

# Global Master Data Management (MDM) Market by Size, by Type, by Application, by Region, History and Forecast 2019-2030

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## Abstracts

### Summary

Master Data Management (MDM) is a method of helping organizations in linking all critical and important data to a master file. MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications.

According to APO Research, The global Master Data Management (MDM) market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

The US & Canada market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The China market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of

2025 through 2030.

Europe market for Master Data Management (MDM) is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global companies of Master Data Management (MDM) include SAP, Oracle, IBM, Informatica, Stibo Systems, TIBCO Software, Riversand Technologies, Orchestra Networks and EnterWorks, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

### Report Includes

This report presents an overview of global market for Master Data Management (MDM), market size. Analyses of the global market trends, with historic market revenue data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Master Data Management (MDM), also provides the revenue of main regions and countries. Of the upcoming market potential for Master Data Management (MDM), and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Master Data Management (MDM) revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Master Data Management (MDM) market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, revenue, and growth rate, from 2019 to 2030. Evaluation and forecast the market size for Master Data Management (MDM) revenue, projected growth trends, production technology, application and end-user industry.

### Master Data Management (MDM) segment by Company

SAP

Oracle

IBM

Informatica

Stibo Systems

TIBCO Software

Riversand Technologies

Orchestra Networks

EnterWorks

Magnitude

Talend

SAS Institute

Microsoft

KPMG

Teradata

Software AG

Agility Multichannel

VisionWare

SupplyOn AG

Sunway World

Yonyou

## Master Data Management (MDM) segment by Type

Customer Data

Product Data

Others

## Master Data Management (MDM) segment by Application

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government & Health Care

Manufacturing & Logistics

Others

## Master Data Management (MDM) segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving, production, value, consumption, growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, capacity, production, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Master Data Management (MDM) market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Master Data Management (MDM) and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more

insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Master Data Management (MDM).

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc), including the market size of each market segment, future development potential, and so on. Revenue of Master Data Management (MDM) in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Analysis key trends, drivers, challenges, and opportunities within the global Master Data Management (MDM) industry.

Chapter 3: Detailed analysis of Master Data Management (MDM) companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find

the blue ocean market in different downstream markets.

Chapter 6: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Master Data Management (MDM) revenue, gross margin, and recent development, etc.

Chapter 7: North America (US & Canada) by type, by application and by country, revenue for each segment.

Chapter 8: Europe by type, by application and by country, revenue for each segment.

Chapter 9: China by type, and by application, revenue for each segment.

Chapter 10: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 11: MEALA by type, by application and by country, revenue for each segment.

Chapter 12: Concluding Insights of the report.



## Contents

### 1 MARKET OVERVIEW

1.1 Product Definition

1.2 Market Analysis by Type

1.2.1 Global Master Data Management (MDM) Market Size Growth Rate by Type:  
2019 VS 2023 VS 2030

1.2.2 Customer Data

1.2.3 Product Data

1.2.4 Others

1.3 Market Analysis by Application

1.3.1 Global Master Data Management (MDM) Market Size Growth Rate by  
Application: 2019 VS 2023 VS 2030

1.3.2 Banking, Finance and Insurance (BFSI)

1.3.3 IT and Telecommunications

1.3.4 Government & Health Care

1.3.5 Manufacturing & Logistics

1.3.6 Others

1.4 Global Market Growth Prospects

1.5 Global Master Data Management (MDM) Growth Trends by Region

1.5.1 Global Master Data Management (MDM) Market Size by Region: 2019 VS 2023  
VS 2030

1.5.2 Master Data Management (MDM) Market Size by Region (2019-2024)

1.5.3 Master Data Management (MDM) Market Size by Region (2025-2030)

1.6 Assumptions and Limitations

1.7 Study Goals and Objectives

1.8 Years Considered

### 2 GLOBAL MASTER DATA MANAGEMENT (MDM) MARKET DYNAMICS

2.1 Master Data Management (MDM) Industry Trends

2.2 Master Data Management (MDM) Industry Drivers

2.3 Master Data Management (MDM) Industry Opportunities and Challenges

2.4 Master Data Management (MDM) Industry Restraints

### 3 COMPETITIVE LANDSCAPE BY COMPANY

3.1 Global Master Data Management (MDM) Revenue by Company (2019-2024)

3.2 Global Master Data Management (MDM) Players Revenue Ranking, 2022 VS 2023 VS 2024

3.3 Global Master Data Management (MDM) Key Company Head office and Area Served

3.4 Global Master Data Management (MDM) Company, Product Type & Application

3.5 Global Master Data Management (MDM) Company Commercialization Time

3.6 Market Competitive Analysis

3.6.1 Global Master Data Management (MDM) Market CR5 and HHI

3.6.2 Global Top 5 and 10 Master Data Management (MDM) Players Market Share by Revenue in 2023

3.6.3 2023 Master Data Management (MDM) Tier 1, Tier 2, and Tier

## **4 MASTER DATA MANAGEMENT (MDM) MARKET BY TYPE**

4.1 Global Master Data Management (MDM) Market Size by Type (2019 VS 2023 VS 2030)

4.2 Global Master Data Management (MDM) Market Size by Type (2019-2030)

4.3 Global Master Data Management (MDM) Market Size Share by Type (2019-2030)

## **5 MASTER DATA MANAGEMENT (MDM) MARKET BY APPLICATION**

5.1 Global Master Data Management (MDM) Market Size by Application (2019 VS 2023 VS 2030)

5.2 Global Master Data Management (MDM) Market Size by Application (2019-2030)

5.3 Global Master Data Management (MDM) Market Size Share by Application (2019-2030)

## **6 COMPANY PROFILES**

6.1 SAP

6.1.1 SAP Company Information

6.1.2 SAP Business Overview

6.1.3 SAP Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.1.4 SAP Master Data Management (MDM) Product Portfolio

6.1.5 SAP Recent Developments

6.2 Oracle

6.2.1 Oracle Company Information

6.2.2 Oracle Business Overview

6.2.3 Oracle Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.2.4 Oracle Master Data Management (MDM) Product Portfolio

6.2.5 Oracle Recent Developments

6.3 IBM

6.3.1 IBM Company Information

6.3.2 IBM Business Overview

6.3.3 IBM Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.3.4 IBM Master Data Management (MDM) Product Portfolio

6.3.5 IBM Recent Developments

6.4 Informatica

6.4.1 Informatica Company Information

6.4.2 Informatica Business Overview

6.4.3 Informatica Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.4.4 Informatica Master Data Management (MDM) Product Portfolio

6.4.5 Informatica Recent Developments

6.5 Stibo Systems

6.5.1 Stibo Systems Company Information

6.5.2 Stibo Systems Business Overview

6.5.3 Stibo Systems Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.5.4 Stibo Systems Master Data Management (MDM) Product Portfolio

6.5.5 Stibo Systems Recent Developments

6.6 TIBCO Software

6.6.1 TIBCO Software Company Information

6.6.2 TIBCO Software Business Overview

6.6.3 TIBCO Software Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.6.4 TIBCO Software Master Data Management (MDM) Product Portfolio

6.6.5 TIBCO Software Recent Developments

6.7 Riversand Technologies

6.7.1 Riversand Technologies Company Information

6.7.2 Riversand Technologies Business Overview

6.7.3 Riversand Technologies Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.7.4 Riversand Technologies Master Data Management (MDM) Product Portfolio

6.7.5 Riversand Technologies Recent Developments

## 6.8 Orchestra Networks

6.8.1 Orchestra Networks Company Information

6.8.2 Orchestra Networks Business Overview

6.8.3 Orchestra Networks Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.8.4 Orchestra Networks Master Data Management (MDM) Product Portfolio

6.8.5 Orchestra Networks Recent Developments

## 6.9 EnterWorks

6.9.1 EnterWorks Company Information

6.9.2 EnterWorks Business Overview

6.9.3 EnterWorks Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.9.4 EnterWorks Master Data Management (MDM) Product Portfolio

6.9.5 EnterWorks Recent Developments

## 6.10 Magnitude

6.10.1 Magnitude Company Information

6.10.2 Magnitude Business Overview

6.10.3 Magnitude Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.10.4 Magnitude Master Data Management (MDM) Product Portfolio

6.10.5 Magnitude Recent Developments

## 6.11 Talend

6.11.1 Talend Company Information

6.11.2 Talend Business Overview

6.11.3 Talend Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.11.4 Talend Master Data Management (MDM) Product Portfolio

6.11.5 Talend Recent Developments

## 6.12 SAS Institute

6.12.1 SAS Institute Company Information

6.12.2 SAS Institute Business Overview

6.12.3 SAS Institute Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.12.4 SAS Institute Master Data Management (MDM) Product Portfolio

6.12.5 SAS Institute Recent Developments

## 6.13 Microsoft

6.13.1 Microsoft Company Information

6.13.2 Microsoft Business Overview

6.13.3 Microsoft Master Data Management (MDM) Revenue and Gross Margin (US\$

Million) & (2019-2024)

6.13.4 Microsoft Master Data Management (MDM) Product Portfolio

6.13.5 Microsoft Recent Developments

6.14 KPMG

6.14.1 KPMG Company Information

6.14.2 KPMG Business Overview

6.14.3 KPMG Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.14.4 KPMG Master Data Management (MDM) Product Portfolio

6.14.5 KPMG Recent Developments

6.15 Teradata

6.15.1 Teradata Company Information

6.15.2 Teradata Business Overview

6.15.3 Teradata Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.15.4 Teradata Master Data Management (MDM) Product Portfolio

6.15.5 Teradata Recent Developments

6.16 Software AG

6.16.1 Software AG Company Information

6.16.2 Software AG Business Overview

6.16.3 Software AG Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.16.4 Software AG Master Data Management (MDM) Product Portfolio

6.16.5 Software AG Recent Developments

6.17 Agility Multichannel

6.17.1 Agility Multichannel Company Information

6.17.2 Agility Multichannel Business Overview

6.17.3 Agility Multichannel Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.17.4 Agility Multichannel Master Data Management (MDM) Product Portfolio

6.17.5 Agility Multichannel Recent Developments

6.18 VisionWare

6.18.1 VisionWare Company Information

6.18.2 VisionWare Business Overview

6.18.3 VisionWare Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

6.18.4 VisionWare Master Data Management (MDM) Product Portfolio

6.18.5 VisionWare Recent Developments

6.19 SupplyOn AG

- 6.19.1 SupplyOn AG Company Information
- 6.19.2 SupplyOn AG Business Overview
- 6.19.3 SupplyOn AG Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- 6.19.4 SupplyOn AG Master Data Management (MDM) Product Portfolio
- 6.19.5 SupplyOn AG Recent Developments
- 6.20 Sunway World
  - 6.20.1 Sunway World Company Information
  - 6.20.2 Sunway World Business Overview
  - 6.20.3 Sunway World Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
  - 6.20.4 Sunway World Master Data Management (MDM) Product Portfolio
  - 6.20.5 Sunway World Recent Developments
- 6.21 Yonyou
  - 6.21.1 Yonyou Company Information
  - 6.21.2 Yonyou Business Overview
  - 6.21.3 Yonyou Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
  - 6.21.4 Yonyou Master Data Management (MDM) Product Portfolio
  - 6.21.5 Yonyou Recent Developments

## **7 NORTH AMERICA**

- 7.1 North America Master Data Management (MDM) Market Size (2019-2030)
- 7.2 North America Master Data Management (MDM) Market Size by Type
  - 7.2.1 North America Master Data Management (MDM) Market Size by Type (2019-2024)
  - 7.2.2 North America Master Data Management (MDM) Market Size by Type (2025-2030)
  - 7.2.3 North America Master Data Management (MDM) Market Share by Type (2019-2030)
- 7.3 North America Master Data Management (MDM) Market Size by Application
  - 7.3.1 North America Master Data Management (MDM) Market Size by Application (2019-2024)
  - 7.3.2 North America Master Data Management (MDM) Market Size by Application (2025-2030)
  - 7.3.3 North America Master Data Management (MDM) Market Share by Application (2019-2030)
- 7.4 North America Master Data Management (MDM) Market Size by Country

7.4.1 North America Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030)

7.4.2 North America Master Data Management (MDM) Market Size by Country (2019-2024)

7.4.3 North America Master Data Management (MDM) Market Size by Country (2025-2030)

7.4.4 North America Master Data Management (MDM) Market Share by Country (2019-2030)

7.4.5 United States

7.4.6 Canada

## **8 EUROPE**

8.1 Europe Master Data Management (MDM) Market Size (2019-2030)

8.2 Europe Master Data Management (MDM) Market Size by Type

8.2.1 Europe Master Data Management (MDM) Market Size by Type (2019-2024)

8.2.2 Europe Master Data Management (MDM) Market Size by Type (2025-2030)

8.2.3 Europe Master Data Management (MDM) Market Share by Type (2019-2030)

8.3 Europe Master Data Management (MDM) Market Size by Application

8.3.1 Europe Master Data Management (MDM) Market Size by Application (2019-2024)

8.3.2 Europe Master Data Management (MDM) Market Size by Application (2025-2030)

8.3.3 Europe Master Data Management (MDM) Market Share by Application (2019-2030)

8.4 Europe Master Data Management (MDM) Market Size by Country

8.4.1 Europe Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030)

8.4.2 Europe Master Data Management (MDM) Market Size by Country (2019-2024)

8.4.3 Europe Master Data Management (MDM) Market Size by Country (2025-2030)

8.4.4 Europe Master Data Management (MDM) Market Share by Country (2019-2030)

8.4.5 Germany

8.4.6 France

8.4.7 U.K.

8.4.8 Italy

8.4.9 Russia

8.4.10 Nordic Countries

## **9 CHINA**

9.1 China Master Data Management (MDM) Market Size (2019-2030)

9.2 China Master Data Management (MDM) Market Size by Type

9.2.1 China Master Data Management (MDM) Market Size by Type (2019-2024)

9.2.2 China Master Data Management (MDM) Market Size by Type (2025-2030)

9.2.3 China Master Data Management (MDM) Market Share by Type (2019-2030)

9.3 China Master Data Management (MDM) Market Size by Application

9.3.1 China Master Data Management (MDM) Market Size by Application (2019-2024)

9.3.2 China Master Data Management (MDM) Market Size by Application (2025-2030)

9.3.3 China Master Data Management (MDM) Market Share by Application  
(2019-2030)

## **10 ASIA**

10.1 Asia Master Data Management (MDM) Market Size (2019-2030)

10.2 Asia Master Data Management (MDM) Market Size by Type

10.2.1 Asia Master Data Management (MDM) Market Size by Type (2019-2024)

10.2.2 Asia Master Data Management (MDM) Market Size by Type (2025-2030)

10.2.3 Asia Master Data Management (MDM) Market Share by Type (2019-2030)

10.3 Asia Master Data Management (MDM) Market Size by Application

10.3.1 Asia Master Data Management (MDM) Market Size by Application (2019-2024)

10.3.2 Asia Master Data Management (MDM) Market Size by Application (2025-2030)

10.3.3 Asia Master Data Management (MDM) Market Share by Application  
(2019-2030)

10.4 Asia Master Data Management (MDM) Market Size by Country

10.4.1 Asia Master Data Management (MDM) Market Size by Country (2019 VS 2023  
VS 2030)

10.4.2 Asia Master Data Management (MDM) Market Size by Country (2019-2024)

10.4.3 Asia Master Data Management (MDM) Market Size by Country (2025-2030)

10.4.4 Asia Master Data Management (MDM) Market Share by Country (2019-2030)

10.4.5 Japan

10.4.6 South Korea

10.4.7 China Taiwan

10.4.8 Southeast Asia

10.4.9 India

10.4.10 Australia

## **11 MEALA**



- 11.1 MEALA Master Data Management (MDM) Market Size (2019-2030)
- 11.2 MEALA Master Data Management (MDM) Market Size by Type
  - 11.2.1 MEALA Master Data Management (MDM) Market Size by Type (2019-2024)
  - 11.2.2 MEALA Master Data Management (MDM) Market Size by Type (2025-2030)
  - 11.2.3 MEALA Master Data Management (MDM) Market Share by Type (2019-2030)
- 11.3 MEALA Master Data Management (MDM) Market Size by Application
  - 11.3.1 MEALA Master Data Management (MDM) Market Size by Application (2019-2024)
  - 11.3.2 MEALA Master Data Management (MDM) Market Size by Application (2025-2030)
  - 11.3.3 MEALA Master Data Management (MDM) Market Share by Application (2019-2030)
- 11.4 MEALA Master Data Management (MDM) Market Size by Country
  - 11.4.1 MEALA Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030)
  - 11.4.2 MEALA Master Data Management (MDM) Market Size by Country (2019-2024)
  - 11.4.3 MEALA Master Data Management (MDM) Market Size by Country (2025-2030)
  - 11.4.4 MEALA Master Data Management (MDM) Market Share by Country (2019-2030)
  - 11.4.5 Brazil
  - 11.4.6 Mexico
  - 11.4.7 Turkey
  - 11.4.8 Israel
  - 11.4.9 GCC Countries

## **12 CONCLUDING INSIGHTS**

## **13 APPENDIX**

- 13.1 Reasons for Doing This Study
- 13.2 Research Methodology
- 13.3 Research Process
- 13.4 Authors List of This Report
- 13.5 Data Source
  - 13.5.1 Secondary Sources
  - 13.5.2 Primary Sources
- 13.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Master Data Management (MDM) Market Size Growth Rate by Type (US\$ Million): 2019 VS 2023 VS 2030

Table 2. Key Players of Customer Data

Table 3. Key Players of Product Data

Table 4. Key Players of Others

Table 5. Global Master Data Management (MDM) Market Size Growth Rate by Application (US\$ Million): 2019 VS 2023 VS 2030

Table 6. Key Players of Banking, Finance and Insurance (BFSI)

Table 7. Key Players of IT and Telecommunications

Table 8. Key Players of Government & Health Care

Table 9. Key Players of Manufacturing & Logistics

Table 10. Key Players of Others

Table 11. Global Master Data Management (MDM) Market Size Growth Rate (CAGR) by Region (US\$ Million): 2019 VS 2023 VS 2030

Table 12. Global Master Data Management (MDM) Market Size by Region (2019-2024) & (US\$ Million)

Table 13. Global Master Data Management (MDM) Market Share by Region (2019-2024)

Table 14. Global Master Data Management (MDM) Market Size by Region (2025-2030) & (US\$ Million)

Table 15. Global Master Data Management (MDM) Market Share by Region (2025-2030)

Table 16. Master Data Management (MDM) Industry Trends

Table 17. Master Data Management (MDM) Industry Drivers

Table 18. Master Data Management (MDM) Industry Opportunities and Challenges

Table 19. Master Data Management (MDM) Industry Restraints

Table 20. Global Master Data Management (MDM) Revenue by Company (US\$ Million) & (2019-2024)

Table 21. Global Master Data Management (MDM) Revenue Market Share by Company (2019-2024)

Table 22. Global Master Data Management (MDM) Players Revenue Ranking, 2022 VS 2023 VS 2024

Table 23. Global Master Data Management (MDM) Key Company Head office and Area Served

Table 24. Global Master Data Management (MDM) Company, Product Type &

## Application

Table 25. Global Master Data Management (MDM) Company Commercialization Time

Table 26. Global Company Market Concentration Ratio (CR5 and HHI)

Table 27. Global Master Data Management (MDM) by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)

Table 28. Global Master Data Management (MDM) Market Size by Type 2019 VS 2023 VS 2030 (US\$ Million)

Table 29. Global Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 30. Global Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 31. Global Master Data Management (MDM) Revenue Market Share by Type (2019-2024)

Table 32. Global Master Data Management (MDM) Revenue Market Share by Type (2025-2030)

Table 33. Global Master Data Management (MDM) Market Size by Application 2019 VS 2023 VS 2030 (US\$ Million)

Table 34. Global Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 35. Global Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 36. Global Master Data Management (MDM) Revenue Market Share by Application (2019-2024)

Table 37. Global Master Data Management (MDM) Revenue Market Share by Application (2025-2030)

Table 38. SAP Business Overview

Table 39. SAP Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 40. SAP Master Data Management (MDM) Product Portfolio

Table 41. SAP Recent Development

Table 42. Oracle Company Information

Table 43. Oracle Business Overview

Table 44. Oracle Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 45. Oracle Master Data Management (MDM) Product Portfolio

Table 46. Oracle Recent Development

Table 47. IBM Company Information

Table 48. IBM Business Overview

Table 49. IBM Master Data Management (MDM) Revenue and Gross Margin (US\$

Million) & (2019-2024)

Table 50. IBM Master Data Management (MDM) Product Portfolio

Table 51. IBM Recent Development

Table 52. Informatica Company Information

Table 53. Informatica Business Overview

Table 54. Informatica Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 55. Informatica Master Data Management (MDM) Product Portfolio

Table 56. Informatica Recent Development

Table 57. Stibo Systems Company Information

Table 58. Stibo Systems Business Overview

Table 59. Stibo Systems Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 60. Stibo Systems Master Data Management (MDM) Product Portfolio

Table 61. Stibo Systems Recent Development

Table 62. TIBCO Software Company Information

Table 63. TIBCO Software Business Overview

Table 64. TIBCO Software Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 65. TIBCO Software Master Data Management (MDM) Product Portfolio

Table 66. TIBCO Software Recent Development

Table 67. Riversand Technologies Company Information

Table 68. Riversand Technologies Business Overview

Table 69. Riversand Technologies Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 70. Riversand Technologies Master Data Management (MDM) Product Portfolio

Table 71. Riversand Technologies Recent Development

Table 72. Orchestra Networks Company Information

Table 73. Orchestra Networks Business Overview

Table 74. Orchestra Networks Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 75. Orchestra Networks Master Data Management (MDM) Product Portfolio

Table 76. Orchestra Networks Recent Development

Table 77. EnterWorks Company Information

Table 78. EnterWorks Business Overview

Table 79. EnterWorks Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 80. EnterWorks Master Data Management (MDM) Product Portfolio

Table 81. EnterWorks Recent Development

- Table 82. Magnitude Company Information
- Table 83. Magnitude Business Overview
- Table 84. Magnitude Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 85. Magnitude Master Data Management (MDM) Product Portfolio
- Table 86. Magnitude Recent Development
- Table 87. Talend Company Information
- Table 88. Talend Business Overview
- Table 89. Talend Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 90. Talend Master Data Management (MDM) Product Portfolio
- Table 91. Talend Recent Development
- Table 92. SAS Institute Company Information
- Table 93. SAS Institute Business Overview
- Table 94. SAS Institute Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 95. SAS Institute Master Data Management (MDM) Product Portfolio
- Table 96. SAS Institute Recent Development
- Table 97. Microsoft Company Information
- Table 98. Microsoft Business Overview
- Table 99. Microsoft Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 100. Microsoft Master Data Management (MDM) Product Portfolio
- Table 101. Microsoft Recent Development
- Table 102. KPMG Company Information
- Table 103. KPMG Business Overview
- Table 104. KPMG Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 105. KPMG Master Data Management (MDM) Product Portfolio
- Table 106. KPMG Recent Development
- Table 107. Teradata Company Information
- Table 108. Teradata Business Overview
- Table 109. Teradata Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)
- Table 110. Teradata Master Data Management (MDM) Product Portfolio
- Table 111. Teradata Recent Development
- Table 112. Software AG Company Information
- Table 113. Software AG Business Overview
- Table 114. Software AG Master Data Management (MDM) Revenue and Gross Margin

(US\$ Million) & (2019-2024)

Table 115. Software AG Master Data Management (MDM) Product Portfolio

Table 116. Software AG Recent Development

Table 117. Agility Multichannel Company Information

Table 118. Agility Multichannel Business Overview

Table 119. Agility Multichannel Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 120. Agility Multichannel Master Data Management (MDM) Product Portfolio

Table 121. Agility Multichannel Recent Development

Table 122. VisionWare Company Information

Table 123. VisionWare Business Overview

Table 124. VisionWare Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 125. VisionWare Master Data Management (MDM) Product Portfolio

Table 126. VisionWare Recent Development

Table 127. SupplyOn AG Company Information

Table 128. SupplyOn AG Business Overview

Table 129. SupplyOn AG Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 130. SupplyOn AG Master Data Management (MDM) Product Portfolio

Table 131. SupplyOn AG Recent Development

Table 132. Sunway World Company Information

Table 133. Sunway World Business Overview

Table 134. Sunway World Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 135. Sunway World Master Data Management (MDM) Product Portfolio

Table 136. Sunway World Recent Development

Table 137. Yonyou Company Information

Table 138. Yonyou Business Overview

Table 139. Yonyou Master Data Management (MDM) Revenue and Gross Margin (US\$ Million) & (2019-2024)

Table 140. Yonyou Master Data Management (MDM) Product Portfolio

Table 141. Yonyou Recent Development

Table 142. North America Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 143. North America Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 144. North America Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 145. North America Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 146. North America Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 147. North America Master Data Management (MDM) Market Size by Country (2019-2024)

Table 148. North America Master Data Management (MDM) Market Size by Country (2025-2030)

Table 149. Europe Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 150. Europe Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 151. Europe Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 152. Europe Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 153. Europe Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 154. Europe Master Data Management (MDM) Market Size by Country (2019-2024)

Table 155. Europe Master Data Management (MDM) Market Size by Country (2025-2030)

Table 156. China Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 157. China Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 158. China Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 159. China Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 160. Asia Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 161. Asia Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 162. Asia Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 163. Asia Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 164. Asia Master Data Management (MDM) Market Size by Country (2019 VS

2023 VS 2030) & (US\$ Million)

Table 165. Asia Master Data Management (MDM) Market Size by Country (2019-2024)

Table 166. Asia Master Data Management (MDM) Market Size by Country (2025-2030)

Table 167. MEALA Master Data Management (MDM) Market Size by Type (2019-2024) & (US\$ Million)

Table 168. MEALA Master Data Management (MDM) Market Size by Type (2025-2030) & (US\$ Million)

Table 169. MEALA Master Data Management (MDM) Market Size by Application (2019-2024) & (US\$ Million)

Table 170. MEALA Master Data Management (MDM) Market Size by Application (2025-2030) & (US\$ Million)

Table 171. MEALA Master Data Management (MDM) Market Size by Country (2019 VS 2023 VS 2030) & (US\$ Million)

Table 172. MEALA Master Data Management (MDM) Market Size by Country (2019-2024)

Table 173. MEALA Master Data Management (MDM) Market Size by Country (2025-2030)

Table 174. Research Programs/Design for This Report

Table 175. Authors List of This Report

Table 176. Secondary Sources

Table 177. Primary Sources



## List Of Figures

### LIST OF FIGURES

- Figure 1. Master Data Management (MDM) Product Picture
- Figure 2. Global Master Data Management (MDM) Market Size Growth Rate by Type, 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 3. Global Master Data Management (MDM) Market Share by Type: 2023 VS 2030
- Figure 4. Customer Data Picture
- Figure 5. Product Data Picture
- Figure 6. Others Picture
- Figure 7. Global Master Data Management (MDM) Market Size Growth Rate by Application, 2019 VS 2023 VS 2030 (US\$ Million)
- Figure 8. Global Master Data Management (MDM) Market Share by Application: 2023 VS 2030
- Figure 9. Banking, Finance and Insurance (BFSI) Picture
- Figure 10. IT and Telecommunications Picture
- Figure 11. Government & Health Care Picture
- Figure 12. Manufacturing & Logistics Picture
- Figure 13. Others Picture
- Figure 14. Global Master Data Management (MDM) Market Size (US\$ Million), 2019 VS 2023 VS 2030
- Figure 15. Global Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)
- Figure 16. Global Master Data Management (MDM) Market Share by Region: 2023 VS 2030
- Figure 17. Years Considered
- Figure 18. Global Master Data Management (MDM) Market Share by Players in 2023
- Figure 19. Global Top 5 and 10 Master Data Management (MDM) Players Market Share by Revenue in 2023
- Figure 20. Company Type (Tier 1, Tier 2, and Tier 3): 2019 VS 2023
- Figure 21. Global Master Data Management (MDM) Market Size by Type (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 22. Global Master Data Management (MDM) Revenue Market Share by Type (2019-2030)
- Figure 23. Global Master Data Management (MDM) Market Size by Application (2019 VS 2023 VS 2030) & (US\$ Million)
- Figure 24. Global Master Data Management (MDM) Revenue Market Share by

Application (2019-2030)

Figure 25. North America Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 26. North America Master Data Management (MDM) Market Share by Type (2019-2030)

Figure 27. North America Master Data Management (MDM) Market Share by Application (2019-2030)

Figure 28. North America Master Data Management (MDM) Market Share by Country (2019-2030)

Figure 29. United States Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 30. Canada Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 31. Europe Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 32. Europe Master Data Management (MDM) Market Share by Type (2019-2030)

Figure 33. Europe Master Data Management (MDM) Market Share by Application (2019-2030)

Figure 34. Europe Master Data Management (MDM) Market Share by Country (2019-2030)

Figure 35. Germany Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 36. France Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 37. U.K. Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 38. Italy Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 39. Russia Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 40. Nordic Countries Master Data Management (MDM) Market Size (2019-2030) & (US\$ Million)

Figure 41. China Master Data M

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