

Global Memory Foam Mattress Market Size, Manufacturers, Opportunities and Forecast to 2030

<https://marketpublishers.com/r/GC7F6E55F1B3EN.html>

Date: April 2024

Pages: 93

Price: US\$ 3,450.00 (Single User License)

ID: GC7F6E55F1B3EN

Abstracts

Memory foam mattresses are new-generation mattresses with the ability to recover their shape. They are manufactured from a chemical substance called memory foam (polyurethane along with other added chemicals). Memory foam was invented by NASA in 1966 and was called temper foam. Commonly known as memory foam, this type of foam is made of petroleum-based polyurethane and other chemicals and is now being used in mattresses, pillows, and other bedding products.

According to APO Research, The global Memory Foam Mattress market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North America is the largest Memory Foam Mattress market with about 53% market share. Europe is follower, accounting for about 20% market share.

The key players are Tempur Sealy, Mlily, Serta, Simmons, Sleemon, Sinomax, Corsicana Bedding, Kingsdown, Restonic etc. Top 3 companies occupied about 57% market share.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Memory Foam Mattress, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Memory Foam Mattress.

The Memory Foam Mattress market size, estimations, and forecasts are provided in terms of sales volume (K Units) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Memory Foam Mattress market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Tempur Sealy

Mlily

Serta

Simmons

Sleemon

Sinomax

Corsicana Bedding

Kingsdown

Restonic

Memory Foam Mattress segment by Type

Below 10 cm

10 to 30 cm

Above 30 cm

Memory Foam Mattress segment by Application

Home Use

Commercial Use

Memory Foam Mattress Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the

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readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Memory Foam Mattress market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Memory Foam Mattress and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Memory Foam Mattress.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin

America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Memory Foam Mattress manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Memory Foam Mattress in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Memory Foam Mattress Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Memory Foam Mattress Sales Estimates and Forecasts (2019-2030)
- 1.3 Memory Foam Mattress Market by Type
 - 1.3.1 Below 10 cm
 - 1.3.2 10 to 30 cm
 - 1.3.3 Above 30 cm
- 1.4 Global Memory Foam Mattress Market Size by Type
 - 1.4.1 Global Memory Foam Mattress Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Memory Foam Mattress Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Memory Foam Mattress Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Memory Foam Mattress Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Memory Foam Mattress Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Memory Foam Mattress Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Memory Foam Mattress Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Memory Foam Mattress Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Memory Foam Mattress Industry Trends
- 2.2 Memory Foam Mattress Industry Drivers
- 2.3 Memory Foam Mattress Industry Opportunities and Challenges
- 2.4 Memory Foam Mattress Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Memory Foam Mattress Revenue (2019-2024)
- 3.2 Global Top Players by Memory Foam Mattress Sales (2019-2024)
- 3.3 Global Top Players by Memory Foam Mattress Price (2019-2024)
- 3.4 Global Memory Foam Mattress Industry Company Ranking, 2022 VS 2023 VS 2024

- 3.5 Global Memory Foam Mattress Key Company Manufacturing Sites & Headquarters
- 3.6 Global Memory Foam Mattress Company, Product Type & Application
- 3.7 Global Memory Foam Mattress Company Commercialization Time
- 3.8 Market Competitive Analysis
 - 3.8.1 Global Memory Foam Mattress Market CR5 and HHI
 - 3.8.2 Global Top 5 and 10 Memory Foam Mattress Players Market Share by Revenue in 2023
 - 3.8.3 2023 Memory Foam Mattress Tier 1, Tier 2, and Tier

4 MEMORY FOAM MATTRESS REGIONAL STATUS AND OUTLOOK

- 4.1 Global Memory Foam Mattress Market Size and CAGR by Region: 2019 VS 2023 VS 2030
- 4.2 Global Memory Foam Mattress Historic Market Size by Region
 - 4.2.1 Global Memory Foam Mattress Sales in Volume by Region (2019-2024)
 - 4.2.2 Global Memory Foam Mattress Sales in Value by Region (2019-2024)
 - 4.2.3 Global Memory Foam Mattress Sales (Volume & Value), Price and Gross Margin (2019-2024)
- 4.3 Global Memory Foam Mattress Forecasted Market Size by Region
 - 4.3.1 Global Memory Foam Mattress Sales in Volume by Region (2025-2030)
 - 4.3.2 Global Memory Foam Mattress Sales in Value by Region (2025-2030)
 - 4.3.3 Global Memory Foam Mattress Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 MEMORY FOAM MATTRESS BY APPLICATION

- 5.1 Memory Foam Mattress Market by Application
 - 5.1.1 Home Use
 - 5.1.2 Commercial Use
- 5.2 Global Memory Foam Mattress Market Size by Application
 - 5.2.1 Global Memory Foam Mattress Market Size Overview by Application (2019-2030)
 - 5.2.2 Global Memory Foam Mattress Historic Market Size Review by Application (2019-2024)
 - 5.2.3 Global Memory Foam Mattress Forecasted Market Size by Application (2025-2030)
- 5.3 Key Regions Market Size by Application
 - 5.3.1 North America Memory Foam Mattress Sales Breakdown by Application (2019-2024)

- 5.3.2 Europe Memory Foam Mattress Sales Breakdown by Application (2019-2024)
- 5.3.3 Asia-Pacific Memory Foam Mattress Sales Breakdown by Application (2019-2024)
- 5.3.4 Latin America Memory Foam Mattress Sales Breakdown by Application (2019-2024)
- 5.3.5 Middle East and Africa Memory Foam Mattress Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Tempur Sealy

- 6.1.1 Tempur Sealy Company Information
- 6.1.2 Tempur Sealy Business Overview
- 6.1.3 Tempur Sealy Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Tempur Sealy Memory Foam Mattress Product Portfolio
- 6.1.5 Tempur Sealy Recent Developments

6.2 Mlily

- 6.2.1 Mlily Company Information
- 6.2.2 Mlily Business Overview
- 6.2.3 Mlily Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Mlily Memory Foam Mattress Product Portfolio
- 6.2.5 Mlily Recent Developments

6.3 Serta

- 6.3.1 Serta Company Information
- 6.3.2 Serta Business Overview
- 6.3.3 Serta Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 Serta Memory Foam Mattress Product Portfolio
- 6.3.5 Serta Recent Developments

6.4 Simmons

- 6.4.1 Simmons Company Information
- 6.4.2 Simmons Business Overview
- 6.4.3 Simmons Memory Foam Mattress Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 Simmons Memory Foam Mattress Product Portfolio
- 6.4.5 Simmons Recent Developments

6.5 Sleemon

- 6.5.1 Sleemon Company Information
- 6.5.2 Sleemon Business Overview

6.5.3 Sleemon Memory Foam Mattress Sales, Revenue and Gross Margin
(2019-2024)

6.5.4 Sleemon Memory Foam Mattress Product Portfolio

6.5.5 Sleemon Recent Developments

6.6 Sinomax

6.6.1 Sinomax Company Information

6.6.2 Sinomax Business Overview

6.6.3 Sinomax Memory Foam Mattress Sales, Revenue and Gross Margin
(2019-2024)

6.6.4 Sinomax Memory Foam Mattress Product Portfolio

6.6.5 Sinomax Recent Developments

6.7 Corsicana Bedding

6.7.1 Corsicana Bedding Company Information

6.7.2 Corsicana Bedding Business Overview

6.7.3 Corsicana Bedding Memory Foam Mattress Sales, Revenue and Gross Margin
(2019-2024)

6.7.4 Corsicana Bedding Memory Foam Mattress Product Portfolio

6.7.5 Corsicana Bedding Recent Developments

6.8 Kingsdown

6.8.1 Kingsdown Company Information

6.8.2 Kingsdown Business Overview

6.8.3 Kingsdown Memory Foam Mattress Sales, Revenue and Gross Margin
(2019-2024)

6.8.4 Kingsdown Memory Foam Mattress Product Portfolio

6.8.5 Kingsdown Recent Developments

6.9 Restonic

6.9.1 Restonic Company Information

6.9.2 Restonic Business Overview

6.9.3 Restonic Memory Foam Mattress Sales, Revenue and Gross Margin
(2019-2024)

6.9.4 Restonic Memory Foam Mattress Product Portfolio

6.9.5 Restonic Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Memory Foam Mattress Sales by Country

7.1.1 North America Memory Foam Mattress Sales Growth Rate (CAGR) by Country:
2019 VS 2023 VS 2030

7.1.2 North America Memory Foam Mattress Sales by Country (2019-2024)

- 7.1.3 North America Memory Foam Mattress Sales Forecast by Country (2025-2030)
- 7.2 North America Memory Foam Mattress Market Size by Country
 - 7.2.1 North America Memory Foam Mattress Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 7.2.2 North America Memory Foam Mattress Market Size by Country (2019-2024)
 - 7.2.3 North America Memory Foam Mattress Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

- 8.1 Europe Memory Foam Mattress Sales by Country
 - 8.1.1 Europe Memory Foam Mattress Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.1.2 Europe Memory Foam Mattress Sales by Country (2019-2024)
 - 8.1.3 Europe Memory Foam Mattress Sales Forecast by Country (2025-2030)
- 8.2 Europe Memory Foam Mattress Market Size by Country
 - 8.2.1 Europe Memory Foam Mattress Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 8.2.2 Europe Memory Foam Mattress Market Size by Country (2019-2024)
 - 8.2.3 Europe Memory Foam Mattress Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

- 9.1 Asia-Pacific Memory Foam Mattress Sales by Country
 - 9.1.1 Asia-Pacific Memory Foam Mattress Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 9.1.2 Asia-Pacific Memory Foam Mattress Sales by Country (2019-2024)
 - 9.1.3 Asia-Pacific Memory Foam Mattress Sales Forecast by Country (2025-2030)
- 9.2 Asia-Pacific Memory Foam Mattress Market Size by Country
 - 9.2.1 Asia-Pacific Memory Foam Mattress Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030
 - 9.2.2 Asia-Pacific Memory Foam Mattress Market Size by Country (2019-2024)
 - 9.2.3 Asia-Pacific Memory Foam Mattress Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

- 10.1 Latin America Memory Foam Mattress Sales by Country
 - 10.1.1 Latin America Memory Foam Mattress Sales Growth Rate (CAGR) by Country:

2019 VS 2023 VS 2030

10.1.2 Latin America Memory Foam Mattress Sales by Country (2019-2024)

10.1.3 Latin America Memory Foam Mattress Sales Forecast by Country (2025-2030)

10.2 Latin America Memory Foam Mattress Market Size by Country

10.2.1 Latin America Memory Foam Mattress Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Memory Foam Mattress Market Size by Country (2019-2024)

10.2.3 Latin America Memory Foam Mattress Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Memory Foam Mattress Sales by Country

11.1.1 Middle East and Africa Memory Foam Mattress Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Memory Foam Mattress Sales by Country (2019-2024)

11.1.3 Middle East and Africa Memory Foam Mattress Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Memory Foam Mattress Market Size by Country

11.2.1 Middle East and Africa Memory Foam Mattress Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Memory Foam Mattress Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Memory Foam Mattress Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Memory Foam Mattress Value Chain Analysis

12.1.1 Memory Foam Mattress Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Memory Foam Mattress Production Mode & Process

12.2 Memory Foam Mattress Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Memory Foam Mattress Distributors

12.2.3 Memory Foam Mattress Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

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