

Global Margarine & Shortening Market Size, Manufacturers, Opportunities and Forecast to 2030

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Abstracts

Summary

Margarine is a substitute for butter, prepared from vegetable and animal fats by emulsifying them with water and adding small amount of milk, salt, vitamins, colouring matter, etc.

Shortening is a semi-solid plant-derived fat that can be used as an alternative to butter or similar substances.

According to APO Research, The global Margarine & Shortening market was estimated at US\$ million in 2023 and is projected to reach a revised size of US\$ million by 2030, witnessing a CAGR of xx% during the forecast period 2024-2030.

North American market for Margarine & Shortening is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Asia-Pacific market for Margarine & Shortening is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

Europe market for Margarine & Shortening is estimated to increase from \$ million in 2024 to reach \$ million by 2030, at a CAGR of % during the forecast period of 2025 through 2030.

The major global manufacturers of Margarine & Shortening include Upfield, Bunge,

NMGK Group, ConAgra, Fuji Oil, BRF, Yildiz Holding, Grupo Lala and NamChow, etc. In 2023, the world's top three vendors accounted for approximately % of the revenue.

Report Scope

This report aims to provide a comprehensive presentation of the global market for Margarine & Shortening, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Margarine & Shortening.

The Margarine & Shortening market size, estimations, and forecasts are provided in terms of sales volume (K MT) and revenue (\$ millions), considering 2023 as the base year, with history and forecast data for the period from 2019 to 2030. This report segments the global Margarine & Shortening market comprehensively. Regional market sizes, concerning products by Type, by Application, and by players, are also provided. For a more in-depth understanding of the market, the report provides profiles of the competitive landscape, key competitors, and their respective market ranks. The report also discusses technological trends and new product developments.

Key Companies & Market Share Insights

In this section, the readers will gain an understanding of the key players competing. This report has studied the key growth strategies, such as innovative trends and developments, intensification of product portfolio, mergers and acquisitions, collaborations, new product innovation, and geographical expansion, undertaken by these participants to maintain their presence. Apart from business strategies, the study includes current developments and key financials. The readers will also get access to the data related to global revenue, price, and sales by manufacturers for the period 2019-2024. This all-inclusive report will certainly serve the clients to stay updated and make effective decisions in their businesses. Some of the prominent players reviewed in the research report include:

Upfield

Bunge

NMGK Group

ConAgra

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

ADM

J.M. Smucker

AAK

Wilmar

COFCO

Uni-President

Mengniu Group

Yili Group

Brightdairy

Dairy Crest

Margarine & Shortening segment by Type

Margarine

Shortening

Margarine & Shortening segment by Application

Food Industry

Household

Catering

Margarine & Shortening Segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Key Drivers & Barriers

High-impact rendering factors and drivers have been studied in this report to aid the readers to understand the general development. Moreover, the report includes restraints and challenges that may act as stumbling blocks on the way of the players. This will assist the users to be attentive and make informed decisions related to business. Specialists have also laid their focus on the upcoming business prospects.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Margarine & Shortening market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Margarine & Shortening and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in volume and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market
5. This report helps stakeholders to gain insights into which regions to target globally
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Margarine & Shortening.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the study scope of this report, executive summary of market segments by type, market size segments for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Margarine & Shortening manufacturers competitive landscape, price, sales, revenue, market share and ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Sales, revenue of Margarine & Shortening in regional level. It provides a quantitative analysis of the market size and development potential of each region and introduces the future development prospects, and market space in the world.

Chapter 5: Introduces market segments by application, market size segment for North America, Europe, Asia Pacific, Latin America, Middle East & Africa.

Chapter 6: Provides profiles of key players, introducing the basic situation of the main companies in the market in detail, including product sales, revenue, price, gross margin, product introduction, recent development, etc.

Chapter 7, 8, 9, 10 and 11: North America, Europe, Asia Pacific, Latin America, Middle East & Africa, sales and revenue by country.

Chapter 12: Analysis of industrial chain, key raw materials, manufacturing cost, and market dynamics.

Chapter 13: Concluding Insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Global Market Growth Prospects
 - 1.2.1 Global Margarine & Shortening Market Size Estimates and Forecasts (2019-2030)
 - 1.2.2 Global Margarine & Shortening Sales Estimates and Forecasts (2019-2030)
- 1.3 Margarine & Shortening Market by Type
 - 1.3.1 Margarine
 - 1.3.2 Shortening
- 1.4 Global Margarine & Shortening Market Size by Type
 - 1.4.1 Global Margarine & Shortening Market Size Overview by Type (2019-2030)
 - 1.4.2 Global Margarine & Shortening Historic Market Size Review by Type (2019-2024)
 - 1.4.3 Global Margarine & Shortening Forecasted Market Size by Type (2025-2030)
- 1.5 Key Regions Market Size by Type
 - 1.5.1 North America Margarine & Shortening Sales Breakdown by Type (2019-2024)
 - 1.5.2 Europe Margarine & Shortening Sales Breakdown by Type (2019-2024)
 - 1.5.3 Asia-Pacific Margarine & Shortening Sales Breakdown by Type (2019-2024)
 - 1.5.4 Latin America Margarine & Shortening Sales Breakdown by Type (2019-2024)
 - 1.5.5 Middle East and Africa Margarine & Shortening Sales Breakdown by Type (2019-2024)

2 GLOBAL MARKET DYNAMICS

- 2.1 Margarine & Shortening Industry Trends
- 2.2 Margarine & Shortening Industry Drivers
- 2.3 Margarine & Shortening Industry Opportunities and Challenges
- 2.4 Margarine & Shortening Industry Restraints

3 MARKET COMPETITIVE LANDSCAPE BY COMPANY

- 3.1 Global Top Players by Margarine & Shortening Revenue (2019-2024)
- 3.2 Global Top Players by Margarine & Shortening Sales (2019-2024)
- 3.3 Global Top Players by Margarine & Shortening Price (2019-2024)
- 3.4 Global Margarine & Shortening Industry Company Ranking, 2022 VS 2023 VS 2024
- 3.5 Global Margarine & Shortening Key Company Manufacturing Sites & Headquarters

3.6 Global Margarine & Shortening Company, Product Type & Application

3.7 Global Margarine & Shortening Company Commercialization Time

3.8 Market Competitive Analysis

3.8.1 Global Margarine & Shortening Market CR5 and HHI

3.8.2 Global Top 5 and 10 Margarine & Shortening Players Market Share by Revenue in 2023

3.8.3 2023 Margarine & Shortening Tier 1, Tier 2, and Tier

4 MARGARINE & SHORTENING REGIONAL STATUS AND OUTLOOK

4.1 Global Margarine & Shortening Market Size and CAGR by Region: 2019 VS 2023 VS 2030

4.2 Global Margarine & Shortening Historic Market Size by Region

4.2.1 Global Margarine & Shortening Sales in Volume by Region (2019-2024)

4.2.2 Global Margarine & Shortening Sales in Value by Region (2019-2024)

4.2.3 Global Margarine & Shortening Sales (Volume & Value), Price and Gross Margin (2019-2024)

4.3 Global Margarine & Shortening Forecasted Market Size by Region

4.3.1 Global Margarine & Shortening Sales in Volume by Region (2025-2030)

4.3.2 Global Margarine & Shortening Sales in Value by Region (2025-2030)

4.3.3 Global Margarine & Shortening Sales (Volume & Value), Price and Gross Margin (2025-2030)

5 MARGARINE & SHORTENING BY APPLICATION

5.1 Margarine & Shortening Market by Application

5.1.1 Food Industry

5.1.2 Household

5.1.3 Catering

5.2 Global Margarine & Shortening Market Size by Application

5.2.1 Global Margarine & Shortening Market Size Overview by Application (2019-2030)

5.2.2 Global Margarine & Shortening Historic Market Size Review by Application (2019-2024)

5.2.3 Global Margarine & Shortening Forecasted Market Size by Application (2025-2030)

5.3 Key Regions Market Size by Application

5.3.1 North America Margarine & Shortening Sales Breakdown by Application (2019-2024)

- 5.3.2 Europe Margarine & Shortening Sales Breakdown by Application (2019-2024)
- 5.3.3 Asia-Pacific Margarine & Shortening Sales Breakdown by Application (2019-2024)
- 5.3.4 Latin America Margarine & Shortening Sales Breakdown by Application (2019-2024)
- 5.3.5 Middle East and Africa Margarine & Shortening Sales Breakdown by Application (2019-2024)

6 COMPANY PROFILES

6.1 Upfield

- 6.1.1 Upfield Company Information
- 6.1.2 Upfield Business Overview
- 6.1.3 Upfield Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.1.4 Upfield Margarine & Shortening Product Portfolio
- 6.1.5 Upfield Recent Developments

6.2 Bunge

- 6.2.1 Bunge Company Information
- 6.2.2 Bunge Business Overview
- 6.2.3 Bunge Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.2.4 Bunge Margarine & Shortening Product Portfolio
- 6.2.5 Bunge Recent Developments

6.3 NMGK Group

- 6.3.1 NMGK Group Company Information
- 6.3.2 NMGK Group Business Overview
- 6.3.3 NMGK Group Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.3.4 NMGK Group Margarine & Shortening Product Portfolio
- 6.3.5 NMGK Group Recent Developments

6.4 ConAgra

- 6.4.1 ConAgra Company Information
- 6.4.2 ConAgra Business Overview
- 6.4.3 ConAgra Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.4.4 ConAgra Margarine & Shortening Product Portfolio
- 6.4.5 ConAgra Recent Developments

6.5 Fuji Oil

- 6.5.1 Fuji Oil Company Information
- 6.5.2 Fuji Oil Business Overview

- 6.5.3 Fuji Oil Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.5.4 Fuji Oil Margarine & Shortening Product Portfolio
- 6.5.5 Fuji Oil Recent Developments
- 6.6 BRF
 - 6.6.1 BRF Comapny Information
 - 6.6.2 BRF Business Overview
 - 6.6.3 BRF Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.6.4 BRF Margarine & Shortening Product Portfolio
 - 6.6.5 BRF Recent Developments
- 6.7 Yildiz Holding
 - 6.7.1 Yildiz Holding Comapny Information
 - 6.7.2 Yildiz Holding Business Overview
 - 6.7.3 Yildiz Holding Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.7.4 Yildiz Holding Margarine & Shortening Product Portfolio
 - 6.7.5 Yildiz Holding Recent Developments
- 6.8 Grupo Lala
 - 6.8.1 Grupo Lala Comapny Information
 - 6.8.2 Grupo Lala Business Overview
 - 6.8.3 Grupo Lala Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.8.4 Grupo Lala Margarine & Shortening Product Portfolio
 - 6.8.5 Grupo Lala Recent Developments
- 6.9 NamChow
 - 6.9.1 NamChow Comapny Information
 - 6.9.2 NamChow Business Overview
 - 6.9.3 NamChow Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.9.4 NamChow Margarine & Shortening Product Portfolio
 - 6.9.5 NamChow Recent Developments
- 6.10 Cargill
 - 6.10.1 Cargill Comapny Information
 - 6.10.2 Cargill Business Overview
 - 6.10.3 Cargill Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.10.4 Cargill Margarine & Shortening Product Portfolio
 - 6.10.5 Cargill Recent Developments
- 6.11 ADM
 - 6.11.1 ADM Comapny Information
 - 6.11.2 ADM Business Overview

- 6.11.3 ADM Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
- 6.11.4 ADM Margarine & Shortening Product Portfolio
- 6.11.5 ADM Recent Developments
- 6.12 J.M. Smucker
 - 6.12.1 J.M. Smucker Company Information
 - 6.12.2 J.M. Smucker Business Overview
 - 6.12.3 J.M. Smucker Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.12.4 J.M. Smucker Margarine & Shortening Product Portfolio
 - 6.12.5 J.M. Smucker Recent Developments
- 6.13 AAK
 - 6.13.1 AAK Company Information
 - 6.13.2 AAK Business Overview
 - 6.13.3 AAK Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.13.4 AAK Margarine & Shortening Product Portfolio
 - 6.13.5 AAK Recent Developments
- 6.14 Wilmar
 - 6.14.1 Wilmar Company Information
 - 6.14.2 Wilmar Business Overview
 - 6.14.3 Wilmar Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.14.4 Wilmar Margarine & Shortening Product Portfolio
 - 6.14.5 Wilmar Recent Developments
- 6.15 COFCO
 - 6.15.1 COFCO Company Information
 - 6.15.2 COFCO Business Overview
 - 6.15.3 COFCO Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.15.4 COFCO Margarine & Shortening Product Portfolio
 - 6.15.5 COFCO Recent Developments
- 6.16 Uni-President
 - 6.16.1 Uni-President Company Information
 - 6.16.2 Uni-President Business Overview
 - 6.16.3 Uni-President Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)
 - 6.16.4 Uni-President Margarine & Shortening Product Portfolio
 - 6.16.5 Uni-President Recent Developments
- 6.17 Mengniu Group
 - 6.17.1 Mengniu Group Company Information
 - 6.17.2 Mengniu Group Business Overview

6.17.3 Mengniu Group Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)

6.17.4 Mengniu Group Margarine & Shortening Product Portfolio

6.17.5 Mengniu Group Recent Developments

6.18 Yili Group

6.18.1 Yili Group Company Information

6.18.2 Yili Group Business Overview

6.18.3 Yili Group Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)

6.18.4 Yili Group Margarine & Shortening Product Portfolio

6.18.5 Yili Group Recent Developments

6.19 Brightdairy

6.19.1 Brightdairy Company Information

6.19.2 Brightdairy Business Overview

6.19.3 Brightdairy Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)

6.19.4 Brightdairy Margarine & Shortening Product Portfolio

6.19.5 Brightdairy Recent Developments

6.20 Dairy Crest

6.20.1 Dairy Crest Company Information

6.20.2 Dairy Crest Business Overview

6.20.3 Dairy Crest Margarine & Shortening Sales, Revenue and Gross Margin (2019-2024)

6.20.4 Dairy Crest Margarine & Shortening Product Portfolio

6.20.5 Dairy Crest Recent Developments

7 NORTH AMERICA BY COUNTRY

7.1 North America Margarine & Shortening Sales by Country

7.1.1 North America Margarine & Shortening Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.1.2 North America Margarine & Shortening Sales by Country (2019-2024)

7.1.3 North America Margarine & Shortening Sales Forecast by Country (2025-2030)

7.2 North America Margarine & Shortening Market Size by Country

7.2.1 North America Margarine & Shortening Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

7.2.2 North America Margarine & Shortening Market Size by Country (2019-2024)

7.2.3 North America Margarine & Shortening Market Size Forecast by Country (2025-2030)

8 EUROPE BY COUNTRY

8.1 Europe Margarine & Shortening Sales by Country

8.1.1 Europe Margarine & Shortening Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.1.2 Europe Margarine & Shortening Sales by Country (2019-2024)

8.1.3 Europe Margarine & Shortening Sales Forecast by Country (2025-2030)

8.2 Europe Margarine & Shortening Market Size by Country

8.2.1 Europe Margarine & Shortening Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

8.2.2 Europe Margarine & Shortening Market Size by Country (2019-2024)

8.2.3 Europe Margarine & Shortening Market Size Forecast by Country (2025-2030)

9 ASIA-PACIFIC BY COUNTRY

9.1 Asia-Pacific Margarine & Shortening Sales by Country

9.1.1 Asia-Pacific Margarine & Shortening Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.1.2 Asia-Pacific Margarine & Shortening Sales by Country (2019-2024)

9.1.3 Asia-Pacific Margarine & Shortening Sales Forecast by Country (2025-2030)

9.2 Asia-Pacific Margarine & Shortening Market Size by Country

9.2.1 Asia-Pacific Margarine & Shortening Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

9.2.2 Asia-Pacific Margarine & Shortening Market Size by Country (2019-2024)

9.2.3 Asia-Pacific Margarine & Shortening Market Size Forecast by Country (2025-2030)

10 LATIN AMERICA BY COUNTRY

10.1 Latin America Margarine & Shortening Sales by Country

10.1.1 Latin America Margarine & Shortening Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.1.2 Latin America Margarine & Shortening Sales by Country (2019-2024)

10.1.3 Latin America Margarine & Shortening Sales Forecast by Country (2025-2030)

10.2 Latin America Margarine & Shortening Market Size by Country

10.2.1 Latin America Margarine & Shortening Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

10.2.2 Latin America Margarine & Shortening Market Size by Country (2019-2024)

10.2.3 Latin America Margarine & Shortening Market Size Forecast by Country (2025-2030)

11 MIDDLE EAST AND AFRICA BY COUNTRY

11.1 Middle East and Africa Margarine & Shortening Sales by Country

11.1.1 Middle East and Africa Margarine & Shortening Sales Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.1.2 Middle East and Africa Margarine & Shortening Sales by Country (2019-2024)

11.1.3 Middle East and Africa Margarine & Shortening Sales Forecast by Country (2025-2030)

11.2 Middle East and Africa Margarine & Shortening Market Size by Country

11.2.1 Middle East and Africa Margarine & Shortening Market Size Growth Rate (CAGR) by Country: 2019 VS 2023 VS 2030

11.2.2 Middle East and Africa Margarine & Shortening Market Size by Country (2019-2024)

11.2.3 Middle East and Africa Margarine & Shortening Market Size Forecast by Country (2025-2030)

12 VALUE CHAIN AND SALES CHANNELS ANALYSIS

12.1 Margarine & Shortening Value Chain Analysis

12.1.1 Margarine & Shortening Key Raw Materials

12.1.2 Key Raw Materials Price

12.1.3 Raw Materials Key Suppliers

12.1.4 Manufacturing Cost Structure

12.1.5 Margarine & Shortening Production Mode & Process

12.2 Margarine & Shortening Sales Channels Analysis

12.2.1 Direct Comparison with Distribution Share

12.2.2 Margarine & Shortening Distributors

12.2.3 Margarine & Shortening Customers

13 CONCLUDING INSIGHTS

14 APPENDIX

14.1 Reasons for Doing This Study

14.2 Research Methodology

14.3 Research Process

14.4 Authors List of This Report

14.5 Data Source

14.5.1 Secondary Sources

14.5.2 Primary Sources

14.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Major Company of Margarine

Table 2. Major Company of Shortening

Table 3. Global Margarine & Shortening Sales by Type (2019 VS 2023 VS 2030) & (US\$ Million)

Table 4. Global Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 5. Global Margarine & Shortening Sales Market Share in Volume by Type (2019-2024)

Table 6. Global Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 7. Global Margarine & Shortening Sales Market Share in Value by Type (2019-2024)

Table 8. Global Margarine & Shortening Price by Type (2019-2024) & (USD/MT)

Table 9. Global Margarine & Shortening Sales by Type (2025-2030) & (K MT)

Table 10. Global Margarine & Shortening Sales Market Share in Volume by Type (2025-2030)

Table 11. Global Margarine & Shortening Sales by Type (2025-2030) & (US\$ Million)

Table 12. Global Margarine & Shortening Sales Market Share in Value by Type (2025-2030)

Table 13. Global Margarine & Shortening Price by Type (2025-2030) & (USD/MT)

Table 14. North America Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 15. North America Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 16. Europe Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 17. Europe Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 18. Asia-Pacific Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 19. Asia-Pacific Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 20. Latin America Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 21. Latin America Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 22. Middle East and Africa Margarine & Shortening Sales by Type (2019-2024) & (K MT)

Table 23. Middle East and Africa Margarine & Shortening Sales by Type (2019-2024) & (US\$ Million)

Table 24. Margarine & Shortening Industry Trends

Table 25. Margarine & Shortening Industry Drivers

- Table 26. Margarine & Shortening Industry Opportunities and Challenges
- Table 27. Margarine & Shortening Industry Restraints
- Table 28. Global Margarine & Shortening Sales Revenue by Company (US\$ Million) & (2019-2024)
- Table 29. Global Margarine & Shortening Revenue Market Share by Company (2019-2024)
- Table 30. Global Margarine & Shortening Sales by Company (2019-2024) & (K MT)
- Table 31. Global Margarine & Shortening Sales Share by Company (2019-2024)
- Table 32. Global Margarine & Shortening Market Price by Company (2019-2024) & (USD/MT)
- Table 33. Global Margarine & Shortening Industry Company Ranking, 2022 VS 2023 VS 2024
- Table 34. Global Margarine & Shortening Key Company Manufacturing Sites & Headquarters
- Table 35. Global Margarine & Shortening Company, Product Type & Application
- Table 36. Global Margarine & Shortening Company Commercialization Time
- Table 37. Global Company Market Concentration Ratio (CR5 and HHI)
- Table 38. Global Margarine & Shortening by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue of 2023)
- Table 39. Global Margarine & Shortening Market Size Comparison by Region (US\$ Million): 2019 VS 2023 VS 2030
- Table 40. Global Margarine & Shortening Sales by Region (2019-2024) & (K MT)
- Table 41. Global Margarine & Shortening Sales Market Share in Volume by Region (2019-2024)
- Table 42. Global Margarine & Shortening Sales by Region (2019-2024) & (US\$ Million)
- Table 43. Global Margarine & Shortening Sales Market Share in Value by Region (2019-2024)
- Table 44. Global Margarine & Shortening Sales (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 45. Global Margarine & Shortening Sales by Region (2025-2030) & (K MT)
- Table 46. Global Margarine & Shortening Sales Market Share in Volume by Region (2025-2030)
- Table 47. Global Margarine & Shortening Sales by Region (2025-2030) & (US\$ Million)
- Table 48. Global Margarine & Shortening Sales Market Share in Value by Region (2025-2030)
- Table 49. Global Margarine & Shortening Sales (K MT), Value (US\$ Million), Price (USD/MT) and Gross Margin (2025-2030)
- Table 50. Global Margarine & Shortening Sales by Application (2019 VS 2023 VS 2030) & (US\$ Million)

- Table 51. Global Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 52. Global Margarine & Shortening Sales Market Share in Volume by Application (2019-2024)
- Table 53. Global Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 54. Global Margarine & Shortening Sales Market Share in Value by Application (2019-2024)
- Table 55. Global Margarine & Shortening Price by Application (2019-2024) & (USD/MT)
- Table 56. Global Margarine & Shortening Sales by Application (2025-2030) & (K MT)
- Table 57. Global Margarine & Shortening Sales Market Share in Volume by Application (2025-2030)
- Table 58. Global Margarine & Shortening Sales by Application (2025-2030) & (US\$ Million)
- Table 59. Global Margarine & Shortening Sales Market Share in Value by Application (2025-2030)
- Table 60. Global Margarine & Shortening Price by Application (2025-2030) & (USD/MT)
- Table 61. North America Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 62. North America Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 63. Europe Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 64. Europe Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 65. Asia-Pacific Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 66. Asia-Pacific Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 67. Latin America Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 68. Latin America Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 69. Middle East and Africa Margarine & Shortening Sales by Application (2019-2024) & (K MT)
- Table 70. Middle East and Africa Margarine & Shortening Sales by Application (2019-2024) & (US\$ Million)
- Table 71. Upfield Company Information
- Table 72. Upfield Business Overview
- Table 73. Upfield Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

- Table 74. Upfield Margarine & Shortening Product Portfolio
- Table 75. Upfield Recent Development
- Table 76. Bunge Company Information
- Table 77. Bunge Business Overview
- Table 78. Bunge Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 79. Bunge Margarine & Shortening Product Portfolio
- Table 80. Bunge Recent Development
- Table 81. NMGK Group Company Information
- Table 82. NMGK Group Business Overview
- Table 83. NMGK Group Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 84. NMGK Group Margarine & Shortening Product Portfolio
- Table 85. NMGK Group Recent Development
- Table 86. ConAgra Company Information
- Table 87. ConAgra Business Overview
- Table 88. ConAgra Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 89. ConAgra Margarine & Shortening Product Portfolio
- Table 90. ConAgra Recent Development
- Table 91. Fuji Oil Company Information
- Table 92. Fuji Oil Business Overview
- Table 93. Fuji Oil Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 94. Fuji Oil Margarine & Shortening Product Portfolio
- Table 95. Fuji Oil Recent Development
- Table 96. BRF Company Information
- Table 97. BRF Business Overview
- Table 98. BRF Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 99. BRF Margarine & Shortening Product Portfolio
- Table 100. BRF Recent Development
- Table 101. Yildiz Holding Company Information
- Table 102. Yildiz Holding Business Overview
- Table 103. Yildiz Holding Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 104. Yildiz Holding Margarine & Shortening Product Portfolio
- Table 105. Yildiz Holding Recent Development
- Table 106. Grupo Lala Company Information

- Table 107. Grupo Lala Business Overview
- Table 108. Grupo Lala Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 109. Grupo Lala Margarine & Shortening Product Portfolio
- Table 110. Grupo Lala Recent Development
- Table 111. NamChow Company Information
- Table 112. NamChow Business Overview
- Table 113. NamChow Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 114. NamChow Margarine & Shortening Product Portfolio
- Table 115. NamChow Recent Development
- Table 116. Cargill Company Information
- Table 117. Cargill Business Overview
- Table 118. Cargill Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 119. Cargill Margarine & Shortening Product Portfolio
- Table 120. Cargill Recent Development
- Table 121. ADM Company Information
- Table 122. ADM Business Overview
- Table 123. ADM Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 124. ADM Margarine & Shortening Product Portfolio
- Table 125. ADM Recent Development
- Table 126. J.M. Smucker Company Information
- Table 127. J.M. Smucker Business Overview
- Table 128. J.M. Smucker Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 129. J.M. Smucker Margarine & Shortening Product Portfolio
- Table 130. J.M. Smucker Recent Development
- Table 131. AAK Company Information
- Table 132. AAK Business Overview
- Table 133. AAK Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 134. AAK Margarine & Shortening Product Portfolio
- Table 135. AAK Recent Development
- Table 136. Wilmar Company Information
- Table 137. Wilmar Business Overview
- Table 138. Wilmar Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

- Table 139. Wilmar Margarine & Shortening Product Portfolio
- Table 140. Wilmar Recent Development
- Table 141. COFCO Company Information
- Table 142. COFCO Business Overview
- Table 143. COFCO Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 144. COFCO Margarine & Shortening Product Portfolio
- Table 145. COFCO Recent Development
- Table 146. Uni-President Company Information
- Table 147. Uni-President Business Overview
- Table 148. Uni-President Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 149. Uni-President Margarine & Shortening Product Portfolio
- Table 150. Uni-President Recent Development
- Table 151. Mengniu Group Company Information
- Table 152. Mengniu Group Business Overview
- Table 153. Mengniu Group Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 154. Mengniu Group Margarine & Shortening Product Portfolio
- Table 155. Mengniu Group Recent Development
- Table 156. Yili Group Company Information
- Table 157. Yili Group Business Overview
- Table 158. Yili Group Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 159. Yili Group Margarine & Shortening Product Portfolio
- Table 160. Yili Group Recent Development
- Table 161. Brightdairy Company Information
- Table 162. Brightdairy Business Overview
- Table 163. Brightdairy Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 164. Brightdairy Margarine & Shortening Product Portfolio
- Table 165. Brightdairy Recent Development
- Table 166. Dairy Crest Company Information
- Table 167. Dairy Crest Business Overview
- Table 168. Dairy Crest Margarine & Shortening Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 169. Dairy Crest Margarine & Shortening Product Portfolio
- Table 170. Dairy Crest Recent Development
- Table 171. North America Margarine & Shortening Market Size Growth Rate (CAGR) by

Country (K MT): 2019 VS 2023 VS 2030

Table 172. North America Margarine & Shortening Sales by Country (2019-2024) & (K MT)

Table 173. North America Margarine & Shortening Sales Market Share by Country (2019-2024)

Table 174. North America Margarine & Shortening Sales Forecast by Country (2025-2030) & (K MT)

Table 175. North America Margarine & Shortening Sales Market Share Forecast by Country (2025-2030)

Table 176. North America Margarine & Shortening Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 177. North America Margarine & Shortening Market Size by Country (2019-2024) & (US\$ Million)

Table 178. North America Margarine & Shortening Market Share by Country (2019-2024)

Table 179. North America Margarine & Shortening Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 180. North America Margarine & Shortening Market Share Forecast by Country (2025-2030)

Table 181. Europe Margarine & Shortening Market Size Growth Rate (CAGR) by Country (K MT): 2019 VS 2023 VS 2030

Table 182. Europe Margarine & Shortening Sales by Country (2019-2024) & (K MT)

Table 183. Europe Margarine & Shortening Sales Market Share by Country (2019-2024)

Table 184. Europe Margarine & Shortening Sales Forecast by Country (2025-2030) & (K MT)

Table 185. Europe Margarine & Shortening Sales Market Share Forecast by Country (2025-2030)

Table 186. Europe Margarine & Shortening Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 187. Europe Margarine & Shortening Market Size by Country (2019-2024) & (US\$ Million)

Table 188. Europe Margarine & Shortening Market Share by Country (2019-2024)

Table 189. Europe Margarine & Shortening Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 190. Europe Margarine & Shortening Market Share Forecast by Country (2025-2030)

Table 191. Asia-Pacific Margarine & Shortening Market Size Growth Rate (CAGR) by Country (K MT): 2019 VS 2023 VS 2030

Table 192. Asia-Pacific Margarine & Shortening Sales by Country (2019-2024) & (K MT)

Table 193. Asia-Pacific Margarine & Shortening Sales Market Share by Country (2019-2024)

Table 194. Asia-Pacific Margarine & Shortening Sales Forecast by Country (2025-2030) & (K MT)

Table 195. Asia-Pacific Margarine & Shortening Sales Market Share Forecast by Country (2025-2030)

Table 196. Asia-Pacific Margarine & Shortening Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 197. Asia-Pacific Margarine & Shortening Market Size by Country (2019-2024) & (US\$ Million)

Table 198. Asia-Pacific Margarine & Shortening Market Share by Country (2019-2024)

Table 199. Asia-Pacific Margarine & Shortening Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 200. Asia-Pacific Margarine & Shortening Market Share Forecast by Country (2025-2030)

Table 201. Latin America Margarine & Shortening Market Size Growth Rate (CAGR) by Country (K MT): 2019 VS 2023 VS 2030

Table 202. Latin America Margarine & Shortening Sales by Country (2019-2024) & (K MT)

Table 203. Latin America Margarine & Shortening Sales Market Share by Country (2019-2024)

Table 204. Latin America Margarine & Shortening Sales Forecast by Country (2025-2030) & (K MT)

Table 205. Latin America Margarine & Shortening Sales Market Share Forecast by Country (2025-2030)

Table 206. Latin America Margarine & Shortening Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 207. Latin America Margarine & Shortening Market Size by Country (2019-2024) & (US\$ Million)

Table 208. Latin America Margarine & Shortening Market Share by Country (2019-2024)

Table 209. Latin America Margarine & Shortening Market Size Forecast by Country (2025-2030) & (US\$ Million)

Table 210. Latin America Margarine & Shortening Market Share Forecast by Country (2025-2030)

Table 211. Middle East and Africa Margarine & Shortening Market Size Growth Rate (CAGR) by Country (K MT): 2019 VS 2023 VS 2030

Table 212. Middle East and Africa Margarine & Shortening Sales by Country (2019-2024) & (K MT)

Table 213. Middle East and Africa Margarine & Shortening Sales Market Share by Country (2019-2024)

Table 214. Middle East and Africa Margarine & Shortening Sales Forecast by Country (2025-2030) & (K MT)

Table 215. Middle East and Africa Margarine & Shortening Sales Market Share Forecast by Country (2025-2030)

Table 216. Middle East and Africa Margarine & Shortening Market Size Growth Rate (CAGR) by Country (US\$ Million): 2019 VS 2023 VS 2030

Table 217. Middle East and Africa Margarine & Shortening Market Size by Country (2019-2024) & (US\$ Million)

Table 218. Middle East and Africa Margarine & Shortening Market Share by Country (2019-2024)

Table 219. Middle East and Africa Margarine & Shortening M

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