

# Global Menstrual Cups Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

Menstrual Cups is type of feminine hygiene product which is usually made of medical grade silicone, shaped like a bell and is flexible. It is worn inside the vagina during menstruation to catch menstrual fluid (blood), and can be worn during the day and overnight. Full Menstrual Cups are removed from the vagina, emptied into the toilet or sink, washed and re-inserted (washing hands with soap before doing so is crucial).

At the end of the monthly period, the cup can be sterilized, usually by boiling in water. Unlike tampons and pads, the cup collects menstrual fluid rather than absorbing it.

Manufacturers have different recommendations for when to replace the cups, but in general they can be reused for five years or so. Disposable Menstrual Cups are also available – these work in the same way as a regular Menstrual Cups except they are disposed of after every use or (for some brands) after every cycle.

According to APO Research, The global Menstrual Cups market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Diva, Risscup, He Keeper and Eluna are the leading producers of menstrual cups, with the top three accounting for around 20%.

North America is the main market, accounting for about 45%, followed by Europe, accounting for about 30%.

This report presents an overview of global market for Menstrual Cups, sales, revenue

and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Menstrual Cups, also provides the sales of main regions and countries. Of the upcoming market potential for Menstrual Cups, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Menstrual Cups sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Menstrual Cups market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Menstrual Cups sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Diva, IrisCup, The Keeper, MeLuna, Anigan, Femmycycle, Lunette, Mooncup (UK) and The Flex Company, etc.

#### Menstrual Cups segment by Company

Diva

IrisCup

The Keeper

MeLuna

Anigan

Femmycycle

Lunette

Mooncup (UK)

The Flex Company

Yuuki

LadyCup

FemmeCup

Ruby Life

LifeCup

Monzcare

Lena Cup

SckoonCup

#### Menstrual Cups segment by Type

Silicon

Natural Gum Rubber (Latex)

Thermoplastic Elastomer (TPE)

#### Menstrual Cups segment by Application

Supermarkets

Drugstore

Online Shop

## Menstrual Cups segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

## Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

## Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Menstrual Cups market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Menstrual Cups and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Menstrual Cups.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Provides an overview of the Menstrual Cups market, including product definition, global market growth prospects, market size, sales, and average price forecasts (2019-2030).

Chapter 2: Provides the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by

manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Menstrual Cups manufacturers competitive landscape, price, sales and revenue market share, latest development plan, merger, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales of Menstrual Cups in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 7: Revenue of Menstrual Cups in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the market development, future development prospects, market space of each country in the world.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 9: Analysis of industrial chain, including the upstream and downstream of the industry.

Chapter 10: Concluding Insights of the report

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