

Global Master Data Management (MDM) Market Size, Manufacturers, Growth Analysis Industry Forecast to 2030

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Abstracts

Summary

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file. MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications.

According to APO Research, The global Master Data Management (MDM) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

North American market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of

2025 through 2030.

Europe market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Master Data Management (MDM) include SAP, Oracle, IBM, Informatica, Stibo Systems, TIBCO Software, Riversand Technologies, Orchestra Networks and EnterWorks, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

This report presents an overview of global market for Master Data Management (MDM), revenue and gross margin. Analyses of the global market trends, with historic market revenue for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Master Data Management (MDM), also provides the value of main regions and countries. Of the upcoming market potential for Master Data Management (MDM), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Master Data Management (MDM) revenue, market share and industry ranking of main companies, data from 2019 to 2024. Identification of the major stakeholders in the global Master Data Management (MDM) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

All companies have demonstrated varying levels of sales growth and profitability over the past six years, while some companies have experienced consistent growth, others have shown fluctuations in performance. The overall trend suggests a positive outlook for the global Master Data Management (MDM) company landscape, with companies adapting to market dynamics and maintaining profitability amidst changing conditions.

Master Data Management (MDM) segment by Company

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata

Software AG

Agility Multichannel

VisionWare

SupplyOn AG

Sunway World

Yonyou

Master Data Management (MDM) segment by Type

Customer Data

Product Data

Others

Master Data Management (MDM) segment by Application

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

Master Data Management (MDM) segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global Master Data Management (MDM) status and future forecast, involving, revenue, growth rate (CAGR), market share, historical and forecast.
2. To present the Master Data Management (MDM) key companies, revenue, market share, and recent developments.
3. To split the Master Data Management (MDM) breakdown data by regions, type, companies, and application.
4. To analyze the global and key regions Master Data Management (MDM) market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify Master Data Management (MDM) significant trends, drivers, influence factors in global and regions.
6. To analyze Master Data Management (MDM) competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Master Data Management (MDM) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Master Data Management (MDM) and provides them with information on key market

drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Master Data Management (MDM).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, global total market size.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Master Data Management (MDM) industry.

Chapter 3: Detailed analysis of Master Data Management (MDM) company competitive landscape, revenue market share, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: Sales value of Master Data Management (MDM) in regional level. It provides a quantitative analysis of the market size and development potential of each region and

introduces the market development, future development prospects, market space, and market size of key country in the world.

Chapter 7: Sales value of Master Data Management (MDM) in country level. It provides sigmate data by type, and by application for each country/region.

Chapter 8: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including revenue, gross margin, product introduction, recent development, etc.

Chapter 9: Concluding Insights.

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