.11.4 Addison Lee Mobility as a Service (MaaS) Product Portfolio
 - 8.11.5 Addison Lee Recent Developments
- 8.12 Meru
 - 8.12.1 Meru Company Information
 - 8.12.2 Meru Business Overview
 - 8.12.3 Meru Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.12.4 Meru Mobility as a Service (MaaS) Product Portfolio
 - 8.12.5 Meru Recent Developments
- 8.13 Ingogo
 - 8.13.1 Ingogo Company Information
 - 8.13.2 Ingogo Business Overview
 - 8.13.3 Ingogo Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.13.4 Ingogo Mobility as a Service (MaaS) Product Portfolio
 - 8.13.5 Ingogo Recent Developments
- 8.14 Flywheel
 - 8.14.1 Flywheel Company Information
 - 8.14.2 Flywheel Business Overview
 - 8.14.3 Flywheel Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)

- 8.14.4 Flywheel Mobility as a Service (MaaS) Product Portfolio
- 8.14.5 Flywheel Recent Developments
- 8.15 Easy Taxi
 - 8.15.1 Easy Taxi Company Information
 - 8.15.2 Easy Taxi Business Overview
 - 8.15.3 Easy Taxi Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.15.4 Easy Taxi Mobility as a Service (MaaS) Product Portfolio
 - 8.15.5 Easy Taxi Recent Developments
- 8.16 Gocatch
 - 8.16.1 Gocatch Company Information
 - 8.16.2 Gocatch Business Overview
 - 8.16.3 Gocatch Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.16.4 Gocatch Mobility as a Service (MaaS) Product Portfolio
 - 8.16.5 Gocatch Recent Developments
- 8.17 Via
 - 8.17.1 Via Company Information
 - 8.17.2 Via Business Overview
 - 8.17.3 Via Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.17.4 Via Mobility as a Service (MaaS) Product Portfolio
 - 8.17.5 Via Recent Developments
- 8.18 Yandex Taxi
 - 8.18.1 Yandex Taxi Company Information
 - 8.18.2 Yandex Taxi Business Overview
 - 8.18.3 Yandex Taxi Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.18.4 Yandex Taxi Mobility as a Service (MaaS) Product Portfolio
 - 8.18.5 Yandex Taxi Recent Developments
- 8.19 Lecab
 - 8.19.1 Lecab Company Information
 - 8.19.2 Lecab Business Overview
 - 8.19.3 Lecab Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.19.4 Lecab Mobility as a Service (MaaS) Product Portfolio
 - 8.19.5 Lecab Recent Developments
- 8.20 99Taxis
 - 8.20.1 99Taxis Company Information
 - 8.20.2 99Taxis Business Overview
 - 8.20.3 99Taxis Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.20.4 99Taxis Mobility as a Service (MaaS) Product Portfolio

- 8.20.5 99Taxis Recent Developments
- 8.21 Hellobike
 - 8.21.1 Hellobike Company Information
 - 8.21.2 Hellobike Business Overview
 - 8.21.3 Hellobike Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.21.4 Hellobike Mobility as a Service (MaaS) Product Portfolio
 - 8.21.5 Hellobike Recent Developments
- 8.22 Meituan
 - 8.22.1 Meituan Company Information
 - 8.22.2 Meituan Business Overview
 - 8.22.3 Meituan Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.22.4 Meituan Mobility as a Service (MaaS) Product Portfolio
 - 8.22.5 Meituan Recent Developments
- 8.23 UCAR
 - 8.23.1 UCAR Company Information
 - 8.23.2 UCAR Business Overview
 - 8.23.3 UCAR Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.23.4 UCAR Mobility as a Service (MaaS) Product Portfolio
 - 8.23.5 UCAR Recent Developments
- 8.24 Caocao
 - 8.24.1 Caocao Company Information
 - 8.24.2 Caocao Business Overview
 - 8.24.3 Caocao Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.24.4 Caocao Mobility as a Service (MaaS) Product Portfolio
 - 8.24.5 Caocao Recent Developments
- 8.25 Shouqi Limousine & Chauffeur
 - 8.25.1 Shouqi Limousine & Chauffeur Company Information
 - 8.25.2 Shouqi Limousine & Chauffeur Business Overview
 - 8.25.3 Shouqi Limousine & Chauffeur Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.25.4 Shouqi Limousine & Chauffeur Mobility as a Service (MaaS) Product Portfolio
 - 8.25.5 Shouqi Limousine & Chauffeur Recent Developments
- 8.26 DiDa Chuxing
 - 8.26.1 DiDa Chuxing Company Information
 - 8.26.2 DiDa Chuxing Business Overview
 - 8.26.3 DiDa Chuxing Mobility as a Service (MaaS) Revenue and Gross Margin (2019-2024)
 - 8.26.4 DiDa Chuxing Mobility as a Service (MaaS) Product Portfolio
 - 8.26.5 DiDa Chuxing Recent Developments

9 CONCLUDING INSIGHTS

10 APPENDIX

10.1 Reasons for Doing This Study

10.2 Research Methodology

10.3 Research Process

10.4 Authors List of This Report

10.5 Data Source

10.5.1 Secondary Sources

10.5.2 Primary Sources

List Of Tables

LIST OF TABLES

- Table 1. Mobility as a Service (MaaS) Industry Trends
- Table 2. Mobility as a Service (MaaS) Industry Drivers
- Table 3. Mobility as a Service (MaaS) Industry Opportunities and Challenges
- Table 4. Mobility as a Service (MaaS) Industry Restraints
- Table 5. Global Mobility as a Service (MaaS) Revenue by Company (US\$ Million) & (2019-2024)
- Table 6. Global Mobility as a Service (MaaS) Revenue Share by Company (2019-2024)
- Table 7. Global Mobility as a Service (MaaS) Company Ranking, 2022 VS 2023 VS 2024 & (US\$ Million)
- Table 8. Global Mobility as a Service (MaaS) Key Company Manufacturing Base & Headquarters
- Table 9. Global Mobility as a Service (MaaS) Company, Product Type & Application
- Table 10. Global Mobility as a Service (MaaS) Company Commercialization Time
- Table 11. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 12. Global Mobility as a Service (MaaS) by Company Type (Tier 1, Tier 2, and Tier 3) & (Based on Revenue of 2023)
- Table 13. Mergers & Acquisitions, Expansion
- Table 14. Major Companies of Private Transportation
- Table 15. Major Companies of Non-motorized Traffic
- Table 16. Global Mobility as a Service (MaaS) Sales Value by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 17. Global Mobility as a Service (MaaS) Sales Value by Type (2019-2024) & (US\$ Million)
- Table 18. Global Mobility as a Service (MaaS) Sales Value by Type (2025-2030) & (US\$ Million)
- Table 19. Global Mobility as a Service (MaaS) Sales Value Share by Type (2019-2024)
- Table 20. Global Mobility as a Service (MaaS) Sales Value Share by Type (2025-2030)
- Table 21. Major Companies of Below 25 Years Old
- Table 22. Major Companies of 25-40 Years Old
- Table 23. Major Companies of Above 40 Years Old
- Table 24. Global Mobility as a Service (MaaS) Sales Value by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 25. Global Mobility as a Service (MaaS) Sales Value by Application (2019-2024) & (US\$ Million)
- Table 26. Global Mobility as a Service (MaaS) Sales Value by Application (2025-2030)

& (US\$ Million)

Table 27. Global Mobility as a Service (MaaS) Sales Value Share by Application (2019-2024)

Table 28. Global Mobility as a Service (MaaS) Sales Value Share by Application (2025-2030)

Table 29. Global Mobility as a Service (MaaS) Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 30. Global Mobility as a Service (MaaS) Sales Value by Region (2019-2024) & (US\$ Million)

Table 31. Global Mobility as a Service (MaaS) Sales Value Share by Region (2019-2024)

Table 32. Global Mobility as a Service (MaaS) Sales Value by Region (2025-2030) & (US\$ Million)

Table 33. Global Mobility as a Service (MaaS) Sales Value Share by Region (2025-2030)

Table 34. Global Mobility as a Service (MaaS) Sales Value by Country: 2019 VS 2023 VS 2030 (US\$ Million)

Table 35. Global Mobility as a Service (MaaS) Sales Value by Country (2019-2024) & (US\$ Million)

Table 36. Global Mobility as a Service (MaaS) Sales Value Market Share by Country (2019-2024)

Table 37. Global Mobility as a Service (MaaS) Sales Value by Country (2025-2030) & (US\$ Million)

Table 38. Global Mobility as a Service (MaaS) Sales Value Market Share by Country (2025-2030)

Table 39. Uber Company Information

Table 40. Uber Business Overview

Table 41. Uber Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 42. Uber Mobility as a Service (MaaS) Product Portfolio

Table 43. Uber Recent Development

Table 44. Didi Company Information

Table 45. Didi Business Overview

Table 46. Didi Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 47. Didi Mobility as a Service (MaaS) Product Portfolio

Table 48. Didi Recent Development

Table 49. Lyft Company Information

Table 50. Lyft Business Overview

Table 51. Lyft Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 52. Lyft Mobility as a Service (MaaS) Product Portfolio

Table 53. Lyft Recent Development

Table 54. Gett Company Information

Table 55. Gett Business Overview

Table 56. Gett Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 57. Gett Mobility as a Service (MaaS) Product Portfolio

Table 58. Gett Recent Development

Table 59. Mytaxi(Hailo) Company Information

Table 60. Mytaxi(Hailo) Business Overview

Table 61. Mytaxi(Hailo) Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 62. Mytaxi(Hailo) Mobility as a Service (MaaS) Product Portfolio

Table 63. Mytaxi(Hailo) Recent Development

Table 64. Ola Cabs Company Information

Table 65. Ola Cabs Business Overview

Table 66. Ola Cabs Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 67. Ola Cabs Mobility as a Service (MaaS) Product Portfolio

Table 68. Ola Cabs Recent Development

Table 69. BlaBla Car Company Information

Table 70. BlaBla Car Business Overview

Table 71. BlaBla Car Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 72. BlaBla Car Mobility as a Service (MaaS) Product Portfolio

Table 73. BlaBla Car Recent Development

Table 74. Careem Company Information

Table 75. Careem Business Overview

Table 76. Careem Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 77. Careem Mobility as a Service (MaaS) Product Portfolio

Table 78. Careem Recent Development

Table 79. Grab Taxi Company Information

Table 80. Grab Taxi Business Overview

Table 81. Grab Taxi Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)

Table 82. Grab Taxi Mobility as a Service (MaaS) Product Portfolio

- Table 83. Grab Taxi Recent Development
- Table 84. Kako Taxi Company Information
- Table 85. Kako Taxi Business Overview
- Table 86. Kako Taxi Mobility as a Service (MaaS) Revenue (US\$ Million) and Gross Margin (2019-2024)
- Table 87. Kako Taxi Mobility as a Service (MaaS) Product Portfolio
- Table 88. Kako Taxi Recent Development
- Table 89. Addison Lee Company Information
- Table 90. Addison Lee Business Overview
- Table 91. Addison Lee Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Addison Lee Mobility as a Service (MaaS) Product Portfolio
- Table 93. Addison Lee Recent Development
- Table 94. Meru Company Information
- Table 95. Meru Business Overview
- Table 96. Meru Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Meru Mobility as a Service (MaaS) Product Portfolio
- Table 98. Meru Recent Development
- Table 99. Ingogo Company Information
- Table 100. Ingogo Business Overview
- Table 101. Ingogo Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Ingogo Mobility as a Service (MaaS) Product Portfolio
- Table 103. Ingogo Recent Development
- Table 104. Flywheel Company Information
- Table 105. Flywheel Business Overview
- Table 106. Flywheel Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Flywheel Mobility as a Service (MaaS) Product Portfolio
- Table 108. Flywheel Recent Development
- Table 109. Easy Taxi Company Information
- Table 110. Easy Taxi Business Overview
- Table 111. Easy Taxi Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Easy Taxi Mobility as a Service (MaaS) Product Portfolio
- Table 113. Easy Taxi Recent Development
- Table 114. Gocatch Company Information
- Table 115. Gocatch Business Overview

Table 116. Gocatch Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Gocatch Mobility as a Service (MaaS) Product Portfolio

Table 118. Gocatch Recent Development

Table 119. Via Company Information

Table 120. Via Business Overview

Table 121. Via Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Via Mobility as a Service (MaaS) Product Portfolio

Table 123. Via Recent Development

Table 124. Yandex Taxi Company Information

Table 125. Yandex Taxi Business Overview

Table 126. Yandex Taxi Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Yandex Taxi Mobility as a Service (MaaS) Product Portfolio

Table 128. Yandex Taxi Recent Development

Table 129. Lecab Company Information

Table 130. Lecab Business Overview

Table 131. Lecab Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Lecab Mobility as a Service (MaaS) Product Portfolio

Table 133. Lecab Recent Development

Table 134. 99Taxis Company Information

Table 135. 99Taxis Business Overview

Table 136. 99Taxis Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 137. 99Taxis Mobility as a Service (MaaS) Product Portfolio

Table 138. 99Taxis Recent Development

Table 139. Hellobike Company Information

Table 140. Hellobike Business Overview

Table 141. Hellobike Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 142. Hellobike Mobility as a Service (MaaS) Product Portfolio

Table 143. Hellobike Recent Development

Table 144. Meituan Company Information

Table 145. Meituan Business Overview

Table 146. Meituan Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 147. Meituan Mobility as a Service (MaaS) Product Portfolio

Table 148. Meituan Recent Development

Table 149. UCAR Company Information

Table 150. UCAR Business Overview

Table 151. UCAR Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 152. UCAR Mobility as a Service (MaaS) Product Portfolio

Table 153. UCAR Recent Development

Table 154. Caocao Company Information

Table 155. Caocao Business Overview

Table 156. Caocao Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 157. Caocao Mobility as a Service (MaaS) Product Portfolio

Table 158. Caocao Recent Development

Table 159. Shouqi Limousine & Chauffeur Company Information

Table 160. Shouqi Limousine & Chauffeur Business Overview

Table 161. Shouqi Limousine & Chauffeur Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 162. Shouqi Limousine & Chauffeur Mobility as a Service (MaaS) Product Portfolio

Table 163. Shouqi Limousine & Chauffeur Recent Development

Table 164. DiDa Chuxing Company Information

Table 165. DiDa Chuxing Business Overview

Table 166. DiDa Chuxing Mobility as a Service (MaaS) Sales (K Units), Value (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. DiDa Chuxing Mobility as a Service (MaaS) Product Portfolio

Table 168. DiDa Chuxing Recent Development

Table 169. Research Programs/Design for This Report

Table 170. Authors List of This Report

Table 171. Secondary Sources

Table 172. Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Mobility as a Service (MaaS) Product Picture
- Figure 2. Global Mobility as a Service (MaaS) Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 3. Global Mobility as a Service (MaaS) Market Size (2019-2030) & (US\$ Million)
- Figure 4. Global Mobility as a Service (MaaS) Company Revenue Ranking in 2023 (US\$ Million)
- Figure 5. Global Top 5 and 10 Company Market Share by Revenue in 2023 (US\$ Million)
- Figure 6. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 7. Private Transportation Picture
- Figure 8. Non-motorized Traffic Picture
- Figure 9. Global Mobility as a Service (MaaS) Sales Value by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 10. Global Mobility as a Service (MaaS) Sales Value Share 2019 VS 2023 VS 2030
- Figure 11. Global Mobility as a Service (MaaS) Sales Value Share by Type (2019-2030)
- Figure 12. Below 25 Years Old Picture
- Figure 13. 25-40 Years Old Picture
- Figure 14. Above 40 Years Old Picture
- Figure 15. Global Mobility as a Service (MaaS) Sales Value by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 16. Global Mobility as a Service (MaaS) Sales Value Share 2019 VS 2023 VS 2030
- Figure 17. Global Mobility as a Service (MaaS) Sales Value Share by Application (2019-2030)
- Figure 18. Global Mobility as a Service (MaaS) Sales Value Comparison by Region: 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 19. Global Mobility as a Service (MaaS) Sales Value Share by Region: 2019 VS 2023 VS 2030
- Figure 20. North America Mobility as a Service (MaaS) Sales Value (2019-2030) & (US\$ Million)
- Figure 21. North America Mobility as a Service (MaaS) Sales Value Share by Country (%), 2023 VS 2030
- Figure 22. Europe Mobility as a Service (MaaS) Sales Value (2019-2030) & (US\$ Million)

Figure 23. Europe Mobility as a Service (MaaS) Sales Value Share by Country (%), 2023 VS 2030

Figure 24. Asia-Pacific Mobility as a Service (MaaS) Sales Value (2019-2030) & (US\$ Million)

Figure 25. Asia-Pacific Mobility as a Service (MaaS) Sales Value Share by Country (%), 2023 VS 2030

Figure 26. Latin America Mobility as a Service (MaaS) Sales Value (2019-2030) & (US\$ Million)

Figure 27. Latin America Mobility as a Service (MaaS) Sales Value Share by Country (%), 2023 VS 2030

Figure 28. Mid

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