

# Global Ketchup Market Analysis and Forecast 2024-2030

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## Abstracts

Ketchup is a sweet and tangy sauce, typically made from tomatoes, a sweetener, vinegar, and assorted seasonings and spices. Seasonings vary by recipe, but commonly include onions, allspice, cloves, cinnamon, garlic, and sometimes celery.

Tomato ketchup is often used as a condiment with various dishes that are usually served hot, including chips/fries, hamburgers, sandwiches, hot dogs, eggs, and grilled or fried meat. Ketchup is sometimes used as a basis or ingredient for other sauces and dressings, and is also used as an additive flavoring for snacks such as potato chips.

According to APO Research, The global Ketchup market is projected to grow from US\$ million in 2024 to US\$ million by 2030, at a Compound Annual Growth Rate (CAGR) of % during the forecast period.

Global Ketchup key players include The Kraft Heinz Company, ConAgra Foods, Del Monte, etc. Global top three manufacturers hold a share over 75%.

North America is the largest market, with a share over 25%, followed by Europe, and Asia-Pacific, both have a share about 40 percent.

In terms of product, Original Ketchup is the largest segment, with a share over 65%. And in terms of application, the largest application is Food Services Market, followed by Family Consumption.

This report presents an overview of global market for Ketchup, sales, revenue and price. Analyses of the global market trends, with historic market revenue or sales data for 2019 - 2023, estimates for 2024, and projections of CAGR through 2030.

This report researches the key producers of Ketchup, also provides the sales of main regions and countries. Of the upcoming market potential for Ketchup, and key regions or countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Ketchup sales, revenue, market share and industry ranking of main manufacturers, data from 2019 to 2024. Identification of the major stakeholders in the global Ketchup market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by Type and by Application, sales, revenue, and price, from 2019 to 2030. Evaluation and forecast the market size for Ketchup sales, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including The Kraft Heinz Company, Nestle, ConAgra Foods, Del Monte, General Mills, Kissan, Kagome, Chalkis Health Industry and Organicville, etc.

#### Ketchup segment by Company

The Kraft Heinz Company

Nestle

ConAgra Foods

Del Monte

General Mills

Kissan

Kagome

Chalkis Health Industry

Organicville

Red Duck Foods

GD Foods

Red Gold

Cofco Tunhe

Ketchup segment by Type

Original Ketchup

Flavored Ketchup

Ketchup segment by Application

Family Consumption

Food Services Market

Ketchup segment by Region

North America

U.S.

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

### Study Objectives

1. To analyze and research the global status and future forecast, involving growth rate (CAGR), market share, historical and forecast.
2. To present the key manufacturers, sales, revenue, market share, and Recent Developments.
3. To split the breakdown data by regions, type, manufacturers, and Application.
4. To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints, and risks.
5. To identify significant trends, drivers, influence factors in global and regions.
6. To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

### Reasons to Buy This Report

1. This report will help the readers to understand the competition within the industries and strategies for the competitive environment to enhance the potential profit. The report also focuses on the competitive landscape of the global Ketchup market, and introduces in detail the market share, industry ranking, competitor ecosystem, market performance, new product development, operation situation, expansion, and acquisition. etc. of the main players, which helps the readers to identify the main competitors and deeply understand the competition pattern of the market.
2. This report will help stakeholders to understand the global industry status and trends of Ketchup and provides them with information on key market drivers, restraints, challenges, and opportunities.

3. This report will help stakeholders to understand competitors better and gain more insights to strengthen their position in their businesses. The competitive landscape section includes the market share and rank (in sales and value), competitor ecosystem, new product development, expansion, and acquisition.
4. This report stays updated with novel technology integration, features, and the latest developments in the market.
5. This report helps stakeholders to gain insights into which regions to target globally.
6. This report helps stakeholders to gain insights into the end-user perception concerning the adoption of Ketchup.
7. This report helps stakeholders to identify some of the key players in the market and understand their valuable contribution.

## Chapter Outline

Chapter 1: Introduces the report scope of the report, executive summary of different market segments (by type and by application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Sales (consumption), revenue of Ketchup in global, regional level and country level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space of each country in the world.

Chapter 4: Detailed analysis of Ketchup manufacturers competitive landscape, price, sales, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 5: Provides the analysis of various market segments by type, covering the sales, revenue, average price, and development potential of each market segment, to

help readers find the blue ocean market in different market segments.

Chapter 6: Provides the analysis of various market segments by application, covering the sales, revenue, average price, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 7: Provides profiles of key manufacturers, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Ketchup sales, revenue, price, gross margin, and recent development, etc.

Chapter 8: North America (US & Canada) by type, by application and by country, sales, and revenue for each segment.

Chapter 9: Europe by type, by application and by country, sales, and revenue for each segment.

Chapter 10: China type, by application, sales, and revenue for each segment.

Chapter 11: Asia (excluding China) type, by application and by region, sales, and revenue for each segment.

Chapter 12: Middle East, Africa, and Latin America type, by application and by country, sales, and revenue for each segment.

Chapter 13: Analysis of industrial chain, sales channel, key raw materials, distributors and customers.

Chapter 14: The main concluding insights of the report.

Chapter 14: The main concluding insights of the report.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Definition
- 1.2 Ketchup Market by Type
  - 1.2.1 Global Ketchup Market Size by Type, 2019 VS 2023 VS 2030
  - 1.2.2 Original Ketchup
  - 1.2.3 Flavored Ketchup
- 1.3 Ketchup Market by Application
  - 1.3.1 Global Ketchup Market Size by Application, 2019 VS 2023 VS 2030
  - 1.3.2 Family Consumption
  - 1.3.3 Food Services Market
- 1.4 Assumptions and Limitations
- 1.5 Study Goals and Objectives

### 2 KETCHUP MARKET DYNAMICS

- 2.1 Ketchup Industry Trends
- 2.2 Ketchup Industry Drivers
- 2.3 Ketchup Industry Opportunities and Challenges
- 2.4 Ketchup Industry Restraints

### 3 GLOBAL MARKET GROWTH PROSPECTS

- 3.1 Global Ketchup Revenue Estimates and Forecasts (2019-2030)
- 3.2 Global Ketchup Revenue by Region
  - 3.2.1 Global Ketchup Revenue by Region: 2019 VS 2023 VS 2030
  - 3.2.2 Global Ketchup Revenue by Region (2019-2024)
  - 3.2.3 Global Ketchup Revenue by Region (2025-2030)
  - 3.2.4 Global Ketchup Revenue Market Share by Region (2019-2030)
- 3.3 Global Ketchup Sales Estimates and Forecasts 2019-2030
- 3.4 Global Ketchup Sales by Region
  - 3.4.1 Global Ketchup Sales by Region: 2019 VS 2023 VS 2030
  - 3.4.2 Global Ketchup Sales by Region (2019-2024)
  - 3.4.3 Global Ketchup Sales by Region (2025-2030)
  - 3.4.4 Global Ketchup Sales Market Share by Region (2019-2030)
- 3.5 US & Canada
- 3.6 Europe



3.7 China

3.8 Asia (Excluding China)

3.9 Middle East, Africa and Latin America

## **4 MARKET COMPETITIVE LANDSCAPE BY MANUFACTURERS**

4.1 Global Ketchup Revenue by Manufacturers

4.1.1 Global Ketchup Revenue by Manufacturers (2019-2024)

4.1.2 Global Ketchup Revenue Market Share by Manufacturers (2019-2024)

4.1.3 Global Ketchup Manufacturers Revenue Share Top 10 and Top 5 in 2023

4.2 Global Ketchup Sales by Manufacturers

4.2.1 Global Ketchup Sales by Manufacturers (2019-2024)

4.2.2 Global Ketchup Sales Market Share by Manufacturers (2019-2024)

4.2.3 Global Ketchup Manufacturers Sales Share Top 10 and Top 5 in 2023

4.3 Global Ketchup Sales Price by Manufacturers (2019-2024)

4.4 Global Ketchup Key Manufacturers Ranking, 2022 VS 2023 VS 2024

4.5 Global Ketchup Key Manufacturers Manufacturing Sites & Headquarters

4.6 Global Ketchup Manufacturers, Product Type & Application

4.7 Global Ketchup Manufacturers Commercialization Time

4.8 Market Competitive Analysis

4.8.1 Global Ketchup Market CR5 and HHI

4.8.2 2023 Ketchup Tier 1, Tier 2, and Tier

## **5 KETCHUP MARKET BY TYPE**

5.1 Global Ketchup Revenue by Type

5.1.1 Global Ketchup Revenue by Type (2019 VS 2023 VS 2030)

5.1.2 Global Ketchup Revenue by Type (2019-2030) & (US\$ Million)

5.1.3 Global Ketchup Revenue Market Share by Type (2019-2030)

5.2 Global Ketchup Sales by Type

5.2.1 Global Ketchup Sales by Type (2019 VS 2023 VS 2030)

5.2.2 Global Ketchup Sales by Type (2019-2030) & (K Ton)

5.2.3 Global Ketchup Sales Market Share by Type (2019-2030)

5.3 Global Ketchup Price by Type

## **6 KETCHUP MARKET BY APPLICATION**

6.1 Global Ketchup Revenue by Application

6.1.1 Global Ketchup Revenue by Application (2019 VS 2023 VS 2030)

- 6.1.2 Global Ketchup Revenue by Application (2019-2030) & (US\$ Million)
- 6.1.3 Global Ketchup Revenue Market Share by Application (2019-2030)
- 6.2 Global Ketchup Sales by Application
  - 6.2.1 Global Ketchup Sales by Application (2019 VS 2023 VS 2030)
  - 6.2.2 Global Ketchup Sales by Application (2019-2030) & (K Ton)
  - 6.2.3 Global Ketchup Sales Market Share by Application (2019-2030)
- 6.3 Global Ketchup Price by Application

## **7 COMPANY PROFILES**

- 7.1 The Kraft Heinz Company
  - 7.1.1 The Kraft Heinz Company Company Information
  - 7.1.2 The Kraft Heinz Company Business Overview
  - 7.1.3 The Kraft Heinz Company Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.1.4 The Kraft Heinz Company Ketchup Product Portfolio
  - 7.1.5 The Kraft Heinz Company Recent Developments
- 7.2 Nestle
  - 7.2.1 Nestle Company Information
  - 7.2.2 Nestle Business Overview
  - 7.2.3 Nestle Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.2.4 Nestle Ketchup Product Portfolio
  - 7.2.5 Nestle Recent Developments
- 7.3 ConAgra Foods
  - 7.3.1 ConAgra Foods Company Information
  - 7.3.2 ConAgra Foods Business Overview
  - 7.3.3 ConAgra Foods Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.3.4 ConAgra Foods Ketchup Product Portfolio
  - 7.3.5 ConAgra Foods Recent Developments
- 7.4 Del Monte
  - 7.4.1 Del Monte Company Information
  - 7.4.2 Del Monte Business Overview
  - 7.4.3 Del Monte Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.4.4 Del Monte Ketchup Product Portfolio
  - 7.4.5 Del Monte Recent Developments
- 7.5 General Mills
  - 7.5.1 General Mills Company Information
  - 7.5.2 General Mills Business Overview
  - 7.5.3 General Mills Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)

- 7.5.4 General Mills Ketchup Product Portfolio
- 7.5.5 General Mills Recent Developments
- 7.6 Kissan
  - 7.6.1 Kissan Comapny Information
  - 7.6.2 Kissan Business Overview
  - 7.6.3 Kissan Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.6.4 Kissan Ketchup Product Portfolio
  - 7.6.5 Kissan Recent Developments
- 7.7 Kagome
  - 7.7.1 Kagome Comapny Information
  - 7.7.2 Kagome Business Overview
  - 7.7.3 Kagome Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.7.4 Kagome Ketchup Product Portfolio
  - 7.7.5 Kagome Recent Developments
- 7.8 Chalkis Health Industry
  - 7.8.1 Chalkis Health Industry Comapny Information
  - 7.8.2 Chalkis Health Industry Business Overview
  - 7.8.3 Chalkis Health Industry Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.8.4 Chalkis Health Industry Ketchup Product Portfolio
  - 7.8.5 Chalkis Health Industry Recent Developments
- 7.9 Organicville
  - 7.9.1 Organicville Comapny Information
  - 7.9.2 Organicville Business Overview
  - 7.9.3 Organicville Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.9.4 Organicville Ketchup Product Portfolio
  - 7.9.5 Organicville Recent Developments
- 7.10 Red Duck Foods
  - 7.10.1 Red Duck Foods Comapny Information
  - 7.10.2 Red Duck Foods Business Overview
  - 7.10.3 Red Duck Foods Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.10.4 Red Duck Foods Ketchup Product Portfolio
  - 7.10.5 Red Duck Foods Recent Developments
- 7.11 GD Foods
  - 7.11.1 GD Foods Comapny Information
  - 7.11.2 GD Foods Business Overview
  - 7.11.3 GD Foods Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.11.4 GD Foods Ketchup Product Portfolio

- 7.11.5 GD Foods Recent Developments
- 7.12 Red Gold
  - 7.12.1 Red Gold Company Information
  - 7.12.2 Red Gold Business Overview
  - 7.12.3 Red Gold Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.12.4 Red Gold Ketchup Product Portfolio
  - 7.12.5 Red Gold Recent Developments
- 7.13 Cofco Tunhe
  - 7.13.1 Cofco Tunhe Company Information
  - 7.13.2 Cofco Tunhe Business Overview
  - 7.13.3 Cofco Tunhe Ketchup Sales, Revenue, Price and Gross Margin (2019-2024)
  - 7.13.4 Cofco Tunhe Ketchup Product Portfolio
  - 7.13.5 Cofco Tunhe Recent Developments

## **8 NORTH AMERICA**

- 8.1 North America Ketchup Market Size by Type
  - 8.1.1 North America Ketchup Revenue by Type (2019-2030)
  - 8.1.2 North America Ketchup Sales by Type (2019-2030)
  - 8.1.3 North America Ketchup Price by Type (2019-2030)
- 8.2 North America Ketchup Market Size by Application
  - 8.2.1 North America Ketchup Revenue by Application (2019-2030)
  - 8.2.2 North America Ketchup Sales by Application (2019-2030)
  - 8.2.3 North America Ketchup Price by Application (2019-2030)
- 8.3 North America Ketchup Market Size by Country
  - 8.3.1 North America Ketchup Revenue Growth Rate by Country (2019 VS 2023 VS 2030)
  - 8.3.2 North America Ketchup Sales by Country (2019 VS 2023 VS 2030)
  - 8.3.3 North America Ketchup Price by Country (2019-2030)
  - 8.3.4 U.S.
  - 8.3.5 Canada

## **9 EUROPE**

- 9.1 Europe Ketchup Market Size by Type
  - 9.1.1 Europe Ketchup Revenue by Type (2019-2030)
  - 9.1.2 Europe Ketchup Sales by Type (2019-2030)
  - 9.1.3 Europe Ketchup Price by Type (2019-2030)
- 9.2 Europe Ketchup Market Size by Application

- 9.2.1 Europe Ketchup Revenue by Application (2019-2030)
- 9.2.2 Europe Ketchup Sales by Application (2019-2030)
- 9.2.3 Europe Ketchup Price by Application (2019-2030)
- 9.3 Europe Ketchup Market Size by Country
  - 9.3.1 Europe Ketchup Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 9.3.2 Europe Ketchup Sales by Country (2019 VS 2023 VS 2030)
  - 9.3.3 Europe Ketchup Price by Country (2019-2030)
  - 9.3.4 Germany
  - 9.3.5 France
  - 9.3.6 U.K.
  - 9.3.7 Italy
  - 9.3.8 Russia

## **10 CHINA**

- 10.1 China Ketchup Market Size by Type
  - 10.1.1 China Ketchup Revenue by Type (2019-2030)
  - 10.1.2 China Ketchup Sales by Type (2019-2030)
  - 10.1.3 China Ketchup Price by Type (2019-2030)
- 10.2 China Ketchup Market Size by Application
  - 10.2.1 China Ketchup Revenue by Application (2019-2030)
  - 10.2.2 China Ketchup Sales by Application (2019-2030)
  - 10.2.3 China Ketchup Price by Application (2019-2030)

## **11 ASIA (EXCLUDING CHINA)**

- 11.1 Asia Ketchup Market Size by Type
  - 11.1.1 Asia Ketchup Revenue by Type (2019-2030)
  - 11.1.2 Asia Ketchup Sales by Type (2019-2030)
  - 11.1.3 Asia Ketchup Price by Type (2019-2030)
- 11.2 Asia Ketchup Market Size by Application
  - 11.2.1 Asia Ketchup Revenue by Application (2019-2030)
  - 11.2.2 Asia Ketchup Sales by Application (2019-2030)
  - 11.2.3 Asia Ketchup Price by Application (2019-2030)
- 11.3 Asia Ketchup Market Size by Country
  - 11.3.1 Asia Ketchup Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 11.3.2 Asia Ketchup Sales by Country (2019 VS 2023 VS 2030)
  - 11.3.3 Asia Ketchup Price by Country (2019-2030)
  - 11.3.4 Japan

- 11.3.5 South Korea
- 11.3.6 India
- 11.3.7 Australia
- 11.3.8 China Taiwan
- 11.3.9 Southeast Asia

## **12 MIDDLE EAST, AFRICA AND LATIN AMERICA**

- 12.1 MEALA Ketchup Market Size by Type
  - 12.1.1 MEALA Ketchup Revenue by Type (2019-2030)
  - 12.1.2 MEALA Ketchup Sales by Type (2019-2030)
  - 12.1.3 MEALA Ketchup Price by Type (2019-2030)
- 12.2 MEALA Ketchup Market Size by Application
  - 12.2.1 MEALA Ketchup Revenue by Application (2019-2030)
  - 12.2.2 MEALA Ketchup Sales by Application (2019-2030)
  - 12.2.3 MEALA Ketchup Price by Application (2019-2030)
- 12.3 MEALA Ketchup Market Size by Country
  - 12.3.1 MEALA Ketchup Revenue Grow Rate by Country (2019 VS 2023 VS 2030)
  - 12.3.2 MEALA Ketchup Sales by Country (2019 VS 2023 VS 2030)
  - 12.3.3 MEALA Ketchup Price by Country (2019-2030)
  - 12.3.4 Mexico
  - 12.3.5 Brazil
  - 12.3.6 Israel
  - 12.3.7 Argentina
  - 12.3.8 Colombia
  - 12.3.9 Turkey
  - 12.3.10 Saudi Arabia
  - 12.3.11 UAE

## **13 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 13.1 Ketchup Value Chain Analysis
  - 13.1.1 Ketchup Key Raw Materials
  - 13.1.2 Raw Materials Key Suppliers
  - 13.1.3 Manufacturing Cost Structure
  - 13.1.4 Ketchup Production Mode & Process
- 13.2 Ketchup Sales Channels Analysis
  - 13.2.1 Direct Comparison with Distribution Share
  - 13.2.2 Ketchup Distributors

### 13.2.3 Ketchup Customers

## **14 CONCLUDING INSIGHTS**

## **15 APPENDIX**

### 15.1 Reasons for Doing This Study

### 15.2 Research Methodology

### 15.3 Research Process

### 15.4 Authors List of This Report

### 15.5 Data Source

#### 15.5.1 Secondary Sources

#### 15.5.2 Primary Sources

### 15.6 Disclaimer

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