

# Global Masterbatch Market Analysis and Forecast 2024-2030

<https://marketpublishers.com/r/G894BD4D4E4AEN.html>

Date: April 2024

Pages: 216

Price: US\$ 4,950.00 (Single User License)

ID: G894BD4D4E4AEN

## Abstracts

### Summary

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

According to APO Research, The global Masterbatch market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Masterbatch is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Masterbatch is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Masterbatch is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Masterbatch is estimated to increase from \$ million in 2024 to reach

\$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Masterbatch include Clariant, Ampacet Corporation, A. Schulman, Inc., Americhem, Inc., Cabot Corporation, PolyOne, GCR Group, Tosaf and Plastika Kritis S.A, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

In terms of production side, this report researches the Masterbatch production, growth rate, market share by manufacturers and by region (region level and country level), from 2019 to 2024, and forecast to 2030.

In terms of consumption side, this report focuses on the sales of Masterbatch by region (region level and country level), by Company, by Type and by Application. from 2019 to 2024 and forecast to 2030.

This report presents an overview of global market for Masterbatch, capacity, output, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Masterbatch, also provides the consumption of main regions and countries. Of the upcoming market potential for Masterbatch, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Masterbatch sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Masterbatch market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Masterbatch sales, projected growth trends, production technology, application and end-user industry.

## Masterbatch segment by Company

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

### Masterbatch segment by Type

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

### Masterbatch segment by Application

Packaging Industry

Industry

Agriculture

Consumer Products

Other Fields

### Masterbatch segment by Region

North America

U.S.

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

## Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Masterbatch market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends

of Masterbatch and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Masterbatch.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Masterbatch production/output of global and key producers (regions/countries). It provides a quantitative analysis of the production, and development potential of each producer in the next six years.

Chapter 4: Sales (consumption), revenue of Masterbatch in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 5: Detailed analysis of Masterbatch manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 6: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Masterbatch sales, revenue, price, gross margin, and recent development, etc.

Chapter 9: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 10: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 11: China by type, by application, sales, and revenue for each segment.

Chapter 12: Asia (Excluding China) by type, by application and by region, sales, and revenue for each segment.

Chapter 13: Middle East, Africa, Latin America by type, by application and by country, sales, and revenue for each segment.

Chapter 14: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 15: The main concluding insights of the report.



## Contents

### **1 MARKET OVERVIEW**

- 1.1 Product Definition
- 1.2 Masterbatch Market by Type
  - 1.2.1 Global Masterbatch Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 White Masterbatch
  - 1.2.3 Black Masterbatch
  - 1.2.4 Color Masterbatch
  - 1.2.5 Additive Masterbatch
  - 1.2.6 Plastic Filler Masterbatch
- 1.3 Masterbatch Market by Application
  - 1.3.1 Global Masterbatch Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Packaging Industry
  - 1.3.3 Industry
  - 1.3.4 Agriculture
  - 1.3.5 Consumer Products
  - 1.3.6 Other Fields
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### **2 MASTERBATCH MARKET DYNAMICS**

- 2.1 Masterbatch Industry Trends
- 2.2 Masterbatch Industry Drivers
- 2.3 Masterbatch Industry Opportunities and Challenges
- 2.4 Masterbatch Industry Restraints

### **3 GLOBAL MASTERBATCH PRODUCTION OVERVIEW**

- 3.1 Global Masterbatch Production Capacity (2019-2030)
- 3.2 Global Masterbatch Production by Region: 2019 VS 2023 VS 2030
- 3.3 Global Masterbatch Production by Region
  - 3.3.1 Global Masterbatch Production by Region (2019-2024)
  - 3.3.2 Global Masterbatch Production by Region (2025-2030)
  - 3.3.3 Global Masterbatch Production Market Share by Region (2019-2030)
- 3.4 North America
- 3.5 Europe

- 3.6 Middle East & Africa
- 3.7 Southeast Asia
- 3.8 South America
- 3.9 Japan
- 3.10 China
- 3.11 India
- 3.12 Australia

## **4 GLOBAL MARKET GROWTH PROSPECTS**

- 4.1 Global Masterbatch Revenue Estimates and Forecasts (2019-2030)
- 4.2 Global Masterbatch Revenue by Region
  - 4.2.1 Global Masterbatch Revenue by Region: 2019 VS 2023 VS 2030
  - 4.2.2 Global Masterbatch Revenue by Region (2019-2024)
  - 4.2.3 Global Masterbatch Revenue by Region (2025-2030)
  - 4.2.4 Global Masterbatch Revenue Market Share by Region (2019-2030)
- 4.3 Global Masterbatch Sales Estimates and Forecasts 2019-2030
- 4.4 Global Masterbatch Sales by Region
  - 4.4.1 Global Masterbatch Sales by Region: 2019 VS 2023 VS 2030
  - 4.4.2 Global Masterbatch Sales by Region (2019-2024)
  - 4.4.3 Global Masterbatch Sales by Region (2025-2030)
  - 4.4.4 Global Masterbatch Sales Market Share by Region (2019-2030)
- 4.5 US & Canada
- 4.6 Europe
- 4.7 China
- 4.8 Asia (Excluding China)
- 4.9 Middle East, Africa and Latin America

## **5 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

- 5.1 Global Masterbatch Revenue by Manufacturers
  - 5.1.1 Global Masterbatch Revenue by Manufacturers (2019-2024)
  - 5.1.2 Global Masterbatch Revenue Market Share by Manufacturers (2019-2024)
  - 5.1.3 Global Masterbatch Manufacturers Revenue Share Top 10 and Top 5 in 2023
- 5.2 Global Masterbatch Sales by Manufacturers
  - 5.2.1 Global Masterbatch Sales by Manufacturers (2019-2024)
  - 5.2.2 Global Masterbatch Sales Market Share by Manufacturers (2019-2024)
  - 5.2.3 Global Masterbatch Manufacturers Sales Share Top 10 and Top 5 in 2023
- 5.3 Global Masterbatch Sales Price by Manufacturers (2019-2024)

- 5.4 Global Masterbatch Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- 5.5 Global Masterbatch Key Manufacturers Manufacturing Sites & Headquarters
- 5.6 Global Masterbatch Manufacturers, Product Type & Application
- 5.7 Global Masterbatch Manufacturers Commercialization Time
- 5.8 Market Competitive Analysis
  - 5.8.1 Global Masterbatch Market CR5 and HHI
  - 5.8.2 2023 Masterbatch Tier 1, Tier 2, and Tier

## **6 MASTERBATCH MARKET BY TYPE**

- 6.1 Global Masterbatch Revenue by Type
  - 6.1.1 Global Masterbatch Revenue by Type (2019 VS 2023 VS 2030)
  - 6.1.2 Global Masterbatch Revenue by Type (2019-2030) & (US\$ Million)
  - 6.1.3 Global Masterbatch Revenue Market Share by Type (2019-2030)
- 6.2 Global Masterbatch Sales by Type
  - 6.2.1 Global Masterbatch Sales by Type (2019 VS 2023 VS 2030)
  - 6.2.2 Global Masterbatch Sales by Type (2019-2030) & (K MT)
  - 6.2.3 Global Masterbatch Sales Market Share by Type (2019-2030)
- 6.3 Global Masterbatch Price by Type

## **7 MASTERBATCH MARKET BY APPLICATION**

- 7.1 Global Masterbatch Revenue by Application
  - 7.1.1 Global Masterbatch Revenue by Application (2019 VS 2023 VS 2030)
  - 7.1.2 Global Masterbatch Revenue by Application (2019-2030) & (US\$ Million)
  - 7.1.3 Global Masterbatch Revenue Market Share by Application (2019-2030)
- 7.2 Global Masterbatch Sales by Application
  - 7.2.1 Global Masterbatch Sales by Application (2019 VS 2023 VS 2030)
  - 7.2.2 Global Masterbatch Sales by Application (2019-2030) & (K MT)
  - 7.2.3 Global Masterbatch Sales Market Share by Application (2019-2030)
- 7.3 Global Masterbatch Price by Application

## **8 COMPANY PROFILES**

- 8.1 Clariant
  - 8.1.1 Clariant Company Information
  - 8.1.2 Clariant Business Overview
  - 8.1.3 Clariant Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.1.4 Clariant Masterbatch Product Portfolio

- 8.1.5 Clariant Recent Developments
- 8.2 Ampacet Corporation
  - 8.2.1 Ampacet Corporation Company Information
  - 8.2.2 Ampacet Corporation Business Overview
  - 8.2.3 Ampacet Corporation Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.2.4 Ampacet Corporation Masterbatch Product Portfolio
  - 8.2.5 Ampacet Corporation Recent Developments
- 8.3 A. Schulman, Inc.
  - 8.3.1 A. Schulman, Inc. Company Information
  - 8.3.2 A. Schulman, Inc. Business Overview
  - 8.3.3 A. Schulman, Inc. Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.3.4 A. Schulman, Inc. Masterbatch Product Portfolio
  - 8.3.5 A. Schulman, Inc. Recent Developments
- 8.4 Americhem, Inc.
  - 8.4.1 Americhem, Inc. Company Information
  - 8.4.2 Americhem, Inc. Business Overview
  - 8.4.3 Americhem, Inc. Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.4.4 Americhem, Inc. Masterbatch Product Portfolio
  - 8.4.5 Americhem, Inc. Recent Developments
- 8.5 Cabot Corporation
  - 8.5.1 Cabot Corporation Company Information
  - 8.5.2 Cabot Corporation Business Overview
  - 8.5.3 Cabot Corporation Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.5.4 Cabot Corporation Masterbatch Product Portfolio
  - 8.5.5 Cabot Corporation Recent Developments
- 8.6 PolyOne
  - 8.6.1 PolyOne Company Information
  - 8.6.2 PolyOne Business Overview
  - 8.6.3 PolyOne Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.6.4 PolyOne Masterbatch Product Portfolio
  - 8.6.5 PolyOne Recent Developments
- 8.7 GCR Group
  - 8.7.1 GCR Group Company Information
  - 8.7.2 GCR Group Business Overview
  - 8.7.3 GCR Group Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)

- 8.7.4 GCR Group Masterbatch Product Portfolio
- 8.7.5 GCR Group Recent Developments
- 8.8 Tosaf
  - 8.8.1 Tosaf Company Information
  - 8.8.2 Tosaf Business Overview
  - 8.8.3 Tosaf Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.8.4 Tosaf Masterbatch Product Portfolio
  - 8.8.5 Tosaf Recent Developments
- 8.9 Plastika Kritis S.A
  - 8.9.1 Plastika Kritis S.A Company Information
  - 8.9.2 Plastika Kritis S.A Business Overview
  - 8.9.3 Plastika Kritis S.A Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.9.4 Plastika Kritis S.A Masterbatch Product Portfolio
  - 8.9.5 Plastika Kritis S.A Recent Developments
- 8.10 RTP Company
  - 8.10.1 RTP Company Company Information
  - 8.10.2 RTP Company Business Overview
  - 8.10.3 RTP Company Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.10.4 RTP Company Masterbatch Product Portfolio
  - 8.10.5 RTP Company Recent Developments
- 8.11 Polyplast Mueller GmbH
  - 8.11.1 Polyplast Mueller GmbH Company Information
  - 8.11.2 Polyplast Mueller GmbH Business Overview
  - 8.11.3 Polyplast Mueller GmbH Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.11.4 Polyplast Mueller GmbH Masterbatch Product Portfolio
  - 8.11.5 Polyplast Mueller GmbH Recent Developments
- 8.12 Plastiblends
  - 8.12.1 Plastiblends Company Information
  - 8.12.2 Plastiblends Business Overview
  - 8.12.3 Plastiblends Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)
  - 8.12.4 Plastiblends Masterbatch Product Portfolio
  - 8.12.5 Plastiblends Recent Developments
- 8.13 Astra Polymers
  - 8.13.1 Astra Polymers Company Information
  - 8.13.2 Astra Polymers Business Overview
  - 8.13.3 Astra Polymers Masterbatch Sales, Revenue, Price and Gross Margin

(2019-2024)

8.13.4 Astra Polymers Masterbatch Product Portfolio

8.13.5 Astra Polymers Recent Developments

8.14 Alok Masterbatches

8.14.1 Alok Masterbatches Company Information

8.14.2 Alok Masterbatches Business Overview

8.14.3 Alok Masterbatches Masterbatch Sales, Revenue, Price and Gross Margin

(2019-2024)

8.14.4 Alok Masterbatches Masterbatch Product Portfolio

8.14.5 Alok Masterbatches Recent Developments

8.15 Hubron

8.15.1 Hubron Company Information

8.15.2 Hubron Business Overview

8.15.3 Hubron Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)

8.15.4 Hubron Masterbatch Product Portfolio

8.15.5 Hubron Recent Developments

8.16 Hengcai

8.16.1 Hengcai Company Information

8.16.2 Hengcai Business Overview

8.16.3 Hengcai Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)

8.16.4 Hengcai Masterbatch Product Portfolio

8.16.5 Hengcai Recent Developments

8.17 Gabriel-Chemie Group

8.17.1 Gabriel-Chemie Group Company Information

8.17.2 Gabriel-Chemie Group Business Overview

8.17.3 Gabriel-Chemie Group Masterbatch Sales, Revenue, Price and Gross Margin

(2019-2024)

8.17.4 Gabriel-Chemie Group Masterbatch Product Portfolio

8.17.5 Gabriel-Chemie Group Recent Developments

8.18 Prayag Polytech

8.18.1 Prayag Polytech Company Information

8.18.2 Prayag Polytech Business Overview

8.18.3 Prayag Polytech Masterbatch Sales, Revenue, Price and Gross Margin

(2019-2024)

8.18.4 Prayag Polytech Masterbatch Product Portfolio

8.18.5 Prayag Polytech Recent Developments

8.19 Wave Semuliao Group

8.19.1 Wave Semuliao Group Company Information

8.19.2 Wave Semuliao Group Business Overview

8.19.3 Wave Semuliao Group Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)

8.19.4 Wave Semuliao Group Masterbatch Product Portfolio

8.19.5 Wave Semuliao Group Recent Developments

8.20 Heima

8.20.1 Heima Comapny Information

8.20.2 Heima Business Overview

8.20.3 Heima Masterbatch Sales, Revenue, Price and Gross Margin (2019-2024)

8.20.4 Heima Masterbatch Product Portfolio

8.20.5 Heima Recent Developments

## **9 NORTH AMERICA**

9.1 North America Masterbatch Market Size by Type

9.1.1 North America Masterbatch Revenue by Type (2019-2030)

9.1.2 North America Masterbatch Sales by Type (2019-2030)

9.1.3 North America Masterbatch Price by Type (2019-2030)

9.2 North America Masterbatch Market Size by Application

9.2.1 North America Masterbatch Revenue by Application (2019-2030)

9.2.2 North America Masterbatch Sales by Application (2019-2030)

9.2.3 North America Masterbatch Price by Application (2019-2030)

9.3 North America Masterbatch Market Size by Country

9.3.1 North America Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

9.3.2 North America Masterbatch Sales by Country (2019 VS 2023 VS 2030)

9.3.3 North America Masterbatch Price by Country (2019-2030)

9.3.4 U.S.

9.3.5 Canada

## **10 EUROPE**

10.1 Europe Masterbatch Market Size by Type

10.1.1 Europe Masterbatch Revenue by Type (2019-2030)

10.1.2 Europe Masterbatch Sales by Type (2019-2030)

10.1.3 Europe Masterbatch Price by Type (2019-2030)

10.2 Europe Masterbatch Market Size by Application

10.2.1 Europe Masterbatch Revenue by Application (2019-2030)

10.2.2 Europe Masterbatch Sales by Application (2019-2030)

10.2.3 Europe Masterbatch Price by Application (2019-2030)

### 10.3 Europe Masterbatch Market Size by Country

10.3.1 Europe Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

10.3.2 Europe Masterbatch Sales by Country (2019 VS 2023 VS 2030)

10.3.3 Europe Masterbatch Price by Country (2019-2030)

10.3.4 Germany

10.3.5 France

10.3.6 U.K.

10.3.7 Italy

10.3.8 Russia

## 11 CHINA

### 11.1 China Masterbatch Market Size by Type

11.1.1 China Masterbatch Revenue by Type (2019-2030)

11.1.2 China Masterbatch Sales by Type (2019-2030)

11.1.3 China Masterbatch Price by Type (2019-2030)

### 11.2 China Masterbatch Market Size by Application

11.2.1 China Masterbatch Revenue by Application (2019-2030)

11.2.2 China Masterbatch Sales by Application (2019-2030)

11.2.3 China Masterbatch Price by Application (2019-2030)

## 12 ASIA (EXCLUDING CHINA)

### 12.1 Asia Masterbatch Market Size by Type

12.1.1 Asia Masterbatch Revenue by Type (2019-2030)

12.1.2 Asia Masterbatch Sales by Type (2019-2030)

12.1.3 Asia Masterbatch Price by Type (2019-2030)

### 12.2 Asia Masterbatch Market Size by Application

12.2.1 Asia Masterbatch Revenue by Application (2019-2030)

12.2.2 Asia Masterbatch Sales by Application (2019-2030)

12.2.3 Asia Masterbatch Price by Application (2019-2030)

### 12.3 Asia Masterbatch Market Size by Country

12.3.1 Asia Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 Asia Masterbatch Sales by Country (2019 VS 2023 VS 2030)

12.3.3 Asia Masterbatch Price by Country (2019-2030)

12.3.4 Japan

12.3.5 South Korea

12.3.6 India

12.3.7 Australia



12.3.8 China Taiwan

12.3.9 Southeast Asia

## **13 MIDDLE EAST, AFRICA AND LATIN AMERICA**

13.1 Middle East, Africa and Latin America Masterbatch Market Size by Type

13.1.1 Middle East, Africa and Latin America Masterbatch Revenue by Type (2019-2030)

13.1.2 Middle East, Africa and Latin America Masterbatch Sales by Type (2019-2030)

13.1.3 Middle East, Africa and Latin America Masterbatch Price by Type (2019-2030)

13.2 Middle East, Africa and Latin America Masterbatch Market Size by Application

13.2.1 Middle East, Africa and Latin America Masterbatch Revenue by Application (2019-2030)

13.2.2 Middle East, Africa and Latin America Masterbatch Sales by Application (2019-2030)

13.2.3 Middle East, Africa and Latin America Masterbatch Price by Application (2019-2030)

13.3 Middle East, Africa and Latin America Masterbatch Market Size by Country

13.3.1 Middle East, Africa and Latin America Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

13.3.2 Middle East, Africa and Latin America Masterbatch Sales by Country (2019 VS 2023 VS 2030)

13.3.3 Middle East, Africa and Latin America Masterbatch Price by Country (2019-2030)

13.3.4 Mexico

13.3.5 Brazil

13.3.6 Israel

13.3.7 Argentina

13.3.8 Colombia

13.3.9 Turkey

13.3.10 Saudi Arabia

13.3.11 UAE

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

14.1 Masterbatch Value Chain Analysis

14.1.1 Masterbatch Key Raw Materials

14.1.2 Raw Materials Key Suppliers

14.1.3 Manufacturing Cost Structure

- 14.1.4 Masterbatch Production Mode & Process
- 14.2 Masterbatch Sales Channels Analysis
  - 14.2.1 Direct Comparison with Distribution Share
  - 14.2.2 Masterbatch Distributors
  - 14.2.3 Masterbatch Customers

## **15 CONCLUDING INSIGHTS**

## **16 APPENDIX**

- 16.1 Reasons for Doing This Study
- 16.2 Research Methodology
- 16.3 Research Process
- 16.4 Authors List of This Report
- 16.5 Data Source
  - 16.5.1 Secondary Sources
  - 16.5.2 Primary Sources
- 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Masterbatch Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 2. Global Masterbatch Market Size Growth Rate by Type (US\$ Million), 2019 VS 2023 VS 2030

Table 3. White Masterbatch Major Manufacturers

Table 4. Black Masterbatch Major Manufacturers

Table 5. Color Masterbatch Major Manufacturers

Table 6. Additive Masterbatch Major Manufacturers

Table 7. Plastic Filler Masterbatch Major Manufacturers

Table 8. Global Masterbatch Market Size Growth Rate by Application (US\$ Million), 2019 VS 2023 VS 2030

Table 9. Packaging Industry Major Manufacturers

Table 10. Industry Major Manufacturers

Table 11. Agriculture Major Manufacturers

Table 12. Consumer Products Major Manufacturers

Table 13. Other Fields Major Manufacturers

Table 14. Masterbatch Industry Trends

Table 15. Masterbatch Industry Drivers

Table 16. Masterbatch Industry Opportunities and Challenges

Table 17. Masterbatch Industry Restraints

Table 18. Global Masterbatch Production Growth Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K MT)

Table 19. Global Masterbatch Production by Region (2019-2024) & (K MT)

Table 20. Global Masterbatch Production by Region (2025-2030) & (K MT)

Table 21. Global Masterbatch Production Market Share by Region (2019-2024)

Table 22. Global Masterbatch Production Market Share by Region (2025-2030)

Table 23. Global Masterbatch Revenue Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (US\$ Million)

Table 24. Global Masterbatch Revenue by Region (2019-2024) & (US\$ Million)

Table 25. Global Masterbatch Revenue by Region (2025-2030) & (US\$ Million)

Table 26. Global Masterbatch Revenue Market Share by Region (2019-2024)

Table 27. Global Masterbatch Revenue Market Share by Region (2025-2030)

Table 28. Global Masterbatch Sales Grow Rate (CAGR) by Region: 2019 VS 2023 VS 2030 (K MT)

Table 29. Global Masterbatch Sales by Region (2019-2024) & (K MT)

- Table 30. Global Masterbatch Sales by Region (2025-2030) & (K MT)
- Table 31. Global Masterbatch Sales Market Share by Region (2019-2024)
- Table 32. Global Masterbatch Sales Market Share by Region (2025-2030)
- Table 33. Global Masterbatch Revenue by Manufacturers (US\$ Million) & (2019-2024)
- Table 34. Global Masterbatch Revenue Market Share by Manufacturers (2019-2024)
- Table 35. Global Masterbatch Sales by Manufacturers (US\$ Million) & (2019-2024)
- Table 36. Global Masterbatch Sales Market Share by Manufacturers (2019-2024)
- Table 37. Global Masterbatch Sales Price (USD/MT) of Manufacturers (2019-2024)
- Table 38. Global Masterbatch Key Manufacturers Ranking, 2022 VS 2023 VS 2024
- Table 39. Global Masterbatch Key Manufacturers Manufacturing Sites & Headquarters
- Table 40. Global Masterbatch Manufacturers, Product Type & Application
- Table 41. Global Masterbatch Manufacturers Commercialization Time
- Table 42. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 43. Global Masterbatch by Manufacturers Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 44. Global Masterbatch Revenue by Type 2019 VS 2023 VS 2030 (US\$ Million)
- Table 45. Global Masterbatch Revenue by Type (2019-2024) & (US\$ Million)
- Table 46. Global Masterbatch Revenue by Type (2025-2030) & (US\$ Million)
- Table 47. Global Masterbatch Revenue Market Share by Type (2019-2024)
- Table 48. Global Masterbatch Revenue Market Share by Type (2025-2030)
- Table 49. Global Masterbatch Sales by Type 2019 VS 2023 VS 2030 (K MT)
- Table 50. Global Masterbatch Sales by Type (2019-2024) & (K MT)
- Table 51. Global Masterbatch Sales by Type (2025-2030) & (K MT)
- Table 52. Global Masterbatch Sales Market Share by Type (2019-2024)
- Table 53. Global Masterbatch Sales Market Share by Type (2025-2030)
- Table 54. Global Masterbatch Price by Type (2019-2024) & (USD/MT)
- Table 55. Global Masterbatch Price by Type (2025-2030) & (USD/MT)
- Table 56. Global Masterbatch Revenue by Application 2019 VS 2023 VS 2030 (US\$ Million)
- Table 57. Global Masterbatch Revenue by Application (2019-2024) & (US\$ Million)
- Table 58. Global Masterbatch Revenue by Application (2025-2030) & (US\$ Million)
- Table 59. Global Masterbatch Revenue Market Share by Application (2019-2024)
- Table 60. Global Masterbatch Revenue Market Share by Application (2025-2030)
- Table 61. Global Masterbatch Sales by Application 2019 VS 2023 VS 2030 (K MT)
- Table 62. Global Masterbatch Sales by Application (2019-2024) & (K MT)
- Table 63. Global Masterbatch Sales by Application (2025-2030) & (K MT)
- Table 64. Global Masterbatch Sales Market Share by Application (2019-2024)
- Table 65. Global Masterbatch Sales Market Share by Application (2025-2030)
- Table 66. Global Masterbatch Price by Application (2019-2024) & (USD/MT)

- Table 67. Global Masterbatch Price by Application (2025-2030) & (USD/MT)
- Table 68. Clariant Company Information
- Table 69. Clariant Business Overview
- Table 70. Clariant Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 71. Clariant Masterbatch Product Portfolio
- Table 72. Clariant Recent Development
- Table 73. Ampacet Corporation Company Information
- Table 74. Ampacet Corporation Business Overview
- Table 75. Ampacet Corporation Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 76. Ampacet Corporation Masterbatch Product Portfolio
- Table 77. Ampacet Corporation Recent Development
- Table 78. A. Schulman, Inc. Company Information
- Table 79. A. Schulman, Inc. Business Overview
- Table 80. A. Schulman, Inc. Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 81. A. Schulman, Inc. Masterbatch Product Portfolio
- Table 82. A. Schulman, Inc. Recent Development
- Table 83. Americhem, Inc. Company Information
- Table 84. Americhem, Inc. Business Overview
- Table 85. Americhem, Inc. Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 86. Americhem, Inc. Masterbatch Product Portfolio
- Table 87. Americhem, Inc. Recent Development
- Table 88. Cabot Corporation Company Information
- Table 89. Cabot Corporation Business Overview
- Table 90. Cabot Corporation Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 91. Cabot Corporation Masterbatch Product Portfolio
- Table 92. Cabot Corporation Recent Development
- Table 93. PolyOne Company Information
- Table 94. PolyOne Business Overview
- Table 95. PolyOne Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 96. PolyOne Masterbatch Product Portfolio
- Table 97. PolyOne Recent Development
- Table 98. GCR Group Company Information
- Table 99. GCR Group Business Overview

Table 100. GCR Group Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 101. GCR Group Masterbatch Product Portfolio

Table 102. GCR Group Recent Development

Table 103. Tosaf Company Information

Table 104. Tosaf Business Overview

Table 105. Tosaf Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 106. Tosaf Masterbatch Product Portfolio

Table 107. Tosaf Recent Development

Table 108. Plastika Kritis S.A Company Information

Table 109. Plastika Kritis S.A Business Overview

Table 110. Plastika Kritis S.A Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 111. Plastika Kritis S.A Masterbatch Product Portfolio

Table 112. Plastika Kritis S.A Recent Development

Table 113. RTP Company Company Information

Table 114. RTP Company Business Overview

Table 115. RTP Company Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 116. RTP Company Masterbatch Product Portfolio

Table 117. RTP Company Recent Development

Table 118. Polyplast Mueller GmbH Company Information

Table 119. Polyplast Mueller GmbH Business Overview

Table 120. Polyplast Mueller GmbH Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 121. Polyplast Mueller GmbH Masterbatch Product Portfolio

Table 122. Polyplast Mueller GmbH Recent Development

Table 123. Plastiblends Company Information

Table 124. Plastiblends Business Overview

Table 125. Plastiblends Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 126. Plastiblends Masterbatch Product Portfolio

Table 127. Plastiblends Recent Development

Table 128. Astra Polymers Company Information

Table 129. Astra Polymers Business Overview

Table 130. Astra Polymers Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 131. Astra Polymers Masterbatch Product Portfolio

- Table 132. Astra Polymers Recent Development
- Table 133. Alok Masterbatches Company Information
- Table 134. Alok Masterbatches Business Overview
- Table 135. Alok Masterbatches Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 136. Alok Masterbatches Masterbatch Product Portfolio
- Table 137. Alok Masterbatches Recent Development
- Table 138. Hubron Company Information
- Table 139. Hubron Business Overview
- Table 140. Hubron Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 141. Hubron Masterbatch Product Portfolio
- Table 142. Hubron Recent Development
- Table 143. Hengcai Company Information
- Table 144. Hengcai Business Overview
- Table 145. Hengcai Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 146. Hengcai Masterbatch Product Portfolio
- Table 147. Hengcai Recent Development
- Table 148. Gabriel-Chemie Group Company Information
- Table 149. Gabriel-Chemie Group Business Overview
- Table 150. Gabriel-Chemie Group Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 151. Gabriel-Chemie Group Masterbatch Product Portfolio
- Table 152. Gabriel-Chemie Group Recent Development
- Table 153. Prayag Polytech Company Information
- Table 154. Prayag Polytech Business Overview
- Table 155. Prayag Polytech Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 156. Prayag Polytech Masterbatch Product Portfolio
- Table 157. Prayag Polytech Recent Development
- Table 158. Wave Semuliao Group Company Information
- Table 159. Wave Semuliao Group Business Overview
- Table 160. Wave Semuliao Group Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 161. Wave Semuliao Group Masterbatch Product Portfolio
- Table 162. Wave Semuliao Group Recent Development
- Table 163. Heima Company Information
- Table 164. Heima Business Overview

Table 165. Heima Masterbatch Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 166. Heima Masterbatch Product Portfolio

Table 167. Heima Recent Development

Table 168. North America Masterbatch Revenue by Type (2019-2024) & (US\$ Million)

Table 169. North America Masterbatch Revenue by Type (2025-2030) & (US\$ Million)

Table 170. North America Masterbatch Sales by Type (2019-2024) & (K MT)

Table 171. North America Masterbatch Sales by Type (2025-2030) & (K MT)

Table 172. North America Masterbatch Sales Price by Type (2019-2024) & (USD/MT)

Table 173. North America Masterbatch Sales Price by Type (2025-2030) & (USD/MT)

Table 174. North America Masterbatch Revenue by Application (2019-2024) & (US\$ Million)

Table 175. North America Masterbatch Revenue by Application (2025-2030) & (US\$ Million)

Table 176. North America Masterbatch Sales by Application (2019-2024) & (K MT)

Table 177. North America Masterbatch Sales by Application (2025-2030) & (K MT)

Table 178. North America Masterbatch Sales Price by Application (2019-2024) & (USD/MT)

Table 179. North America Masterbatch Sales Price by Application (2025-2030) & (USD/MT)

Table 180. North America Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 181. North America Masterbatch Revenue Grow Rate by Country (2019-2024) & (US\$ Million)

Table 182. North America Masterbatch Revenue Grow Rate by Country (2025-2030) & (US\$ Million)

Table 183. North America Masterbatch Sales by Country (2019 VS 2023 VS 2030) & (K MT)

Table 184. North America Masterbatch Sales by Country (2019-2024) & (K MT)

Table 185. North America Masterbatch Sales by Country (2025-2030) & (K MT)

Table 186. North America Masterbatch Sales Price by Country (2019-2024) & (USD/MT)

Table 187. North America Masterbatch Sales Price by Country (2025-2030) & (USD/MT)

Table 188. U.S. Masterbatch Revenue (2019-2030) & (US\$ Million)

Table 189. Canada Masterbatch Revenue (2019-2030) & (US\$ Million)

Table 190. Europe Masterbatch Revenue by Type (2019-2024) & (US\$ Million)

Table 191. Europe Masterbatch Revenue by Type (2025-2030) & (US\$ Million)

Table 192. Europe Masterbatch Sales by Type (2019-2024) & (K MT)



- Table 193. Europe Masterbatch Sales by Type (2025-2030) & (K MT)
- Table 194. Europe Masterbatch Sales Price by Type (2019-2024) & (USD/MT)
- Table 195. Europe Masterbatch Sales Price by Type (2025-2030) & (USD/MT)
- Table 196. Europe Masterbatch Revenue by Application (2019-2024) & (US\$ Million)
- Table 197. Europe Masterbatch Revenue by Application (2025-2030) & (US\$ Million)
- Table 198. Europe Masterbatch Sales by Application (2019-2024) & (K MT)
- Table 199. Europe Masterbatch Sales by Application (2025-2030) & (K MT)
- Table 200. Europe Masterbatch Sales Price by Application (2019-2024) & (USD/MT)
- Table 201. Europe Masterbatch Sales Price by Application (2025-2030) & (USD/MT)
- Table 202. Europe Masterbatch Revenue Grow Rate by Country (2019 VS 2023 VS 2030) & (US\$ Million)
- Table 203. Europe Masterbatch Revenue Grow Rate by Country (2019-2024) & (US\$ Million)
- Table 204. Europe Masterbatch Revenue Grow Rate by Country (2025-2030) & (US\$ Million)
- Table 205. Europe Masterbatch Sales by Country (2019 VS 2023 VS 2030) & (K MT)
- Table 206. Europe Masterbatch Sales by Country (2019-2024) & (K MT)
- Table 207. Europe Masterbatch Sales by Country (2025-2030) & (K MT)
- Table 208. Europe Masterbatch Sales Price by Country (2019-2024) & (USD/MT)
- Table 209. Europe Masterbatch Sales Price by Country (2025-2030) & (USD/MT)
- Table 210. Germany Masterbatch Revenue (2019-2030) & (US\$ Million)
- Table 211. France Masterbatch Revenue (2019-2030) & (US\$ Million)
- Table 212. Masterbatch Revenue (2019-2030) & (US\$ Million)
- Table 213. Masterbatch Revenue (2019-2030) & (US\$ Million)
- Table 214. Masterbatch Revenue (2019-2030) & (US\$ Million)
- Table 215. China Masterbatch Revenue by Type (2019-2024) & (US\$ Million)
- Table 216. China Masterbatch Revenue by Type (2025-2030) & (US\$ Million)
- Table 217. China Masterbatch Sales by Type (2019-2024) & (K MT)
- Table 218. China Masterbatch Sales by Type (2025-2030) & (K MT)
- Table 219. China Masterbatch Sales Price by Type (2019-2024) & (USD/MT)
- Table 220. China Masterbatch Sales Price by Type (2025-2030) & (USD/MT)
- Table 221. Chin

## I would like to order

Product name: Global Masterbatch Market Analysis and Forecast 2024-2030

Product link: <https://marketpublishers.com/r/G894BD4D4E4AEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G894BD4D4E4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970