

# Global Menstrual Cups Market Size, Manufacturers, Opportunities and Forecast to 2030

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## Abstracts

Menstrual Cups is type of feminine hygiene product which is usually made of medical grade silicone, shaped like a bell and is flexible. It is worn inside the vagina during menstruation to catch menstrual fluid (blood), and can be worn during the day and overnight. Full Menstrual Cups are removed from the vagina, emptied into the toilet or sink, washed and re-inserted (washing hands with soap before doing so is crucial).

At the end of the monthly period, the cup can be sterilized, usually by boiling in water. Unlike tampons and pads, the cup collects menstrual fluid rather than absorbing it.

Manufacturers have different recommendations for when to replace the cups, but in general they can be reused for five years or so. Disposable Menstrual Cups are also available – these work in the same way as a regular Menstrual Cups except they are disposed of after every use or (for some brands) after every cycle.

According to APO Research, The global Menstrual Cups market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

Diva, Risscup, He Keeper and Eluna are the leading producers of menstrual cups, with the top three accounting for around 20%.

North America is the main market, accounting for about 45%, followed by Europe, accounting for about 30%.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Menstrual Cups, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Menstrual Cups.

The Menstrual Cups market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Menstrual Cups market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

### Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Diva

IrisCup

The Keeper

MeLuna

Anigan

Femmycycle

Lunette

Mooncup (UK)

The Flex Company

Yuuki

LadyCup

FemmeCup

Ruby Life

LifeCup

Monzcare

Lena Cup

SckoonCup

#### Menstrual Cups segment by Type

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

#### Menstrual Cups segment by Application

Supermarkets

Drugstore

Online Shop

## Menstrual Cups Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Menstrual Cups market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Menstrual Cups and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Menstrual Cups.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Menstrual Cups manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Menstrual Cups in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North

America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
  - 1.2.1 Global Menstrual Cups Market Size Estimates and Forecasts (2019-2030)
  - 1.2.2 Global Menstrual Cups Sales Estimates and Forecasts (2019-2030)
- 1.3 Menstrual Cups Market by Type
  - 1.3.1 Silicon
  - 1.3.2 Natural Gum Rubber (Latex)
  - 1.3.3 Thermoplastic Elastomer (TPE)
- 1.4 Global Menstrual Cups Market Size by Type
  - 1.4.1 Global Menstrual Cups Market Size Overview by Type (2019-2030)
  - 1.4.2 Global Menstrual Cups Historic Market Size Review by Type (2019-2024)
  - 1.4.3 Global Menstrual Cups Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
  - 1.5.1 North America Menstrual Cups Sales Breakdown by Type (2019-2024)
  - 1.5.2 Europe Menstrual Cups Sales Breakdown by Type (2019-2024)
  - 1.5.3 Asia-Pacific Menstrual Cups Sales Breakdown by Type (2019-2024)
  - 1.5.4 Latin America Menstrual Cups Sales Breakdown by Type (2019-2024)
  - 1.5.5 Middle East and Africa Menstrual Cups Sales Breakdown by Type (2019-2024)

### 2 GLOBAL MARKET DYNAMICS

- 2.1 Menstrual Cups Industry Trends
- 2.2 Menstrual Cups Industry Drivers
- 2.3 Menstrual Cups Industry Opportunities and Challenges
- 2.4 Menstrual Cups Industry Restraints

### 3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Menstrual Cups Revenue (2019-2024)
- 3.2 Global Top Players by Menstrual Cups Sales (2019-2024)
- 3.3 Global Top Players by Menstrual Cups Price (2019-2024)
- 3.4 Global Menstrual Cups Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Menstrual Cups Key Company Manufacturing Sites & Headquarters
- 3.6 Global Menstrual Cups Company, Product Type & Application
- 3.7 Global Menstrual Cups Company Commercialization Time



### 3.8 Market Competitive Analysis

3.8.1 Global Menstrual Cups Market CR5 and HHI

3.8.2 Global Top 5 and 10 Menstrual Cups Players Market Share by Revenue in 2023

3.8.3 2023 Menstrual Cups Tier 1, Tier 2, and Tier

## 4 MENSTRUAL CUPS REGIONAL STATUS AND OUTLOOK

4.1 Global Menstrual Cups Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Menstrual Cups Historic Market Size by Region

4.2.1 Global Menstrual Cups Sales in Volume by Region (2019-2024)

4.2.2 Global Menstrual Cups Sales in Value by Region (2019-2024)

4.2.3 Global Menstrual Cups Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Menstrual Cups Forecasted Market Size by Region

4.3.1 Global Menstrual Cups Sales in Volume by Region (2025-2030)

4.3.2 Global Menstrual Cups Sales in Value by Region (2025-2030)

4.3.3 Global Menstrual Cups Sales (Volume & Value), Price and Gross Margin (2025-2030)

## 5 MENSTRUAL CUPS BY APPLICATION

5.1 Menstrual Cups Market by Application

5.1.1 Supermarkets

5.1.2 Drugstore

5.1.3 Online Shop

5.2 Global Menstrual Cups Market Size by Application

5.2.1 Global Menstrual Cups Market Size Overview by Application (2019-2030)

5.2.2 Global Menstrual Cups Historic Market Size Review by Application (2019-2024)

5.2.3 Global Menstrual Cups Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Menstrual Cups Sales Breakdown by Application (2019-2024)

5.3.2 Europe Menstrual Cups Sales Breakdown by Application (2019-2024)

5.3.3 Asia-Pacific Menstrual Cups Sales Breakdown by Application (2019-2024)

5.3.4 Latin America Menstrual Cups Sales Breakdown by Application (2019-2024)

5.3.5 Middle East and Africa Menstrual Cups Sales Breakdown by Application (2019-2024)

## 6 COMPANY PROFILES

## 6.1 Diva

6.1.1 Diva Company Information

6.1.2 Diva Business Overview

6.1.3 Diva Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.1.4 Diva Menstrual Cups Product Portfolio

6.1.5 Diva Recent Developments

## 6.2 IrisCup

6.2.1 IrisCup Company Information

6.2.2 IrisCup Business Overview

6.2.3 IrisCup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.2.4 IrisCup Menstrual Cups Product Portfolio

6.2.5 IrisCup Recent Developments

## 6.3 The Keeper

6.3.1 The Keeper Company Information

6.3.2 The Keeper Business Overview

6.3.3 The Keeper Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.3.4 The Keeper Menstrual Cups Product Portfolio

6.3.5 The Keeper Recent Developments

## 6.4 MeLuna

6.4.1 MeLuna Company Information

6.4.2 MeLuna Business Overview

6.4.3 MeLuna Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.4.4 MeLuna Menstrual Cups Product Portfolio

6.4.5 MeLuna Recent Developments

## 6.5 Anigan

6.5.1 Anigan Company Information

6.5.2 Anigan Business Overview

6.5.3 Anigan Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.5.4 Anigan Menstrual Cups Product Portfolio

6.5.5 Anigan Recent Developments

## 6.6 Femmycycle

6.6.1 Femmycycle Company Information

6.6.2 Femmycycle Business Overview

6.6.3 Femmycycle Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)

6.6.4 Femmycycle Menstrual Cups Product Portfolio

6.6.5 Femmycycle Recent Developments

## 6.7 Lunette

6.7.1 Lunette Company Information

6.7.2 Lunette Business Overview

- 6.7.3 Lunette Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
- 6.7.4 Lunette Menstrual Cups Product Portfolio
- 6.7.5 Lunette Recent Developments
- 6.8 Mooncup (UK)
  - 6.8.1 Mooncup (UK) Company Information
  - 6.8.2 Mooncup (UK) Business Overview
  - 6.8.3 Mooncup (UK) Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.8.4 Mooncup (UK) Menstrual Cups Product Portfolio
  - 6.8.5 Mooncup (UK) Recent Developments
- 6.9 The Flex Company
  - 6.9.1 The Flex Company Company Information
  - 6.9.2 The Flex Company Business Overview
  - 6.9.3 The Flex Company Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.9.4 The Flex Company Menstrual Cups Product Portfolio
  - 6.9.5 The Flex Company Recent Developments
- 6.10 Yuuki
  - 6.10.1 Yuuki Company Information
  - 6.10.2 Yuuki Business Overview
  - 6.10.3 Yuuki Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.10.4 Yuuki Menstrual Cups Product Portfolio
  - 6.10.5 Yuuki Recent Developments
- 6.11 LadyCup
  - 6.11.1 LadyCup Company Information
  - 6.11.2 LadyCup Business Overview
  - 6.11.3 LadyCup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.11.4 LadyCup Menstrual Cups Product Portfolio
  - 6.11.5 LadyCup Recent Developments
- 6.12 FemmeCup
  - 6.12.1 FemmeCup Company Information
  - 6.12.2 FemmeCup Business Overview
  - 6.12.3 FemmeCup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.12.4 FemmeCup Menstrual Cups Product Portfolio
  - 6.12.5 FemmeCup Recent Developments
- 6.13 Ruby Life
  - 6.13.1 Ruby Life Company Information
  - 6.13.2 Ruby Life Business Overview
  - 6.13.3 Ruby Life Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.13.4 Ruby Life Menstrual Cups Product Portfolio

- 6.13.5 Ruby Life Recent Developments
- 6.14 LifeCup
  - 6.14.1 LifeCup Company Information
  - 6.14.2 LifeCup Business Overview
  - 6.14.3 LifeCup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.14.4 LifeCup Menstrual Cups Product Portfolio
  - 6.14.5 LifeCup Recent Developments
- 6.15 Monzcare
  - 6.15.1 Monzcare Company Information
  - 6.15.2 Monzcare Business Overview
  - 6.15.3 Monzcare Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.15.4 Monzcare Menstrual Cups Product Portfolio
  - 6.15.5 Monzcare Recent Developments
- 6.16 Lena Cup
  - 6.16.1 Lena Cup Company Information
  - 6.16.2 Lena Cup Business Overview
  - 6.16.3 Lena Cup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.16.4 Lena Cup Menstrual Cups Product Portfolio
  - 6.16.5 Lena Cup Recent Developments
- 6.17 SckoonCup
  - 6.17.1 SckoonCup Company Information
  - 6.17.2 SckoonCup Business Overview
  - 6.17.3 SckoonCup Menstrual Cups Sales, Revenue and Gross Margin (2019-2024)
  - 6.17.4 SckoonCup Menstrual Cups Product Portfolio
  - 6.17.5 SckoonCup Recent Developments

## **7 NORTH AMERICA BY COUNTRY**

- 7.1 North America Menstrual Cups Sales by Country
  - 7.1.1 North America Menstrual Cups Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.1.2 North America Menstrual Cups Sales by Country (2019-2024)
  - 7.1.3 North America Menstrual Cups Sales Forecast by Country (2025-2030)
- 7.2 North America Menstrual Cups Market Size by Country
  - 7.2.1 North America Menstrual Cups Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
  - 7.2.2 North America Menstrual Cups Market Size by Country (2019-2024)
  - 7.2.3 North America Menstrual Cups Market Size Forecast by Country (2025-2030)

## **8 EUROPE BY COUNTRY**

### 8.1 Europe Menstrual Cups Sales by Country

8.1.1 Europe Menstrual Cups Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Menstrual Cups Sales by Country (2019-2024)

8.1.3 Europe Menstrual Cups Sales Forecast by Country (2025-2030)

### 8.2 Europe Menstrual Cups Market Size by Country

8.2.1 Europe Menstrual Cups Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Menstrual Cups Market Size by Country (2019-2024)

8.2.3 Europe Menstrual Cups Market Size Forecast by Country (2025-2030)

## **9 ASIA-PACIFIC BY COUNTRY**

### 9.1 Asia-Pacific Menstrual Cups Sales by Country

9.1.1 Asia-Pacific Menstrual Cups Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Menstrual Cups Sales by Country (2019-2024)

9.1.3 Asia-Pacific Menstrual Cups Sales Forecast by Country (2025-2030)

### 9.2 Asia-Pacific Menstrual Cups Market Size by Country

9.2.1 Asia-Pacific Menstrual Cups Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Menstrual Cups Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Menstrual Cups Market Size Forecast by Country (2025-2030)

## **10 LATIN AMERICA BY COUNTRY**

### 10.1 Latin America Menstrual Cups Sales by Country

10.1.1 Latin America Menstrual Cups Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Menstrual Cups Sales by Country (2019-2024)

10.1.3 Latin America Menstrual Cups Sales Forecast by Country (2025-2030)

### 10.2 Latin America Menstrual Cups Market Size by Country

10.2.1 Latin America Menstrual Cups Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Menstrual Cups Market Size by Country (2019-2024)

10.2.3 Latin America Menstrual Cups Market Size Forecast by Country (2025-2030)

## **11 MIDDLE EAST AND AFRICA BY COUNTRY**

### 11.1 Middle East and Africa Menstrual Cups Sales by Country

11.1.1 Middle East and Africa Menstrual Cups Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Menstrual Cups Sales by Country (2019-2024)

11.1.3 Middle East and Africa Menstrual Cups Sales Forecast by Country (2025-2030)

### 11.2 Middle East and Africa Menstrual Cups Market Size by Country

11.2.1 Middle East and Africa Menstrual Cups Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Menstrual Cups Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Menstrual Cups Market Size Forecast by Country (2025-2030)

## **12 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

### 12.1 Menstrual Cups Value Chain Analysis

12.1.1 Menstrual Cups Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Menstrual Cups Production Mode & Process

### 12.2 Menstrual Cups Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Menstrual Cups Distributors

12.2.3 Menstrual Cups Customers

## **13 CONCLUDING INSIGHTS**

## **14 APPENDIX**

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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