

Global Margarine Market Analysis and Forecast 2024-2030

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Abstracts

Margarine is a substitute for butter, prepared from vegetable and animal fats by emulsifying them with water and adding small amount of milk, salt, vitamins, colouring matter, etc.

For the definitions and criteria of margarine, there are distinction on the highest water content and the mixing extent of the butter and other fats depend on the different counties.

According to APO Research, The global Margarine market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Europe is the largest region of Margarine, with a market share about 30%, followed by North America and China, etc. Unilever, Bunge, NMGK Group, ConAgra and COFCO are the top 5 manufacturers of industry, and they had about 50% combined market share.

This report presents an overview of global market for Margarine, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Margarine, also provides the sales of main regions and countries. Of the upcoming market potential for Margarine, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle

East, Africa, and Other Countries.

This report focuses on the Margarine sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Margarine market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Margarine sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Unilever, Bunge, NMGK Group, ConAgra, Zydus Cadila, Wilmar-International, Fuji Oil, BRF and Yildiz Holding, etc.

Margarine segment by Company

Unilever

Bunge

NMGK Group

ConAgra

Zydus Cadila

Wilmar-International

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Sunnyfoods

Cargill

COFCO

Uni-President

Mengniu Group

Yili Group

Brightdairy

Dairy Crest

Margarine segment by Type

Special Type

Universal Type

Margarine segment by Application

Food Industry

Household

Margarine segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Margarine market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and

deeply understand the competition pattern of the market.

2. This report will help stakeholders to understand the global industry status and trends of Margarine and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.

4. This report stays updated with novel technology integration, features, and the latest developments in the market.

5. This report helps stakeholders to gain insights into which regions to target globally.

6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Margarine.

7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Margarine in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Margarine manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Margarine sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Margarine Market by Type
 - 1.2.1 Global Margarine Market Size by Type, 2019 VS 2023 VS 2030
 - 1.2.2 Special Type
 - 1.2.3 Universal Type
- 1.3 Margarine Market by Application
 - 1.3.1 Global Margarine Market Size by Application, 2019 VS 2023 VS 2030
 - 1.3.2 Food Industry
 - 1.3.3 Household
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

2 MARGARINE MARKET DYNAMICS

- 2.1 Margarine Industry Trends
- 2.2 Margarine Industry Drivers
- 2.3 Margarine Industry Opportunities and Challenges
- 2.4 Margarine Industry Restraints

3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Margarine Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Margarine Revenue by Region
 - 3.2.1 Global Margarine Revenue by Region: 2019 VS 2023 VS 2030
 - 3.2.2 Global Margarine Revenue by Region (2019-2024)
 - 3.2.3 Global Margarine Revenue by Region (2025-2030)
 - 3.2.4 Global Margarine Revenue Market Share by Region (2019-2030)
- 3.3 Global Margarine Sales Estimates and Forecasts 2019-2030
- 3.4 Global Margarine Sales by Region
 - 3.4.1 Global Margarine Sales by Region: 2019 VS 2023 VS 2030
 - 3.4.2 Global Margarine Sales by Region (2019-2024)
 - 3.4.3 Global Margarine Sales by Region (2025-2030)
 - 3.4.4 Global Margarine Sales Market Share by Region (2019-2030)
- 3.5 US & Canada
- 3.6 Europe

3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS

4.1 Global Margarine Revenue by Manufacturers

4.1.1 Global Margarine Revenue by Manufacturers (2019-2024)

4.1.2 Global Margarine Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Margarine Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Margarine Sales by Manufacturers

4.2.1 Global Margarine Sales by Manufacturers (2019-2024)

4.2.2 Global Margarine Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Margarine Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Margarine Sales Price by Manufacturers (2019-2024)

4.4 Global Margarine Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Margarine Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Margarine Manufacturers, Product Type & Application

4.7 Global Margarine Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Margarine Market CR5 and HHI

4.8.2 2023 Margarine Tier 1, Tier 2, and Tier

5 MARGARINE MARKET BY TYPE

5.1 Global Margarine Revenue by Type

5.1.1 Global Margarine Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Margarine Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Margarine Revenue Market Share by Type (2019-2030)

5.2 Global Margarine Sales by Type

5.2.1 Global Margarine Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Margarine Sales by Type (2019-2030) & (K MT)

5.2.3 Global Margarine Sales Market Share by Type (2019-2030)

5.3 Global Margarine Price by Type

6 MARGARINE MARKET BY APPLICATION

6.1 Global Margarine Revenue by Application

6.1.1 Global Margarine Revenue by Application (2019 VS 2023 VS 2030)

- 6.1.2 Global Margarine Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Margarine Revenue Market Share by Application (2019-2030)
- 6.2 Global Margarine Sales by Application
 - 6.2.1 Global Margarine Sales by Application (2019 VS 2023 VS 2030)
 - 6.2.2 Global Margarine Sales by Application (2019-2030) & (K MT)
 - 6.2.3 Global Margarine Sales Market Share by Application (2019-2030)
- 6.3 Global Margarine Price by Application

7 COMPANY PROFILES

7.1 Unilever

- 7.1.1 Unilever Company Information
- 7.1.2 Unilever Business Overview
- 7.1.3 Unilever Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.1.4 Unilever Margarine Product Portfolio
- 7.1.5 Unilever Recent Developments

7.2 Bunge

- 7.2.1 Bunge Company Information
- 7.2.2 Bunge Business Overview
- 7.2.3 Bunge Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.2.4 Bunge Margarine Product Portfolio
- 7.2.5 Bunge Recent Developments

7.3 NMGK Group

- 7.3.1 NMGK Group Company Information
- 7.3.2 NMGK Group Business Overview
- 7.3.3 NMGK Group Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.3.4 NMGK Group Margarine Product Portfolio
- 7.3.5 NMGK Group Recent Developments

7.4 ConAgra

- 7.4.1 ConAgra Company Information
- 7.4.2 ConAgra Business Overview
- 7.4.3 ConAgra Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.4.4 ConAgra Margarine Product Portfolio
- 7.4.5 ConAgra Recent Developments

7.5 Zydus Cadila

- 7.5.1 Zydus Cadila Company Information
- 7.5.2 Zydus Cadila Business Overview
- 7.5.3 Zydus Cadila Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.5.4 Zydus Cadila Margarine Product Portfolio

- 7.5.5 Zydus Cadila Recent Developments
- 7.6 Wilmar-International
 - 7.6.1 Wilmar-International Comapny Information
 - 7.6.2 Wilmar-International Business Overview
 - 7.6.3 Wilmar-International Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.6.4 Wilmar-International Margarine Product Portfolio
 - 7.6.5 Wilmar-International Recent Developments
- 7.7 Fuji Oil
 - 7.7.1 Fuji Oil Comapny Information
 - 7.7.2 Fuji Oil Business Overview
 - 7.7.3 Fuji Oil Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.7.4 Fuji Oil Margarine Product Portfolio
 - 7.7.5 Fuji Oil Recent Developments
- 7.8 BRF
 - 7.8.1 BRF Comapny Information
 - 7.8.2 BRF Business Overview
 - 7.8.3 BRF Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.8.4 BRF Margarine Product Portfolio
 - 7.8.5 BRF Recent Developments
- 7.9 Yildiz Holding
 - 7.9.1 Yildiz Holding Comapny Information
 - 7.9.2 Yildiz Holding Business Overview
 - 7.9.3 Yildiz Holding Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.9.4 Yildiz Holding Margarine Product Portfolio
 - 7.9.5 Yildiz Holding Recent Developments
- 7.10 Grupo Lala
 - 7.10.1 Grupo Lala Comapny Information
 - 7.10.2 Grupo Lala Business Overview
 - 7.10.3 Grupo Lala Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.10.4 Grupo Lala Margarine Product Portfolio
 - 7.10.5 Grupo Lala Recent Developments
- 7.11 NamChow
 - 7.11.1 NamChow Comapny Information
 - 7.11.2 NamChow Business Overview
 - 7.11.3 NamChow Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.11.4 NamChow Margarine Product Portfolio
 - 7.11.5 NamChow Recent Developments
- 7.12 Sunnyfoods

- 7.12.1 Sunnyfoods Comapny Information
- 7.12.2 Sunnyfoods Business Overview
- 7.12.3 Sunnyfoods Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.12.4 Sunnyfoods Margarine Product Portfolio
- 7.12.5 Sunnyfoods Recent Developments
- 7.13 Cargill
 - 7.13.1 Cargill Comapny Information
 - 7.13.2 Cargill Business Overview
 - 7.13.3 Cargill Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.13.4 Cargill Margarine Product Portfolio
 - 7.13.5 Cargill Recent Developments
- 7.14 COFCO
 - 7.14.1 COFCO Comapny Information
 - 7.14.2 COFCO Business Overview
 - 7.14.3 COFCO Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.14.4 COFCO Margarine Product Portfolio
 - 7.14.5 COFCO Recent Developments
- 7.15 Uni-President
 - 7.15.1 Uni-President Comapny Information
 - 7.15.2 Uni-President Business Overview
 - 7.15.3 Uni-President Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.15.4 Uni-President Margarine Product Portfolio
 - 7.15.5 Uni-President Recent Developments
- 7.16 Mengniu Group
 - 7.16.1 Mengniu Group Comapny Information
 - 7.16.2 Mengniu Group Business Overview
 - 7.16.3 Mengniu Group Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.16.4 Mengniu Group Margarine Product Portfolio
 - 7.16.5 Mengniu Group Recent Developments
- 7.17 Yili Group
 - 7.17.1 Yili Group Comapny Information
 - 7.17.2 Yili Group Business Overview
 - 7.17.3 Yili Group Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.17.4 Yili Group Margarine Product Portfolio
 - 7.17.5 Yili Group Recent Developments
- 7.18 Brightdairy
 - 7.18.1 Brightdairy Comapny Information
 - 7.18.2 Brightdairy Business Overview

- 7.18.3 Brightdairy Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
- 7.18.4 Brightdairy Margarine Product Portfolio
- 7.18.5 Brightdairy Recent Developments
- 7.19 Dairy Crest
 - 7.19.1 Dairy Crest Company Information
 - 7.19.2 Dairy Crest Business Overview
 - 7.19.3 Dairy Crest Margarine Sales, Revenue, Price and Gross Margin (2019-2024)
 - 7.19.4 Dairy Crest Margarine Product Portfolio
 - 7.19.5 Dairy Crest Recent Developments

8 NORTH AMERICA

- 8.1 North America Margarine Market Size by Type
 - 8.1.1 North America Margarine Revenue by Type (2019-2030)
 - 8.1.2 North America Margarine Sales by Type (2019-2030)
 - 8.1.3 North America Margarine Price by Type (2019-2030)
- 8.2 North America Margarine Market Size by Application
 - 8.2.1 North America Margarine Revenue by Application (2019-2030)
 - 8.2.2 North America Margarine Sales by Application (2019-2030)
 - 8.2.3 North America Margarine Price by Application (2019-2030)
- 8.3 North America Margarine Market Size by Country
 - 8.3.1 North America Margarine Revenue Growth Rate by Country (2019 VS 2023 VS 2030)
 - 8.3.2 North America Margarine Sales by Country (2019 VS 2023 VS 2030)
 - 8.3.3 North America Margarine Price by Country (2019-2030)
 - 8.3.4 U.S.
 - 8.3.5 Canada

9 EUROPE

- 9.1 Europe Margarine Market Size by Type
 - 9.1.1 Europe Margarine Revenue by Type (2019-2030)
 - 9.1.2 Europe Margarine Sales by Type (2019-2030)
 - 9.1.3 Europe Margarine Price by Type (2019-2030)
- 9.2 Europe Margarine Market Size by Application
 - 9.2.1 Europe Margarine Revenue by Application (2019-2030)
 - 9.2.2 Europe Margarine Sales by Application (2019-2030)
 - 9.2.3 Europe Margarine Price by Application (2019-2030)
- 9.3 Europe Margarine Market Size by Country

- 9.3.1 Europe Margarine Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
- 9.3.2 Europe Margarine Sales by Country (2019 VS 2023 VS 2030)
- 9.3.3 Europe Margarine Price by Country (2019-2030)
- 9.3.4 Germany
- 9.3.5 France
- 9.3.6 U.K.
- 9.3.7 Italy
- 9.3.8 Russia

10 CHINA

- 10.1 China Margarine Market Size by Type
 - 10.1.1 China Margarine Revenue by Type (2019-2030)
 - 10.1.2 China Margarine Sales by Type (2019-2030)
 - 10.1.3 China Margarine Price by Type (2019-2030)
- 10.2 China Margarine Market Size by Application
 - 10.2.1 China Margarine Revenue by Application (2019-2030)
 - 10.2.2 China Margarine Sales by Application (2019-2030)
 - 10.2.3 China Margarine Price by Application (2019-2030)

11 ASIA (EXCLUDING CHINA)

- 11.1 Asia Margarine Market Size by Type
 - 11.1.1 Asia Margarine Revenue by Type (2019-2030)
 - 11.1.2 Asia Margarine Sales by Type (2019-2030)
 - 11.1.3 Asia Margarine Price by Type (2019-2030)
- 11.2 Asia Margarine Market Size by Application
 - 11.2.1 Asia Margarine Revenue by Application (2019-2030)
 - 11.2.2 Asia Margarine Sales by Application (2019-2030)
 - 11.2.3 Asia Margarine Price by Application (2019-2030)
- 11.3 Asia Margarine Market Size by Country
 - 11.3.1 Asia Margarine Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
 - 11.3.2 Asia Margarine Sales by Country (2019 VS 2023 VS 2030)
 - 11.3.3 Asia Margarine Price by Country (2019-2030)
 - 11.3.4 Japan
 - 11.3.5 South Korea
 - 11.3.6 India
 - 11.3.7 Australia
 - 11.3.8 China Taiwan

11.3.9 Southeast Asia

12 MIDDLE EAST, AFRICA AND LATIN AMERICA

12.1 MEALA Margarine Market Size by Type

12.1.1 MEALA Margarine Revenue by Type (2019-2030)

12.1.2 MEALA Margarine Sales by Type (2019-2030)

12.1.3 MEALA Margarine Price by Type (2019-2030)

12.2 MEALA Margarine Market Size by Application

12.2.1 MEALA Margarine Revenue by Application (2019-2030)

12.2.2 MEALA Margarine Sales by Application (2019-2030)

12.2.3 MEALA Margarine Price by Application (2019-2030)

12.3 MEALA Margarine Market Size by Country

12.3.1 MEALA Margarine Revenue Grow Rate by Country (2019 VS 2023 VS 2030)

12.3.2 MEALA Margarine Sales by Country (2019 VS 2023 VS 2030)

12.3.3 MEALA Margarine Price by Country (2019-2030)

12.3.4 Mexico

12.3.5 Brazil

12.3.6 Israel

12.3.7 Argentina

12.3.8 Colombia

12.3.9 Turkey

12.3.10 Saudi Arabia

12.3.11 UAE

13 VALUE CHAIN AND SALES CHANNELS ANALYSIS

13.1 Margarine Value Chain Analysis

13.1.1 Margarine Key Raw Materials

13.1.2 Raw Materials Key Suppliers

13.1.3 Manufacturing Cost Structure

13.1.4 Margarine Production Mode & Process

13.2 Margarine Sales Channels Analysis

13.2.1 Direct Comparison with Distribution Share

13.2.2 Margarine Distributors

13.2.3 Margarine Customers

14 CONCLUDING INSIGHTS

15 APPENDIX

15.1 Reasons for Doing This Study

15.2 Research Methodology

15.3 Research Process

15.4 Authors List of This Report

15.5 Data Source

15.5.1 Secondary Sources

15.5.2 Primary Sources

15.6 Disclaimer

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